

EMBARGOED UNTIL 9:30AM AEST



CANBERRA RADIO - SURVEY 3 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.5	6.5	1.0	4.5	9.1	-4.6	4.7	3.1	1.6	6.5	6.0	0.5	8.1	7.0	1.1	9.7	9.0	0.7	7.8	5.0	2.8
2CC	5.9	3.9	2.0	*	*	*	*	*	*	3.1	0.2	2.9	5.7	2.8	2.9	5.5	6.2	-0.7	13.1	10.7	2.4
HIT 104.7	14.3	16.8	-2.5	43.0	40.1	2.9	37.3	31.3	6.0	23.6	33.1	-9.5	11.1	10.2	0.9	3.0	4.1	-1.1	1.0	1.9	-0.9
MIX 106.3	16.4	19.5	-3.1	26.5	38.8	-12.3	12.8	9.5	3.3	16.0	18.7	-2.7	28.2	30.7	-2.5	14.0	17.9	-3.9	3.9	6.4	-2.5
ABC CAN	16.9	13.6	3.3	4.1	1.6	2.5	1.9	0.2	1.7	11.1	5.0	6.1	18.7	14.5	4.2	26.0	24.8	1.2	23.0	23.4	-0.4
2RN	10.9	11.0	-0.1	0.6	0.5	0.1	1.5	2.9	-1.4	5.3	10.8	-5.5	8.8	7.6	1.2	17.0	15.1	1.9	20.8	18.3	2.5
ABC NEWS	2.9	3.5	-0.6	2.5	0.1	2.4	0.1	1.8	-1.7	3.0	3.1	-0.1	3.9	4.8	-0.9	3.1	4.3	-1.2	2.9	3.2	-0.3
2JJJ	6.4	6.9	-0.5	4.1	4.3	-0.2	31.5	29.9	1.6	10.3	8.6	1.7	3.0	6.0	-3.0	1.7	2.6	-0.9	0.5	0.7	-0.2
ABCFM	9.0	9.1	-0.1	0.3	0.1	0.2	1.6	2.6	-1.0	10.4	7.4	3.0	6.8	8.0	-1.2	8.8	5.6	3.2	15.1	20.6	-5.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	7.0	6.0	1.0	5.4	4.8	0.6	8.6	6.1	2.5	9.3	7.9	1.4	6.6	6.6	0.0	4.5	4.3	0.2	8.8	7.9	0.9
2CC	6.5	4.1	2.4	6.3	4.4	1.9	10.3	5.8	4.5	6.1	3.1	3.0	3.9	3.0	0.9	5.0	3.4	1.6	3.6	3.2	0.4
HIT 104.7	15.3	17.9	-2.6	11.7	15.9	-4.2	15.5	16.4	-0.9	17.4	19.5	-2.1	19.6	22.2	-2.6	14.2	15.9	-1.7	11.3	13.5	-2.2
MIX 106.3	16.3	20.6	-4.3	14.7	16.0	-1.3	17.9	25.8	-7.9	19.3	27.0	-7.7	17.2	18.8	-1.6	9.0	13.2	-4.2	16.9	16.1	0.8
ABC CAN	16.9	13.5	3.4	22.8	19.3	3.5	14.4	11.3	3.1	11.7	9.2	2.5	10.9	10.0	0.9	25.9	15.2	10.7	17.1	13.9	3.2
2RN	11.0	10.8	0.2	16.0	15.4	0.6	8.0	8.3	-0.3	8.3	8.3	0.0	9.9	9.5	0.4	8.0	9.3	-1.3	10.4	11.5	-1.1
ABC NEWS	2.9	3.5	-0.6	4.0	5.0	-1.0	2.4	2.5	-0.1	2.1	2.4	-0.3	2.3	2.2	0.1	2.8	5.7	-2.9	3.2	3.4	-0.2
2JJJ	6.9	7.3	-0.4	5.7	5.6	0.1	6.0	7.8	-1.8	7.4	7.9	-0.5	11.0	10.2	0.8	3.7	4.8	-1.1	4.7	5.7	-1.0
ABCFM	8.6	8.4	0.2	7.4	7.8	-0.4	9.0	8.8	0.2	7.7	6.0	1.7	9.7	8.9	0.8	12.5	14.0	-1.5	10.3	11.5	-1.2

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.

