



BRISBANE RADIO - SURVEY 3 2022

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.8	6.9	-1.1	2.6	2.6	0.0	0.8	0.8	0.0	1.1	1.7	-0.6	2.9	3.8	-0.9	5.0	5.5	-0.5	15.8	16.7	-0.9
4BH 1116	1.8	2.2	-0.4	0.2	0.1	0.1	0.2	*	*	1.4	1.3	0.1	1.3	1.5	-0.2	1.3	2.1	-0.8	4.1	4.7	-0.6
4KQ	10.7	9.4	1.3	3.5	3.6	-0.1	1.8	1.5	0.3	1.3	1.0	0.3	3.8	2.5	1.3	15.7	14.8	0.9	27.4	22.1	5.3
B105	10.6	10.0	0.6	14.0	17.5	-3.5	23.2	21.6	1.6	18.1	19.9	-1.8	10.5	8.5	2.0	8.1	7.1	1.0	1.3	0.9	0.4
KIIS973	10.8	9.1	1.7	13.0	11.5	1.5	5.6	4.6	1.0	10.1	10.2	-0.1	15.4	11.5	3.9	11.7	11.4	0.3	6.4	5.6	0.8
104.5 TRIPLE M	10.0	8.2	1.8	9.0	9.8	-0.8	9.0	7.1	1.9	12.6	7.8	4.8	14.5	14.6	-0.1	11.8	9.6	2.2	2.4	2.1	0.3
NOVA106.9	11.2	10.6	0.6	21.5	20.3	1.2	19.9	21.9	-2.0	16.3	17.4	-1.1	14.6	13.8	0.8	4.1	4.8	-0.7	1.5	0.4	1.1
ABC BRIS	8.5	9.6	-1.1	3.1	1.9	1.2	0.7	0.3	0.4	2.0	3.0	-1.0	7.0	5.8	1.2	10.0	9.5	0.5	18.9	22.4	-3.5
4RN	2.3	2.6	-0.3	*	0.6	*	0.3	0.2	0.1	0.9	0.5	0.4	0.5	1.3	-0.8	4.7	4.8	-0.1	5.0	5.2	-0.2
ABC NEWSRADIO	1.6	1.7	-0.1	1.1	0.7	0.4	1.6	1.7	-0.1	2.6	2.5	0.1	1.2	1.8	-0.6	2.0	2.0	0.0	1.2	1.3	-0.1
4JJJ	6.7	6.8	-0.1	7.2	4.8	2.4	15.5	18.7	-3.2	14.3	14.0	0.3	6.4	6.6	-0.2	3.6	4.9	-1.3	0.4	0.6	-0.2
ABC CLASSIC	2.7	3.3	-0.6	1.4	1.0	0.4	1.7	1.6	0.1	1.0	1.2	-0.2	1.4	3.0	-1.6	1.7	2.0	-0.3	6.8	6.9	-0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.8	6.8	-1.0	7.5	7.6	-0.1	6.9	8.7	-1.8	3.8	5.1	-1.3	3.2	4.2	-1.0	8.5	9.8	-1.3	5.8	7.0	-1.2						
4BH 1116	1.7	2.1	-0.4	1.8	2.4	-0.6	2.1	1.8	0.3	1.7	1.8	-0.1	0.9	1.7	-0.8	1.7	3.6	-1.9	2.1	2.6	-0.5						
4KQ	10.2	9.0	1.2	9.6	8.1	1.5	12.0	11.5	0.5	11.2	10.0	1.2	7.7	6.4	1.3	8.0	6.3	1.7	12.2	10.7	1.5						
B105	11.0	10.5	0.5	11.7	11.4	0.3	12.0	10.6	1.4	11.3	10.6	0.7	10.7	11.1	-0.4	4.7	4.4	0.3	9.2	8.6	0.6						
KIIS973	10.6	9.0	1.6	9.9	9.3	0.6	10.6	9.1	1.5	12.5	10.8	1.7	10.2	7.6	2.6	6.3	4.0	2.3	11.4	9.4	2.0						
104.5 TRIPLE M	10.6	8.5	2.1	9.9	7.7	2.2	12.8	9.6	3.2	11.8	9.4	2.4	9.5	8.6	0.9	3.7	5.0	-1.3	8.1	7.3	0.8						
NOVA106.9	11.4	10.9	0.5	11.5	10.5	1.0	9.1	9.0	0.1	11.5	11.5	0.0	14.4	13.4	1.0	11.2	11.8	-0.6	10.5	9.7	0.8						
ABC BRIS	8.8	9.9	-1.1	10.9	12.4	-1.5	8.0	9.0	-1.0	5.5	6.5	-1.0	8.5	10.4	-1.9	15.5	13.6	1.9	7.9	8.7	-0.8						
4RN	2.3	2.6	-0.3	3.1	3.4	-0.3	1.5	1.9	-0.4	1.5	1.7	-0.2	2.3	3.3	-1.0	4.5	3.7	0.8	2.1	2.5	-0.4						
ABC NEWSRADIO	1.5	1.7	-0.2	2.0	2.2	-0.2	0.8	1.0	-0.2	1.2	1.2	0.0	1.3	1.2	0.1	3.8	4.5	-0.7	1.9	2.0	-0.1						
4JJJ	6.7	6.7	0.0	6.5	6.8	-0.3	5.6	5.5	0.1	6.9	6.6	0.3	8.6	8.7	-0.1	6.0	6.7	-0.7	6.9	7.3	-0.4						
ABC CLASSIC	2.5	3.1	-0.6	1.9	2.8	-0.9	1.9	2.2	-0.3	2.5	2.7	-0.2	3.2	3.9	-0.7	5.4	6.6	-1.2	3.1	4.0	-0.9						

