



SYDNEY RADIO - SURVEY 6 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.4	0.2	0.6	0.3	0.3	0.8	0.4	0.4	0.2	0.6	-0.4	0.4	0.5	-0.1	1.5	0.8	0.7	0.3	0.1	0.2
2GB	12.8	13.6	-0.8	3.5	3.2	0.3	3.9	5.1	-1.2	5.0	4.3	0.7	4.8	5.6	-0.8	15.6	16.7	-1.1	26.4	30.1	-3.7
2UE 954	4.5	4.0	0.5	1.1	0.1	1.0	*	*	*	0.7	0.4	0.3	0.9	0.4	0.5	4.0	2.0	2.0	11.7	12.8	-1.1
SKY Sports Radio	1.4	1.8	-0.4	0.7	0.7	0.0	0.8	2.2	-1.4	0.8	1.2	-0.4	2.5	2.0	0.5	0.8	1.2	-0.4	1.8	2.5	-0.7
104.1 2DAY FM	4.6	4.3	0.3	13.7	10.6	3.1	5.6	6.8	-1.2	7.0	5.7	1.3	4.2	5.2	-1.0	4.6	3.5	1.1	0.3	0.4	-0.1
KIIS1065	9.5	10.1	-0.6	16.0	18.4	-2.4	11.5	15.6	-4.1	19.9	18.8	1.1	11.1	9.7	1.4	7.1	9.0	-1.9	0.7	0.6	0.1
104.9 TRIPLE M	4.9	5.3	-0.4	6.4	5.6	0.8	5.4	5.8	-0.4	5.6	6.2	-0.6	7.2	8.5	-1.3	8.0	8.7	-0.7	0.5	0.4	0.1
NOVA96.9	6.8	6.9	-0.1	11.8	13.9	-2.1	15.0	18.4	-3.4	12.1	10.8	1.3	7.6	7.8	-0.2	4.1	3.2	0.9	1.1	0.2	0.9
smoothfm 95.3	10.9	9.7	1.2	10.3	9.9	0.4	10.2	9.7	0.5	10.2	9.9	0.3	12.7	10.2	2.5	10.0	10.4	-0.4	10.7	8.7	2.0
WSFM	7.0	7.5	-0.5	4.3	5.6	-1.3	2.5	4.5	-2.0	3.7	4.4	-0.7	11.4	11.8	-0.4	11.9	12.0	-0.1	5.5	5.6	-0.1
ABC SYD	8.7	8.0	0.7	5.8	4.5	1.3	1.4	2.1	-0.7	2.0	2.3	-0.3	6.0	5.7	0.3	11.9	10.3	1.6	15.5	15.2	0.3
2RN	1.8	1.5	0.3	1.1	1.0	0.1	0.2	0.8	-0.6	0.8	0.6	0.2	1.1	0.9	0.2	0.8	1.7	-0.9	4.0	3.0	1.0
ABC NEWSRADIO	2.1	2.5	-0.4	2.5	2.7	-0.2	1.4	0.9	0.5	2.7	2.8	-0.1	1.5	2.5	-1.0	1.6	2.2	-0.6	2.6	2.8	-0.2
2JJJ	4.0	4.5	-0.5	3.2	4.5	-1.3	14.4	9.6	4.8	8.8	9.5	-0.7	4.1	5.3	-1.2	1.1	1.9	-0.8	0.1	0.1	0.0
