



MELBOURNE RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.9	3.0	-0.1	1.5	2.5	-1.0	1.0	0.8	0.2	3.8	5.0	-1.2	3.6	2.1	1.5	3.6	3.9	-0.3	2.0	2.6	-0.6
3AW	13.4	14.5	-1.1	3.1	5.6	-2.5	1.3	1.2	0.1	3.8	4.1	-0.3	7.0	9.0	-2.0	17.8	18.7	-0.9	34.1	34.7	-0.6
RSN 927	0.6	0.6	0.0	0.1	0.2	-0.1	*	*	*	0.3	0.5	-0.2	0.5	0.2	0.3	1.4	1.5	-0.1	1.1	0.8	0.3
Magic 1278	1.2	1.0	0.2	0.1	0.2	-0.1	0.6	0.7	-0.1	0.2	0.4	-0.2	1.1	1.0	0.1	2.4	1.3	1.1	2.1	1.6	0.5
3MP 1377	1.0	1.2	-0.2	0.1	0.1	0.0	0.2	0.3	-0.1	0.1	*	*	0.8	0.4	0.4	1.2	2.4	-1.2	2.6	2.9	-0.3
101.9 FOX FM	9.3	9.1	0.2	12.7	14.2	-1.5	14.7	13.2	1.5	15.8	13.6	2.2	10.5	11.3	-0.8	7.0	7.4	-0.4	0.5	0.7	-0.2
GOLD104.3	11.9	11.8	0.1	7.4	10.5	-3.1	4.9	6.1	-1.2	10.2	9.6	0.6	17.4	19.7	-2.3	17.3	16.0	1.3	8.1	5.9	2.2
KIIS 101.1 FM	6.7	7.6	-0.9	12.9	14.2	-1.3	14.1	14.8	-0.7	11.8	14.1	-2.3	5.0	5.1	-0.1	3.9	5.2	-1.3	0.6	0.5	0.1
105.1 TRIPLE M	7.3	5.8	1.5	14.0	10.9	3.1	7.5	6.0	1.5	8.0	6.3	1.7	10.2	8.0	2.2	6.4	5.2	1.2	1.4	1.5	-0.1
NOVA 100	7.9	8.0	-0.1	17.1	14.8	2.3	12.1	11.1	1.0	12.5	13.6	-1.1	8.5	8.4	0.1	4.5	5.5	-1.0	0.3	0.4	-0.1
smoothfm 91.5	9.4	9.3	0.1	6.5	6.6	-0.1	12.6	16.8	-4.2	8.8	5.7	3.1	9.6	10.7	-1.1	8.8	8.9	-0.1	10.1	9.8	0.3
ABC MEL	7.4	7.1	0.3	1.2	1.1	0.1	1.3	2.1	-0.8	2.8	1.8	1.0	3.6	3.4	0.2	7.8	7.9	-0.1	19.8	19.1	0.7
3RN	1.8	1.7	0.1	0.3	0.2	0.1	0.5	0.2	0.3	1.0	1.2	-0.2	1.2	1.7	-0.5	3.4	2.1	1.3	3.2	2.9	0.3
ABC NEWSRADIO	1.1	1.4	-0.3	0.6	0.6	0.0	0.8	1.1	-0.3	0.9	0.8	0.1	0.9	1.7	-0.8	1.0	1.4	-0.4	1.9	2.0	-0.1
3JJJ	3.3	3.7	-0.4	4.8	4.9	-0.1	4.8	4.6	0.2	7.6	8.6	-1.0	2.9	3.4	-0.5	1.0	1.2	-0.2	0.3	0.3	0.0
ABC CLASSIC	1.3	2.1	-0.8	1.0	1.0	0.0	1.1	1.4	-0.3	0.6	0.7	-0.1	0.5	1.0	-0.5	0.8	1.4	-0.6	3.4	5.5	-2.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	3.0	3.1	-0.1	3.4	3.1	0.3	3.7	3.3	0.4	2.7	3.3	-0.6	2.2	2.6	-0.4	2.4	2.7	-0.3	2.5	2.9	-0.4	2.5	2.9	-0.4	2.5	2.9	-0.4
