

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	3.9	3.9	0.0	2.6	1.7	0.9	1.2	1.7	-0.5	3.1	2.8	0.3	6.6	7.5	-0.9	5.1	5.6	-0.5	2.9	2.1	0.8
3AW	14.9	14.7	0.2	3.4	4.5	-1.1	4.1	5.1	-1.0	2.4	2.6	-0.2	7.2	6.9	0.3	19.7	16.8	2.9	33.7	35.0	-1.3
RSN 927	0.7	0.5	0.2	0.4	0.4	0.0	0.2	0.1	0.1	0.5	0.2	0.3	1.2	0.8	0.4	0.2	0.3	-0.1	1.0	0.9	0.1
Magic 1278	2.4	1.5	0.9	0.6	0.7	-0.1	2.1	1.6	0.5	0.9	0.4	0.5	1.0	0.4	0.6	1.9	1.3	0.6	5.4	3.6	1.8
3MP 1377	1.8	1.4	0.4	0.8	0.6	0.2	0.5	0.4	0.1	0.5	0.4	0.1	0.4	0.1	0.3	2.1	2.0	0.1	4.5	3.5	1.0
101.9 FOX FM	9.1	9.1	0.0	14.2	13.8	0.4	13.8	15.9	-2.1	16.1	15.5	0.6	11.0	10.4	0.6	6.7	6.1	0.6	1.1	1.3	-0.2
GOLD104.3	10.0	10.3	-0.3	12.5	12.0	0.5	7.7	6.6	1.1	6.1	4.8	1.3	12.3	11.7	0.6	18.0	21.7	-3.7	6.2	7.0	-0.8
KIIS 101.1 FM	4.6	5.6	-1.0	11.1	12.1	-1.0	9.2	12.6	-3.4	8.2	8.2	0.0	4.5	6.6	-2.1	2.4	2.8	-0.4	0.2	0.2	0.0
105.1 TRIPLE M	6.4	6.6	-0.2	6.1	5.7	0.4	10.9	6.4	4.5	9.0	11.3	-2.3	9.1	10.1	-1.0	6.1	4.8	1.3	1.2	1.6	-0.4
NOVA 100	7.4	8.6	-1.2	14.5	16.3	-1.8	12.7	15.2	-2.5	12.8	15.6	-2.8	8.3	9.5	-1.2	4.6	4.0	0.6	1.0	0.7	0.3
smoothfm 91.5	11.0	10.2	0.8	8.7	9.7	-1.0	9.4	10.9	-1.5	10.5	7.5	3.0	11.6	11.3	0.3	12.7	9.4	3.3	11.1	11.4	-0.3
ABC MEL	5.8	6.6	-0.8	2.6	1.7	0.9	0.6	1.7	-1.1	2.1	2.1	0.0	4.4	4.6	-0.2	4.0	6.4	-2.4	12.9	14.7	-1.8
3RN	1.8	1.5	0.3	0.3	0.2	0.1	0.1	*	*	0.2	0.3	-0.1	1.0	0.6	0.4	1.7	2.3	-0.6	4.5	3.7	0.8
ABC NEWSRADIO	1.8	1.5	0.3	0.8	0.8	0.0	0.6	1.0	-0.4	1.8	1.6	0.2	2.4	1.7	0.7	1.0	1.1	-0.1	2.3	1.9	0.4
3JJJ	2.6	2.5	0.1	2.5	2.3	0.2	3.8	3.6	0.2	6.7	7.3	-0.6	2.6	1.8	0.8	0.9	0.9	0.0	0.3	0.4	-0.1
ABC CLASSIC	1.5	1.9	-0.4	2.1	2.3	-0.2	0.5	1.1	-0.6	1.7	1.8	-0.1	0.6	0.6	0.0	0.5	0.6	-0.1	2.6	3.8	-1.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	3.8	3.7	0.1	4.1	4.1	0.0	3.9	3.6	0.3	3.7	3.4	0.3	3.8	3.9	-0.1	3.0	3.8	-0.8	4.2	4.4	-0.2						
3AW	15.2	15.2	0.0	22.5	21.3	1.2	17.8	18.1	-0.3	9.3	9.6	-0.3	9.1	8.6	0.5	12.7	15.5	-2.8	13.8	13.1	0.7						
RSN 927	0.7	0.5	0.2	1.0	0.8	0.2	0.7	0.6	0.1	0.4	0.4	0.0	0.5	0.3	0.2	0.1	0.1	0.0	0.9	0.6	0.3						
Magic 1278	2.3	1.4	0.9	1.2	0.7	0.5	2.6	1.6	1.0	2.8	1.7	1.1	3.0	1.9	1.1	2.1	1.2	0.9	2.7	2.0	0.7						
3MP 1377	1.8	1.3	0.5	1.7	1.0	0.7	2.1	1.5	0.6	1.9	1.5	0.4	2.0	1.6	0.4	1.2	1.3	-0.1	1.8	1.7	0.1						
101.9 FOX FM	9.4	9.4	0.0	10.0	9.6	0.4	8.3	8.3	0.0	10.3	10.6	-0.3	10.4	11.1	-0.7	6.3	5.1	1.2	8.1	7.9	0.2						
GOLD104.3	10.2	10.3	-0.1	8.3	8.3	0.0	10.2	10.2	0.0	12.1	12.1	0.0	10.5	10.5	0.0	9.7	10.5	-0.8	9.5	10.2	-0.7						
KIIS 101.1 FM	4.6	5.6	-1.0	5.2	6.1	-0.9	4.0	4.9	-0.9	4.3	5.7	-1.4	5.8	6.7	-0.9	3.6	3.9	-0.3	4.6	5.6	-1.0						
105.1 TRIPLE M	6.5	6.6	-0.1	5.4	5.8	-0.4	6.1	6.1	0.0	6.8	6.8	0.0	9.1	8.8	0.3	6.0	5.3	0.7	5.8	6.6	-0.8						
NOVA 100	7.5	8.6	-1.1	9.6	9.9	-0.3	6.6	7.7	-1.1	7.2	8.8	-1.6	7.3	8.8	-1.5	4.1	5.4	-1.3	7.3	8.5	-1.2						
