



BRISBANE RADIO - SURVEY 7 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	9.5	7.1	2.4	0.6	0.5	0.1	0.5	0.4	0.1	1.0	1.7	-0.7	3.2	3.3	-0.1	8.4	7.5	0.9	28.8	20.8	8.0
4BH 882	1.1	1.6	-0.5	0.1	*	*	*	0.1	*	0.5	1.2	-0.7	0.2	0.4	-0.2	3.1	4.2	-1.1	1.8	2.6	-0.8
4KQ	7.1	9.2	-2.1	1.8	1.5	0.3	2.9	2.6	0.3	1.0	3.3	-2.3	2.0	4.7	-2.7	14.3	19.7	-5.4	15.9	17.3	-1.4
B105	10.5	10.4	0.1	23.9	27.4	-3.5	25.9	20.5	5.4	17.7	20.3	-2.6	10.3	6.5	3.8	3.7	3.9	-0.2	0.6	0.5	0.1
97.3FM	9.3	10.5	-1.2	14.5	15.5	-1.0	8.2	8.0	0.2	6.6	7.6	-1.0	13.1	16.2	-3.1	11.6	11.2	0.4	4.9	5.5	-0.6
104.5 TRIPLE M	10.1	10.5	-0.4	10.7	13.1	-2.4	5.2	10.5	-5.3	9.5	10.5	-1.0	17.7	17.6	0.1	14.3	10.5	3.8	1.7	1.6	0.1
NOVA106.9	11.9	11.5	0.4	25.2	20.6	4.6	19.0	15.2	3.8	19.4	17.7	1.7	16.0	17.4	-1.4	4.4	3.2	1.2	0.2	0.6	-0.4
ABC BRIS	7.4	8.4	-1.0	0.9	0.8	0.1	1.8	5.3	-3.5	2.6	2.6	0.0	4.9	3.5	1.4	9.6	9.0	0.6	16.0	22.8	-6.8
4RN	2.6	2.1	0.5	0.2	0.1	0.1	0.2	0.6	-0.4	0.4	0.6	-0.2	1.4	1.8	-0.4	4.1	2.3	1.8	6.1	4.9	1.2
ABC NEWSRADIO	1.6	1.6	0.0	0.8	0.8	0.0	0.3	0.5	-0.2	2.2	0.8	1.4	1.8	1.1	0.7	1.0	1.0	0.0	2.0	3.8	-1.8
4JJJ	6.1	6.9	-0.8	3.6	4.5	-0.9	18.9	16.6	2.3	13.4	15.7	-2.3	5.2	6.1	-0.9	1.3	1.2	0.1	0.8	0.6	0.2
ABC CLASSIC	3.5	2.9	0.6	1.0	0.6	0.4	4.6	3.3	1.3	1.5	0.9	0.6	1.7	2.7	-1.0	5.5	3.5	2.0	6.0	5.5	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	9.7	7.4	2.3	10.6	8.2	2.4	13.8	11.2	2.6	8.0	6.0	2.0	6.0	3.6	2.4	8.3	6.1	2.2	8.5	6.1	2.4	8.5	6.1	2.4	8.5	6.1	2.4
4BH 882	1.0	1.5	-0.5	1.2	1.6	-0.4	0.9	1.6	-0.7	0.9	1.3	-0.4	0.8	0.8	0.0	0.6	3.6	-3.0	1.5	2.0	-0.5	1.5	2.0	-0.5	1.5	2.0	-0.5
4KQ	6.9	9.1	-2.2	7.4	9.9	-2.5	7.5	11.5	-4.0	7.4	9.0	-1.6	5.1	6.3	-1.2	4.9	4.2	0.7	8.0	9.5	-1.5	8.0	9.5	-1.5	8.0	9.5	-1.5
B105	10.8	10.7	0.1	10.2	11.0	-0.8	10.0	8.9	1.1	11.3	10.8	0.5	12.9	13.4	-0.5	9.7	8.4	1.3	9.6	9.4	0.2	9.6	9.4	0.2	9.6	9.4	0.2
97.3FM	9.4	10.3	-0.9	9.0	9.9	-0.9	9.1	11.5	-2.4	10.6	10.7	-0.1	9.7	9.5	0.2	6.9	8.7	-1.8	8.7	10.9	-2.2	8.7	10.9	-2.2	8.7	10.9	-2.2
104.5 TRIPLE M	10.9	11.4	-0.5	9.8	10.4	-0.6	11.5	11.6	-0.1	12.7	13.5	-0.8	10.8	11.5	-0.7	6.0	5.5	0.5	7.7	7.5	0.2	7.7	7.5	0.2	7.7	7.5	0.2
NOVA106.9	12.1	11.3	0.8	12.6	12.2	0.4	10.6	8.4	2.2	12.6	11.3	1.3	13.7	14.5	-0.8	9.6	9.1	0.5	11.2	12.3	-1.1	11.2	12.3	-1.1	11.2	12.3	-1.1
ABC BRIS	7.3	8.4	-1.1	10.3	11.0	-0.7	6.0	6.7	-0.7	4.2	5.5	-1.3	6.2	7.6	-1.4	12.5	16.6	-4.1	7.7	8.7	-1.0	7.7	8.7	-1.0	7.7	8.7	-1.0
4RN	2.6	2.1	0.5	3.8	2.9	0.9	2.0	1.3	0.7	1.7	1.2	0.5	2.6	2.4	0.2	2.7	4.0	-1.3	2.7	2.1	0.6	2.7	2.1	0.6	2.7	2.1	0.6
ABC NEWSRADIO	1.7	1.4	0.3	2.3	2.2	0.1	1.2	1.0	0.2	0.8	0.9	-0.1	1.5	1.3	0.2	4.7	1.8	2.9	1.5	2.0	-0.5	1.5	2.0	-0.5	1.5	2.0	-0.5
4JJJ	6.2	7.0	-0.8	5.3	6.0	-0.7	6.3	6.4	-0.1	6.7	7.8	-1.1	7.3	9.1	-1.8	5.0	5.6	-0.6	5.9	6.4	-0.5	5.9	6.4	-0.5	5.9	6.4	-0.5
ABC CLASSIC	3.1	2.8	0.3	2.9	2.3	0.6	3.8	3.4	0.4	2.6	3.1	-0.5	2.9	2.5	0.4	3.6	3.0	0.6	4.7	3.4	1.3	4.7	3.4	1.3	4.7	3.4	1.3



