



APRA
AMCOS



MEDIA RELEASE 19 October 2018

Results of monitoring of Australian music

Results of independent monitoring and industry reporting of Australian music on commercial radio stations has been released today by APRA AMCOS, ARIA and Commercial Radio Australia (CRA). The collaborative commissioning of monthly independent monitoring together with a joint review of monthly reporting has confirmed compliance by Australian commercial radio stations.

In a session at the commercial radio industry's annual Radio Alive conference in Melbourne, the three organisations presented sample results of the last six months monitoring by Aircheck and Radio Monitor, and industry reporting, which indicated the benefits of the cooperative all of industry approach.

A joint monthly review of both industry reporting and monitoring by two independent organisations commenced in April 2018. In the lead up the three industry bodies established a clear definition of what constitutes an Australian performance under the Code of Practice.

Joan Warner, CRA chief executive officer, Dan Rosen, ARIA chief executive officer and Dean Ormston APRA AMCOS chief executive officer, presented the results and reflected on what the industries have learnt from the collaborative work and approach.

The session also included a panel discussion of how commercial radio stations can move "beyond the quotas" in their support for Australian artists. The panel was moderated by Southern Cross Austereo presenter (SCA) Ash London and featured Mike Fitzpatrick (SCA), Scott Baker-Smith (NOVA Entertainment) and James Speed (Grant Broadcasters). They discussed what happens beyond the quotas to support Australian artists, including new opportunities opened up by digital for radio to expand this support.

Joan Warner said: "The conference session is an invaluable opportunity for our members and the wider music industry to discuss Australian Music, not just the music quotas but events, interviews and marketing of Australian artists on commercial radio."

Dean Ormston said: "There's a real opportunity for the commercial radio and music industries to work collaboratively, and to mutual benefits. Radio plays an enormously important role in defining who we are as Australians – our conversations, stories and music are heard by millions every day, and for

that reason quotas are vital. While it's encouraging to see improved compliance with quotas as defined in the current Commercial Radio Code, APRA AMCOS thinks the station classification and related quota obligations are in need of review to ensure the intent and integrity of the Code."

Dan Rosen said: "We thank CRA and its members for working with us collaboratively on this research project, and we welcome the conversation on how stations can better support Australian music. Radio stations are a vital part of the music ecosystem, and music is a critical component of radio's success – so it makes perfect sense for our industries to jointly focus on ways to enhance our working relationship. This research project has highlighted areas of positive compliance but also identified issues for further work, such as station classification and its impact on quota level obligations. We look forward to continuing this project and delivering better outcomes for Australian music."

Media contacts:

Commercial Radio Australia

Melissa Fleming 0417 499 529 melissa.fleming@commercialradio.com.au

www.commercialradio.com.au

Judy Shaw 0418 415 965 judy.shaw@commercialradio.com.au

APRA AMCOS Communications

Mick Walsh and Tara Johnston | comms@apra.com.au | www.apraamcos.com.au

ARIA Communications

Adrian Digiacommo 0434 204 401 | adigiacommo@aria.com.au | www.aria.com.au