



CANBERRA RADIO - SURVEY 1 2016

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.5	6.0	-0.5	*	5.0	*	3.5	2.3	1.2	3.5	2.1	1.4	4.4	8.7	-4.3	10.1	8.2	1.9	8.5	8.1	0.4
2CC	7.2	6.8	0.4	0.7	1.2	-0.5	13.3	3.9	9.4	3.1	4.7	-1.6	6.2	5.3	0.9	11.6	7.4	4.2	9.8	13.7	-3.9
FM104.7	14.6	15.9	-1.3	44.7	35.2	9.5	29.1	36.5	-7.4	22.3	22.3	0.0	12.6	17.2	-4.6	1.4	3.9	-2.5	1.6	0.3	1.3
MIX 106.3	17.9	13.6	4.3	20.7	23.4	-2.7	15.1	10.2	4.9	18.5	10.0	8.5	29.2	27.9	1.3	13.5	11.5	2.0	5.2	2.2	3.0
ABC666	14.2	17.9	-3.7	1.0	5.6	-4.6	8.7	3.0	5.7	7.1	17.8	-10.7	10.4	15.5	-5.1	19.4	21.5	-2.1	31.9	29.6	2.3
2RN	8.9	8.4	0.5	0.7	1.5	-0.8	1.7	4.6	-2.9	5.1	5.5	-0.4	8.9	4.3	4.6	13.8	15.3	-1.5	16.6	14.9	1.7
NEWSR	3.4	3.9	-0.5	4.1	1.2	2.9	1.8	1.9	-0.1	2.4	5.1	-2.7	3.6	4.4	-0.8	6.5	4.1	2.4	3.2	3.2	0.0
2JJJ	7.8	8.3	-0.5	12.0	9.6	2.4	13.7	22.8	-9.1	14.6	13.2	1.4	6.1	4.2	1.9	2.3	6.1	-3.8	0.1	0.2	-0.1
ABCFM	9.9	10.0	-0.1	4.4	4.9	-0.5	6.6	4.1	2.5	7.1	11.0	-3.9	9.0	3.5	5.5	10.3	12.2	-1.9	18.3	19.6	-1.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	5.2	5.6	-0.4	4.2	5.1	-0.9	6.1	6.3	-0.2	7.0	6.9	0.1	4.9	4.6	0.3	3.1	4.9	-1.8	6.2	7.1	-0.9
2CC	7.2	7.0	0.2	6.3	7.3	-1.0	10.6	10.2	0.4	7.0	7.7	-0.7	4.3	2.4	1.9	8.6	5.5	3.1	7.3	6.1	1.2
FM104.7	15.3	16.8	-1.5	12.5	14.9	-2.4	13.9	15.6	-1.7	18.3	18.0	0.3	20.5	20.9	-0.4	10.5	14.7	-4.2	12.7	13.3	-0.6
MIX 106.3	18.6	13.9	4.7	15.9	10.1	5.8	19.8	16.5	3.3	22.7	17.7	5.0	20.6	14.9	5.7	11.6	9.6	2.0	15.6	12.9	2.7
ABC666	14.2	18.6	-4.4	19.0	23.2	-4.2	14.6	17.2	-2.6	8.8	15.4	-6.6	9.9	14.2	-4.3	18.2	23.2	-5.0	14.2	15.7	-1.5
2RN	8.9	7.9	1.0	13.9	10.9	3.0	5.3	6.5	-1.2	5.8	4.5	1.3	8.5	9.0	-0.5	9.3	7.5	1.8	8.9	9.8	-0.9
NEWSR	3.4	3.8	-0.4	5.4	5.4	0.0	2.0	2.5	-0.5	1.9	2.5	-0.6	3.0	2.9	0.1	3.9	6.3	-2.4	3.7	4.2	-0.5
2JJJ	7.8	8.7	-0.9	8.0	9.1	-1.1	6.8	7.8	-1.0	7.8	8.2	-0.4	9.8	11.0	-1.2	6.2	6.7	-0.5	7.8	6.8	1.0
ABCFM	9.6	9.3	0.3	8.1	8.9	-0.8	11.1	9.1	2.0	9.4	9.7	-0.3	10.0	11.0	-1.0	10.5	7.2	3.3	11.0	12.3	-1.3

Please note:

Current survey results include listening via streaming to ABC, FM104.7, MIX106.3, 2CC & 2CA for the entire survey. Previous survey results did not include listening via streaming for 2CC & 2CA. Current survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 1 2016

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0
2CC	3	3	0	*	*	*	1	*	*	*	1	*	1	1	0	1	1	0	1	1	0
FM104.7	6	7	-1	1	1	0	1	2	-1	3	2	1	1	2	-1	*	*	*	*	*	*
MIX 106.3	7	6	1	*	*	*	1	*	*	2	1	1	3	3	0	1	1	0	*	*	*
ABC666	6	8	-2	*	*	*	*	*	*	1	2	-1	1	2	-1	1	2	-1	2	2	0
2RN	4	4	0	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0	1	1	0
NEWSR	1	2	-1	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*
2JJJ	3	4	-1	*	*	*	1	1	0	2	1	1	1	*	*	*	*	*	*	*	
ABCFM	4	4	0	*	*	*	*	*	*	1	1	0	1	*	*	1	1	0	1	2	-1
Total	42	44	-2	2	2	0	4	5	-1	12	11	1	11	10	1	6	8	-2	8	8	0