smoothfm 91.5	10.6	9.9	0.7	7.6	7.9	-0.3	11.6	10.3	1.3	13.2	12.3	0.9	9.8	9.5	0.3	11.4	8.3	3.1	12.3	11.0	1.3						
ABC MEL	5.7	6.8	-1.1	7.0	8.2	-1.2	5.8	7.3	-1.5	3.8	4.6	-0.8	4.8	5.7	-0.9	8.7	10.3	-1.6	6.0	5.8	0.2						
3RN	1.7	1.6	0.1	2.2	2.3	-0.1	1.5	1.1	0.4	1.4	0.9	0.5	1.4	1.5	-0.1	2.8	3.2	-0.4	1.9	1.4	0.5						
ABC NEWSRADIO	1.7	1.4	0.3	2.4	1.7	0.7	1.0	1.0	0.0	1.1	1.1	0.0	1.3	1.1	0.2	4.1	3.1	1.0	2.0	1.8	0.2						
3JJJ	2.5	2.4	0.1	2.5	2.3	0.2	1.9	1.9	0.0	2.7	2.5	0.2	3.7	3.7	0.0	1.9	2.2	-0.3	2.7	2.8	-0.1						
ABC CLASSIC	1.4	1.8	-0.4	1.0	1.5	-0.5	1.2	1.8	-0.6	1.2	1.9	-0.7	1.7	1.7	0.0	3.0	2.8	0.2	1.7	2.0	-0.3						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	385	385	0	28	28	0	21	24	-3	97	86	11	106	117	-11	73	69	4	60	61	-1
3AW	787	767	20	50	52	-2	55	61	-6	69	63	6	116	109	7	156	148	8	342	333	9
RSN 927	87	56	31	7	6	1	6	2	4	16	7	9	23	16	7	12	7	5	24	18	6
Magic 1278	230	166	64	12	12	0	35	17	18	39	22	17	28	13	15	33	25	8	83	76	7
3MP 1377	178	156	22	9	14	-5	22	16	6	22	17	5	27	13	14	36	34	2	62	62	0
101.9 FOX FM	1,242	1,268	-26	190	208	-18	188	169	19	437	458	-21	279	287	-8	106	100	6	42	46	-4
GOLD104.3	1,134	1,128	6	130	117	13	107	93	14	241	224	17	286	330	-44	197	211	-14	172	153	19
KIIS 101.1 FM	951	1,023	-72	165	180	-15	158	182	-24	397	395	2	159	190	-31	59	62	-3	13	14	-1
105.1 TRIPLE M	741	761	-20	93	107	-14	104	89	15	198	199	-1	204	214	-10	105	106	-1	37	47	-10
NOVA 100	1,133	1,224	-91	181	209	-28	161	161	0	430	485	-55	243	256	-13	94	82	12	23	32	-9
smoothfm 91.5	1,205	1,164	41	120	130	-10	144	143	1	263	253	10	267	279	-12	189	148	41	222	210	12
ABC MEL	531	527	4	37	35	2	22	32	-10	88	68	20	96	97	-1	83	86	-3	206	210	-4
3RN	126	134	-8	7	4	3	8	2	6	10	14	-4	20	17	3	25	32	-7	57	65	-8
ABC NEWSRADIO	249	263	-14	21	29	-8	17	24	-7	61	62	-1	80	74	6	18	20	-2	53	54	-1
3JJB	423	456	-33	42	42	0	52	69	-17	222	240	-18	79	82	-3	21	16	5	7	7	0
ABC CLASSIC	184	221	-37	33	32	1	14	27	-13	43	50	-7	26	26	0	12	19	-7	55	67	-12
Total	4,575	4,588	-13	482	493	-11	476	474	2	1,227	1,226	1	1,018	1,021	-3	578	580	-2	794	795	-1

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	327	318	9	187	177	10	147	127	20	148	152	-4	131	130	1	80	91	-11	242	252	-10						
3AW	756	730	26	605	580	25	498	469	29	334	330	4	280	288	-8	196	210	-14	525	504	21						
RSN 927	65	43	22	39	29	10	26	20	6	23	18	5	23	13	10	3	1	2	59	36	23						
Magic 1278	206	142	64	82	50	32	94	65	29	92	76	16	97	59	38	43	31	12	109	85	24						
3MP 1377	156	132	24	74	61	13	79	59	20	82	67	15	66	48	18	36	35	1	95	90	5						
101.9 FOX FM	1,114	1,145	-31	610	615	-5	456	482	-26	563	581	-18	578	578	0	192	185	7	675	719	-44						
GOLD104.3	1,010	1,013	-3	510	515	-5	475	511	-36	577	608	-31	505	509	-4	248	220	28	642	665	-23						
KIIS 101.1 FM	838	925	-87	420	491	-71	316	373	-57	355	417	-62	374	415	-41	146	156	-10	506	538	-32						