3AW	14.0	15.0	-1.0	19.3	17.6	1.7	16.2	17.7	-1.5	9.4	12.0	-2.6	10.2	12.2	-2.0	14.8	14.9	-0.1	11.2	13.0	-1.8	11.2	13.0	-1.8	11.2	13.0	-1.8
RSN 927	0.5	0.5	0.0	0.7	0.7	0.0	0.7	0.9	-0.2	0.5	0.4	0.1	0.1	0.1	0.0	0.1	0.2	-0.1	1.0	0.8	0.2	1.0	0.8	0.2	1.0	0.8	0.2
Magic 1278	1.1	0.9	0.2	0.6	0.5	0.1	1.2	1.0	0.2	1.5	1.2	0.3	0.8	0.7	0.1	1.5	1.2	0.3	1.6	1.3	0.3	1.6	1.3	0.3	1.6	1.3	0.3
3MP 1377	1.0	1.2	-0.2	0.7	1.1	-0.4	1.3	1.5	-0.2	1.0	1.2	-0.2	0.9	1.0	-0.1	0.8	0.6	0.2	1.1	1.2	-0.1	1.1	1.2	-0.1	1.1	1.2	-0.1
101.9 FOX FM	9.5	9.4	0.1	8.9	9.5	-0.6	8.8	8.4	0.4	11.1	10.4	0.7	10.2	10.4	-0.2	7.3	7.1	0.2	8.7	8.1	0.6	8.7	8.1	0.6	8.7	8.1	0.6
GOLD104.3	12.4	12.2	0.2	10.2	10.5	-0.3	12.5	12.4	0.1	14.8	14.2	0.6	12.8	12.0	0.8	10.2	10.9	-0.7	10.3	10.5	-0.2	10.3	10.5	-0.2	10.3	10.5	-0.2
KIIS 101.1 FM	6.8	7.7	-0.9	7.8	8.1	-0.3	5.8	6.6	-0.8	6.6	7.9	-1.3	7.2	8.5	-1.3	5.5	7.0	-1.5	6.5	7.2	-0.7	6.5	7.2	-0.7	6.5	7.2	-0.7
105.1 TRIPLE M	7.1	5.4	1.7	6.3	5.3	1.0	7.3	5.1	2.2	7.6	5.6	2.0	8.2	6.0	2.2	5.5	5.6	-0.1	7.7	6.9	0.8	7.7	6.9	0.8	7.7	6.9	0.8
NOVA 100	7.7	8.0	-0.3	9.1	9.5	-0.4	5.3	5.7	-0.4	6.9	7.0	-0.1	9.9	10.1	-0.2	8.2	7.7	0.5	8.5	8.0	0.5	8.5	8.0	0.5	8.5	8.0	0.5
smoothfm 91.5	9.4	9.3	0.1	7.6	7.8	-0.2	9.9	10.8	-0.9	10.7	10.7	0.0	9.6	8.1	1.5	9.3	8.1	1.2	9.3	9.2	0.1	9.3	9.2	0.1	9.3	9.2	0.1
ABC MEL	7.8	7.4	0.4	8.2	8.6	-0.4	9.1	7.7	1.4	7.0	5.4	1.6	5.9	6.9	-1.0	9.3	10.2	-0.9	6.2	6.4	-0.2	6.2	6.4	-0.2	6.2	6.4	-0.2
3RN	1.7	1.6	0.1	2.5	2.7	-0.2	1.0	0.8	0.2	1.1	0.9	0.2	1.9	1.5	0.4	2.9	2.5	0.4	2.2	1.9	0.3	2.2	1.9	0.3	2.2	1.9	0.3
ABC NEWSRADIO	1.0	1.3	-0.3	1.0	1.6	-0.6	0.8	1.2	-0.4	0.8	1.0	-0.2	1.0	1.0	0.0	2.6	2.6	0.0	1.3	1.6	-0.3	1.3	1.6	-0.3	1.3	1.6	-0.3
3JJJ	3.3	3.9	-0.6	2.7	3.3	-0.6	2.8	3.8	-1.0	3.7	4.7	-1.0	4.3	4.1	0.2	2.5	3.0	-0.5	3.6	3.2	0.4	3.6	3.2	0.4	3.6	3.2	0.4
ABC CLASSIC	1.1	1.9	-0.8	1.1	1.6	-0.5	1.0	2.0	-1.0	1.1	1.9	-0.8	1.0	1.7	-0.7	2.0	2.5	-0.5	1.9	2.9	-1.0	1.9	2.9	-1.0	1.9	2.9	-1.0

