

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.5	0.5	0.0	0.2	*	*	0.2	*	*	0.3	0.2	0.1	1.0	0.6	0.4	0.6	1.3	-0.7	0.4	0.4	0.0
2GB	12.2	11.8	0.4	5.9	1.0	4.9	5.1	6.0	-0.9	3.0	3.2	-0.2	3.6	3.8	-0.2	10.1	14.3	-4.2	30.0	28.4	1.6
2UE 954	4.5	4.4	0.1	0.5	0.1	0.4	0.8	0.6	0.2	0.2	0.3	-0.1	0.6	0.3	0.3	4.3	3.9	0.4	12.9	13.4	-0.5
SKY Sports Radio	1.5	1.6	-0.1	0.5	0.9	-0.4	2.8	1.8	1.0	0.8	0.9	-0.1	0.8	0.8	0.0	1.2	2.0	-0.8	2.7	2.5	0.2
104.1 2DAY FM	5.3	5.8	-0.5	11.5	11.5	0.0	6.2	8.9	-2.7	8.0	8.0	0.0	5.6	4.9	0.7	5.2	8.1	-2.9	0.7	0.6	0.1
KIIS1065	13.0	11.5	1.5	14.8	18.5	-3.7	25.8	19.0	6.8	21.3	21.2	0.1	15.5	13.3	2.2	11.3	6.1	5.2	2.0	1.4	0.6
104.9 TRIPLE M	5.3	6.1	-0.8	8.9	8.5	0.4	7.3	8.9	-1.6	6.3	9.0	-2.7	6.8	6.4	0.4	7.2	8.3	-1.1	1.0	0.8	0.2
NOVA96.9	7.1	6.6	0.5	8.5	9.4	-0.9	14.3	10.3	4.0	14.3	12.6	1.7	8.2	9.1	-0.9	2.8	2.7	0.1	0.7	0.2	0.5
smoothfm 95.3	10.8	9.7	1.1	9.9	10.4	-0.5	8.6	8.4	0.2	9.7	8.6	1.1	14.4	13.5	0.9	12.1	7.3	4.8	9.3	9.0	0.3
WSFM	7.8	9.4	-1.6	5.9	8.5	-2.6	6.1	9.8	-3.7	3.2	3.1	0.1	12.2	12.9	-0.7	13.1	17.0	-3.9	6.3	7.4	-1.1
ABC SYD	6.5	5.5	1.0	3.9	4.2	-0.3	1.8	2.1	-0.3	2.5	1.6	0.9	4.0	2.7	1.3	11.5	7.0	4.5	11.0	11.1	-0.1
2RN	0.8	1.1	-0.3	0.4	0.4	0.0	0.4	0.4	0.0	0.2	0.4	-0.2	0.6	0.9	-0.3	1.8	1.3	0.5	1.1	2.2	-1.1
ABC NEWSRADIO	1.2	1.5	-0.3	1.5	1.7	-0.2	2.3	1.5	0.8	1.0	0.7	0.3	0.8	1.2	-0.4	0.7	1.4	-0.7	1.3	2.3	-1.0
2JJJ	3.8	4.0	-0.2	2.1	4.2	-2.1	5.6	6.4	-0.8	8.4	8.6	-0.2	4.9	4.1	0.8	0.9	1.6	-0.7	1.2	0.9	0.3
ABC CLASSIC	2.8	2.7	0.1	0.8	1.0	-0.2	0.7	0.7	0.0	2.0	1.5	0.5	1.6	1.7	-0.1	3.4	1.9	1.5	5.1	6.0	-0.9

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.5	0.1	0.3	0.2	0.1	0.7	0.6	0.1	0.8	0.8	0.0	0.8	0.9	-0.1	0.3	0.5	-0.2	0.2	0.3	-0.1
2GB	12.4	11.9	0.5	15.0	14.7	0.3	15.5	14.3	1.2	8.0	8.1	-0.1	7.2	6.8	0.4	19.2	17.8	1.4	11.6	11.4	0.2
2UE 954	4.5	4.2	0.3	2.9	2.8	0.1	4.9	5.1	-0.2	5.6	5.2	0.4	4.7	3.7	1.0	5.6	5.8	-0.2	4.5	4.7	-0.2
SKY Sports Radio	1.3	1.3	0.0	1.4	1.8	-0.4	0.3	0.4	-0.1	1.5	1.2	0.3	1.5	1.4	0.1	2.6	2.2	0.4	2.2	2.2	0.0
104.1 2DAY FM	5.0	5.9	-0.9	5.3	5.4	-0.1	4.6	5.8	-1.2	5.3	6.6	-1.3	5.6	6.6	-1.0	3.3	4.2	-0.9	5.9	5.4	0.5
KIIS1065	13.8	12.1	1.7	17.9	15.1	2.8	13.8	11.1	2.7	11.7	10.0	1.7	13.5	13.7	-0.2	7.0	7.2	-0.2	10.6	9.7	0.9
104.9 TRIPLE M	5.6	6.6	-1.0	5.1	5.8	-0.7	5.5	6.6	-1.1	6.5	8.3	-1.8	5.8	7.0	-1.2	4.6	3.7	0.9	4.5	4.5	0.0
NOVA96.9	7.0	6.5	0.5	6.8	7.0	-0.2	6.0	5.0	1.0	7.3	6.6	0.7	8.7	8.0	0.7	5.8	5.7	0.1	7.4	6.7	0.7
smoothfm 95.3	10.8	9.3	1.5	7.4	7.1	0.3	12.0	10.1	1.9	12.4	10.7	1.7	11.9	9.6	2.3	12.0	10.7	1.3	10.9	10.8	0.1
WSFM	7.8	9.4	-1.6	8.0	10.2	-2.2	7.4	9.2	-1.8	8.8	10.0	-1.2	7.2	8.7	-1.5	6.1	6.9	-0.8	7.7	9.3	-1.6
ABC SYD	6.6	5.6	1.0	8.3	7.0	1.3	5.4	5.0	0.4	5.1	4.3	0.8	7.3	5.9	1.4	6.8	5.1	1.7	6.3	5.2	1.1
2RN	0.7	1.1	-0.4	1.5	1.6	-0.1	0.4	1.2	-0.8	0.3	0.8	-0.5	0.6	0.9	-0.3	0.6	0.8	-0.2	0.9	1.0	-0.1
ABC NEWSRADIO	1.1	1.3	-0.2	1.4	1.7	-0.3	1.0	1.0	0.0	0.7	0.9	-0.2	1.2	1.4	-0.2	1.4	1.6	-0.2	1.3	2.1	-0.8
2JJJ	4.0	3.9	0.1	2.9	2.9	0.0	5.0	4.5	0.5	4.8	4.3	0.5	4.1	4.8	-0.7	2.5	3.3	-0.8	3.1	4.1	-1.0
ABC CLASSIC	2.6	2.4	0.2	2.8	2.7	0.1	2.4	2.4	0.0	2.3	1.7	0.6	2.2	2.2	0.0	3.7	4.0	-0.3	3.4	3.4	0.0

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	54	64	-10	10	5	5	5	3	2	13	15	-2	12	15	-3	3	14	-11	10	11	-1
2GB	742	750	-8	38	32	6	54	56	-2	133	136	-3	84	103	-19	102	127	-25	332	296	36
2UE 954	216	208	8	16	10	6	22	13	9	22	28	-6	20	12	8	30	44	-14	106	102	4
SKY Sports Radio	247	248	-1	27	28	-1	54	41	13	54	76	-22	37	36	1	23	28	-5	53	39	14
104.1 2DAY FM	900	913	-13	156	160	-4	100	118	-18	328	333	-5	214	198	16	66	74	-8	35	30	5
KIIS1065	1,418	1,346	72	222	211	11	219	206	13	530	527	3	298	296	2	98	64	34	52	41	11
104.9 TRIPLE M	761	779	-18	108	123	-15	122	114	8	243	250	-7	177	179	-2	91	86	5	21	28	-7
NOVA96.9	1,238	1,185	53	168	152	16	227	207	20	488	475	13	268	269	-1	52	63	-11	36	18	18
smoothfm 95.3	1,278	1,217	61	156	162	-6	116	121	-5	338	338	0	347	300	47	150	127	23	170	168	2
WSFM	910	935	-25	111	135	-24	71	77	-6	163	166	-3	258	259	-1	178	176	2	129	122	7
ABC SYD	584	612	-28	60	66	-6	35	52	-17	88	94	-6	94	76	18	105	92	13	201	233	-32
2RN	118	149	-31	19	16	3	10	17	-7	20	29	-9	18	18	0	22	22	0	28	47	-19
ABC NEWSRADIO	282	356	-74	40	49	-9	47	52	-5	73	72	1	39	56	-17	27	40	-13	55	87	-32
2JJJ	561	586	-25	57	69	-12	90	90	0	237	274	-37	134	123	11	32	21	11	11	10	1
ABC CLASSIC	318	328	-10	41	38	3	16	23	-7	99	105	-6	49	39	10	26	30	-4	88	93	-5
<b>Total</b>	<b>4,551</b>	<b>4,546</b>	<b>5</b>	<b>484</b>	<b>474</b>	<b>10</b>	<b>470</b>	<b>463</b>	<b>7</b>	<b>1,252</b>	<b>1,256</b>	<b>-4</b>	<b>994</b>	<b>995</b>	<b>-1</b>	<b>573</b>	<b>579</b>	<b>-6</b>	<b>778</b>	<b>779</b>	<b>-1</b>

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	47	57	-10	16	25	-9	17	17	0	25	33	-8	22	32	-10	10	14	-4	18	26	-8
2GB	668	674	-6	496	493	3	307	314	-7	278	278	0	253	230	23	202	185	17	463	468	-5
2UE 954	202	185	17	99	104	-5	114	121	-7	133	105	28	102	83	19	57	65	-8	143	157	-14
SKY Sports Radio	195	208	-13	68	95	-27	37	49	-12	82	79	3	56	59	-3	54	45	9	136	131	5
104.1 2DAY FM	760	774	-14	405	406	-1	240	231	9	308	334	-26	338	344	-6	143	136	7	483	467	16
KIIS1065	1,314	1,249	65	921	854	67	568	530	38	573	543	30	631	589	42	184	175	9	846	761	85
104.9 TRIPLE M	636	682	-46	301	345	-44	214	201	13	273	295	-22	280	322	-42	140	129	11	396	352	44
NOVA96.9	1,049	1,019	30	596	611	-15	350	324	26	468	407	61	469	441	28	214	220	-6	706	674	32
smoothfm 95.3	1,102	1,032	70	540	507	33	464	411	53	580	517	63	497	455	42	283	272	11	814	722	92
WSFM	804	809	-5	446	496	-50	343	340	3	403	408	-5	346	362	-16	161	163	-2	524	577	-53
ABC SYD	491	543	-52	333	333	0	180	198	-18	254	245	9	240	242	-2	134	124	10	387	363	24
2RN	97	112	-15	59	57	2	39	55	-16	27	34	-7	27	39	-12	17	27	-10	59	80	-21
ABC NEWSRADIO	231	300	-69	142	160	-18	72	84	-12	63	85	-22	64	85	-21	46	45	1	150	190	-40
2JJJ	485	512	-27	250	272	-22	185	194	-9	177	194	-17	189	231	-42	117	117	0	273	302	-29
ABC CLASSIC	265	272	-7	116	150	-34	112	113	-1	107	101	6	75	85	-10	58	54	4	177	200	-23
<b>Total</b>	<b>4,413</b>	<b>4,418</b>	<b>-5</b>	<b>3,536</b>	<b>3,577</b>	<b>-41</b>	<b>2,629</b>	<b>2,570</b>	<b>59</b>	<b>2,864</b>	<b>2,844</b>	<b>20</b>	<b>2,870</b>	<b>2,860</b>	<b>10</b>	<b>1,533</b>	<b>1,501</b>	<b>32</b>	<b>3,917</b>	<b>3,915</b>	<b>2</b>

# RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2GB	60	59	1	3	*	*	2	2	0	3	3	0	4	4	0	7	11	-4	42	38	4
2UE 954	22	22	0	*	*	*	*	*	*	*	*	*	1	*	*	3	3	0	18	18	0
SKY Sports Radio	8	8	0	*	*	*	1	1	0	1	1	0	1	1	0	1	2	-1	4	3	1
104.1 2DAY FM	26	29	-3	6	5	1	3	4	-1	8	8	0	6	5	1	3	6	-3	1	1	0
KIIS1065	64	58	6	7	8	-1	11	8	3	20	22	-2	16	14	2	7	5	2	3	2	1
104.9 TRIPLE M	26	30	-4	4	4	0	3	4	-1	6	9	-3	7	7	0	5	6	-1	1	1	0
NOVA96.9	35	33	2	4	4	0	6	4	2	14	13	1	8	10	-2	2	2	0	1	*	*
smoothfm 95.3	53	48	5	5	5	0	4	3	1	9	9	0	14	14	0	8	5	3	13	12	1
WSFM	38	47	-9	3	4	-1	3	4	-1	3	3	0	12	13	-1	9	13	-4	9	10	-1
ABC SYD	32	27	5	2	2	0	1	1	0	2	2	0	4	3	1	8	5	3	15	15	0
2RN	4	6	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
ABC NEWSRADIO	6	8	-2	1	1	0	1	1	0	1	1	0	1	1	0	*	1	*	2	3	-1
2JJJ	18	20	-2	1	2	-1	2	3	-1	8	9	-1	5	4	1	1	1	0	2	1	1
ABC CLASSIC	14	13	1	*	*	*	*	*	*	2	2	0	2	2	0	2	1	1	7	8	-1
<b>Total</b>	<b>492</b>	<b>501</b>	<b>-9</b>	<b>49</b>	<b>44</b>	<b>5</b>	<b>42</b>	<b>40</b>	<b>2</b>	<b>95</b>	<b>102</b>	<b>-7</b>	<b>100</b>	<b>105</b>	<b>-5</b>	<b>66</b>	<b>75</b>	<b>-9</b>	<b>140</b>	<b>135</b>	<b>5</b>