105.1 TRIPLE M	598	623	-25	254	307	-53	221	268	-47	280	295	-15	288	302	-14	159	136	23	459	474	-15						
NOVA 100	1,007	1,103	-96	616	679	-63	401	479	-78	474	522	-48	427	498	-71	152	193	-41	609	702	-93						
smoothfm 91.5	1,047	1,024	23	528	521	7	540	517	23	594	553	41	458	460	-2	207	206	1	752	694	58						
ABC MEL	438	468	-30	283	304	-21	208	246	-38	186	224	-38	152	187	-35	131	132	-1	331	320	11						
3RN	113	118	-5	62	64	-2	52	47	5	51	53	-2	36	50	-14	47	53	-6	77	86	-9						
ABC NEWSRADIO	231	232	-1	150	138	12	73	82	-9	75	75	0	87	83	4	63	47	16	139	140	-1						
3JJB	376	401	-25	209	218	-9	131	133	-2	173	177	-4	210	223	-13	64	85	-21	234	251	-17						
ABC CLASSIC	155	195	-40	69	93	-24	78	76	2	69	110	-41	70	87	-17	48	55	-7	113	144	-31						
Total	4,472	4,512	-40	3,482	3,567	-85	2,949	3,028	-79	3,132	3,175	-43	2,962	3,018	-56	1,540	1,579	-39	3,870	3,899	-29						

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2024 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	20	20	0	1	1	0	*	1	*	3	3	0	7	9	-2	4	4	0	4	3	1
3AW	75	76	-1	1	2	-1	2	2	0	2	3	-1	8	8	0	16	13	3	46	48	-2
RSN 927	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
Magic 1278	12	8	4	*	*	*	1	1	0	1	*	*	1	*	*	2	1	1	7	5	2
3MP 1377	9	7	2	*	*	*	*	*	*	*	*	*	*	*	*	2	2	0	6	5	1
101.9 FOX FM	46	47	-1	6	6	0	6	7	-1	16	15	1	12	12	0	5	5	0	1	2	-1
GOLD104.3	51	53	-2	5	5	0	3	3	0	6	5	1	14	13	1	14	17	-3	8	10	-2
KIIS 101.1 FM	23	29	-6	5	5	0	4	6	-2	8	8	0	5	7	-2	2	2	0	*	*	*
105.1 TRIPLE M	32	34	-2	2	2	0	4	3	1	9	11	-2	10	11	-1	5	4	1	2	2	0
NOVA 100	38	44	-6	6	7	-1	5	7	-2	12	15	-3	9	11	-2	4	3	1	1	1	0
smoothfm 91.5	56	52	4	4	4	0	4	5	-1	10	7	3	13	13	0	10	7	3	15	16	-1
ABC MEL	29	34	-5	1	1	0	*	1	*	2	2	0	5	5	0	3	5	-2	18	20	-2
3RN	9	8	1	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	6	5	1
ABC NEWSRADIO	9	8	1	*	*	*	*	*	*	2	2	0	3	2	1	1	1	0	3	3	0
3JJJ	13	13	0	1	1	0	2	2	0	6	7	-1	3	2	1	1	1	0	*	*	*
ABC CLASSIC	7	10	-3	1	1	0	*	1	*	2	2	0	1	1	0	*	*	*	4	5	-1
Total	505	515	-10	41	43	-2	41	46	-5	97	97	0	111	113	-2	79	79	0	137	136	1

By Session, P10+ [Potential: 4862]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	21	21	0	32	32	0	31	30	1	24	23	1	18	19	-1	4	6	-2	18	19	-1
3AW	82	83	-1	178	168	10	142	150	-8	61	65	-4	43	41	2	19	23	-4	58	57	1
RSN 927	4	3	1	8	6	2	6	5	1	3	3	0	2	2	0	*	*	*	4	3	1
Magic 1278	12	8	4	9	6	3	21	13	8	18	12	6	14	9	5	3	2	1	11	9	2
3MP 1377	10	7	3	13	8	5	17	12	5	13	10	3	9	8	1	2	2	0	8	7	1
101.9 FOX FM	51	52	-1	79	76	3	67	69	-2	67	71	-4	50	54	-4	10	8	2	34	34	0
GOLD104.3	55	56	-1	66	66	0	81	85	-4	79	82	-3	50	51	-1	15	16	-1	40	44	-4
KIIS 101.1 FM	25	31	-6	41	48	-7	32	41	-9	28	38	-10	28	32	-4	5	6	-1	20	24	-4
105.1 TRIPLE M	35	36	-1	43	46	-3	49	51	-2	45	46	-1	43	42	1	9	8	1	25	28	-3
NOVA 100	40	47	-7	75	78	-3	53	64	-11	47	59	-12	35	42	-7	6	8	-2	31	37	-6
smoothfm 91.5	57	54	3	60	62	-2	92	85	7	86	83	3	47	46	1	17	12	5	52	47	5
