



BRISBANE RADIO - SURVEY 1 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	7.0	-1.5	0.5	0.2	0.3	0.7	0.1	0.6	0.9	1.7	-0.8	1.6	3.6	-2.0	8.7	9.4	-0.7	15.8	21.9	-6.1
Macquarie Sports 882	0.7	0.6	0.1	0.1	0.2	-0.1	0.1	*	*	0.8	0.1	0.7	0.2	0.8	-0.6	2.2	0.6	1.6	0.5	1.2	-0.7
4KQ	9.2	8.5	0.7	1.3	0.4	0.9	0.8	0.4	0.4	0.9	2.8	-1.9	6.6	3.4	3.2	19.5	21.4	-1.9	20.0	19.0	1.0
HIT 105	10.2	10.2	0.0	20.8	19.3	1.5	25.2	17.2	8.0	14.7	20.5	-5.8	9.0	7.0	2.0	4.1	1.9	2.2	1.2	0.6	0.6
97.3FM	10.4	9.7	0.7	14.6	17.3	-2.7	5.0	9.4	-4.4	9.4	9.3	0.1	15.9	12.9	3.0	11.1	9.8	1.3	5.5	3.5	2.0
104.5 TRIPLE M	12.4	13.3	-0.9	13.9	12.5	1.4	9.5	13.2	-3.7	17.6	15.3	2.3	17.0	21.8	-4.8	12.9	11.5	1.4	2.3	2.2	0.1
NOVA106.9	12.9	11.3	1.6	26.9	25.1	1.8	26.1	25.0	1.1	20.5	16.6	3.9	10.7	8.3	2.4	7.4	5.6	1.8	0.8	0.8	0.0
ABC BRI	6.9	7.9	-1.0	1.8	1.0	0.8	1.0	0.2	0.8	1.3	2.8	-1.5	3.6	6.6	-3.0	10.3	10.6	-0.3	18.1	20.0	-1.9
4RN	2.3	2.7	-0.4	0.5	0.5	0.0	0.7	*	*	0.6	0.9	-0.3	1.9	3.0	-1.1	2.0	4.1	-2.1	5.8	5.8	0.0
ABC NEWS	1.5	1.4	0.1	0.8	0.8	0.0	0.3	0.7	-0.4	0.8	0.6	0.2	1.6	1.4	0.2	1.5	1.1	0.4	2.8	3.2	-0.4
4JXX	7.8	8.4	-0.6	6.6	7.0	-0.4	16.6	23.2	-6.6	17.8	15.3	2.5	5.7	7.4	-1.7	2.3	0.9	1.4	0.1	0.1	0.0
ABC CLASSIC	3.0	2.2	0.8	1.2	1.9	-0.7	0.2	*	*	1.0	1.3	-0.3	2.1	1.6	0.5	1.6	2.5	-0.9	8.6	5.0	3.6