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	3	1	2	5	4	1	5	5	0	4	5	-1	*	1	*	1	1	0
2GB	64	63	1	119	124	-5	104	94	10	49	49	0	37	35	2	30	28	2	50	50	0
2UE 954	23	22	1	23	24	-1	33	34	-1	34	31	3	24	19	5	9	9	0	20	21	-1
SKY Sports Radio	7	7	0	11	15	-4	2	2	0	9	8	1	8	7	1	4	4	0	10	10	0
104.1 2DAY FM	26	31	-5	42	46	-4	31	38	-7	32	40	-8	29	34	-5	5	7	-2	25	24	1
KIIS1065	71	64	7	141	128	13	93	73	20	71	61	10	69	71	-2	11	12	-1	46	43	3
104.9 TRIPLE M	29	35	-6	41	50	-9	37	43	-6	40	50	-10	29	36	-7	7	6	1	19	20	-1
NOVA96.9	36	34	2	54	59	-5	40	33	7	45	40	5	44	41	3	9	9	0	32	29	3
smoothfm 95.3	56	49	7	59	60	-1	81	66	15	76	65	11	61	49	12	19	17	2	47	47	0
WSFM	40	50	-10	63	87	-24	50	60	-10	54	61	-7	37	45	-8	10	11	-1	33	41	-8
ABC SYD	34	29	5	65	59	6	36	33	3	31	26	5	37	30	7	11	8	3	27	23	4
2RN	4	6	-2	12	14	-2	3	8	-5	2	5	-3	3	4	-1	1	1	0	4	5	-1
ABC NEWSRADIO	6	7	-1	11	14	-3	7	7	0	4	6	-2	6	7	-1	2	3	-1	6	9	-3
2JJJ	20	21	-1	23	25	-2	33	30	3	29	26	3	21	25	-4	4	5	-1	13	18	-5
ABC CLASSIC	13	13	0	22	23	-1	16	16	0	14	10	4	11	11	0	6	6	0	15	15	0
<b>Total</b>	<b>516</b>	<b>525</b>	<b>-9</b>	<b>792</b>	<b>848</b>	<b>-56</b>	<b>670</b>	<b>658</b>	<b>12</b>	<b>611</b>	<b>609</b>	<b>2</b>	<b>509</b>	<b>513</b>	<b>-4</b>	<b>158</b>	<b>160</b>	<b>-2</b>	<b>431</b>	<b>439</b>	<b>-8</b>

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	0.5	0.5	0.9	0.2	0.2	0.1	0.2	0.3	0.3	0.3	0.2	1.3	1.0	1.2	0.8	0.6	0.7	*	0.4	0.4	1.6
2GB	12.2	12.7	21.2	5.9	6.8	3.6	5.1	5.2	8.4	3.0	2.7	6.6	3.6	3.2	11.7	10.1	9.4	31.7	30.0	32.7	52.3
2UE 954	4.5	5.2	3.4	0.5	0.6	0.3	0.8	0.8	0.8	0.2	0.2	0.2	0.6	0.7	0.1	4.3	5.1	0.5	12.9	15.0	12.8
SKY Sports Radio	1.5	n.a.	n.a.	0.5	n.a.	n.a.	2.8	n.a.	n.a.	0.8	n.a.	n.a.	0.8	n.a.	n.a.	1.2	n.a.	n.a.	2.7	n.a.	n.a.
104.1 2DAY FM	5.3	6.3	1.8	11.5	14.0	1.9	6.2	7.3	0.8	8.0	9.4	2.7	5.6	6.6	1.5	5.2	6.0	4.0	0.7	0.8	0.3
KIIS1065	13.0	14.8	11.0	14.8	15.8	17.6	25.8	28.9	17.5	21.3	23.6	17.1	15.5	17.7	11.5	11.3	13.2	6.2	2.0	2.5	0.7
104.9 TRIPLE M	5.3	6.2	3.7	8.9	9.7	8.7	7.3	8.0	6.8	6.3	6.9	5.6	6.8	8.0	2.6	7.2	8.6	1.4	1.0	1.2	*
NOVA96.9	7.1	8.2	4.0	8.5	9.8	4.9	14.3	16.1	9.4	14.3	16.4	7.7	8.2	9.8	1.9	2.8	3.3	1.3	0.7	0.8	0.6
smoothfm 95.3	10.8	12.3	9.0	9.9	10.9	9.3	8.6	9.1	11.7	9.7	10.4	10.4	14.4	15.9	15.5	12.1	13.7	11.8	9.3	11.7	0.4
WSFM	7.8	8.8	6.8	5.9	5.8	10.6	6.1	7.0	2.2	3.2	3.5	3.6	12.2	13.1	17.3	13.1	15.2	6.8	6.3	7.8	1.7
ABC SYD	6.5	6.9	9.9	3.9	4.4	3.1	1.8	1.0	10.6	2.5	1.7	9.9	4.0	4.3	5.4	11.5	12.2	19.4	11.0	12.7	12.3
2RN	0.8	0.9	0.9	0.4	0.3	1.2	0.4	*	3.8	0.2	0.1	1.0	0.6	0.7	*	1.8	2.2	*	1.1	1.3	0.9
ABC NEWSRADIO	1.2	1.2	2.1	1.5	1.0	5.5	2.3	2.3	4.2	1.0	0.9	2.1	0.8	0.9	1.0	0.7	0.8	0.8	1.3	1.5	1.1
2JJJ	3.8	4.0	5.5	2.1	2.0	4.2	5.6	6.0	7.0	8.4	8.7	10.7	4.9	5.1	8.3	0.9	1.1	*	1.2	1.4	0.9
ABC CLASSIC	2.8	3.1	2.7	0.8	0.7	2.0	0.7	0.5	2.2	2.0	1.9	4.0	1.6	1.9	0.2	3.4	3.9	2.7	5.1	6.1	3.9
Commercial DAB+ Stns	6.6	6.9	11.6	15.2	15.6	21.9	5.3	5.2	10.0	10.4	10.9	12.7	8.4	8.7	15.5	3.4	3.4	9.0	1.8	1.9	3.6
ABC DAB+ Stns	2.2	2.1	5.5	2.6	2.5	5.1	2.3	2.2	4.5	2.6	2.5	4.5	2.2	2.0	6.7	1.4	1.3	4.5	2.3	2.2	6.8
Total DAB+ Stns	9.9	9.0	17.1	18.7	18.1	27.0	7.8	7.5	14.4	13.8	13.4	17.2	13.4	10.7	22.2	4.9	4.7	13.5	4.7	4.1	10.4

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	0.6	0.6	1.2	0.3	0.4	0.5	0.7	0.7	1.0	0.8	0.8	1.7	0.8	0.9	1.1	0.3	0.1	1.9	0.2	0.2	0.1
2GB	12.4	12.8	22.1	15.0	15.1	30.4	15.5	15.9	23.7	8.0	8.2	15.9	7.2	7.6	13.1	19.2	20.4	26.3	11.6	12.5	18.7
2UE 954	4.5	5.2	3.4	2.9	3.2	2.7	4.9	5.5	3.4	5.6	6.6	4.1	4.7	5.3	4.3	5.6	6.7	2.4	4.5	5.3	3.3
SKY Sports Radio	1.3	n.a.	n.a.	1.4	n.a.	n.a.	0.3	n.a.	n.a.	1.5	n.a.	n.a.	1.5	n.a.	n.a.	2.6	n.a.	n.a.	2.2	n.a.	n.a.
104.1 2DAY FM	5.0	6.0	1.7	5.3	6.1	1.3	4.6	5.5	1.4	5.3	6.4	2.7	5.6	6.6	1.4	3.3	4.1	0.8	5.9	7.2	2.0
KIIS1065	13.8	15.6	11.7	17.9	20.0	13.0	13.8	15.0	14.5	11.7	13.4	11.6	13.5	15.5	8.3	7.0	8.0	5.9	10.6	12.3	8.8
104.9 TRIPLE M	5.6	6.5	3.5	5.1	5.8	3.2	5.5	6.4	2.7	6.5	7.8	3.8	5.8	6.5	5.1	4.6	5.3	3.4	4.5	5.2	4.4
NOVA96.9	7.0	8.1	4.1	6.8	7.8	2.7	6.0	6.7	4.6	7.3	8.6	5.3	8.7	10.2	3.4	5.8	6.8	3.0	7.4	8.8	3.7
smoothfm 95.3	10.8	12.2	8.9	7.4	8.4	4.8	12.0	13.3	10.3	12.4	14.4	11.0	11.9	13.4	10.2	12.0	13.9	8.0	10.9	12.6	9.2
WSFM	7.8	8.8	6.5	8.0	9.0	5.4	7.4	8.2	6.5	8.8	10.1	8.7	7.2	8.2	5.6	6.1	7.0	4.4	7.7	8.8	7.5
ABC SYD	6.6	6.9	10.2	8.3	8.5	14.2	5.4	5.7	6.7	5.1	5.5	7.8	7.3	7.7	12.9	6.8	6.7	13.2	6.3	6.8	8.9
2RN	0.7	0.8	1.0	1.5	1.7	0.8	0.4	0.3	1.7	0.3	0.3	0.4	0.6	0.7	0.8	0.6	0.6	1.1	0.9	1.1	0.9
ABC NEWSRADIO	1.1	1.1	2.1	1.4	1.3	4.2	1.0	1.0	2.0	0.7	0.7	0.7	1.2	1.2	2.3	1.4	1.6	0.7	1.3	1.4	2.4
2JJJ	4.0	4.2	6.0	2.9	3.0	4.1	5.0	5.2	6.4	4.8	5.2	7.6	4.1	4.3	6.9	2.5	2.5	4.3	3.1	3.4	4.0
ABC CLASSIC	2.6	2.9	2.6	2.8	3.1	2.3	2.4	2.6	2.6	2.3	2.6	2.3	2.2	2.4	2.4	3.7	3.9	5.0	3.4	3.9	3.1
Commercial DAB+ Stns	6.4	6.6	10.5	5.2	5.4	8.0	6.0	6.1	8.8	7.1	7.6	11.2	7.2	7.3	16.3	7.8	8.3	11.3	7.4	7.6	14.8
ABC DAB+ Stns	1.9	1.9	4.6	1.0	1.0	2.4	2.0	1.9	3.8	2.0	1.9	5.3	2.2	2.2	5.7	4.1	4.0	8.4	3.2	3.0	8.4
Total DAB+ Stns	9.4	8.5	15.0	6.9	6.5	10.3	9.0	8.0	12.6	10.4	9.5	16.5	10.7	9.5	22.0	13.0	12.3	19.7	11.7	10.6	23.1

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.5% share of all listening, 0.5% share of AM/FM/DAB+ listening and 0.9% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 3 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	54	48	19	10	10	2	5	2	3	13	13	7	12	12	1	3	3	*	10	7	5
2GB	742	679	173	38	28	11	54	40	22	133	107	39	84	73	20	102	100	15	332	330	65
2UE 954	216	203	52	16	14	5	22	22	4	22	19	4	20	18	3	30	30	2	106	100	35
SKY Sports Radio	247	n.a.	n.a.	27	n.a.	n.a.	54	n.a.	n.a.	54	n.a.	n.a.	37	n.a.	n.a.	23	n.a.	n.a.	53	n.a.	n.a.
104.1 2DAY FM	900	879	112	156	152	27	100	94	6	328	321	52	214	214	17	66	63	7	35	35	4
KIIS1065	1,418	1,337	312	222	190	68	219	205	47	530	512	119	298	282	61	98	96	14	52	52	2
104.9 TRIPLE M	761	680	164	108	95	44	122	97	37	243	213	55	177	167	19	91	87	9	21	21	*
NOVA96.9	1,238	1,182	245	168	153	47	227	210	43	488	467	116	268	263	29	52	52	5	36	36	5
smoothfm 95.3	1,278	1,183	238	156	140	43	116	99	27	338	305	75	347	328	63	150	147	22	170	165	8
WSFM	910	848	158	111	100	38	71	61	13	163	138	38	258	248	42	178	175	18	129	126	8
ABC SYD	584	554	133	60	53	12	35	29	13	88	82	40	94	90	20	105	101	22	201	198	27
2RN	118	96	22	19	12	7	10	3	7	20	15	5	18	18	*	22	22	*	28	26	2
ABC NEWSRADIO	282	252	79	40	31	17	47	45	12	73	63	28	39	35	11	27	25	5	55	52	8
2JJJ	561	499	155	57	43	21	90	80	29	237	209	75	134	124	28	32	32	*	11	11	2
ABC CLASSIC	318	282	81	41	37	11	16	13	10	99	75	40	49	49	2	26	25	6	88	83	13
Commercial DAB+ Stns	918	870	273	164	156	66	119	110	37	299	287	77	196	183	55	65	62	21	75	72	17
ABC DAB+ Stns	362	335	118	47	41	17	42	40	14	129	118	50	57	56	13	26	26	5	61	54	19
Total DAB+ Stns	1,166	1,071	368	192	179	78	136	127	44	375	352	119	241	212	66	90	84	26	131	116	35
Total	4,551	4,278	1,296	484	451	170	470	441	150	1,252	1,191	434	994	932	268	573	540	117	778	722	157

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	47	41	19	16	12	6	17	12	5	25	22	10	22	18	4	10	7	3	18	16	2
2GB	668	616	145	496	442	93	307	275	53	278	251	73	253	225	38	202	171	41	463	421	98
2UE 954	202	190	52	99	90	17	114	107	20	133	129	31	102	99	19	57	45	12	143	137	30
SKY Sports Radio	195	n.a.	n.a.	68	n.a.	n.a.	37	n.a.	n.a.	82	n.a.	n.a.	56	n.a.	n.a.	54	n.a.	n.a.	136	n.a.	n.a.
104.1 2DAY FM	760	738	94	405	386	32	240	228	23	308	291	36	338	325	17	143	134	10	483	473	37
KIIS1065	1,314	1,226	257	921	851	110	568	502	107	573	523	78	631	595	66	184	163	26	846	780	141
104.9 TRIPLE M	636	558	142	301	259	52	214	195	27	273	244	49	280	251	42	140	121	19	396	354	70
NOVA96.9	1,049	985	202	596	560	53	350	301	65	468	426	72	469	436	44	214	192	26	706	676	90
smoothfm 95.3	1,102	1,023	195	540	501	49	464	433	63	580	513	97	497	468	52	283	245	40	814	739	117
WSFM	804	742	128	446	416	41	343	308	43	403	367	63	346	319	37	161	144	22	524	479	100
ABC SYD	491	459	121	333	313	48	180	160	37	254	223	51	240	220	39	134	106	32	387	356	72
2RN	97	78	19	59	50	8	39	26	13	27	21	5	27	24	3	17	14	3	59	55	4
ABC NEWSRADIO	231	211	56	142	105	40	72	67	10	63	63	6	64	60	10	46	42	4	150	120	37
2JJJ	485	418	129	250	210	49	185	160	48	177	140	52	189	168	31	117	96	28	273	240	61
ABC CLASSIC	265	231	65	116	99	25	112	93	22	107	89	24	75	67	14	58	48	16	177	159	34
Commercial DAB+ Stns	784	739	221	373	351	63	300	252	89	383	352	101	362	333	82	175	146	39	553	497	141
ABC DAB+ Stns	290	267	96	101	82	28	106	100	26	123	113	33	98	87	28	90	72	25	224	192	69
Total DAB+ Stns	1,016	908	309	474	406	92	422	349	116	502	444	131	473	403	109	264	204	64	756	643	203
Total	4,413	4,105	1,170	3,536	3,152	546	2,629	2,291	528	2,864	2,523	600	2,870	2,553	421	1,533	1,289	280	3,917	3,540	823

