



# GOLD COAST/TWEED RADIO - SURVEY 2 2021

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	16.1	18.5	-2.4	36.6	40.5	-3.9	20.4	24.8	-4.4	13.8	20.1	-6.3	27.0	33.1	-6.1	14.5	12.7	1.8	3.4	3.5	-0.1
92.5 TripleM	11.4	10.2	1.2	6.7	3.2	3.5	9.4	11.8	-2.4	9.5	8.8	0.7	12.0	11.3	0.7	23.3	19.9	3.4	7.6	5.8	1.8
HIT 90.9	7.8	9.2	-1.4	13.3	15.6	-2.3	18.6	32.3	-13.7	14.9	17.3	-2.4	11.2	9.8	1.4	2.9	3.6	-0.7	0.3	0.4	-0.1
4BC 1116	1.9	1.6	0.3	1.1	0.5	0.6	*	*	*	0.4	0.7	-0.3	0.7	0.7	0.0	1.6	1.8	-0.2	4.3	3.4	0.9
4BH 882 Brisbane	0.7	0.5	0.2	1.0	0.3	0.7	*	*	*	*	*	*	0.9	*	*	0.3	1.9	-1.6	1.1	0.4	0.7
4KQ	1.3	1.2	0.1	0.9	0.9	0.0	1.0	0.1	0.9	*	0.2	*	0.2	0.1	0.1	0.6	0.9	-0.3	3.3	3.0	0.3
B105	1.1	1.0	0.1	2.2	1.0	1.2	2.6	2.6	0.0	3.1	3.6	-0.5	0.5	0.6	-0.1	0.5	0.2	0.3	0.1	0.1	0.0
104.5 TRIPLE M	1.9	2.3	-0.4	3.4	3.0	0.4	1.0	*	*	1.5	0.9	0.6	4.4	6.2	-1.8	0.9	2.3	-1.4	0.6	0.5	0.1
NOVA106.9	2.1	1.9	0.2	3.1	5.7	-2.6	6.4	3.2	3.2	5.1	4.1	1.0	2.2	1.9	0.3	0.5	0.3	0.2	0.1	0.3	-0.2
97.3FM	0.6	0.8	-0.2	1.0	0.9	0.1	1.0	0.7	0.3	0.6	1.1	-0.5	0.5	0.9	-0.4	1.0	1.6	-0.6	0.2	0.2	0.0
ABC GLDCST	4.7	5.1	-0.4	1.0	1.0	0.0	0.3	0.7	-0.4	4.0	3.4	0.6	4.8	3.8	1.0	4.3	5.0	-0.7	7.3	9.2	-1.9
ABC BRIS	2.5	2.7	-0.2	0.6	0.4	0.2	1.7	*	*	0.3	0.5	-0.2	1.1	0.4	0.7	1.9	3.2	-1.3	5.5	6.4	-0.9
4RN	4.0	3.0	1.0	3.7	1.4	2.3	*	*	*	1.2	1.3	-0.1	1.3	0.9	0.4	3.4	3.0	0.4	8.7	6.8	1.9
ABC NEWSRADIO	1.9	1.4	0.5	1.8	1.4	0.4	0.5	1.6	-1.1	0.7	0.5	0.2	1.5	1.2	0.3	2.7	1.5	1.2	2.8	1.9	0.9
4JJJ	9.6	7.7	1.9	3.4	4.9	-1.5	29.9	11.4	18.5	29.3	24.2	5.1	10.7	9.5	1.2	1.5	1.7	-0.2	0.7	0.5	0.2
ABC CLASSIC	2.6	2.1	0.5	1.4	1.0	0.4	*	0.6	*	0.9	*	*	1.1	1.6	-0.5	0.9	0.6	0.3	6.4	5.2	1.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	16.4	18.6	-2.2	14.2	16.6	-2.4	16.5	18.1	-1.6	18.2	20.0	-1.8	17.7	19.6	-1.9	14.1	21.7	-7.6	15.4	18.1	-2.7						
