



GOLD COAST/TWEED RADIO - SURVEY 2 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	13.4	15.4	-2.0	25.2	22.7	2.5	8.6	14.5	-5.9	13.6	18.3	-4.7	23.0	23.6	-0.6	11.6	19.3	-7.7	4.9	3.1	1.8
GOLDFM	13.9	14.8	-0.9	10.5	16.8	-6.3	6.6	7.6	-1.0	13.9	15.4	-1.5	16.4	15.0	1.4	20.0	19.0	1.0	11.1	13.3	-2.2
SEAFM	9.4	11.1	-1.7	21.2	25.7	-4.5	23.1	27.5	-4.4	18.4	21.1	-2.7	7.8	11.0	-3.2	3.6	3.3	0.3	0.7	0.5	0.2
4BC	1.4	1.1	0.3	0.3	0.3	0.0	*	*	*	0.6	*	*	0.8	1.7	-0.9	3.0	2.9	0.1	2.4	0.8	1.6
Macquarie Sports 882	0.2	0.3	-0.1	0.1	0.1	0.0	*	*	*	0.2	*	*	0.4	0.6	-0.2	0.3	0.2	0.1	0.1	0.5	-0.4
4KQ	0.9	1.2	-0.3	0.3	0.3	0.0	1.0	*	*	0.6	0.1	0.5	0.2	2.0	-1.8	2.0	1.6	0.4	1.0	1.7	-0.7
HIT 105	1.7	1.3	0.4	2.4	1.9	0.5	3.2	4.6	-1.4	4.9	2.2	2.7	1.2	1.3	-0.1	0.6	0.4	0.2	*	0.2	*
104.5 TRIPLE M	2.0	2.4	-0.4	3.1	4.5	-1.4	1.9	3.9	-2.0	2.7	3.1	-0.4	2.9	3.4	-0.5	2.5	0.9	1.6	0.2	0.8	-0.6
NOVA106.9	2.9	2.6	0.3	6.9	2.8	4.1	6.4	5.0	1.4	4.9	5.2	-0.3	3.9	3.3	0.6	0.3	0.1	0.2	0.3	0.5	-0.2
97.3FM	1.7	1.2	0.5	1.7	0.9	0.8	1.7	2.1	-0.4	1.8	1.3	0.5	1.0	1.3	-0.3	2.8	2.6	0.2	1.5	0.3	1.2
ABC GLDCST	5.9	5.0	0.9	1.8	1.4	0.4	1.4	0.1	1.3	1.2	0.7	0.5	4.6	2.7	1.9	8.1	9.5	-1.4	11.3	9.9	1.4
ABC BRI	3.3	2.4	0.9	0.4	0.4	0.0	0.1	0.2	-0.1	1.6	0.2	1.4	3.0	1.2	1.8	4.7	2.5	2.2	5.5	5.9	-0.4
4RN	2.7	2.3	0.4	0.8	0.1	0.7	0.3	*	*	0.1	*	*	1.6	1.0	0.6	3.6	2.5	1.1	6.2	6.2	0.0
ABC NEWS	1.7	1.4	0.3	0.9	0.8	0.1	0.7	*	*	0.4	0.2	0.2	1.4	1.4	0.0	1.6	2.1	-0.5	3.3	2.5	0.8
4JJJ	10.0	9.6	0.4	12.3	5.3	7.0	26.1	19.7	6.4	20.4	20.3	0.1	8.0	11.1	-3.1	5.4	4.0	1.4	1.6	1.6	0.0
ABC CLASSIC	1.8	1.6	0.2	0.9	0.1	0.8	*	*	*	0.8	0.6	0.2	1.1	0.5	0.6	0.7	1.3	-0.6	4.6	4.2	0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	14.1	16.1	-2.0	13.8	16.0	-2.2	13.8	15.4	-1.6	14.7	16.2	-1.5	15.3	17.8	-2.5	10.8	15.2	-4.4	11.2	12.8	-1.6
GOLDFM	14.5	15.4	-0.9	13.5	14.4	-0.9	15.4	15.6	-0.2	16.6	16.7	-0.1	13.8	17.1	-3.3	7.7	11.0	-3.3	11.7	12.5	-0.8
SEAFM	9.4	11.5	-2.1	9.5	12.5	-3.0	7.6	10.9	-3.3	10.2	11.2	-1.0	11.0	12.4	-1.4	8.2	8.5	-0.3	9.4	9.6	-0.2
4BC	1.4	1.1	0.3	1.2	1.1	0.1	2.1	1.3	0.8	1.6	0.7	0.9	0.9	0.6	0.3	0.3	3.5	-3.2	1.6	0.9	0.7
Macquarie Sports 882	0.2	0.3	-0.1	*	0.1	*	0.1	0.2	-0.1	0.3	0.4	-0.1	0.3	0.2	0.1	0.6	0.9	-0.3	0.2	0.5	-0.3
4KQ	0.7	1.1	-0.4	0.7	1.0	-0.3	0.8	1.0	-0.2	0.7	1.1	-0.4	0.9	1.0	-0.1	0.7	2.3	-1.6	1.3	1.4	-0.1
HIT 105	1.8	1.4	0.4	1.8	1.7	0.1	1.3	1.0	0.3	1.9	1.4	0.5	2.7	1.6	1.1	2.0	1.4	0.6	1.4	0.9	0.5
104.5 TRIPLE M	1.9	2.1	-0.2	1.8	2.5	-0.7	2.1	2.3	-0.2	1.8	1.9	-0.1	1.7	1.5	0.2	1.8	1.9	-0.1	2.4	3.2	-0.8
NOVA106.9	2.9	2.6	0.3	2.7	2.4	0.3	2.1	2.3	-0.2	2.9	2.5	0.4	4.6	3.7	0.9	2.2	3.0	-0.8	3.1	2.3	0.8
97.3FM	1.8	1.3	0.5	1.6	1.2	0.4	2.5	1.5	1.0	2.0	1.6	0.4	1.1	1.0	0.1	0.8	0.5	0.3	1.2	1.1	0.1
ABC GLDCST	5.7	4.6	1.1	7.1	5.9	1.2	4.7	4.2	0.5	4.9	4.1	0.8	4.4	3.0	1.4	9.1	5.8	3.3	6.5	6.4	0.1
ABC BRI	3.0	2.2	0.8	4.4	3.6	0.8	3.0	1.8	1.2	1.4	1.2	0.2	1.9	1.9	0.0	6.0	2.6	3.4	4.2	2.9	1.3
4RN	2.5	2.2	0.3	3.6	3.3	0.3	1.6	1.7	-0.1	1.5	1.3	0.2	3.1	2.0	1.1	3.2	3.0	0.2	3.5	2.7	0.8
ABC NEWS	1.6	1.4	0.2	2.5	2.1	0.4	1.4	1.1	0.3	0.9	1.2	-0.3	0.7	0.6	0.1	3.2	2.6	0.6	1.9	1.3	0.6
4JJJ	10.6	10.3	0.3	11.3	9.4	1.9	9.4	11.0	-1.6	10.4	12.0	-1.6	12.6	10.0	2.6	7.8	5.2	2.6	7.7	7.2	0.5
ABC CLASSIC	1.7	1.5	0.2	1.2	1.2	0.0	1.8	1.9	-0.1	1.9	1.6	0.3	2.0	1.6	0.4	1.2	1.0	0.2	2.4	2.1	0.3

