



# SYDNEY RADIO - SURVEY 8 2022

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	0.5	0.7	-0.2	0.2	0.7	-0.5	0.5	0.4	0.1	0.8	0.5	0.3	0.4	0.5	-0.1	0.7	1.3	-0.6	0.4	0.6	-0.2
2GB	12.5	11.6	0.9	1.9	3.6	-1.7	4.5	2.7	1.8	2.0	3.6	-1.6	4.9	5.7	-0.8	16.6	12.7	3.9	29.5	25.5	4.0
2UE 954	4.5	4.5	0.0	1.2	1.3	-0.1	0.3	0.3	0.0	1.1	0.8	0.3	0.7	0.8	-0.1	4.0	4.2	-0.2	12.5	12.0	0.5
SKY Sports Radio	1.5	1.4	0.1	0.7	0.9	-0.2	1.9	1.1	0.8	0.6	0.3	0.3	1.1	1.7	-0.6	0.9	0.9	0.0	3.1	2.5	0.6
104.1 2DAY FM	5.3	5.5	-0.2	8.8	11.3	-2.5	5.9	5.1	0.8	8.0	9.4	-1.4	6.7	6.1	0.6	6.3	6.1	0.2	0.6	0.3	0.3
KIIS1065	11.6	11.3	0.3	15.3	16.0	-0.7	12.4	14.2	-1.8	22.0	23.4	-1.4	16.9	15.6	1.3	5.7	5.4	0.3	1.5	1.3	0.2
104.9 TRIPLE M	4.4	4.0	0.4	6.3	5.7	0.6	4.3	3.6	0.7	3.9	4.0	-0.1	6.5	6.0	0.5	8.9	6.8	2.1	0.4	0.6	-0.2
NOVA96.9	7.1	7.1	0.0	13.7	11.4	2.3	17.9	18.4	-0.5	12.1	12.5	-0.4	7.1	6.5	0.6	3.3	4.6	-1.3	0.3	1.1	-0.8
smoothfm 95.3	10.4	10.3	0.1	13.3	13.5	-0.2	12.3	10.8	1.5	8.9	8.1	0.8	12.1	10.3	1.8	13.2	12.0	1.2	7.4	9.7	-2.3
WSFM	8.7	7.7	1.0	5.8	4.1	1.7	4.3	4.0	0.3	5.7	3.5	2.2	13.6	12.3	1.3	12.7	12.4	0.3	7.1	6.6	0.5
ABC SYD	6.3	7.8	-1.5	3.5	4.7	-1.2	0.9	0.9	0.0	2.7	1.7	1.0	4.8	6.0	-1.2	6.6	10.1	-3.5	12.4	14.8	-2.4
2RN	1.7	1.7	0.0	0.9	0.9	0.0	0.4	0.2	0.2	0.2	0.7	-0.5	0.8	0.5	0.3	1.5	1.4	0.1	4.3	4.1	0.2
ABC NEWSRADIO	1.6	1.7	-0.1	1.7	1.6	0.1	1.5	1.4	0.1	1.0	2.1	-1.1	1.3	1.0	0.3	1.0	1.1	-0.1	2.6	2.3	0.3
2JJJ	4.3	4.2	0.1	3.4	3.7	-0.3	10.7	11.1	-0.4	10.0	8.8	1.2	4.6	5.8	-1.2	1.1	1.2	-0.1	0.2	0.1	0.1
ABC CLASSIC	3.1	3.5	-0.4	1.3	1.4	-0.1	1.9	3.6	-1.7	0.7	1.5	-0.8	3.2	3.9	-0.7	2.7	2.2	0.5	5.9	6.0	-0.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	0.6	0.7	-0.1	0.3	0.4	-0.1	0.6	0.5	0.1	0.7	0.8	-0.1	0.8	1.1	-0.3	1.0	1.4	-0.4	0.3	0.5	-0.2	0.3	0.5	-0.2	0.3	0.5	-0.2
2GB	12.6	11.5	1.1	15.7	14.8	0.9	15.9	13.3	2.6	7.1	6.9	0.2	5.7	7.0	-1.3	21.1	16.6	4.5	12.3	11.8	0.5	12.3	11.8	0.5	12.3	11.8	0.5
2UE 954	4.4	4.4	0.0	3.0	3.1	-0.1	4.5	4.5	0.0	6.1	5.4	0.7	4.4	4.5	-0.1	4.3	5.5	-1.2	5.0	5.0	0.0	5.0	5.0	0.0	5.0	5.0	0.0
SKY Sports Radio	1.3	1.3	0.0	1.9	2.2	-0.3	0.8	0.5	0.3	0.8	0.7	0.1	1.6	1.3	0.3	1.9	1.2	0.7	2.2	2.0	0.2	2.2	2.0	0.2	2.2	2.0	0.2
104.1 2DAY FM	5.5	5.6	-0.1	4.4	4.2	0.2	5.0	5.7	-0.7	7.3	7.1	0.2	6.4	6.1	0.3	3.8	5.9	-2.1	4.9	4.9	0.0	4.9	4.9	0.0	4.9	4.9	0.0
