

26 July 2019

Radio welcomes ACCC digital platform recommendations to address imbalances

Statement by Joan Warner, chief executive officer of peak industry body Commercial Radio Australia, on the release today of the final report of the ACCC's Digital Platforms Inquiry:

"We congratulate the ACCC on delivering a landmark report into the significant and complex issues raised by the rapid growth of the digital platforms in Australia.

"We're pleased the report recognises action is needed to address issues of market power and regulatory imbalances between the digital platforms and Australian media businesses.

"The recommendations are comprehensive and will take time to work through, but overall it's a positive outcome for consumers and the local media industry.

"Greater transparency into how digital platforms operate in the advertising market will only be good for the wider industry and all Australian businesses making investment decisions on advertising expenditure.

"The radio industry looks forward to actively engaging in the 12-week consultation process."

Media contact: Judy Shaw – 0418 415 965.

For more information visit commercialradioaustralia.com.au.
Commercial Radio Australia is on [Facebook](#), [Twitter](#) and [Instagram](#).