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	167	176	-9	27	27	0	15	18	-3	52	57	-5	44	43	1	16	20	-4	14	11	3
GOLDFM	139	147	-8	13	15	-2	11	12	-1	29	33	-4	35	37	-2	25	25	0	25	25	0
SEAFM	160	167	-7	26	27	-1	27	27	0	54	58	-4	34	37	-3	11	11	0	8	7	1
4BC	12	10	2	1	1	0	*	*	*	1	*	*	2	3	-1	3	3	0	5	3	2
Macquarie Sports 882	6	5	1	1	*	*	*	*	*	2	*	*	2	2	0	1	1	0	1	1	0
4KQ	13	8	5	1	1	0	1	*	*	3	1	2	1	1	0	4	3	1	3	2	1
HIT 105	29	24	5	4	2	2	5	6	-1	12	9	3	5	5	0	2	2	0	*	1	*
104.5 TRIPLE M	32	38	-6	4	6	-2	2	5	-3	12	12	0	8	9	-1	5	3	2	2	2	0
NOVA106.9	47	41	6	7	7	0	10	10	0	16	15	1	11	7	4	2	1	1	1	1	0
97.3FM	24	23	1	2	4	-2	4	5	-1	5	3	2	4	5	-1	4	3	1	5	3	2
ABC GLDCST	59	54	5	2	4	-2	3	*	*	6	5	1	14	13	1	15	14	1	19	19	0
ABC BRI	35	32	3	2	2	0	*	*	*	2	1	1	8	6	2	6	4	2	17	19	-2
4RN	27	24	3	1	1	0	1	*	*	2	*	*	6	5	1	7	7	0	11	11	0
ABC NEWS	28	28	0	2	3	-1	1	*	*	4	1	3	5	7	-2	6	7	-1	10	10	0
4JJJ	90	82	8	9	7	2	17	15	2	37	33	4	18	17	1	6	6	0	3	3	0
ABC CLASSIC	21	16	5	1	*	*	*	*	*	4	3	1	4	2	2	2	3	-1	10	7	3
Total	570	571	-1	58	57	1	57	57	0	129	131	-2	130	131	-1	78	78	0	118	118	0

