

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	5.1	-0.3	3.9	4.5	-0.6	3.1	4.4	-1.3	3.7	3.5	0.2	7.3	8.3	-1.0	9.2	7.9	1.3	2.0	2.3	-0.3
3AW	13.7	14.4	-0.7	5.7	5.6	0.1	4.2	3.7	0.5	2.8	3.9	-1.1	6.9	7.5	-0.6	14.8	16.5	-1.7	32.4	33.0	-0.6
RSN 927	0.5	0.5	0.0	*	0.1	*	0.1	*	*	0.2	0.2	0.0	0.4	0.3	0.1	1.3	1.4	-0.1	0.8	0.8	0.0
Magic 1278	1.2	1.3	-0.1	0.2	0.1	0.1	1.5	1.8	-0.3	0.5	0.7	-0.2	0.5	0.5	0.0	0.6	1.2	-0.6	2.8	2.8	0.0
3MP 1377	1.0	1.2	-0.2	0.6	0.4	0.2	0.8	1.8	-1.0	0.1	0.4	-0.3	0.4	0.4	0.0	1.3	1.8	-0.5	2.1	2.3	-0.2
101.9 FOX FM	9.2	9.4	-0.2	15.8	16.7	-0.9	16.2	16.1	0.1	15.6	14.5	1.1	11.6	12.2	-0.6	4.1	4.4	-0.3	0.9	1.7	-0.8
GOLD104.3	11.0	10.8	0.2	8.4	9.6	-1.2	6.7	10.1	-3.4	5.7	7.1	-1.4	12.9	11.3	1.6	22.5	19.3	3.2	9.0	8.9	0.1
KIIS 101.1 FM	5.9	5.7	0.2	11.0	10.8	0.2	11.4	11.2	0.2	9.2	10.0	-0.8	7.1	5.6	1.5	2.2	2.2	0.0	1.1	1.3	-0.2
105.1 TRIPLE M	7.5	6.6	0.9	7.1	5.6	1.5	7.1	4.8	2.3	12.5	10.2	2.3	11.2	9.3	1.9	6.1	7.1	-1.0	1.4	2.1	-0.7
NOVA 100	8.3	7.2	1.1	14.3	15.3	-1.0	13.5	8.1	5.4	14.4	11.7	2.7	9.9	9.7	0.2	4.5	4.2	0.3	1.0	0.9	0.1
smoothfm 91.5	10.5	10.3	0.2	10.3	7.3	3.0	12.8	14.1	-1.3	6.2	5.9	0.3	9.2	8.9	0.3	10.0	11.5	-1.5	14.4	13.7	0.7
ABC MEL	5.9	5.6	0.3	1.6	2.3	-0.7	1.8	1.3	0.5	1.4	1.4	0.0	2.0	2.8	-0.8	7.1	7.0	0.1	14.4	12.5	1.9
3RN	1.6	2.2	-0.6	0.1	0.6	-0.5	0.1	0.5	-0.4	0.5	0.6	-0.1	0.9	2.2	-1.3	1.9	1.7	0.2	3.8	4.6	-0.8
ABC NEWSRADIO	1.2	1.4	-0.2	0.7	0.7	0.0	1.4	1.0	0.4	1.5	0.9	0.6	1.1	1.5	-0.4	1.1	1.8	-0.7	1.2	2.0	-0.8
3JJJ	2.3	2.5	-0.2	4.2	3.9	0.3	3.6	3.7	-0.1	6.5	6.7	-0.2	1.4	1.8	-0.4	0.5	0.9	-0.4	0.1	0.1	0.0
ABC CLASSIC	2.2	1.8	0.4	2.1	1.8	0.3	1.3	0.4	0.9	1.4	1.3	0.1	0.8	1.4	-0.6	0.7	0.8	-0.1	5.0	3.5	1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	4.8	5.1	-0.3	5.2	4.9	0.3	4.8	5.9	-1.1	4.6	5.4	-0.8	4.3	4.2	0.1	5.1	4.7	0.4	4.9	4.9	0.0
3AW	14.0	15.2	-1.2	18.8	19.8	-1.0	15.8	17.5	-1.7	10.1	11.8	-1.7	7.5	8.0	-0.5	17.1	17.4	-0.3	12.7	12.0	0.7
RSN 927	0.5	0.5	0.0	0.7	0.7	0.0	0.6	0.4	0.2	0.5	0.6	-0.1	0.4	0.4	0.0	*	0.1	*	0.5	0.7	-0.2
Magic 1278	0.9	1.2	-0.3	0.4	0.8	-0.4	1.1	1.4	-0.3	0.9	1.3	-0.4	1.4	1.5	-0.1	1.5	1.2	0.3	2.0	1.7	0.3
3MP 1377	0.9	1.1	-0.2	0.4	0.8	-0.4	0.9	1.0	-0.1	1.1	1.3	-0.2	1.1	1.2	-0.1	1.4	1.2	0.2	1.2	1.6	-0.4
101.9 FOX FM	9.5	9.5	0.0	9.5	10.0	-0.5	8.7	8.8	-0.1	10.7	10.3	0.4	11.0	10.6	0.4	5.2	5.8	-0.6	8.1	8.9	-0.8
GOLD104.3	10.7	10.5	0.2	10.8	10.4	0.4	10.8	10.8	0.0	11.1	10.8	0.3	10.6	10.5	0.1	8.8	9.0	-0.2	12.1	11.9	0.2
KIIS 101.1 FM	5.8	5.6	0.2	5.9	5.9	0.0	4.6	4.6	0.0	6.2	5.5	0.7	7.3	7.1	0.2	4.8	5.4	-0.6	6.2	5.9	0.3
105.1 TRIPLE M	7.6	6.9	0.7	6.6	5.9	0.7	7.4	6.5	0.9	7.7	7.3	0.4	9.7	8.7	1.0	7.9	6.9	1.0	6.9	5.6	1.3
NOVA 100	8.3	7.3	1.0	9.6	8.7	0.9	7.3	6.2	1.1	8.7	7.5	1.2	8.9	7.7	1.2	4.9	4.5	0.4	8.1	7.0	1.1
smoothfm 91.5	10.3	9.9	0.4	8.6	8.1	0.5	11.1	11.0	0.1	12.1	11.7	0.4	10.2	9.4	0.8	7.6	7.9	-0.3	11.0	11.5	-0.5
