



SYDNEY RADIO - SURVEY 3 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.8	3.5	0.3	0.3	0.3	0.0	0.4	0.2	0.2	0.1	*	*	1.3	0.7	0.6	6.8	5.7	1.1	9.3	9.1	0.2
2GB	14.8	14.5	0.3	3.8	2.0	1.8	2.0	1.9	0.1	6.7	4.0	2.7	9.3	7.3	2.0	17.4	16.9	0.5	31.4	33.9	-2.5
Macquarie Sports 954	0.8	0.5	0.3	1.2	0.2	1.0	1.2	1.1	0.1	0.2	*	*	1.2	0.5	0.7	0.8	1.2	-0.4	0.6	0.5	0.1
SKY Sports Radio	0.4	0.4	0.0	0.6	0.2	0.4	0.3	*	*	0.2	0.1	0.1	0.2	0.5	-0.3	0.8	0.2	0.6	0.7	0.9	-0.2
104.1 2DAY FM	5.6	6.0	-0.4	6.5	9.7	-3.2	10.3	11.1	-0.8	13.3	13.4	-0.1	4.8	5.5	-0.7	1.3	1.1	0.2	0.4	0.7	-0.3
KIIS1065	9.3	9.1	0.2	17.8	17.4	0.4	19.4	15.4	4.0	15.9	17.8	-1.9	11.4	9.9	1.5	2.8	3.7	-0.9	0.6	0.7	-0.1
104.9 TRIPLE M	5.5	4.7	0.8	6.7	6.6	0.1	4.5	5.7	-1.2	8.1	6.4	1.7	9.0	8.2	0.8	4.7	3.4	1.3	0.6	0.6	0.0
NOVA96.9	7.2	6.6	0.6	20.3	19.7	0.6	15.4	14.4	1.0	12.0	9.0	3.0	7.6	7.9	-0.3	1.6	2.1	-0.5	0.6	0.8	-0.2
smoothfm 95.3	10.0	9.5	0.5	7.4	7.7	-0.3	8.3	7.9	0.4	8.5	10.7	-2.2	9.8	10.5	-0.7	14.2	13.6	0.6	10.0	6.5	3.5
WSFM	8.1	7.9	0.2	8.5	6.6	1.9	2.7	7.0	-4.3	5.3	3.3	2.0	11.0	12.8	-1.8	12.9	13.4	-0.5	6.6	5.4	1.2
ABC SYD	7.3	8.8	-1.5	3.4	2.2	1.2	1.0	1.2	-0.2	1.3	0.9	0.4	5.0	5.9	-0.9	10.0	16.9	-6.9	15.8	16.8	-1.0
2RN	2.9	3.3	-0.4	0.6	0.4	0.2	0.9	0.4	0.5	0.6	0.4	0.2	1.5	2.2	-0.7	5.2	3.5	1.7	5.7	7.9	-2.2
ABC NEWS	1.8	2.3	-0.5	1.1	0.7	0.4	1.4	0.4	1.0	2.1	1.9	0.2	1.4	2.8	-1.4	2.2	1.7	0.5	1.8	3.3	-1.5
2JJJ	3.9	4.6	-0.7	5.0	4.5	0.5	11.9	12.4	-0.5	6.7	11.3	-4.6	4.0	2.7	1.3	1.8	1.1	0.7	0.1	0.4	-0.3
ABC CLASSIC	3.3	3.4	-0.1	1.1	0.6	0.5	0.4	0.7	-0.3	1.5	1.9	-0.4	3.6	4.4	-0.8	2.9	2.8	0.1	6.3	5.8	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.6	3.2	0.4	2.7	2.8	-0.1	3.6	3.6	0.0	4.4	3.8	0.6	3.2	2.5	0.7	5.4	3.2	2.2	4.4	4.8	-0.4
2GB	15.3	14.5	0.8	17.6	16.4	1.2	17.7	16.9	0.8	12.5	12.2	0.3	11.0	10.2	0.8	16.1	16.5	-0.4	13.4	14.5	-1.1
Macquarie Sports 954	0.7	0.5	0.2	0.6	0.6	0.0	0.8	0.7	0.1	0.6	0.3	0.3	0.8	0.7	0.1	0.8	0.6	0.2	1.0	0.6	0.4
SKY Sports Radio	0.2	0.3	-0.1	0.3	0.3	0.0	0.2	0.1	0.1	0.1	0.2	-0.1	0.2	0.3	-0.1	0.6	1.3	-0.7	1.0	0.8	0.2
104.1 2DAY FM	6.1	6.3	-0.2	4.2	4.5	-0.3	7.3	6.4	0.9	8.7	8.2	0.5	5.8	7.1	-1.3	4.2	6.3	-2.1	4.0	5.0	-1.0
KIIS1065	10.0	9.9	0.1	11.8	11.4	0.4	9.8	10.5	-0.7	9.4	9.3	0.1	9.5	8.7	0.8	6.0	6.5	-0.5	7.2	6.7	0.5
104.9 TRIPLE M	5.6	4.8	0.8	5.6	4.9	0.7	5.1	4.5	0.6	6.8	5.8	1.0	5.8	4.9	0.9	3.8	2.9	0.9	4.9	4.1	0.8
NOVA96.9	7.4	6.6	0.8	7.2	6.9	0.3	5.9	5.3	0.6	7.5	6.5	1.0	9.9	8.4	1.5	6.4	5.5	0.9	6.8	6.6	0.2
smoothfm 95.3	9.4	9.4	0.0	7.5	8.0	-0.5	10.5	9.7	0.8	11.4	10.0	1.4	9.0	10.3	-1.3	9.4	9.9	-0.5	11.8	10.1	1.7
WSFM	8.0	7.7	0.3	8.8	7.9	0.9	8.4	8.4	0.0	9.0	8.7	0.3	6.6	6.9	-0.3	4.4	4.9	-0.5	8.2	8.4	-0.2