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 54,000 total listeners, 48,000 AM/FM/DAB+ listeners and 19,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	2.8	2.4	0.4	3.2	2.2	1.0	2.6	2.7	-0.1	2.4	1.8	0.6	3.6	2.5	1.1	3.0	3.0	0.0	2.3	2.3	0.0
3AW	15.3	16.3	-1.0	4.1	4.3	-0.2	3.9	4.8	-0.9	2.3	3.0	-0.7	11.5	8.0	3.5	21.4	25.2	-3.8	33.7	38.0	-4.3
RSN 927	0.6	0.7	-0.1	0.2	0.2	0.0	0.1	*	*	0.3	0.5	-0.2	0.8	0.9	-0.1	0.8	0.9	-0.1	0.9	0.9	0.0
Magic 1278	1.6	1.2	0.4	0.4	0.3	0.1	0.7	0.9	-0.2	0.9	0.9	0.0	1.4	1.4	0.0	2.7	1.0	1.7	2.3	1.9	0.4
3MP 1377	1.4	1.6	-0.2	0.2	0.1	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.8	1.1	-0.3	1.0	1.5	-0.5	4.1	4.2	-0.1
101.9 FOX FM	8.8	9.3	-0.5	15.1	15.5	-0.4	14.5	14.5	0.0	15.0	16.7	-1.7	9.8	10.0	-0.2	4.4	5.0	-0.6	1.2	0.7	0.5
GOLD104.3	11.1	11.6	-0.5	11.5	9.1	2.4	8.3	12.8	-4.5	8.6	8.8	-0.2	14.1	17.4	-3.3	14.8	15.8	-1.0	9.3	6.9	2.4
KIIS 101.1 FM	7.3	6.5	0.8	12.5	12.6	-0.1	15.3	11.3	4.0	12.9	11.7	1.2	7.1	4.6	2.5	3.1	4.6	-1.5	0.9	0.8	0.1
105.1 TRIPLE M	5.3	6.1	-0.8	7.6	9.4	-1.8	5.3	4.8	0.5	6.5	8.3	-1.8	7.4	9.9	-2.5	4.2	5.0	-0.8	2.1	1.0	1.1
NOVA 100	7.3	6.5	0.8	13.9	13.4	0.5	12.4	8.9	3.5	11.3	10.1	1.2	8.9	6.8	2.1	3.8	4.9	-1.1	0.8	0.9	-0.1
smoothfm 91.5	9.7	9.7	0.0	7.6	9.1	-1.5	11.5	13.2	-1.7	7.4	7.0	0.4	8.2	9.1	-0.9	13.8	10.6	3.2	10.9	10.7	0.2
ABC MEL	6.0	6.2	-0.2	2.6	3.3	-0.7	1.8	1.6	0.2	1.6	0.7	0.9	3.5	4.9	-1.4	9.0	6.8	2.2	12.6	14.4	-1.8
3RN	2.2	2.3	-0.1	0.5	0.5	0.0	0.3	0.2	0.1	0.2	0.2	0.0	1.8	1.7	0.1	2.7	3.0	-0.3	5.1	5.4	-0.3
ABC NEWSRADIO	1.6	1.3	0.3	1.2	1.0	0.2	1.2	1.3	-0.1	1.1	1.3	-0.2	1.3	1.1	0.2	1.6	1.5	0.1	2.6	1.4	1.2
3JJJ	4.0	3.7	0.3	5.0	4.8	0.2	9.3	9.0	0.3	9.5	8.5	1.0	2.5	2.5	0.0	0.9	0.6	0.3	0.4	0.3	0.1
ABC CLASSIC	1.8	1.5	0.3	1.4	1.1	0.3	1.9	1.6	0.3	0.8	0.5	0.3	0.4	1.0	-0.6	0.5	0.3	0.2	4.8	3.7	1.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	2.8	2.4	0.4	2.9	2.4	0.5	2.8	2.3	0.5	2.4	2.2	0.2	2.9	2.5	0.4	3.5	3.3	0.2	2.8	2.2	0.6						
3AW	15.9	16.6	-0.7	19.5	21.1	-1.6	18.2	19.2	-1.0	12.9	12.0	0.9	11.1	11.6	-0.5	17.6	21.0	-3.4	13.4	15.2	-1.8						
RSN 927	0.6	0.6	0.0	1.1	1.3	-0.2	0.5	0.7	-0.2	0.5	0.5	0.0	0.1	0.1	0.0	0.4	0.1	0.3	0.7	0.8	-0.1						
Magic 1278	1.5	1.2	0.3	0.7	0.5	0.2	1.0	0.8	0.2	2.3	1.4	0.9	2.0	1.6	0.4	1.9	2.5	-0.6	1.8	1.3	0.5						
3MP 1377	1.3	1.6	-0.3	0.8	0.7	0.1	1.5	2.0	-0.5	1.7	2.4	-0.7	1.2	1.7	-0.5	0.6	0.5	0.1	1.8	1.4	0.4						
101.9 FOX FM	9.1	9.4	-0.3	9.5	10.3	-0.8	7.2	8.0	-0.8	10.0	10.0	0.0	10.0	10.1	-0.1	8.0	6.5	1.5	8.0	8.9	-0.9						
GOLD104.3	11.0	11.7	-0.7	10.8	11.1	-0.3	11.8	11.8	0.0	12.4	13.9	-1.5	9.5	11.0	-1.5	7.4	7.6	-0.2	11.6	11.1	0.5						
KIIS 101.1 FM	7.3	6.5	0.8	7.1	7.2	-0.1	6.9	5.3	1.6	7.8	6.0	1.8	7.9	8.2	-0.3	5.9	5.3	0.6	7.5	6.5	1.0						
105.1 TRIPLE M	5.1	6.2	-1.1	4.7	5.2	-0.5	4.3	5.9	-1.6	5.3	7.5	-2.2	6.9	7.2	-0.3	3.9	4.1	-0.2	5.9	5.8	0.1						
NOVA 100	7.3	6.4	0.9	6.7	7.1	-0.4	6.8	5.6	1.2	7.4	5.8	1.6	9.4	8.1	1.3	5.4	5.1	0.3	7.6	6.9	0.7						
smoothfm 91.5	9.6	9.5	0.1	8.5	7.8	0.7	10.7	10.6	0.1	9.1	10.5	-1.4	9.5	9.1	0.4	11.2	9.3	1.9	10.1	10.2	-0.1						
ABC MEL	6.3	6.5	-0.2	7.2	6.7	0.5	7.7	8.0	-0.3	4.8	5.0	-0.2	5.5	6.1	-0.6	7.0	7.2	-0.2	4.8	5.5	-0.7						
3RN	2.1	2.3	-0.2	3.1	3.0	0.1	1.3	1.5	-0.2	1.5	1.8	-0.3	1.9	2.4	-0.5	3.1	4.0	-0.9	2.6	2.0	0.6						
ABC NEWSRADIO	1.6	1.2	0.4	2.5	2.0	0.5	1.4	1.0	0.4	0.9	0.8	0.1	1.3	0.7	0.6	2.3	2.1	0.2	1.7	1.4	0.3						
3JJJ	3.9	3.6	0.3	3.6	4.0	-0.4	3.0	3.3	-0.3	4.5	3.8	0.7	5.0	3.8	1.2	2.4	2.2	0.2	4.4	4.0	0.4						
ABC CLASSIC	1.7	1.3	0.4	1.7	1.5	0.2	1.7	1.2	0.5	1.5	1.0	0.5	1.4	1.1	0.3	2.8	2.3	0.5	2.2	2.1	0.1						

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	389	372	17	41	48	-7	46	45	1	90	78	12	86	75	11	49	61	-12	78	64	14
3AW	786	844	-58	36	60	-24	43	56	-13	68	76	-8	157	134	23	155	175	-20	328	343	-15
RSN 927	72	74	-2	6	5	1	3	6	-3	9	10	-1	22	19	3	15	18	-3	18	16	2
Magic 1278	143	131	12	14	12	2	14	13	1	21	24	-3	22	27	-5	26	22	4	46	34	12
3MP 1377	134	117	17	6	9	-3	4	3	1	13	15	-2	27	22	5	30	19	11	53	49	4
101.9 FOX FM	1,313	1,280	33	211	215	-4	220	206	14	474	466	8	268	274	-6	96	94	2	44	26	18
GOLD104.3	1,294	1,256	38	139	126	13	118	115	3	266	290	-24	365	368	-3	196	199	-3	209	157	52
KIIS 101.1 FM	1,227	1,145	82	207	208	-1	237	205	32	438	408	30	249	221	28	67	73	-6	29	29	0
105.1 TRIPLE M	760	749	11	100	104	-4	89	109	-20	232	223	9	191	192	-1	75	80	-5	73	42	31
NOVA 100	1,201	1,169	32	204	205	-1	200	199	1	393	412	-19	304	243	61	70	74	-4	31	37	-6
smoothfm 91.5	1,136	1,176	-40	110	136	-26	92	102	-10	261	272	-11	269	273	-4	167	157	10	238	236	2
ABC MEL	573	599	-26	48	51	-3	50	56	-6	54	58	-4	104	118	-14	116	98	18	202	220	-18
3RN	203	186	17	10	12	-2	7	7	0	18	17	1	43	37	6	40	40	0	84	73	11
ABC NEWSRADIO	319	286	33	28	27	1	21	39	-18	72	70	2	77	57	20	50	38	12	72	55	17
3JJJ	563	558	5	64	63	1	122	129	-7	248	235	13	88	90	-2	27	26	1	13	14	-1
ABC CLASSIC	183	177	6	27	26	1	14	15	-1	32	30	2	35	42	-7	11	8	3	65	56	9
<b>Total</b>	<b>4,588</b>	<b>4,590</b>	<b>-2</b>	<b>479</b>	<b>480</b>	<b>-1</b>	<b>491</b>	<b>479</b>	<b>12</b>	<b>1,243</b>	<b>1,250</b>	<b>-7</b>	<b>1,013</b>	<b>1,016</b>	<b>-3</b>	<b>573</b>	<b>580</b>	<b>-7</b>	<b>788</b>	<b>784</b>	<b>4</b>

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1116am	328	317	11	162	160	2	147	124	23	144	132	12	145	140	5	65	67	-2	214	194	20						
3AW	717	771	-54	543	612	-69	437	470	-33	388	381	7	370	397	-27	215	236	-21	559	616	-57						
RSN 927	47	52	-5	31	29	2	21	19	2	19	19	0	9	14	-5	5	8	-3	51	50	1						
Magic 1278	109	99	10	44	38	6	48	39	9	71	64	7	47	45	2	21	19	2	84	69	15						
3MP 1377	114	108	6	47	44	3	50	55	-5	61	69	-8	44	51	-7	24	24	0	81	66	15						
101.9 FOX FM	1,162	1,147	15	654	687	-33	453	462	-9	565	552	13	546	560	-14	251	230	21	736	731	5						
GOLD104.3	1,141	1,121	20	563	580	-17	536	524	12	594	595	-1	536	556	-20	218	213	5	783	733	50						
KIIS 101.1 FM	1,104	1,040	64	572	562	10	443	357	86	534	439	95	505	508	-3	206	198	8	743	661	82						
105.1 TRIPLE M	628	622	6	283	306	-23	229	246	-17	282	303	-21	314	335	-21	111	116	-5	446	430	16						
NOVA 100	1,073	1,040	33	555	580	-25	392	371	21	495	455	40	537	502	35	200	185	15	719	662	57						
smoothfm 91.5	998	1,021	-23	521	494	27	511	474	37	523	541	-18	481	511	-30	251	228	23	736	766	-30						
ABC MEL	489	528	-39	294	325	-31	229	240	-11	202	217	-15	198	211	-13	117	117	0	346	345	1						
3RN	184	168	16	120	112	8	74	75	-1	69	72	-3	70	79	-9	61	56	5	138	118	20						
ABC NEWSRADIO	274	250	24	142	134	8	92	86	6	73	61	12	92	75	17	65	59	6	173	146	27						
3JJJ	472	470	2	233	265	-32	180	169	11	241	197	44	264	226	38	102	87	15	345	305	40						
ABC CLASSIC	154	144	10	76	92	-16	66	64	2	68	65	3	79	67	12	54	48	6	115	121	-6						
<b>Total</b>	<b>4,490</b>	<b>4,507</b>	<b>-17</b>	<b>3,501</b>	<b>3,590</b>	<b>-89</b>	<b>2,951</b>	<b>2,901</b>	<b>50</b>	<b>3,176</b>	<b>3,097</b>	<b>79</b>	<b>3,108</b>	<b>3,142</b>	<b>-34</b>	<b>1,579</b>	<b>1,609</b>	<b>-30</b>	<b>4,008</b>	<b>4,017</b>	<b>-9</b>						

# RADIO 360: MELBOURNE - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1116am	14	12	2	1	1	0	1	1	0	3	2	1	4	3	1	2	2	0	3	3	0
3AW	79	84	-5	2	2	0	1	2	-1	3	3	0	13	9	4	16	18	-2	43	49	-6
RSN 927	3	4	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	1	1	0
Magic 1278	8	6	2	*	*	*	*	*	*	1	1	0	2	2	0	2	1	1	3	2	1
3MP 1377	7	8	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	5	5	0
101.9 FOX FM	45	48	-3	7	7	0	5	7	-2	17	18	-1	11	11	0	3	4	-1	2	1	1
GOLD104.3	57	59	-2	5	4	1	3	6	-3	10	9	1	16	20	-4	11	11	0	12	9	3
KIIS 101.1 FM	38	33	5	6	6	0	6	5	1	15	13	2	8	5	3	2	3	-1	1	1	0
105.1 TRIPLE M	27	31	-4	3	4	-1	2	2	0	7	9	-2	8	11	-3	3	4	-1	3	1	2
NOVA 100	38	34	4	6	6	0	5	4	1	13	11	2	10	8	2	3	3	0	1	1	0
smoothfm 91.5	50	50	0	3	4	-1	4	6	-2	8	8	0	9	10	-1	10	8	2	14	14	0
ABC MEL	31	32	-1	1	2	-1	1	1	0	2	1	1	4	6	-2	7	5	2	16	19	-3
3RN	11	12	-1	*	*	*	*	*	*	*	*	*	2	2	0	2	2	0	7	7	0
ABC NEWSRADIO	8	7	1	1	*	*	*	1	*	1	1	0	1	1	0	1	1	0	3	2	1
3JJJ	21	19	2	2	2	0	3	4	-1	11	9	2	3	3	0	1	*	*	*	*	*
ABC CLASSIC	9	8	1	1	1	0	1	1	0	1	1	0	*	1	*	*	*	*	6	5	1
<b>Total</b>	<b>515</b>	<b>514</b>	<b>1</b>	<b>45</b>	<b>48</b>	<b>-3</b>	<b>38</b>	<b>45</b>	<b>-7</b>	<b>115</b>	<b>107</b>	<b>8</b>	<b>114</b>	<b>112</b>	<b>2</b>	<b>75</b>	<b>71</b>	<b>4</b>	<b>129</b>	<b>130</b>	<b>-1</b>