ABC MEL	6.2	5.7	0.5	7.3	6.3	1.0	6.5	6.0	0.5	4.2	4.3	-0.1	5.5	5.4	0.1	9.6	8.0	1.6	4.9	5.0	-0.1
3RN	1.6	2.3	-0.7	2.2	3.3	-1.1	1.0	1.1	-0.1	0.8	1.3	-0.5	1.8	2.8	-1.0	3.6	4.0	-0.4	1.6	1.8	-0.2
ABC NEWSRADIO	1.1	1.4	-0.3	1.5	2.0	-0.5	0.9	0.9	0.0	1.1	1.0	0.1	0.9	1.1	-0.2	1.4	2.6	-1.2	1.3	1.5	-0.2
3JJJ	2.4	2.4	0.0	2.1	1.9	0.2	2.1	2.0	0.1	2.4	2.7	-0.3	3.3	3.4	-0.1	2.2	2.3	-0.1	2.3	3.0	-0.7
ABC CLASSIC	2.1	1.6	0.5	2.0	1.7	0.3	2.3	1.7	0.6	2.3	1.5	0.8	1.3	1.6	-0.3	2.1	1.8	0.3	2.5	2.2	0.3

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	412	428	-16	43	44	-1	30	51	-21	73	69	4	117	108	9	87	78	9	62	79	-17
3AW	725	764	-39	55	50	5	61	59	2	75	84	-9	96	113	-17	139	150	-11	300	307	-7
RSN 927	55	72	-17	1	2	-1	2	*	*	4	7	-3	11	16	-5	20	26	-6	18	20	-2
Magic 1278	133	158	-25	7	6	1	20	25	-5	19	24	-5	12	16	-4	22	24	-2	52	64	-12
3MP 1377	172	212	-40	21	15	6	19	38	-19	15	29	-14	23	28	-5	26	32	-6	68	70	-2
101.9 FOX FM	1,223	1,276	-53	194	177	17	150	173	-23	462	476	-14	299	301	-2	80	88	-8	37	61	-24
GOLD104.3	1,177	1,228	-51	102	102	0	90	121	-31	229	230	-1	349	321	28	236	235	1	171	218	-47
KIIS 101.1 FM	1,035	1,030	5	154	143	11	175	195	-20	408	414	-6	205	185	20	58	50	8	34	43	-9
105.1 TRIPLE M	839	820	19	106	95	11	78	72	6	246	251	-5	253	244	9	102	96	6	54	63	-9
NOVA 100	1,188	1,197	-9	187	196	-9	161	165	-4	459	418	41	276	298	-22	72	81	-9	33	39	-6
smoothfm 91.5	1,153	1,155	-2	124	95	29	131	146	-15	280	247	33	240	265	-25	139	167	-28	240	234	6
ABC MEL	495	507	-12	36	43	-7	32	34	-2	55	55	0	65	80	-15	90	104	-14	218	193	25
3RN	128	171	-43	5	13	-8	2	9	-7	17	27	-10	18	36	-18	21	22	-1	65	63	2
ABC NEWSRADIO	270	284	-14	24	23	1	35	26	9	74	64	10	51	63	-12	36	41	-5	51	66	-15
3JJJ	452	480	-28	57	62	-5	74	83	-9	229	232	-3	73	75	-2	14	19	-5	4	8	-4
ABC CLASSIC	257	225	32	27	22	5	30	15	15	61	59	2	36	49	-13	26	22	4	77	57	20
Total	4,573	4,580	-7	491	483	8	466	475	-9	1,217	1,221	-4	1,021	1,022	-1	583	579	4	794	799	-5

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	330	355	-25	202	201	1	170	200	-30	180	194	-14	147	161	-14	99	103	-4	281	276	5
3AW	659	696	-37	513	524	-11	390	423	-33	324	361	-37	245	266	-21	197	222	-25	466	495	-29
RSN 927	39	45	-6	21	28	-7	20	16	4	20	22	-2	16	20	-4	1	6	-5	38	53	-15
Magic 1278	112	136	-24	29	49	-20	59	64	-5	66	78	-12	46	68	-22	24	34	-10	83	95	-12
3MP 1377	140	172	-32	49	62	-13	60	65	-5	68	84	-16	39	43	-4	34	29	5	96	112	-16
101.9 FOX FM	1,107	1,163	-56	628	660	-32	502	474	28	600	597	3	542	554	-12	192	194	-2	709	740	-31
GOLD104.3	1,045	1,086	-41	563	561	2	557	530	27	599	567	32	503	476	27	202	228	-26	721	752	-31
KIIS 101.1 FM	924	886	38	502	454	48	349	313	36	452	429	23	417	387	30	168	172	-4	564	558	6
105.1 TRIPLE M	712	701	11	334	292	42	302	253	49	364	373	-9	368	360	8	162	176	-14	487	442	45
