

# EMBARGOED UNTIL 9:30AM (AEST)



## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	76	53	23	*	2	*	*	*	*	4	4	0	8	6	2	14	9	5	51	30	21
BUDDHA HITS	25	14	11	6	*	*	*	*	*	8	2	6	8	8	0	3	2	1	*	2	*
Chemist Warehouse Remix	14	19	-5	4	3	1	4	7	-3	6	4	2	*	4	*	2	*	*	*	*	*
Coles Radio	92	67	25	10	8	2	5	6	-1	38	24	14	19	12	7	9	13	-4	9	4	5
DANCE HITS	17	25	-8	4	4	0	*	3	*	9	11	-2	4	7	-3	*	*	*	*	*	*
EASY 80s HITS	22	25	-3	2	*	*	*	3	*	9	5	4	5	10	-5	4	5	-1	2	2	0
Edge Digital	82	92	-10	23	31	-8	13	31	-18	32	17	15	9	12	-3	2	1	1	2	*	*
KIIS 90s	99	69	30	20	6	14	3	4	-1	51	37	14	18	20	-2	4	*	*	2	2	0
MMM 90s	45	19	26	*	*	*	*	*	*	8	2	6	29	14	15	4	3	1	4	*	*
MMM CLASSIC ROCK	30	24	6	2	2	0	*	*	*	6	4	2	14	10	4	8	7	1	*	*	*
MMM COUNTRY	16	19	-3	*	*	*	*	3	*	4	2	2	4	7	-3	4	5	-1	4	1	3
MMM HARD N HEAVY	12	11	1	*	2	*	5	*	*	8	*	*	6	*	*	*	*	*	1	*	*
MMM SOFT ROCK	14	7	7	2	2	0	*	*	*	7	*	*	4	4	0	1	2	-1	*	*	*
NOVA 10s	31	45	-14	8	13	-5	*	*	*	15	32	-17	9	*	*	*	*	*	*	*	*
NTS News Talk Sport	9	*	*	*	*	*	5	*	*	2	*	*	1	*	*	*	*	*	*	*	*
OLDSKOOL 90s HITS	28	22	6	9	5	4	*	*	*	16	7	9	1	10	-9	2	*	*	*	*	*
SEN Track Digital	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*
SEN VIC	7	6	1	*	*	*	*	*	*	2	4	-2	2	*	*	1	*	*	1	2	-1
smooth relax	62	54	8	7	6	1	5	6	-1	25	14	11	14	8	6	6	11	-5	6	9	-3
SOUNDCLOUD RADIO	30	21	9	*	2	*	3	5	-2	11	3	8	10	6	4	4	5	-1	1	*	*
URBAN HITS	27	26	1	7	7	0	4	6	-2	16	14	2	*	*	*	*	*	*	*	*	*
WSFM 80s	84	76	8	8	4	4	8	7	1	18	13	5	27	35	-8	13	11	2	10	7	3
triple j Unearthed	14	12	2	*	*	*	3	8	-5	8	5	3	1	*	*	1	*	*	*	*	*
ABC Country	24	19	5	2	*	*	5	*	*	2	8	-6	3	4	-1	3	4	-1	10	3	7
ABC Jazz	71	84	-13	16	9	7	*	*	*	34	27	7	6	13	-7	4	13	-9	10	22	-12
ABC KIDS LISTEN	63	74	-11	30	30	0	*	*	*	23	31	-8	9	12	-3	*	*	*	1	*	*
ABC Sport	50	39	11	4	4	0	3	*	*	4	*	*	18	17	1	11	9	2	10	8	2
Double J	92	42	50	9	2	7	*	*	*	36	7	29	36	23	13	6	9	-3	4	1	3
Total Digital/Internet Only	961	780	181	132	106	26	68	81	-13	296	226	70	226	182	44	108	94	14	130	91	39

## SYDNEY RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4793]

Station	Mon-Fri 5:30am-12mn			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH DAB+	64	48	16	33	25	8	31	25	6	33	27	6	29	20	9	26	16	10	55	33	22
