



SYDNEY RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.9	2.9	1.0	1.1	0.1	1.0	0.2	0.1	0.1	*	0.2	*	1.2	0.5	0.7	4.3	4.1	0.2	12.8	9.1	3.7
2GB	11.6	11.3	0.3	5.2	3.4	1.8	2.0	2.6	-0.6	3.5	2.5	1.0	8.9	7.9	1.0	15.5	14.9	0.6	25.1	26.2	-1.1
TalkingLifestyle954	4.6	4.4	0.2	0.9	0.9	0.0	0.7	0.7	0.0	0.7	0.5	0.2	5.6	4.1	1.5	6.7	8.0	-1.3	8.3	8.3	0.0
SKY Sports Radio	1.1	0.9	0.2	1.0	1.3	-0.3	*	*	*	0.5	0.3	0.2	1.3	1.6	-0.3	2.4	1.4	1.0	1.0	0.6	0.4
104.1 2DAY FM	4.6	4.7	-0.1	10.2	12.0	-1.8	11.5	13.7	-2.2	8.5	7.1	1.4	2.8	3.4	-0.6	2.6	1.8	0.8	0.4	0.5	-0.1
KIIS1065	7.8	8.0	-0.2	16.5	18.9	-2.4	12.8	9.6	3.2	11.8	13.5	-1.7	8.3	9.3	-1.0	5.7	4.1	1.6	0.5	0.5	0.0
104.9 TRIPLE M	4.8	6.0	-1.2	6.1	5.2	0.9	4.2	4.9	-0.7	6.8	12.0	-5.2	8.7	9.5	-0.8	2.6	1.8	0.8	0.1	*	*
NOVA96.9	7.5	7.0	0.5	21.4	17.2	4.2	13.8	12.5	1.3	9.8	11.0	-1.2	8.7	7.6	1.1	3.6	3.4	0.2	0.5	0.3	0.2
smoothfm 95.3	9.9	8.3	1.6	4.5	7.1	-2.6	4.6	3.5	1.1	9.5	8.1	1.4	10.6	8.8	1.8	15.1	11.9	3.2	9.2	7.3	1.9
WSFM	7.0	8.4	-1.4	4.5	4.5	0.0	8.6	4.4	4.2	5.1	5.3	-0.2	10.4	12.4	-2.0	10.0	13.0	-3.0	2.9	6.3	-3.4
ABC SYD	8.0	8.7	-0.7	1.4	2.2	-0.8	0.7	0.6	0.1	3.9	4.4	-0.5	5.4	7.1	-1.7	14.2	14.3	-0.1	14.9	15.5	-0.6
2RN	2.0	2.1	-0.1	0.1	0.3	-0.2	0.2	0.2	0.0	0.3	0.6	-0.3	2.8	3.1	-0.3	2.0	1.6	0.4	3.9	4.0	-0.1
ABC NEWS	1.8	1.3	0.5	0.5	1.1	-0.6	0.4	0.3	0.1	1.0	0.9	0.1	1.8	0.8	1.0	1.5	1.6	-0.1	3.7	2.5	1.2
2JJJ	5.9	6.3	-0.4	4.3	5.6	-1.3	15.8	21.0	-5.2	13.6	11.8	1.8	4.3	4.5	-0.2	1.2	2.9	-1.7	0.6	0.1	0.5
ABCFM	2.5	3.5	-1.0	0.9	2.0	-1.1	1.2	1.8	-0.6	1.4	1.2	0.2	1.4	2.5	-1.1	2.5	3.0	-0.5	5.6	7.9	-2.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.7	2.7	1.0	3.7	2.2	1.5	4.6	3.2	1.4	3.5	3.2	0.3	3.2	2.4	0.8	3.2	2.5	0.7	4.7	3.6	1.1
2GB	12.4	12.1	0.3	13.5	12.9	0.6	15.3	15.6	-0.3	11.1	10.4	0.7	9.5	8.9	0.6	12.3	11.8	0.5	9.1	8.8	0.3
TalkingLifestyle954	3.6	3.4	0.2	5.2	5.1	0.1	3.3	3.4	-0.1	2.7	2.5	0.2	2.1	1.8	0.3	3.8	2.9	0.9	7.9	7.7	0.2
SKY Sports Radio	0.8	0.7	0.1	1.3	1.5	-0.2	0.6	0.4	0.2	0.8	0.2	0.6	0.6	0.5	0.1	0.6	0.4	0.2	2.0	1.6	0.4
104.1 2DAY FM	4.7	4.8	-0.1	4.1	4.0	0.1	4.0	4.8	-0.8	4.9	5.5	-0.6	5.9	6.0	-0.1	5.1	3.8	1.3	4.5	4.3	0.2
KIIS1065	8.2	8.4	-0.2	9.3	10.5	-1.2	7.1	6.7	0.4	8.2	6.7	1.5	8.7	9.1	-0.4	6.2	8.0	-1.8	6.4	6.9	-0.5
104.9 TRIPLE M	5.1	6.3	-1.2	5.8	7.8	-2.0	4.6	6.0	-1.4	5.2	5.7	-0.5	5.1	5.8	-0.7	4.0	5.0	-1.0	3.9	4.9	-1.0
NOVA96.9	7.7	7.3	0.4	7.3	7.2	0.1	5.4	4.7	0.7	7.8	7.4	0.4	10.1	10.3	-0.2	8.4	7.4	1.0	7.1	6.1	1.0
smoothfm 95.3	9.7	8.1	1.6	7.3	6.2	1.1	10.5	9.4	1.1	10.8	9.3	1.5	10.6	7.9	2.7	11.5	9.0	2.5	10.6	9.0	1.6
WSFM	7.0	8.3	-1.3	6.7	7.3	-0.6	7.9	9.1	-1.2	7.9	9.4	-1.5	6.5	8.2	-1.7	5.3	7.3	-2.0	6.8	8.6	-1.8
ABC SYD	8.5	9.1	-0.6	9.6	10.9	-1.3	7.7	8.6	-0.9	7.8	8.8	-1.0	7.3	7.3	0.0	10.1	8.9	1.2	6.5	7.5	-1.0
2RN	1.9	2.0	-0.1	2.8	2.5	0.3	1.7	2.1	-0.4	0.9	1.1	-0.2	1.8	1.8	0.0	2.3	2.2	0.1	2.3	2.4	-0.1
ABC NEWS	1.7	1.2	0.5	2.3	1.8	0.5	1.7	1.0	0.7	1.3	0.8	0.5	1.0	0.7	0.3	1.8	1.3	0.5	2.1	1.8	0.3
2JJJ	6.1	6.5	-0.4	5.5	5.3	0.2	6.1	6.2	-0.1	6.8	7.3	-0.5	7.0	7.9	-0.9	4.6	6.2	-1.6	5.5	5.6	-0.1
ABCFM	2.2	3.2	-1.0	2.2	3.2	-1.0	2.1	3.3	-1.2	2.1	3.2	-1.1	2.6	3.2	-0.6	2.5	3.3	-0.8	3.2	4.2	-1.0