By Session, P10+ [Potential: 4844]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Last	+/-	Mon-Fri 5:30am-9:00am	Last	+/-	Mon-Fri 9:00am-12:00md	Last	+/-	Mon-Fri 12:00md-4:00pm	Last	+/-	Mon-Fri 4:00pm-7:00pm	Last	+/-	Mon-Fri 7:00pm-12:00mn	Last	+/-	Sat-Sun 5:30am-12mn	Last	+/-
SEN 1116am	15	13	2	21	18	3	21	17	4	17	15	2	16	14	2	6	5	1	13	10	3
3AW	86	91	-5	143	159	-16	139	143	-4	87	81	6	62	66	-4	28	34	-6	60	66	-6
RSN 927	3	4	-1	8	10	-2	4	5	-1	3	4	-1	1	1	0	1	*	*	3	4	-1
Magic 1278	8	6	2	5	4	1	8	6	2	16	10	6	11	9	2	3	4	-1	8	6	2
3MP 1377	7	9	-2	6	5	1	12	15	-3	12	16	-4	6	10	-4	1	1	0	8	6	2
101.9 FOX FM	49	51	-2	70	78	-8	56	59	-3	68	68	0	56	57	-1	13	11	2	36	39	-3
GOLD104.3	59	64	-5	79	83	-4	90	88	2	84	93	-9	53	63	-10	12	12	0	52	48	4
KIIS 101.1 FM	39	35	4	52	54	-2	53	40	13	53	40	13	44	47	-3	9	9	0	33	28	5
105.1 TRIPLE M	27	34	-7	34	39	-5	33	44	-11	36	50	-14	38	41	-3	6	7	-1	26	25	1
NOVA 100	39	35	4	49	53	-4	53	42	11	50	39	11	52	46	6	9	8	1	34	30	4
smoothfm 91.5	52	52	0	63	59	4	82	79	3	62	70	-8	53	52	1	18	15	3	45	44	1
ABC MEL	34	35	-1	53	50	3	59	59	0	32	34	-2	30	35	-5	11	12	-1	21	24	-3
3RN	11	13	-2	22	22	0	10	11	-1	10	12	-2	11	14	-3	5	7	-2	11	9	2
ABC NEWSRADIO	9	7	2	18	15	3	11	8	3	6	5	1	7	4	3	4	4	0	8	6	2
3JJJ	21	20	1	27	30	-3	23	25	-2	31	26	5	28	22	6	4	4	0	20	17	3
ABC CLASSIC	9	7	2	12	11	1	13	9	4	10	7	3	8	7	1	4	4	0	10	9	1
<b>Total</b>	<b>542</b>	<b>545</b>	<b>-3</b>	<b>735</b>	<b>751</b>	<b>-16</b>	<b>768</b>	<b>744</b>	<b>24</b>	<b>677</b>	<b>673</b>	<b>4</b>	<b>553</b>	<b>570</b>	<b>-17</b>	<b>158</b>	<b>163</b>	<b>-5</b>	<b>448</b>	<b>436</b>	<b>12</b>





RADIO 360: MELBOURNE - BY RADIO TYPE - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Table with 23 columns: Station, Total Radio, AM/FM/DAB+, Streaming for demographic groups: People 10+, 10-17, 18-24, 25-39, 40-54, 55-64, 65+.

By Session, P10+

Table with 20 columns: Station, and time slots: Mon-Fri 5:30am-12mn, Breakfast (5:30am-9:00am), Morning (9:00am-12:00md), Afternoon (12:00md-4:00pm), Drive (4:00pm-7:00pm), Evening (7:00pm-12:00mn), Weekend (Sat-Sun 5:30am-12mn).

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1116am has 389,000 total listeners, 367,000 AM/FM/DAB+ listeners and 87,000 Streaming listeners. Please note that there can be overlap between radio types.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	8.4	-1.9	4.4	4.9	-0.5	0.7	1.3	-0.6	1.1	1.6	-0.5	1.5	4.1	-2.6	5.4	6.3	-0.9	19.6	23.0	-3.4
4BH 1116	8.4	7.9	0.5	0.6	0.7	-0.1	0.7	1.5	-0.8	0.5	0.5	0.0	2.3	2.6	-0.3	16.6	15.5	1.1	22.4	19.4	3.0
SENQ 693am	0.4	0.8	-0.4	0.2	1.1	-0.9	0.3	0.4	-0.1	0.4	0.2	0.2	0.6	2.0	-1.4	0.1	0.3	-0.2	0.4	0.4	0.0
B105	12.8	12.7	0.1	22.7	25.7	-3.0	19.8	16.9	2.9	23.4	22.3	1.1	12.7	13.6	-0.9	3.8	4.6	-0.8	2.4	1.9	0.5
KIIS973	9.9	10.6	-0.7	16.1	11.6	4.5	6.0	6.3	-0.3	8.3	9.9	-1.6	13.1	14.9	-1.8	12.1	14.0	-1.9	4.9	5.9	-1.0
104.5 TRIPLE M	10.6	9.5	1.1	5.8	7.7	-1.9	13.0	17.5	-4.5	11.4	8.1	3.3	18.8	13.4	5.4	11.2	13.9	-2.7	3.1	2.6	0.5
NOVA106.9	12.4	12.0	0.4	20.5	22.1	-1.6	16.2	14.8	1.4	20.6	21.0	-0.4	15.7	15.2	0.5	5.0	4.7	0.3	1.6	0.9	0.7
ABC BRIS	5.4	6.2	-0.8	4.3	1.7	2.6	2.4	2.8	-0.4	1.9	2.6	-0.7	3.2	3.1	0.1	4.5	5.9	-1.4	12.7	15.3	-2.6
4RN	2.2	2.0	0.2	0.7	0.9	-0.2	0.6	0.5	0.1	1.3	0.2	1.1	0.5	0.7	-0.2	3.7	2.2	1.5	4.9	5.5	-0.6
ABC NEWSRADIO	1.7	1.7	0.0	0.5	0.4	0.1	2.6	2.8	-0.2	0.9	1.1	-0.2	1.0	1.4	-0.4	2.6	1.2	1.4	2.8	2.9	-0.1
4JJJ	5.8	6.3	-0.5	4.0	6.4	-2.4	14.4	11.9	2.5	10.8	14.0	-3.2	5.8	5.5	0.3	3.8	3.8	0.0	0.7	0.8	-0.1
ABC CLASSIC	1.5	2.6	-1.1	2.0	2.6	-0.6	0.6	0.4	0.2	0.6	0.7	-0.1	1.3	1.9	-0.6	1.6	1.3	0.3	2.6	6.1	-3.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	6.5	8.7	-2.2	7.4	9.0	-1.6	7.3	10.9	-3.6	5.1	6.9	-1.8	5.8	7.7	-1.9	7.0	9.2	-2.2	6.5	7.8	-1.3
4BH 1116	8.1	7.7	0.4	6.6	6.6	0.0	10.6	10.1	0.5	8.0	8.3	-0.3	6.5	5.7	0.8	10.0	6.9	3.1	9.4	8.7	0.7
SENQ 693am	0.3	0.8	-0.5	0.4	1.0	-0.6	0.2	1.0	-0.8	0.3	0.6	-0.3	0.5	0.8	-0.3	0.3	0.7	-0.4	0.4	0.6	-0.2
B105	13.4	13.3	0.1	14.3	14.1	0.2	12.1	11.1	1.0	14.9	14.9	0.0	13.2	12.0	1.2	8.4	12.2	-3.8	11.1	10.9	0.2
KIIS973	9.9	10.6	-0.7	9.5	10.5	-1.0	9.2	11.3	-2.1	10.9	11.3	-0.4	11.2	10.5	0.7	6.9	6.6	0.3	9.8	10.5	-0.7
104.5 TRIPLE M	11.5	9.7	1.8	10.8	9.2	1.6	12.9	9.9	3.0	12.9	11.0	1.9	9.7	9.2	0.5	7.0	6.7	0.3	7.9	9.1	-1.2
NOVA106.9	12.4	11.8	0.6	13.2	12.9	0.3	10.4	9.2	1.2	12.9	11.8	1.1	14.4	15.1	-0.7	9.3	7.3	2.0	12.3	12.5	-0.2
ABC BRIS	5.5	6.3	-0.8	7.9	8.1	-0.2	4.6	5.8	-1.2	3.5	4.2	-0.7	4.0	4.8	-0.8	9.6	11.5	-1.9	5.2	6.0	-0.8
4RN	2.3	2.2	0.1	2.7	2.6	0.1	1.6	2.1	-0.5	1.6	1.4	0.2	2.3	2.1	0.2	5.1	3.8	1.3	2.0	1.5	0.5
ABC NEWSRADIO	1.7	1.6	0.1	2.3	2.0	0.3	1.8	1.0	0.8	1.3	1.5	-0.2	1.9	1.9	0.0	1.0	1.7	-0.7	1.6	1.7	-0.1
4JJJ	5.6	6.3	-0.7	5.4	6.3	-0.9	4.6	5.1	-0.5	5.4	6.4	-1.0	7.5	8.0	-0.5	5.5	5.5	0.0	6.5	6.3	0.2
ABC CLASSIC	1.5	2.4	-0.9	1.4	2.7	-1.3	1.6	2.6	-1.0	1.0	1.8	-0.8	1.2	2.3	-1.1	4.2	3.6	0.6	1.7	2.9	-1.2

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	246	242	4	25	21	4	11	15	-4	24	30	-6	33	28	5	44	39	5	108	109	-1
4BH 1116	208	191	17	8	5	3	9	10	-1	16	13	3	16	16	0	49	47	2	110	100	10
SENQ 693am	34	41	-7	3	2	1	1	2	-1	8	7	1	10	16	-6	2	3	-1	9	10	-1
B105	632	629	3	122	126	-4	89	90	-1	214	224	-10	140	121	19	34	37	-3	33	31	2
KIIS973	521	528	-7	82	72	10	55	54	1	122	140	-18	153	149	4	68	68	0	42	45	-3
104.5 TRIPLE M	519	509	10	72	75	-3	61	58	3	153	142	11	143	131	12	56	64	-8	35	38	-3
NOVA106.9	733	707	26	117	120	-3	110	113	-3	267	261	6	170	146	24	45	45	0	25	22	3
ABC BRIS	246	262	-16	30	27	3	14	16	-2	33	38	-5	37	40	-3	42	41	1	91	99	-8
4RN	94	82	12	9	14	-5	7	4	3	23	8	15	14	16	-2	20	11	9	22	29	-7
ABC NEWSRADIO	124	135	-11	10	10	0	23	22	1	27	33	-6	24	32	-8	16	14	2	24	25	-1
4JJJ	388	389	-1	42	57	-15	74	68	6	171	160	11	65	70	-5	22	22	0	14	12	2
ABC CLASSIC	83	93	-10	13	15	-2	5	4	1	16	14	2	16	22	-6	17	11	6	17	28	-11
<b>Total</b>	<b>2,084</b>	<b>2,077</b>	<b>7</b>	<b>254</b>	<b>252</b>	<b>2</b>	<b>225</b>	<b>221</b>	<b>4</b>	<b>544</b>	<b>539</b>	<b>5</b>	<b>467</b>	<b>470</b>	<b>-3</b>	<b>255</b>	<b>258</b>	<b>-3</b>	<b>338</b>	<b>337</b>	<b>1</b>

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	206	214	-8	147	153	-6	93	115	-22	102	104	-2	85	96	-11	38	49	-11	152	153	-1
4BH 1116	192	180	12	110	109	1	119	115	4	137	130	7	109	106	3	52	43	9	150	132	18
SENQ 693am	29	39	-10	19	23	-4	12	14	-2	16	23	-7	12	18	-6	6	9	-3	20	24	-4
B105	577	579	-2	386	395	-9	229	216	13	330	309	21	276	263	13	70	87	-17	377	354	23
KIIS973	460	467	-7	284	295	-11	185	200	-15	250	249	1	216	201	15	81	86	-5	300	297	3
104.5 TRIPLE M	451	432	19	273	264	9	188	148	40	236	223	13	184	196	-12	76	68	8	288	308	-20
NOVA106.9	667	641	26	428	409	19	263	233	30	382	345	37	329	316	13	97	102	-5	473	462	11
ABC BRIS	213	230	-17	149	158	-9	77	87	-10	96	106	-10	84	93	-9	43	58	-15	161	165	-4
4RN	75	67	8	51	43	8	33	32	1	33	26	7	34	35	-1	19	13	6	62	53	9
ABC NEWSRADIO	100	112	-12	66	67	-1	32	28	4	35	33	2	26	39	-13	15	15	0	65	60	5
4JJJ	347	350	-3	193	212	-19	113	107	6	163	156	7	166	179	-13	56	64	-8	237	225	12
ABC CLASSIC	69	78	-9	37	50	-13	33	36	-3	28	36	-8	23	33	-10	19	21	-2	43	58	-15
<b>Total</b>	<b>2,026</b>	<b>2,030</b>	<b>-4</b>	<b>1,678</b>	<b>1,701</b>	<b>-23</b>	<b>1,221</b>	<b>1,177</b>	<b>44</b>	<b>1,480</b>	<b>1,430</b>	<b>50</b>	<b>1,349</b>	<b>1,381</b>	<b>-32</b>	<b>567</b>	<b>616</b>	<b>-49</b>	<b>1,789</b>	<b>1,775</b>	<b>14</b>

# RADIO 360: BRISBANE - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	15	20	-5	1	1	0	*	*	*	*	1	*	1	2	-1	2	2	0	11	13	-2
4BH 1116	20	19	1	*	*	*	*	*	*	*	*	*	1	1	0	6	6	0	12	11	1
SENQ 693am	1	2	-1	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	*	*	*
B105	31	30	1	6	7	-1	4	3	1	11	10	1	7	7	0	1	2	-1	1	1	0
KIIS973	23	25	-2	5	3	2	1	1	0	4	4	0	7	8	-1	4	5	-1	3	3	0
104.5 TRIPLE M	25	22	3	2	2	0	3	3	0	5	4	1	10	7	3	4	5	-1	2	1	1
NOVA106.9	29	28	1	6	6	0	3	3	0	9	9	0	8	8	0	2	2	0	1	1	0
ABC BRIS	13	15	-2	1	*	*	*	1	*	1	1	0	2	2	0	2	2	0	7	9	-2
4RN	5	5	0	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0	3	3	0
ABC NEWSRADIO	4	4	0	*	*	*	1	1	0	*	*	*	1	1	0	1	*	*	2	2	0
4JJJ	14	15	-1	1	2	-1	3	2	1	5	6	-1	3	3	0	1	1	0	*	*	*
ABC CLASSIC	4	6	-2	1	1	0	*	*	*	*	*	*	1	1	0	1	*	*	1	3	-2
<b>Total</b>	<b>238</b>	<b>234</b>	<b>4</b>	<b>28</b>	<b>27</b>	<b>1</b>	<b>20</b>	<b>18</b>	<b>2</b>	<b>46</b>	<b>44</b>	<b>2</b>	<b>53</b>	<b>53</b>	<b>0</b>	<b>35</b>	<b>36</b>	<b>-1</b>	<b>55</b>	<b>57</b>	<b>-2</b>

By Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	16	21	-5	28	35	-7	24	34	-10	16	21	-5	14	18	-4	4	6	-2	14	16	-2
4BH 1116	20	19	1	25	26	-1	35	32	3	26	26	0	15	14	1	6	4	2	20	18	2
SENQ 693am	1	2	-1	2	4	-2	1	3	-2	1	2	-1	1	2	-1	*	*	*	1	1	0
B105	33	33	0	54	55	-1	40	35	5	48	46	2	31	29	2	5	8	-3	23	22	1
KIIS973	25	26	-1	36	41	-5	31	35	-4	35	35	0	26	25	1	4	4	0	21	21	0
104.5 TRIPLE M	28	24	4	41	36	5	43	31	12	41	34	7	23	22	1	4	4	0	17	19	-2
NOVA106.9	31	29	2	50	50	0	35	29	6	41	36	5	34	36	-2	5	5	0	26	25	1
ABC BRIS	14	16	-2	30	32	-2	15	18	-3	11	13	-2	9	11	-2	5	7	-2	11	12	-1
4RN	6	5	1	10	10	0	5	6	-1	5	4	1	5	5	0	3	2	1	4	3	1
ABC NEWSRADIO	4	4	0	9	8	1	6	3	3	4	5	-1	4	5	-1	1	1	0	3	4	-1
4JJJ	14	16	-2	21	25	-4	15	16	-1	17	20	-3	18	19	-1	3	3	0	14	13	1
ABC CLASSIC	4	6	-2	5	10	-5	5	8	-3	3	6	-3	3	6	-3	2	2	0	4	6	-2
<b>Total</b>	<b>249</b>	<b>247</b>	<b>2</b>	<b>381</b>	<b>390</b>	<b>-9</b>	<b>335</b>	<b>312</b>	<b>23</b>	<b>321</b>	<b>308</b>	<b>13</b>	<b>233</b>	<b>238</b>	<b>-5</b>	<b>57</b>	<b>63</b>	<b>-6</b>	<b>210</b>	<b>203</b>	<b>7</b>

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	7.2	8.5	4.4	4.8	3.2	0.7	0.5	2.8	1.1	0.8	6.2	1.5	1.7	1.7	5.4	6.0	11.0	19.6	23.5	24.1
4BH 1116	8.4	9.7	8.0	0.6	0.7	*	0.7	0.7	1.5	0.5	0.2	2.3	2.1	8.5	16.6	19.7	23.3	22.4	28.1	11.5	
SENQ 693am	0.4	0.4	0.3	0.2	0.2	*	0.3	0.3	0.2	0.4	0.5	*	0.6	0.6	1.4	0.1	0.1	0.4	0.5	*	
B105	12.8	15.3	7.0	22.7	24.9	15.7	19.8	22.8	7.9	23.4	26.3	11.3	12.7	15.3	6.2	3.8	4.9	1.1	2.4	3.0	2.0
KIIS973	9.9	11.4	8.5	16.1	18.0	7.8	6.0	5.5	11.9	8.3	9.2	6.3	13.1	15.1	13.0	12.1	15.6	5.8	4.9	5.9	5.8
104.5 TRIPLE M	10.6	12.3	8.3	5.8	6.1	7.1	13.0	14.8	6.7	11.4	12.4	11.2	18.8	22.6	7.7	11.2	13.3	15.3	3.1	3.9	2.1
NOVA106.9	12.4	14.5	8.9	20.5	23.0	9.5	16.2	17.8	12.6	20.6	22.5	18.5	15.7	18.6	11.0	5.0	6.6	2.0	1.6	2.0	0.7
ABC BRIS	5.4	5.9	8.7	4.3	3.5	14.7	2.4	1.8	8.2	1.9	1.9	3.7	3.2	3.7	3.8	4.5	5.8	1.6	12.7	14.8	21.4
4RN	2.2	2.4	3.3	0.7	0.7	0.9	0.6	0.6	1.1	1.3	1.3	2.7	0.5	0.6	0.3	3.7	4.6	3.8	4.9	5.6	10.2
ABC NEWSRADIO	1.7	1.8	3.7	0.5	0.4	1.2	2.6	2.0	7.5	0.9	1.0	1.0	1.0	0.9	3.1	2.6	2.7	6.9	2.8	3.4	3.1
4JXX	5.8	6.3	9.1	4.0	4.0	7.0	14.4	15.7	12.4	10.8	11.3	15.5	5.8	6.1	12.1	3.8	4.3	7.1	0.7	0.9	0.6
ABC CLASSIC	1.5	1.7	2.0	2.0	2.2	1.9	0.6	0.5	1.5	0.6	0.6	0.9	1.3	1.4	2.9	1.6	2.1	0.3	2.6	3.0	3.9
Commercial DAB+ Stns	8.8	9.0	17.8	11.7	10.6	27.3	12.7	12.9	17.1	9.9	10.4	13.7	10.2	10.1	21.0	9.7	10.5	19.4	3.1	3.3	9.8
ABC DAB+ Stns	2.1	2.0	5.9	1.2	1.0	3.7	4.5	4.2	8.4	1.8	1.4	8.8	1.5	1.2	7.2	2.9	3.7	2.4	1.9	2.1	4.9
Total DAB+ Stns	12.4	11.0	23.7	14.1	11.6	31.0	18.6	17.1	25.5	12.8	11.8	22.5	12.4	11.3	28.3	14.5	14.2	21.8	7.6	5.3	14.7

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	6.5	7.2	8.5	7.4	8.1	9.8	7.3	8.3	8.9	5.1	5.6	7.2	5.8	6.3	9.2	7.0	7.6	7.7	6.5	7.5	8.4
4BH 1116	8.1	9.1	8.9	6.6	7.3	7.4	10.6	12.3	11.0	8.0	8.9	10.0	6.5	7.3	7.6	10.0	11.8	4.9	9.4	11.5	5.4
SENQ 693am	0.3	0.4	0.4	0.4	0.4	0.7	0.2	0.3	0.1	0.3	0.3	0.3	0.5	0.5	0.9	0.3	0.3	*	0.4	0.6	0.1
B105	13.4	15.8	7.4	14.3	16.5	6.2	12.1	14.5	8.0	14.9	17.5	8.1	13.2	15.3	7.8	8.4	9.7	5.4	11.1	13.6	5.9
KIIS973	9.9	11.3	9.0	9.5	10.7	8.2	9.2	10.5	10.3	10.9	12.5	9.9	11.2	12.9	7.3	6.9	7.7	6.7	9.8	11.8	6.9
104.5 TRIPLE M	11.5	13.2	8.8	10.8	12.2	9.0	12.9	15.4	9.3	12.9	14.9	9.9	9.7	11.0	8.4	7.0	8.2	4.7	7.9	9.4	6.9
NOVA106.9	12.4	14.4	9.3	13.2	15.0	8.9	10.4	12.2	9.8	12.9	14.8	10.7	14.4	16.8	7.2	9.3	10.6	7.4	12.3	15.0	7.8
ABC BRIS	5.5	5.8	9.7	7.9	8.4	15.0	4.6	5.0	7.2	3.5	3.7	5.9	4.0	4.3	6.9	9.6	9.4	19.1	5.2	6.1	6.2
4RN	2.3	2.5	3.0	2.7	2.9	5.7	1.6	2.0	1.0	1.6	1.8	2.0	2.3	2.5	4.1	5.1	5.8	3.7	2.0	2.2	4.2
ABC NEWSRADIO	1.7	1.8	3.5	2.3	2.3	5.4	1.8	1.9	3.4	1.3	1.3	2.5	1.9	2.0	3.9	1.0	1.0	1.8	1.6	1.7	4.3
4JXX	5.6	6.0	9.2	5.4	5.9	7.5	4.6	4.6	10.9	5.4	5.7	9.6	7.5	8.3	9.7	5.5	5.9	6.7	6.5	7.5	8.8
ABC CLASSIC	1.5	1.6	1.8	1.4	1.6	1.4	1.6	1.7	2.9	1.0	1.1	2.0	1.2	1.3	1.2	4.2	5.2	0.6	1.7	2.0	2.4
Commercial DAB+ Stns	8.8	9.2	15.4	7.1	7.4	12.8	9.2	9.7	12.7	9.6	9.8	18.1	9.1	9.6	18.1	11.5	11.8	16.7	8.8	8.5	24.5
ABC DAB+ Stns	1.9	1.8	5.0	1.1	1.2	2.0	1.7	1.7	4.5	2.0	2.0	3.7	1.8	1.6	7.6	5.5	4.9	14.6	2.7	2.6	8.5
Total DAB+ Stns	12.0	11.0	20.4	9.6	8.6	14.8	12.4	11.3	17.2	12.7	11.9	21.9	12.2	11.3	25.7	17.2	16.7	31.3	13.8	11.1	32.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has a 6.5% share of all listening, 7.2% share of AM/FM/DAB+ listening and 8.5% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: BRISBANE - BY RADIO TYPE - SURVEY 3 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	246	229	46	25	22	7	11	6	7	24	22	8	33	31	5	44	43	6	108	106	12
4BH 1116	208	202	26	8	8	*	9	5	5	16	14	1	16	16	6	49	49	6	110	110	7
SENQ 693am	34	34	3	3	3	*	1	1	1	8	8	*	10	10	1	2	2	*	9	9	*
B105	632	618	102	122	118	25	89	85	14	214	212	29	140	139	23	34	34	4	33	30	6
KIIS973	521	496	108	82	78	18	55	50	20	122	114	18	153	146	38	68	66	8	42	42	5
104.5 TRIPLE M	519	488	101	72	68	16	61	54	15	153	145	30	143	137	23	56	55	10	35	31	6
NOVA106.9	733	706	128	117	113	19	110	102	32	267	258	41	170	165	31	45	44	4	25	25	2
ABC BRIS	246	234	52	30	28	7	14	14	7	33	30	6	37	31	13	42	41	4	91	91	16
4RN	94	88	19	9	8	1	7	5	2	23	22	5	14	13	3	20	20	2	22	21	6
ABC NEWSRADIO	124	110	35	10	8	4	23	19	11	27	23	4	24	22	7	16	15	4	24	23	6
4JXX	388	352	95	42	34	12	74	67	21	171	158	34	65	58	22	22	21	4	14	14	3
ABC CLASSIC	83	72	20	13	10	5	5	5	3	16	13	3	16	13	4	17	17	1	17	14	5
Commercial DAB+ Stns	439	408	141	67	61	29	73	69	24	114	107	34	85	75	26	63	59	18	36	36	11
ABC DAB+ Stns	155	129	60	14	10	6	30	24	15	44	35	18	25	19	11	21	20	5	22	21	5
Total DAB+ Stns	561	490	181	76	67	31	87	77	32	143	129	46	112	93	34	82	71	22	60	53	16
<b>Total</b>	<b>2,084</b>	<b>1,977</b>	<b>550</b>	<b>254</b>	<b>242</b>	<b>82</b>	<b>225</b>	<b>214</b>	<b>85</b>	<b>544</b>	<b>515</b>	<b>137</b>	<b>467</b>	<b>445</b>	<b>120</b>	<b>255</b>	<b>235</b>	<b>60</b>	<b>338</b>	<b>326</b>	<b>65</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
4BC 882	206	191	37	147	137	16	93	86	14	102	95	18	85	78	12	38	31	7	152	141	24
4BH 1116	192	187	24	110	106	11	119	113	13	137	128	19	109	105	11	52	49	6	150	143	14
SENQ 693am	29	29	1	19	19	1	12	10	1	16	16	1	12	12	1	6	6	*	20	20	1
B105	577	552	87	386	370	27	229	211	32	330	309	43	276	262	24	70	62	9	377	370	43
KIIS973	460	431	83	284	268	28	185	169	25	250	225	42	216	200	22	81	74	9	300	275	54
104.5 TRIPLE M	451	420	86	273	258	29	188	169	27	236	216	41	184	173	20	76	63	13	288	272	44
NOVA106.9	667	639	111	428	407	31	263	241	35	382	357	50	329	316	21	97	86	12	473	452	57
ABC BRIS	213	202	42	149	141	22	77	71	9	96	94	10	84	82	12	43	34	11	161	150	31
4RN	75	71	14	51	48	6	33	31	6	33	32	5	34	31	6	19	17	5	62	59	10
ABC NEWSRADIO	100	91	25	66	56	16	32	31	6	35	31	10	26	24	7	15	11	3	65	55	18
4JXX	347	307	78	193	175	27	113	95	29	163	142	33	166	151	25	56	45	11	237	216	46
ABC CLASSIC	69	59	17	37	33	4	33	27	7	28	28	5	23	20	3	19	17	2	43	39	8
Commercial DAB+ Stns	380	352	109	208	185	40	182	163	37	208	185	54	165	156	31	87	72	27	262	219	82
ABC DAB+ Stns	123	103	42	45	37	7	42	37	14	49	42	15	47	36	16	37	26	16	92	72	31
Total DAB+ Stns	484	421	140	262	214	47	222	189	49	264	218	69	220	187	47	124	94	41	355	273	107
<b>Total</b>	<b>2,026</b>	<b>1,906</b>	<b>478</b>	<b>1,678</b>	<b>1,521</b>	<b>211</b>	<b>1,221</b>	<b>1,061</b>	<b>216</b>	<b>1,480</b>	<b>1,321</b>	<b>270</b>	<b>1,349</b>	<b>1,199</b>	<b>176</b>	<b>567</b>	<b>471</b>	<b>108</b>	<b>1,789</b>	<b>1,627</b>	<b>360</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 4BC 882 has 246,000 total listeners, 229,000 AM/FM/DAB+ listeners and 46,000 Streaming listeners. Please note that there can be overlap between radio types.