Please note: 4BH renamed as 4BH 1116 effective April 17 2022.



BRISBANE RADIO - SURVEY 3 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	160	152	8	15	14	1	7	9	-2	11	13	-2	32	32	0	25	23	2	70	61	9
4BH 1116	62	63	-1	4	3	1	1	1	0	3	5	-2	5	5	0	16	18	-2	33	31	2
4KQ	283	244	39	20	10	10	17	11	6	20	15	5	36	21	15	68	65	3	121	122	-1
B105	585	516	69	85	81	4	92	81	11	214	194	20	128	104	24	46	41	5	19	16	3
KIIS973	511	445	66	72	69	3	59	41	18	132	123	9	128	98	30	68	68	0	52	45	7
104.5 TRIPLE M	465	422	43	73	68	5	51	48	3	131	109	22	130	128	2	55	48	7	25	22	3
NOVA106.9	686	602	84	120	106	14	125	108	17	223	200	23	151	126	25	43	44	-1	24	19	5
ABC BRIS	300	292	8	23	11	12	7	7	0	30	36	-6	75	66	9	54	48	6	112	125	-13
4RN	86	100	-14	3	4	-1	3	1	2	17	16	1	13	20	-7	19	26	-7	31	33	-2
ABC NEWSRADIO	146	141	5	15	9	6	17	16	1	31	30	1	36	40	-4	22	19	3	25	26	-1
4JJJ	400	383	17	58	39	19	91	91	0	144	146	-2	77	76	1	23	22	1	7	10	-3
ABC CLASSIC	125	128	-3	16	12	4	9	8	1	26	30	-4	23	30	-7	16	19	-3	35	31	4
Total	2073	2074	-1	244	242	2	221	225	-4	549	550	-1	462	459	3	258	260	-2	339	339	0

Cumulative Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	141	129	12	103	100	3	70	73	-3	65	67	-2	56	56	0	42	38	4	96	97	-1
4BH 1116	55	55	0	31	39	-8	34	28	6	34	27	7	18	23	-5	13	19	-6	39	44	-5
4KQ	260	223	37	166	136	30	149	140	9	163	141	22	119	100	19	72	60	12	199	170	29
B105	531	470	61	351	324	27	233	194	39	288	253	35	230	228	2	79	81	-2	336	302	34
KIIS973	449	388	61	289	241	48	210	182	28	252	212	40	206	172	34	72	57	15	315	270	45
104.5 TRIPLE M	406	357	49	212	199	13	175	156	19	201	184	17	204	170	34	66	63	3	251	231	20
NOVA106.9	628	542	86	379	338	41	232	206	26	341	312	29	309	261	48	113	105	8	419	353	66
ABC BRIS	265	264	1	183	185	-2	130	132	-2	125	135	-10	120	131	-11	63	60	3	181	180	1
4RN	83	97	-14	47	61	-14	29	35	-6	41	46	-5	42	54	-12	27	26	1	48	55	-7
ABC NEWSRADIO	125	119	6	80	71	9	27	28	-1	39	40	-1	34	34	0	32	31	1	75	76	-1
4JJJ	357	344	13	217	232	-15	128	126	2	192	174	18	168	175	-7	67	72	-5	228	228	0
ABC CLASSIC	100	103	-3	40	47	-7	37	41	-4	49	45	4	44	51	-7	31	36	-5	75	81	-6
Total	2004	1985	19	1632	1624	8	1227	1188	39	1430	1387	43	1306	1276	30	637	601	36	1742	1709	33