Please note: 1116 SEN Sports renamed as SEN 1116am effective Jul 10.



MELBOURNE RADIO - SURVEY 6 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	401	382	19	33	37	-4	28	22	6	115	116	-1	87	66	21	64	68	-4	74	73	1
3AW	811	814	-3	53	63	-10	49	43	6	79	96	-17	155	143	12	141	143	-2	333	326	7
RSN 927	59	48	11	4	8	-4	4	2	2	4	8	-4	10	3	7	15	11	4	21	16	5
Magic 1278	137	132	5	4	5	-1	13	10	3	17	24	-7	28	21	7	24	22	2	52	49	3
3MP 1377	116	111	5	7	6	1	8	7	1	4	4	0	20	12	8	17	20	-3	60	62	-2
101.9 FOX FM	1360	1325	35	219	207	12	231	214	17	514	505	9	263	268	-5	105	107	-2	28	24	4
GOLD104.3	1313	1279	34	140	139	1	113	112	1	332	310	22	354	367	-13	192	202	-10	182	149	33
KIIS 101.1 FM	1235	1282	-47	199	185	14	245	240	5	483	540	-57	196	203	-7	84	84	0	28	30	-2
105.1 TRIPLE M	886	752	134	126	112	14	102	90	12	281	242	39	245	204	41	95	67	28	37	37	0
NOVA 100	1242	1231	11	211	213	-2	198	155	43	441	481	-40	272	267	5	92	90	2	28	24	4
smoothfm 91.5	1153	1107	46	123	123	0	122	139	-17	291	246	45	272	250	22	148	149	-1	196	200	-4
ABC MEL	632	627	5	32	30	2	44	45	-1	89	87	2	115	108	7	101	115	-14	251	242	9
3RN	186	218	-32	9	7	2	9	9	0	42	47	-5	37	40	-3	26	38	-12	63	78	-15
ABC NEWSRADIO	291	302	-11	27	24	3	30	33	-3	79	69	10	58	72	-14	33	40	-7	65	64	1
3JJJ	581	548	33	69	57	12	124	126	-2	248	230	18	95	94	1	32	29	3	13	12	1
ABC CLASSIC	203	263	-60	14	21	-7	24	21	3	38	49	-11	25	45	-20	28	26	2	74	102	-28
Total	4645	4633	12	477	483	-6	517	497	20	1290	1300	-10	1007	1002	5	574	574	0	780	777	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	333	329	4	165	174	-9	132	136	-4	171	179	-8	134	148	-14	73	74	-1	207	220	-13				207	220	-13
3AW	742	754	-12	502	529	-27	447	465	-18	392	414	-22	329	346	-17	204	211	-7	542	539	3				542	539	3
RSN 927	39	36	3	24	25	-1	22	21	1	20	17	3	10	12	-2	4	3	1	41	31	10				41	31	10
Magic 1278	109	105	4	49	35	14	59	47	12	60	65	-5	37	44	-7	30	23	7	88	79	9				88	79	9
3MP 1377	97	93	4	30	46	-16	52	53	-1	59	51	8	48	53	-5	19	23	-4	82	80	2				82	80	2
101.9 FOX FM	1252	1236	16	605	636	-31	506	518	-12	616	592	24	626	608	18	213	253	-40	763	713	50				763	713	50
GOLD104.3	1164	1107	57	587	583	4	487	496	-9	657	599	58	591	561	30	219	235	-16	690	723	-33				690	723	-33
KIIS 101.1 FM	1080	1127	-47	579	599	-20	395	419	-24	516	538	-22	503	531	-28	171	188	-17	713	723	-10				713	723	-10
105.1 TRIPLE M	757	640	117	303	287	16	257	213	44	399	294	105	365	295	70	169	149	20	516	451	65				516	451	65
NOVA 100	1085	1079	6	610	632	-22	376	392	-16	501	502	-1	543	580	-37	228	261	-33	716	746	-30				716	746	-30
smoothfm 91.5	1016	975	41	491	512	-21	445	444	1	514	483	31	469	427	42	218	193	25	673	639	34				673	639	34
ABC MEL	572	571	1	357	364	-7	282	267	15	287	282	5	262	251	11	150	157	-7	384	365	19				384	365	19
3RN	165	186	-21	115	120	-5	59	63	-4	70	72	-2	68	75	-7	44	39	5	124	125	-1				124	125	-1
ABC NEWSRADIO	241	240	1	103	122	-19	88	87	1	92	75	17	87	92	-5	55	56	-1	144	156	-12				144	156	-12
3JJJ	499	459	40	247	244	3	176	144	32	228	210	18	241	210	31	110	102	8	316	280	36				316	280	36
ABC CLASSIC	170	219	-49	88	107	-19	63	87	-24	92	106	-14	66	102	-36	40	34	6	130	167	-37				130	167	-37
Total	4524	4516	8	3439	3468	-29	2853	2805	48	3226	3184	42	3178	3145	33	1592	1647	-55	4041	3977	64				4041	3977	64

Please note: 1116 SEN Sports renamed as SEN 1116am effective Jul 10.