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	9.4	9.7	-0.3	4.3	5.6	-1.3	3.4	0.9	2.5	1.2	0.5	0.7	4.4	5.4	-1.0	12.1	10.1	2.0	21.0	22.8	-1.8
CRUISE1323	8.9	8.6	0.3	2.2	1.4	0.8	3.2	2.4	0.8	1.6	1.5	0.1	4.1	2.3	1.8	18.3	16.2	2.1	16.1	17.8	-1.7
MIX102.3	12.1	11.9	0.2	14.9	11.3	3.6	14.9	11.8	3.1	11.6	10.4	1.2	13.4	13.1	0.3	11.2	18.4	-7.2	10.2	8.9	1.3
5MMM	12.4	12.0	0.4	13.5	11.0	2.5	6.2	13.1	-6.9	11.1	10.1	1.0	19.9	17.2	2.7	15.5	11.9	3.6	7.4	9.8	-2.4
NOVA91.9	10.7	11.3	-0.6	18.2	20.9	-2.7	21.9	22.8	-0.9	17.0	19.2	-2.2	14.7	13.1	1.6	3.9	5.2	-1.3	1.6	1.5	0.1
SAFM	8.7	9.6	-0.9	17.7	15.7	2.0	11.7	12.0	-0.3	15.4	18.2	-2.8	10.7	12.4	-1.7	5.0	6.7	-1.7	0.8	0.8	0.0
ABC ADE	7.7	7.2	0.5	2.0	0.9	1.1	1.1	0.8	0.3	0.6	1.1	-0.5	4.9	5.4	-0.5	8.0	7.8	0.2	18.5	16.3	2.2
5RN	1.1	1.5	-0.4	0.4	1.1	-0.7	0.1	0.1	0.0	0.1	0.1	0.0	0.4	0.3	0.1	2.4	2.0	0.4	1.8	3.4	-1.6
ABC NEWSRADIO	2.1	1.7	0.4	1.4	0.9	0.5	0.8	0.7	0.1	1.3	1.5	-0.2	1.1	1.6	-0.5	2.2	1.8	0.4	3.8	2.6	1.2
5JJI	4.0	4.8	-0.8	3.3	5.2	-1.9	6.2	7.0	-0.8	9.4	10.7	-1.3	5.0	6.7	-1.7	1.8	1.3	0.5	0.2	0.4	-0.2
ABC CLASSIC	2.0	2.0	0.0	0.9	2.0	-1.1	1.1	0.3	0.8	0.7	0.6	0.1	1.0	0.7	0.3	3.2	2.8	0.4	3.8	3.8	0.0

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	9.3	9.8	-0.5	12.5	13.6	-1.1	9.9	10.4	-0.5	4.6	5.1	-0.5	7.1	7.8	-0.7	18.1	16.3	1.8	9.8	9.3	0.5						
CRUISE1323	8.4	7.7	0.7	7.7	6.6	1.1	9.9	9.0	0.9	9.3	8.9	0.4	8.0	6.9	1.1	4.3	4.7	-0.4	10.5	11.3	-0.8						
MIX102.3	11.9	12.0	-0.1	8.9	9.7	-0.8	12.5	12.9	-0.4	14.8	14.5	0.3	12.4	10.4	2.0	9.1	11.1	-2.0	12.4	11.6	0.8						
5MMM	13.4	12.8	0.6	15.1	14.2	0.9	14.6	13.4	1.2	14.1	13.3	0.8	11.6	11.3	0.3	6.1	7.9	-1.8	9.4	9.7	-0.3						
NOVA91.9	10.4	11.3	-0.9	10.1	10.4	-0.3	8.3	9.9	-1.6	11.4	11.6	-0.2	13.0	14.6	-1.6	9.1	11.4	-2.3	11.6	11.4	0.2						
SAFM	8.8	10.0	-1.2	8.2	10.6	-2.4	8.0	9.5	-1.5	10.1	10.5	-0.4	10.5	10.9	-0.4	5.3	6.0	-0.7	8.3	8.6	-0.3						
ABC ADE	7.9	7.3	0.6	11.1	10.4	0.7	8.3	7.4	0.9	5.2	5.0	0.2	5.8	6.2	-0.4	10.2	8.3	1.9	7.1	6.7	0.4						
5RN	0.9	1.3	-0.4	1.6	2.2	-0.6	0.7	1.0	-0.3	0.6	1.0	-0.4	0.4	0.9	-0.5	0.9	1.1	-0.2	1.6	2.0	-0.4						
ABC NEWSRADIO	1.9	1.7	0.2	2.7	2.7	0.0	1.0	1.3	-0.3	1.1	1.0	0.1	1.1	1.1	0.0	6.2	3.2	3.0	2.5	1.9	0.6						
5JJI	4.0	4.7	-0.7	4.2	4.4	-0.2	3.3	4.4	-1.1	3.8	4.9	-1.1	5.2	5.4	-0.2	3.3	4.6	-1.3	4.1	4.9	-0.8						
ABC CLASSIC	1.9	1.8	0.1	2.0	1.6	0.4	2.2	1.5	0.7	1.4	1.6	-0.2	2.2	2.7	-0.5	2.1	1.8	0.3	2.4	2.6	-0.2						



# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	158	156	2	16	14	2	13	9	4	15	11	4	21	23	-2	31	29	2	62	70	-8
CRUISE1323	227	223	4	12	11	1	17	11	6	16	17	-1	26	23	3	55	49	6	100	113	-13
MIX102.3	353	362	-9	47	39	8	46	44	2	81	85	-4	76	80	-4	45	56	-11	59	58	1
5MMM	320	304	16	35	32	3	33	38	-5	85	68	17	78	79	-1	52	45	7	37	43	-6
NOVA91.9	360	357	3	67	62	5	61	61	0	121	126	-5	68	63	5	29	29	0	15	16	-1
SAFM	311	325	-14	54	53	1	40	39	1	111	114	-3	66	71	-5	30	33	-3	11	17	-6
ABC ADE	164	162	2	12	7	5	10	7	3	11	12	-1	24	27	-3	31	29	2	76	78	-2
5RN	39	40	-1	3	5	-2	4	2	2	4	2	2	6	5	1	9	9	0	13	18	-5
ABC NEWSRADIO	78	79	-1	9	8	1	10	7	3	11	12	-1	18	21	-3	16	14	2	14	16	-2
5JJJ	155	167	-12	17	20	-3	26	28	-2	61	60	1	34	38	-4	11	11	0	7	10	-3
ABC CLASSIC	70	55	15	6	5	1	10	4	6	9	12	-3	10	8	2	11	10	1	23	16	7
<b>Total</b>	<b>1,127</b>	<b>1,131</b>	<b>-4</b>	<b>118</b>	<b>119</b>	<b>-1</b>	<b>111</b>	<b>114</b>	<b>-3</b>	<b>262</b>	<b>265</b>	<b>-3</b>	<b>243</b>	<b>240</b>	<b>3</b>	<b>157</b>	<b>156</b>	<b>1</b>	<b>237</b>	<b>237</b>	<b>0</b>

By Session, P10+ [Potential: 1192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	145	142	3	98	93	5	75	74	1	65	67	-2	56	53	3	49	42	7	116	103	13
CRUISE1323	199	196	3	99	92	7	97	100	-3	122	119	3	87	79	8	31	36	-5	144	152	-8
MIX102.3	322	325	-3	172	176	-4	157	168	-11	199	192	7	141	134	7	62	64	-2	223	222	1
5MMM	273	274	-1	156	142	14	131	129	2	152	154	-2	139	133	6	47	52	-5	171	169	2
NOVA91.9	326	322	4	194	185	9	144	148	-4	185	179	6	159	171	-12	70	82	-12	226	215	11
SAFM	279	294	-15	160	168	-8	120	135	-15	154	156	-2	122	130	-8	51	52	-1	166	169	-3
ABC ADE	150	144	6	105	97	8	89	81	8	71	77	-6	58	66	-8	38	44	-6	110	109	1
5RN	28	33	-5	16	22	-6	14	19	-5	11	16	-5	7	9	-2	8	7	1	27	31	-4
ABC NEWSRADIO	71	64	7	38	38	0	15	19	-4	17	16	1	19	19	0	24	20	4	49	47	2
5JJJ	134	143	-9	75	83	-8	57	59	-2	65	73	-8	73	77	-4	29	31	-2	95	107	-12
ABC CLASSIC	62	50	12	32	20	12	27	20	7	28	24	4	29	25	4	19	22	-3	43	35	8
<b>Total</b>	<b>1,109</b>	<b>1,108</b>	<b>1</b>	<b>879</b>	<b>861</b>	<b>18</b>	<b>755</b>	<b>752</b>	<b>3</b>	<b>836</b>	<b>830</b>	<b>6</b>	<b>763</b>	<b>769</b>	<b>-6</b>	<b>402</b>	<b>410</b>	<b>-8</b>	<b>988</b>	<b>986</b>	<b>2</b>

# RADIO 360: ADELAIDE - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	14	14	0	1	1	0	*	*	*	*	*	*	1	2	-1	3	2	1	9	10	-1
CRUISE1323	13	13	0	*	*	*	*	*	*	*	*	*	1	1	0	5	4	1	7	7	0
MIX102.3	18	18	0	2	1	1	2	2	0	3	3	0	4	4	0	3	4	-1	4	4	0
5MMM	19	18	1	2	1	1	1	2	-1	3	3	0	6	5	1	4	3	1	3	4	-1
NOVA91.9	16	17	-1	2	3	-1	3	3	0	5	6	-1	5	4	1	1	1	0	1	1	0
SAFM	13	14	-1	2	2	0	1	2	-1	5	5	0	3	4	-1	1	2	-1	*	*	*
ABC ADE	12	11	1	*	*	*	*	*	*	*	*	*	2	2	0	2	2	0	8	7	1
5RN	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
ABC NEWSRADIO	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	2	1	1
5JJJ	6	7	-1	*	1	*	1	1	0	3	3	0	2	2	0	*	*	*	*	*	*
ABC CLASSIC	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0
<b>Total</b>	<b>150</b>	<b>150</b>	<b>0</b>	<b>13</b>	<b>13</b>	<b>0</b>	<b>12</b>	<b>14</b>	<b>-2</b>	<b>29</b>	<b>29</b>	<b>0</b>	<b>31</b>	<b>29</b>	<b>2</b>	<b>25</b>	<b>23</b>	<b>2</b>	<b>41</b>	<b>42</b>	<b>-1</b>

By Session, P10+ [Potential: 1192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	15	0	26	28	-2	23	24	-1	10	11	-1	10	12	-2	9	8	1	13	12	1
CRUISE1323	13	12	1	16	13	3	23	20	3	20	19	1	11	10	1	2	2	0	13	14	-1
MIX102.3	19	19	0	18	20	-2	29	30	-1	31	30	1	18	15	3	5	6	-1	16	15	1
5MMM	21	20	1	31	29	2	34	31	3	30	28	2	17	17	0	3	4	-1	12	12	0
NOVA91.9	17	18	-1	21	21	0	19	23	-4	24	24	0	19	21	-2	5	6	-1	15	15	0
SAFM	14	16	-2	17	21	-4	19	22	-3	21	22	-1	15	16	-1	3	3	0	11	11	0
ABC ADE	13	12	1	23	21	2	19	17	2	11	11	0	8	9	-1	5	4	1	9	9	0
5RN	1	2	-1	3	4	-1	2	2	0	1	2	-1	1	1	0	*	1	*	2	3	-1
ABC NEWSRADIO	3	3	0	6	5	1	2	3	-1	2	2	0	2	2	0	3	2	1	3	2	1
5JJJ	6	7	-1	9	9	0	8	10	-2	8	10	-2	7	8	-1	2	2	0	5	6	-1
ABC CLASSIC	3	3	0	4	3	1	5	3	2	3	3	0	3	4	-1	1	1	0	3	3	0
<b>Total</b>	<b>159</b>	<b>158</b>	<b>1</b>	<b>206</b>	<b>203</b>	<b>3</b>	<b>233</b>	<b>228</b>	<b>5</b>	<b>210</b>	<b>211</b>	<b>-1</b>	<b>144</b>	<b>147</b>	<b>-3</b>	<b>51</b>	<b>50</b>	<b>1</b>	<b>128</b>	<b>128</b>	<b>0</b>

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.4	10.2	12.1	4.3	4.1	8.1	3.4	3.7	1.6	1.2	1.4	0.7	4.4	4.2	13.7	12.1	12.0	21.6	21.0	23.1	22.4
CRUISE1323	8.9	9.5	13.0	2.2	2.0	4.9	3.2	3.3	3.6	1.6	1.0	9.3	4.1	4.3	7.4	18.3	18.6	30.0	16.1	17.8	14.6
MIX102.3	12.1	13.6	8.1	14.9	16.8	7.9	14.9	16.4	7.6	11.6	13.6	6.2	13.4	15.1	12.1	11.2	12.6	6.7	10.2	11.3	8.5
5MMM	12.4	13.8	10.5	13.5	15.1	7.8	6.2	6.0	11.4	11.1	12.0	16.1	19.9	22.7	15.0	15.5	17.4	10.3	7.4	8.5	*
NOVA91.9	10.7	12.0	8.3	18.2	20.0	13.4	21.9	23.9	14.0	17.0	19.6	12.8	14.7	17.0	8.1	3.9	4.4	2.4	1.6	1.7	2.7
SAFM	8.7	9.7	6.9	17.7	19.5	12.7	11.7	12.0	14.6	15.4	18.0	8.5	10.7	12.1	9.4	5.0	5.8	0.9	0.8	1.0	0.3
ABC ADE	7.7	8.2	10.8	2.0	1.4	7.9	1.1	1.3	0.5	0.6	0.7	0.7	4.9	5.0	10.3	8.0	8.8	7.3	18.5	19.5	37.7
5RN	1.1	1.1	1.7	0.4	0.1	2.9	0.1	*	1.1	0.1	0.1	0.3	0.4	0.5	0.3	2.4	2.4	4.5	1.8	2.1	0.7
ABC NEWSRADIO	2.1	2.3	2.1	1.4	1.4	2.1	0.8	0.7	1.3	1.3	1.4	2.3	1.1	1.0	3.9	2.2	2.4	1.6	3.8	4.4	0.5
5J JJ	4.0	4.4	4.2	3.3	3.2	5.8	6.2	6.4	8.1	9.4	10.5	10.4	5.0	5.9	1.2	1.8	2.0	0.9	0.2	0.3	*
ABC CLASSIC	2.0	2.3	1.3	0.9	0.8	2.1	1.1	1.1	0.9	0.7	0.8	0.9	1.0	1.0	2.5	3.2	3.8	*	3.8	4.2	1.6
Commercial DAB+ Stns	10.6	11.0	16.2	12.6	11.9	16.9	22.0	22.5	27.4	17.9	19.3	27.1	9.5	10.2	11.8	7.5	8.0	9.1	3.9	4.0	8.7
ABC DAB+ Stns	2.0	1.9	4.9	4.0	3.9	7.3	3.0	2.7	7.9	1.7	1.7	4.6	1.0	0.9	4.5	2.0	1.8	4.8	1.9	2.1	2.2
Total DAB+ Stns	13.9	12.9	21.1	17.7	15.7	24.2	25.4	25.2	35.3	22.9	21.0	31.7	12.3	11.0	16.2	10.3	9.8	13.9	6.2	6.1	10.9

By Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	9.3	10.0	12.4	12.5	13.2	18.2	9.9	10.6	11.2	4.6	5.0	6.2	7.1	7.3	15.1	18.1	20.4	17.7	9.8	10.7	11.2
CRUISE1323	8.4	8.9	13.1	7.7	8.2	11.3	9.9	10.4	13.8	9.3	9.8	15.2	8.0	8.6	12.8	4.3	4.3	9.4	10.5	11.3	12.9
MIX102.3	11.9	13.4	8.8	8.9	9.9	5.8	12.5	13.7	11.4	14.8	16.7	10.3	12.4	14.2	7.3	9.1	10.6	6.4	12.4	14.2	6.2
5MMM	13.4	15.0	10.9	15.1	16.6	13.9	14.6	16.3	10.2	14.1	15.8	11.3	11.6	13.0	11.0	6.1	6.9	6.1	9.4	10.3	9.4
NOVA91.9	10.4	11.6	8.6	10.1	11.4	5.7	8.3	9.0	8.9	11.4	12.6	11.3	13.0	14.9	7.7	9.1	10.6	6.9	11.6	13.1	7.5
SAFM	8.8	9.8	7.2	8.2	9.2	5.7	8.0	8.7	8.8	10.1	11.4	8.1	10.5	11.9	8.0	5.3	6.1	3.6	8.3	9.4	5.9
ABC ADE	7.9	8.5	11.2	11.1	11.5	20.1	8.3	8.8	11.9	5.2	5.4	8.6	5.8	6.5	6.2	10.2	12.0	6.4	7.1	7.5	9.6
5RN	0.9	0.9	1.3	1.6	1.8	1.5	0.7	0.8	0.5	0.6	0.7	1.0	0.4	0.4	1.5	0.9	0.8	3.0	1.6	1.6	2.8
ABC NEWSRADIO	1.9	2.1	1.8	2.7	2.9	3.6	1.0	1.0	1.6	1.1	1.2	1.0	1.1	1.3	0.9	6.2	7.5	1.7	2.5	2.8	2.9
5J JJ	4.0	4.3	4.6	4.2	4.7	3.0	3.3	3.5	4.9	3.8	4.2	4.8	5.2	5.7	7.2	3.3	3.7	3.4	4.1	4.6	2.9
ABC CLASSIC	1.9	2.2	1.4	2.0	2.2	1.1	2.2	2.4	1.8	1.4	1.6	1.5	2.2	2.6	0.8	2.1	2.5	1.0	2.4	2.8	1.1
Commercial DAB+ Stns	10.8	11.5	14.2	6.6	7.1	8.2	11.7	12.8	10.3	12.8	13.6	15.7	11.4	12.2	16.6	12.3	12.4	26.7	9.8	9.4	21.7
ABC DAB+ Stns	1.9	1.8	4.6	1.3	1.4	1.8	2.1	2.0	4.8	2.1	2.1	5.0	1.6	1.5	4.9	2.5	2.3	7.6	2.3	2.2	5.9
Total DAB+ Stns	14.2	13.3	18.7	9.6	8.5	10.1	15.6	14.8	15.1	16.4	15.7	20.7	13.6	13.7	21.5	17.7	14.6	34.3	12.9	11.6	27.6

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has a 9.4% share of all listening, 10.2% share of AM/FM/DAB+ listening and 12.1% share of Streaming listening.  
Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

# RADIO 360: ADELAIDE - BY RADIO TYPE - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	158	155	30	16	16	4	13	11	3	15	15	2	21	21	5	31	30	5	62	62	10
CRUISE1323	227	214	41	12	10	5	17	14	6	16	15	5	26	24	6	55	54	9	100	97	10
MIX102.3	353	342	59	47	43	12	46	45	11	81	77	13	76	73	12	45	45	5	59	59	5
5MMM	320	300	51	35	33	7	33	27	9	85	77	20	78	77	8	52	49	8	37	37	*
NOVA91.9	360	346	66	67	62	14	61	59	15	121	115	21	68	68	12	29	28	3	15	14	2
SAFM	311	297	56	54	52	13	40	35	9	111	107	17	66	63	10	30	29	4	11	11	2
ABC ADE	164	153	31	12	9	7	10	9	3	11	10	1	24	22	4	31	30	5	76	73	11
5RN	39	35	10	3	2	2	4	1	3	4	4	*	6	6	1	9	9	2	13	13	2
ABC NEWSRADIO	78	72	20	9	9	3	10	9	4	11	11	4	18	15	6	16	15	3	14	14	1
5JJJ	155	145	27	17	15	5	26	23	6	61	55	12	34	33	2	11	11	2	7	7	*
ABC CLASSIC	70	67	15	6	5	4	10	9	3	9	9	3	10	10	4	11	11	*	23	23	2
Commercial DAB+ Stns	226	212	67	31	28	13	31	29	16	65	59	21	41	40	7	27	26	6	31	30	5
ABC DAB+ Stns	81	78	30	10	10	6	14	13	6	19	19	5	11	11	4	9	8	5	19	18	3
Total DAB+ Stns	290	264	88	35	32	15	36	34	19	81	72	25	54	48	9	35	32	11	49	46	8
<b>Total</b>	<b>1,127</b>	<b>1,096</b>	<b>292</b>	<b>118</b>	<b>113</b>	<b>42</b>	<b>111</b>	<b>111</b>	<b>44</b>	<b>262</b>	<b>257</b>	<b>72</b>	<b>243</b>	<b>231</b>	<b>59</b>	<b>157</b>	<b>153</b>	<b>37</b>	<b>237</b>	<b>232</b>	<b>38</b>

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
FIVEaa	145	139	28	98	90	15	75	69	11	65	62	10	56	53	10	49	46	5	116	113	15
CRUISE1323	199	184	36	99	89	13	97	88	16	122	113	19	87	77	15	31	24	8	144	136	23
MIX102.3	322	310	49	172	167	9	157	147	21	199	192	27	141	137	10	62	55	10	223	214	28
5MMM	273	252	40	156	149	14	131	116	17	152	138	18	139	132	13	47	42	6	171	160	18
NOVA91.9	326	315	52	194	183	16	144	133	18	185	174	29	159	151	17	70	65	7	226	213	34
SAFM	279	265	49	160	150	15	120	108	17	154	144	21	122	114	16	51	45	6	166	159	21
ABC ADE	150	139	28	105	95	17	89	80	13	71	66	8	58	56	6	38	35	4	110	103	14
5RN	28	24	7	16	16	1	14	10	3	11	9	4	7	6	2	8	5	4	27	23	8
ABC NEWSRADIO	71	65	18	38	33	6	15	12	4	17	15	6	19	18	4	24	22	4	49	42	13
5JJJ	134	124	24	75	69	10	57	48	11	65	59	10	73	67	7	29	25	5	95	88	15
ABC CLASSIC	62	59	14	32	30	5	27	27	4	28	27	6	29	27	3	19	16	3	43	43	3
Commercial DAB+ Stns	201	192	51	98	93	17	103	100	17	123	116	25	116	109	16	55	50	18	139	121	45
ABC DAB+ Stns	69	64	24	18	17	5	26	22	8	31	28	9	28	23	7	21	19	8	45	41	17
Total DAB+ Stns	257	233	67	121	107	21	129	117	24	149	134	32	141	126	23	75	62	24	179	151	59
<b>Total</b>	<b>1,109</b>	<b>1,067</b>	<b>256</b>	<b>879</b>	<b>821</b>	<b>114</b>	<b>755</b>	<b>682</b>	<b>123</b>	<b>836</b>	<b>772</b>	<b>135</b>	<b>763</b>	<b>694</b>	<b>108</b>	<b>402</b>	<b>340</b>	<b>71</b>	<b>988</b>	<b>931</b>	<b>195</b>

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, FIVEaa has 158,000 total listeners, 155,000 AM/FM/DAB+ listeners and 30,000 Streaming listeners. Please note that there can be overlap between radio types.

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2023 SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.6	3.7	0.9	2.8	2.4	0.4	1.0	3.1	-2.1	2.6	2.4	0.2	3.2	1.8	1.4	10.0	6.6	3.4	5.9	5.4	0.5
6PR	5.8	6.7	-0.9	3.3	2.2	1.1	6.6	7.9	-1.3	1.9	2.9	-1.0	3.2	4.2	-1.0	8.0	8.0	0.0	10.7	12.7	-2.0
MIX 94.5	13.4	13.1	0.3	20.5	22.6	-2.1	14.9	11.2	3.7	13.3	13.3	0.0	15.4	13.4	2.0	15.7	16.8	-1.1	6.8	7.7	-0.9
92.9 TRIPLE M	6.8	6.1	0.7	8.7	9.5	-0.8	11.6	8.0	3.6	10.8	10.4	0.4	10.3	8.0	2.3	2.8	3.5	-0.7	0.6	0.3	0.3
96FM	14.4	12.9	1.5	8.9	9.7	-0.8	11.4	6.3	5.1	11.5	13.4	-1.9	14.7	12.7	2.0	26.4	22.9	3.5	11.7	9.8	1.9
NOVA93.7	16.1	17.2	-1.1	32.7	29.8	2.9	22.0	30.6	-8.6	26.0	23.2	2.8	18.8	25.6	-6.8	10.7	8.8	1.9	0.4	0.9	-0.5
ABC PER	4.9	4.8	0.1	0.4	0.8	-0.4	3.2	1.4	1.8	3.7	2.5	1.2	3.8	2.3	1.5	3.2	6.5	-3.3	10.4	10.5	-0.1
6RN	0.4	0.5	-0.1	0.1	0.1	0.0	0.2	0.4	-0.2	0.4	0.4	0.0	0.3	0.2	0.1	0.3	0.6	-0.3	0.6	1.0	-0.4
ABC NEWSRADIO	1.4	1.1	0.3	1.6	0.2	1.4	2.1	1.5	0.6	1.2	0.8	0.4	0.5	0.2	0.3	1.6	1.3	0.3	2.1	2.1	0.0
6JJJ	5.9	6.0	-0.1	5.3	5.2	0.1	10.0	11.3	-1.3	9.9	8.8	1.1	9.2	9.6	-0.4	2.8	2.5	0.3	0.6	1.2	-0.6
ABC CLASSIC	1.8	2.1	-0.3	0.8	0.2	0.6	1.6	2.1	-0.5	1.2	0.9	0.3	0.5	0.4	0.1	1.3	1.0	0.3	4.3	5.8	-1.5

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	4.7	3.5	1.2	4.6	3.1	1.5	5.4	3.9	1.5	5.2	3.6	1.6	3.8	3.3	0.5	2.8	4.0	-1.2	4.3	4.3	0.0
6PR	6.2	7.2	-1.0	9.6	10.6	-1.0	5.7	7.1	-1.4	4.2	4.9	-0.7	5.2	5.2	0.0	6.2	7.9	-1.7	4.3	5.2	-0.9
MIX 94.5	14.3	13.6	0.7	13.8	12.2	1.6	15.6	15.4	0.2	15.0	14.8	0.2	13.6	12.7	0.9	10.9	10.9	0.0	10.6	11.3	-0.7
92.9 TRIPLE M	7.3	6.2	1.1	7.4	6.8	0.6	7.5	6.3	1.2	8.0	6.4	1.6	6.7	5.2	1.5	4.7	5.0	-0.3	5.2	5.8	-0.6
96FM	14.0	13.1	0.9	12.4	12.1	0.3	14.8	13.7	1.1	15.6	14.4	1.2	13.3	13.0	0.3	11.8	9.2	2.6	15.5	12.3	3.2
NOVA93.7	15.8	16.8	-1.0	17.3	17.5	-0.2	13.8	15.2	-1.4	15.3	17.6	-2.3	17.2	18.3	-1.1	15.7	13.1	2.6	17.0	18.5	-1.5
ABC PER	4.9	4.7	0.2	5.6	6.1	-0.5	5.2	4.2	1.0	3.8	3.1	0.7	2.8	3.1	-0.3	10.7	11.4	-0.7	4.9	5.0	-0.1
6RN	0.4	0.6	-0.2	0.4	0.6	-0.2	0.2	0.5	-0.3	0.4	0.5	-0.1	0.5	0.8	-0.3	0.6	0.6	0.0	0.3	0.3	0.0
ABC NEWSRADIO	1.4	1.0	0.4	1.7	1.5	0.2	0.9	0.6	0.3	1.2	0.7	0.5	1.1	0.7	0.4	3.1	2.4	0.7	1.6	1.3	0.3
6JJJ	5.8	6.1	-0.3	6.0	5.7	0.3	4.7	4.9	-0.2	5.4	6.3	-0.9	7.8	8.2	-0.4	5.1	6.1	-1.0	6.5	5.9	0.6
ABC CLASSIC	1.6	1.9	-0.3	1.6	2.0	-0.4	1.4	1.4	0.0	1.4	1.7	-0.3	1.7	2.1	-0.4	2.9	3.0	-0.1	2.4	2.7	-0.3

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	151	140	11	14	10	4	6	9	-3	20	20	0	20	23	-3	37	27	10	54	50	4
6PR	193	195	-2	15	12	3	14	16	-2	29	27	2	30	40	-10	53	45	8	53	55	-2
MIX 94.5	589	593	-4	77	80	-3	67	59	8	157	164	-7	142	139	3	83	87	-4	63	63	0
92.9 TRIPLE M	353	365	-12	61	56	5	50	45	5	115	129	-14	80	90	-10	33	32	1	15	13	2
96FM	546	514	32	60	64	-4	42	40	2	125	133	-8	145	123	22	102	89	13	73	65	8
NOVA93.7	676	702	-26	120	115	5	92	92	0	228	232	-4	149	177	-28	69	61	8	18	26	-8
ABC PER	206	209	-3	10	7	3	9	10	-1	32	31	1	39	35	4	36	43	-7	81	83	-2
6RN	38	50	-12	1	1	0	3	5	-2	10	16	-6	7	6	1	7	7	0	9	15	-6
ABC NEWSRADIO	93	82	11	7	3	4	12	8	4	18	15	3	10	9	1	20	22	-2	26	24	2
6JJJ	280	302	-22	33	33	0	44	58	-14	113	118	-5	61	64	-3	20	19	1	9	10	-1
ABC CLASSIC	74	72	2	5	3	2	6	12	-6	20	19	1	13	10	3	12	9	3	18	19	-1
<b>Total</b>	<b>1,720</b>	<b>1,721</b>	<b>-1</b>	<b>194</b>	<b>193</b>	<b>1</b>	<b>169</b>	<b>169</b>	<b>0</b>	<b>445</b>	<b>446</b>	<b>-1</b>	<b>382</b>	<b>388</b>	<b>-6</b>	<b>227</b>	<b>225</b>	<b>2</b>	<b>303</b>	<b>300</b>	<b>3</b>

