



BRISBANE RADIO - SURVEY 2 2023

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	8.4	6.9	1.5	4.9	2.1	2.8	1.3	1.2	0.1	1.6	0.9	0.7	4.1	3.9	0.2	6.3	5.3	1.0	23.0	19.3	3.7
4BH 1116	7.9	8.4	-0.5	0.7	0.7	0.0	1.5	1.5	0.0	0.5	0.9	-0.4	2.6	3.4	-0.8	15.5	14.9	0.6	19.4	21.1	-1.7
SENQ 693am	0.8	0.7	0.1	1.1	2.2	-1.1	0.4	0.5	-0.1	0.2	0.1	0.1	2.0	1.6	0.4	0.3	0.3	0.0	0.4	0.1	0.3
B105	12.7	11.7	1.0	25.7	19.8	5.9	16.9	20.2	-3.3	22.3	21.2	1.1	13.6	11.2	2.4	4.6	3.6	1.0	1.9	2.3	-0.4
KIIS973	10.6	10.8	-0.2	11.6	10.0	1.6	6.3	11.3	-5.0	9.9	9.4	0.5	14.9	15.8	-0.9	14.0	14.7	-0.7	5.9	5.5	0.4
104.5 TRIPLE M	9.5	9.8	-0.3	7.7	8.6	-0.9	17.5	14.8	2.7	8.1	10.2	-2.1	13.4	13.0	0.4	13.9	13.9	0.0	2.6	3.2	-0.6
NOVA106.9	12.0	12.2	-0.2	22.1	24.6	-2.5	14.8	15.5	-0.7	21.0	19.0	2.0	15.2	16.5	-1.3	4.7	4.6	0.1	0.9	0.7	0.2
ABC BRIS	6.2	6.5	-0.3	1.7	3.0	-1.3	2.8	2.9	-0.1	2.6	1.5	1.1	3.1	4.3	-1.2	5.9	6.3	-0.4	15.3	15.3	0.0
4RN	2.0	1.7	0.3	0.9	0.3	0.6	0.5	*	*	0.2	0.1	0.1	0.7	0.6	0.1	2.2	3.9	-1.7	5.5	3.9	1.6
ABC NEWSRADIO	1.7	1.7	0.0	0.4	0.7	-0.3	2.8	1.3	1.5	1.1	0.6	0.5	1.4	1.4	0.0	1.2	2.3	-1.1	2.9	3.2	-0.3
4JJJ	6.3	6.7	-0.4	6.4	7.6	-1.2	11.9	10.8	1.1	14.0	16.1	-2.1	5.5	5.3	0.2	3.8	2.0	1.8	0.8	1.2	-0.4
ABC CLASSIC	2.6	2.9	-0.3	2.6	1.2	1.4	0.4	0.4	0.0	0.7	0.8	-0.1	1.9	1.5	0.4	1.3	1.2	0.1	6.1	8.4	-2.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	8.7	7.2	1.5	9.0	8.4	0.6	10.9	8.8	2.1	6.9	5.3	1.6	7.7	5.8	1.9	9.2	8.3	0.9	7.8	5.8	2.0						
4BH 1116	7.7	8.0	-0.3	6.6	8.0	-1.4	10.1	10.6	-0.5	8.3	8.7	-0.4	5.7	4.3	1.4	6.9	6.0	0.9	8.7	9.5	-0.8						
SENQ 693am	0.8	0.8	0.0	1.0	1.2	-0.2	1.0	0.9	0.1	0.6	0.4	0.2	0.8	0.6	0.2	0.7	0.5	0.2	0.6	0.5	0.1						
B105	13.3	12.2	1.1	14.1	12.5	1.6	11.1	10.9	0.2	14.9	13.4	1.5	12.0	11.5	0.5	12.2	12.2	0.0	10.9	10.0	0.9						
KIIS973	10.6	10.9	-0.3	10.5	10.7	-0.2	11.3	11.3	0.0	11.3	11.3	0.0	10.5	11.3	-0.8	6.6	7.5	-0.9	10.5	10.6	-0.1						
104.5 TRIPLE M	9.7	9.8	-0.1	9.2	9.7	-0.5	9.9	9.3	0.6	11.0	10.4	0.6	9.2	10.6	-1.4	6.7	8.0	-1.3	9.1	9.8	-0.7						
NOVA106.9	11.8	12.2	-0.4	12.9	13.2	-0.3	9.2	9.8	-0.6	11.8	11.9	-0.1	15.1	16.0	-0.9	7.3	7.9	-0.6	12.5	12.3	0.2						
ABC BRIS	6.3	6.7	-0.4	8.1	8.9	-0.8	5.8	5.8	0.0	4.2	4.0	0.2	4.8	6.0	-1.2	11.5	12.1	-0.6	6.0	5.9	0.1						
4RN	2.2	1.8	0.4	2.6	1.8	0.8	2.1	1.6	0.5	1.4	1.7	-0.3	2.1	2.0	0.1	3.8	2.5	1.3	1.5	1.3	0.2						
ABC NEWSRADIO	1.6	1.8	-0.2	2.0	2.1	-0.1	1.0	0.8	0.2	1.5	1.8	-0.3	1.9	2.1	-0.2	1.7	2.4	-0.7	1.7	1.6	0.1						
4JJJ	6.3	6.4	-0.1	6.3	6.9	-0.6	5.1	5.0	0.1	6.4	6.6	-0.2	8.0	7.4	0.6	5.5	5.4	0.1	6.3	7.7	-1.4						
ABC CLASSIC	2.4	2.7	-0.3	2.7	2.7	0.0	2.6	3.5	-0.9	1.8	2.1	-0.3	2.3	2.6	-0.3	3.6	3.3	0.3	2.9	3.3	-0.4						