92.5 TripleM	11.9	10.9	1.0	10.5	10.4	0.1	12.9	11.1	1.8	13.3	11.3	2.0	12.1	11.1	1.0	7.7	10.1	-2.4	9.7	8.0	1.7						
HIT 90.9	8.0	9.5	-1.5	8.9	11.0	-2.1	6.4	7.7	-1.3	8.2	9.3	-1.1	9.0	10.8	-1.8	6.9	8.1	-1.2	7.0	8.0	-1.0						
4BC 1116	1.9	1.6	0.3	2.5	2.5	0.0	2.7	1.9	0.8	0.9	0.6	0.3	0.9	0.8	0.1	3.2	3.0	0.2	1.8	1.8	0.0						
4BH 882 Brisbane	0.7	0.5	0.2	0.6	0.3	0.3	1.0	0.8	0.2	0.6	0.5	0.1	0.5	0.7	-0.2	0.3	0.4	-0.1	0.7	0.4	0.3						
4KQ	1.2	1.1	0.1	1.1	0.6	0.5	1.6	1.7	-0.1	1.0	1.2	-0.2	1.0	0.9	0.1	0.6	1.1	-0.5	1.8	1.5	0.3						
B105	1.0	1.1	-0.1	0.9	1.3	-0.4	0.5	0.8	-0.3	1.0	1.4	-0.4	2.0	1.1	0.9	0.9	*	*	1.2	0.8	0.4						
104.5 TRIPLE M	1.9	2.4	-0.5	1.8	2.1	-0.3	2.2	2.1	0.1	2.2	3.0	-0.8	1.3	2.4	-1.1	1.5	1.2	0.3	2.0	1.9	0.1						
NOVA106.9	2.1	1.8	0.3	1.5	1.9	-0.4	1.2	0.9	0.3	2.9	1.9	1.0	2.3	2.4	-0.1	3.6	2.1	1.5	2.0	2.3	-0.3						
97.3FM	0.6	0.8	-0.2	0.4	0.6	-0.2	0.6	0.8	-0.2	0.6	1.0	-0.4	0.7	0.7	0.0	1.5	1.2	0.3	0.5	0.9	-0.4						
ABC GLDCST	4.3	4.7	-0.4	6.0	6.7	-0.7	3.9	4.4	-0.5	2.6	3.1	-0.5	3.4	3.6	-0.2	9.2	7.4	1.8	6.2	6.3	-0.1						
ABC BRIS	2.4	2.7	-0.3	3.2	3.9	-0.7	1.9	1.6	0.3	1.9	1.5	0.4	1.9	2.4	-0.5	5.2	7.2	-2.0	2.5	2.6	-0.1						
4RN	3.9	3.0	0.9	5.9	5.2	0.7	2.6	1.9	0.7	2.5	1.6	0.9	3.7	2.6	1.1	8.5	5.6	2.9	4.4	3.0	1.4						
ABC NEWSRADIO	1.9	1.4	0.5	2.8	2.5	0.3	1.0	0.8	0.2	1.4	0.7	0.7	2.3	1.6	0.7	3.9	2.5	1.4	1.9	1.3	0.6						
4JJJ	10.3	8.0	2.3	11.8	8.2	3.6	10.1	8.1	2.0	9.5	7.6	1.9	11.2	9.3	1.9	5.2	5.8	-0.6	7.1	6.5	0.6						
ABC CLASSIC	2.4	2.0	0.4	2.5	1.9	0.6	2.6	2.4	0.2	2.0	1.8	0.2	2.5	1.7	0.8	2.6	2.4	0.2	3.5	2.4	1.1						

