

COMMERCIAL RADIO HIGHLIGHTS
GfK SURVEY 7, 2023

FIVE METRO CAPITAL CITIES

100
YEARS OF RADIO

COMMERCIAL RADIO
CELEBRATES 100 YEARS WITH
RECORD SURVEY 7 AUDIENCES



13 HOURS 6 MINUTES

TIME SPENT LISTENING EACH WEEK TO COMMERCIAL RADIO



OVER 12.2 MILLION

COMMERCIAL RADIO WEEKLY LISTENERS (UP 50,000 YOY)

A RECORD HIGH FOR COMMERCIAL
DAB-ONLY STATIONS WITH **2.9 MILLION**
LISTENERS, WHILE COMMERCIAL RADIO
STREAMING AUDIENCES ARE **3.1 MILLION**

