

## AUSTRALIAN PODCAST RANKER – OCTOBER

EMBARGOED 9:30AM, WEDNESDAY, 20 NOVEMBER 2024

The Australian Podcast Ranker has been released by Commercial Radio and Audio (CRA) and Triton Digital. Below are the top five charts for October. The complete charts can be viewed [here](#).

Australian Podcast Ranker top five podcasts October 2024			
	Podcast	Producer	Monthly Listeners
1	Hamish & Andy	LiSTNR (SCA)	934,394
2	Casefile True Crime	Audioboom	771,026
3	ABC News Top Stories	Australian Broadcasting Corporation	747,728
4	Shameless	Shameless Media	593,270
5	Mamamia Out Loud	Mamamia	564,874

Australian Podcast Ranker top five genres October 2024		
	Genre	Monthly Listeners
1	Society & Culture	4,763,761
2	True Crime	4,301,686
3	News	3,935,066
4	Comedy	3,529,201
5	Sports	3,220,169

Australian Podcast Ranker top five podcast publishers October 2024		
	Publisher	Monthly Listeners
1	ARN/iHeart	4,565,128
2	LiSTNR (SCA)	3,218,488
3	Australian Broadcasting Corporation	2,766,661
4	SiriusXM Podcast Network	2,346,084
5	Audioboom	2,142,632

Top five sales representatives by monthly listeners October 2024			
	Sales representatives	Publishers represented	Listeners
1	LiSTNR (SCA)	LiSTNR (SCA), Schwartz Media, SiriusXM Podcast Network, audiochuck, Wondery, DM Podcasts, NBC Universal News Group	7,297,145
2	ARN / iHeart	ARN, iHeartMedia, Audioboom, AdLarge Media, Sport Social Podcast Network, The Athletic, The Investors Podcast Network, All Ears English, Sony Music, Clubby Sports, NZME, TED, Johns Media	6,819,070

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**About Commercial Radio & Audio**

CRA is the peak industry body representing the interests of commercial radio broadcasters across Australia. CRA promotes the effectiveness of radio and audio to advertisers, manages audio research and insights, metropolitan and regional audience measurement surveys, the Australian Podcast Ranker, revenue reporting, industry innovation, industry codes and standards, and regulatory and legislative matters. CRA hosts the ACRA Awards and HEARD, the audio industry showcase.

3	NOVA Entertainment	NOVA Entertainment, News Corp Australia, Podshape	2,667,123
4	News Corp Australia	News Corp Australia	1,770,195
5	Nine	Nine Radio, Nine Publishing	1,373,444

#### About the Australian Podcast Ranker

The Australian Podcast Ranker is a monthly snapshot of the top 200 podcasts listened to by Australians, the top 200 Australian podcasts, the 20 biggest publishers and the 20 most successful podcast sales representatives.

The Australian Podcast Ranker is an industry initiative commissioned by CRA and published by Triton Digital. Results comply with IAB Podcast Measurement Technical Guidelines.

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