KIIS1065	12.4	12.1	0.3	14.8	14.9	-0.1	13.0	12.7	0.3	12.0	11.2	0.8	10.7	10.6	0.1	7.4	6.1	1.3	9.1	9.0	0.1	9.1	9.0	0.1	9.1	9.0	0.1
104.9 TRIPLE M	4.5	4.0	0.5	4.4	3.7	0.7	3.9	3.4	0.5	4.6	4.4	0.2	5.9	5.0	0.9	3.1	3.0	0.1	4.4	4.2	0.2	4.4	4.2	0.2	4.4	4.2	0.2
NOVA96.9	6.8	7.0	-0.2	6.0	7.0	-1.0	5.1	5.1	0.0	7.3	7.3	0.0	9.8	9.3	0.5	7.0	7.0	0.0	8.0	7.4	0.6	8.0	7.4	0.6	8.0	7.4	0.6
smoothfm 95.3	10.2	10.2	0.0	8.4	8.5	-0.1	10.3	11.3	-1.0	12.3	13.0	-0.7	10.5	9.0	1.5	9.8	8.1	1.7	10.9	10.6	0.3	10.9	10.6	0.3	10.9	10.6	0.3
WSFM	8.8	7.7	1.1	8.8	8.1	0.7	8.7	8.1	0.6	9.5	8.1	1.4	9.2	6.8	2.4	6.8	6.2	0.6	8.3	7.5	0.8	8.3	7.5	0.8	8.3	7.5	0.8
ABC SYD	6.5	7.9	-1.4	8.4	8.8	-0.4	6.0	7.5	-1.5	4.7	6.8	-2.1	6.8	9.3	-2.5	6.0	6.7	-0.7	5.8	7.5	-1.7	6.0	6.7	-0.7	5.8	7.5	-1.7
2RN	1.7	1.7	0.0	3.2	2.8	0.4	0.7	1.3	-0.6	1.0	0.8	0.2	1.4	1.4	0.0	1.7	1.7	0.0	1.8	1.9	-0.1	1.7	1.7	0.0	1.8	1.9	-0.1
ABC NEWSRADIO	1.5	1.6	-0.1	1.9	2.3	-0.4	1.2	1.1	0.1	1.1	0.8	0.3	1.6	1.6	0.0	1.7	2.4	-0.7	1.9	2.0	-0.1	1.7	2.4	-0.7	1.9	2.0	-0.1
2JJJ	4.5	4.4	0.1	4.3	3.7	0.6	4.6	4.0	0.6	5.1	5.3	-0.2	4.9	5.3	-0.4	3.1	3.7	-0.6	3.7	3.8	-0.1	3.1	3.7	-0.6	3.7	3.8	-0.1
ABC CLASSIC	2.9	3.4	-0.5	2.6	3.3	-0.7	3.6	4.0	-0.4	3.1	3.5	-0.4	1.9	2.5	-0.6	3.0	3.5	-0.5	3.6	3.9	-0.3	3.0	3.5	-0.5	3.6	3.9	-0.3



# SYDNEY RADIO - SURVEY 8 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	64	86	-22	6	18	-12	13	9	4	20	20	0	7	16	-9	10	13	-3	7	10	-3
2GB	688	703	-15	43	55	-12	63	53	10	78	118	-40	98	108	-10	130	118	12	275	250	25
2UE 954	196	205	-9	4	19	-15	12	9	3	21	19	2	15	7	8	37	40	-3	107	111	-4
SKY Sports Radio	241	225	16	26	34	-8	54	37	17	46	22	24	35	53	-18	27	30	-3	52	49	3
104.1 2DAY FM	969	933	36	161	144	17	117	122	-5	352	340	12	224	195	29	80	100	-20	35	32	3
KIIS1065	1320	1364	-44	202	229	-27	186	199	-13	542	537	5	263	291	-28	89	70	19	39	39	0
104.9 TRIPLE M	691	647	44	118	119	-1	88	81	7	192	176	16	180	170	10	88	74	14	25	26	-1
NOVA96.9	1212	1216	-4	209	207	2	236	217	19	446	458	-12	213	212	1	79	95	-16	29	27	2
smoothfm 95.3	1325	1276	49	181	180	1	156	135	21	362	336	26	276	286	-10	165	152	13	184	187	-3
WSFM	981	893	88	121	109	12	94	88	6	180	134	46	251	218	33	189	199	-10	146	144	2
ABC SYD	566	656	-90	58	68	-10	25	34	-9	83	87	-4	105	122	-17	110	136	-26	184	209	-25
2RN	193	176	17	26	30	-4	22	9	13	19	28	-9	19	18	1	33	29	4	74	61	13