MELBOURNE RADIO - SURVEY 6 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	15	15	0	1	1	0	*	*	*	4	5	-1	4	2	2	3	3	0	2	3	-1
3AW	70	74	-4	1	3	-2	1	*	*	4	4	0	9	10	-1	14	14	0	40	42	-2
RSN 927	3	3	0	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	1	1	0
Magic 1278	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1	3	2	1
3MP 1377	5	6	-1	*	*	*	*	*	*	*	*	*	1	*	*	1	2	-1	3	4	-1
101.9 FOX FM	49	46	3	6	7	-1	6	5	1	17	15	2	13	13	0	6	6	0	1	1	0
GOLD104.3	62	60	2	4	5	-1	2	2	0	11	11	0	22	23	-1	14	12	2	10	7	3
KIIS 101.1 FM	35	38	-3	6	7	-1	6	6	0	13	15	-2	6	6	0	3	4	-1	1	1	0
105.1 TRIPLE M	38	29	9	7	5	2	3	2	1	9	7	2	13	9	4	5	4	1	2	2	0
NOVA 100	41	40	1	8	7	1	5	4	1	13	15	-2	11	10	1	4	4	0	*	*	*
smoothfm 91.5	49	47	2	3	3	0	5	7	-2	9	6	3	12	12	0	7	7	0	12	12	0
ABC MEL	39	36	3	1	*	*	1	1	0	3	2	1	5	4	1	6	6	0	23	23	0
3RN	9	8	1	*	*	*	*	*	*	1	1	0	2	2	0	3	2	1	4	3	1
ABC NEWSRADIO	6	7	-1	*	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	2	2	0
3JXX	17	19	-2	2	2	0	2	2	0	8	9	-1	4	4	0	1	1	0	*	*	*
ABC CLASSIC	7	11	-4	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0	4	7	-3
Total	521	506	15	48	46	2	41	40	1	107	109	-2	125	116	9	81	75	6	118	120	-2

Average Audience (000's) by Session, P10+ [Potential: 4902]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
SEN 1116am	17	17	0	26	24	2	28	24	4	19	21	-2	13	15	-2	4	4	0	11	12	-1							
3AW	78	81	-3	147	134	13	123	130	-7	65	79	-14	59	69	-10	24	24	0	49	55	-6							
RSN 927	3	3	0	6	5	1	5	7	-2	4	3	1	1	1	0	*	*	*	4	3	1							
Magic 1278	6	5	1	5	3	2	9	7	2	11	8	3	4	4	0	2	2	0	7	5	2							
3MP 1377	5	6	-1	5	9	-4	10	11	-1	7	8	-1	5	6	-1	1	1	0	5	5	0							
101.9 FOX FM	53	51	2	68	72	-4	67	61	6	77	68	9	59	59	0	12	11	1	38	34	4							
GOLD104.3	69	66	3	77	80	-3	94	91	3	103	94	9	74	68	6	17	17	0	45	44	1							
KIIS 101.1 FM	38	42	-4	60	62	-2	44	49	-5	46	52	-6	42	48	-6	9	11	-2	28	30	-2							
105.1 TRIPLE M	40	29	11	48	40	8	55	37	18	52	37	15	48	34	14	9	9	0	34	29	5							
NOVA 100	43	43	0	70	72	-2	40	42	-2	48	46	2	57	58	-1	13	12	1	37	34	3							
smoothfm 91.5	52	50	2	58	59	-1	75	79	-4	74	71	3	56	46	10	15	13	2	40	39	1							
ABC MEL	43	40	3	62	65	-3	69	57	12	48	36	12	34	39	-5	15	16	-1	27	27	0							
3RN	10	9	1	19	20	-1	7	6	1	8	6	2	11	9	2	5	4	1	9	8	1							
ABC NEWSRADIO	6	7	-1	8	12	-4	6	9	-3	6	6	0	6	6	0	4	4	0	6	7	-1							
3JXX	18	21	-3	21	25	-4	22	28	-6	26	31	-5	25	23	2	4	5	-1	16	13	3							
ABC CLASSIC	6	10	-4	8	12	-4	8	15	-7	7	13	-6	6	9	-3	3	4	-1	8	12	-4							
Total	555	541	14	763	761	2	756	733	23	694	660	34	580	568	12	164	159	5	435	421	14							

Please note: 1116 SEN Sports renamed as SEN 1116am effective Jul 10.