ABC SYD	7.5	9.2	-1.7	8.9	10.3	-1.4	6.0	8.2	-2.2	5.5	8.3	-2.8	8.8	10.4	-1.6	8.6	7.8	0.8	6.6	7.4	-0.8
2RN	2.8	3.3	-0.5	4.7	4.4	0.3	1.4	2.6	-1.2	0.8	2.1	-1.3	3.1	3.4	-0.3	4.0	3.8	0.2	2.9	3.3	-0.4
ABC NEWS	1.8	2.2	-0.4	2.7	3.1	-0.4	1.1	1.6	-0.5	0.8	1.7	-0.9	1.4	1.3	0.1	3.1	3.6	-0.5	1.9	2.4	-0.5
2JJJ	3.8	4.6	-0.8	3.4	4.4	-1.0	3.3	4.3	-1.0	3.3	4.3	-1.0	5.7	6.0	-0.3	4.6	4.5	0.1	4.1	4.7	-0.6
ABC CLASSIC	2.9	3.0	-0.1	2.1	2.6	-0.5	3.3	3.4	-0.1	2.7	2.7	0.0	2.9	2.6	0.3	5.2	5.2	0.0	4.7	4.8	-0.1



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	232	215	17	8	8	0	15	8	7	16	9	7	19	15	4	49	45	4	125	130	-5
2GB	704	598	106	30	25	5	33	23	10	85	53	32	141	121	20	128	118	10	287	259	28
Macquarie Sports 954	132	89	43	17	10	7	17	18	-1	14	*	*	39	20	19	14	19	-5	31	23	8
SKY Sports Radio	90	64	26	13	6	7	12	2	10	16	4	12	16	19	-3	13	12	1	20	21	-1
104.1 2DAY FM	711	822	-111	90	101	-11	97	117	-20	281	312	-31	171	210	-39	44	48	-4	27	34	-7
KIIS1065	982	1048	-66	158	165	-7	151	173	-22	394	412	-18	219	224	-5	38	46	-8	21	27	-6
104.9 TRIPLE M	537	505	32	69	65	4	47	49	-2	182	175	7	168	155	13	47	41	6	25	19	6
NOVA96.9	1006	968	38	207	181	26	196	185	11	355	344	11	188	196	-8	40	42	-2	20	19	1
smoothfm 95.3	968	942	26	82	80	2	84	91	-7	254	294	-40	233	228	5	158	132	26	158	117	41
WSFM	711	677	34	63	59	4	52	66	-14	136	118	18	221	208	13	142	150	-8	96	76	20
ABC SYD	539	590	-51	25	27	-2	21	20	1	46	47	-1	111	126	-15	109	135	-26	226	237	-11
2RN	216	220	-4	6	5	1	12	4	8	20	22	-2	31	49	-18	52	45	7	95	96	-1
ABC NEWS	284	298	-14	22	23	-1	22	18	4	70	63	7	51	63	-12	42	39	3	76	94	-18
2JJJ	510	489	21	54	44	10	102	114	-12	201	208	-7	109	75	34	36	34	2	9	13	-4
ABC CLASSIC	306	300	6	21	14	7	12	9	3	51	63	-12	75	72	3	45	42	3	102	100	2
Total	4334	4334	0	444	444	0	468	477	-9	1171	1169	2	982	977	5	557	554	3	712	713	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	191	178	13	112	107	5	109	91	18	100	92	8	83	101	-18	56	55	1	177	167	10
2GB	652	564	88	516	447	69	373	340	33	322	296	26	351	304	47	217	199	18	486	400	86
Macquarie Sports 954	92	70	22	50	32	18	35	21	14	42	25	17	30	30	0	20	25	-5	82	49	33
SKY Sports Radio	62	33	29	33	18	15	16	9	7	19	10	9	16	15	1	15	13	2	50	46	4
104.1 2DAY FM	632	716	-84	293	343	-50	244	259	-15	312	333	-21	321	349	-28	141	193	-52	356	423	-67
KIIS1065	904	964	-60	620	648	-28	385	393	-8	415	383	32	476	493	-17	224	248	-24	546	576	-30
104.9 TRIPLE M	471	440	31	275	254	21	192	164	28	215	186	29	252	232	20	139	117	22	303	281	22
NOVA96.9	910	882	28	523	502	21	315	290	25	395	369	26	490	456	34	261	252	9	574	537	37
smoothfm 95.3	857	844	13	488	471	17	382	363	19	455	415	40	416	425	-9	240	294	-54	656	604	52
WSFM	644	610	34	421	387	34	291	260	31	330	272	58	299	296	3	160	162	-2	459	432	27