Please note the following name changes 2UE to TalkingLifestyle954 effective Jan 22 2017, ABC 702 to ABC SYD effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



SYDNEY RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	20	15	5	*	*	*	*	*	*	*	*	*	2	1	1	4	3	1	15	10	5
2GB	60	56	4	2	1	1	1	1	0	4	3	1	12	9	3	13	12	1	29	30	-1
TalkingLifestyle954	24	22	2	*	*	*	*	*	*	1	1	0	7	5	2	6	7	-1	10	9	1
SKY Sports Radio	6	5	1	*	*	*	*	*	*	1	*	*	2	2	0	2	1	1	1	1	0
104.1 2DAY FM	24	23	1	3	4	-1	5	5	0	10	8	2	4	4	0	2	1	1	1	1	0
KIIS1065	40	40	0	5	6	-1	5	4	1	13	15	-2	11	11	0	5	3	2	1	1	0
104.9 TRIPLE M	25	30	-5	2	2	0	2	2	0	8	13	-5	11	11	0	2	1	1	*	*	*
NOVA96.9	39	35	4	7	6	1	6	5	1	11	12	-1	12	9	3	3	3	0	1	*	*
smoothfm 95.3	52	41	11	1	2	-1	2	1	1	11	9	2	14	10	4	13	10	3	11	8	3
WSFM	36	42	-6	1	1	0	3	2	1	6	6	0	14	15	-1	8	11	-3	3	7	-4
ABC SYD	41	44	-3	*	1	*	*	*	*	4	5	-1	7	8	-1	12	12	0	17	18	-1
2RN	10	10	0	*	*	*	*	*	*	*	1	*	4	4	0	2	1	1	5	4	1
ABC NEWS	9	7	2	*	*	*	*	*	*	1	1	0	2	1	1	1	1	0	4	3	1
2JJJ	31	31	0	1	2	-1	6	8	-2	16	13	3	6	5	1	1	2	-1	1	*	*
ABCFM	13	17	-4	*	1	*	*	1	*	2	1	1	2	3	-1	2	3	-1	6	9	-3
Total	518	499	19	33	33	0	40	40	0	114	112	2	132	118	14	83	83	0	116	113	3