BRISBANE RADIO - SURVEY 7 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	174	156	18	6	7	-1	6	4	2	18	19	-1	30	35	-5	31	24	7	84	69	15
4BH 882	70	72	-2	2	*	*	1	3	-2	8	9	-1	8	11	-3	17	16	1	34	34	0
4KQ	253	269	-16	12	11	1	11	12	-1	22	31	-9	39	36	3	69	78	-9	99	102	-3
B105	549	555	-6	106	104	2	94	108	-14	203	202	1	102	94	8	31	36	-5	13	11	2
97.3FM	477	491	-14	76	79	-3	48	52	-4	112	103	9	148	149	-1	62	68	-6	30	40	-10
104.5 TRIPLE M	405	408	-3	56	60	-4	32	40	-8	114	110	4	126	119	7	60	56	4	18	23	-5
NOVA106.9	599	593	6	120	119	1	95	99	-4	206	192	14	136	138	-2	34	35	-1	9	10	-1
ABC BRIS	272	268	4	13	14	-1	10	9	1	30	30	0	59	52	7	59	47	12	103	115	-12
4RN	108	97	11	4	3	1	3	4	-1	10	9	1	26	26	0	26	15	11	41	40	1
ABC NEWSRADIO	105	91	14	9	8	1	4	5	-1	24	15	9	32	20	12	11	11	0	24	31	-7
4JJJ	349	343	6	37	35	2	85	76	9	148	150	-2	59	62	-3	13	12	1	7	7	0
ABC CLASSIC	130	120	10	9	7	2	10	6	4	31	26	5	25	30	-5	17	15	2	39	37	2
Total	2006	2008	-2	225	230	-5	231	233	-2	522	518	4	457	457	0	249	250	-1	322	320	2

Cumulative Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	This	Last	Mon-Fri 5:30am-9:00am	This	Last	Mon-Fri 9:00am-12:00md	This	Last	Mon-Fri 12:00md-4:00pm	This	Last	Mon-Fri 4:00pm-7:00pm	This	Last	Mon-Fri 7:00pm-12:00mn	This	Last	Sat-Sun 5:30am-12mn	This	Last
4BC	159	143	16	125	105	20	109	92	17	95	82	13	74	62	12	42	32	10	122	105	17
4BH 882	55	59	-4	33	32	1	25	31	-6	24	31	-7	20	23	-3	12	13	-1	44	47	-3
4KQ	220	239	-19	135	158	-23	118	144	-26	126	138	-12	105	109	-4	43	36	7	162	185	-23
B105	494	510	-16	300	313	-13	216	200	16	276	300	-24	264	289	-25	103	105	-2	332	325	7
97.3FM	417	432	-15	263	263	0	190	215	-25	248	233	15	214	218	-4	93	92	1	290	308	-18
104.5 TRIPLE M	366	380	-14	214	225	-11	172	162	10	208	227	-19	210	216	-6	85	68	17	212	211	1
NOVA106.9	544	534	10	352	339	13	231	204	27	317	306	11	307	302	5	114	102	12	374	390	-16
ABC BRIS	249	240	9	183	181	2	119	116	3	103	105	-2	107	111	-4	65	69	-4	173	185	-12
4RN	94	84	10	65	56	9	41	42	-1	42	34	8	53	41	12	19	17	2	70	52	18
ABC NEWSRADIO	92	81	11	61	58	3	32	31	1	25	36	-11	32	27	5	26	17	9	61	57	4
4JJJ	320	315	5	172	175	-3	137	134	3	155	164	-9	170	182	-12	72	76	-4	211	211	0
ABC CLASSIC	117	105	12	74	61	13	66	56	10	64	65	-1	59	45	14	28	19	9	97	77	20
Total	1951	1956	-5	1543	1567	-24	1229	1192	37	1369	1400	-31	1371	1353	18	649	619	30	1670	1649	21



BRISBANE RADIO - SURVEY 7 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	22	16	6	*	*	*	*	*	*	*	1	*	2	2	0	3	3	0	17	11	6
4BH 882	3	4	-1	*	*	*	*	*	*	*	1	*	*	*	*	1	1	0	1	1	0
4KQ	17	21	-4	*	*	*	1	*	*	*	2	*	1	3	-2	5	7	-2	9	9	0
B105	25	24	1	4	5	-1	5	4	1	8	10	-2	6	4	2	1	1	0	*	*	*
97.3FM	22	24	-2	2	3	-1	1	1	0	3	4	-1	8	9	-1	4	4	0	3	3	0
104.5 TRIPLE M	24	24	0	2	2	0	1	2	-1	5	5	0	10	10	0	5	4	1	1	1	0
NOVA106.9	28	26	2	4	4	0	3	3	0	9	9	0	9	10	-1	2	1	1	*	*	*
ABC BRIS	17	19	-2	*	*	*	*	1	*	1	1	0	3	2	1	3	3	0	9	12	-3
4RN	6	5	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	3	3	0
ABC NEWSRADIO	4	4	0	*	*	*	*	*	*	1	*	*	1	1	0	*	*	*	1	2	-1
4JJJ	14	16	-2	1	1	0	3	3	0	6	8	-2	3	3	0	*	*	*	*	*	*
ABC CLASSIC	8	7	1	*	*	*	1	1	0	1	*	*	1	2	-1	2	1	1	3	3	0
Total	234	227	7	16	17	-1	18	18	0	48	49	-1	58	56	2	36	35	1	57	51	6

Average Audience (000's) by Session, P10+ [Potential: 2117]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	24	18	6	40	31	9	48	37	11	24	18	6	15	9	6	5	3	2	16	11	5						
4BH 882	2	4	-2	5	6	-1	3	5	-2	3	4	-1	2	2	0	*	2	*	3	4	-1						
4KQ	17	22	-5	28	37	-9	26	38	-12	22	27	-5	13	15	-2	3	2	1	15	17	-2						
B105	27	26	1	39	42	-3	35	30	5	34	32	2	32	33	-1	6	5	1	18	17	1						
97.3FM	24	25	-1	34	38	-4	32	38	-6	32	32	0	24	23	1	4	5	-1	17	20	-3						
104.5 TRIPLE M	27	28	-1	37	39	-2	40	39	1	38	40	-2	27	28	-1	4	3	1	15	14	1						
NOVA106.9	30	28	2	48	46	2	37	28	9	38	34	4	34	35	-1	6	5	1	21	22	-1						
ABC BRIS	18	21	-3	39	42	-3	21	22	-1	13	16	-3	15	18	-3	8	9	-1	15	16	-1						
4RN	6	5	1	14	11	3	7	4	3	5	4	1	6	6	0	2	2	0	5	4	1						
ABC NEWSRADIO	4	4	0	9	8	1	4	3	1	2	3	-1	4	3	1	3	1	2	3	4	-1						
4JJJ	15	17	-2	20	23	-3	22	21	1	20	23	-3	18	22	-4	3	3	0	11	12	-1						
ABC CLASSIC	8	7	1	11	9	2	13	11	2	8	9	-1	7	6	1	2	2	0	9	6	3						
Total	250	245	5	380	379	1	346	332	14	301	299	2	249	244	5	62	55	7	192	183	9						