NOVA 100	1,050	1,020	30	651	595	56	464	397	67	515	500	15	475	429	46	194	181	13	706	710	-4
smoothfm 91.5	1,025	1,032	-7	526	549	-23	516	460	56	509	509	0	465	470	-5	209	224	-15	694	734	-40
ABC MEL	446	456	-10	299	289	10	260	224	36	205	186	19	187	176	11	106	129	-23	306	295	11
3RN	103	147	-44	68	104	-36	46	60	-14	46	53	-7	47	69	-22	46	66	-20	83	95	-12
ABC NEWSRADIO	228	246	-18	130	137	-7	94	91	3	72	71	1	67	76	-9	44	67	-23	140	153	-13
3JJJ	410	415	-5	201	191	10	142	140	2	175	199	-24	202	201	1	87	87	0	240	269	-29
ABC CLASSIC	223	190	33	110	89	21	100	85	15	119	84	35	81	74	7	51	46	5	164	133	31
Total	4,486	4,454	32	3,522	3,444	78	3,101	2,944	157	3,196	3,198	-2	2,950	2,924	26	1,601	1,656	-55	3,900	3,919	-19

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024

AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	25	26	-1	2	2	0	1	2	-1	4	4	0	9	9	0	7	6	1	3	3	0
3AW	71	73	-2	2	2	0	2	2	0	3	4	-1	8	9	-1	11	13	-2	44	44	0
RSN 927	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
Magic 1278	6	7	-1	*	*	*	1	1	0	*	1	*	1	1	0	*	1	*	4	4	0
3MP 1377	5	6	-1	*	*	*	*	1	*	*	*	*	*	*	*	1	1	0	3	3	0
101.9 FOX FM	48	47	1	7	6	1	7	7	0	16	15	1	14	14	0	3	3	0	1	2	-1
GOLD104.3	57	55	2	3	4	-1	3	4	-1	6	7	-1	15	13	2	17	15	2	12	12	0
KIIS 101.1 FM	31	29	2	5	4	1	5	5	0	9	10	-1	8	6	2	2	2	0	2	2	0
105.1 TRIPLE M	39	33	6	3	2	1	3	2	1	13	10	3	13	10	3	5	6	-1	2	3	-1
NOVA 100	43	36	7	6	6	0	6	3	3	15	12	3	12	11	1	4	3	1	1	1	0
smoothfm 91.5	54	52	2	4	3	1	5	6	-1	6	6	0	11	10	1	8	9	-1	20	18	2
ABC MEL	31	28	3	1	1	0	1	1	0	1	1	0	2	3	-1	5	5	0	20	17	3
3RN	8	11	-3	*	*	*	*	*	*	*	1	*	1	2	-1	1	1	0	5	6	-1
ABC NEWSRADIO	6	7	-1	*	*	*	1	*	*	2	1	1	1	2	-1	1	1	0	2	3	-1
3JJJ	12	13	-1	2	2	0	2	2	0	7	7	0	2	2	0	*	1	*	*	*	*
ABC CLASSIC	11	9	2	1	1	0	1	*	*	1	1	0	1	2	-1	1	1	0	7	5	2
Total	519	504	15	42	39	3	42	42	0	103	101	2	119	113	6	77	78	-1	137	132	5

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	27	27	0	41	37	4	40	44	-4	32	35	-3	20	21	-1	8	8	0	21	21	0
3AW	77	81	-4	147	151	-4	131	132	-1	70	76	-6	36	40	-4	28	30	-2	55	51	4
RSN 927	3	3	0	5	5	0	5	3	2	4	4	0	2	2	0	*	*	*	2	3	-1
Magic 1278	5	6	-1	3	6	-3	9	10	-1	6	8	-2	7	8	-1	2	2	0	9	7	2
3MP 1377	5	6	-1	3	6	-3	8	8	0	7	8	-1	5	6	-1	2	2	0	5	7	-2
101.9 FOX FM	53	51	2	75	76	-1	72	66	6	74	67	7	52	53	-1	8	10	-2	35	38	-3
GOLD104.3	59	56	3	84	79	5	89	82	7	77	70	7	50	52	-2	14	16	-2	53	51	2
KIIS 101.1 FM	32	30	2	47	45	2	38	35	3	43	35	8	35	36	-1	8	9	-1	27	25	2
105.1 TRIPLE M	42	37	5	52	45	7	61	49	12	53	47	6	46	43	3	13	12	1	30	24	6
NOVA 100	46	39	7	75	66	9	61	47	14	60	49	11	42	39	3	8	8	0	35	30	5
smoothfm 91.5	57	53	4	67	62	5	92	83	9	84	76	8	48	47	1	12	14	-2	48	49	-1
ABC MEL	34	31	3	57	48	9	54	45	9	29	28	1	26	27	-1	16	14	2	21	22	-1
3RN	9	12	-3	17	25	-8	8	8	0	6	9	-3	8	14	-6	6	7	-1	7	8	-1
ABC NEWSRADIO	6	8	-2	12	15	-3	8	7	1	7	6	1	4	5	-1	2	4	-2	6	6	0
3JJJ	13	13	0	16	14	2	17	15	2	17	17	0	16	17	-1	4	4	0	10	13	-3
