



SYDNEY RADIO - SURVEY 8 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.3	3.6	0.7	2.3	3.4	-1.1	0.4	0.2	0.2	0.1	0.1	0.0	0.6	0.8	-0.2	3.4	4.6	-1.2	14.0	9.6	4.4
2GB	12.1	13.3	-1.2	1.5	3.3	-1.8	2.9	0.6	2.3	4.5	4.0	0.5	6.2	7.7	-1.5	13.3	16.5	-3.2	30.0	31.5	-1.5
Macquarie Sports 954	0.7	0.8	-0.1	0.4	0.5	-0.1	0.2	0.2	0.0	0.8	0.7	0.1	0.8	1.6	-0.8	1.2	0.7	0.5	0.4	0.6	-0.2
SKY Sports Radio	0.7	0.9	-0.2	0.4	0.3	0.1	*	0.1	*	0.8	0.8	0.0	1.2	1.3	-0.1	0.6	1.1	-0.5	0.7	0.9	-0.2
104.1 2DAY FM	4.1	3.9	0.2	5.2	7.1	-1.9	5.6	3.4	2.2	5.4	5.4	0.0	6.4	5.7	0.7	2.9	3.2	-0.3	0.6	0.7	-0.1
KIIS1065	8.8	9.0	-0.2	19.3	17.4	1.9	14.1	13.2	0.9	14.4	15.2	-0.8	9.4	10.2	-0.8	4.1	5.2	-1.1	1.1	1.5	-0.4
104.9 TRIPLE M	5.2	6.4	-1.2	5.2	5.3	-0.1	14.7	11.9	2.8	5.6	9.0	-3.4	5.9	8.8	-2.9	6.8	6.8	0.0	0.3	0.2	0.1
NOVA96.9	7.2	7.6	-0.4	18.3	18.6	-0.3	14.8	18.5	-3.7	10.1	11.1	-1.0	8.5	8.1	0.4	2.8	2.3	0.5	0.3	0.4	-0.1
smoothfm 95.3	9.3	9.3	0.0	9.2	11.1	-1.9	10.5	10.0	0.5	9.1	9.4	-0.3	10.8	10.7	0.1	12.2	12.2	0.0	5.9	5.4	0.5
WSFM	7.5	7.6	-0.1	9.4	10.0	-0.6	2.6	6.9	-4.3	6.8	5.0	1.8	8.9	10.3	-1.4	12.0	9.6	2.4	4.9	5.5	-0.6
ABC SYD	8.9	8.1	0.8	2.3	2.0	0.3	4.6	3.8	0.8	4.3	2.7	1.6	5.2	6.0	-0.8	15.4	13.6	1.8	16.0	14.0	2.0
2RN	3.4	2.7	0.7	0.4	0.1	0.3	0.2	0.1	0.1	0.4	0.7	-0.3	2.8	1.5	1.3	6.1	5.1	1.0	6.8	5.6	1.2
ABC NEWS	3.0	2.0	1.0	1.4	0.8	0.6	0.5	0.1	0.4	3.5	1.2	2.3	2.7	1.6	1.1	3.5	2.3	1.2	3.9	3.8	0.1
2JJJ	6.0	6.0	0.0	4.8	5.3	-0.5	12.9	11.1	1.8	13.3	15.6	-2.3	5.6	4.9	0.7	2.5	1.9	0.6	0.1	0.2	-0.1
ABC CLASSIC	3.1	3.3	-0.2	1.8	0.6	1.2	0.4	0.3	0.1	0.9	1.4	-0.5	4.2	0.8	3.4	2.5	4.0	-1.5	5.5	8.7	-3.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.0	3.3	0.7	3.0	2.1	0.9	4.7	4.3	0.4	5.2	4.5	0.7	3.7	3.4	0.3	3.1	2.1	1.0	5.4	4.4	1.0
2GB	12.2	13.2	-1.0	14.7	16.1	-1.4	13.8	14.1	-0.3	9.3	9.9	-0.6	8.5	9.8	-1.3	14.8	15.9	-1.1	11.7	13.8	-2.1
Macquarie Sports 954	0.5	0.7	-0.2	0.5	0.6	-0.1	0.6	0.8	-0.2	0.3	0.4	-0.1	0.6	0.5	0.1	1.0	1.8	-0.8	1.2	1.1	0.1
SKY Sports Radio	0.6	0.7	-0.1	0.8	1.3	-0.5	0.3	0.4	-0.1	0.7	0.6	0.1	0.5	0.4	0.1	0.8	0.3	0.5	1.1	1.4	-0.3