ABC CLASSIC	2.8	2.8	0.0	1.1	1.0	0.1	3.2	1.4	1.8	1.4	1.5	-0.1	2.0	1.8	0.2	2.8	3.8	-1.0	4.6	4.8	-0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.5	0.1	0.5	0.6	-0.1	0.5	0.3	0.2	0.6	0.6	0.0	0.8	0.5	0.3	1.0	0.6	0.4	0.4	0.2	0.2
2GB	12.9	13.8	-0.9	16.9	17.1	-0.2	15.6	17.2	-1.6	8.4	9.3	-0.9	8.3	8.5	-0.2	14.2	17.6	-3.4	12.4	12.9	-0.5
2UE 954	4.3	3.7	0.6	3.1	2.2	0.9	4.6	4.0	0.6	5.6	5.4	0.2	4.0	3.5	0.5	4.8	3.5	1.3	4.9	4.9	0.0
SKY Sports Radio	1.2	1.3	-0.1	2.0	2.3	-0.3	0.5	0.6	-0.1	0.8	0.7	0.1	0.9	0.9	0.0	1.4	2.1	-0.7	2.2	3.2	-1.0
104.1 2DAY FM	4.7	4.5	0.2	3.7	3.6	0.1	4.4	3.3	1.1	5.7	6.1	-0.4	4.8	5.6	-0.8	5.9	3.3	2.6	4.2	3.8	0.4
KIIS1065	10.2	10.7	-0.5	12.8	12.5	0.3	11.0	10.9	0.1	8.5	9.9	-1.4	9.5	10.7	-1.2	6.2	6.8	-0.6	7.4	8.5	-1.1
104.9 TRIPLE M	4.9	5.4	-0.5	4.9	5.3	-0.4	4.1	4.6	-0.5	5.8	6.6	-0.8	5.0	5.5	-0.5	4.1	4.6	-0.5	4.7	5.0	-0.3
NOVA96.9	7.0	6.8	0.2	6.8	6.5	0.3	5.7	5.3	0.4	7.2	6.7	0.5	9.2	9.7	-0.5	6.4	6.5	-0.1	6.3	7.3	-1.0
smoothfm 95.3	11.0	9.7	1.3	8.2	6.8	1.4	12.7	10.6	2.1	13.8	12.4	1.4	10.5	10.0	0.5	8.4	8.3	0.1	10.5	9.6	0.9
WSFM	7.0	7.7	-0.7	7.7	7.7	0.0	6.9	7.9	-1.0	7.1	8.2	-1.1	6.6	8.1	-1.5	5.0	4.9	0.1	7.2	6.8	0.4
ABC SYD	8.6	8.1	0.5	10.1	9.9	0.2	8.0	7.9	0.1	6.7	5.7	1.0	8.9	7.8	1.1	10.4	10.7	-0.3	8.7	7.5	1.2
2RN	1.7	1.5	0.2	3.1	3.2	-0.1	1.1	0.5	0.6	0.5	0.5	0.0	1.4	1.3	0.1	2.3	1.4	0.9	2.0	1.7	0.3
ABC NEWSRADIO	2.0	2.5	-0.5	2.9	4.2	-1.3	1.5	1.9	-0.4	1.1	1.4	-0.3	1.9	1.7	0.2	3.4	3.2	0.2	2.4	2.6	-0.2
2JJJ	3.9	4.5	-0.6	2.8	3.7	-0.9	3.7	5.4	-1.7	4.5	4.9	-0.4	5.2	4.9	0.3	3.4	3.0	0.4	4.3	4.4	-0.1
ABC CLASSIC	2.7	2.7	0.0	2.3	2.4	-0.1	2.5	2.5	0.0	3.0	2.5	0.5	2.4	2.1	0.3	3.6	5.4	-1.8	3.2	3.2	0.0

