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## Australian Podcast Ranker expands to include US titles from Stitcher and iHeartPodcast Network

The next Australian Podcast Ranker, to be released tomorrow, will include popular US titles from the iHeartPodcast Network and Stitcher.

ARN's iHeartPodcast Network Australia is the sales representative for all Australian downloads of the iHeartPodcast Network, which includes the popular podcasts "Stuff You Should Know", "Stuff You Missed in History Class" and the true crime series "DISGRACELAND".

Whooshkaa represents Stitcher podcasts, which include "Freakonomics Radio", US talk show queen Oprah Winfrey's "SuperSoul Conversations" and "My Favorite Murder", a true crime comedy podcast.

Commercial Radio Australia chief executive officer Joan Warner welcomed Stitcher and the iHeartPodcast Network to the ranker.

"The ranker shows Australians have a diverse and growing range of interests when it comes to podcast listening.

"We're pleased to welcome the new publishers with US titles to the top 100, so we can better reflect what's popular and trending, which is valuable information for both publishers and advertisers."

The international podcasts included can all carry Australian geo-targeted advertising.

The next Australian Podcast Ranker, which reports on the most downloaded podcasts amongst participating publishers, will be released on Thursday, March 5.

Podcasts in the ranker accounted for 16.2 million downloads over the four-week period from January 20 to February 16. The results will be released at 9.30am AEDT tomorrow and will be published [here](#).

The ranker is an industry initiative and is published by Triton Digital in accordance with IAB Tech Lab's Podcast Measurement Guidelines.

Triton Digital and Stitcher are wholly-owned subsidiaries of The E.W. Scripps Company (NASDAQ: SSP).

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