

# AUSTRALIAN PODCAST RANKER

## TOP 100 PODCASTS

### October 2019

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	RANK CHANGE
1	AFL Trade Radio	SEN / Crocmedia	SEN / Crocmedia	↑13
2	Hamish & Andy	SCA-PodcastOne Australia	PodcastOne Australia	↓1
3	Kate, Tim & Marty	Nova	Nova Entertainment	↓1
4	The Kyle & Jackie O Show	Australian Radio Network	Australian Radio Network	↑2
5	SEN Breakfast	SEN / Crocmedia	SEN / Crocmedia	0
6	Money News with Ross Greenwood	Macquarie Media	Macquarie Media	↑6
7	Life and Crimes with Andrew Rule	News Corp Australia	News Corp / Nova Ent	↑2
8	The Howie Games	SCA-PodcastOne Australia	PodcastOne Australia	↑5
9	The Alan Jones Breakfast Show	Macquarie Media	Macquarie Media	↑6
10	Kennedy Molloy	SCA-Triple M	SCA	↑8
11	The Hot Breakfast	SCA-Triple M	SCA	0
12	Moonman In The Morning	SCA-Triple M	SCA	↑4
13	Sky News - News Bulletin	News Corp Australia	News Corp / Nova Ent	↑4
14	Hughesy and Kate	SCA-Hit	SCA	↑11
15	Triple M Rocks Footy NRL	SCA-Triple M	SCA	↓5
16	The Matty Johns podcast	News Corp Australia	News Corp / Nova Ent	↓8
17	Chrissie, Sam & Brownny	Nova	Nova Entertainment	↑5
18	Whateley	SEN / Crocmedia	SEN / Crocmedia	↓14
19	Fitzy & Wippa	Nova	Nova Entertainment	0
20	FOX FOOTY Podcast	News Corp Australia	News Corp / Nova Ent	↑21
21	The Rush Hour with MG	SCA-Triple M	SCA	↑2
22	Jase & PJ	Australian Radio Network	Australian Radio Network	↑7
23	The Ray Hadley Morning Show	Macquarie Media	Macquarie Media	↑5
24	Who the Hell is Hamish?	News Corp Australia	News Corp / Nova Ent	0
25	Fox Rugby Podcast	News Corp Australia	News Corp / Nova Ent	↑52
26	The Mentor with Mark Bouris	SCA-PodcastOne Australia	PodcastOne Australia	↑8
27	Tech News	News Corp Australia	News Corp / Nova Ent	↑4
28	Carrie & Tommy	SCA-Hit	SCA	↑2
29	Fox Sports Audio Bulletin	News Corp Australia	News Corp / Nova Ent	↑20
30	3AW Breakfast with Ross and John	Macquarie Media	Macquarie Media	↑5
31	The Steve Price Show	Macquarie Media	Macquarie Media	↑2
32	The Rub	SCA-Triple M	SCA	↓29
33	Motley Fool Money Australia	SCA-Triple M	SCA	↑10
34	Interview with Andrew Denton	Nova	Nova Entertainment	↓8

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	RANK CHANGE
35	The Sounding Board	SEN / Crocmedia	SEN / Crocmedia	↑2
36	Ben Fordham Live	Macquarie Media	Macquarie Media	0
37	Sky News - The Bolt Report	News Corp Australia	News Corp / Nova Ent	↑2
38	Sky News - Paul Murray Live	News Corp Australia	News Corp / Nova Ent	↑8
39	Bob Murphy and Andy Maher	SEN / Crocmedia	SEN / Crocmedia	↑1
40	Crappy to Happy	SCA-PodcastOne Australia	PodcastOne Australia	↓19
41	Mornings with Neil Mitchell	Macquarie Media	Macquarie Media	↓1
42	Nowhere Child	News Corp Australia	News Corp / Nova Ent	↓22
43	Just Short of a Length with Roy & HG	Macquarie Media	Macquarie Media	↑2
44	Just the Gist	SCA-PodcastOne Australia	PodcastOne Australia	↓2
45	The Money Cafe with Kirby and Kohler	News Corp Australia	News Corp / Nova Ent	↑5
46	Ash, Kip, Luttsy & Susie O'Neill	Nova	Nova Entertainment	↑2
47	Fifi, Fev & Byron	SCA-Hit	SCA	↓20
48	Nights with John Stanley	Macquarie Media	Macquarie Media	↑4
49	SEN Afternoons	SEN / Crocmedia	SEN / Crocmedia	↓5
50	Triple M Night Shift	SCA-Triple M	SCA	↑1
51	Roo and Ditts for Breakfast	SCA-Triple M	SCA	↑14
52	Stav, Abby & Matt	SCA-Hit	SCA	↑16
53	Adam Shand At Large.	SCA-PodcastOne Australia	PodcastOne Australia	New
54	Debi Marshall Investigates Frozen Lies	Nova	Nova Entertainment	New
55	Fox Football Podcast	News Corp Australia	News Corp / Nova Ent	New
56	George and Paul	Macquarie Media	Macquarie Media	↑1
57	Sports Show with Rowey & Bicks	Nova	Nova Entertainment	↓3
58	The Christian O'Connell Breakfast Show	Australian Radio Network	Australian Radio Network	↑13
59	Complete Drivel	SCA-PodcastOne Australia	PodcastOne Australia	0
60	Drive With Tom Elliott	Macquarie Media	Macquarie Media	↑2
61	Sky News - Credlin	News Corp Australia	News Corp / Nova Ent	0
62	Rush Hour Melbourne	SCA-Triple M	SCA	↓55
63	Off the Bench	SEN / Crocmedia	SEN / Crocmedia	3
64	The Big Breakfast with Marto, Margaux, Nick	SCA-Triple M	SCA	↓9
65	Sky News - PM in the AM	News Corp Australia	News Corp / Nova Ent	New
66	The Loud Pedal	News Corp Australia	News Corp / Nova Ent	New
67	SACKED	News Corp Australia	News Corp / Nova Ent	↓35
68	Hit Entertainment	SCA-Hit	SCA	↓8
69	The Disappearance of Des	Nova	Nova Entertainment	6