ABC MEL	31	38	-7	55	65	-10	46	61	-15	25	31	-6	23	27	-4	13	15	-2	25	25	0
3RN	9	9	0	17	18	-1	12	9	3	9	6	3	7	7	0	4	5	-1	8	6	2
ABC NEWSRADIO	9	8	1	19	14	5	8	9	-1	7	7	0	6	5	1	6	5	1	9	8	1
3JJJ	14	13	1	20	18	2	15	16	-1	18	17	1	18	18	0	3	3	0	12	12	0
ABC CLASSIC	7	10	-3	8	12	-4	10	15	-5	8	13	-5	8	8	0	5	4	1	7	8	-1
Total	539	549	-10	790	789	1	797	829	-32	656	676	-20	479	482	-3	151	150	1	421	432	-11

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
BLENDER BEATS	38	48	-10	9	22	-13	5	3	2	14	17	-3	7	7	0	3	*	*	*	*	*	*
CADA	17	9	8	6	5	1	*	*	*	7	2	5	*	*	*	2	2	0	2	*	*	*
Chemist Warehouse Remix	28	38	-10	3	7	-4	2	4	-2	11	11	0	2	7	-5	8	6	2	2	2	0	0
Coles Radio	123	114	9	7	7	0	26	17	9	40	37	3	21	24	-3	22	20	2	6	10	-4	-4
DANCE HITS	69	73	-4	16	18	-2	16	14	2	19	25	-6	15	10	5	*	*	*	4	6	-2	-2
EASY HITS	35	34	1	5	7	-2	5	5	0	7	8	-1	11	6	5	2	*	*	6	8	-2	-2
GOLD 80s	109	96	13	17	10	7	23	12	11	5	8	-3	36	36	0	16	19	-3	10	11	-1	-1
iHeartAustralia	61	59	2	14	9	5	23	14	9	15	19	-4	4	9	-5	4	4	0	2	4	-2	-2
iHeartCountry	19	11	8	2	*	*	5	2	3	3	6	-3	3	2	1	5	2	3	2	*	*	*
iHeartDance	38	26	12	7	8	-1	4	2	2	27	14	13	*	*	*	*	*	*	*	2	*	*
KIIS 90s	85	64	21	16	14	2	16	4	12	18	19	-1	26	25	1	8	*	*	*	2	*	*
MMM 2000s	30	21	9	2	*	*	6	4	2	19	10	9	*	2	*	4	4	0	*	*	*	*
MMM 80s	30	29	1	3	2	1	7	3	4	5	2	3	2	8	-6	7	10	-3	6	4	2	2
MMM 90s	42	29	13	*	*	*	3	7	-4	22	12	10	15	9	6	2	2	0	1	*	*	*
MMM ALMOST ACOUSTIC	21	13	8	2	2	0	*	*	*	7	2	5	8	7	1	4	2	2	*	*	*	*
MMM CLASSIC ROCK	39	30	9	3	5	-2	8	6	2	7	*	*	3	2	1	13	13	0	6	4	2	2
MMM COUNTRY	24	36	-12	4	5	-1	2	3	-1	7	9	-2	2	9	-7	9	10	-1	*	1	*	*
Nova Nation	26	15	11	5	7	-2	6	2	4	6	4	2	5	1	4	4	2	2	*	*	*	*
OLDSKOOL 80s HITS	41	51	-10	4	8	-4	3	4	-1	10	16	-6	13	11	2	6	7	-1	4	4	0	0
OLDSKOOL 90s HITS	38	49	-11	6	7	-1	5	2	3	16	15	1	10	19	-9	2	3	-1	*	2	*	*
Priceline Radio	2	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	*	n.a.	*
Radio Maria	4	4	0	2	2	0	*	2	*	2	*	*	*	*	*	*	*	*	*	*	*	*
Radio Maria Ital	4	6	-2	2	2	0	2	2	0	*	2	*	*	*	*	*	*	*	*	*	*	*
RnB FRIDAYS RADIO	58	61	-3	8	11	-3	4	4	0	26	19	7	17	20	-3	2	5	-3	2	2	0	0
RSN Xtra	7	5	2	*	*	*	2	2	0	2	*	*	*	*	*	*	*	*	2	3	-1	-1
RSN Xtra2	3	5	-2	*	1	*	*	*	*	2	2	0	*	*	*	*	*	*	1	1	0	0
SENTrack	14	11	3	8	6	2	*	*	*	3	5	-2	3	*	*	*	*	*	*	*	*	*
smooth relax	75	61	14	7	8	-1	11	4	7	7	8	-1	20	14	6	12	11	1	20	16	4	4
smooth Vintage	21	29	-8	*	*	*	5	2	3	*	2	*	5	4	1	4	3	1	8	18	-10	-10
TikTok Trending	86	73	13	29	30	-1	14	13	1	31	23	8	6	3	3	*	*	*	6	4	2	2
triple j Unerthed	28	28	0	6	3	3	4	10	-6	8	11	-3	5	4	1	4	*	*	*	*	*	*
ABC Country	31	41	-10	7	6	1	*	4	*	6	13	-7	5	4	1	1	*	*	11	14	-3	-3
ABC Jazz	38	51	-13	4	8	-4	2	4	-2	11	17	-6	4	5	-1	6	8	-2	12	10	2	2
ABC KIDS LISTEN	39	29	10	7	9	-2	7	7	0	12	13	-1	10	*	*	3	*	*	*	*	*	*
ABC Sport	50	64	-14	6	8	-2	9	11	-2	19	23	-4	11	8	3	*	1	*	5	12	-7	-7