BUDDHA HITS	17	14	3	9	6	3	13	10	3	10	10	0	6	7	-1	3	2	1	10	*	*
Chemist Warehouse Remix	10	12	-2	*	5	*	6	5	1	2	4	-2	2	4	-2	2	*	*	6	7	-1
Coles Radio	62	40	22	20	8	12	21	16	5	21	24	-3	20	17	3	14	14	0	38	40	-2
DANCE HITS	13	19	-6	7	7	0	7	5	2	4	11	-7	4	6	-2	4	7	-3	9	18	-9
EASY 80s HITS	15	25	-10	5	13	-8	5	11	-6	2	7	-5	11	18	-7	4	5	-1	14	12	2
Edge Digital	74	85	-11	35	50	-15	38	39	-1	25	49	-24	33	46	-13	15	15	0	38	53	-15
KIIS 90s	83	47	36	35	15	20	31	11	20	25	12	13	24	18	6	13	15	-2	38	30	8
MMM 90s	29	14	15	8	9	-1	6	5	1	16	12	4	16	3	13	5	*	*	23	14	9
MMM CLASSIC ROCK	24	21	3	4	10	-6	5	4	1	13	15	-2	12	16	-4	*	5	*	7	8	-1
MMM COUNTRY	16	16	0	6	13	-7	4	5	-1	9	4	5	9	8	1	2	10	-8	12	15	-3
MMM HARD N HEAVY	4	11	-7	2	6	-4	2	8	*	2	2	0	2	*	*	2	2	0	10	2	8
MMM SOFT ROCK	7	5	2	1	5	-4	2	2	0	4	2	2	2	*	*	2	*	*	10	3	7
NOVA 10s	27	30	-3	12	15	-3	15	11	4	6	*	*	2	15	-13	5	*	*	12	30	-18
NTS News Talk Sport	9	*	*	2	*	*	1	*	*	5	*	*	5	*	*	*	*	*	1	*	*
OLDSKOOL 90s HITS	22	19	3	*	*	*	6	12	-6	16	16	0	6	*	*	2	*	*	16	7	9
SEN Track Digital	1	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	*	*	*	*	*
SEN VIC	7	6	1	2	*	*	4	4	0	2	4	-2	*	*	*	1	2	-1	4	*	*
smooth relax	39	39	0	17	24	-7	17	23	-6	9	12	-3	9	12	-3	5	10	-5	35	34	1
SOUNDCLOUD RADIO	26	15	11	9	4	5	14	7	7	10	2	8	8	9	-1	8	5	3	16	11	5
URBAN HITS	18	24	-6	6	13	-7	4	9	-5	7	11	-4	8	15	-7	7	10	-3	17	11	6
WSFM 80s	58	61	-3	22	31	-9	24	21	3	15	19	-4	20	36	-16	21	25	-4	60	49	11
triple j Unearthed	10	8	2	4	3	1	1	5	-4	4	*	*	*	*	*	*	*	*	9	5	4
ABC Country	18	15	3	5	4	1	5	3	2	8	6	2	7	4	3	5	6	-1	14	4	10
ABC Jazz	60	68	-8	24	23	1	26	33	-7	19	23	-4	17	12	5	23	28	-5	45	52	-7
ABC KIDS LISTEN	49	56	-7	11	14	-3	12	11	1	20	23	-3	21	31	-10	11	16	-5	42	47	-5
ABC Sport	18	12	6	*	2	*	*	2	*	*	*	*	9	3	6	14	8	6	46	35	11
Double J	82	40	42	29	33	-4	38	24	14	41	24	17	36	26	10	21	9	12	39	28	11
Total Digital/Internet Only	784	655	129	321	303	18	337	300	37	370	313	57	345	318	27	239	220	19	618	494	124

Survey Period: Sun May 23 to Sat Jun 26 & Sun Jul 11 to Sat Aug 14.