ABC CLASSIC	11	9	2	16	13	3	19	13	6	16	10	6	6	8	-2	3	3	0	11	9	2
Total	553	535	18	783	763	20	830	755	75	692	648	44	475	500	-25	162	173	-11	436	428	8

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	46	36	10	16	4	12	7	9	-2	12	12	0	11	11	0	*	*	*	*	*	*
CADA	15	29	-14	6	8	-2	2	5	-3	*	6	*	6	8	-2	*	2	*	*	*	*
Chemist Warehouse Remix	25	29	-4	6	7	-1	4	*	*	6	4	2	8	8	0	2	2	0	*	8	*
Coles Radio	85	74	11	2	4	-2	12	11	1	33	20	13	19	15	4	15	16	-1	5	8	-3
DANCE HITS	99	112	-13	19	20	-1	21	25	-4	33	39	-6	20	21	-1	1	3	-2	4	5	-1
Disrupt Radio	*	6	*	*	*	*	*	2	*	*	4	*	*	*	*	*	*	*	*	*	*
EASY HITS	31	46	-15	4	4	0	3	9	-6	13	13	0	7	11	-4	*	2	*	4	7	-3
GOLD 80s	117	126	-9	8	9	-1	11	10	1	14	19	-5	53	57	-4	17	17	0	13	14	-1
iHeartAustralia	65	62	3	7	7	0	12	18	-6	27	14	13	5	6	-1	11	16	-5	4	1	3
iHeartCountry	10	18	-8	2	4	-2	*	5	*	5	9	-4	2	*	*	*	*	*	*	*	*
iHeartDance	21	24	-3	7	5	2	2	3	-1	6	10	-4	3	5	-2	*	1	*	2	*	*
iHeartTrivia	6	19	-13	2	*	*	2	6	-4	2	5	-3	*	2	*	*	2	*	*	3	*
KIIS 90s	89	100	-11	18	20	-2	13	22	-9	25	22	3	30	28	2	*	4	*	3	4	-1
MMM 2000s	30	40	-10	2	6	-4	5	3	2	13	19	-6	8	9	-1	2	4	-2	*	*	*
MMM 80s	30	27	3	2	2	0	1	2	-1	4	4	0	14	10	4	9	9	0	2	1	1
MMM 90s	46	61	-15	*	8	*	6	4	2	20	24	-4	15	20	-5	5	5	0	*	*	*
MMM ALMOST ACOUSTIC	6	13	-7	*	2	*	*	2	*	*	*	*	4	1	3	*	4	*	2	4	-2
MMM CLASSIC ROCK	38	57	-19	6	6	0	4	3	1	9	18	-9	8	12	-4	6	10	-4	5	8	-3
MMM COUNTRY	30	31	-1	3	3	0	3	2	1	12	10	2	7	4	3	4	10	-6	2	1	1
Nova Nation	31	n.a.	*	9	n.a.	*	10	n.a.	*	7	n.a.	*	4	n.a.	*	1	n.a.	*	*	n.a.	*
OLDSKOOL 80s HITS	47	53	-6	3	5	-2	9	7	2	14	8	6	14	21	-7	6	11	-5	*	3	*
OLDSKOOL 90s HITS	86	95	-9	13	14	-1	4	4	0	23	24	-1	42	44	-2	3	2	1	2	7	-5
Radio Maria	2	*	*	*	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	3	*	*	*	*	*	*	*	*	3	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	60	78	-18	7	8	-1	8	11	-3	20	37	-17	24	20	4	2	2	0	*	*	*
RSN Xtra	2	9	-7	*	2	*	*	*	*	*	5	*	*	*	*	*	*	*	2	1	1
RSN Xtra2	2	*	*	2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
SENTrack	9	19	-10	3	7	-4	*	2	*	5	2	3	*	*	*	*	2	*	1	6	-5
smooth relax	60	110	-50	8	13	-5	4	13	-9	14	22	-8	10	28	-18	9	9	0	15	26	-11
smooth Vintage	37	41	-4	*	2	*	2	2	0	4	9	-5	4	8	-4	4	3	1	24	18	6
TikTok Trending	87	120	-33	21	24	-3	31	31	0	33	55	-22	2	4	-2	*	4	*	*	3	*
triple j Unearthed	49	73	-24	10	18	-8	10	14	-4	22	24	-2	7	13	-6	*	5	*	*	*	*
ABC Country	39	35	4	1	6	-5	5	5	0	18	9	9	6	9	-3	*	3	*	8	4	4
ABC Jazz	54	62	-8	8	8	0	7	9	-2	24	23	1	7	8	-1	3	8	-5	6	6	0
ABC KIDS LISTEN	35	50	-15	8	10	-2	2	4	-2	17	21	-4	8	11	-3	*	4	*	*	*	*
ABC Sport	61	62	-1	7	6	1	5	6	-1	16	13	3	13	11	2	3	11	-8	16	16	0
Double J	43	60	-17	9	12	-3	*	2	*	18	25	-7	12	15	-3	3	2	1	1	4	-3
Total Digital/Internet Only	1,016	1,082	-66	135	133	2	121	147	-26	317	321	-4	242	259	-17	88	111	-23	112	110	2

Please note: Nova Nation commenced broadcasting April 14.