BRISBANE RADIO - SURVEY 2 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	242	204	38	21	18	3	15	14	1	30	18	12	28	25	3	39	37	2	109	92	17
4BH 1116	191	193	-2	5	5	0	10	7	3	13	17	-4	16	21	-5	47	44	3	100	99	1
SENQ 693am	41	29	12	2	5	-3	2	3	-1	7	5	2	16	10	6	3	3	0	10	2	8
B105	629	620	9	126	111	15	90	105	-15	224	225	-1	121	113	8	37	28	9	31	38	-7
KIIS973	528	525	3	72	60	12	54	66	-12	140	130	10	149	141	8	68	73	-5	45	56	-11
104.5 TRIPLE M	509	504	5	75	78	-3	58	60	-2	142	123	19	131	139	-8	64	61	3	38	43	-5
NOVA106.9	707	670	37	120	110	10	113	113	0	261	231	30	146	150	-4	45	45	0	22	20	2
ABC BRIS	262	256	6	27	26	1	16	19	-3	38	29	9	40	58	-18	41	38	3	99	86	13
4RN	82	70	12	14	11	3	4	*	*	8	5	3	16	12	4	11	15	-4	29	26	3
ABC NEWSRADIO	135	119	16	10	10	0	22	14	8	33	26	7	32	33	-1	14	16	-2	25	21	4
4JJJ	389	400	-11	57	55	2	68	71	-3	160	165	-5	70	76	-6	22	16	6	12	19	-7
ABC CLASSIC	93	103	-10	15	12	3	4	6	-2	14	19	-5	22	21	1	11	13	-2	28	31	-3
Total	2077	2079	-2	252	248	4	221	226	-5	539	538	1	470	471	-1	258	255	3	337	340	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 2199]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC 882	214	187	27	153	130	23	115	107	8	104	80	24	96	73	23	49	35	14	153	119	34						
4BH 1116	180	184	-4	109	116	-7	115	129	-14	130	133	-3	106	89	17	43	33	10	132	144	-12						
SENQ 693am	39	26	13	23	19	4	14	9	5	23	8	15	18	9	9	9	4	5	24	14	10						
B105	579	568	11	395	366	29	216	212	4	309	287	22	263	255	8	87	87	0	354	334	20						
KIIS973	467	464	3	295	293	2	200	214	-14	249	262	-13	201	208	-7	86	88	-2	297	310	-13						
104.5 TRIPLE M	432	434	-2	264	273	-9	148	157	-9	223	228	-5	196	200	-4	68	73	-5	308	308	0						
NOVA106.9	641	610	31	409	391	18	233	238	-5	345	318	27	316	320	-4	102	105	-3	462	436	26						
ABC BRIS	230	229	1	158	158	0	87	92	-5	106	102	4	93	96	-3	58	56	2	165	151	14						
4RN	67	58	9	43	31	12	32	23	9	26	24	2	35	27	8	13	8	5	53	41	12						
ABC NEWSRADIO	112	104	8	67	59	8	28	23	5	33	34	-1	39	42	-3	15	21	-6	60	60	0						
4JJJ	350	353	-3	212	225	-13	107	102	5	156	153	3	179	174	5	64	66	-2	225	235	-10						
ABC CLASSIC	78	85	-7	50	54	-4	36	44	-8	36	44	-8	33	30	3	21	15	6	58	73	-15						
Total	2030	2029	1	1701	1657	44	1177	1196	-19	1430	1419	11	1381	1356	25	616	596	20	1775	1787	-12						