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MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	15	17	-2	2	4	-2	*	*	*	6	8	-2	3	*	*	3	3	0	1	2	-1
Chemist Warehouse Remix	17	13	4	6	5	1	*	*	*	6	3	3	1	3	-2	3	*	*	1	2	-1
Coles Radio	89	72	17	9	10	-1	7	7	0	31	23	8	28	23	5	8	9	-1	5	1	4
DANCE HITS	48	45	3	10	9	1	4	4	0	12	16	-4	18	16	2	4	*	*	*	*	*
EASY 80s HITS	22	25	-3	6	6	0	*	*	*	2	7	-5	12	10	2	2	2	0	*	*	*
Edge Digital	7	10	-3	*	*	*	*	*	*	3	3	0	2	3	-1	*	*	*	2	2	0
GOLD 80s	82	59	23	5	4	1	8	5	3	16	9	7	36	31	5	11	5	6	6	5	1
KIIS 90s	74	60	14	18	11	7	3	3	0	27	24	3	20	15	5	5	3	2	1	4	-3
MMM 90s	28	20	8	1	2	-1	*	*	*	9	8	1	15	9	6	3	1	2	*	*	*
MMM CLASSIC ROCK	52	51	1	1	5	-4	*	4	*	18	14	4	16	16	0	14	8	6	3	4	-1
MMM COUNTRY	21	19	2	*	2	*	*	*	*	4	6	-2	4	6	-2	11	5	6	2	1	1
MMM HARD N HEAVY	23	23	0	3	5	-2	*	*	*	10	11	-1	7	6	1	4	2	2	*	*	*
MMM SOFT ROCK	33	29	4	4	2	2	*	*	*	15	13	2	7	11	-4	6	3	3	1	1	0
NOVA Noughties	44	28	16	2	*	*	17	13	4	12	6	6	10	8	2	3	1	2	*	*	*
NTS News Talk Sport	9	12	-3	*	*	*	*	*	*	5	8	-3	2	2	0	2	2	0	*	*	*
OLDSKOOL 90s HITS	48	51	-3	3	6	-3	7	9	-2	16	17	-1	18	14	4	2	3	-1	1	2	-1
RSN Extra	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*
Rythmos	4	4	0	1	*	*	*	*	*	3	4	-1	*	*	*	*	*	*	*	*	*
SEN Track Digital	11	12	-1	*	*	*	4	3	1	*	*	*	4	5	-1	3	4	-1	*	*	*
smooth relax	82	72	10	7	11	-4	3	*	*	19	19	0	23	15	8	14	10	4	16	16	0
SOUNDCLOUD RADIO	12	30	-18	7	8	-1	3	13	-10	*	8	*	*	*	*	1	1	0	*	*	*
URBAN HITS	14	33	-19	5	6	-1	5	13	-8	2	10	-8	2	4	-2	*	*	*	*	*	*
triple j Unearthed	57	38	19	3	4	-1	20	14	6	22	17	5	10	4	6	1	*	*	*	*	*
ABC Country	55	42	13	4	2	2	3	3	0	2	6	-4	9	7	2	10	7	3	26	17	9
ABC Jazz	56	62	-6	4	4	0	8	9	-1	12	23	-11	12	7	5	6	7	-1	13	12	1
ABC KIDS LISTEN	69	57	12	18	18	0	*	*	*	24	15	9	14	11	3	5	7	-2	8	6	2
ABC Sport	49	34	15	2	*	*	7	7	0	11	4	7	6	8	-2	12	8	4	11	7	4
Double J	55	67	-12	2	4	-2	5	9	-4	31	32	-1	13	18	-5	1	3	-2	3	1	2
Total Digital/Internet Only	897	809	88	101	110	-9	93	108	-15	272	235	37	216	183	33	117	93	24	98	80	18

MELBOURNE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Session, P10+ [Potential: 4817]

Station	Mon-Fri 5:30am-12mn		Breakfast Mon-Fri 5:30am-9:00am		Morning Mon-Fri 9:00am-12:00md		Afternoon Mon-Fri 12:00md-4:00pm		Drive Mon-Fri 4:00pm-7:00pm		Evening Mon-Fri 7:00pm-12:00mn		Weekend Sat-Sun 5:30am-12mn	
	This	Last +/-	This	Last +/-	This	Last +/-	This	Last +/-	This	Last +/-	This	Last +/-	This	Last +/-