Please note: 4BH renamed as 4BH 1116 effective April 17 2022.



BRISBANE RADIO - SURVEY 3 2022

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	15	-1	1	*	*	*	*	*	*	*	*	2	2	0	2	2	0	9	10	-1
4BH 1116	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	*	1	*	2	3	-1
4KQ	25	21	4	1	1	0	*	*	*	1	*	*	2	1	1	6	5	1	15	14	1
B105	25	22	3	3	3	0	4	4	0	8	8	0	6	4	2	3	2	1	1	1	0
KIIS973	25	20	5	3	2	1	1	1	0	4	4	0	9	6	3	4	4	0	4	3	1
104.5 TRIPLE M	23	18	5	2	2	0	2	1	1	5	3	2	9	8	1	4	3	1	1	1	0
NOVA106.9	26	24	2	5	4	1	3	4	-1	7	7	0	9	7	2	2	2	0	1	*	*
ABC BRIS	20	21	-1	1	*	*	*	*	*	1	1	0	4	3	1	4	3	1	11	14	-3
4RN	5	6	-1	*	*	*	*	*	*	*	*	*	*	1	*	2	2	0	3	3	0
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	1	1	0
4JJJ	16	15	1	2	1	1	3	3	0	6	6	0	4	4	0	1	2	-1	*	*	*
ABC CLASSIC	6	7	-1	*	*	*	*	*	*	*	*	*	1	2	-1	1	1	0	4	4	0
Total	236	223	13	21	19	2	17	16	1	43	42	1	60	53	7	38	33	5	56	61	-5

Average Audience (000's) by Session, P10+ [Potential: 2192]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	15	16	-1	28	28	0	24	28	-4	12	15	-3	7	9	-2	6	6	0	12	13	-1						
4BH 1116	4	5	-1	7	9	-2	7	6	1	5	5	0	2	4	-2	1	2	-1	4	5	-1						
4KQ	25	21	4	37	30	7	41	38	3	35	29	6	17	14	3	5	4	1	24	20	4						
B105	28	25	3	45	42	3	41	35	6	35	31	4	24	24	0	3	3	0	18	16	2						
KIIS973	26	22	4	38	35	3	37	30	7	39	32	7	23	17	6	4	2	2	23	17	6						
104.5 TRIPLE M	26	20	6	37	29	8	44	31	13	37	27	10	22	19	3	2	3	-1	16	14	2						
NOVA106.9	28	26	2	44	39	5	32	30	2	36	33	3	33	29	4	7	7	0	21	18	3						
ABC BRIS	22	24	-2	41	46	-5	28	30	-2	17	19	-2	19	23	-4	10	8	2	16	16	0						
4RN	6	6	0	12	13	-1	5	6	-1	5	5	0	5	7	-2	3	2	1	4	5	-1						
ABC NEWSRADIO	4	4	0	8	8	0	3	3	0	4	4	0	3	3	0	3	3	0	4	4	0						
4JJJ	17	16	1	25	25	0	19	18	1	22	19	3	20	19	1	4	4	0	14	14	0						
ABC CLASSIC	6	7	-1	7	10	-3	6	7	-1	8	8	0	7	9	-2	4	4	0	6	7	-1						
Total	250	238	12	380	370	10	347	328	19	313	291	22	227	220	7	66	61	5	199	186	13						

Please note: 4BH renamed as 4BH 1116 effective April 17 2022.