BRISBANE RADIO - SURVEY 2 2023

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	20	16	4	1	1	0	*	*	*	1	*	*	2	2	0	2	2	0	13	11	2
4BH 1116	19	19	0	*	*	*	*	*	*	*	*	*	1	2	-1	6	5	1	11	12	-1
SENQ 693am	2	2	0	*	1	*	*	*	*	*	*	*	1	1	0	*	*	*	*	*	*
B105	30	27	3	7	5	2	3	4	-1	10	10	0	7	6	1	2	1	1	1	1	0
KIIS973	25	25	0	3	2	1	1	2	-1	4	4	0	8	8	0	5	5	0	3	3	0
104.5 TRIPLE M	22	22	0	2	2	0	3	3	0	4	5	-1	7	6	1	5	4	1	1	2	-1
NOVA106.9	28	28	0	6	6	0	3	3	0	9	9	0	8	8	0	2	1	1	1	*	*
ABC BRIS	15	15	0	*	1	*	1	1	0	1	1	0	2	2	0	2	2	0	9	9	0
4RN	5	4	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1
ABC NEWSRADIO	4	4	0	*	*	*	1	*	*	*	*	*	1	1	0	*	1	*	2	2	0
4JJJ	15	15	0	2	2	0	2	2	0	6	7	-1	3	3	0	1	1	0	*	1	*
ABC CLASSIC	6	7	-1	1	*	*	*	*	*	*	*	*	1	1	0	*	*	*	3	5	-2
Total	234	228	6	27	25	2	18	20	-2	44	45	-1	53	49	4	36	32	4	57	56	1

Average Audience (000's) by Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC 882	21	17	4	35	30	5	34	27	7	21	16	5	18	13	5	6	5	1	16	12	4
4BH 1116	19	19	0	26	29	-3	32	33	-1	26	26	0	14	10	4	4	4	0	18	19	-1
SENQ 693am	2	2	0	4	5	-1	3	3	0	2	1	1	2	1	1	*	*	*	1	1	0
B105	33	29	4	55	45	10	35	34	1	46	40	6	29	26	3	8	7	1	22	21	1
KIIS973	26	26	0	41	39	2	35	35	0	35	34	1	25	26	-1	4	4	0	21	22	-1
104.5 TRIPLE M	24	23	1	36	35	1	31	29	2	34	31	3	22	24	-2	4	5	-1	19	20	-1
NOVA106.9	29	29	0	50	48	2	29	30	-1	36	36	0	36	36	0	5	5	0	25	25	0
ABC BRIS	16	16	0	32	32	0	18	18	0	13	12	1	11	14	-3	7	7	0	12	12	0
4RN	5	4	1	10	6	4	6	5	1	4	5	-1	5	5	0	2	1	1	3	3	0
ABC NEWSRADIO	4	4	0	8	8	0	3	3	0	5	5	0	5	5	0	1	1	0	4	3	1
4JJJ	16	15	1	25	25	0	16	15	1	20	20	0	19	17	2	3	3	0	13	16	-3
ABC CLASSIC	6	6	0	10	10	0	8	11	-3	6	6	0	6	6	0	2	2	0	6	7	-1
Total	247	237	10	390	363	27	312	309	3	308	302	6	238	227	11	63	59	4	203	204	-1

EMBARGOED UNTIL 9:30AM (AEST)