Double J	43	42	1	6	4	2	4	2	2	10	21	-11	19	9	10	4	4	0	*	1	*	*
Total Digital/Internet Only	950	963	-13	129	138	-9	132	110	22	269	290	-21	218	197	21	101	108	-7	101	121	-20	-20

Please note: Priceline Radio commenced broadcasting July 7

RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 6 2024

DAB+ STATIONS ONLY - CUMULATIVE AUDIENCE (000'S)

By Session, P10+ [Potential: 4862]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
BLENDER BEATS	26	36	-10	11	13	-2	10	16	-6	9	20	-11	15	16	-1	7	8	-1	22	24	-2
CADA	17	9	8	2	3	-1	*	3	*	11	2	9	8	5	3	4	1	3	8	3	5
Chemist Warehouse Remix	26	33	-7	10	8	2	16	20	-4	19	23	-4	13	9	4	*	3	*	4	13	-9
Coles Radio	86	86	0	34	30	4	43	45	-2	47	50	-3	40	21	19	21	15	6	87	62	25
DANCE HITS	60	65	-5	17	28	-11	16	24	-8	18	35	-17	24	20	4	14	12	2	27	40	-13
EASY HITS	29	30	-1	13	15	-2	13	15	-2	19	20	-1	7	7	0	2	2	0	14	14	0
GOLD 80s	93	83	10	30	26	4	28	40	-12	43	39	4	37	36	1	15	13	2	48	36	12
iHeartAustralia	55	47	8	19	12	7	23	25	-2	27	25	2	22	24	-2	15	13	2	19	35	-16
iHeartCountry	15	6	9	3	*	*	2	*	*	3	*	*	7	6	1	12	*	*	12	6	6
iHeartDance	27	23	4	15	14	1	14	10	4	14	11	3	17	16	1	13	10	3	20	13	7
KIIS 90s	76	59	17	24	21	3	22	24	-2	29	26	3	43	19	24	24	12	12	29	24	5
MMM 2000s	28	18	10	8	11	-3	8	10	-2	16	10	6	20	11	9	12	10	2	11	11	0
MMM 80s	29	21	8	5	7	-2	13	6	7	13	8	5	12	8	4	5	5	0	9	16	-7
MMM 90s	36	29	7	13	16	-3	14	11	3	20	16	4	19	14	5	2	2	0	13	7	6
MMM ALMOST ACOUSTIC	18	11	7	2	2	0	2	2	0	8	9	-1	6	5	1	7	*	*	13	4	9
MMM CLASSIC ROCK	30	23	7	14	9	5	15	8	7	21	17	4	22	15	7	3	4	-1	19	20	-1
MMM COUNTRY	16	30	-14	7	10	-3	9	13	-4	10	15	-5	12	18	-6	4	1	3	22	25	-3
Nova Nation	19	10	9	6	*	*	9	*	*	4	5	-1	2	*	*	5	5	0	17	9	8
OLDSKOOL 80s HITS	35	45	-10	9	18	-9	20	19	1	18	26	-8	10	22	-12	7	10	-3	26	27	-1
OLDSKOOL 90s HITS	23	42	-19	6	20	-14	9	20	-11	14	23	-9	5	14	-9	3	9	-6	20	28	-8
Priceline Radio	2	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	*	n.a.	*	2	n.a.	*	*	n.a.	*
Radio Maria	4	2	2	2	*	*	2	*	*	*	*	*	*	*	*	2	2	0	4	4	0
Radio Maria Ital	4	6	-2	2	*	*	*	2	*	2	5	-3	4	4	0	2	2	0	*	2	*
RnB FRIDAYS RADIO	55	52	3	23	22	1	18	23	-5	30	34	-4	26	20	6	7	10	-3	22	25	-3
RSN Xtra	5	4	1	*	*	*	*	1	*	1	2	-1	2	*	*	2	2	0	1	2	-1
RSN Xtra2	2	2	0	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	3	-2
SENTrack	9	8	1	*	*	*	*	*	*	5	4	1	5	3	2	4	4	0	10	7	3
smooth relax	65	56	9	25	23	2	28	14	14	32	27	5	30	23	7	10	17	-7	38	23	15
smooth Vintage	18	29	-11	8	15	-7	12	19	-7	12	24	-12	6	12	-6	2	8	-6	10	13	-3
TikTok Trending	70	63	7	29	28	1	32	26	6	37	31	6	27	27	0	24	20	4	50	49	1
triple j Unearthed	25	24	1	8	10	-2	4	6	-2	6	4	2	8	5	3	7	4	3	5	4	1
ABC Country	25	36	-11	11	19	-8	14	19	-5	8	23	-15	11	22	-11	11	12	-1	12	17	-5
ABC Jazz	27	39	-12	15	19	-4	6	11	-5	6	12	-6	10	17	-7	11	21	-10	25	37	-12
ABC KIDS LISTEN	34	26	8	16	10	6	6	8	-2	3	9	-6	10	13	-3	8	2	6	15	14	1
