



## BRISBANE RADIO - SURVEY 5 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	7.7	6.3	1.4	1.3	1.7	-0.4	2.6	1.0	1.6	2.3	2.4	-0.1	2.1	1.5	0.6	5.4	5.1	0.3	25.1	20.1	5.0
4BH 1116	4.6	1.3	3.3	0.7	0.2	0.5	0.1	0.2	-0.1	0.8	0.2	0.6	0.4	0.3	0.1	3.8	1.9	1.9	16.4	4.0	12.4
B105	12.2	11.1	1.1	19.6	18.4	1.2	18.9	18.7	0.2	22.1	18.6	3.5	11.9	11.3	0.6	5.3	6.3	-1.0	1.6	1.3	0.3
KIIS973	10.8	11.6	-0.8	11.5	11.1	0.4	11.0	8.8	2.2	9.5	10.6	-1.1	10.8	15.1	-4.3	16.3	15.9	0.4	8.5	6.6	1.9
104.5 TRIPLE M	9.7	10.9	-1.2	9.6	8.8	0.8	8.0	14.8	-6.8	9.0	14.5	-5.5	13.2	13.5	-0.3	18.2	14.3	3.9	2.1	2.0	0.1
NOVA106.9	13.0	12.6	0.4	24.9	24.2	0.7	17.9	19.1	-1.2	17.6	17.0	0.6	16.6	15.5	1.1	6.3	5.2	1.1	1.4	2.2	-0.8
ABC BRIS	5.2	7.0	-1.8	4.4	6.8	-2.4	1.7	2.2	-0.5	2.0	2.0	0.0	5.4	6.3	-0.9	6.6	9.4	-2.8	8.7	12.5	-3.8
4RN	1.4	2.0	-0.6	0.2	0.2	0.0	0.8	0.4	0.4	0.5	1.3	-0.8	1.6	0.3	1.3	1.7	3.7	-2.0	2.8	4.7	-1.9
ABC NEWSRADIO	1.6	1.3	0.3	0.8	1.0	-0.2	0.5	0.1	0.4	0.5	0.7	-0.2	3.7	2.4	1.3	1.9	2.0	-0.1	0.7	0.7	0.0
4JJJ	6.3	6.1	0.2	3.4	4.8	-1.4	13.5	15.0	-1.5	14.3	14.5	-0.2	6.4	4.8	1.6	2.1	1.8	0.3	0.6	0.7	-0.1
ABC CLASSIC	1.7	1.7	0.0	0.8	0.8	0.0	0.4	0.2	0.2	0.8	0.6	0.2	1.0	0.4	0.6	4.1	2.9	1.2	2.5	4.3	-1.8

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
4BC 882	7.9	6.3	1.6	10.1	8.0	2.1	9.9	7.7	2.2	6.0	4.3	1.7	3.9	3.3	0.6	9.5	9.4	0.1	7.2	6.3	0.9							
4BH 1116	4.3	1.2	3.1	3.2	1.1	2.1	6.5	2.0	4.5	4.7	1.1	3.6	3.4	0.6	2.8	2.7	0.6	2.1	5.4	1.6	3.8							
B105	12.8	11.6	1.2	13.0	12.0	1.0	11.7	11.4	0.3	14.3	13.1	1.2	13.7	11.9	1.8	6.7	5.1	1.6	10.5	9.6	0.9							
KIIS973	10.4	11.4	-1.0	9.6	9.9	-0.3	10.6	11.4	-0.8	11.4	12.7	-1.3	10.5	12.0	-1.5	8.9	10.5	-1.6	12.3	12.2	0.1							
104.5 TRIPLE M	10.6	11.9	-1.3	10.5	12.0	-1.5	11.4	13.9	-2.5	11.5	12.8	-1.3	10.3	11.0	-0.7	5.0	4.3	0.7	7.3	7.7	-0.4							
NOVA106.9	13.6	13.0	0.6	14.4	13.1	1.3	12.5	11.9	0.6	13.2	13.1	0.1	15.2	15.7	-0.5	11.1	10.1	1.0	11.4	11.2	0.2							
ABC BRIS	5.3	7.0	-1.7	7.4	8.9	-1.5	4.2	6.3	-2.1	3.1	4.8	-1.7	5.6	5.8	-0.2	7.9	12.9	-5.0	4.9	7.0	-2.1							
4RN	1.4	2.0	-0.6	1.3	2.1	-0.8	1.2	1.4	-0.2	1.1	1.6	-0.5	2.1	2.3	-0.2	2.1	4.1	-2.0	1.4	1.9	-0.5							
ABC NEWSRADIO	1.6	1.3	0.3	2.2	2.1	0.1	0.5	0.5	0.0	1.1	1.0	0.1	1.9	1.4	0.5	2.8	1.7	1.1	1.6	1.3	0.3							
4JJJ	6.1	5.9	0.2	6.2	6.2	0.0	4.9	4.7	0.2	5.2	5.2	0.0	8.6	8.5	0.1	6.7	5.5	1.2	7.1	6.8	0.3							
ABC CLASSIC	1.6	1.5	0.1	1.1	0.8	0.3	1.9	1.5	0.4	1.7	1.8	-0.1	1.8	1.8	0.0	2.5	2.5	0.0	1.7	2.2	-0.5							

Please note: 4BC renamed as 4BC 882 effective July 10.



