

AUSTRALIAN PODCAST RANKER 2021 YEAR IN REVIEW

Insights from 543 million podcast downloads in Australia in 2021



TOP DAY OF THE WEEK
FOR LISTENING

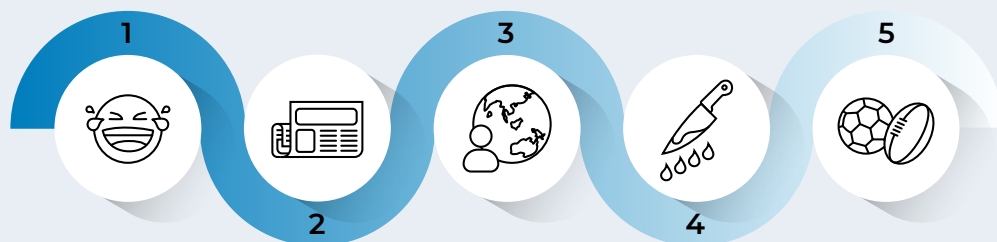
Tuesday



TOP HOURS OF THE WEEK
FOR LISTENING

7 - 8am

TOP GENRES FOR THE YEAR



Comedy	118M
News	92M
Society & Culture	78M
True Crime	74M
Sports	71M

TOP PODCASTS FOR THE YEAR BY TITLE

1. Casefile
Audioboom
22.3 million downloads

4. The Kyle & Jackie O Show
ARN/iHeartMedia
16.7 million downloads

2. Stuff You Should Know
ARN/iHeartMedia
18.5 million downloads

5. Life Uncut
ARN/iHeartMedia
11.6 million downloads

3. Hamish & Andy
LISTNR (SCA)
18.4m million downloads

Average listening hours per week
1.9

Average downloads per listener per week
3.3

The Australian Podcast Ranker is an industry initiative published by Triton Digital and complies with IAB Podcast Measurement Technical Guidelines. Data above reflects downloads from Jan-Nov 2021. For more info visit australianpodcastranker.com