BUDDHA HITS	15	17 -2	2	4 -2	3	5 -2	8	5 3	4	4 0	2	9 -7	3	1 2
Chemist Warehouse Remix	12	12 0	3	4 -1	5	6 -1	7	3 4	1	1 0	*	* *	9	7 2
Coles Radio	76	60 16	21	25 -4	30	29 1	34	20 14	23	28 -5	6	10 -4	45	53 -8
DANCE HITS	37	41 -4	9	13 -4	6	14 -8	18	20 -2	9	20 -11	17	14 3	24	15 9
EASY 80s HITS	17	22 -5	11	8 3	7	11 -4	4	5 -1	6	5 1	4	5 -1	7	5 2
Edge Digital	5	8 -3	*	* *	4	7 -3	2	1 1	*	* *	*	* *	3	1 2
GOLD 80s	68	45 23	23	16 7	30	25 5	33	18 15	19	12 7	17	10 7	41	42 -1
KIIS 90s	54	41 13	21	23 -2	27	18 9	14	6 8	17	4 13	8	4 4	35	29 6
MMM 90s	25	15 10	6	7 -1	9	6 3	11	4 7	11	5 6	7	4 3	9	11 -2
MMM CLASSIC ROCK	45	43 2	11	15 -4	16	15 1	24	27 -3	20	19 1	7	6 1	24	29 -5
MMM COUNTRY	20	18 2	6	7 -1	9	8 1	7	8 -1	10	8 2	7	10 -3	13	12 1
MMM HARD N HEAVY	20	19 1	9	8 1	10	5 5	15	11 4	11	12 -1	3	4 -1	11	9 2
MMM SOFT ROCK	22	22 0	3	4 -1	10	14 -4	12	7 5	4	6 -2	7	6 1	20	13 7
NOVA Noughties	33	20 13	13	10 3	10	4 6	13	10 3	10	6 4	*	* *	22	19 3
NTS News Talk Sport	7	6 1	*	* *	2	2 0	2	2 0	5	4 1	2	2 0	7	10 -3
OLDSKOOL 90s HITS	43	43 0	20	17 3	23	23 0	13	19 -6	14	5 9	7	7 0	24	26 -2
RSN Extra	*	* *	*	* *	*	* *	*	* *	*	* *	*	* *	1	1 0
Rythmos	4	4 0	*	* *	*	* *	3	4 -1	3	4 -1	4	4 0	3	4 -1
SEN Track Digital	9	10 -1	3	7 -4	*	* *	6	3 3	6	3 3	*	* *	9	7 2
smooth relax	62	63 -1	25	28 -3	28	22 6	32	29 3	22	20 2	8	11 -3	39	21 18
SOUNDCLOUD RADIO	9	21 -12	9	10 -1	6	8 -2	6	14 -8	4	15 -11	3	9 -6	7	26 -19
URBAN HITS	12	32 -20	7	19 -12	5	17 -12	8	23 -15	5	10 -5	*	* 4	2	13 -11
triple j Unearthed	45	32 13	17	10 7	19	7 12	18	12 6	21	18 3	9	8 1	30	15 15
ABC Country	47	34 13	12	6 6	25	12 13	28	21 7	12	9 3	10	12 -2	28	24 4
ABC Jazz	42	48 -6	3	10 -7	11	12 -1	22	22 0	25	24 1	16	8 8	37	34 3
ABC KIDS LISTEN	62	48 14	24	23 1	21	13 8	31	25 6	19	6 13	12	12 0	33	31 2
ABC Sport	21	19 2	5	3 2	3	9 -6	7	6 1	11	11 0	8	7 1	40	29 11
Double J	52	60 -8	22	33 -11	24	23 1	29	33 -4	21	20 1	2	10 -8	20	38 -18
Total Digital/Internet Only	759	696 63	285	301 -16	318	291 27	394	353 41	329	300 29	180	203 -23	532	520 12



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	46	41	5	10	12	-2	2	*	*	6	5	1	11	14	-3	12	8	4	5	2	3
97.3 The 90s	49	41	8	13	13	0	*	*	*	12	9	3	15	9	6	7	7	0	3	4	-1
BUDDHA HITS	16	8	8	2	2	0	4	*	*	4	3	1	5	1	4	2	1	1	*	*	*
Chemist Warehouse Remix	10	6	4	3	3	0	2	*	*	1	1	0	2	1	1	2	1	1	*	*	*
Coles Radio	53	66	-13	7	9	-2	7	8	-1	15	25	-10	14	14	0	7	6	1	3	4	-1
DANCE HITS	20	13	7	11	3	8	3	*	*	5	10	-5	1	*	*	*	*	*	*	*	*