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 4 2024 DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	39	35	4	15	13	2	17	17	0	23	18	5	15	11	4	9	5	4	17	13	4	
CADA	12	16	-4	5	9	-4	4	6	-2	5	7	-2	9	7	2	*	*	*	11	23	-12	
Chemist Warehouse Remix	21	22	-1	5	10	-5	13	7	6	14	9	5	7	11	-4	3	5	-2	11	7	4	
Coles Radio	73	60	13	28	20	8	37	29	8	36	38	-2	12	17	-5	11	7	4	37	37	0	
DANCE HITS	89	92	-3	37	39	-2	42	40	2	46	40	6	36	46	-10	25	29	-4	52	51	1	
Disrupt Radio	*	6	*	*	4	*	*	2	*	*	*	*	*	*	*	*	2	*	*	*	2	*
EASY HITS	30	41	-11	13	17	-4	12	11	1	11	9	2	9	13	-4	3	12	-9	11	20	-9	
GOLD 80s	97	105	-8	39	51	-12	37	35	2	41	52	-11	37	43	-6	24	33	-9	43	55	-12	
iHeartAustralia	50	53	-3	9	22	-13	22	17	5	27	17	10	21	19	2	14	8	6	40	28	12	
iHeartCountry	5	13	-8	*	3	*	*	2	*	*	2	*	5	5	0	*	2	*	5	7	-2	
iHeartDance	14	13	1	5	2	3	2	2	0	4	2	2	9	8	1	5	9	-4	8	13	-5	
iHeartTrivia	6	13	-7	4	11	-7	2	7	-5	2	2	0	2	5	-3	*	*	*	*	5	*	
KIIS 90s	73	84	-11	26	31	-5	34	34	0	30	29	1	14	21	-7	8	8	0	36	37	-1	
MMM 2000s	22	29	-7	8	10	-2	8	6	2	14	21	-7	7	5	2	5	4	1	15	19	-4	
MMM 80s	24	18	6	14	10	4	8	3	5	10	4	6	9	8	1	9	8	1	16	15	1	
MMM 90s	40	49	-9	11	13	-2	19	18	1	24	19	5	16	19	-3	7	9	-2	16	20	-4	
MMM ALMOST ACOUSTIC	6	12	-6	*	7	*	*	2	*	3	*	*	4	5	-1	2	4	-2	2	5	-3	
MMM CLASSIC ROCK	29	46	-17	4	12	-8	7	18	-11	13	17	-4	15	21	-6	7	10	-3	19	23	-4	
MMM COUNTRY	26	22	4	11	15	-4	11	11	0	15	17	-2	12	11	1	*	2	*	19	24	-5	
Nova Nation	27	n.a.	*	5	n.a.	*	2	n.a.	*	15	n.a.	*	14	n.a.	*	7	n.a.	*	10	n.a.	*	
OLDSKOOL 80s HITS	39	41	-2	15	14	1	8	13	-5	17	21	-4	20	14	6	9	9	0	16	26	-10	
OLDSKOOL 90s HITS	66	69	-3	35	29	6	30	31	-1	30	28	2	25	25	0	22	21	1	45	44	1	
Radio Maria	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*
Radio Maria Ital	3	*	*	*	*	*	3	*	*	3	*	*	*	*	*	*	*	*	3	*	*	
RnB FRIDAYS RADIO	51	67	-16	21	24	-3	23	22	1	32	33	-1	25	29	-4	8	16	-8	21	28	-7	
RSN Xtra	2	6	-4	*	*	*	2	6	-4	2	*	*	*	*	*	*	2	*	2	5	-3	
RSN Xtra2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	*	*	
SENTrack	5	13	-8	*	5	*	*	6	*	3	5	-2	2	5	-3	2	2	0	6	9	-3	
smooth relax	51	90	-39	23	30	-7	15	40	-25	27	49	-22	13	35	-22	19	21	-2	27	59	-32	
smooth Vintage	35	39	-4	17	8	9	18	20	-2	29	31	-2	14	16	-2	11	4	7	18	18	0	
TikTok Trending	66	98	-32	25	30	-5	23	36	-13	29	48	-19	27	34	-7	22	26	-4	57	71	-14	
triple j Unearthed	36	55	-19	21	23	-2	8	19	-11	9	18	-9	14	20	-6	12	19	-7	19	40	-21	
ABC Country	32	29	3	17	11	6	15	10	5	22	4	18	16	14	2	11	7	4	17	8	9	
ABC Jazz	44	52	-8	16	12	4	12	11	1	15	19	-4	13	17	-4	23	22	1	35	33	2	
ABC KIDS LISTEN	32	46	-14	12	20	-8	13	15	-2	14	29	-15	18	28	-10	3	10	-7	24	39	-15	
ABC Sport	25	31	-6	7	11	-4	4	8	-4	10	6	4	3	4	-1	8	6	2	37	38	-1	