Please note: 1170 SEN Sports renamed as SEN 1170am effective Jul 10.



SYDNEY RADIO - SURVEY 6 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	97	96	1	15	14	1	16	10	6	19	25	-6	16	18	-2	21	20	1	9	9	0
2GB	768	765	3	52	49	3	64	72	-8	122	98	24	132	124	8	114	99	15	284	323	-39
2UE 954	243	250	-7	20	6	14	7	9	-2	19	24	-5	9	20	-11	45	34	11	142	157	-15
SKY Sports Radio	216	229	-13	30	26	4	21	20	1	34	57	-23	63	61	2	24	22	2	44	42	2
104.1 2DAY FM	878	858	20	155	156	-1	135	145	-10	307	283	24	172	172	0	72	68	4	36	33	3
KIIS1065	1296	1307	-11	230	219	11	172	195	-23	505	526	-21	287	259	28	67	83	-16	35	26	9
104.9 TRIPLE M	698	739	-41	124	122	2	89	95	-6	174	188	-14	203	208	-5	83	96	-13	25	30	-5
NOVA96.9	1224	1286	-62	210	223	-13	221	259	-38	485	471	14	206	234	-28	75	81	-6	26	18	8
smoothfm 95.3	1300	1289	11	154	135	19	158	177	-19	345	353	-8	298	266	32	158	167	-9	187	191	-4
WSFM	843	895	-52	93	103	-10	77	102	-25	152	168	-16	215	239	-24	165	158	7	141	125	16
ABC SYD	737	713	24	73	70	3	46	45	1	90	92	-2	149	145	4	142	131	11	238	231	7
2RN	179	188	-9	31	26	5	6	17	-11	34	34	0	32	28	4	17	26	-9	58	57	1
ABC NEWSRADIO	420	444	-24	63	66	-3	32	38	-6	109	127	-18	77	85	-8	42	44	-2	98	85	13
2JXX	588	588	0	85	85	0	114	94	20	225	228	-3	127	142	-15	26	31	-5	11	8	3
ABC CLASSIC	431	385	46	53	40	13	63	30	33	105	100	5	68	74	-6	43	38	5	99	102	-3
Total	4560	4569	-9	488	483	5	484	493	-9	1266	1271	-5	962	967	-5	582	574	8	777	780	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend									
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last	+/-
SEN 1170am	93	82	11	46	42	4	28	25	3	42	38	4	53	35	18	19	16	3	41	35	6							
2GB	673	682	-9	492	468	24	352	386	-34	287	313	-26	264	284	-20	185	215	-30	528	533	-5							
2UE 954	209	212	-3	106	90	16	113	117	-4	121	130	-9	94	81	13	58	48	10	157	168	-11							
SKY Sports Radio	173	192	-19	83	95	-12	36	38	-2	58	61	-3	54	61	-7	55	60	-5	119	141	-22							
104.1 2DAY FM	740	744	-4	365	352	13	268	246	22	312	305	7	272	311	-39	155	144	11	428	421	7							
KIIS1065	1150	1172	-22	738	697	41	479	491	-12	444	493	-49	480	482	-2	200	217	-17	702	753	-51							
104.9 TRIPLE M	617	653	-36	282	294	-12	184	202	-18	261	305	-44	268	307	-39	166	166	0	379	408	-29							
NOVA96.9	1063	1111	-48	578	582	-4	368	378	-10	450	488	-38	516	538	-22	267	289	-22	725	797	-72							
smoothfm 95.3	1165	1136	29	579	521	58	546	501	45	614	613	1	515	539	-24	260	267	-7	774	766	8							
WSFM	708	790	-82	399	411	-12	309	336	-27	374	394	-20	296	348	-52	149	157	-8	533	511	22							
ABC SYD	628	625	3	398	374	24	273	266	7	269	268	1	267	275	-8	191	188	3	441	420	21							
2RN	144	163	-19	91	94	-3	51	62	-11	38	45	-7	46	54	-8	54	55	-1	128	124	4							
ABC NEWSRADIO	359	384	-25	213	254	-41	99	126	-27	100	115	-15	115	107	8	98	85	13	233	243	-10							
2JXX	502	503	-1	241	242	-1	167	186	-19	216	233	-17	237	236	1	114	107	7	336	341	-5							
ABC CLASSIC	336	320	16	149	137	12	100	110	-10	156	140	16	115	105	10	74	85	-11	265	221	44							
Total	4433	4437	-4	3464	3435	29	2688	2771	-83	2903	2900	3	2826	2854	-28	1625	1649	-24	3921	3931	-10							

Please note: 1170 SEN Sports renamed as SEN 1170am effective Jul 10.



