

# COMMERCIAL RADIO INDUSTRY CODES OF PRACTICE

## Alteration To Code 4 - Australian Music

It is proposed to insert the following additional clause into Code 4 of the Commercial Radio Codes of Practice:

### **Digital**

*4.6 This Code of Practice 4 does not apply to new digital only services*

This will exempt new digital-only commercial radio services from Australian music quotas set out in Code of Practice 4.

Digital radio technology gives radio stations the ability to increase diversity of content, including new music formats and genres. The imposition of Australian music quotas on new digital-only channels would prevent licensees from providing a wide range of new and diverse programming and hence would defeat one of the Government's key broadcasting policy objectives. The exemption will also encourage diversity and thus assist in underpinning the viability of new and innovative services and in driving take-up of digital radio. This provision parallels the current exemption from Australian content obligations provided for new digital-only television channels.

It is proposed that a review of this exemption will take place as part of the review of the Commercial Radio Codes of Practice which are reviewed every 3 years as part of the tri-annual Codes review process.

Comments may be submitted in writing by  
19 March 2010 by:

**Post:** Codes Review, Level 5, 88 Foveaux Street,  
Surry Hills NSW 2010

**Facsimile:** (02) 9281 6599 marked "Attention: Codes Review"

**Email:** [codes@commercialradio.com.au](mailto:codes@commercialradio.com.au)

For further information and to obtain a copy of Code 4 please contact Commercial Radio Australia, Level 5, 88 Foveaux Street, Surry Hills NSW 2010 on 02 9281 6577 or by email [codes@commercialradio.com.au](mailto:codes@commercialradio.com.au).