Double J	38	51	-13	16	30	-14	17	18	-1	26	24	2	26	25	1	3	5	-2	24	26	-2	
Total Digital/Internet Only	843	907	-64	371	421	-50	401	395	6	498	497	1	402	421	-19	258	268	-10	628	674	-46	

Please note: Nova Nation commenced broadcasting April 14.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.8	4.5	10.3	3.9	3.9	4.7	3.1	3.4	2.4	3.7	3.7	5.6	7.3	7.3	12.3	9.2	7.2	31.2	2.0	1.9	3.7
3AW	13.7	13.6	21.6	5.7	4.2	20.8	4.2	3.9	7.6	2.8	1.8	12.7	6.9	7.4	7.5	14.8	15.5	17.5	32.4	31.9	55.0
RSN 927	0.5	0.5	0.7	*	*	*	0.1	0.1	*	0.2	0.2	0.4	0.4	0.4	0.6	1.3	1.3	2.4	0.8	0.9	0.3
Magic 1278	1.2	1.3	0.7	0.2	0.1	0.6	1.5	1.7	0.8	0.5	0.4	0.8	0.5	0.6	0.3	0.6	0.7	0.4	2.8	3.1	1.0
3MP 1377	1.0	1.0	1.0	0.6	0.6	0.6	0.8	0.8	0.9	0.1	0.1	0.5	0.4	0.4	0.9	1.3	1.5	*	2.1	2.1	2.7
101.9 FOX FM	9.2	10.1	5.2	15.8	16.9	8.2	16.2	18.3	7.2	15.6	17.5	7.9	11.6	12.9	7.2	4.1	4.6	2.1	0.9	0.9	0.8
GOLD104.3	11.0	11.9	8.7	8.4	9.0	3.7	6.7	7.0	7.2	5.7	6.2	4.9	12.9	13.7	14.5	22.5	24.6	16.8	9.0	9.8	3.5
KIIS 101.1 FM	5.9	6.6	2.1	11.0	12.0	4.1	11.4	12.9	4.5	9.2	10.4	4.1	7.1	8.2	1.3	2.2	2.6	0.5	1.1	1.3	0.3
105.1 TRIPLE M	7.5	8.0	6.0	7.1	7.7	3.3	7.1	7.3	8.5	12.5	13.6	9.9	11.2	12.4	7.4	6.1	6.7	5.1	1.4	1.5	1.3
NOVA 100	8.3	9.0	5.5	14.3	15.0	9.8	13.5	15.3	5.5	14.4	16.0	8.7	9.9	10.8	8.1	4.5	5.1	2.4	1.0	1.1	0.2
smoothfm 91.5	10.5	11.3	8.3	10.3	10.7	8.6	12.8	14.0	8.9	6.2	6.4	7.2	9.2	9.6	11.3	10.0	11.3	4.1	14.4	15.4	9.2
ABC MEL	5.9	6.0	7.6	1.6	1.2	5.2	1.8	1.3	6.3	1.4	1.0	5.0	2.0	1.7	6.4	7.1	7.6	7.1	14.4	15.1	13.4
3RN	1.6	1.8	0.5	0.1	0.1	*	0.1	0.1	*	0.5	0.5	0.3	0.9	1.0	0.4	1.9	2.1	1.0	3.8	4.2	0.7
ABC NEWSRADIO	1.2	1.1	2.5	0.7	0.7	0.4	1.4	0.9	5.8	1.5	1.2	4.7	1.1	1.2	1.0	1.1	1.0	2.4	1.2	1.2	1.2
3JJJ	2.3	2.4	2.9	4.2	4.1	6.0	3.6	3.4	6.4	6.5	7.0	5.7	1.4	1.4	1.9	0.5	0.6	0.1	0.1	0.1	0.1
ABC CLASSIC	2.2	2.3	1.8	2.1	2.0	2.9	1.3	0.8	4.7	1.4	1.5	1.7	0.8	0.9	0.9	0.7	0.7	1.3	5.0	5.5	1.4
Commercial DAB+ Stns	7.0	6.8	11.4	9.5	9.2	13.6	9.8	8.5	22.7	8.3	8.0	14.7	8.9	9.0	14.7	6.0	6.6	4.5	3.1	3.2	3.5
ABC DAB+ Stns	1.7	1.6	3.1	2.8	2.3	7.5	0.4	0.4	0.6	4.5	4.7	5.2	1.3	1.2	3.3	0.3	0.3	1.0	0.8	0.7	1.9
Total DAB+ Stns	9.3	8.5	14.5	12.7	11.5	21.1	10.7	8.9	23.3	13.9	12.7	19.8	11.2	10.2	18.0	6.8	6.9	5.5	4.3	3.9	5.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	4.8	4.4	11.4	5.2	4.6	14.7	4.8	4.1	11.7	4.6	4.2	10.3	4.3	3.9	11.6	5.1	5.4	4.9	4.9	5.0	6.4
3AW	14.0	13.8	22.4	18.8	18.8	26.8	15.8	14.9	29.2	10.1	9.9	16.6	7.5	7.4	13.3	17.1	17.7	21.1	12.7	12.8	18.6
RSN 927	0.5	0.6	0.6	0.7	0.7	0.7	0.6	0.7	0.5	0.5	0.6	0.5	0.4	0.4	1.3	*	*	*	0.5	0.5	0.9
Magic 1278	0.9	1.0	0.5	0.4	0.4	0.4	1.1	1.2	0.6	0.9	1.0	0.5	1.4	1.6	*	1.5	1.7	1.2	2.0	2.2	1.2