Average Audience (000's) by Session, P10+ [Potential: 382]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CA	2	3	-1	3	4	-1	3	4	-1	3	3	0	2	2	0	1	1	0	1	1	0	2	3	-1	2	3	-1
2CC	3	3	0	4	6	-2	6	6	0	3	4	-1	2	1	1	1	1	0	3	2	1	3	2	1	3	2	1
FM104.7	7	8	-1	9	11	-2	8	9	-1	9	9	0	9	11	-2	2	2	0	5	5	0	5	5	0	5	5	0
MIX 106.3	8	7	1	11	8	3	11	10	1	11	9	2	10	8	2	2	2	0	6	5	1	6	5	1	6	5	1
ABC666	6	9	-3	13	18	-5	8	10	-2	4	8	-4	5	7	-2	3	4	-1	5	6	-1	5	6	-1	5	6	-1
2RN	4	4	0	10	8	2	3	4	-1	3	2	1	4	5	-1	2	1	1	3	4	-1	3	4	-1	3	4	-1
NEWSR	1	2	-1	4	4	0	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	1	2	-1	1	2	-1
2JJJ	3	4	-1	6	7	-1	4	5	-1	4	4	0	5	6	-1	1	1	0	3	2	1	3	2	1	3	2	1
ABCFM	4	4	0	6	7	-1	6	5	1	4	5	-1	5	6	-1	2	1	1	4	5	-1	4	5	-1	4	5	-1
Total	44	47	-3	70	76	-6	56	59	-3	46	49	-3	46	51	-5	17	16	1	36	37	-1	36	37	-1	36	37	-1

Please note:

Current survey results include listening via streaming to ABC, FM104.7, MIX106.3, 2CC & 2CA for the entire survey. Previous survey results did not include listening via streaming for 2CC & 2CA. Current survey results include DAB+ digital radio listening.



CANBERRA RADIO - SURVEY 1 2016

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	38	38	0	*	2	*	3	3	0	7	5	2	8	9	-1	9	9	0	10	10	0
2CC	28	28	0	1	1	0	3	1	2	4	5	-1	7	9	-2	5	5	0	8	7	1
FM104.7	121	131	-10	20	20	0	23	24	-1	45	46	-1	26	34	-8	4	6	-2	3	1	2
MIX 106.3	121	109	12	15	13	2	12	13	-1	38	28	10	37	38	-1	11	14	-3	8	4	4
ABC666	91	105	-14	3	3	0	6	6	0	14	26	-12	22	26	-4	21	22	-1	25	24	1
2RN	49	54	-5	2	2	0	2	3	-1	8	12	-4	12	9	3	12	14	-2	13	15	-2
NEWSR	42	46	-4	3	2	1	3	5	-2	10	14	-4	13	13	0	7	8	-1	5	6	-1
2JJJ	70	75	-5	6	8	-2	17	19	-2	28	30	-2	14	13	1	4	5	-1	*	1	*
ABCFM	50	53	-3	3	3	0	4	3	1	8	13	-5	12	9	3	9	12	-3	14	13	1
Total	363	358	5	36	33	3	44	46	-2	102	100	2	87	83	4	45	47	-2	49	48	1

Cumulative Audience (000's) by Session, P10+ [Potential: 382]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	34	33	1	17	17	0	18	17	1	20	18	2	18	17	1	6	11	-5	24	29	-5
2CC	26	23	3	17	18	-1	19	17	2	15	14	1	13	11	2	10	7	3	17	18	-1
FM104.7	113	123	-10	71	81	-10	47	47	0	59	59	0	85	78	7	42	35	7	73	75	-2
MIX 106.3	108	97	11	69	54	15	49	45	4	63	55	8	67	57	10	31	25	6	74	69	5
ABC666	83	96	-13	60	70	-10	38	46	-8	35	44	-9	35	55	-20	27	37	-10	58	72	-14
2RN	45	47	-2	32	33	-1	21	22	-1	21	20	1	24	26	-2	17	16	1	32	42	-10
NEWSR	38	42	-4	26	28	-2	14	15	-1	12	13	-1	17	19	-2	13	14	-1	26	29	-3
2JJJ	65	70	-5	41	48	-7	26	28	-2	26	30	-4	42	49	-7	23	19	4	41	44	-3
ABCFM	46	49	-3	27	33	-6	30	26	4	26	24	2	28	31	-3	20	15	5	33	40	-7
Total	356	352	4	292	292	0	213	220	-7	232	226	6	271	274	-3	167	159	8	292	301	-9

Please note:

Current survey results include listening via streaming to ABC, FM104.7, MIX106.3, 2CC & 2CA for the entire survey. Previous survey results did not include listening via streaming for 2CC & 2CA. Current survey results include DAB+ digital radio listening.