Average Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	20	14	6	33	18	15	30	21	9	20	18	2	19	14	5	7	5	2	21	15	6
2GB	69	64	5	118	108	10	100	102	-2	64	57	7	57	52	5	25	25	0	40	36	4
TalkingLifestyle954	20	18	2	46	42	4	22	22	0	16	14	2	13	11	2	8	6	2	35	32	3
SKY Sports Radio	5	4	1	11	12	-1	4	2	2	5	1	4	4	3	1	1	1	0	9	7	2
104.1 2DAY FM	26	26	0	36	34	2	26	31	-5	28	30	-2	36	35	1	11	8	3	20	18	2
KIIS1065	45	45	0	81	87	-6	47	43	4	47	37	10	52	54	-2	13	17	-4	28	28	0
104.9 TRIPLE M	28	34	-6	51	65	-14	30	39	-9	30	32	-2	31	34	-3	8	10	-2	17	20	-3
NOVA96.9	42	39	3	64	60	4	35	31	4	45	40	5	61	61	0	17	15	2	31	25	6
smoothfm 95.3	54	43	11	64	52	12	69	61	8	63	51	12	64	46	18	24	19	5	46	37	9
WSFM	39	44	-5	59	61	-2	51	60	-9	46	52	-6	39	48	-9	11	15	-4	30	35	-5
ABC SYD	47	49	-2	84	91	-7	51	56	-5	45	49	-4	44	43	1	21	18	3	29	31	-2
2RN	11	10	1	25	21	4	11	14	-3	5	6	-1	11	11	0	5	5	0	10	10	0
ABC NEWS	9	6	3	20	15	5	11	6	5	8	4	4	6	4	2	4	3	1	9	7	2
2JJJ	34	35	-1	48	44	4	40	40	0	39	40	-1	42	46	-4	10	13	-3	24	23	1
ABCFM	12	17	-5	19	26	-7	14	22	-8	12	18	-6	15	19	-4	5	7	-2	14	17	-3
Total	551	534	17	878	836	42	655	651	4	580	550	30	601	588	13	207	207	0	436	411	25

Please note the following name changes 2UE to TalkingLifestyle954 effective Jan 22 2017, ABC 702 to ABC SYD effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



SYDNEY RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	254	219	35	9	9	0	8	8	0	6	10	-4	30	18	12	51	51	0	150	123	27
2GB	606	586	20	37	28	9	19	22	-3	62	62	0	154	137	17	109	105	4	226	233	-7
TalkingLifestyle954	279	282	-3	12	17	-5	7	8	-1	24	21	3	57	55	2	60	67	-7	119	114	5
SKY Sports Radio	107	107	0	8	12	-4	3	1	2	18	24	-6	31	32	-1	25	19	6	21	18	3
104.1 2DAY FM	688	680	8	109	139	-30	135	136	-1	238	210	28	144	136	8	32	30	2	30	30	0
KIIS1065	890	926	-36	169	194	-25	149	152	-3	286	307	-21	213	207	6	59	52	7	15	13	2
104.9 TRIPLE M	524	552	-28	62	49	13	58	71	-13	172	196	-24	176	193	-17	49	38	11	7	4	3
NOVA96.9	1005	887	118	184	165	19	195	179	16	324	314	10	221	165	56	59	47	12	22	17	5
smoothfm 95.3	876	806	70	68	90	-22	69	57	12	217	208	9	231	201	30	167	135	32	124	115	9
WSFM	678	715	-37	55	43	12	56	56	0	148	140	8	236	276	-40	114	138	-24	68	62	6
ABC SYD	586	609	-23	27	41	-14	18	15	3	86	77	9	151	168	-17	138	128	10	166	179	-13
2RN	202	188	14	6	9	-3	4	4	0	26	20	6	68	71	-3	36	27	9	63	57	6
ABC NEWS	263	231	32	9	19	-10	16	10	6	50	47	3	54	47	7	46	38	8	88	70	18
2JJJ	613	610	3	60	69	-9	122	126	-4	263	245	18	129	127	2	28	35	-7	12	7	5
ABCFM	271	302	-31	24	36	-12	16	21	-5	65	56	9	44	65	-21	49	45	4	74	78	-4
Total	4130	4131	-1	426	424	2	454	456	-2	1082	1091	-9	968	959	9	545	548	-3	656	653	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	216	184	32	128	105	23	114	90	24	112	100	12	99	94	5	69	52	17	181	170	11
2GB	563	535	28	409	395	14	338	326	12	298	275	23	293	260	33	192	175	17	392	364	28
TalkingLifestyle954	197	209	-12	155	140	15	83	97	-14	75	74	1	64	53	11	74	63	11	218	221	-3
SKY Sports Radio	80	80	0	55	60	-5	20	16	4	25	14	11	16	18	-2	18	12	6	64	57	7
104.1 2DAY FM	572	586	-14	298	293	5	185	214	-29	254	252	2	289	300	-11	166	184	-18	392	360	32
KIIS1065	818	840	-22	520	557	-37	295	298	-3	375	335	40	433	442	-9	241	251	-10	513	531	-18
104.9 TRIPLE M	469	482	-13	278	309	-31	179	196	-17	195	214	-19	256	257	-1	128	115	13	317	310	7
NOVA96.9	929	825	104	544	495	49	306	250	56	469	414	55	512	497	15	285	228	57	588	514	74
smoothfm 95.3	762	711	51	409	367	42	328	308	20	395	356	39	448	367	81	247	233	14	589	506	83
WSFM	604	648	-44	390	423	-33	242	299	-57	281	327	-46	295	331	-36	181	192	-11	443	472	-29
ABC SYD	558	561	-3	382	387	-5	254	257	-3	274	285	-11	282	265	17	220	214	6	350	385	-35
2RN	178	173	5	106	91	15	79	85	-6	60	76	-16	72	69	3	63	64	-1	128	113	15
ABC NEWS	231	199	32	139	125	14	81	57	24	59	42	17	58	53	5	64	47	17	169	150	19
2JJJ	526	558	-32	284	317	-33	207	230	-23	274	283	-9	320	354	-34	156	211	-55	377	358	19
ABCFM	231	259	-28	113	148	-35	95	125	-30	99	117	-18	99	112	-13	62	90	-28	177	182	-5
Total	3999	3991	8	3320	3311	9	2384	2377	7	2645	2565	80	2852	2799	53	1827	1825	2	3451	3394	57