BRISBANE RADIO - DAB+ STATIONS ONLY - SURVEY 2 2023

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	40	31	9	6	3	3	6	3	3	8	5	3	12	8	4	4	10	-6	4	2	2
973 KIIS 90s	47	40	7	6	10	-4	6	6	0	11	9	2	13	10	3	7	3	4	2	2	0
BLENDER BEATS	8	7	1	*	*	*	2	*	*	2	4	-2	3	3	0	1	*	*	*	*	*
CADA	12	12	0	2	2	0	3	1	2	5	5	0	2	4	-2	*	*	*	1	1	0
Chemist Warehouse Remix	19	19	0	5	6	-1	*	2	*	9	6	3	4	3	1	2	1	1	*	*	*
Coles Radio	61	59	2	11	15	-4	15	7	8	18	16	2	9	12	-3	4	4	0	5	5	0
DANCE HITS	30	36	-6	6	4	2	5	9	-4	10	10	0	8	9	-1	1	*	*	1	4	-3
EASY 80s HITS	30	33	-3	3	6	-3	4	3	1	6	6	0	9	9	0	4	4	0	5	6	-1
iHeartCountry	27	16	11	1	*	*	5	2	3	9	4	5	3	2	1	4	5	-1	5	4	1
LiSTNR Radio	19	9	10	4	3	1	3	1	2	5	3	2	4	*	*	4	1	3	*	*	*
MMM 2000s	13	9	4	3	2	1	1	*	*	5	4	1	4	2	2	*	*	*	*	1	*
MMM 80s	29	25	4	4	6	-2	1	1	0	10	6	4	6	8	-2	6	4	2	2	*	*
MMM 90s	26	31	-5	2	2	0	3	3	0	10	11	-1	8	10	-2	2	3	-1	*	2	*
MMM CLASSIC ROCK	46	51	-5	9	7	2	2	3	-1	11	12	-1	8	13	-5	13	11	2	5	6	-1
MMM COUNTRY	19	20	-1	3	4	-1	3	*	*	7	8	-1	3	4	-1	1	1	0	1	3	-2
NOVA 90s	63	61	2	14	14	0	9	9	0	24	26	-2	9	9	0	6	2	4	2	1	1
NOVA Noughties	18	14	4	2	2	0	1	1	0	9	8	1	4	1	3	2	2	0	*	1	*
OLDSKOOL 90s HITS	49	46	3	9	16	-7	10	9	1	17	11	6	8	7	1	1	1	0	3	2	1
RnB Fridays Radio	50	41	9	4	2	2	17	9	8	20	14	6	9	16	-7	*	*	*	*	*	*
SEN Fanatic	7	3	4	*	*	*	2	*	*	4	2	2	2	1	1	*	*	*	*	*	*
SEN Track Digital	8	6	2	2	2	0	*	*	*	4	3	1	1	1	0	*	*	*	*	*	*
SEN VIC	7	3	4	*	*	*	3	*	*	2	2	0	1	*	*	1	1	0	*	*	*
smooth fm Brisbane	61	69	-8	7	5	2	4	8	-4	9	16	-7	10	12	-2	14	15	-1	17	12	5
TikTok Trending	44	31	13	9	11	-2	18	9	9	13	9	4	2	1	1	2	1	1	*	*	*
triple j Unearthed	44	44	0	10	12	-2	11	6	5	11	15	-4	10	9	1	1	2	-1	*	*	*
ABC Country	22	20	2	*	*	*	6	8	-2	4	1	3	1	*	*	4	3	1	6	7	-1
ABC Jazz	25	21	4	3	*	*	3	3	0	9	8	1	3	2	1	4	6	-2	4	2	2
ABC KIDS LISTEN	21	17	4	5	5	0	3	1	2	10	5	5	2	5	-3	1	1	0	*	*	*
ABC Sport	39	17	22	4	3	1	6	2	4	13	5	8	5	2	3	6	2	4	5	3	2
Double J	33	33	0	3	3	0	5	5	0	11	9	2	11	11	0	1	3	-2	2	3	-1
Total Digital/Internet Only	543	521	22	76	88	-12	81	62	19	123	127	-4	133	127	6	74	64	10	58	55	3