104.1 2DAY FM	4.3	4.0	0.3	3.5	2.6	0.9	5.2	4.5	0.7	4.7	5.4	-0.7	5.1	5.3	-0.2	2.1	2.0	0.1	3.4	3.4	0.0
KIIS1065	9.2	9.5	-0.3	11.4	11.2	0.2	7.4	8.5	-1.1	8.4	8.7	-0.3	9.6	9.7	-0.1	6.5	7.1	-0.6	7.3	7.6	-0.3
104.9 TRIPLE M	5.6	6.9	-1.3	5.3	6.9	-1.6	5.3	5.8	-0.5	6.7	8.1	-1.4	5.7	7.4	-1.7	4.2	5.9	-1.7	4.0	4.6	-0.6
NOVA96.9	7.0	7.4	-0.4	6.7	7.3	-0.6	5.4	5.7	-0.3	7.3	8.0	-0.7	9.2	9.4	-0.2	6.8	6.7	0.1	8.0	8.0	0.0
smoothfm 95.3	9.0	9.3	-0.3	6.5	7.1	-0.6	10.1	10.2	-0.1	10.4	11.0	-0.6	9.0	9.1	-0.1	11.3	11.4	-0.1	10.5	9.3	1.2
WSFM	7.6	7.6	0.0	8.5	8.0	0.5	7.6	7.4	0.2	7.9	8.8	-0.9	6.6	6.8	-0.2	5.0	5.1	-0.1	7.0	7.5	-0.5
ABC SYD	9.1	8.4	0.7	10.5	9.7	0.8	8.3	8.3	0.0	6.9	6.2	0.7	9.3	8.9	0.4	12.1	8.9	3.2	8.3	6.9	1.4
2RN	3.3	2.6	0.7	4.4	3.3	1.1	2.1	2.1	0.0	2.2	2.0	0.2	3.9	2.4	1.5	3.7	3.8	-0.1	3.7	2.9	0.8
ABC NEWS	2.8	1.8	1.0	3.5	2.5	1.0	2.4	1.3	1.1	2.3	1.1	1.2	2.1	1.5	0.6	4.7	3.0	1.7	3.6	2.6	1.0
2JJJ	6.2	6.3	-0.1	5.6	5.5	0.1	6.8	6.9	-0.1	7.2	7.2	0.0	6.6	6.5	0.1	3.5	5.4	-1.9	5.2	4.8	0.4
ABC CLASSIC	2.8	3.0	-0.2	2.1	2.5	-0.4	2.9	3.7	-0.8	3.0	3.3	-0.3	3.4	2.7	0.7	3.3	3.1	0.2	4.0	4.3	-0.3



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	262	236	26	20	17	3	16	11	5	8	5	3	20	33	-13	41	42	-1	158	127	31
2GB	608	638	-30	27	34	-7	29	29	0	59	52	7	96	118	-22	118	126	-8	279	280	-1
Macquarie Sports 954	126	129	-3	20	17	3	17	15	2	19	23	-4	28	36	-8	21	13	8	22	26	-4
SKY Sports Radio	97	107	-10	14	10	4	3	6	-3	24	27	-3	24	20	4	15	21	-6	16	23	-7
104.1 2DAY FM	674	640	34	94	92	2	109	111	-2	226	205	21	169	147	22	49	57	-8	27	29	-2
KIIS1065	1048	1010	38	192	157	35	157	156	1	415	390	25	197	208	-11	61	72	-11	27	28	-1
104.9 TRIPLE M	505	603	-98	64	72	-8	64	85	-21	147	187	-40	151	174	-23	65	75	-10	14	10	4
NOVA96.9	1031	1034	-3	204	193	11	181	212	-31	360	360	0	206	196	10	65	56	9	14	16	-2
smoothfm 95.3	953	943	10	124	98	26	79	98	-19	261	260	1	227	222	5	128	137	-9	135	127	8
WSFM	775	719	56	96	101	-5	66	67	-1	144	127	17	227	215	12	149	132	17	93	78	15