ABC SYD	486	546	-60	360	423	-63	227	257	-30	235	299	-64	266	310	-44	143	175	-32	364	376	-12
2RN	199	206	-7	156	152	4	64	79	-15	56	74	-18	75	91	-16	79	75	4	138	140	-2
ABC NEWS	253	260	-7	163	181	-18	65	72	-7	69	102	-33	66	66	0	63	62	1	162	162	0
2JJJ	448	440	8	265	256	9	186	176	10	183	190	-7	259	263	-4	150	153	-3	310	309	1
ABC CLASSIC	263	263	0	141	152	-11	127	126	1	106	118	-12	129	126	3	89	88	1	204	191	13
Total	4184	4200	-16	3421	3443	-22	2536	2464	72	2699	2603	96	2916	2898	18	1757	1799	-42	3548	3489	59



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	19	17	2	*	*	*	*	*	*	*	*	*	1	1	0	5	4	1	12	12	0
2GB	74	71	3	1	1	0	1	1	0	8	4	4	10	8	2	13	12	1	41	45	-4
Macquarie Sports 954	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
SKY Sports Radio	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
104.1 2DAY FM	28	29	-1	2	3	-1	4	4	0	15	15	0	5	6	-1	1	1	0	1	1	0
KIIS1065	47	45	2	5	5	0	7	6	1	18	19	-1	13	10	3	2	3	-1	1	1	0
104.9 TRIPLE M	27	23	4	2	2	0	2	2	0	9	7	2	10	8	2	3	2	1	1	1	0
NOVA96.9	36	32	4	6	6	0	6	6	0	14	10	4	9	8	1	1	2	-1	1	1	0
smoothfm 95.3	50	47	3	2	2	0	3	3	0	10	12	-2	11	11	0	10	10	0	13	9	4
WSFM	40	39	1	3	2	1	1	3	-2	6	4	2	12	13	-1	9	10	-1	9	7	2
ABC SYD	36	43	-7	1	1	0	*	*	*	1	1	0	6	6	0	7	12	-5	21	22	-1
2RN	14	16	-2	*	*	*	*	*	*	1	*	*	2	2	0	4	3	1	7	11	-4
ABC NEWS	9	11	-2	*	*	*	1	*	*	2	2	0	2	3	-1	2	1	1	2	4	-2
2JJB	19	23	-4	1	1	0	4	5	-1	8	12	-4	4	3	1	1	1	0	*	1	*
ABC CLASSIC	17	17	0	*	*	*	*	*	*	2	2	0	4	5	-1	2	2	0	8	8	0
Total	499	490	9	30	31	-1	37	40	-3	115	109	6	113	103	10	74	74	0	131	134	-3

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	19	17	2	24	25	-1	24	23	1	25	20	5	17	14	3	9	6	3	18	19	-1
2GB	81	76	5	160	145	15	118	108	10	70	65	5	58	57	1	28	30	-2	56	58	-2
Macquarie Sports 954	4	3	1	6	5	1	6	4	2	3	1	2	4	4	0	1	1	0	4	2	2
SKY Sports Radio	1	2	-1	3	3	0	1	1	0	1	1	0	1	2	-1	1	2	-1	4	3	1
104.1 2DAY FM	33	33	0	38	40	-2	49	41	8	49	43	6	31	40	-9	7	12	-5	17	20	-3
KIIS1065	53	52	1	107	101	6	66	67	-1	52	50	2	50	49	1	10	12	-2	30	27	3
104.9 TRIPLE M	30	25	5	51	44	7	34	29	5	38	31	7	30	27	3	7	5	2	21	16	5
NOVA96.9	39	35	4	65	61	4	39	34	5	41	35	6	52	47	5	11	10	1	28	26	2
smoothfm 95.3	50	49	1	68	71	-3	70	62	8	63	53	10	47	58	-11	16	18	-2	49	40	9
WSFM	43	41	2	80	70	10	56	54	2	50	46	4	35	39	-4	8	9	-1	34	34	0
ABC SYD	40	49	-9	81	91	-10	40	53	-13	31	44	-13	46	58	-12	15	14	1	27	30	-3
2RN	15	17	-2	43	39	4	10	17	-7	4	11	-7	16	19	-3	7	7	0	12	13	-1
ABC NEWS	9	12	-3	24	28	-4	7	10	-3	4	9	-5	7	7	0	5	7	-2	8	9	-1
2JJB	20	24	-4	31	39	-8	22	27	-5	18	23	-5	30	33	-3	8	8	0	17	19	-2
ABC CLASSIC	15	16	-1	19	23	-4	22	22	0	15	14	1	15	15	0	9	9	0	20	19	1
Total	533	526	7	909	888	21	669	639	30	556	530	26	526	558	-32	174	184	-10	415	400	15