Cumulative Audience (000's) by Session, P10+ [Potential: 2199]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
973 KIIS 80s	35	24	11	10	8	2	13	7	6	15	11	4	12	7	5	6	3	3	20	16	4
973 KIIS 90s	37	30	7	12	9	3	6	6	0	16	13	3	18	13	5	1	1	0	17	15	2
BLENDER BEATS	8	5	3	3	2	1	*	1	*	5	5	0	7	5	2	3	3	0	2	4	-2
CADA	6	9	-3	2	6	-4	*	4	*	2	2	0	1	4	-3	1	2	-1	8	3	5
Chemist Warehouse Remix	15	16	-1	7	7	0	4	8	-4	7	5	2	5	4	1	3	5	-2	7	6	1
Coles Radio	54	51	3	13	8	5	21	21	0	21	23	-2	15	13	2	5	10	-5	17	19	-2
DANCE HITS	18	27	-9	9	9	0	7	7	0	10	12	-2	10	15	-5	3	4	-1	20	23	-3
EASY 80s HITS	18	23	-5	12	9	3	9	11	-2	10	13	-3	6	9	-3	1	*	*	18	16	2
iHeartCountry	20	13	7	7	6	1	7	5	2	7	2	5	4	3	1	6	4	2	17	9	8
LiSTNR Radio	15	7	8	7	2	5	7	3	4	9	5	4	2	2	0	*	*	*	7	2	5
MMM 2000s	12	7	5	5	3	2	3	1	2	4	4	0	3	3	0	4	1	3	5	8	-3
MMM 80s	23	19	4	9	7	2	14	11	3	6	10	-4	9	6	3	5	5	0	19	19	0
MMM 90s	22	29	-7	11	15	-4	5	11	-6	8	16	-8	4	6	-2	7	6	1	15	19	-4
MMM CLASSIC ROCK	36	41	-5	16	15	1	17	22	-5	15	22	-7	13	17	-4	8	6	2	28	35	-7
MMM COUNTRY	15	18	-3	9	8	1	8	8	0	5	8	-3	12	12	0	1	3	-2	15	14	1
NOVA 90s	54	54	0	21	25	-4	15	18	-3	27	24	3	20	18	2	10	10	0	25	20	5
NOVA Noughties	12	12	0	5	4	1	2	3	-1	3	4	-1	3	3	0	5	3	2	9	5	4
OLDSKOOL 90s HITS	37	39	-2	15	21	-6	9	14	-5	16	23	-7	12	9	3	10	7	3	19	18	1
RnB Fridays Radio	45	34	11	29	19	10	8	11	-3	26	22	4	17	14	3	9	6	3	12	10	2
SEN Fanatic	6	3	3	3	3	0	2	1	1	1	*	*	*	*	*	3	2	1	4	2	2
SEN Track Digital	4	4	0	3	3	0	1	1	0	3	3	0	3	3	0	4	4	0	8	6	2
SEN VIC	7	3	4	2	*	*	*	1	*	5	2	3	3	2	1	*	*	*	4	2	2
smooth fm Brisbane	55	61	-6	25	22	3	25	26	-1	35	39	-4	18	25	-7	14	16	-2	32	38	-6
TikTok Trending	35	26	9	12	10	2	10	7	3	18	15	3	15	13	2	12	9	3	20	13	7
triple j Unearthed	27	30	-3	13	14	-1	10	6	4	12	13	-1	10	10	0	5	6	-1	25	24	1
ABC Country	15	14	1	8	7	1	5	6	-1	8	6	2	5	6	-1	5	3	2	13	11	2
ABC Jazz	21	17	4	7	9	-2	10	6	4	8	6	2	12	8	4	9	7	2	9	8	1
ABC KIDS LISTEN	14	13	1	8	5	3	2	*	*	4	5	-1	2	5	-3	2	2	0	11	9	2
ABC Sport	19	9	10	2	2	0	1	*	*	12	5	7	8	5	3	5	1	4	27	14	13
Double J	30	25	5	8	12	-4	11	10	1	11	14	-3	16	10	6	8	3	5	13	21	-8
Total Digital/Internet Only	457	446	11	236	215	21	193	194	-1	248	261	-13	214	215	-1	117	102	15	334	322	12

Survey Period: Sun Feb 5 to Sat Feb 25 & Sun Feb 26 to Sat Apr 1.

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