Please note: 4BC changed to 4BC 1116 and ABC NEWS changed to ABC NEWSRADIO effective May 16.

# GOLD COAST/TWEED RADIO - SURVEY 2 2021

## Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	196	204	-8	37	36	1	19	28	-9	44	50	-6	57	53	4	25	22	3	15	16	-1
92.5 TripleM	121	110	11	10	8	2	11	9	2	24	21	3	29	29	0	29	25	4	18	17	1
HIT 90.9	122	130	-8	22	20	2	14	23	-9	41	45	-4	30	27	3	10	11	-1	4	4	0
4BC 1116	14	20	-6	1	2	-1	*	*	*	1	3	-2	2	4	-2	2	2	0	8	9	-1
4BH 882 Brisbane	7	6	1	3	2	1	*	*	*	*	1	*	1	1	0	*	1	*	4	2	2
4KQ	19	17	2	3	3	0	4	2	2	*	1	*	3	1	2	2	3	-1	7	7	0
B105	26	34	-8	6	6	0	4	8	-4	10	12	-2	3	5	-2	3	3	0	*	1	*
104.5 TRIPLE M	29	30	-1	5	6	-1	3	*	*	5	5	0	8	11	-3	4	4	0	4	4	0
NOVA106.9	57	48	9	10	8	2	13	8	5	20	18	2	10	9	1	3	2	1	2	2	0
97.3FM	24	23	1	3	5	-2	2	1	1	7	6	1	5	6	-1	3	2	1	4	3	1
ABC GLDCST	81	73	8	6	4	2	3	3	0	16	13	3	17	16	1	11	12	-1	27	27	0
ABC BRIS	26	26	0	1	1	0	1	*	*	2	3	-1	4	2	2	3	5	-2	15	15	0
4RN	36	31	5	3	3	0	*	*	*	1	2	-1	8	5	3	4	5	-1	19	15	4
ABC NEWSRADIO	32	35	-3	3	4	-1	1	5	-4	5	4	1	6	7	-1	8	5	3	9	10	-1
4JJJ	116	106	10	9	11	-2	23	19	4	54	43	11	22	22	0	5	7	-2	4	4	0
ABC CLASSIC	22	24	-2	3	2	1	*	3	*	*	1	*	5	7	-2	2	2	0	12	10	2
Total	587	588	-1	60	61	-1	59	59	0	132	131	1	131	131	0	81	81	0	125	126	-1

## Cumulative Audience (000's) by Session, P10+ [Potential: 620]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	175	189	-14	103	116	-13	90	96	-6	108	109	-1	90	97	-7	33	41	-8	121	129	-8
92.5 TripleM	112	105	7	65	66	-1	61	63	-2	70	66	4	61	61	0	25	23	2	82	72	10
HIT 90.9	115	121	-6	75	83	-8	49	46	3	58	59	-1	59	66	-7	21	27	-6	69	82	-13
4BC 1116	11	16	-5	9	11	-2	8	11	-3	7	9	-2	4	4	0	4	5	-1	10	14	-4
4BH 882 Brisbane	7	4	3	2	1	1	4	2	2	3	1	2	2	2	0	1	2	-1	2	3	-1
4KQ	13	15	-2	7	6	1	8	9	-1	4	7	-3	4	6	-2	2	2	0	11	8	3
B105	26	31	-5	11	16	-5	8	9	-1	15	15	0	12	10	2	3	*	*	14	15	-1
104.5 TRIPLE M	23	27	-4	13	19	-6	12	12	0	14	15	-1	8	11	-3	3	4	-1	17	16	1
NOVA106.9	48	41	7	18	20	-2	17	12	5	26	21	5	22	20	2	14	10	4	26	26	0
97.3FM	20	20	0	7	8	-1	9	8	1	8	10	-2	6	9	-3	3	3	0	10	10	0
ABC GLDCST	68	64	4	40	42	-2	25	28	-3	30	30	0	24	23	1	18	15	3	49	48	1
ABC BRIS	24	25	-1	18	17	1	12	12	0	11	13	-2	11	10	1	4	9	-5	17	15	2
4RN	34	31	3	25	24	1	18	16	2	14	12	2	15	12	3	12	9	3	21	20	1
ABC NEWSRADIO	30	31	-1	16	19	-3	12	12	0	12	9	3	12	12	0	10	6	4	17	18	-1
4JJJ	108	101	7	70	64	6	44	37	7	61	57	4	63	57	6	19	21	-2	67	58	9
ABC CLASSIC	19	21	-2	12	12	0	11	9	2	12	13	-1	9	8	1	5	3	2	16	17	-1
Total	564	575	-11	442	455	-13	372	376	-4	395	417	-22	369	379	-10	164	172	-8	458	470	-12

Please note: 4BC changed to 4BC 1116 and ABC NEWS changed to ABC NEWSRADIO effective May 16.