Cumulative Audience (000's) by Session, P10+ [Potential: 601]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	155	165	-10	109	117	-8	72	76	-4	84	96	-12	84	98	-14	34	43	-9	96	104	-8
GOLDFM	131	137	-6	87	95	-8	67	72	-5	78	80	-2	69	81	-12	21	30	-9	83	86	-3
SEAFM	148	152	-4	97	102	-5	61	67	-6	86	82	4	69	77	-8	34	38	-4	93	107	-14
4BC	12	9	3	8	5	3	6	5	1	8	4	4	5	4	1	1	4	-3	6	7	-1
Macquarie Sports 882	5	5	0	1	1	0	1	2	-1	2	2	0	3	3	0	1	2	-1	2	3	-1
4KQ	10	6	4	5	5	0	4	4	0	7	5	2	6	2	4	3	1	2	8	6	2
HIT 105	26	22	4	15	14	1	10	8	2	13	12	1	14	10	4	6	6	0	11	9	2
104.5 TRIPLE M	28	30	-2	15	16	-1	13	13	0	13	13	0	15	12	3	8	8	0	13	19	-6
NOVA106.9	43	37	6	26	22	4	16	13	3	23	16	7	21	19	2	9	12	-3	24	19	5
97.3FM	21	21	0	12	11	1	12	9	3	13	12	1	7	7	0	3	3	0	13	12	1
ABC GLDCST	56	49	7	38	35	3	28	22	6	29	21	8	23	16	7	11	10	1	38	36	2
ABC BRI	29	28	1	23	19	4	14	13	1	16	14	2	12	10	2	8	6	2	24	22	2
4RN	22	21	1	16	16	0	8	10	-2	12	9	3	11	10	1	6	6	0	19	15	4
ABC NEWS	24	27	-3	16	17	-1	9	9	0	10	12	-2	8	9	-1	5	7	-2	19	14	5
4JJJ	86	75	11	64	56	8	43	39	4	49	47	2	51	42	9	20	15	5	50	44	6
ABC CLASSIC	19	14	5	10	9	1	13	8	5	13	8	5	9	8	1	4	3	1	13	11	2
Total	560	562	-2	466	467	-1	354	343	11	411	400	11	377	383	-6	184	197	-13	443	452	-9

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.



GOLD COAST/TWEED RADIO - SURVEY 2 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	9	10	-1	1	1	0	*	1	*	2	3	-1	4	4	0	1	2	-1	1	1	0
GOLDFM	10	10	0	*	1	*	*	*	*	2	2	0	3	2	1	2	2	0	2	2	0
SEAFM	6	7	-1	1	1	0	1	1	0	2	3	-1	1	2	-1	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
NOVA106.9	2	2	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	4	3	1	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0
ABC BRI	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
4JJJ	7	6	1	1	*	*	1	1	0	3	3	0	1	2	-1	1	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	69	66	3	5	4	1	5	4	1	13	14	-1	16	15	1	11	9	2	19	19	0

Average Audience (000's) by Session, P10+ [Potential: 601]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
HOT TOMATO	11	12	-1	17	18	-1	14	15	-1	14	14	0	11	12	-1	2	3	-1	6	6	0	
GOLDFM	11	11	0	16	16	0	16	15	1	15	15	0	9	11	-2	1	2	-1	6	6	0	
SEAFM	7	8	-1	11	14	-3	8	11	-3	10	10	0	8	8	0	1	1	0	5	5	0	
4BC	1	1	0	1	1	0	2	1	1	1	1	0	1	*	*	*	1	*	*	1	*	*
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0	
HIT 105	1	1	0	2	2	0	1	1	0	2	1	1	2	1	1	*	*	*	1	*	*	
104.5 TRIPLE M	1	2	-1	2	3	-1	2	2	0	2	2	0	1	1	0	*	*	*	1	2	-1	
NOVA106.9	2	2	0	3	3	0	2	2	0	3	2	1	3	2	1	*	1	*	2	1	1	
97.3FM	1	1	0	2	1	1	3	1	2	2	1	1	1	1	0	*	*	*	1	1	0	
ABC GLDCST	4	3	1	9	7	2	5	4	1	5	4	1	3	2	1	1	1	0	3	3	0	
ABC BRI	2	2	0	5	4	1	3	2	1	1	1	0	1	1	0	1	*	*	2	1	1	
4RN	2	2	0	4	4	0	2	2	0	1	1	0	2	1	1	*	1	*	2	1	1	
ABC NEWS	1	1	0	3	2	1	1	1	0	1	1	0	*	*	*	*	*	*	1	1	0	
4JJJ	8	7	1	14	11	3	10	11	-1	10	11	-1	9	7	2	1	1	0	4	4	0	
ABC CLASSIC	1	1	0	1	1	0	2	2	0	2	1	1	1	1	0	*	*	*	1	1	0	
Total	75	72	3	121	113	8	103	99	4	93	89	4	69	66	3	15	17	-2	53	51	2	

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM.