

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.6	0.7	-0.1	0.3	0.7	-0.4	0.1	*	*	0.1	0.2	-0.1	0.8	0.5	0.3	0.9	1.2	-0.3	1.0	1.1	-0.1
2GB	12.4	11.1	1.3	1.5	2.8	-1.3	1.9	1.9	0.0	2.4	3.6	-1.2	3.7	3.6	0.1	15.6	11.5	4.1	29.3	25.9	3.4
2UE 954	4.0	4.3	-0.3	0.8	0.9	-0.1	0.9	1.3	-0.4	0.2	0.2	0.0	1.1	2.1	-1.0	3.1	1.9	1.2	10.7	11.3	-0.6
SKY Sports Radio	1.7	1.6	0.1	1.1	1.4	-0.3	0.4	1.3	-0.9	1.7	1.6	0.1	1.0	1.0	0.0	0.7	0.7	0.0	3.2	2.5	0.7
104.1 2DAY FM	4.7	4.8	-0.1	7.5	8.5	-1.0	7.2	8.4	-1.2	6.2	6.3	-0.1	6.7	6.7	0.0	5.2	4.6	0.6	0.5	0.6	-0.1
KIIS1065	11.5	10.9	0.6	20.6	16.4	4.2	17.8	16.6	1.2	19.3	17.6	1.7	15.7	16.3	-0.6	7.7	8.4	-0.7	1.0	0.9	0.1
104.9 TRIPLE M	5.4	6.1	-0.7	6.6	6.6	0.0	8.1	8.1	0.0	5.5	6.1	-0.6	8.0	8.8	-0.8	7.6	10.0	-2.4	1.2	1.5	-0.3
NOVA96.9	7.0	6.4	0.6	14.8	16.9	-2.1	12.0	12.5	-0.5	13.0	11.1	1.9	7.7	6.7	1.0	3.2	1.9	1.3	0.8	0.7	0.1
smoothfm 95.3	10.6	9.1	1.5	11.9	9.3	2.6	8.3	7.3	1.0	10.0	8.1	1.9	12.1	9.8	2.3	13.1	11.4	1.7	9.0	8.7	0.3
WSFM	8.6	8.5	0.1	4.5	5.2	-0.7	11.7	8.3	3.4	3.8	3.6	0.2	13.9	9.9	4.0	13.0	18.8	-5.8	5.7	6.6	-0.9
ABC SYD	7.0	7.3	-0.3	2.8	2.8	0.0	2.6	2.5	0.1	2.9	3.5	-0.6	4.7	5.8	-1.1	7.5	6.8	0.7	13.5	13.5	0.0
2RN	1.0	1.2	-0.2	0.1	0.4	-0.3	0.4	0.3	0.1	0.2	0.6	-0.4	0.7	0.9	-0.2	1.3	0.9	0.4	1.9	2.5	-0.6
ABC NEWSRADIO	1.9	1.8	0.1	1.3	1.4	-0.1	2.8	2.3	0.5	1.5	1.5	0.0	1.6	1.7	-0.1	0.5	0.7	-0.2	3.0	2.6	0.4
2JJJ	3.3	4.3	-1.0	3.1	3.0	0.1	3.8	5.3	-1.5	7.8	11.1	-3.3	4.2	5.0	-0.8	0.5	1.5	-1.0	1.3	1.1	0.2
ABC CLASSIC	2.7	2.8	-0.1	1.2	1.1	0.1	1.5	1.8	-0.3	1.6	2.3	-0.7	1.1	1.4	-0.3	3.1	2.8	0.3	5.0	4.8	0.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.7	0.8	-0.1	0.7	0.6	0.1	0.3	0.4	-0.1	0.8	0.9	-0.1	1.1	1.4	-0.3	0.7	0.8	-0.1	0.4	0.4	0.0
2GB	12.5	11.2	1.3	16.2	14.2	2.0	15.2	13.7	1.5	7.1	6.0	1.1	6.8	6.5	0.3	19.6	18.4	1.2	11.9	10.8	1.1
2UE 954	3.9	4.2	-0.3	2.3	2.5	-0.2	4.5	5.2	-0.7	6.1	6.5	-0.4	3.3	3.2	0.1	3.3	3.0	0.3	4.1	4.5	-0.4
SKY Sports Radio	1.5	1.4	0.1	2.3	2.1	0.2	0.7	0.8	-0.1	1.1	1.3	-0.2	1.7	1.4	0.3	1.7	1.0	0.7	2.3	2.0	0.3
104.1 2DAY FM	4.9	5.1	-0.2	4.0	4.6	-0.6	4.6	4.7	-0.1	5.9	6.1	-0.2	5.9	5.7	0.2	4.2	3.7	0.5	4.0	3.9	0.1
KIIS1065	12.1	11.4	0.7	16.3	14.7	1.6	12.0	11.0	1.0	10.1	8.9	1.2	10.8	11.8	-1.0	6.2	6.9	-0.7	9.4	9.3	0.1
104.9 TRIPLE M	5.5	6.2	-0.7	4.6	5.5	-0.9	4.6	5.8	-1.2	7.1	7.9	-0.8	6.8	6.4	0.4	3.5	4.5	-1.0	5.1	5.6	-0.5
NOVA96.9	6.9	6.2	0.7	7.1	7.3	-0.2	5.7	4.2	1.5	6.8	5.5	1.3	8.9	8.4	0.5	5.0	5.4	-0.4	7.3	6.9	0.4
smoothfm 95.3	10.4	8.9	1.5	8.1	7.2	0.9	11.1	9.4	1.7	10.9	9.9	1.0	11.0	9.0	2.0	13.9	10.3	3.6	11.3	9.8	1.5
WSFM	8.9	8.7	0.2	8.4	8.5	-0.1	9.4	9.4	0.0	10.3	9.5	0.8	8.7	8.2	0.5	6.1	6.0	0.1	7.4	7.9	-0.5
ABC SYD	6.8	7.2	-0.4	8.4	8.6	-0.2	6.1	6.5	-0.4	5.3	5.8	-0.5	6.9	7.7	-0.8	6.9	8.0	-1.1	7.7	7.4	0.3
2RN	1.0	1.3	-0.3	1.8	2.3	-0.5	0.7	0.8	-0.1	0.4	0.5	-0.1	0.7	1.1	-0.4	1.2	1.5	-0.3	1.0	1.1	-0.1
ABC NEWSRADIO	1.9	1.7	0.2	2.8	2.4	0.4	1.8	1.8	0.0	1.4	1.4	0.0	1.4	1.1	0.3	1.2	1.6	-0.4	2.0	2.1	-0.1
2JJJ	3.4	4.6	-1.2	2.4	3.0	-0.6	3.8	5.5	-1.7	4.4	6.4	-2.0	3.9	4.5	-0.6	2.2	2.8	-0.6	3.0	3.6	-0.6
ABC CLASSIC	2.4	2.6	-0.2	2.5	2.5	0.0	2.5	2.6	-0.1	2.5	2.3	0.2	2.0	2.6	-0.6	2.0	3.5	-1.5	3.5	3.5	0.0

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2023 CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	89	75	14	12	17	-5	8	3	5	16	8	8	13	9	4	21	18	3	19	20	-1
2GB	737	756	-19	39	53	-14	56	64	-8	73	116	-43	91	97	-6	139	104	35	340	322	18
2UE 954	196	227	-31	10	10	0	22	29	-7	13	12	1	11	25	-14	23	20	3	117	132	-15
SKY Sports Radio	217	257	-40	27	33	-6	17	36	-19	62	63	-1	37	50	-13	17	22	-5	56	53	3
104.1 2DAY FM	900	909	-9	157	167	-10	145	137	8	294	301	-7	197	211	-14	71	65	6	36	28	8
KIIS1065	1,339	1,324	15	208	192	16	205	196	9	494	481	13	302	324	-22	90	89	1	39	42	-3
104.9 TRIPLE M	754	823	-69	109	121	-12	132	137	-5	200	217	-17	177	197	-20	90	109	-19	45	43	2
NOVA96.9	1,215	1,144	71	195	197	-2	195	198	-3	480	441	39	232	230	2	73	49	24	40	30	10
smoothfm 95.3	1,323	1,287	36	150	147	3	146	158	-12	343	326	17	310	298	12	173	164	9	200	195	5
WSFM	897	917	-20	81	88	-7	102	98	4	170	159	11	245	255	-10	168	184	-16	130	132	-2
ABC SYD	631	620	11	47	48	-1	61	51	10	88	104	-16	97	101	-4	113	104	9	224	212	12
2RN	152	155	-3	9	8	1	15	19	-4	20	30	-10	28	31	-3	14	13	1	66	55	11
ABC NEWSRADIO	359	357	2	42	45	-3	70	58	12	91	92	-1	52	56	-4	31	27	4	73	79	-6
2JJB	488	550	-62	60	70	-10	61	87	-26	232	238	-6	105	113	-8	16	22	-6	14	20	-6
ABC CLASSIC	304	290	14	37	31	6	54	46	8	60	60	0	27	37	-10	36	30	6	90	87	3
Total	4,542	4,553	-11	490	490	0	471	474	-3	1,243	1,247	-4	986	984	2	570	573	-3	782	785	-3

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	80	66	14	44	30	14	31	28	3	29	36	-7	34	31	3	13	16	-3	28	35	-7
2GB	670	664	6	498	476	22	354	353	1	260	246	14	251	231	20	183	186	-3	480	489	-9
2UE 954	171	191	-20	88	99	-11	108	110	-2	120	134	-14	75	86	-11	32	32	0	129	151	-22
SKY Sports Radio	180	210	-30	84	91	-7	44	52	-8	56	79	-23	55	61	-6	31	33	-2	132	141	-9
104.1 2DAY FM	798	786	12	371	394	-23	267	240	27	339	328	11	338	342	-4	142	122	20	449	475	-26
KIIS1065	1,207	1,162	45	797	767	30	497	491	6	515	479	36	522	530	-8	220	222	-2	758	815	-57
104.9 TRIPLE M	622	673	-51	310	341	-31	216	257	-41	312	324	-12	299	300	-1	127	146	-19	401	436	-35
NOVA96.9	1,040	982	58	578	567	11	375	293	82	411	371	40	458	450	8	222	242	-20	762	718	44
smoothfm 95.3	1,157	1,121	36	551	556	-5	441	411	30	516	495	21	515	476	39	320	263	57	818	772	46
WSFM	805	834	-29	485	474	11	348	356	-8	392	393	-1	371	364	7	156	169	-13	511	527	-16
ABC SYD	539	531	8	340	343	-3	233	214	19	252	240	12	270	258	12	139	143	-4	404	391	13
2RN	119	131	-12	72	85	-13	50	39	11	31	29	2	41	48	-7	20	20	0	93	87	6
ABC NEWSRADIO	306	297	9	196	194	2	88	83	5	70	70	0	74	72	2	33	61	-28	169	191	-22
2JJB	431	478	-47	213	256	-43	157	203	-46	208	247	-39	213	246	-33	108	113	-5	280	322	-42
ABC CLASSIC	244	241	3	107	104	3	90	77	13	99	96	3	88	113	-25	59	62	-3	182	161	21
Total	4,363	4,373	-10	3,437	3,524	-87	2,677	2,621	56	2,795	2,777	18	2,841	2,809	32	1,550	1,550	0	3,906	3,910	-4

RADIO 360: SYDNEY - TOTAL RADIO - SURVEY 7 2023 AVERAGE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*
2GB	61	56	5	1	1	0	1	1	0	2	3	-1	4	4	0	11	8	3	42	39	3
2UE 954	20	22	-2	*	*	*	*	1	*	*	*	*	1	2	-1	2	1	1	15	17	-2
SKY Sports Radio	8	8	0	*	1	*	*	1	*	2	1	1	1	1	0	1	*	*	5	4	1
104.1 2DAY FM	23	24	-1	3	3	0	3	4	-1	5	6	-1	7	7	0	4	3	1	1	1	0
KIIS1065	56	55	1	9	7	2	8	7	1	17	16	1	16	17	-1	6	6	0	1	1	0
104.9 TRIPLE M	26	31	-5	3	3	0	4	4	0	5	6	-1	8	9	-1	6	7	-1	2	2	0
NOVA96.9	34	32	2	7	7	0	5	6	-1	11	10	1	8	7	1	2	1	1	1	1	0
smoothfm 95.3	52	46	6	5	4	1	4	3	1	9	8	1	12	10	2	10	8	2	13	13	0
WSFM	42	43	-1	2	2	0	5	4	1	3	3	0	14	10	4	10	14	-4	8	10	-2
ABC SYD	34	37	-3	1	1	0	1	1	0	3	3	0	5	6	-1	6	5	1	19	20	-1
2RN	5	6	-1	*	*	*	*	*	*	*	1	*	1	1	0	1	1	0	3	4	-1
ABC NEWSRADIO	9	9	0	1	1	0	1	1	0	1	1	0	2	2	0	*	*	*	4	4	0
2JJB	16	22	-6	1	1	0	2	2	0	7	10	-3	4	5	-1	*	1	*	2	2	0
ABC CLASSIC	13	14	-1	1	*	*	1	1	0	1	2	-1	1	1	0	2	2	0	7	7	0
Total	491	503	-12	44	41	3	43	45	-2	88	93	-5	99	104	-5	74	72	2	143	149	-6

By Session, P10+ [Potential: 4804]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	4	4	0	6	5	1	2	3	-1	5	5	0	6	7	-1	1	1	0	2	2	0
2GB	65	59	6	129	117	12	107	96	11	41	36	5	35	34	1	30	30	0	51	48	3
2UE 954	20	22	-2	19	20	-1	32	36	-4	35	39	-4	17	17	0	5	5	0	18	20	-2
SKY Sports Radio	8	7	1	18	17	1	5	5	0	7	8	-1	9	7	2	3	2	1	10	9	1
104.1 2DAY FM	25	27	-2	32	38	-6	32	33	-1	34	37	-3	30	30	0	6	6	0	17	17	0
KIIS1065	63	60	3	130	121	9	84	77	7	59	53	6	56	61	-5	10	11	-1	41	41	0
104.9 TRIPLE M	28	33	-5	37	46	-9	32	41	-9	41	47	-6	35	34	1	5	7	-2	22	25	-3
NOVA96.9	35	33	2	57	60	-3	40	29	11	39	33	6	46	44	2	8	9	-1	31	30	1
smoothfm 95.3	54	47	7	65	59	6	78	66	12	63	59	4	57	47	10	22	17	5	48	43	5
WSFM	46	46	0	67	70	-3	66	66	0	59	57	2	45	43	2	9	10	-1	32	35	-3
ABC SYD	35	38	-3	67	71	-4	43	45	-2	31	35	-4	36	40	-4	11	13	-2	33	33	0
2RN	5	7	-2	14	19	-5	5	6	-1	3	3	0	4	6	-2	2	2	0	4	5	-1
ABC NEWSRADIO	10	9	1	22	20	2	13	13	0	8	8	0	7	6	1	2	3	-1	9	9	0
2JJB	18	24	-6	19	25	-6	26	39	-13	25	38	-13	20	24	-4	3	5	-2	13	16	-3
ABC CLASSIC	12	14	-2	20	21	-1	18	18	0	14	14	0	10	13	-3	3	6	-3	15	15	0
Total	516	528	-12	798	823	-25	704	700	4	577	599	-22	518	521	-3	155	164	-9	430	441	-11

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 7 2023

SHARE %

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.6	0.7	1.0	0.3	0.4	*	0.1	0.1	0.1	0.1	0.1	0.1	0.8	0.9	0.6	0.9	0.9	2.5	1.0	1.0	2.2
2GB	12.4	13.4	17.3	1.5	1.7	0.8	1.9	1.9	2.5	2.4	2.1	7.2	3.7	4.0	5.9	15.6	16.0	40.5	29.3	33.3	37.4
2UE 954	4.0	4.4	4.5	0.8	0.9	0.4	0.9	1.0	0.6	0.2	0.2	0.6	1.1	1.3	0.5	3.1	3.9	0.4	10.7	11.9	16.7
SKY Sports Radio	1.7	n.a.	n.a.	1.1	n.a.	n.a.	0.4	n.a.	n.a.	1.7	n.a.	n.a.	1.0	n.a.	n.a.	0.7	n.a.	n.a.	3.2	n.a.	n.a.
104.1 2DAY FM	4.7	5.6	2.0	7.5	8.9	1.5	7.2	8.2	3.7	6.2	7.4	1.9	6.7	8.0	3.0	5.2	6.4	2.3	0.5	0.6	0.1
KIIS1065	11.5	13.1	10.4	20.6	22.6	20.2	17.8	19.4	12.3	19.3	22.0	12.6	15.7	17.7	15.6	7.7	8.9	9.6	1.0	1.2	0.5
104.9 TRIPLE M	5.4	6.2	4.1	6.6	7.2	6.9	8.1	8.5	7.9	5.5	6.3	3.5	8.0	9.2	6.2	7.6	9.5	2.2	1.2	1.4	0.8
NOVA96.9	7.0	8.2	3.9	14.8	17.1	6.2	12.0	13.5	6.2	13.0	15.0	7.2	7.7	9.1	3.1	3.2	4.0	1.3	0.8	0.9	0.6
smoothfm 95.3	10.6	12.1	10.1	11.9	13.0	12.3	8.3	7.7	12.8	10.0	10.8	11.0	12.1	13.6	13.9	13.1	15.5	12.9	9.0	11.0	2.3
WSFM	8.6	9.9	6.8	4.5	4.4	9.3	11.7	13.0	7.0	3.8	3.9	6.4	13.9	16.1	10.1	13.0	15.6	11.0	5.7	7.1	1.5
ABC SYD	7.0	7.7	9.5	2.8	2.8	6.4	2.6	2.0	6.2	2.9	3.1	3.5	4.7	4.8	10.4	7.5	9.1	5.1	13.5	15.2	19.6
2RN	1.0	0.9	2.6	0.1	0.1	0.4	0.4	0.3	1.1	0.2	0.1	1.2	0.7	0.4	4.9	1.3	1.7	0.3	1.9	1.9	5.3
ABC NEWSRADIO	1.9	2.0	3.1	1.3	1.3	1.8	2.8	2.6	4.4	1.5	1.7	1.6	1.6	1.4	6.1	0.5	0.5	1.6	3.0	3.5	2.7
2JJJ	3.3	3.5	5.3	3.1	3.0	6.5	3.8	3.5	5.9	7.8	8.1	11.8	4.2	4.6	5.7	0.5	0.5	1.5	1.3	1.5	0.6
ABC CLASSIC	2.7	3.0	3.0	1.2	1.2	2.5	1.5	1.3	3.1	1.6	1.4	5.1	1.1	1.2	0.9	3.1	3.8	1.6	5.0	6.0	3.6
Commercial DAB+ Stns	7.4	7.6	12.0	11.5	11.8	18.1	16.7	14.5	21.9	15.0	15.9	18.4	6.0	6.4	8.3	3.2	3.5	6.2	1.8	1.9	3.7
ABC DAB+ Stns	1.7	1.6	4.4	3.5	3.5	6.8	2.7	2.5	4.3	2.4	1.9	7.9	1.4	1.3	4.6	0.2	0.2	1.0	1.4	1.5	2.5
Total DAB+ Stns	9.9	9.3	16.4	15.2	15.4	24.9	19.7	17.0	26.1	19.3	17.8	26.4	8.4	7.7	13.0	4.0	3.7	7.2	3.5	3.4	6.2

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming	Total Radio	AM/FM/DAB+	Streaming
SEN 1170am	0.7	0.8	1.1	0.7	0.7	1.6	0.3	0.4	0.1	0.8	0.9	1.0	1.1	1.1	1.9	0.7	0.7	1.2	0.4	0.4	0.8
2GB	12.5	13.5	18.1	16.2	17.2	23.1	15.2	16.1	23.3	7.1	7.5	11.7	6.8	7.3	11.6	19.6	22.7	19.3	11.9	13.3	14.6
2UE 954	3.9	4.5	3.6	2.3	2.6	2.1	4.5	5.2	3.9	6.1	7.0	4.9	3.3	3.7	4.1	3.3	3.9	2.5	4.1	4.3	7.1
SKY Sports Radio	1.5	n.a.	n.a.	2.3	n.a.	n.a.	0.7	n.a.	n.a.	1.1	n.a.	n.a.	1.7	n.a.	n.a.	1.7	n.a.	n.a.	2.3	n.a.	n.a.
104.1 2DAY FM	4.9	5.9	2.2	4.0	4.7	1.1	4.6	5.4	2.7	5.9	7.2	2.8	5.9	7.0	2.8	4.2	5.2	1.1	4.0	4.9	1.2
KIIS1065	12.1	13.7	12.0	16.3	18.2	12.3	12.0	13.3	14.4	10.1	11.3	11.9	10.8	12.4	10.4	6.2	7.1	6.7	9.4	11.2	5.5
104.9 TRIPLE M	5.5	6.3	4.4	4.6	5.1	4.1	4.6	5.4	3.3	7.1	8.2	5.9	6.8	8.0	4.6	3.5	4.1	3.2	5.1	6.1	3.4
NOVA96.9	6.9	8.0	4.0	7.1	8.1	3.4	5.7	6.7	3.7	6.8	8.0	5.4	8.9	10.7	3.4	5.0	6.0	3.4	7.3	8.7	3.4
smoothfm 95.3	10.4	11.8	10.0	8.1	9.2	5.4	11.1	12.7	10.6	10.9	12.3	11.5	11.0	12.4	11.5	13.9	16.2	13.2	11.3	13.0	10.4
WSFM	8.9	10.3	7.2	8.4	9.5	6.1	9.4	11.1	6.4	10.3	11.9	8.9	8.7	10.1	6.6	6.1	6.8	8.0	7.4	8.7	5.8
ABC SYD	6.8	7.4	9.1	8.4	8.8	13.1	6.1	6.8	7.1	5.3	5.8	7.2	6.9	7.6	10.3	6.9	7.9	8.0	7.7	8.5	10.8
2RN	1.0	0.9	2.7	1.8	1.6	5.9	0.7	0.7	1.3	0.4	0.4	1.5	0.7	0.6	2.8	1.2	1.4	1.2	1.0	0.9	2.5
ABC NEWSRADIO	1.9	2.0	2.8	2.8	2.9	5.1	1.8	1.9	2.4	1.4	1.6	1.8	1.4	1.6	1.7	1.2	1.1	3.1	2.0	2.1	4.1
2JJJ	3.4	3.6	5.4	2.4	2.5	3.7	3.8	4.0	5.6	4.4	4.7	6.2	3.9	4.2	7.4	2.2	2.3	4.0	3.0	3.2	4.7
ABC CLASSIC	2.4	2.6	2.7	2.5	2.8	2.2	2.5	2.9	1.8	2.5	2.6	3.9	2.0	2.1	3.5	2.0	2.3	2.0	3.5	4.0	3.8
Commercial DAB+ Stns	7.1	7.4	11.1	5.1	5.2	8.7	6.5	6.6	9.1	8.7	9.4	11.5	8.3	8.9	13.7	9.0	9.1	18.8	8.2	8.4	14.7
ABC DAB+ Stns	1.4	1.4	3.6	1.0	1.0	2.1	1.0	0.7	4.3	1.4	1.2	3.9	2.3	2.4	3.5	2.8	3.1	4.2	2.5	2.4	7.2
Total DAB+ Stns	9.4	8.8	14.7	6.5	6.2	10.8	8.4	7.3	13.4	11.1	10.6	15.4	11.6	11.3	17.3	13.2	12.2	23.0	11.4	10.8	21.9

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has a 0.6% share of all listening, 0.7% share of AM/FM/DAB+ listening and 1% share of Streaming listening.

Please note AM/FM/DAB+ and Streaming Share% results exclude in its calculation Other AM, Other FM, Other Digital & stations appearing as n.a. Total Radio Share% is calculated including these station groups.

Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.

RADIO 360: SYDNEY - BY RADIO TYPE - SURVEY 7 2023

CUMULATIVE AUDIENCE (000's)

By Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	89	84	23	12	12	*	8	5	3	16	16	2	13	11	6	21	21	6	19	19	6
2GB	737	696	150	39	33	9	56	40	19	73	61	22	91	87	10	139	139	29	340	336	62
2UE 954	196	184	50	10	8	5	22	14	10	13	13	6	11	11	2	23	21	2	117	117	26
SKY Sports Radio	217	n.a.	n.a.	27	n.a.	n.a.	17	n.a.	n.a.	62	n.a.	n.a.	37	n.a.	n.a.	17	n.a.	n.a.	56	n.a.	n.a.
104.1 2DAY FM	900	876	117	157	154	12	145	133	32	294	286	34	197	195	28	71	71	10	36	36	2
KIIS1065	1,339	1,270	282	208	201	45	205	193	61	494	465	87	302	291	68	90	83	19	39	38	3
104.9 TRIPLE M	754	678	161	109	91	28	132	104	48	200	184	39	177	165	33	90	90	10	45	44	3
NOVA96.9	1,215	1,154	213	195	184	37	195	174	50	480	460	83	232	222	27	73	73	9	40	40	7
smoothfm 95.3	1,323	1,249	264	150	145	34	146	126	56	343	318	67	310	296	60	173	168	28	200	197	19
WSFM	897	842	195	81	71	28	102	86	37	170	149	54	245	242	41	168	164	22	130	129	12
ABC SYD	631	596	136	47	38	17	61	56	20	88	79	27	97	91	23	113	113	6	224	220	42
2RN	152	120	53	9	5	4	15	10	10	20	12	10	28	20	13	14	14	2	66	59	15
ABC NEWSRADIO	359	335	80	42	40	8	70	67	16	91	82	20	52	49	15	31	27	4	73	70	17
2JJJ	488	434	164	60	54	14	61	53	27	232	199	78	105	98	35	16	16	5	14	14	4
ABC CLASSIC	304	265	85	37	29	12	54	36	28	60	53	21	27	25	2	36	34	9	90	89	15
Commercial DAB+ Stns	944	892	322	157	151	45	146	134	80	320	308	98	188	175	55	71	68	22	62	54	21
ABC DAB+ Stns	365	313	137	64	49	21	68	61	28	122	103	54	55	44	23	9	9	2	47	47	9
Total DAB+ Stns	1,189	1,084	414	194	184	59	176	160	93	389	371	137	235	199	75	84	75	22	111	95	28
Total	4,542	4,309	1,347	490	461	160	471	462	226	1,243	1,182	396	986	921	272	570	540	123	782	745	169

By Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming	Total Radio	AM/FM/ DAB+	Streaming
SEN 1170am	80	75	17	44	44	4	31	31	1	29	26	9	34	29	8	13	13	3	28	28	10
2GB	670	623	126	498	474	66	354	332	58	260	239	55	251	237	29	183	160	31	480	460	87
2UE 954	171	163	38	88	81	16	108	102	22	120	117	27	75	70	20	32	28	4	129	116	29
SKY Sports Radio	180	n.a.	n.a.	84	n.a.	n.a.	44	n.a.	n.a.	56	n.a.	n.a.	55	n.a.	n.a.	31	n.a.	n.a.	132	n.a.	n.a.
104.1 2DAY FM	798	771	102	371	356	25	267	251	35	339	306	42	338	320	30	142	136	10	449	431	38
KIIS1065	1,207	1,115	252	797	746	94	497	432	98	515	428	111	522	475	64	220	188	35	758	725	111
104.9 TRIPLE M	622	543	139	310	278	47	216	199	29	312	262	77	299	270	49	127	111	17	401	379	57
NOVA96.9	1,040	973	188	578	539	56	375	334	58	411	374	69	458	439	35	222	196	27	762	717	91
smoothfm 95.3	1,157	1,064	225	551	511	59	441	391	84	516	457	95	515	454	72	320	277	46	818	769	126
WSFM	805	747	173	485	460	58	348	318	57	392	339	103	371	344	45	156	139	27	511	481	69
ABC SYD	539	510	104	340	318	42	233	222	27	252	231	39	270	258	31	139	121	22	404	385	73
2RN	119	96	38	72	56	19	50	38	13	31	22	14	41	30	13	20	16	4	93	75	26
ABC NEWSRADIO	306	279	67	196	179	28	88	81	19	70	61	15	74	68	13	33	25	9	169	153	33
2JJJ	431	378	138	213	182	42	157	125	53	208	166	66	213	187	47	108	86	25	280	245	71
ABC CLASSIC	244	207	69	107	91	23	90	73	20	99	81	29	88	74	17	59	48	11	182	156	37
Commercial DAB+ Stns	830	785	254	382	344	83	327	286	74	432	411	81	378	350	83	216	176	76	589	515	152
ABC DAB+ Stns	263	224	90	97	84	25	71	52	23	83	70	34	112	96	29	82	68	20	226	189	73
Total DAB+ Stns	1,026	929	317	477	413	105	396	328	89	518	467	109	480	425	110	304	235	92	790	668	208
Total	4,363	4,100	1,204	3,437	3,119	526	2,677	2,342	521	2,795	2,501	619	2,841	2,536	463	1,550	1,293	298	3,906	3,583	821

Interpreting RADIO 360: For People 10+, Mon-Sun 5:30am-12mn, SEN 1170am has 89,000 total listeners, 84,000 AM/FM/DAB+ listeners and 23,000 Streaming listeners. Please note that there can be overlap between radio types.
 Note: n.a. indicates instances where the station streaming log data is not provided to GfK for inclusion for this survey.