



CANBERRA RADIO - SURVEY 2 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	4.9	4.6	0.3	6.0	0.6	5.4	0.1	0.1	0.0	1.1	0.5	0.6	3.1	2.1	1.0	11.8	13.3	-1.5	8.5	6.8	1.7
2CC	4.0	4.8	-0.8	*	1.5	*	0.1	0.3	-0.2	1.8	2.4	-0.6	4.2	3.7	0.5	6.3	2.8	3.5	7.8	11.7	-3.9
HIT 104.7	18.0	17.8	0.2	30.2	37.8	-7.6	26.6	33.1	-6.5	34.6	34.0	0.6	14.0	14.5	-0.5	9.7	10.2	-0.5	0.9	0.6	0.3
MIX 106.3	18.2	17.0	1.2	28.6	25.0	3.6	13.8	10.8	3.0	20.2	18.0	2.2	26.5	25.4	1.1	17.1	20.8	-3.7	7.6	5.6	2.0
ABC CAN	11.5	12.1	-0.6	2.1	4.0	-1.9	0.9	4.4	-3.5	5.4	7.6	-2.2	9.8	8.1	1.7	18.2	16.5	1.7	22.9	21.0	1.9
2RN	7.6	8.1	-0.5	3.4	1.3	2.1	0.5	6.3	-5.8	2.4	2.6	-0.2	5.6	6.5	-0.9	10.6	10.8	-0.2	18.3	15.3	3.0
ABC NEWS	5.2	4.1	1.1	3.8	4.3	-0.5	7.3	2.9	4.4	4.3	3.2	1.1	5.1	5.9	-0.8	4.7	3.5	1.2	6.1	4.2	1.9
2JJJ	10.6	10.4	0.2	11.0	10.2	0.8	28.6	27.3	1.3	14.6	15.7	-1.1	13.7	14.3	-0.6	1.8	5.6	-3.8	0.3	0.2	0.1
ABC CLASSIC	7.3	7.6	-0.3	1.1	2.6	-1.5	0.2	2.2	-2.0	3.6	1.7	1.9	4.0	3.4	0.6	10.9	7.1	3.8	17.1	20.4	-3.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	4.8	4.2	0.6	3.4	2.7	0.7	5.1	6.6	-1.5	6.9	5.9	1.0	4.1	2.9	1.2	4.2	2.5	1.7	5.4	5.8	-0.4						
2CC	4.1	4.7	-0.6	5.0	4.0	1.0	5.1	7.6	-2.5	2.7	4.4	-1.7	2.6	3.3	-0.7	5.3	4.8	0.5	3.9	5.0	-1.1						
HIT 104.7	18.2	18.7	-0.5	17.0	15.7	1.3	17.1	18.5	-1.4	17.3	21.9	-4.6	24.3	22.4	1.9	14.3	12.4	1.9	17.0	14.9	2.1						
MIX 106.3	19.3	17.5	1.8	17.1	18.0	-0.9	20.3	17.4	2.9	24.1	18.5	5.6	19.5	18.0	1.5	10.1	12.4	-2.3	14.4	15.1	-0.7						
ABC CAN	11.8	12.3	-0.5	15.2	15.7	-0.5	13.3	12.0	1.3	8.4	9.2	-0.8	7.0	7.4	-0.4	17.2	20.5	-3.3	10.2	11.5	-1.3						
2RN	7.4	8.1	-0.7	10.9	12.9	-2.0	6.0	5.8	0.2	4.8	4.6	0.2	6.7	8.0	-1.3	7.3	6.4	0.9	8.6	8.1	0.5						
ABC NEWS	5.3	4.3	1.0	5.5	5.5	0.0	4.6	2.8	1.8	5.4	3.2	2.2	4.7	3.7	1.0	7.4	7.9	-0.5	5.0	3.6	1.4						
2JJJ	10.6	10.3	0.3	11.3	9.5	1.8	9.2	9.4	-0.2	9.1	10.0	-0.9	12.7	13.5	-0.8	11.9	9.3	2.6	10.4	10.7	-0.3						
ABC CLASSIC	6.5	7.0	-0.5	6.3	6.5	-0.2	7.6	7.2	0.4	6.3	7.5	-1.2	6.1	6.6	-0.5	6.8	8.0	-1.2	9.6	9.6	0.0						