3MP 1377	0.9	1.0	0.8	0.4	0.5	0.3	0.9	1.0	0.8	1.1	1.1	0.9	1.1	1.1	1.0	1.4	1.5	1.0	1.2	1.2	2.0
101.9 FOX FM	9.5	10.4	5.7	9.5	10.2	6.4	8.7	9.7	5.2	10.7	11.9	6.4	11.0	12.2	5.1	5.2	5.6	3.9	8.1	9.0	3.5
GOLD104.3	10.7	11.5	8.8	10.8	11.4	7.8	10.8	12.0	6.8	11.1	12.0	10.3	10.6	10.9	13.0	8.8	9.4	7.7	12.1	13.1	8.2
KIIS 101.1 FM	5.8	6.5	2.2	5.9	6.5	2.3	4.6	5.2	2.0	6.2	7.1	2.5	7.3	8.2	2.0	4.8	5.4	2.0	6.2	6.9	1.8
105.1 TRIPLE M	7.6	8.2	6.0	6.6	7.0	5.3	7.4	8.1	5.6	7.7	8.3	7.0	9.7	10.5	7.7	7.9	8.8	3.8	6.9	7.4	6.1
NOVA 100	8.3	9.1	5.9	9.6	10.4	4.9	7.3	8.0	5.9	8.7	9.3	8.0	8.9	9.8	3.4	4.9	5.3	4.1	8.1	8.9	4.1
smoothfm 91.5	10.3	11.1	8.0	8.6	9.3	4.6	11.1	12.3	7.7	12.1	13.2	9.8	10.2	10.8	9.9	7.6	8.0	7.9	11.0	11.7	9.8
ABC MEL	6.2	6.3	7.8	7.3	7.1	12.1	6.5	6.8	7.3	4.2	4.4	4.6	5.5	5.8	5.4	9.6	9.7	13.6	4.9	5.0	6.9
3RN	1.6	1.8	0.4	2.2	2.4	0.4	1.0	1.2	0.2	0.8	0.9	0.4	1.8	1.9	0.8	3.6	4.1	1.0	1.6	1.8	0.7
ABC NEWSRADIO	1.1	1.1	2.1	1.5	1.4	3.5	0.9	0.9	1.1	1.1	1.0	1.9	0.9	0.8	2.3	1.4	1.4	2.6	1.3	1.1	4.0
3JJJ	2.4	2.4	3.0	2.1	2.1	2.4	2.1	2.1	3.1	2.4	2.4	3.4	3.3	3.5	3.7	2.2	2.3	2.4	2.3	2.4	2.1
ABC CLASSIC	2.1	2.2	1.6	2.0	2.1	1.3	2.3	2.5	1.6	2.3	2.5	1.8	1.3	1.4	0.7	2.1	2.2	2.5	2.5	2.6	2.7
Commercial DAB+ Stns	7.0	7.0	10.4	4.0	4.0	4.8	7.3	7.6	8.7	8.4	8.5	12.4	8.2	8.1	15.0	9.6	9.3	17.1	6.7	6.2	15.2
ABC DAB+ Stns	1.5	1.5	2.4	1.0	1.0	1.2	1.5	1.5	2.0	1.6	1.6	2.9	1.7	1.6	3.7	2.2	2.2	3.1	2.3	2.1	5.8
Total DAB+ Stns	9.2	8.5	12.8	5.3	5.1	6.0	9.4	9.2	10.7	11.0	10.0	15.2	10.9	9.7	18.7	12.9	11.6	20.2	9.7	8.4	21.0

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 4.8% share of all listening, 4.5% share of AM/FM/DAB+ listening and 10.3% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 4 2024

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	412	406	92	43	41	11	30	28	7	73	73	21	117	117	23	87	87	17	62	60	14
3AW	725	696	155	55	53	12	61	54	25	75	68	21	96	91	18	139	135	26	300	295	53
RSN 927	55	55	14	1	1	*	2	2	*	4	4	2	11	11	4	20	20	7	18	18	2
Magic 1278	133	120	26	7	7	4	20	15	5	19	16	6	12	10	4	22	20	2	52	52	4
3MP 1377	172	159	47	21	20	7	19	17	6	15	11	9	23	23	5	26	26	*	68	63	19
101.9 FOX FM	1,223	1,176	237	194	187	40	150	142	34	462	443	83	299	294	60	80	77	10	37	33	9
GOLD104.3	1,177	1,134	219	102	102	12	90	81	26	229	220	42	349	333	79	236	233	40	171	166	20
KIIS 101.1 FM	1,035	1,005	143	154	154	24	175	169	24	408	390	53	205	200	36	58	58	3	34	33	3
105.1 TRIPLE M	839	799	158	106	101	16	78	72	20	246	230	58	253	247	43	102	99	16	54	51	5
NOVA 100	1,188	1,136	223	187	173	45	161	157	27	459	442	76	276	260	65	72	72	9	33	32	1
smoothfm 91.5	1,153	1,090	230	124	115	35	131	121	34	280	260	48	240	223	70	139	135	15	240	236	28
ABC MEL	495	470	116	36	34	12	32	28	13	55	45	19	65	61	21	90	90	14	218	212	37