# GOLD COAST/TWEED RADIO - SURVEY 2 2021

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
HOT TOMATO	10	13	-3	2	2	0	1	1	0	1	2	-1	4	5	-1	2	2	0	1	1	0
92.5 TripleM	7	7	0	*	*	*	*	1	*	1	1	0	2	2	0	2	2	0	2	1	1
HIT 90.9	5	6	-1	1	1	0	1	2	-1	1	2	-1	2	1	1	*	*	*	*	*	*
4BC 1116	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4BH 882 Brisbane	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
4KQ	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
B105	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
104.5 TRIPLE M	1	2	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
NOVA106.9	1	1	0	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*	*	*	*
97.3FM	*	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
ABC GLDCST	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	1	2	-1
ABC BRIS	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4RN	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	1	1
ABC NEWSRADIO	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*
4JJJ	6	5	1	*	*	*	1	1	0	3	3	0	2	1	1	*	*	*	*	*	*
ABC CLASSIC	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
Total	64	68	-4	6	5	1	4	5	-1	10	11	-1	14	14	0	10	12	-2	20	20	0

## Average Audience (000's) by Session, P10+ [Potential: 620]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
HOT TOMATO	11	14	-3	14	18	-4	18	20	-2	16	19	-3	11	13	-2	2	4	-2	8	10	-2						
92.5 TripleM	8	8	0	10	11	-1	14	12	2	12	10	2	8	8	0	1	2	-1	5	4	1						
HIT 90.9	6	7	-1	9	12	-3	7	8	-1	7	9	-2	6	7	-1	1	1	0	4	4	0						
4BC 1116	1	1	0	2	3	-1	3	2	1	1	1	0	1	1	0	*	*	*	1	1	0						
4BH 882 Brisbane	*	*	*	1	*	*	1	1	0	1	*	*	*	1	*	*	*	*	*	*	*						
4KQ	1	1	0	1	1	0	2	2	0	1	1	0	1	1	0	*	*	*	1	1	0						
B105	1	1	0	1	1	0	1	1	0	1	1	0	1	1	0	*	*	*	1	*	*						
104.5 TRIPLE M	1	2	-1	2	2	0	2	2	0	2	3	-1	1	2	-1	*	*	*	1	1	0						
NOVA106.9	1	1	0	2	2	0	1	1	0	3	2	1	1	2	-1	1	*	*	1	1	0						
97.3FM	*	1	*	*	1	*	1	1	0	1	1	0	*	*	*	*	*	*	*	1	*						
ABC GLDCST	3	3	0	6	7	-1	4	5	-1	2	3	-1	2	2	0	1	1	0	3	3	0						
ABC BRIS	2	2	0	3	4	-1	2	2	0	2	1	1	1	2	-1	1	1	0	1	1	0						
4RN	3	2	1	6	6	0	3	2	1	2	1	1	2	2	0	1	1	0	2	2	0						
ABC NEWSRADIO	1	1	0	3	3	0	1	1	0	1	1	0	1	1	0	1	*	*	1	1	0						
4JJJ	7	6	1	12	9	3	11	9	2	8	7	1	7	6	1	1	1	0	4	4	0						
ABC CLASSIC	2	1	1	2	2	0	3	3	0	2	2	0	2	1	1	*	*	*	2	1	1						
Total	70	73	-3	98	107	-9	109	108	1	88	93	-5	64	68	-4	15	16	-1	51	55	-4						

Please note: 4BC changed to 4BC 1116 and ABC NEWS changed to ABC NEWSRADIO effective May 16.