ABC NEWSRADIO	311	363	-52	38	51	-13	38	28	10	67	99	-32	45	49	-4	40	46	-6	83	89	-6
2JJB	577	572	5	77	89	-12	110	104	6	252	216	36	98	121	-23	32	30	2	7	10	-3
ABC CLASSIC	260	370	-110	32	54	-22	29	49	-20	38	83	-45	44	54	-10	30	31	-1	88	99	-11
Total	4576	4569	7	482	492	-10	490	487	3	1276	1265	11	973	970	3	573	580	-7	783	776	7

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	55	82	-27	32	39	-7	23	31	-8	32	38	-6	28	45	-17	13	25	-12	30	37	-7	30	37	-7	30	37	-7
2GB	633	628	5	491	455	36	363	318	45	257	257	0	222	245	-23	200	188	12	444	460	-16	444	460	-16	444	460	-16
2UE 954	160	179	-19	87	98	-11	96	102	-6	111	104	7	104	105	-1	46	70	-24	139	136	3	139	136	3	139	136	3
SKY Sports Radio	184	172	12	80	84	-4	42	36	6	76	62	14	52	44	8	52	49	3	151	136	15	151	136	15	151	136	15
104.1 2DAY FM	835	794	41	395	377	18	302	289	13	395	359	36	368	338	30	163	179	-16	506	458	48	506	458	48	506	458	48
KIIS1065	1201	1215	-14	817	818	-1	556	527	29	534	507	27	501	506	-5	216	217	-1	771	790	-19	771	790	-19	771	790	-19
104.9 TRIPLE M	603	566	37	324	288	36	196	183	13	234	215	19	257	228	29	120	115	5	381	328	53	381	328	53	381	328	53
NOVA96.9	1031	1050	-19	569	583	-14	365	342	23	426	418	8	475	518	-43	239	232	7	749	711	38	749	711	38	749	711	38
smoothfm 95.3	1140	1124	16	585	595	-10	473	502	-29	609	585	24	451	439	12	262	261	1	801	760	41	801	760	41	801	760	41
WSFM	833	727	106	466	413	53	356	328	28	427	375	52	378	307	71	167	128	39	622	549	73	622	549	73	622	549	73
ABC SYD	505	568	-63	336	379	-43	209	254	-45	230	266	-36	216	242	-26	129	140	-11	339	385	-46	339	385	-46	339	385	-46
2RN	154	142	12	96	91	5	42	45	-3	67	52	15	63	53	10	42	39	3	126	122	4	126	122	4	126	122	4
ABC NEWSRADIO	270	309	-39	164	182	-18	81	75	6	87	73	14	83	91	-8	62	72	-10	175	200	-25	175	200	-25	175	200	-25
2JJB	513	495	18	281	252	29	201	177	24	193	194	-1	236	242	-6	95	98	-3	306	306	0	306	306	0	306	306	0
ABC CLASSIC	219	298	-79	103	150	-47	90	109	-19	102	116	-14	70	114	-44	48	67	-19	161	234	-73	161	234	-73	161	234	-73
Total	4396	4377	19	3541	3480	61	2761	2659	102	2926	2900	26	2793	2808	-15	1573	1561	12	3939	3908	31	3939	3908	31	3939	3908	31



# SYDNEY RADIO - SURVEY 8 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN 1170am	3	3	0	*	*	*	*	*	*	1	*	*	*	1	*	1	1	0	1	1	0
2GB	63	58	5	1	2	-1	2	1	1	2	3	-1	5	6	-1	12	10	2	41	36	5
