Senator Stephen Conroy, Futurist Richard Neville, & Hitviews, Walter Sabo join Kelsey Grammer at Radio Conference

Senator The Hon. Stephen Conroy, Minister for Broadband, Communications and the Digital Economy; provocative futurist, Richard Neville; and US founder of Hitviews, Walter Sabo, will join award winning actor Kelsey Grammer at this year’s National Radio Conference to be held at Jupiters on the Gold Coast on Friday, 14 October.

Senator Stephen Conroy will address the industry on the morning of the conference before Emmy award winning keynote guest, Kelsey Grammer talks about the power of the voice, his life and successful acting career.

Social commentator and author, Richard Neville who came to international prominence in the 60’s and 70’s with the creation of the notorious international magazine Oz - will predict where Australian society is headed and how the media will fit it.

Walter Sabo founded Hitviews, a marketplace strategy that places brands, products and messages inside online videos, produced by online performers who attract millions of viewers. Mr Sabo will present a session on how radio brands can become part of the online video content put together by these Hitview influencers.

The Great Debate AM vs FM will see 2UE presenter Paul Murray moderate between the AM Team - Jason Morrison (2UE), Gary Hardgrave (4BC) and Steve Price (MTR) and the FM Team – Claire Hooper (Mix 106.5), Spoonman (Triple M) and Bianca Dye (i98FM).

Rod Brice, Guy Dobson, Hans Torv and talent agents Kevin Whyte & Mark Klemens present the session - Talent – What Makes Them Tick, or Are They Ticking Time Bombs? They look at successful high profile on-air talent including Hamish and Andy, Ray Hadley, Neil Mitchell and Kyle and Jackie O and discover who their mentors were, who influenced their careers and how to successfully manage and nurture on-air talent.

Other sessions include; How to Win a Greater Slice of the Government Advertising Pie presented by Malcolm Connor, Managing Director of Universal McCann Sydney and How to Avoid Going to Jail & Getting Sued presented by Andrew Stewart Partner, Baker and McKenzie.

“We’ve put together a diverse and thought provoking conference program, that we hope will have something for everyone,” said Joan Warner, chief executive officer of Commercial Radio Australia.

A full conference program can be downloaded at www.commercialradio.com.au.

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