

2019 Commercial Radio Industry Training Courses – Overview



Table of contents

Higher education & vocational courses – AQF recognised	3
Bachelor degrees	3
Graduate diploma	4
Diploma (incl. Advanced)	4
Certificate	4
Industry courses – non-AQF accredited	6
Australian Film Television & Radio School (AFTRS) – Sydney	6
Australian Radio School – Adelaide	7
TAFE	7
Community stations – all states	7
SAE Creative Media Institute – various locations	7

For further details on any of the listed courses, please refer directly to the course provider.

NB: The following list is not exhaustive and is based on CRA's knowledge of tertiary courses on offer and from further website searches. Users should undertake their own research and contact tertiary providers for course details. CRA takes no responsibility for any error or omissions.

Higher education & vocational courses – AQF recognised

BACHELOR DEGREES

B Communications (Radio) – Charles Sturt University, NSW

- 3 years full time – on campus
- Undergraduates are given a 10 week placement within a station
- Course content is currently being reviewed. Industry has been invited to contribute.

Three years of full time study is targeted at gaining sales, marketing, promotion and copywriting skills. Includes 3 month intern placement at end of course, which is co-ordinated with Commercial Radio Australia (CRA). This degree qualification is well regarded by the industry, resulting in significant employment opportunities for successful graduates.

B Communications (Broadcasting) – Edith Cowan University, WA

- 3 years full time – on campus.

The Bachelor of Communications (Broadcasting) is the only Broadcast major in the country. Graduates are employed in radio and television stations around Australia. Coursework includes production, presentation and technical skills and creates an understanding about target audience and construction of shows for a commercial audience. The Broadcasting major also offers units in sports journalism and broadcasting, with specialist lecturers who work in the field of sports commentary and broadcast journalism.

Bachelor of Applied Media (Broadcasting / Radio Stream) – University of Southern Queensland

- 3 years full time – on campus.

Whilst the core subjects are not specifically for radio, it contained various a core of elective subjects in radio and audio production, documentary and television program production.

Bachelor of Arts (Radio Major) – Macquarie University, NSW

- 3 years full time/part time option.

B Arts, with major in radio. Covers a range of operational, technical, media and journalistic skills in audio-visual, radio, news and broadcast production and program making. Other content includes writing, voice, interviewing, presentation, communication, expression, research, and editing skills for radio broadcast and audio-visual media productions.

Bachelor of Audio – SAE Creative Media Institute – (Bris, Syd, Melb, Adel & Perth)

- Full time/part time.

Degree course covers three stages:

- Foundation skills
- Studio production & post production
- Interdisciplinary project & internship.

Higher education & vocational courses – AQF recognised

DIPLOMA & CERTIFICATE LEVELS

Graduate Diploma in Radio – Australian Film, Television and Radio School (AFTRS)

- 1 year – on campus.

Focuses on the skills of the announcer or presenter by offering in depth theoretical and practical elements of vocal development and presentation. In addition, the course offers training in the technical, operational and production aspects of radio broadcasting, as well as music programming, marketing and management.

Graduate Diploma of Broadcasting – Edith Cowan University, WA

- 1 year full time – on campus.

ECU's Graduate Diploma of Broadcasting is a one-year, high-level vocational training course for broadcasters.

Advanced Diploma in Radio Essentials – AFTRS

- 32 weeks part time – online/on campus.

In this highly practical and intensive course you will develop your ability to create and deliver content for radio and other digital platforms. Working individually and in teams, you will learn the craft of radio in state-of-the-art digital studios to build foundational skills in radio broadcasting.

Advanced Diploma of Screen and Media (Radio Broadcasting) – North Metropolitan TAFE, Leederville WA

- 1 year – on campus.

It is a pre-requisite that students complete the Diploma course, students get to build on the knowledge they have gained in first year, and take on an official role within their internal station, Boom Radio. Includes is an 8 day outside broadcast at the Perth Royal Show.

Diploma in Digital Content – AFTRS

- 16 weeks – online.

Focus on the technical and creative skills to produce engaging and shareable digital content that meets the demands of the ever-changing radio market.

Diploma of Screen and Media (Radio Broadcasting) – North Metropolitan TAFE, Leederville WA

- 1 year – on campus.

Entry level course provides ground level training for those interested in a successful radio career. Covering a range of radio skills including on air, tactics and events, music directing, social media and digital content, producing, production, networking, interviewing and news and current affairs, this course provides a well-rounded view of what it takes to make it in the industry. There are two campus radio stations running 24/7 giving students the opportunity to build their own radio station from the ground up, and be involved in the day to day running of both.