EASY 80s HITS	13	13	0	1	1	0	*	*	*	5	3	2	5	5	0	2	4	-2	*	*	*
Edge Digital	9	4	5	3	*	*	2	2	0	2	2	0	2	*	*	*	*	*	*	*	*
MMM 90s	26	19	7	7	4	3	2	4	-2	7	5	2	7	4	3	1	2	-1	1	*	*
MMM CLASSIC ROCK	25	31	-6	8	12	-4	2	4	-2	3	2	1	5	7	-2	5	3	2	2	2	0
MMM COUNTRY	16	19	-3	3	2	1	2	4	-2	4	7	-3	4	1	3	1	5	-4	1	1	0
MMM HARD N HEAVY	15	25	-10	3	7	-4	*	*	*	3	6	-3	8	12	-4	*	*	*	1	1	0
MMM SOFT ROCK	14	11	3	8	5	3	2	2	0	*	*	*	1	*	*	2	4	-2	*	*	*
NOVA 90s	35	17	18	12	8	4	1	2	-1	12	6	6	10	1	9	1	1	0	*	*	*
NTS News Talk Sport	5	3	2	2	*	*	*	*	*	*	*	*	2	2	0	*	*	*	*	1	*
OLDSKOOL 90s HITS	15	24	-9	3	7	-4	*	2	*	7	11	-4	3	2	1	*	*	*	2	2	0
smooth	26	33	-7	3	2	1	*	*	*	6	6	0	6	7	-1	6	10	-4	5	7	-2
smooth 80s	20	22	-2	2	5	-3	2	*	*	*	1	*	10	11	-1	4	2	2	2	2	0
SOUNDSCLOUD RADIO	12	12	0	5	4	1	3	2	1	*	3	*	3	2	1	*	*	*	1	1	0
URBAN HITS	20	18	2	6	4	2	4	2	2	7	10	-3	3	3	0	*	*	*	*	*	*
triple j Unerthed	27	18	9	9	8	1	6	2	4	9	4	5	2	4	-2	1	1	0	*	*	*
ABC Country	13	12	1	*	2	*	*	*	*	5	2	3	*	*	*	3	5	-2	6	4	2
ABC Jazz	15	22	-7	2	2	0	3	*	*	*	6	*	5	9	-4	3	2	1	2	4	-2
ABC KIDS LISTEN	19	19	0	3	3	0	2	2	0	7	9	-2	7	5	2	*	*	*	*	*	*
ABC Sport	18	12	6	6	1	5	2	*	*	*	2	*	2	4	-2	4	3	1	4	2	2
Double J	41	32	9	9	6	3	2	*	*	12	14	-2	11	7	4	6	5	1	*	*	*
Total Digital/Internet Only	415	396	19	67	64	3	36	24	12	111	115	-4	110	104	6	51	52	-1	40	37	3

Cumulative Audience (000's) by Session, P10+ [Potential: 2156]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
97.3 The 80s	39	36	3	9	14	-5	15	12	3	18	16	2	14	14	0	10	8	2	21	22	-1
97.3 The 90s	39	31	8	18	15	3	12	9	3	15	15	0	16	16	0	7	8	-1	23	21	2
BUDDHA HITS	12	7	5	3	3	0	3	1	2	8	4	4	9	5	4	3	*	*	9	5	4
Chemist Warehouse Remix	8	6	2	3	5	-2	1	2	-1	*	1	*	2	2	0	4	*	*	4	4	0
Coles Radio	45	55	-10	6	18	-12	7	16	-9	19	26	-7	16	24	-8	8	17	-9	22	28	-6
DANCE HITS	16	11	5	5	4	1	3	2	1	5	5	0	8	6	2	1	1	0	5	5	0
EASY 80s HITS	6	11	-5	1	1	0	2	6	-4	1	5	-4	3	6	-3	2	4	-2	10	9	1
Edge Digital	9	4	5	5	2	3	3	*	*	3	2	1	2	2	0	*	*	*	3	3	0
MMM 90s	19	17	2	3	4	-1	6	4	2	4	6	-2	5	6	-1	8	7	1	15	9	6
MMM CLASSIC ROCK	21	28	-7	6	15	-9	8	13	-5	10	14	-4	7	17	-10	6	13	-7	9	16	-7
MMM COUNTRY	15	17	-2	4	9	-5	5	11	-6	9	10	-1	9	6	3	3	3	0	8	10	-2
MMM HARD N HEAVY	15	24	-9	7	12	-5	7	9	-2	7	7	0	7	10	-3	3	6	-3	10	14	-4
MMM SOFT ROCK	9	11	-2	3	4	-1	1	*	*	8	6	2	6	5	1	3	4	-1	8	3	5
NOVA 90s	30	16	14	14	14	0	13	6	7	11	7	4	6	2	4	4	2	2	20	12	8
NTS News Talk Sport	3	2	1	1	*	*	1	1	0	1	*	*	1	*	*	*	1	*	2	2	0
OLDSKOOL 90s HITS	10	18	-8	2	5	-3	3	4	-1	8	6	2	5	9	-4	*	4	*	8	14	-6