ABC SYD	612	594	18	39	31	8	28	23	5	63	48	15	124	136	-12	141	141	0	217	215	2
2RN	257	205	52	12	6	6	4	6	-2	20	20	0	65	33	32	55	50	5	100	91	9
ABC NEWS	330	256	74	27	26	1	16	17	-1	71	49	22	67	50	17	58	44	14	91	70	21
2JJJ	641	597	44	64	64	0	122	101	21	291	284	7	116	105	11	39	30	9	10	13	-3
ABC CLASSIC	291	302	-11	30	25	5	18	11	7	51	56	-5	55	34	21	42	51	-9	95	125	-30
Total	4320	4331	-11	448	440	8	444	470	-26	1170	1174	-4	985	980	5	556	552	4	717	714	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	227	208	19	128	101	27	117	106	11	134	108	26	101	106	-5	82	67	15	189	159	30
2GB	554	564	-10	434	433	1	310	305	5	260	265	-5	237	262	-25	176	214	-38	407	454	-47
Macquarie Sports 954	105	106	-1	50	60	-10	36	42	-6	27	33	-6	37	29	8	21	27	-6	74	74	0
SKY Sports Radio	72	84	-12	41	42	-1	18	24	-6	28	29	-1	27	22	5	13	17	-4	60	71	-11
104.1 2DAY FM	567	529	38	340	259	81	212	212	0	216	221	-5	293	244	49	90	94	-4	367	391	-24
KIIS1065	967	940	27	667	634	33	388	408	-20	421	447	-26	504	476	28	200	216	-16	584	567	17
104.9 TRIPLE M	459	548	-89	261	331	-70	163	188	-25	240	267	-27	221	278	-57	99	134	-35	242	290	-48
NOVA96.9	917	916	1	567	566	1	291	332	-41	416	419	-3	504	488	16	224	223	1	657	655	2
smoothfm 95.3	801	833	-32	438	460	-22	347	367	-20	382	392	-10	367	393	-26	236	253	-17	609	586	23
WSFM	691	633	58	446	392	54	299	279	20	325	324	1	311	291	20	148	148	0	437	431	6
ABC SYD	553	535	18	376	362	14	297	294	3	277	249	28	307	304	3	179	178	1	389	347	42
2RN	225	184	41	160	122	38	96	88	8	99	101	-2	121	85	36	77	72	5	177	140	37
ABC NEWS	259	214	45	193	162	31	86	73	13	92	69	23	89	66	23	75	65	10	228	177	51
2JJJ	550	521	29	331	322	9	207	206	1	279	260	19	329	282	47	111	127	-16	389	369	20
ABC CLASSIC	259	254	5	128	125	3	120	126	-6	104	133	-29	116	131	-15	71	73	-2	200	204	-4
Total	4179	4185	-6	3517	3451	66	2520	2542	-22	2632	2689	-57	2849	2784	65	1619	1712	-93	3538	3558	-20



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	22	18	4	1	1	0	*	*	*	*	*	*	1	1	0	3	4	-1	17	12	5
2GB	61	66	-5	1	1	0	1	*	*	5	4	1	7	9	-2	10	13	-3	37	39	-2
