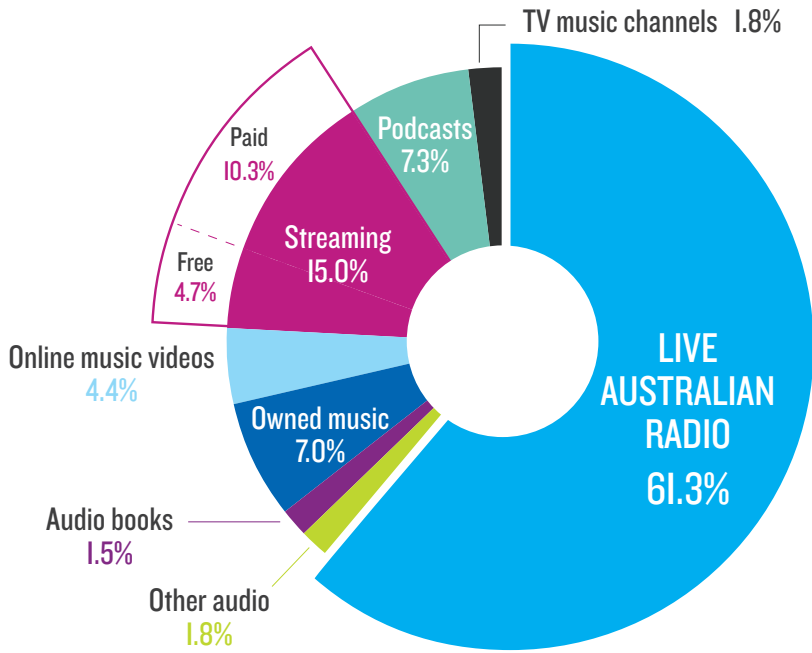


% SHARE OF LISTENING

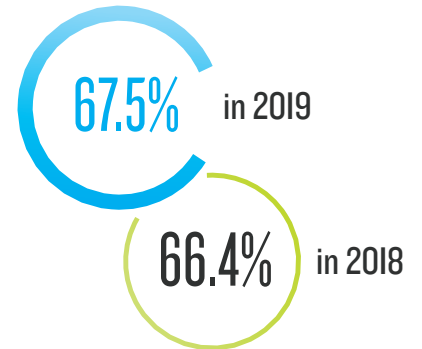
Live Australian radio accounts for a dominant 61.3% of all audio listening



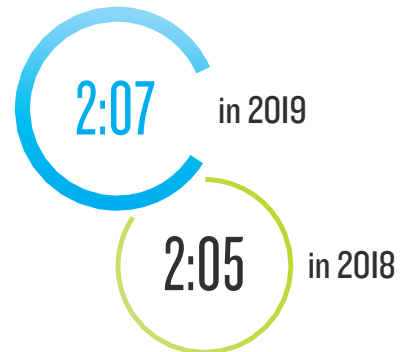
LIVE AUSTRALIAN RADIO

DAILY CUME (REACH)

has increased 1.1 percentage points



DAILY TIME SPENT LISTENING is up



Commercial radio is the dominant commercial audio platform across each daypart and all age groups



NEARLY 10x

the share of free and subscription audio streaming services

Source: GfK Australian Share of Audio 2019.