smooth	20	24	-4	5	5	0	9	11	-2	13	13	0	4	12	-8	3	4	-1	16	19	-3
smooth 80s	11	13	-2	2	3	-1	3	3	0	4	7	-3	7	9	-2	5	5	0	12	15	-3
SOUNDSCLOUD RADIO	11	12	-1	3	*	*	8	6	2	3	5	-2	4	4	0	4	3	1	5	3	2
URBAN HITS	19	18	1	4	4	0	2	3	-1	7	8	-1	11	12	-1	4	3	1	5	6	-1
triple j Unerthed	22	14	8	11	7	4	12	3	9	5	3	2	8	4	4	4	4	0	8	6	2
ABC Country	8	8	0	3	4	-1	2	3	-1	1	4	-3	4	4	0	2	*	*	9	11	-2
ABC Jazz	12	15	-3	2	5	-3	4	1	3	6	6	0	8	8	0	3	6	-3	9	16	-7
ABC KIDS LISTEN	12	13	-1	2	5	-3	4	3	1	1	3	-2	4	5	-1	5	6	-1	13	11	2
ABC Sport	13	7	6	8	5	3	2	3	-1	1	*	*	3	4	-1	6	1	5	10	6	4
Double J	33	23	10	16	12	4	16	17	-1	11	11	0	16	13	3	10	11	-1	27	26	1
Total Digital/Internet Only	343	337	6	149	159	-10	152	141	11	182	190	-8	167	180	-13	101	110	-9	270	255	15



## ADELAIDE RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	11	12	-1	*	*	*	*	1	*	4	2	2	3	6	-3	1	*	*	2	3	-1
Chemist Warehouse Remix	4	4	0	1	1	0	*	*	*	1	*	*	2	2	0	*	*	*	*	*	*
Coles Radio	23	17	6	5	4	1	4	2	2	4	4	0	7	5	2	2	*	*	*	*	*
DANCE HITS	12	10	2	5	3	2	*	*	*	4	3	1	3	4	-1	*	*	*	*	*	*
EASY 80s HITS	12	13	-1	6	8	-2	*	1	*	1	*	*	2	3	-1	1	1	0	3	1	2
Edge Digital	4	1	3	*	*	*	*	*	*	4	1	3	*	*	*	1	*	*	*	*	*
Mix 80s	14	14	0	1	3	-2	2	1	1	2	3	-1	6	4	2	3	2	1	1	1	0
Mix 90s	16	12	4	4	4	0	1	*	*	5	5	0	3	3	0	3	2	1	*	*	*
MMM 90s	11	7	4	1	1	0	*	1	*	5	1	4	4	4	0	1	*	*	*	*	*
MMM CLASSIC ROCK	12	8	4	3	2	1	*	*	*	1	*	*	4	3	1	2	1	1	2	1	1
MMM HARD N HEAVY	3	6	-3	*	1	*	1	2	-1	*	*	*	3	3	0	*	1	*	*	*	*
MMM SOFT ROCK	3	3	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	2	-1
NOVA Throwbacks	5	6	-1	*	1	*	*	1	*	1	1	0	3	1	2	*	*	*	1	2	-1
OLDSKOOL 90s HITS	17	15	2	2	*	*	1	3	-2	7	8	-1	4	2	2	1	2	-1	1	*	*
smooth	12	10	2	*	*	*	1	1	0	3	1	2	3	5	-2	2	1	1	3	2	1
smooth 90s	6	6	0	1	2	-1	*	*	*	2	2	0	1	1	0	1	1	0	1	1	0
SOUNDCLOUD RADIO	7	4	3	1	*	*	3	1	2	4	3	1	*	*	*	*	*	*	*	*	*
URBAN HITS	11	8	3	3	2	1	2	1	1	5	5	0	1	*	*	*	*	*	*	*	*
triple j Unearthed	6	6	0	1	1	0	2	3	-1	2	2	0	*	1	*	1	*	*	*	*	*
ABC Country	8	4	4	*	1	*	1	*	*	*	*	*	1	*	*	2	*	*	4	3	1
ABC Jazz	13	14	-1	3	2	1	1	1	0	3	4	-1	*	1	*	3	2	1	3	4	-1
ABC KIDS LISTEN	11	13	-2	5	6	-1	*	*	*	3	4	-1	3	2	1	*	*	*	*	*	*
ABC Sport	7	9	-2	1	1	0	*	*	*	1	1	0	1	1	0	1	2	-1	4	4	0
Double J	18	16	2	3	3	0	1	2	-1	7	3	4	5	6	-1	1	1	0	1	1	0
Total Digital/Internet Only	206	176	30	30	29	1	19	15	4	53	44	9	51	45	6	27	18	9	27	25	2

### Cumulative Audience (000's) by Session, P10+ [Potential: 1161]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BUDDHA HITS	6	10	-4	3	5	-2	3	5	-2	1	5	-4	3	3	0	1	2	-1	5	4	1
Chemist Warehouse Remix	3	4	-1	*	*	*	*	1	*	3	4	-1	2	1	1	1	*	*	2	1	1
