



BRISBANE RADIO - SURVEY 6 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.9	6.7	-0.8	0.6	0.5	0.1	0.1	0.1	0.0	0.6	0.4	0.2	0.8	2.1	-1.3	6.9	4.2	2.7	21.6	26.0	-4.4
Macquarie Sports 882	1.5	1.5	0.0	0.4	0.1	0.3	1.8	1.5	0.3	1.2	1.2	0.0	2.1	1.8	0.3	2.3	3.0	-0.7	0.8	1.0	-0.2
4KQ	8.4	8.7	-0.3	1.7	3.3	-1.6	1.0	2.9	-1.9	0.7	1.1	-0.4	2.9	3.1	-0.2	17.7	24.6	-6.9	22.2	17.2	5.0
HIT 105	10.9	9.4	1.5	23.3	19.6	3.7	20.4	13.9	6.5	18.7	14.6	4.1	9.2	9.7	-0.5	3.4	3.6	-0.2	1.1	1.6	-0.5
97.3FM	11.3	12.2	-0.9	12.1	12.0	0.1	8.6	8.4	0.2	12.6	15.0	-2.4	14.3	17.1	-2.8	15.2	12.5	2.7	4.2	4.5	-0.3
104.5 TRIPLE M	11.0	10.8	0.2	5.2	11.7	-6.5	9.7	10.8	-1.1	13.1	12.9	0.2	16.8	17.4	-0.6	12.8	8.1	4.7	2.9	1.8	1.1
NOVA106.9	12.8	12.5	0.3	25.7	25.0	0.7	19.9	25.0	-5.1	22.2	19.1	3.1	11.5	11.1	0.4	5.9	6.8	-0.9	1.2	1.2	0.0
ABC BRI	7.1	6.9	0.2	1.8	1.1	0.7	0.3	2.5	-2.2	2.3	1.1	1.2	6.5	6.8	-0.3	8.5	6.4	2.1	16.9	17.8	-0.9
4RN	1.9	2.7	-0.8	0.2	0.3	-0.1	0.4	0.3	0.1	*	0.3	*	1.0	0.9	0.1	4.0	6.6	-2.6	4.9	6.8	-1.9
ABC NEWS	1.1	1.1	0.0	1.3	0.6	0.7	0.2	0.5	-0.3	0.7	0.8	-0.1	0.7	0.8	-0.1	1.6	2.3	-0.7	1.9	1.5	0.4
4JJJ	8.1	8.3	-0.2	12.5	8.9	3.6	19.0	20.5	-1.5	12.5	15.6	-3.1	9.2	8.5	0.7	1.5	0.6	0.9	0.2	0.1	0.1
ABC CLASSIC	2.1	2.3	-0.2	0.5	0.3	0.2	2.4	0.9	1.5	0.8	1.2	-0.4	2.0	2.3	-0.3	0.5	1.2	-0.7	5.0	5.7	-0.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.2	6.8	-0.6	7.0	7.5	-0.5	8.2	8.5	-0.3	5.3	5.8	-0.5	4.0	4.4	-0.4	4.5	7.2	-2.7	5.2	6.2	-1.0
Macquarie Sports 882	1.6	1.5	0.1	1.5	1.2	0.3	1.8	1.7	0.1	1.4	1.2	0.2	1.9	2.1	-0.2	1.1	1.5	-0.4	1.3	1.7	-0.4
4KQ	7.6	8.1	-0.5	8.5	8.3	0.2	7.8	9.7	-1.9	6.7	7.6	-0.9	6.8	6.6	0.2	8.2	7.3	0.9	11.0	10.9	0.1
HIT 105	11.3	9.7	1.6	11.2	9.5	1.7	10.2	8.7	1.5	11.5	9.7	1.8	13.1	12.0	1.1	9.9	8.1	1.8	9.5	8.4	1.1
97.3FM	11.3	12.2	-0.9	10.3	11.1	-0.8	12.5	12.7	-0.2	13.1	14.6	-1.5	10.6	11.7	-1.1	8.0	8.5	-0.5	11.1	12.1	-1.0
104.5 TRIPLE M	11.9	11.7	0.2	10.2	11.2	-1.0	14.1	13.0	1.1	14.8	14.1	0.7	9.5	9.7	-0.2	7.2	6.0	1.2	8.0	7.7	0.3
NOVA106.9	12.9	12.8	0.1	12.7	12.7	0.0	10.3	11.1	-0.8	12.5	13.4	-0.9	17.0	15.9	1.1	13.6	10.1	3.5	12.3	11.5	0.8
ABC BRI	7.2	6.8	0.4	9.2	8.1	1.1	6.3	5.9	0.4	4.7	4.4	0.3	7.0	6.4	0.6	10.3	13.9	-3.6	6.9	7.1	-0.2