RANK	PODCAST	PUBLISHER	SALES REPRESENTATION	RANK CHANGE
70	Piggy Riddell, Mark Levy & Jimmy Bartel	Macquarie Media	Macquarie Media	↓7
71	Mike E & Emma	Australian Radio Network	Australian Radio Network	↑1
72	Rusty's Garage	SCA-PodcastOne Australia	PodcastOne Australia	↓14
73	Kochie's Easy Steps to Financial Success	SCA-PodcastOne Australia	PodcastOne Australia	↑11
74	Jonesy & Amanda's JAMcast!	Australian Radio Network	Australian Radio Network	New
75	3pm PickUp	Australian Radio Network	Australian Radio Network	↑11
76	SuperFooty Podcast	News Corp Australia	News Corp / Nova Ent	↓7
77	Will & Woody	Australian Radio Network	Australian Radio Network	↑13
78	Sportsday	Macquarie Media	Macquarie Media	↓5
79	Rush Hour with Jars and Louie	SCA-Triple M	SCA	0
80	Don't Shoot The Messenger	SEN / Crocmedia	SEN / Crocmedia	↓27
81	Collective Noun Podcast	SCA-Hit	SCA	↑7
82	Healthy-ish	News Corp Australia	News Corp / Nova Ent	↑3
83	Daily Telegraph News & Politics	News Corp Australia	News Corp / Nova Ent	↓2
84	Sportsday	SEN / Crocmedia	SEN / Crocmedia	↓11
85	Health Hacker	SCA-PodcastOne Australia	PodcastOne Australia	↓3
86	Sea FM News - Central Coast	SCA-Hit	SCA	New
87	The Fox Unravels...	SCA-Hit	SCA	New
88	In Black and White	News Corp Australia	News Corp / Nova Ent	↓5
89	For the Love of Teaching	Nova	Nova Entertainment	↓9
90	Confessions of a Twenty Something Train Wreck	Nova	Nova Entertainment	↓23
91	The Australian Daily News	News Corp Australia	News Corp / Nova Ent	↑5
92	Sky News - Outsiders	News Corp Australia	News Corp / Nova Ent	↑1
93	The Continuous Call Team	Macquarie Media	Macquarie Media	↓6
94	Radio Chaser	SCA-Triple M	SCA	↑5
95	Take Me Now, I Have Seen It All	News Corp Australia	News Corp / Nova Ent	↑5
96	Mum Says My Memoir Is A Lie	SCA-PodcastOne Australia	PodcastOne Australia	↓4
97	Police Tape	News Corp Australia	News Corp / Nova Ent	↓6
98	SEN SA Breakfast	SEN / Crocmedia	SEN / Crocmedia	↓20
99	Building Better Humans Project	Nova	Nova Entertainment	New
100	Talking Point	SCA-Hit	SCA	New

- *Participating publishers as of October 2019 include Nova, Southern Cross Austereo, Australian Radio Network, SEN/Crocmedia, Macquarie Media, News Corp Australia*
- *Results analysed and reported by Triton Digital's Podcast Metrics measurement service*
- *Triton Digital's Podcast Metrics is IAB Certified, adhering to v2.0 Podcast Measurement Guidelines*

## **POWERED BY PODCAST METRICS**

Triton Digital's Podcast Metrics measurement service is certified by the IAB Tech Lab as complying with Version 2.0 of the IAB Podcast Measurement Technical Guidelines.

## **ABOUT THE AUSTRALIAN PODCAST RANKER**

The Australian Podcast Ranker for October 2019 lists the Top 100 Australian podcasts consumed by listeners who are located in Australia. There is potential to add further data by publisher and program in the future.

## **ABOUT THE METHODOLOGY**

The Australian Podcast Ranker is based on a 4-week reporting period. The entities listed are ranked by Average Weekly Downloads (Monday to Sunday) in accordance with the latest IAB Podcast Technical Measurement Guidelines.

Downloads are defined as unique file requests that were downloaded.

This includes complete file downloads, progressive downloads, as well as partial downloads in accordance with the IAB Podcast Measurement Technical Guidelines v2.0 filtering rules (i.e. spiders and bots, data centers, one-minute of content minimum download, etc.). "Unique" filters multiple requests from the same IP address, user agent, episode, and date.

## **CONTACT US**

Questions, comments, or requests for additional information as it relates to our Podcast Reports?  
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