ABC Sport	30	40	-10	17	17	0	*	6	*	*	9	*	5	8	-3	13	14	-1	26	32	-6
Double J	38	35	3	21	8	13	22	20	2	28	25	3	23	22	1	15	2	13	31	26	5
Total Digital/Internet Only	817	831	-14	393	386	7	371	397	-26	421	487	-66	437	423	14	252	247	5	577	587	-10

Please note: Priceline Radio commenced broadcasting July 7

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2024

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.9	3.7	7.9	2.6	2.5	4.0	1.2	1.3	1.5	3.1	3.2	3.1	6.6	5.7	17.1	5.1	4.5	11.1	2.9	3.0	3.3
3AW	14.9	14.6	24.4	3.4	3.6	3.5	4.1	3.3	13.7	2.4	1.9	7.0	7.2	6.9	14.4	19.7	17.7	42.2	33.7	34.3	46.8
RSN 927	0.7	0.7	0.8	0.4	0.4	0.8	0.2	0.2	*	0.5	0.4	1.1	1.2	1.3	0.7	0.2	0.3	*	1.0	1.1	1.4
Magic 1278	2.4	2.7	1.2	0.6	0.7	*	2.1	1.7	6.6	0.9	0.9	1.2	1.0	1.2	0.2	1.9	2.1	1.5	5.4	6.2	0.7
3MP 1377	1.8	2.0	1.1	0.8	0.9	0.6	0.5	0.5	1.1	0.5	0.4	1.3	0.4	0.4	0.4	2.1	2.2	1.9	4.5	5.1	1.2
101.9 FOX FM	9.1	10.1	6.1	14.2	15.4	9.3	13.8	15.7	8.8	16.1	17.5	10.4	11.0	12.8	5.8	6.7	7.3	5.0	1.1	1.1	1.5
GOLD104.3	10.0	10.8	8.8	12.5	12.5	17.7	7.7	8.3	8.0	6.1	6.4	6.1	12.3	13.7	11.3	18.0	20.3	8.2	6.2	6.6	6.0
KIIS 101.1 FM	4.6	5.3	1.6	11.1	12.3	5.2	9.2	10.8	2.8	8.2	9.2	3.0	4.5	5.4	0.8	2.4	2.7	0.8	0.2	0.3	*
105.1 TRIPLE M	6.4	6.9	5.6	6.1	6.2	6.6	10.9	12.2	8.4	9.0	9.3	9.5	9.1	10.4	6.0	6.1	6.6	4.5	1.2	1.3	1.2
NOVA 100	7.4	8.1	5.7	14.5	15.5	10.9	12.7	14.2	10.2	12.8	13.7	9.0	8.3	9.3	6.8	4.6	5.0	3.1	1.0	1.1	0.3
smoothfm 91.5	11.0	12.1	8.1	8.7	9.0	8.6	9.4	9.9	12.6	10.5	11.0	9.7	11.6	13.1	8.0	12.7	14.3	6.1	11.1	12.2	6.5
ABC MEL	5.8	5.8	8.4	2.6	2.2	6.3	0.6	0.5	2.1	2.1	1.6	6.4	4.4	4.2	8.8	4.0	4.4	2.7	12.9	13.3	16.9
3RN	1.8	2.1	0.4	0.3	0.3	*	0.1	0.1	*	0.2	0.2	0.1	1.0	1.1	0.5	1.7	1.9	0.8	4.5	5.2	0.4
ABC NEWSRADIO	1.8	1.7	3.0	0.8	0.8	1.1	0.6	0.7	0.1	1.8	1.6	3.7	2.4	2.5	3.7	1.0	1.0	1.7	2.3	2.3	4.1
3JJJ	2.6	2.8	2.3	2.5	2.5	3.9	3.8	4.2	3.4	6.7	7.1	5.0	2.6	2.8	2.2	0.9	1.0	0.8	0.3	0.3	0.4
ABC CLASSIC	1.5	1.5	1.5	2.1	2.1	3.7	0.5	0.6	0.2	1.7	1.6	3.0	0.6	0.7	0.2	0.5	0.6	0.2	2.6	2.8	2.0
Commercial DAB+ Stns	7.8	7.9	10.9	11.6	11.6	15.0	13.7	14.5	15.0	13.3	13.1	18.2	5.3	5.3	8.6	7.5	7.7	8.5	3.5	3.4	6.4
ABC DAB+ Stns	1.3	1.2	2.5	1.6	1.6	2.7	1.4	1.1	5.5	1.0	0.9	2.3	2.9	2.9	4.5	0.4	0.4	0.8	0.6	0.6	1.0
Total DAB+ Stns	10.1	9.1	13.5	14.6	13.1	17.7	15.4	15.6	20.4	15.3	14.0	20.5	9.7	8.2	13.1	8.3	8.1	9.3	4.7	4.0	7.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	3.8	3.5	8.2	4.1	4.0	6.5	3.9	3.4	9.4	3.7	3.3	9.1	3.8	3.5	9.8	3.0	2.9	4.6	4.2	4.2	6.6
3AW	15.2	14.9	25.4	22.5	21.6	39.2	17.8	17.6	27.3	9.3	8.8	18.0	9.1	8.9	17.5	12.7	13.1	14.9	13.8	13.8	20.8
RSN 927	0.7	0.7	0.5	1.0	1.1	0.8	0.7	0.8	0.5	0.4	0.5	0.4	0.5	0.5	0.5	0.1	*	0.6	0.9	0.8	1.7
Magic 1278	2.3	2.6	1.1	1.2	1.3	0.9	2.6	3.0	1.3	2.8	3.3	1.2	3.0	3.4	1.0	2.1	2.4	0.6	2.7	3.0	1.6
3MP 1377	1.8	2.1	0.9	1.7	1.8	0.7	2.1	2.4	0.9	1.9	2.2	1.0	2.0	2.2	0.7	1.2	1.3	1.0	1.8	1.9	1.8