Diploma of Screen and Media (Radio & TV) – Holmesglen VIC

- 1 year full time – on campus.

Content includes, producing & presenting. Practical experience in broadcasting is provided through the campus' own radio studio. Key areas of focus include:

- Research & writing, recording & editing
- Ad writing and radio feature stories
- Media laws & social media engagement.

Diploma of Audio Production – SAE Creative Media Institute – various locations

- 7 months full time – on campus.

The Diploma of Audio Production has a strong practical focus, underpinned by key theoretical components. Operation of Digital Audio Workstation (DAW) and basic sound console.

- Sound recording, mixing and application of signal processors such as EQ, Dynamics and time-based effects
- Technical principles and practical applications of microphones in both studio and live contexts
- Digital technology in audio production including an analogue audio equipment connectivity, conversion methods, data storage and compression and transmission
- Assembly of a small scale digital recording system.

Certificate 4 – Radio Broadcasting & Presentation – Sydney TAFE, NSW

- Full time or part time – on campus
- Many graduates go on to AFTRS.

Program includes:

- Program planning & production
- Sound recording & editing
- Panelling
- Radio presenting.

Certificate 3 & 4 in Broadcast Technology

- Full time or part time – on campus.

A nationally recognised AQF course currently available at TAFE in NSW, VIC & QLD.

Industry courses – Non-AQF accredited

AFTRS – SYDNEY

Provide a range of courses with duration & course delivery that vary – most are available online/some with on campus components. Most are offered at least once a year, but frequency of offering is based on demand.

Radio Writing – Scripts, Commercials and Ad Libs

- 16 weeks – online
- Supersedes the CRA/AFTRS Creative Copywriting course.

This short course covers radio announcements, commercials, interviews, live scripts and other spoken content. Participants will learn to convey their ideas effectively for the ear and understand the processes involved in audio communication.

Core Radio Skills

- 30 hours/6 weeks.

Entry level for new entrants, includes:

- The radio industry and the needs of the radio audience
- How to write for radio and how to develop your voice
- Interview techniques that work
- Preparing, producing and presenting radio programs.

Radio Interviewing, Talkback and Current Affairs

This short course is run over 10 evenings. It covers radio interviewing techniques and talkback radio production skills, plus the researching and production skills necessary to produce radio current affairs programs.

Radio Music Director's Course

This two-day course encourages those who have some music programming experience to expand their skills and learn to operate one of the industry's most used music rotation systems - Selector.

Radio Announcing and Presentation

This short course is run over 10 evenings. It covers selecting and preparing radio content, studio operation (including on air computers and automation) and presentation techniques.

Radio Voiceover

This two-day weekend course has been designed to teach the skills required for a commercial voiceover artist.

Radio Panel Operating and Playout Automation Systems (Prod 1)

Run over 10 evenings, this course is designed to teach radio panelling skills to broadcasters who may have been doing a program for some time, but who have not had formal panel training. It covers advanced techniques for operating a panel, presentation and microphone usage.

Audio Engineering and Digital Multitrack Prod for Radio (Prod 2)

This short course is run over ten evenings and covers recording voice in a professional production studio using Pro Tools, editing, mixing beds with voice and the use of effects. Listening sessions will include examples of high quality radio production pieces. Sessions will also cover sound theory, creating theatre of the mind and recording a small band.

Intro to Radio

- 10 weeks – on campus.

An introduction to radio broadcasting. Participants will gain a basic grounding in all aspects of radio, including the techniques of the on-air presenter.

Podcasting 101 & Intensive

Provides practical advice and skills training from experts, and learn how to take your podcast from an idea to a ready-to-upload file.

AUSTRALIAN RADIO SCHOOL – ADELAIDE

Introduction to Radio

- 12 weeks part time – on campus.

Introduction to every aspect of radio with a focus on announcing.

Master Class Radio Training

- 4 weeks – on campus.

Master Class Radio Training is an extension to the Introduction to Radio course and focuses on advanced training in announcing, programming, breakfast radio, creative and copywriting.

Other short course offerings

- Voiceover workshop (weekend)
- Copywriting Workshop (weekend).

TAFE – SYDNEY

Numerous non-AQF radio and TV presenting courses for school students or school leavers – subject to demand and availability.

- Radio presenting
- Writing for online & radio
- Radio programming.

COMMUNITY RADIO TRAINING – ALL STATES

Various broadcasters offer a range of short programs, non-AQF based. These are typically only offered to members or students and run at the station using its facilities for hands on application. For details please refer to individual stations.

SAE CREATIVE MEDIA INSTITUTE – VARIOUS LOCATIONS

- Online courses in digital broadcasting
- Radio production– studio based – 10 weeks.