

2022 RADIO SURVEY SCHEDULE



Week no	Survey Weeks Sunday - Saturday	Sydney	Melbourne	Brisbane	Adelaide	Perth	Newcastle	Canberra	Gold Coast
1	2 8								
2	9 15								
3	16 22								
4	23 29								
5	30 Feb 5								
6	Feb 6 12								
7	13 19								
8	20 26								
9	27 Mar 5								
10	Mar 6 12								
11	13 19								
12	20 26								
13	27 Apr 2							S1: Apr 13	
14	Apr 3 9								
15	10 16								
16	17 23								
17	24 30						S1: May 13		S1: May 12
18	May 1 May 7								
19	8 14								
20	15 21								
21	22 28								
22	29 Jun 4								
23	Jun 5 11								
24	12 18								
25	19 25							S2: Jul 6	
26	26 Jul 2								
27	Jul 3 9								
28	10 16								
29	17 23								
30	24 30								
31	31 Aug 6						S2: Aug 19		S2: Aug 11
32	Aug 7 13								
33	14 20								
34	21 27								
35	28 Sep 3								
36	Sep 4 10								
37	11 17							S3: Sept 28	
38	18 24								
39	25 Oct 1								
40	Oct 2 8								
41	9 15								
42	16 22								
43	23 29								
44	30 Nov 5								S3: Nov 17
45	Nov 6 12						S3: Nov 25		
46	13 19								
47	20 26								
48	27 Dec 3								
49	Dec 4 10								
50	11 17								
51	18 24	Metropolitan Release							
52	25 31	Survey #1 Thu Mar 10	Survey #2 Tue Apr 12	Survey #3 Tue May 31	Survey #4 Tue Jul 5	Survey #5 Tue Aug 23	Survey #6 Tue Sept 27	Survey #7 Tue Nov 8	Survey #8 Tue Dec 13
	Easter Weekend								
	School Holidays								
DAB+ survey results will be included within the metropolitan survey release.									
Survey release dates for regional markets are noted against S1 on the schedule									

2022 RADIO REPORTING PERIODS FOR ROLLING SURVEYED MARKETS



SYDNEY, MELBOURNE, BRISBANE, ADELAIDE & PERTH		
S1	Jan 16 to Feb 26	Thu Mar 10
S2	Feb 6 to Feb 26 & Feb 27 to Apr 2	Tue Apr 12
S3	Feb 27 to Apr 2 & Apr 17 to May 21	Tue May 31
S4	Apr 17 to Jun 25	Tue Jul 5
S5	May 22 to Jun 25 & Jul 10 to Aug 13	Tue Aug 23
S6	Jul 10 to Sept 17	Tue Sept 27
S7	Aug 14 to Sept 17 & Sept 25 to Oct 29	Tue Nov 8
S8	Sept 25 to Dec 3	Tue Dec 13

NEWCASTLE (<i>Blind</i>)		
S1	Jan 30 to Apr 23	Fri May 13
S2	Second half of S1 & May 8 to Jul 30	Fri Aug 19
S3	May 8 to Jul 30 & Aug 14 to Nov 5	Fri Nov 25

CANBERRA		
S1	Jan 30 to Mar 26	Wed Apr 13
S2	Feb 27 to Mar 26 & Apr 24 to Jun 18	Wed Jul 6
S3	Apr 24 to Jun 18 & Jul 17 to Sept 10	Wed Sept 28

GOLD COAST / TWEED HEADS		
S1	Feb 13 to Apr 23	Thu May 12
S2	Mar 20 to Apr 23 & May 15 to Jul 23	Thu Aug 11
S3	May 15 to Jul 23 & Aug 21 to Oct 29	Thu Nov 17

Please note: survey release dates are staggered to allow for the different dynamics and logistic requirements of each market.

UNDERSTANDING BLIND SURVEYS		
<p>A non-blind survey (rolling or otherwise) has a fixed and known survey period where the sample is placed evenly across the survey weeks.</p>		
<p>For blind surveys, the 'in' survey period is fixed and known to the market (12 week periods for Newcastle). The actual eight weeks of placement, from the published 12, are selected at random and the dates withheld from the market, i.e. they are not aware the weeks the sample is being placed, hence the term 'blind'.</p>		

For more information please contact GfK 1800 097 713