



GOLD COAST/TWEED RADIO - SURVEY 1 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	15.4	15.3	0.1	22.7	24.4	-1.7	14.5	22.1	-7.6	18.3	15.7	2.6	23.6	21.1	2.5	19.3	14.1	5.2	3.1	3.8	-0.7
GOLDFM	14.8	14.1	0.7	16.8	14.2	2.6	7.6	11.0	-3.4	15.4	7.3	8.1	15.0	18.0	-3.0	19.0	21.6	-2.6	13.3	12.2	1.1
SEAFM	11.1	10.7	0.4	25.7	19.7	6.0	27.5	18.1	9.4	21.1	24.5	-3.4	11.0	9.1	1.9	3.3	2.0	1.3	0.5	0.5	0.0
4BC	1.1	1.8	-0.7	0.3	0.3	0.0	*	2.3	*	*	0.2	*	1.7	1.2	0.5	2.9	4.5	-1.6	0.8	2.1	-1.3
Macquarie Sports 882	0.3	*	*	0.1	*	*	*	*	*	*	*	*	0.6	*	*	0.2	0.2	0.0	0.5	*	*
4KQ	1.2	0.7	0.5	0.3	*	*	*	*	*	0.1	*	*	2.0	0.5	1.5	1.6	1.5	0.1	1.7	1.4	0.3
HIT 105	1.3	1.1	0.2	1.9	2.0	-0.1	4.6	1.5	3.1	2.2	2.7	-0.5	1.3	1.0	0.3	0.4	0.1	0.3	0.2	0.1	0.1
104.5 TRIPLE M	2.4	2.1	0.3	4.5	1.9	2.6	3.9	1.5	2.4	3.1	3.4	-0.3	3.4	3.4	0.0	0.9	0.4	0.5	0.8	1.1	-0.3
NOVA106.9	2.6	3.3	-0.7	2.8	12.8	-10.0	5.0	5.9	-0.9	5.2	4.3	0.9	3.3	3.1	0.2	0.1	0.9	-0.8	0.5	*	*
97.3FM	1.2	1.1	0.1	0.9	0.6	0.3	2.1	0.4	1.7	1.3	1.3	0.0	1.3	1.5	-0.2	2.6	1.5	1.1	0.3	0.6	-0.3
ABC GLDCST	5.0	3.9	1.1	1.4	0.6	0.8	0.1	2.4	-2.3	0.7	1.5	-0.8	2.7	3.2	-0.5	9.5	8.3	1.2	9.9	5.6	4.3
ABC BRI	2.4	2.0	0.4	0.4	0.3	0.1	0.2	*	*	0.2	0.4	-0.2	1.2	1.8	-0.6	2.5	3.2	-0.7	5.9	4.0	1.9
4RN	2.3	2.7	-0.4	0.1	1.6	-1.5	*	0.4	*	*	0.1	*	1.0	1.7	-0.7	2.5	3.9	-1.4	6.2	6.5	-0.3
ABC NEWS	1.4	1.4	0.0	0.8	0.1	0.7	*	0.3	*	0.2	0.4	-0.2	1.4	1.2	0.2	2.1	2.5	-0.4	2.5	2.8	-0.3
4JJJ	9.6	9.5	0.1	5.3	6.5	-1.2	19.7	26.8	-7.1	20.3	19.5	0.8	11.1	8.5	2.6	4.0	2.0	2.0	1.6	1.0	0.6
ABC CLASSIC	1.6	2.0	-0.4	0.1	0.4	-0.3	*	0.1	*	0.6	0.2	0.4	0.5	0.6	-0.1	1.3	2.0	-0.7	4.2	6.2	-2.0

