

Radio ratings to be released October 7 due to ongoing Covid-19 restrictions

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Industry body Commercial Radio Australia (CRA) announced today that the release of the sixth metropolitan radio survey of the year will be delayed by one week to Thursday October 7, as a result of continuing Covid-19 restrictions.

CRA chief executive officer Joan Warner said ratings provider GfK had requested one week's delay to Survey 6 due to the ongoing impact of Covid-19.

“Ongoing travel restrictions and lockdowns together with postal and general delivery delays in Sydney and Melbourne directly affect data collection and processing times. CRA acknowledges this is a challenging time and has agreed to this short delay to the release of Survey 6 results.”

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About Commercial Radio Australia

Commercial Radio Australia is the peak industry body representing the interests of commercial radio broadcasters throughout Australia. CRA manages industry codes and standards, regulatory and legislative matters, metropolitan and regional audience measurement surveys, revenue reporting, industry innovation including the automated trading platform RadioMATRIX, RadioApp, the Australian Podcast Ranker, consumer research, marketing and industry training and development programs. CRA also hosts the Australian Commercial Radio Awards and the Siren Creative Awards.

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