EMBARGOED UNTIL 9:30AM AEST



CANBERRA RADIO - SURVEY 3 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	3	3	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	*	*
2CC	2	2	0	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0
HIT 104.7	6	8	-2	1	1	0	1	1	0	2	4	-2	1	1	0	*	*	*	*	*	*
MIX 106.3	7	9	-2	1	1	0	*	*	*	2	2	0	3	4	-1	1	1	0	*	1	*
ABC CAN	7	6	1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	2	2	0
2RN	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
ABC NEWS	1	2	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*
2JJJ	3	3	0	*	*	*	1	1	0	1	1	0	*	1	*	*	*	*	*	*	*
ABCFM	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	*	*	1	2	-1
Total	41	45	-4	2	2	0	3	3	0	10	12	-2	10	11	-1	7	7	0	9	9	0

Average Audience (000's) by Session, P10+ [Potential: 387]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn	Sat-Sun 5:30am-12mn
2CA	3	3	0	4	4	0	5	4	1	4	4	0	3	3	0	1	1	0	3	3	0
2CC	3	2	1	5	3	2	6	3	3	3	2	1	2	1	1	1	1	0	1	1	0
HIT 104.7	7	8	-1	9	12	-3	8	10	-2	8	10	-2	9	11	-2	2	3	-1	4	5	-1
MIX 106.3	7	10	-3	11	12	-1	10	15	-5	9	14	-5	8	9	-1	1	2	-1	6	6	0
ABC CAN	7	6	1	17	15	2	8	7	1	5	5	0	5	5	0	3	3	0	6	5	1
2RN	5	5	0	12	12	0	4	5	-1	4	4	0	5	5	0	1	2	-1	4	4	0
ABC NEWS	1	2	-1	3	4	-1	1	1	0	1	1	0	1	1	0	*	1	*	1	1	0
2JJJ	3	3	0	4	4	0	3	5	-2	3	4	-1	5	5	0	*	1	*	2	2	0
ABCFM	4	4	0	6	6	0	5	5	0	3	3	0	4	4	0	2	2	0	4	4	0
Total	44	47	-3	76	78	-2	54	58	-4	45	50	-5	46	48	-2	13	17	-4	34	38	-4

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.

EMBARGOED UNTIL 9:30AM AEST



CANBERRA RADIO - SURVEY 3 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	51	45	6	3	4	-1	4	1	3	9	8	1	12	11	1	12	11	1	11	11	0
2CC	25	23	2	*	*	*	*	*	*	3	1	2	8	9	-1	4	5	-1	10	7	3
HIT 104.7	125	127	-2	23	22	1	27	22	5	41	45	-4	25	27	-2	6	7	-1	2	3	-1
MIX 106.3	129	140	-11	15	17	-2	14	12	2	37	42	-5	40	44	-4	18	19	-1	5	7	-2
ABC CAN	107	94	13	4	4	0	3	1	2	24	18	6	28	22	6	23	23	0	24	26	-2
2RN	59	55	4	2	1	1	2	1	1	10	14	-4	14	12	2	14	11	3	17	15	2
ABC NEWS	40	43	-3	1	*	*	1	3	-2	15	12	3	11	13	-2	7	8	-1	6	7	-1
2JJJ	60	58	2	4	5	-1	13	13	0	28	23	5	10	12	-2	3	4	-1	1	1	0
ABCFM	39	43	-4	1	*	*	1	2	-1	12	9	3	9	10	-1	7	6	1	10	14	-4
Total	368	367	1	36	34	2	42	43	-1	102	101	1	87	87	0	48	48	0	52	52	0

Cumulative Audience (000's) by Session, P10+ [Potential: 387]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CA	43	40	3	25	21	4	21	19	2	26	25	1	21	18	3	11	11	0	35	30	5
2CC	23	20	3	17	13	4	15	11	4	12	9	3	11	9	2	6	6	0	14	13	1
HIT 104.7	115	116	-1	79	88	-9	50	43	7	60	62	-2	70	76	-6	37	47	-10	75	81	-6
MIX 106.3	116	127	-11	79	85	-6	48	60	-12	59	68	-9	68	74	-6	26	36	-10	89	97	-8
ABC CAN	97	85	12	73	67	6	45	42	3	43	39	4	45	42	3	36	29	7	74	68	6
2RN	53	51	2	43	39	4	24	26	-2	26	26	0	32	32	0	15	21	-6	41	42	-1
ABC NEWS	37	41	-4	25	27	-2	13	14	-1	13	13	0	16	15	1	10	13	-3	24	26	-2
2JJJ	56	54	2	35	31	4	22	24	-2	29	31	-2	36	36	0	12	14	-2	32	33	-1
ABCFM	36	38	-2	24	24	0	21	24	-3	23	20	3	22	23	-1	16	18	-2	28	34	-6
Total	360	359	1	309	307	2	216	220	-4	236	244	-8	262	269	-7	152	173	-21	303	308	-5

Please note: Survey results include listening via streaming to ABC, HIT 104.7, MIX106.3, 2CC & 2CA for the entire survey. Current & previous survey results include DAB+ digital radio listening.