Coles Radio	17	13	4	6	3	3	9	7	2	5	8	-3	8	6	2	5	2	3	10	6	4
DANCE HITS	10	7	3	5	3	2	3	2	1	3	3	0	4	5	-1	3	2	1	7	7	0
EASY 80s HITS	11	12	-1	6	9	-3	5	5	0	5	8	-3	7	7	0	2	3	-1	3	5	-2
Edge Digital	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	3	*	*
Mix 80s	11	12	-1	3	3	0	4	2	2	5	6	-1	6	9	-3	2	2	0	7	5	2
Mix 90s	12	9	3	6	5	1	2	2	0	3	2	1	5	4	1	2	1	1	8	6	2
MMM 90s	10	6	4	4	3	1	2	3	-1	5	4	1	7	4	3	1	*	*	4	4	0
MMM CLASSIC ROCK	9	6	3	3	1	2	4	3	1	5	3	2	6	3	3	5	3	2	10	5	5
MMM HARD N HEAVY	3	5	-2	1	1	0	1	1	0	2	3	-1	3	3	0	*	*	*	1	4	-3
MMM SOFT ROCK	3	3	0	3	3	0	3	3	0	3	3	0	2	3	-1	*	*	*	1	2	-1
NOVA Throwbacks	4	2	2	2	2	0	1	1	0	3	2	1	1	1	0	*	*	*	4	5	-1
OLDSKOOL 90s HITS	14	12	2	4	4	0	4	6	-2	7	5	2	4	4	0	2	5	-3	6	6	0
smooth	9	6	3	3	3	0	3	4	-1	6	4	2	5	4	1	1	2	-1	8	5	3
smooth 90s	6	6	0	3	3	0	3	2	1	4	4	0	3	3	0	1	*	*	3	4	-1
SOUNDCLOUD RADIO	7	4	3	1	1	0	1	*	*	4	3	1	4	3	1	3	2	1	3	2	1
URBAN HITS	11	8	3	5	1	4	5	2	3	4	4	0	5	2	3	1	2	-1	2	1	1
triple j Unearthed	5	5	0	1	*	*	1	1	0	1	3	-2	2	3	-1	3	2	1	1	3	-2
ABC Country	5	2	3	1	*	*	3	1	2	2	*	*	2	*	*	1	2	-1	5	3	2
ABC Jazz	10	11	-1	2	3	-1	4	3	1	3	2	1	6	3	3	3	6	-3	9	9	0
ABC KIDS LISTEN	10	12	-2	3	4	-1	4	2	2	3	3	0	2	4	-2	5	6	-1	8	8	0
ABC Sport	2	3	-1	1	*	*	*	1	*	1	1	0	1	3	-2	1	1	0	6	7	-1
Double J	15	14	1	5	5	0	9	7	2	7	7	0	9	5	4	5	5	0	10	7	3
Total Digital/Internet Only	173	151	22	74	63	11	80	71	9	91	79	12	101	80	21	61	53	8	130	106	24



PERTH RADIO - DAB+ STATIONS ONLY - SURVEY 5 2021

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	10	6	4	*	*	*	*	*	*	1	1	0	1	1	0	3	1	2	5	3	2
96FM 80s	31	35	-4	8	5	3	*	3	*	6	4	2	8	12	-4	3	5	-2	6	6	0
BUDDHA HITS	16	21	-5	1	1	0	1	2	-1	2	3	-1	9	7	2	2	4	-2	1	4	-3
Chemist Warehouse Remix	5	5	0	*	*	*	*	*	*	1	2	-1	2	3	-1	*	*	*	1	1	0
Coles Radio	17	20	-3	1	5	-4	2	4	-2	7	6	1	3	2	1	2	2	0	1	1	0
EASY 80s HITS	16	14	2	3	1	2	2	1	1	6	5	1	4	3	1	3	2	1	*	1	*
KIX DIGITAL	4	7	-3	*	2	*	*	2	*	1	1	0	1	1	0	2	1	1	1	1	0
MMM 90s	18	12	6	3	2	1	1	*	6	6	3	3	8	7	1	*	*	*	*	*	*
MMM CLASSIC ROCK	28	27	1	1	1	0	3	2	1	5	3	2	10	16	-6	5	2	3	3	3	0
MMM COUNTRY	10	9	1	2	1	1	*	*	*	3	2	1	4	5	-1	1	1	0	*	*	*
MMM SOFT ROCK	3	8	-5	*	1	*	*	1	*	*	1	*	3	4	-1	*	*	*	*	1	*
My Perth DAB Radio	14	21	-7	5	7	-2	*	2	*	2	4	-2	5	3	2	1	3	-2	1	3	-2
NTS News Talk Sport	3	1	2	*	*	*	*	*	*	*	*	*	1	1	0	2	*	*	*	*	*
OLDSKOOL 90s HITS	21	21	0	6	7	-1	*	1	*	7	8	-1	7	4	3	*	1	*	*	*	*