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	120	123	-3	59	54	5	67	57	10	75	75	0	53	55	-2	21	27	-6	104	96	8
6PR	172	181	-9	114	130	-16	81	95	-14	89	90	-1	72	77	-5	42	43	-1	106	107	-1
MIX 94.5	547	550	-3	289	305	-16	246	258	-12	321	316	5	262	264	-2	92	102	-10	318	320	-2
92.9 TRIPLE M	313	334	-21	161	170	-9	117	129	-12	154	161	-7	144	131	13	48	53	-5	176	187	-11
96FM	482	452	30	240	244	-4	224	198	26	292	264	28	207	198	9	73	65	8	328	301	27
NOVA93.7	609	642	-33	389	398	-9	240	276	-36	347	362	-15	297	325	-28	111	119	-8	439	454	-15
ABC PER	185	186	-1	115	119	-4	82	85	-3	94	77	17	58	62	-4	47	54	-7	116	135	-19
6RN	33	44	-11	15	16	-1	12	19	-7	17	20	-3	11	16	-5	6	4	2	11	18	-7
ABC NEWSRADIO	79	68	11	43	38	5	24	25	-1	33	22	11	24	14	10	21	21	0	53	46	7
6JJJ	244	274	-30	148	151	-3	103	113	-10	125	143	-18	123	148	-25	44	65	-21	180	178	2
ABC CLASSIC	62	66	-4	30	35	-5	28	24	4	25	28	-3	26	31	-5	14	18	-4	42	43	-1
<b>Total</b>	<b>1,680</b>	<b>1,685</b>	<b>-5</b>	<b>1,300</b>	<b>1,335</b>	<b>-35</b>	<b>1,063</b>	<b>1,113</b>	<b>-50</b>	<b>1,256</b>	<b>1,260</b>	<b>-4</b>	<b>1,121</b>	<b>1,134</b>	<b>-13</b>	<b>499</b>	<b>533</b>	<b>-34</b>	<b>1,457</b>	<b>1,479</b>	<b>-22</b>

# RADIO 360: PERTH - TOTAL RADIO - SURVEY 3 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+				
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
6iX	9	8	1	1	*	*	*	*	*	*	*	1	1	0	1	1	0	3	2	1	3	3	0
6PR	11	14	-3	1	*	*	*	1	1	0	1	1	0	1	2	-1	3	2	1	5	6	-1	
MIX 94.5	27	27	0	4	4	0	2	2	0	5	6	-1	7	6	1	5	5	0	3	4	-1		
92.9 TRIPLE M	14	13	1	2	2	0	2	1	1	4	5	-1	5	4	1	1	1	0	*	*	*		
96FM	29	26	3	2	2	0	2	1	1	5	6	-1	7	6	1	8	7	1	6	5	1		
NOVA93.7	32	35	-3	6	5	1	3	5	-2	10	10	0	9	12	-3	3	3	0	*	*	*		
ABC PER	10	10	0	*	*	*	*	*	*	1	1	0	2	1	1	1	2	-1	5	5	0		
6RN	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	*	
ABC NEWSRADIO	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0		
6JJB	12	12	0	1	1	0	1	2	-1	4	4	0	4	4	0	1	1	0	*	1	*		
ABC CLASSIC	4	4	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	2	3	-1		
<b>Total</b>	<b>199</b>	<b>205</b>	<b>-6</b>	<b>19</b>	<b>18</b>	<b>1</b>	<b>14</b>	<b>16</b>	<b>-2</b>	<b>40</b>	<b>45</b>	<b>-5</b>	<b>46</b>	<b>46</b>	<b>0</b>	<b>32</b>	<b>30</b>	<b>2</b>	<b>48</b>	<b>51</b>	<b>-3</b>		

By Session, P10+ [Potential: 1822]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	10	8	2	13	9	4	16	11	5	14	10	4	8	7	1	1	2	-1	8	8	0
6PR	13	15	-2	28	32	-4	17	21	-4	12	14	-2	11	11	0	3	4	-1	8	9	-1
MIX 94.5	30	29	1	40	37	3	46	46	0	42	41	1	28	27	1	5	6	-1	19	20	-1
92.9 TRIPLE M	15	13	2	21	21	0	22	19	3	22	18	4	14	11	3	2	3	-1	9	10	-1
96FM	29	28	1	36	37	-1	43	41	2	43	40	3	27	28	-1	6	5	1	27	22	5
NOVA93.7	33	36	-3	50	53	-3	40	45	-5	43	49	-6	35	39	-4	8	7	1	30	33	-3
ABC PER	10	10	0	16	19	-3	15	13	2	11	9	2	6	7	-1	5	6	-1	9	9	0
6RN	1	1	0	1	2	-1	1	2	-1	1	2	-1	1	2	-1	*	*	*	1	1	0
ABC NEWSRADIO	3	2	1	5	5	0	3	2	1	3	2	1	2	1	1	2	1	1	3	2	1
6JJB	12	13	-1	17	17	0	14	14	0	15	17	-2	16	17	-1	2	3	-1	11	11	0
ABC CLASSIC	3	4	-1	5	6	-1	4	4	0	4	5	-1	3	4	-1	1	2	-1	4	5	-1
<b>Total</b>	<b>208</b>	<b>215</b>	<b>-7</b>	<b>289</b>	<b>304</b>	<b>-15</b>	<b>293</b>	<b>296</b>	<b>-3</b>	<b>278</b>	<b>279</b>	<b>-1</b>	<b>203</b>	<b>213</b>	<b>-10</b>	<b>48</b>	<b>54</b>	<b>-6</b>	<b>176</b>	<b>181</b>	<b>-5</b>

# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2023

## SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.6	5.2	6.0	2.8	2.8	3.6	1.0	0.7	2.9	2.6	1.9	8.8	3.2	3.5	3.2	10.0	11.5	5.6	5.9	9.1	10.4
6PR	5.8	6.2	10.5	3.3	3.0	7.1	6.6	5.5	14.3	1.9	2.0	1.3	3.2	2.7	15.3	8.0	8.5	11.0	10.7	16.0	25.5
MIX 94.5	13.4	16.0	8.2	20.5	22.0	10.3	14.9	15.7	12.5	13.3	14.8	5.1	15.4	17.1	11.9	15.7	18.1	7.7	6.8	10.8	2.8
92.9 TRIPLE M	6.8	8.1	4.4	8.7	8.9	9.0	11.6	13.1	4.0	10.8	11.9	5.5	10.3	11.7	3.2	2.8	3.0	3.9	0.6	1.0	*
96FM	14.4	16.6	14.9	8.9	9.0	9.7	11.4	11.7	11.6	11.5	12.4	8.2	14.7	16.0	15.6	26.4	28.1	35.8	11.7	18.5	7.1
NOVA93.7	16.1	18.7	15.3	32.7	34.0	27.3	22.0	23.3	18.1	26.0	27.7	21.2	18.8	21.1	10.6	10.7	11.9	9.7	0.4	0.7	*
ABC PER	4.9	5.6	6.3	0.4	0.4	0.2	3.2	3.1	4.1	3.7	2.9	11.6	3.8	4.1	4.3	3.2	3.6	2.7	10.4	16.3	10.5
6RN	0.4	0.3	1.3	0.1	0.1	*	0.2	0.1	0.7	0.4	0.3	1.0	0.3	0.3	1.4	0.3	0.3	0.2	0.6	0.7	6.0
ABC NEWSRADIO	1.4	1.5	2.8	1.6	1.8	*	2.1	1.6	5.7	1.2	1.0	3.0	0.5	0.4	2.2	1.6	1.6	3.0	2.1	3.2	2.6
6JJB	5.9	6.9	6.4	5.3	5.2	7.3	10.0	10.4	8.9	9.9	10.6	7.8	9.2	10.2	7.7	2.8	3.1	2.7	0.6	0.8	2.8
ABC CLASSIC	1.8	2.0	2.2	0.8	0.9	*	1.6	1.1	4.5	1.2	1.1	2.0	0.5	0.5	0.6	1.3	1.4	1.7	4.3	6.7	5.4
Commercial DAB+ Stns	9.9	10.6	17.2	11.8	10.4	21.9	12.0	12.2	10.9	10.6	10.0	18.3	9.8	10.1	18.9	7.4	7.4	12.8	9.7	14.3	22.0
ABC DAB+ Stns	2.1	2.2	4.4	1.7	1.5	3.5	1.4	1.4	1.7	3.6	3.5	6.1	2.2	2.2	5.1	1.5	1.5	3.0	1.3	1.9	5.1
Total DAB+ Stns	13.1	12.8	21.6	13.4	11.9	25.4	13.5	13.7	12.6	14.6	13.4	24.4	14.0	12.3	24.1	10.8	9.0	15.8	12.2	16.2	27.1

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
6iX	4.7	5.3	5.9	4.6	5.2	6.1	5.4	6.3	5.7	5.2	5.9	6.8	3.8	4.3	4.7	2.8	2.9	4.3	4.3	4.9	6.5
6PR	6.2	6.7	11.9	9.6	10.2	21.7	5.7	6.0	12.4	4.2	4.5	7.7	5.2	5.7	8.2	6.2	6.4	9.6	4.3	4.8	6.8
MIX 94.5	14.3	17.1	8.5	13.8	16.2	7.3	15.6	19.1	7.4	15.0	17.7	11.6	13.6	16.1	7.7	10.9	12.8	5.3	10.6	12.8	7.1
92.9 TRIPLE M	7.3	8.7	4.5	7.4	8.7	4.5	7.5	9.1	4.8	8.0	9.6	4.7	6.7	7.9	4.3	4.7	5.4	3.8	5.2	6.3	4.1
96FM	14.0	16.1	14.9	12.4	14.0	14.3	14.8	17.0	18.9	15.6	18.1	16.1	13.3	15.3	13.0	11.8	14.1	4.6	15.5	18.3	14.7
NOVA93.7	15.8	18.2	16.7	17.3	19.9	15.6	13.8	15.7	18.4	15.3	17.6	17.1	17.2	20.0	14.2	15.7	17.2	17.4	17.0	20.4	11.4
ABC PER	4.9	5.5	6.9	5.6	6.3	8.4	5.2	5.8	7.9	3.8	4.3	5.3	2.8	3.3	2.2	10.7	11.5	13.8	4.9	5.9	4.4
6RN	0.4	0.4	1.2	0.4	0.4	1.4	0.2	0.2	1.0	0.4	0.4	1.0	0.5	0.5	1.1	0.6	0.5	1.8	0.3	0.2	1.7
ABC NEWSRADIO	1.4	1.5	2.3	1.7	1.8	4.0	0.9	1.0	1.4	1.2	1.3	1.5	1.1	1.2	2.0	3.1	3.3	4.5	1.6	1.6	4.3
6JJB	5.8	6.6	6.5	6.0	7.1	2.6	4.7	5.3	6.4	5.4	6.1	7.2	7.8	8.7	10.8	5.1	5.4	6.6	6.5	7.7	6.2
ABC CLASSIC	1.6	1.9	1.3	1.6	1.9	0.5	1.4	1.7	1.1	1.4	1.6	1.3	1.7	2.0	1.4	2.9	3.2	3.3	2.4	2.6	4.6
Commercial DAB+ Stns	9.5	10.3	15.6	6.6	7.1	11.6	10.0	11.4	13.3	9.8	10.6	15.3	11.4	11.8	22.7	14.0	14.1	20.5	11.0	11.6	21.8
ABC DAB+ Stns	1.8	1.9	3.6	1.1	1.2	2.1	1.1	1.3	1.3	2.1	2.2	4.4	3.0	3.1	7.8	3.0	3.1	4.6	2.8	2.9	6.4
Total DAB+ Stns	12.5	12.2	19.2	8.6	8.3	13.7	12.2	12.7	14.6	13.6	12.8	19.6	15.3	15.0	30.5	18.5	17.3	25.1	14.7	14.5	28.2

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has a 4.6% share of all listening, 5.2% share of AM/FM/DAB+ listening and 6% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.



# RADIO 360: PERTH - BY RADIO TYPE - SURVEY 3 2023

## CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
6iX	151	141	26	14	14	2	6	4	5	20	17	9	20	18	3	37	36	3	54	52	5
6PR	193	185	37	15	15	2	14	13	5	29	25	7	30	29	10	53	51	10	53	53	5
MIX 94.5	589	567	79	77	71	14	67	61	20	157	150	13	142	139	16	83	83	13	63	63	2
92.9 TRIPLE M	353	346	46	61	60	12	50	50	7	115	111	12	80	77	9	33	33	6	15	15	*
96FM	546	525	72	60	59	8	42	36	12	125	117	16	145	142	14	102	100	18	73	71	4
NOVA93.7	676	655	104	120	119	17	92	87	20	228	218	45	149	146	15	69	67	6	18	18	*
ABC PER	206	197	27	10	8	1	9	8	4	32	28	10	39	39	4	36	32	5	81	81	3
6RN	38	34	9	1	1	*	3	3	2	10	8	4	7	7	1	7	6	1	9	9	1
ABC NEWSRADIO	93	86	31	7	7	*	12	12	4	18	16	12	10	8	3	20	18	7	26	26	4
6JJJ	280	264	48	33	31	7	44	42	12	113	107	17	61	57	8	20	19	3	9	9	1
ABC CLASSIC	74	70	21	5	5	*	6	6	4	20	16	11	13	13	2	12	12	2	18	18	2
Commercial DAB+ Stns	331	305	86	47	39	16	42	38	14	103	95	29	59	58	15	49	48	9	31	27	2
ABC DAB+ Stns	125	119	45	14	13	6	15	15	1	53	49	23	19	18	7	8	8	3	16	16	4
Total DAB+ Stns	448	389	120	56	48	19	52	47	15	143	129	45	80	70	23	56	52	12	61	43	6
Total	1,720	1,632	387	194	191	53	169	164	57	445	434	114	382	370	76	227	221	56	303	252	31

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	
6iX	120	112	19	59	57	8	67	60	9	75	67	17	53	51	4	21	18	5	104	96	18
6PR	172	167	30	114	112	15	81	71	13	89	81	14	72	69	9	42	35	7	106	96	20
MIX 94.5	547	524	65	289	280	18	246	236	20	321	298	35	262	256	16	92	82	10	318	302	35
92.9 TRIPLE M	313	303	40	161	152	16	117	107	14	154	146	18	144	138	8	48	45	5	176	169	17
96FM	482	462	61	240	231	20	224	207	25	292	270	35	207	195	22	73	66	8	328	312	45
NOVA93.7	609	580	86	389	373	33	240	218	36	347	322	44	297	285	25	111	99	16	439	418	58
ABC PER	185	175	23	115	102	15	82	79	8	94	91	8	58	55	5	47	44	5	116	107	17
6RN	33	29	8	15	13	3	12	9	4	17	15	3	11	10	1	6	5	2	11	9	3
ABC NEWSRADIO	79	75	21	43	39	10	24	21	7	33	33	7	24	21	4	21	18	4	53	46	18
6JJJ	244	226	40	148	144	11	103	91	19	125	107	24	123	109	19	44	37	9	180	169	22
ABC CLASSIC	62	56	15	30	28	3	28	27	4	25	23	5	26	24	3	14	10	6	42	41	12
Commercial DAB+ Stns	283	260	66	137	122	25	124	112	24	156	143	35	147	135	30	66	57	13	192	173	50
ABC DAB+ Stns	107	101	37	41	37	8	32	31	5	50	47	14	45	40	14	24	21	7	81	68	26
Total DAB+ Stns	378	331	97	185	155	32	163	138	29	217	184	49	205	173	44	95	75	20	280	232	71
Total	1,680	1,579	350	1,300	1,176	158	1,063	914	164	1,256	1,112	201	1,121	983	138	499	420	86	1,457	1,328	256

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, 6iX has 151,000 total listeners, 141,000 AM/FM/DAB+ listeners and 26,000 Streaming listeners. Please note that there can be overlap between radio types.