2UE 954	23	23	0	*	1	*	*	*	*	1	1	0	1	1	0	3	3	0	17	17	0
SKY Sports Radio	8	7	1	*	*	*	1	*	*	1	*	*	1	2	-1	1	1	0	4	4	0
104.1 2DAY FM	27	27	0	4	5	-1	2	2	0	9	9	0	7	6	1	5	5	0	1	*	*
KIIS1065	58	57	1	6	7	-1	5	5	0	24	22	2	18	16	2	4	4	0	2	2	0
104.9 TRIPLE M	22	20	2	3	3	0	2	1	1	4	4	0	7	6	1	7	5	2	1	1	0
NOVA96.9	36	36	0	6	5	1	7	7	0	13	12	1	7	7	0	2	4	-2	*	2	*
smoothfm 95.3	52	52	0	5	6	-1	5	4	1	10	8	2	13	11	2	10	10	0	10	14	-4
WSFM	44	38	6	2	2	0	2	1	1	6	3	3	14	13	1	10	10	0	10	9	1
ABC SYD	32	39	-7	1	2	-1	*	*	*	3	2	1	5	6	-1	5	8	-3	17	21	-4
2RN	9	9	0	*	*	*	*	*	*	*	1	*	1	*	*	1	1	0	6	6	0
ABC NEWSRADIO	8	8	0	1	1	0	1	1	0	1	2	-1	1	1	0	1	1	0	4	3	1
2JJB	22	21	1	1	2	-1	4	4	0	11	8	3	5	6	-1	1	1	0	*	*	*
ABC CLASSIC	15	18	-3	1	1	0	1	1	0	1	1	0	3	4	-1	2	2	0	8	8	0
Total	504	501	3	41	45	-4	38	37	1	107	94	13	105	103	2	75	79	-4	138	141	-3

Average Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN 1170am	3	4	-1	2	4	-2	4	4	0	4	5	-1	4	6	-2	2	2	0	1	2	-1	1	2	-1	1	2	-1
2GB	67	60	7	130	123	7	112	92	20	43	41	2	29	37	-8	37	28	9	54	51	3	54	51	3	54	51	3
2UE 954	23	23	0	25	26	-1	32	31	1	37	31	6	22	23	-1	8	9	-1	22	22	0	22	22	0	22	22	0
SKY Sports Radio	7	7	0	15	19	-4	5	4	1	5	4	1	8	7	1	3	2	1	9	8	1	9	8	1	9	8	1
104.1 2DAY FM	29	30	-1	36	35	1	35	39	-4	44	42	2	32	32	0	7	10	-3	21	21	0	21	21	0	21	21	0
KIIS1065	66	64	2	123	124	-1	91	87	4	73	66	7	54	56	-2	13	10	3	40	39	1	40	39	1	40	39	1
104.9 TRIPLE M	24	21	3	36	31	5	28	24	4	28	26	2	30	26	4	5	5	0	19	18	1	19	18	1	19	18	1
NOVA96.9	36	37	-1	49	58	-9	36	35	1	44	43	1	49	49	0	12	12	0	35	32	3	35	32	3	35	32	3
smoothfm 95.3	54	54	0	69	70	-1	73	78	-5	74	76	-2	53	47	6	17	14	3	48	46	2	48	46	2	48	46	2
WSFM	47	41	6	73	67	6	61	56	5	57	47	10	47	36	11	12	11	1	36	33	3	36	33	3	36	33	3
ABC SYD	34	42	-8	69	73	-4	42	52	-10	28	40	-12	34	49	-15	11	11	0	25	33	-8	25	33	-8	25	33	-8
2RN	9	9	0	26	23	3	5	9	-4	6	5	1	7	7	0	3	3	0	8	8	0	8	8	0	8	8	0
ABC NEWSRADIO	8	8	0	16	19	-3	8	7	1	7	5	2	8	9	-1	3	4	-1	8	9	-1	8	9	-1	8	9	-1
2JJB	24	23	1	35	30	5	32	28	4	31	31	0	25	28	-3	6	6	0	16	17	-1	16	17	-1	16	17	-1
ABC CLASSIC	15	18	-3	22	28	-6	25	28	-3	19	21	-2	10	13	-3	5	6	-1	16	17	-1	16	17	-1	16	17	-1
Total	531	527	4	828	830	-2	702	689	13	604	588	16	506	525	-19	177	171	6	436	435	1	436	435	1	436	435	1