4RN	1.8	2.5	-0.7	2.8	3.9	-1.1	1.1	1.7	-0.6	1.1	1.3	-0.2	1.9	2.5	-0.6	2.3	2.8	-0.5	2.3	3.6	-1.3
ABC NEWS	1.1	1.1	0.0	1.7	1.8	-0.1	1.1	0.7	0.4	0.6	0.5	0.1	0.8	1.0	-0.2	1.3	1.9	-0.6	1.0	1.1	-0.1
4JJJ	8.4	8.6	-0.2	7.7	8.4	-0.7	8.2	8.0	0.2	8.6	8.4	0.2	9.8	10.1	-0.3	8.1	8.2	-0.1	6.9	7.2	-0.3
ABC CLASSIC	1.9	2.0	-0.1	2.3	2.4	-0.1	1.8	2.4	-0.6	1.5	1.6	-0.1	1.9	1.5	0.4	2.1	2.5	-0.4	2.5	3.1	-0.6



BRISBANE RADIO - SURVEY 6 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	125	133	-8	6	5	1	3	3	0	9	12	-3	17	22	-5	21	17	4	69	75	-6
Macquarie Sports 882	64	73	-9	4	1	3	6	3	3	11	17	-6	16	17	-1	13	18	-5	15	15	0
4KQ	249	263	-14	10	11	-1	9	10	-1	16	24	-8	31	32	-1	74	81	-7	109	105	4
HIT 105	533	492	41	96	84	12	93	90	3	217	184	33	93	93	0	21	24	-3	12	16	-4
97.3FM	541	547	-6	74	74	0	64	63	1	140	151	-11	149	155	-6	77	64	13	37	41	-4
104.5 TRIPLE M	422	472	-50	51	66	-15	47	59	-12	121	130	-9	132	146	-14	52	47	5	19	23	-4
NOVA106.9	632	607	25	115	105	10	107	112	-5	247	230	17	122	117	5	29	30	-1	12	13	-1
ABC BRI	227	227	0	17	10	7	6	9	-3	24	21	3	47	55	-8	44	36	8	90	96	-6
4RN	82	98	-16	5	4	1	7	5	2	2	7	-5	14	18	-4	21	31	-10	33	33	0
ABC NEWS	76	80	-4	10	7	3	4	6	-2	10	15	-5	20	18	2	11	12	-1	21	22	-1
4JJB	341	327	14	40	37	3	69	76	-7	135	135	0	78	67	11	12	9	3	6	3	3
ABC CLASSIC	85	100	-15	7	7	0	11	10	1	15	27	-12	19	17	2	4	10	-6	30	29	1
Total	1952	1950	2	219	220	-1	225	225	0	516	508	8	448	449	-1	240	242	-2	304	305	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	118	125	-7	86	94	-8	80	78	2	67	73	-6	59	60	-1	22	32	-10	78	85	-7
Macquarie Sports 882	54	60	-6	32	30	2	23	22	1	32	32	0	27	25	2	12	10	2	37	39	-2
4KQ	227	237	-10	143	146	-3	124	133	-9	130	140	-10	118	106	12	55	59	-4	180	188	-8
HIT 105	499	457	42	313	274	39	197	183	14	265	233	32	275	252	23	122	101	21	282	269	13
97.3FM	490	486	4	299	295	4	225	228	-3	280	274	6	241	234	7	113	111	2	323	336	-13
104.5 TRIPLE M	380	431	-51	229	269	-40	184	188	-4	205	225	-20	195	217	-22	84	79	5	222	217	5
NOVA106.9	586	570	16	380	363	17	229	225	4	309	332	-23	339	324	15	140	135	5	387	347	40
ABC BRI	205	203	2	154	145	9	101	100	1	98	105	-7	99	96	3	64	70	-6	158	158	0