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	7.4	-1.9	6.4	8.8	-2.4	7.0	10.0	-3.0	4.6	5.8	-1.2	3.1	4.3	-1.2	6.8	6.1	0.7	5.2	5.9	-0.7
Macquarie Sports 882	0.7	0.6	0.1	0.7	0.8	-0.1	0.7	0.4	0.3	0.6	0.4	0.2	0.6	0.4	0.2	1.5	0.9	0.6	0.7	0.6	0.1
4KQ	8.7	7.9	0.8	10.5	7.9	2.6	9.9	8.1	1.8	7.7	8.9	-1.2	6.5	7.0	-0.5	6.6	6.1	0.5	10.9	10.6	0.3
HIT 105	10.8	10.6	0.2	11.2	10.0	1.2	8.8	9.2	-0.4	11.4	12.4	-1.0	11.6	12.8	-1.2	11.6	5.9	5.7	8.1	8.6	-0.5
97.3FM	10.6	9.7	0.9	9.0	9.5	-0.5	11.2	9.8	1.4	12.3	10.2	2.1	10.4	9.4	1.0	10.0	9.4	0.6	9.5	9.7	-0.2
104.5 TRIPLE M	13.0	14.4	-1.4	11.7	14.1	-2.4	14.4	15.6	-1.2	14.3	16.1	-1.8	13.1	12.5	0.6	8.5	10.1	-1.6	10.5	9.4	1.1
NOVA106.9	13.0	11.1	1.9	12.9	10.0	2.9	11.1	8.8	2.3	12.8	10.9	1.9	16.2	14.8	1.4	12.2	14.5	-2.3	12.4	11.9	0.5
ABC BRI	6.6	7.9	-1.3	10.2	10.3	-0.1	6.0	7.6	-1.6	4.0	5.3	-1.3	4.3	6.6	-2.3	9.2	11.2	-2.0	7.8	7.9	-0.1
4RN	2.2	2.6	-0.4	3.6	3.5	0.1	1.3	2.3	-1.0	1.0	1.8	-0.8	2.4	2.4	0.0	3.8	2.8	1.0	2.4	3.2	-0.8
ABC NEWS	1.4	1.3	0.1	1.5	1.6	-0.1	1.4	0.8	0.6	0.7	1.2	-0.5	1.2	0.9	0.3	3.7	3.7	0.0	1.8	1.6	0.2
4JXX	7.6	8.4	-0.8	7.4	7.7	-0.3	7.2	8.0	-0.8	8.3	8.6	-0.3	8.2	10.1	-1.9	5.3	7.9	-2.6	8.4	8.2	0.2
ABC CLASSIC	2.8	2.0	0.8	2.1	1.8	0.3	3.1	2.4	0.7	3.1	1.9	1.2	3.6	1.9	1.7	2.5	2.5	0.0	3.4	2.9	0.5

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



BRISBANE RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	113	143	-30	3	3	0	3	2	1	12	16	-4	17	29	-12	27	31	-4	52	62	-10
Macquarie Sports 882	27	31	-4	1	1	0	1	*	*	5	5	0	2	10	-8	10	6	4	7	9	-2
4KQ	248	234	14	7	5	2	4	4	0	20	21	-1	42	34	8	70	71	-1	103	99	4
HIT 105	508	502	6	88	86	2	105	106	-1	177	191	-14	98	86	12	27	21	6	12	11	1
97.3FM	503	499	4	79	73	6	45	56	-11	118	139	-21	148	134	14	64	62	2	49	35	14
104.5 TRIPLE M	451	463	-12	57	62	-5	54	58	-4	134	124	10	131	148	-17	56	48	8	20	22	-2
NOVA106.9	609	576	33	113	110	3	113	105	8	217	207	10	126	108	18	31	32	-1	9	14	-5
ABC BRI	240	231	9	12	10	2	6	3	3	27	20	7	49	59	-10	53	47	6	94	93	1
4RN	79	92	-13	3	3	0	4	*	*	6	13	-7	18	25	-7	17	16	1	31	34	-3
ABC NEWS	79	86	-7	9	9	0	4	4	0	13	20	-7	17	24	-7	14	10	4	23	19	4
4JJJ	335	319	16	40	40	0	72	75	-3	147	130	17	56	60	-4	18	11	7	3	3	0
ABC CLASSIC	87	97	-10	3	10	-7	5	2	3	9	22	-13	25	22	3	9	12	-3	36	29	7
Total	1955	1907	48	219	212	7	227	226	1	511	501	10	449	437	12	244	240	4	305	290	15