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	36	35	1	1	1	0	1	1	0	4	4	0	6	6	0	12	11	1	12	12	0
2CC	20	27	-7	*	2	*	1	2	-1	7	6	1	2	5	-3	4	4	0	6	8	-2
HIT 104.7	150	137	13	19	19	0	28	24	4	61	52	9	31	30	1	9	9	0	2	2	0
MIX 106.3	142	136	6	20	22	-2	15	13	2	43	34	9	36	40	-4	20	20	0	8	7	1
ABC CAN	78	85	-7	4	5	-1	3	4	-1	8	12	-4	19	22	-3	18	17	1	25	26	-1
2RN	53	52	1	3	3	0	1	2	-1	7	6	1	13	11	2	10	10	0	20	20	0
ABC NEWS	58	55	3	5	5	0	4	5	-1	15	11	4	14	16	-2	10	8	2	9	9	0
2JJJ	80	79	1	6	7	-1	19	19	0	30	29	1	21	20	1	3	3	0	1	1	0
ABC CLASSIC	40	44	-4	2	2	0	1	4	-3	9	7	2	8	8	0	7	6	1	14	17	-3
Total	377	377	0	37	37	0	46	44	2	103	103	0	86	86	0	49	49	0	56	57	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 397]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	32	31	1	15	16	-1	17	18	-1	21	19	2	15	16	-1	9	9	0	22	21	1
2CC	17	23	-6	13	17	-4	11	15	-4	9	12	-3	9	12	-3	4	5	-1	16	16	0
HIT 104.7	137	124	13	95	80	15	51	45	6	67	62	5	92	80	12	35	33	2	94	78	16
MIX 106.3	131	125	6	85	83	2	52	50	2	70	62	8	82	78	4	34	31	3	85	81	4
ABC CAN	72	79	-7	51	58	-7	38	37	1	34	36	-2	32	34	-2	24	22	2	53	52	1
2RN	50	48	2	36	36	0	22	20	2	21	22	-1	25	28	-3	14	15	-1	37	33	4
ABC NEWS	51	48	3	35	36	-1	22	17	5	21	18	3	26	21	5	16	11	5	36	27	9
2JJJ	73	71	2	46	42	4	28	32	-4	36	35	1	53	50	3	22	24	-2	53	47	6
ABC CLASSIC	36	39	-3	20	22	-2	19	18	1	18	22	-4	22	21	1	11	14	-3	28	30	-2
Total	368	368	0	307	313	-6	211	209	2	235	233	2	284	284	0	147	150	-3	318	290	28

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 2 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
2CC	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
HIT 104.7	7	7	0	1	1	0	1	1	0	4	3	1	1	1	0	1	1	0	*	*	*
MIX 106.3	8	7	1	1	1	0	1	*	*	2	2	0	2	2	0	1	1	0	1	1	0
ABC CAN	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
2RN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
2JJJ	4	4	0	*	*	*	1	1	0	2	2	0	1	1	0	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	2	0
Total	42	40	2	2	2	0	4	3	1	11	10	1	9	8	1	7	7	0	9	10	-1

Average Audience (000's) by Session, P10+ [Potential: 397]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	2	0	2	2	0	3	3	0	3	3	0	2	1	1	1	*	*	2	2	0
2CC	2	2	0	3	3	0	3	4	-1	1	2	-1	1	2	-1	1	1	0	1	2	-1
HIT 104.7	8	8	0	12	11	1	10	9	1	9	10	-1	13	11	2	2	2	0	6	5	1
MIX 106.3	9	7	2	12	12	0	12	9	3	12	8	4	10	9	1	1	2	-1	5	5	0
ABC CAN	5	5	0	10	11	-1	8	6	2	4	4	0	4	4	0	2	3	-1	3	4	-1
2RN	3	3	0	7	9	-2	3	3	0	2	2	0	3	4	-1	1	1	0	3	3	0
ABC NEWS	2	2	0	4	4	0	3	1	2	3	1	2	2	2	0	1	1	0	2	1	1
2JJJ	5	4	1	8	6	2	5	5	0	5	5	0	7	7	0	2	1	1	3	4	-1
ABC CLASSIC	3	3	0	4	4	0	4	4	0	3	3	0	3	3	0	1	1	0	3	3	0
Total	45	42	3	69	68	1	57	51	6	50	45	5	52	50	2	13	13	0	33	33	0

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.