4RN	74	88	-14	51	64	-13	31	40	-9	33	40	-7	37	46	-9	19	25	-6	53	64	-11
ABC NEWS	66	70	-4	48	52	-4	27	27	0	24	25	-1	20	32	-12	18	22	-4	49	49	0
4JJB	308	308	0	193	215	-22	136	139	-3	161	163	-2	166	177	-11	78	94	-16	195	183	12
ABC CLASSIC	73	87	-14	45	62	-17	36	44	-8	35	35	0	30	36	-6	20	24	-4	55	66	-11
Total	1903	1905	-2	1551	1569	-18	1152	1185	-33	1330	1353	-23	1350	1348	2	691	707	-16	1599	1563	36



BRISBANE RADIO - SURVEY 6 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	15	-1	*	*	*	*	*	*	*	*	*	*	1	*	2	1	1	11	12	-1
Macquarie Sports 882	4	3	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	*	*	*
4KQ	20	20	0	*	1	*	*	1	*	*	1	*	2	2	0	6	8	-2	11	8	3
HIT 105	25	21	4	4	4	0	4	3	1	10	7	3	5	6	-1	1	1	0	1	1	0
97.3FM	26	27	-1	2	2	0	2	2	0	7	8	-1	8	10	-2	5	4	1	2	2	0
104.5 TRIPLE M	26	24	2	1	2	-1	2	2	0	7	6	1	10	10	0	5	3	2	1	1	0
NOVA106.9	30	28	2	4	5	-1	4	5	-1	12	10	2	7	6	1	2	2	0	1	1	0
ABC BRI	17	16	1	*	*	*	*	*	*	1	1	0	4	4	0	3	2	1	8	8	0
4RN	5	6	-1	*	*	*	*	*	*	*	*	*	1	1	0	1	2	-1	2	3	-1
ABC NEWS	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4JJJ	19	19	0	2	2	0	4	4	0	7	8	-1	5	5	0	1	*	*	*	*	*
ABC CLASSIC	5	5	0	*	*	*	*	*	*	*	1	*	1	1	0	*	*	*	2	3	-1
Total	234	225	9	17	18	-1	21	20	1	54	50	4	58	58	0	35	33	2	49	46	3

Average Audience (000's) by Session, P10+ [Potential: 2061]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	16	17	-1	28	29	-1	27	28	-1	16	17	-1	10	11	-1	3	5	-2	10	11	-1
Macquarie Sports 882	4	4	0	6	5	1	6	6	0	4	4	0	5	5	0	1	1	0	2	3	-1
4KQ	19	20	-1	34	32	2	26	32	-6	20	22	-2	17	16	1	6	5	1	21	19	2
HIT 105	28	24	4	44	36	8	33	28	5	34	28	6	33	29	4	7	5	2	18	15	3
97.3FM	29	30	-1	41	42	-1	41	41	0	39	42	-3	27	28	-1	6	6	0	21	21	0
104.5 TRIPLE M	30	29	1	40	43	-3	46	42	4	44	40	4	24	24	0	5	4	1	15	14	1
NOVA106.9	32	31	1	50	48	2	34	36	-2	37	38	-1	43	39	4	9	7	2	23	20	3
ABC BRI	18	17	1	37	31	6	21	19	2	14	13	1	18	15	3	7	9	-2	13	13	0
4RN	5	6	-1	11	15	-4	4	5	-1	3	4	-1	5	6	-1	2	2	0	4	6	-2
ABC NEWS	3	3	0	7	7	0	4	2	2	2	2	0	2	2	0	1	1	0	2	2	0
4JJJ	21	21	0	30	32	-2	27	26	1	25	24	1	25	25	0	6	5	1	13	13	0
ABC CLASSIC	5	5	0	9	9	0	6	8	-2	4	5	-1	5	4	1	1	2	-1	5	6	-1
Total	252	244	8	395	381	14	329	325	4	296	286	10	254	243	11	69	67	2	189	177	12