101.9 FOX FM	9.4	10.4	6.8	10.0	10.7	6.4	8.3	9.2	6.5	10.3	11.3	8.6	10.4	11.6	5.2	6.3	6.9	4.8	8.1	9.1	3.6
GOLD104.3	10.2	11.0	9.1	8.3	8.9	5.7	10.2	11.1	9.3	12.1	13.0	12.8	10.5	11.4	8.8	9.7	10.7	6.6	9.5	10.3	7.5
KIIS 101.1 FM	4.6	5.3	1.6	5.2	5.9	1.0	4.0	4.7	1.7	4.3	4.9	2.2	5.8	6.7	1.1	3.6	4.1	1.1	4.6	5.3	1.6
105.1 TRIPLE M	6.5	7.1	5.4	5.4	5.8	4.1	6.1	6.8	4.7	6.8	7.6	5.5	9.1	9.7	9.1	6.0	6.4	6.1	5.8	6.1	6.1
NOVA 100	7.5	8.1	6.2	9.6	10.4	4.7	6.6	6.8	8.5	7.2	7.9	6.2	7.3	7.9	6.0	4.1	4.5	2.9	7.3	8.1	3.9
smoothfm 91.5	10.6	11.6	7.9	7.6	8.2	4.7	11.6	12.9	7.9	13.2	14.7	9.7	9.8	10.6	9.2	11.4	12.4	9.3	12.3	13.4	8.7
ABC MEL	5.7	5.7	8.6	7.0	6.7	12.2	5.8	6.1	6.4	3.8	3.8	6.0	4.8	4.7	10.1	8.7	8.8	12.3	6.0	6.1	7.7
3RN	1.7	2.0	0.3	2.2	2.4	0.3	1.5	1.8	0.2	1.4	1.6	0.3	1.4	1.6	0.5	2.8	3.3	0.7	1.9	2.2	0.4
ABC NEWSRADIO	1.7	1.7	2.7	2.4	2.4	4.1	1.0	1.0	1.6	1.1	1.1	1.7	1.3	1.4	1.4	4.1	3.9	7.6	2.0	1.9	3.9
3JJJ	2.5	2.7	2.4	2.5	2.6	1.7	1.9	2.0	2.1	2.7	2.8	3.2	3.7	4.1	2.4	1.9	2.0	2.0	2.7	3.0	2.1
ABC CLASSIC	1.4	1.4	1.6	1.0	1.1	0.8	1.2	1.3	1.7	1.2	1.2	1.4	1.7	1.8	2.0	3.0	3.1	3.6	1.7	1.9	1.0
Commercial DAB+ Stns	7.9	8.1	9.2	4.0	4.0	5.5	8.0	8.5	8.0	10.6	11.3	11.1	8.3	8.5	11.0	11.2	10.9	15.4	7.8	7.2	17.0
ABC DAB+ Stns	1.2	1.1	2.2	1.0	1.1	0.8	0.8	0.6	2.1	0.8	0.7	1.6	1.7	1.6	3.7	3.2	3.1	6.1	1.8	1.7	3.9
Total DAB+ Stns	10.0	9.2	11.4	5.5	5.1	6.3	9.7	9.1	10.1	12.7	12.0	12.7	11.1	10.2	14.7	15.7	14.0	21.4	10.4	8.9	20.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has a 3.9% share of all listening, 3.7% share of AM/FM/DAB+ listening and 7.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 6 2024 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1116am	385	371	116	28	28	4	21	21	7	97	94	31	106	99	37	73	70	20	60	58	16
3AW	787	776	163	50	47	10	55	55	21	69	65	9	116	115	25	156	155	34	342	339	63
RSN 927	87	82	24	7	7	2	6	6	*	16	11	13	23	23	5	12	12	*	24	24	4
Magic 1278	230	208	48	12	12	*	35	20	20	39	39	14	28	26	2	33	31	6	83	80	6
3MP 1377	178	172	47	9	9	3	22	16	10	22	22	12	27	27	6	36	36	7	62	62	9
101.9 FOX FM	1,242	1,187	216	190	178	31	188	186	29	437	414	71	279	266	56	106	102	23	42	42	7
GOLD104.3	1,134	1,074	213	130	119	37	107	94	15	241	225	39	286	279	58	197	189	39	172	168	24
KIIS 101.1 FM	951	926	125	165	161	30	158	153	19	397	384	58	159	156	14	59	59	4	13	13	*
105.1 TRIPLE M	741	698	156	93	86	25	104	97	19	198	190	44	204	196	42	105	94	21	37	35	6
NOVA 100	1,133	1,072	226	181	178	28	161	148	31	430	401	84	243	231	55	94	90	24	23	23	3
smoothfm 91.5	1,205	1,138	232	120	110	20	144	129	45	263	246	53	267	252	44	189	183	34	222	218	36
ABC MEL	531	497	123	37	36	9	22	10	11	88	76	33	96	95	21	83	79	10	206	201	39
3RN	126	121	22	7	7	*	8	8	*	10	10	1	20	18	8	25	23	5	57	55	6
ABC NEWSRADIO	249	239	52	21	21	2	17	15	2	61	54	15	80	80	21	18	18	3	53	51	9