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	106	132	-26	90	114	-24	70	82	-12	57	76	-19	44	65	-21	34	33	1	65	98	-33
Macquarie Sports 882	24	31	-7	16	13	3	12	9	3	12	14	-2	13	10	3	7	8	-1	19	14	5
4KQ	222	213	9	155	135	20	130	129	1	130	134	-4	98	104	-6	49	45	4	174	175	-1
HIT 105	465	460	5	296	299	-3	169	166	3	268	261	7	252	259	-7	112	102	10	279	288	-9
97.3FM	445	447	-2	259	274	-15	196	194	2	249	242	7	243	226	17	116	101	15	300	306	-6
104.5 TRIPLE M	409	406	3	262	273	-11	192	177	15	226	236	-10	225	226	-1	86	81	5	265	255	10
NOVA106.9	561	536	25	342	335	7	210	193	17	310	292	18	342	308	34	150	135	15	374	363	11
ABC BRI	216	217	-1	163	164	-1	103	115	-12	105	116	-11	86	97	-11	54	48	6	164	147	17
4RN	74	89	-15	55	57	-2	26	35	-9	31	44	-13	40	39	1	21	25	-4	50	59	-9
ABC NEWS	69	78	-9	35	49	-14	32	22	10	23	32	-9	30	28	2	24	25	-1	50	47	3
4JJJ	300	287	13	194	188	6	130	121	9	150	145	5	169	171	-2	79	77	2	215	180	35
ABC CLASSIC	79	87	-8	40	52	-12	41	45	-4	45	51	-6	52	47	5	20	28	-8	51	63	-12
Total	1903	1861	42	1520	1536	-16	1156	1106	50	1350	1306	44	1366	1328	38	695	664	31	1609	1553	56

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



BRISBANE RADIO - SURVEY 1 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	16	-4	*	*	*	*	*	*	*	1	*	1	2	-1	3	3	0	8	10	-2
Macquarie Sports 882	2	1	1	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*
4KQ	21	20	1	*	*	*	*	*	*	*	2	*	3	2	1	7	7	0	10	9	1
HIT 105	23	23	0	4	3	1	5	4	1	7	12	-5	5	4	1	1	1	0	1	*	*
97.3FM	23	22	1	3	3	0	1	2	-1	5	5	0	8	7	1	4	3	1	3	2	1
104.5 TRIPLE M	28	31	-3	2	2	0	2	3	-1	9	9	0	9	12	-3	4	4	0	1	1	0
NOVA106.9	29	26	3	5	4	1	5	5	0	10	9	1	6	5	1	3	2	1	*	*	*
ABC BRI	15	18	-3	*	*	*	*	*	*	1	2	-1	2	4	-2	4	4	0	9	9	0
4RN	5	6	-1	*	*	*	*	*	*	*	1	*	1	2	-1	1	1	0	3	3	0
ABC NEWS	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
4JJJ	17	19	-2	1	1	0	3	5	-2	9	9	0	3	4	-1	1	*	*	*	*	*
ABC CLASSIC	7	5	2	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	4	2	2
Total	224	231	-7	17	17	0	20	21	-1	51	57	-6	53	55	-2	34	35	-1	49	46	3

Average Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	13	18	-5	24	35	-11	22	32	-10	13	17	-4	8	11	-3	4	4	0	10	11	-1
Macquarie Sports 882	2	1	1	3	3	0	2	1	1	2	1	1	2	1	1	1	1	0	1	1	0
4KQ	21	20	1	39	32	7	31	26	5	22	27	-5	16	18	-2	4	4	0	20	19	1
HIT 105	26	27	-1	41	40	1	28	29	-1	33	37	-4	29	32	-3	7	4	3	15	15	0
97.3FM	25	24	1	33	38	-5	35	31	4	35	30	5	26	24	2	6	6	0	18	17	1
104.5 TRIPLE M	31	36	-5	43	57	-14	46	50	-4	41	48	-7	32	32	0	5	7	-2	19	17	2
NOVA106.9	31	28	3	48	40	8	35	28	7	37	33	4	40	38	2	7	10	-3	23	21	2
ABC BRI	16	20	-4	37	41	-4	19	24	-5	11	16	-5	11	17	-6	6	7	-1	15	14	1
4RN	5	7	-2	13	14	-1	4	7	-3	3	6	-3	6	6	0	2	2	0	4	6	-2
ABC NEWS	3	3	0	6	6	0	5	2	3	2	3	-1	3	2	1	2	2	0	3	3	0
4JJJ	18	21	-3	27	31	-4	23	25	-2	24	26	-2	20	26	-6	3	5	-2	16	15	1
ABC CLASSIC	7	5	2	8	7	1	10	8	2	9	6	3	9	5	4	2	2	0	6	5	1
Total	239	251	-12	368	402	-34	316	319	-3	287	299	-12	246	255	-9	61	66	-5	186	179	7

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.