SYDNEY RADIO - SURVEY 6 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	2	1	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	*	*	*
2GB	65	68	-3	2	1	1	1	2	-1	5	5	0	5	6	-1	13	13	0	40	42	-2
2UE 954	23	20	3	1	*	*	*	*	*	1	*	*	1	*	*	3	2	1	18	18	0
SKY Sports Radio	7	9	-2	*	*	*	*	1	*	1	1	0	3	2	1	1	1	0	3	3	0
104.1 2DAY FM	24	21	3	6	5	1	2	2	0	7	6	1	4	5	-1	4	3	1	*	1	*
KIIS1065	49	51	-2	7	8	-1	4	6	-2	19	20	-1	11	10	1	6	7	-1	1	1	0
104.9 TRIPLE M	25	27	-2	3	2	1	2	2	0	5	7	-2	7	8	-1	7	7	0	1	1	0
NOVA96.9	35	34	1	5	6	-1	5	7	-2	12	11	1	8	8	0	3	2	1	2	*	*
smoothfm 95.3	55	48	7	5	4	1	4	3	1	10	11	-1	13	10	3	8	8	0	16	12	4
WSFM	36	37	-1	2	2	0	1	2	-1	4	5	-1	12	12	0	10	9	1	8	8	0
ABC SYD	44	40	4	3	2	1	*	1	*	2	2	0	6	6	0	10	8	2	23	21	2
2RN	9	8	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	6	4	2
ABC NEWSRADIO	11	13	-2	1	1	0	*	*	*	3	3	0	2	3	-1	1	2	-1	4	4	0
2JJB	20	22	-2	1	2	-1	5	3	2	8	10	-2	4	5	-1	1	1	0	*	*	*
ABC CLASSIC	14	14	0	*	*	*	1	1	0	1	2	-1	2	2	0	2	3	-1	7	7	0
Total	511	499	12	45	43	2	35	36	-1	97	106	-9	101	99	2	83	76	7	150	139	11

Average Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	4	5	-1	3	2	1	4	3	1	4	2	2	2	1	1	2	1	1
2GB	69	73	-4	138	132	6	110	122	-12	52	58	-6	44	44	0	25	30	-5	56	56	0
2UE 954	23	20	3	25	17	8	32	29	3	35	33	2	21	18	3	8	6	2	22	21	1
SKY Sports Radio	6	7	-1	17	18	-1	4	5	-1	5	4	1	5	5	0	3	4	-1	10	14	-4
104.1 2DAY FM	25	23	2	31	28	3	31	24	7	35	38	-3	26	29	-3	10	6	4	19	16	3
KIIS1065	55	56	-1	105	97	8	77	77	0	53	61	-8	50	55	-5	11	12	-1	33	37	-4
104.9 TRIPLE M	26	29	-3	40	41	-1	29	32	-3	36	41	-5	26	29	-3	7	8	-1	21	22	-1
NOVA96.9	38	36	2	56	50	6	40	38	2	45	41	4	49	50	-1	11	11	0	28	32	-4
smoothfm 95.3	59	51	8	67	52	15	89	75	14	86	77	9	56	52	4	15	14	1	47	41	6
WSFM	37	40	-3	63	59	4	49	56	-7	44	51	-7	35	42	-7	9	9	0	33	30	3
ABC SYD	46	43	3	83	77	6	56	56	0	41	35	6	47	41	6	18	18	0	39	32	7
2RN	9	8	1	25	25	0	8	4	4	3	3	0	7	7	0	4	2	2	9	7	2
ABC NEWSRADIO	11	13	-2	24	32	-8	11	13	-2	7	9	-2	10	9	1	6	5	1	11	11	0
2JJB	21	24	-3	23	29	-6	26	38	-12	28	31	-3	28	25	3	6	5	1	19	19	0
ABC CLASSIC	14	14	0	19	18	1	17	17	0	19	16	3	13	11	2	6	9	-3	15	14	1
Total	537	525	12	821	771	50	701	707	-6	622	620	2	529	518	11	175	173	2	448	433	15

Please note: 1170 SEN Sports renamed as SEN 1170am effective Jul 10.