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.1	15.5	0.6	16.0	14.4	1.6	15.4	15.5	-0.1	16.2	16.8	-0.6	17.8	17.8	0.0	15.2	8.9	6.3	12.8	14.6	-1.8
GOLDFM	15.4	14.6	0.8	14.4	14.8	-0.4	15.6	15.0	0.6	16.7	15.1	1.6	17.1	14.8	2.3	11.0	9.6	1.4	12.5	12.5	0.0
SEAFM	11.5	10.9	0.6	12.5	11.5	1.0	10.9	8.9	2.0	11.2	11.6	-0.4	12.4	12.0	0.4	8.5	9.5	-1.0	9.6	10.3	-0.7
4BC	1.1	1.7	-0.6	1.1	2.2	-1.1	1.3	2.0	-0.7	0.7	0.8	-0.1	0.6	1.0	-0.4	3.5	4.2	-0.7	0.9	1.9	-1.0
Macquarie Sports 882	0.3	*	*	0.1	*	*	0.2	*	*	0.4	*	*	0.2	*	*	0.9	*	*	0.5	0.1	0.4
4KQ	1.1	0.6	0.5	1.0	0.8	0.2	1.0	0.4	0.6	1.1	0.5	0.6	1.0	0.4	0.6	2.3	0.3	2.0	1.4	1.1	0.3
HIT 105	1.4	1.2	0.2	1.7	1.4	0.3	1.0	0.7	0.3	1.4	1.1	0.3	1.6	2.0	-0.4	1.4	0.6	0.8	0.9	1.0	-0.1
104.5 TRIPLE M	2.1	2.3	-0.2	2.5	1.2	1.3	2.3	2.2	0.1	1.9	2.9	-1.0	1.5	3.1	-1.6	1.9	2.5	-0.6	3.2	1.4	1.8
NOVA106.9	2.6	3.3	-0.7	2.4	2.8	-0.4	2.3	3.0	-0.7	2.5	3.5	-1.0	3.7	4.5	-0.8	3.0	3.6	-0.6	2.3	3.2	-0.9
97.3FM	1.3	1.1	0.2	1.2	1.0	0.2	1.5	1.3	0.2	1.6	1.2	0.4	1.0	1.1	-0.1	0.5	1.0	-0.5	1.1	0.9	0.2
ABC GLDCST	4.6	3.9	0.7	5.9	5.2	0.7	4.2	3.8	0.4	4.1	3.4	0.7	3.0	2.6	0.4	5.8	3.8	2.0	6.4	4.2	2.2
ABC BRI	2.2	1.8	0.4	3.6	2.4	1.2	1.8	1.7	0.1	1.2	1.1	0.1	1.9	1.6	0.3	2.6	3.3	-0.7	2.9	2.7	0.2
4RN	2.2	2.8	-0.6	3.3	3.9	-0.6	1.7	2.4	-0.7	1.3	2.0	-0.7	2.0	2.5	-0.5	3.0	3.0	0.0	2.7	2.4	0.3
ABC NEWS	1.4	1.4	0.0	2.1	2.6	-0.5	1.1	0.7	0.4	1.2	0.4	0.8	0.6	1.2	-0.6	2.6	3.3	-0.7	1.3	1.6	-0.3
4JJJ	10.3	10.0	0.3	9.4	10.0	-0.6	11.0	10.1	0.9	12.0	10.5	1.5	10.0	9.3	0.7	5.2	9.7	-4.5	7.2	7.8	-0.6
ABC CLASSIC	1.5	1.9	-0.4	1.2	1.6	-0.4	1.9	2.4	-0.5	1.6	1.7	-0.1	1.6	1.9	-0.3	1.0	2.0	-1.0	2.1	2.3	-0.2

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM. The following name changes ABC 91.7 to ABC GLDCST & ABCFM to ABC CLASSIC effective Jan 27 2019.



GOLD COAST/TWEED RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	176	164	12	27	27	0	18	22	-4	57	36	21	43	46	-3	20	19	1	11	13	-2
GOLDFM	147	146	1	15	17	-2	12	13	-1	33	23	10	37	41	-4	25	29	-4	25	24	1
SEAFM	167	147	20	27	25	2	27	25	2	58	55	3	37	30	7	11	7	4	7	5	2
4BC	10	11	-1	1	1	0	*	1	*	*	1	*	3	1	2	3	3	0	3	4	-1
Macquarie Sports 882	5	1	4	*	*	*	*	*	*	*	*	*	2	*	*	1	1	0	1	*	*
4KQ	8	8	0	1	*	*	*	*	*	1	1	0	1	2	-1	3	1	2	2	3	-1
HIT 105	24	27	-3	2	4	-2	6	5	1	9	10	-1	5	5	0	2	1	1	1	1	0
104.5 TRIPLE M	38	33	5	6	4	2	5	4	1	12	9	3	9	11	-2	3	1	2	2	4	-2
NOVA106.9	41	43	-2	7	9	-2	10	10	0	15	14	1	7	10	-3	1	1	0	1	*	*
97.3FM	23	19	4	4	2	2	5	1	4	3	3	0	5	7	-2	3	3	0	3	3	0
ABC GLDCST	54	59	-5	4	2	2	*	2	*	5	6	-1	13	11	2	14	18	-4	19	18	1
ABC BRI	32	28	4	2	1	1	*	*	*	1	4	-3	6	7	-1	4	7	-3	19	9	10
4RN	24	28	-4	1	2	-1	*	1	*	*	3	*	5	6	-1	7	8	-1	11	9	2
ABC NEWS	28	25	3	3	1	2	*	1	*	1	3	-2	7	5	2	7	7	0	10	8	2
4JJJ	82	93	-11	7	10	-3	15	21	-6	33	38	-5	17	17	0	6	5	1	3	3	0
ABC CLASSIC	16	16	0	*	1	*	*	1	*	3	1	2	2	1	1	3	3	0	7	9	-2
Total	571	560	11	57	58	-1	57	59	-2	131	124	7	131	130	1	78	76	2	118	112	6