Macquarie Sports 954	3	4	-1	*	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	*	1	*
SKY Sports Radio	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	1	*	1	1	0
104.1 2DAY FM	21	19	2	2	3	-1	2	2	0	6	5	1	7	6	1	2	3	-1	1	1	0
KIIS1065	45	45	0	8	6	2	6	6	0	16	15	1	11	11	0	3	4	-1	1	2	-1
104.9 TRIPLE M	26	32	-6	2	2	0	6	5	1	6	9	-3	7	10	-3	5	5	0	*	*	*
NOVA96.9	37	37	0	7	7	0	6	8	-2	11	11	0	10	9	1	2	2	0	*	*	*
smoothfm 95.3	47	46	1	4	4	0	4	5	-1	10	9	1	12	12	0	9	10	-1	7	7	0
WSFM	38	38	0	4	4	0	1	3	-2	8	5	3	10	11	-1	9	8	1	6	7	-1
ABC SYD	45	40	5	1	1	0	2	2	0	5	3	2	6	7	-1	12	11	1	20	17	3
2RN	17	13	4	*	*	*	*	*	*	*	1	*	3	2	1	5	4	1	8	7	1
ABC NEWS	15	10	5	1	*	*	*	*	*	4	1	3	3	2	1	3	2	1	5	5	0
2JJJ	30	30	0	2	2	0	5	5	0	15	16	-1	6	5	1	2	2	0	*	*	*
ABC CLASSIC	16	17	-1	1	*	*	*	*	*	1	1	0	5	1	4	2	3	-1	7	11	-4
Total	506	496	10	39	36	3	40	45	-5	110	100	10	115	111	4	77	80	-3	124	124	0

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	22	18	4	28	18	10	33	30	3	31	25	6	21	18	3	5	4	1	21	18	3
2GB	67	70	-3	135	141	-6	98	98	0	55	56	-1	47	53	-6	23	27	-4	46	55	-9
Macquarie Sports 954	3	4	-1	4	6	-2	5	6	-1	2	2	0	3	3	0	1	3	-2	5	5	0
SKY Sports Radio	4	4	0	8	12	-4	2	3	-1	4	4	0	3	2	1	1	*	*	4	5	-1
104.1 2DAY FM	24	21	3	32	23	9	38	32	6	28	30	-2	28	28	0	3	3	0	13	14	-1
KIIS1065	51	50	1	105	98	7	53	59	-6	50	49	1	53	52	1	10	12	-2	29	30	-1
104.9 TRIPLE M	31	37	-6	49	60	-11	38	40	-2	39	46	-7	31	40	-9	6	10	-4	16	18	-2
NOVA96.9	39	40	-1	62	64	-2	39	39	0	43	45	-2	51	50	1	11	11	0	32	32	0
smoothfm 95.3	49	50	-1	60	62	-2	72	71	1	62	62	0	50	49	1	18	19	-1	41	37	4
WSFM	42	41	1	78	70	8	55	51	4	47	50	-3	37	37	0	8	9	-1	28	30	-2
ABC SYD	50	45	5	97	85	12	59	58	1	41	35	6	52	48	4	19	15	4	33	28	5
2RN	18	14	4	41	29	12	15	15	0	13	11	2	22	13	9	6	6	0	15	12	3
ABC NEWS	16	10	6	33	22	11	17	9	8	13	6	7	11	8	3	7	5	2	14	11	3
2JJJ	34	34	0	51	48	3	48	48	0	43	41	2	37	35	2	5	9	-4	21	19	2
ABC CLASSIC	15	16	-1	19	22	-3	21	26	-5	18	19	-1	19	14	5	5	5	0	16	17	-1
Total	550	533	17	921	873	48	715	695	20	592	567	25	556	538	18	155	168	-13	397	402	-5