smooth	34	32	2	4	7	-3	*	3	*	9	6	3	11	6	5	5	6	-1	5	4	1
SOUNDCLOUD RADIO	14	9	5	2	2	0	6	2	4	3	1	2	1	3	-2	1	*	*	*	*	*
URBAN HITS	10	13	-3	3	5	-2	1	4	-3	3	3	0	3	2	1	*	*	*	*	*	*
X-All New All Hit	5	4	1	2	1	1	*	2	*	*	*	*	*	*	*	3	1	2	1	*	*
triple j Unearthed	18	21	-3	5	2	3	2	6	-4	9	10	-1	1	2	-1	*	1	*	1	*	*
ABC Country	14	13	1	*	2	*	*	*	*	4	4	0	1	1	0	2	1	1	7	5	2
ABC Jazz	13	11	2	3	3	0	1	3	-2	3	3	0	3	2	1	1	*	*	2	1	1
ABC KIDS LISTEN	17	21	-4	1	4	-3	*	*	*	7	10	-3	8	7	1	*	*	*	1	1	0
ABC Sport	20	22	-2	2	1	1	3	3	0	3	6	-3	4	3	1	3	2	1	6	8	-2
Double J	29	34	-5	3	3	0	2	1	1	19	19	0	5	9	-4	*	1	*	1	1	0
Total Digital/Internet Only	308	318	-10	42	51	-9	25	32	-7	90	87	3	75	72	3	36	35	1	40	40	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1778]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6GT	9	6	3	3	*	*	4	2	2	7	4	3	5	3	2	2	2	0	7	5	2
96FM 80s	24	31	-7	7	16	-9	8	12	-4	14	15	-1	9	9	0	8	7	1	13	13	0
BUDDHA HITS	12	16	-4	6	8	-2	2	5	-3	5	8	-3	2	2	0	4	1	3	9	9	0
Chemist Warehouse Remix	3	4	-1	1	1	0	*	1	*	*	*	*	2	2	0	1	2	-1	1	1	0
Coles Radio	12	16	-4	7	10	-3	4	7	-3	6	7	-1	3	3	0	3	3	0	11	13	-2
EASY 80s HITS	13	10	3	5	3	2	4	2	2	6	6	0	3	2	1	2	1	1	10	11	-1
KIX DIGITAL	3	6	-3	1	2	-1	1	1	0	1	2	-1	1	2	-1	2	2	0	2	2	0
MMM 90s	14	10	4	11	6	5	4	2	2	9	5	4	10	5	5	3	1	2	13	7	6
MMM CLASSIC ROCK	19	17	2	5	6	-1	6	4	2	9	8	1	11	11	0	*	3	*	19	19	0
MMM COUNTRY	8	8	0	4	5	-1	3	4	-1	5	4	1	4	4	0	1	2	-1	5	7	-2
MMM SOFT ROCK	2	5	-3	*	3	*	2	4	-2	1	5	-4	1	2	-1	*	1	*	2	7	-5
My Perth DAB Radio	11	15	-4	11	10	1	3	4	-1	3	4	-1	5	8	-3	1	4	-3	9	8	1
NTS News Talk Sport	3	1	2	1	1	0	2	*	*	*	*	*	1	1	0	*	*	*	*	*	*
OLDSKOOL 90s HITS	17	18	-1	4	9	-5	6	7	-1	6	10	-4	9	12	-3	4	5	-1	12	12	0
smooth	32	25	7	19	16	3	15	14	1	19	15	4	11	9	2	7	4	3	17	20	-3
SOUNDCLOUD RADIO	9	9	0	5	6	-1	7	4	3	5	3	2	1	1	0	2	2	0	7	2	5
URBAN HITS	8	11	-3	4	5	-1	1	3	-2	1	2	-1	7	7	0	2	3	-1	4	8	-4
X-All New All Hit	2	4	-2	1	2	-1	*	3	*	*	*	*	1	*	*	1	1	0	4	*	*
triple j Unearthed	17	20	-3	7	4	3	2	4	-2	13	10	3	7	8	-1	4	7	-3	9	9	0
ABC Country	11	10	1	2	3	-1	6	5	1	5	3	2	4	4	0	1	*	*	5	3	2
ABC Jazz	12	10	2	3	2	1	3	5	-2	4	4	0	4	2	2	4	1	3	2	4	-2
ABC KIDS LISTEN	14	18	-4	8	9	-1	6	7	-1	2	4	-2	4	6	-2	3	4	-1	11	11	0
ABC Sport	15	11	4	1	2	-1	2	2	0	5	4	1	7	7	0	6	2	4	12	17	-5
Double J	24	25	-1	4	7	-3	7	9	-2	12	12	0	16	13	3	5	2	3	16	17	-1
Total Digital/Internet Only	255	260	-5	116	136	-20	97	112	-15	139	139	0	128	124	4	74	70	4	201	211	-10