3JJJ	423	410	73	42	39	13	52	52	4	222	216	35	79	79	13	21	17	6	7	7	1
ABC CLASSIC	184	169	41	33	30	8	14	12	2	43	36	13	26	26	2	12	11	3	55	54	13
Commercial DAB+ Stns	744	683	288	111	101	38	120	111	42	207	187	100	157	142	61	85	77	26	65	65	20
ABC DAB+ Stns	199	176	64	28	24	9	23	18	12	58	52	15	45	39	16	18	14	5	28	28	7
Total DAB+ Stns	950	810	338	129	113	45	132	120	49	269	228	113	218	177	77	101	86	30	101	86	23
Total	4,575	4,407	1,341	482	468	148	476	451	143	1,227	1,182	390	1,018	969	307	578	559	157	794	778	195

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total	AM/FM/DAB+	Streaming	Total	AM/FM/DAB+	Streaming	Total	AM/FM/DAB+	Streaming	Total	AM/FM/DAB+	Streaming	Total	AM/FM/DAB+	Streaming	Total	AM/FM/DAB+	Streaming	Total	AM/FM/DAB+	Streaming
	Radio	DAB+	Streaming	Radio	DAB+	Streaming	Radio	DAB+	Streaming	Radio	DAB+	Streaming	Radio	DAB+	Streaming	Radio	DAB+	Streaming	Radio	DAB+	Streaming
SEN 1116am	327	308	99	187	171	34	147	132	28	148	130	41	131	104	38	80	59	21	242	232	52
3AW	756	745	148	605	562	93	498	473	81	334	315	68	280	247	49	196	187	17	525	502	89
RSN 927	65	60	21	39	37	7	26	25	4	23	23	6	23	18	5	3	1	2	59	58	15
Magic 1278	206	190	41	82	71	11	94	83	16	92	82	12	97	95	6	43	38	6	109	96	18
3MP 1377	156	147	38	74	65	15	79	73	17	82	71	15	66	60	8	36	31	6	95	92	21
101.9 FOX FM	1,114	1,049	192	610	564	74	456	403	79	563	513	80	578	543	54	192	171	21	675	654	71
GOLD104.3	1,010	946	183	510	485	52	475	430	76	577	528	97	505	458	73	248	219	32	642	599	94
KIIS 101.1 FM	838	804	116	420	405	23	316	294	45	355	339	49	374	367	16	146	133	12	506	500	33
105.1 TRIPLE M	598	537	125	254	231	32	221	192	38	280	244	55	288	256	49	159	139	25	459	432	64
NOVA 100	1,007	943	192	616	565	77	401	342	92	474	441	63	427	396	46	152	130	24	609	588	72
smoothfm 91.5	1,047	987	176	528	488	59	540	468	91	594	542	97	458	418	53	207	184	31	752	703	123
ABC MEL	438	415	100	283	254	57	208	196	28	186	161	32	152	137	31	131	111	30	331	301	57
3RN	113	108	16	62	57	8	52	48	5	51	49	4	36	32	5	47	47	2	77	74	7
ABC NEWSRADIO	231	221	47	150	137	27	73	64	18	75	72	13	87	83	7	63	54	16	139	133	24
3JJJ	376	361	60	209	192	21	131	119	25	173	151	34	210	192	20	64	56	11	234	226	32
ABC CLASSIC	155	141	33	69	63	11	78	70	17	69	64	11	70	63	8	48	43	8	113	108	15
Commercial DAB+ Stns	629	583	222	292	261	62	298	270	94	339	316	104	341	309	66	182	146	48	458	385	144
ABC DAB+ Stns	167	142	52	87	71	19	52	40	19	51	44	17	63	51	20	63	47	15	106	86	29
Total DAB+ Stns	817	695	264	393	328	80	371	301	110	421	358	121	437	353	86	252	184	61	577	453	169
Total	4,472	4,278	1,165	3,482	3,193	560	2,949	2,651	611	3,132	2,841	631	2,962	2,676	461	1,540	1,350	270	3,870	3,620	770

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 385,000 total listeners, 371,000 AM/FM/DAB+ listeners and 116,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.