3RN	128	125	32	5	5	*	2	2	*	17	15	7	18	17	8	21	21	7	65	65	10
ABC NEWSRADIO	270	256	60	24	19	4	35	30	14	74	72	18	51	49	7	36	36	7	51	50	9
3JJJ	452	424	105	57	53	16	74	65	23	229	223	46	73	66	18	14	12	2	4	3	1
ABC CLASSIC	257	220	76	27	24	13	30	15	21	61	52	21	36	31	9	26	22	6	77	76	6
Commercial DAB+ Stns	783	722	261	106	95	30	114	106	48	226	199	91	193	183	57	72	67	18	72	72	16
ABC DAB+ Stns	260	224	101	38	31	16	25	16	9	108	93	42	49	47	15	9	8	7	30	29	11
Total DAB+ Stns	1,016	885	345	135	119	45	121	113	52	317	275	128	242	208	69	88	72	24	112	98	27
Total	4,573	4,448	1,401	491	481	168	466	447	171	1,217	1,175	407	1,021	989	327	583	567	143	794	788	184

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	330	324	72	202	186	47	170	163	28	180	175	28	147	135	29	99	95	5	281	263	38
3AW	659	629	133	513	479	70	390	343	79	324	303	59	245	232	34	197	185	22	466	443	74
RSN 927	39	38	11	21	21	5	20	20	5	20	20	5	16	15	4	1	1	*	38	38	11
Magic 1278	112	102	19	29	25	4	59	52	10	66	60	7	46	46	*	24	24	6	83	71	14
3MP 1377	140	132	33	49	45	4	60	53	16	68	65	13	39	35	10	34	32	5	96	83	23
101.9 FOX FM	1,107	1,060	210	628	592	70	502	456	76	600	563	76	542	522	37	192	170	25	709	684	56
GOLD104.3	1,045	993	189	563	521	64	557	507	86	599	551	91	503	465	59	202	169	35	721	685	95
KIIS 101.1 FM	924	880	117	502	474	37	349	324	45	452	433	38	417	401	26	168	156	14	564	551	46
105.1 TRIPLE M	712	666	129	334	303	43	302	270	61	364	341	47	368	343	43	162	141	21	487	467	73
NOVA 100	1,050	997	186	651	621	56	464	433	70	515	462	93	475	448	32	194	171	25	706	677	77
smoothfm 91.5	1,025	956	180	526	485	50	516	471	81	509	473	76	465	436	51	209	181	33	694	657	95
ABC MEL	446	422	103	299	281	41	260	237	50	205	185	40	187	179	20	106	97	19	306	280	47
3RN	103	100	27	68	64	6	46	42	4	46	46	8	47	47	5	46	42	6	83	81	13
ABC NEWSRADIO	228	219	32	130	124	15	94	90	7	72	67	11	67	58	16	44	34	10	140	115	40
3JJJ	410	368	95	201	181	25	142	118	34	175	155	35	202	187	32	87	75	13	240	218	41
ABC CLASSIC	223	188	59	110	94	17	100	85	23	119	107	23	81	70	11	51	45	10	164	140	25
Commercial DAB+ Stns	661	606	209	282	260	49	326	289	87	390	345	100	291	269	72	187	158	50	481	427	136
ABC DAB+ Stns	189	169	68	82	70	16	66	56	20	94	77	36	89	74	25	58	53	10	148	121	50
Total DAB+ Stns	843	734	266	371	317	66	401	340	105	498	414	133	402	338	92	258	204	57	628	525	184
Total	4,486	4,328	1,224	3,522	3,289	527	3,101	2,828	634	3,196	2,955	640	2,950	2,734	443	1,601	1,392	239	3,900	3,693	763

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 412,000 total listeners, 406,000 AM/FM/DAB+ listeners and 92,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.