**BRISBANE RADIO - SURVEY 5 2022**

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	222	158	64	12	13	-1	20	4	16	22	15	7	29	25	4	29	24	5	111	77	34
4BH 1116	135	72	63	9	4	5	5	1	4	3	2	1	9	4	5	27	21	6	83	40	43
B105	642	585	57	106	95	11	94	85	9	245	217	28	125	127	-2	36	40	-4	35	21	14
KIIS973	561	524	37	81	69	12	58	68	-10	138	130	8	130	128	2	78	76	2	77	53	24
104.5 TRIPLE M	480	496	-16	79	77	2	59	59	0	121	139	-18	120	126	-6	64	62	2	37	32	5
NOVA106.9	743	700	43	122	132	-10	104	111	-7	264	237	27	169	152	17	54	46	8	29	23	6
ABC BRIS	243	273	-30	20	28	-8	18	10	8	28	26	2	60	66	-6	38	46	-8	80	96	-16
4RN	73	77	-4	6	5	1	10	8	2	8	14	-6	21	11	10	10	14	-4	18	26	-8
ABC NEWSRADIO	124	123	1	12	14	-2	8	3	5	25	26	-1	44	43	1	16	17	-1	19	18	1
4JJJ	360	381	-21	38	50	-12	82	90	-8	150	147	3	59	61	-2	17	19	-2	14	14	0
ABC CLASSIC	101	96	5	13	11	2	5	3	2	16	17	-1	17	16	1	22	19	3	29	29	0
Total	2075	2075	0	245	243	2	212	216	-4	552	552	0	463	466	-3	259	258	1	344	340	4

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	198	141	57	151	103	48	105	78	27	86	64	22	69	55	14	56	41	15	135	98	37						
4BH 1116	124	58	66	75	27	48	71	33	38	77	33	44	50	14	36	22	7	15	92	40	52						
B105	581	530	51	366	329	37	250	229	21	325	288	37	287	256	31	91	66	25	370	349	21						
KIIS973	483	462	21	273	270	3	200	203	-3	263	266	-3	225	216	9	99	103	-4	336	315	21						
104.5 TRIPLE M	417	432	-15	252	236	16	181	191	-10	212	216	-4	187	201	-14	56	63	-7	258	265	-7						
NOVA106.9	666	632	34	445	400	45	250	233	17	338	312	26	341	325	16	122	113	9	445	436	9						
ABC BRIS	220	244	-24	153	161	-8	96	118	-22	106	122	-16	71	85	-14	51	58	-7	159	174	-15						
4RN	61	66	-5	35	39	-4	22	29	-7	23	33	-10	24	32	-8	21	19	2	42	49	-7						
ABC NEWSRADIO	110	108	2	62	77	-15	32	25	7	37	33	4	41	31	10	26	18	8	65	62	3						
4JJJ	322	335	-13	197	200	-3	118	117	1	140	162	-22	173	171	2	62	54	8	211	223	-12						
ABC CLASSIC	86	77	9	35	24	11	32	29	3	43	43	0	40	35	5	22	20	2	56	55	1						
Total	2019	2019	0	1676	1629	47	1232	1218	14	1429	1427	2	1318	1300	18	642	624	18	1788	1741	47						

Please note: 4BC renamed as 4BC 882 effective July 10.



## BRISBANE RADIO - SURVEY 5 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	18	14	4	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	13	10	3
4BH 1116	11	3	8	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	9	2	7
B105	28	25	3	5	4	1	3	3	0	11	8	3	7	7	0	2	2	0	1	1	0
KIIS973	25	26	-1	3	3	0	2	2	0	5	5	0	6	9	-3	5	5	0	4	3	1
104.5 TRIPLE M	22	25	-3	3	2	1	1	3	-2	4	7	-3	7	8	-1	6	5	1	1	1	0
NOVA106.9	30	29	1	6	6	0	3	3	0	9	8	1	9	9	0	2	2	0	1	1	0
ABC BRIS	12	16	-4	1	2	-1	*	*	*	1	1	0	3	4	-1	2	3	-1	5	6	-1
4RN	3	4	-1	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	1	2	-1
ABC NEWSRADIO	4	3	1	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	*	*	*
4JJJ	15	14	1	1	1	0	2	3	-1	7	7	0	4	3	1	1	1	0	*	*	*
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	1	2	-1
Total	231	228	3	26	24	2	16	17	-1	49	45	4	56	58	-2	31	33	-2	52	50	2

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	19	15	4	38	29	9	31	25	6	18	13	5	9	8	1	6	6	0	15	12	3						
4BH 1116	10	3	7	12	4	8	20	7	13	14	3	11	8	1	7	2	*	*	11	3	8						
B105	31	28	3	49	43	6	37	37	0	43	40	3	33	27	6	4	3	1	21	19	2						
KIIS973	25	27	-2	36	35	1	33	37	-4	34	39	-5	25	27	-2	5	7	-2	25	24	1						
104.5 TRIPLE M	26	29	-3	39	43	-4	36	44	-8	35	39	-4	25	25	0	3	3	0	15	15	0						
NOVA106.9	33	31	2	54	47	7	39	38	1	40	40	0	36	36	0	7	7	0	23	22	1						
ABC BRIS	13	17	-4	28	32	-4	13	20	-7	9	15	-6	13	13	0	5	8	-3	10	14	-4						
4RN	3	5	-2	5	7	-2	4	4	0	3	5	-2	5	5	0	1	3	-2	3	4	-1						
ABC NEWSRADIO	4	3	1	8	8	0	2	1	1	3	3	0	5	3	2	2	1	1	3	3	0						
4JJJ	15	14	1	23	22	1	16	15	1	16	16	0	21	19	2	4	4	0	14	13	1						
ABC CLASSIC	4	4	0	4	3	1	6	5	1	5	6	-1	4	4	0	1	2	-1	4	4	0						
Total	242	241	1	374	359	15	314	320	-6	302	306	-4	240	228	12	61	65	-4	203	196	7						

Please note: 4BC renamed as 4BC 882 effective July 10.