Cumulative Audience (000's) by Session, P10+ [Potential: 601]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	165	148	17	117	98	19	76	80	-4	96	87	9	98	72	26	43	24	19	104	106	-2
GOLDFM	137	137	0	95	87	8	72	67	5	80	85	-5	81	67	14	30	21	9	86	87	-1
SEAFM	152	129	23	102	86	16	67	59	8	82	80	2	77	66	11	38	30	8	107	97	10
4BC	9	10	-1	5	8	-3	5	6	-1	4	6	-2	4	4	0	4	5	-1	7	11	-4
Macquarie Sports 882	5	*	*	1	*	*	2	*	*	2	*	*	3	*	*	2	*	*	3	*	*
4KQ	6	6	0	5	3	2	4	3	1	5	2	3	2	2	0	1	1	0	6	5	1
HIT 105	22	24	-2	14	16	-2	8	8	0	12	12	0	10	14	-4	6	4	2	9	11	-2
104.5 TRIPLE M	30	31	-1	16	13	3	13	14	-1	13	15	-2	12	14	-2	8	5	3	19	11	8
NOVA106.9	37	36	1	22	20	2	13	13	0	16	22	-6	19	18	1	12	6	6	19	24	-5
97.3FM	21	17	4	11	8	3	9	6	3	12	10	2	7	6	1	3	4	-1	12	9	3
ABC GLDCST	49	50	-1	35	35	0	22	24	-2	21	24	-3	16	19	-3	10	10	0	36	36	0
ABC BRI	28	24	4	19	14	5	13	13	0	14	13	1	10	11	-1	6	8	-2	22	18	4
4RN	21	22	-1	16	17	-1	10	11	-1	9	11	-2	10	13	-3	6	6	0	15	18	-3
ABC NEWS	27	22	5	17	16	1	9	7	2	12	6	6	9	7	2	7	6	1	14	16	-2
4JJJ	75	88	-13	56	60	-4	39	42	-3	47	50	-3	42	48	-6	15	21	-6	44	56	-12
ABC CLASSIC	14	14	0	9	8	1	8	8	0	8	9	-1	8	9	-1	3	3	0	11	13	-2
Total	562	545	17	467	446	21	343	355	-12	400	416	-16	383	353	30	197	167	30	452	462	-10

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM. The following name changes ABC 91.7 to ABC GLDCST & ABCFM to ABC CLASSIC effective Jan 27 2019.



GOLD COAST/TWEED RADIO - SURVEY 1 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	11	-1	1	1	0	1	2	-1	3	2	1	4	4	0	2	2	0	1	1	0
GOLDFM	10	10	0	1	1	0	*	1	*	2	1	1	2	3	-1	2	2	0	2	2	0
SEAFM	7	8	-1	1	1	0	1	1	0	3	3	0	2	2	0	*	*	*	*	*	*
4BC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
HIT 105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	2	2	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
NOVA106.9	2	2	0	*	1	*	*	*	*	1	1	0	1	1	0	*	*	*	*	*	*
97.3FM	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	2	1	1
ABC BRI	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
ABC NEWS	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4JJJ	6	7	-1	*	*	*	1	2	-1	3	3	0	2	1	1	*	*	*	*	*	*
ABC CLASSIC	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	66	72	-6	4	6	-2	4	7	-3	14	14	0	15	17	-2	9	11	-2	19	17	2

Average Audience (000's) by Session, P10+ [Potential: 601]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	12	12	0	18	16	2	15	18	-3	14	17	-3	12	12	0	3	1	2	6	8	-2
GOLDFM	11	11	0	16	17	-1	15	17	-2	15	15	0	11	10	1	2	2	0	6	7	-1
SEAFM	8	8	0	14	13	1	11	10	1	10	12	-2	8	8	0	1	2	-1	5	6	-1
4BC	1	1	0	1	3	-2	1	2	-1	1	1	0	*	1	*	1	1	0	*	1	*
Macquarie Sports 882	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	*	*	1	1	0	1	*	*	1	1	0	1	*	*	*	*	*	1	1	0
HIT 105	1	1	0	2	2	0	1	1	0	1	1	0	1	1	0	*	*	*	*	1	*
104.5 TRIPLE M	2	2	0	3	1	2	2	3	-1	2	3	-1	1	2	-1	*	*	*	2	1	1
NOVA106.9	2	3	-1	3	3	0	2	3	-1	2	4	-2	2	3	-1	1	1	0	1	2	-1
97.3FM	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	1	0
ABC GLDCST	3	3	0	7	6	1	4	4	0	4	3	1	2	2	0	1	1	0	3	2	1
ABC BRI	2	1	1	4	3	1	2	2	0	1	1	0	1	1	0	*	1	*	1	2	-1
4RN	2	2	0	4	4	0	2	3	-1	1	2	-1	1	2	-1	1	*	*	1	1	0
ABC NEWS	1	1	0	2	3	-1	1	1	0	1	*	*	*	1	*	*	1	*	1	1	0
4JJJ	7	8	-1	11	11	0	11	11	0	11	11	0	7	6	1	1	2	-1	4	5	-1
ABC CLASSIC	1	1	0	1	2	-1	2	3	-1	1	2	-1	1	1	0	*	*	*	1	1	0
Total	72	78	-6	113	113	0	99	114	-15	89	102	-13	66	68	-2	17	17	0	51	58	-7

Please note: Survey results include listening via streaming to ABC, HOT TOMATO, SEAFM & GOLDFM. The following name changes ABC 91.7 to ABC GLDCST & ABCFM to ABC CLASSIC effective Jan 27 2019.