Please note the following name changes 2UE to TalkingLifestyle954 effective Jan 22 2017, ABC 702 to ABC SYD effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

MELBOURNE RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.9	2.7	1.2	1.2	0.9	0.3	0.6	0.2	0.4	5.7	3.5	2.2	4.2	3.7	0.5	4.4	2.8	1.6	3.0	2.2	0.8
3AW	13.8	13.0	0.8	1.2	4.0	-2.8	0.6	0.7	-0.1	2.2	2.9	-0.7	10.7	9.8	0.9	23.4	20.2	3.2	28.1	27.3	0.8
TalkingLifestyle1278	1.4	2.9	-1.5	*	0.1	*	0.4	1.4	-1.0	0.2	0.8	-0.6	0.2	0.7	-0.5	1.5	3.0	-1.5	4.4	8.6	-4.2
101.9 FOX FM	8.1	9.1	-1.0	14.6	23.2	-8.6	21.3	17.7	3.6	14.9	16.7	-1.8	7.7	7.8	-0.1	2.2	3.3	-1.1	0.4	0.9	-0.5
GOLD104.3	8.3	8.0	0.3	4.9	5.8	-0.9	6.6	5.5	1.1	8.6	9.5	-0.9	12.1	11.0	1.1	9.4	8.4	1.0	4.8	4.5	0.3
KIIS 101.1 FM	6.5	5.9	0.6	15.5	13.3	2.2	13.1	15.9	-2.8	8.8	7.1	1.7	7.8	7.4	0.4	3.7	2.4	1.3	0.7	0.5	0.2
105.1 TRIPLE M	6.4	7.3	-0.9	6.4	8.5	-2.1	11.4	12.7	-1.3	8.0	11.3	-3.3	7.6	7.7	-0.1	7.0	7.6	-0.6	1.3	0.4	0.9
NOVA 100	7.7	7.3	0.4	24.2	17.8	6.4	13.0	14.0	-1.0	15.1	11.3	3.8	6.5	7.0	-0.5	2.8	4.7	-1.9	*	0.4	*
smoothfm 91.5	9.9	9.4	0.5	7.5	5.5	2.0	5.4	5.9	-0.5	9.4	7.6	1.8	9.6	9.5	0.1	13.1	13.6	-0.5	10.5	10.3	0.2
ABC MEL	10.3	9.8	0.5	2.0	2.2	-0.2	1.5	1.3	0.2	2.8	1.7	1.1	9.5	8.2	1.3	12.9	13.2	-0.3	21.1	21.6	-0.5
3RN	3.8	3.0	0.8	*	0.3	*	0.3	0.2	0.1	0.7	0.4	0.3	3.8	3.1	0.7	4.1	4.6	-0.5	8.6	6.0	2.6
ABC NEWS	1.3	1.6	-0.3	0.4	0.8	-0.4	1.0	0.5	0.5	0.9	1.6	-0.7	1.7	1.8	-0.1	1.6	1.6	0.0	1.3	2.2	-0.9
3JJJ	4.1	5.4	-1.3	6.5	3.9	2.6	11.7	14.8	-3.1	8.2	13.2	-5.0	3.2	3.5	-0.3	1.0	1.3	-0.3	0.1	*	*
ABCFM	2.8	3.2	-0.4	0.1	0.2	-0.1	0.6	0.5	0.1	2.0	2.1	-0.1	2.6	2.1	0.5	2.2	2.8	-0.6	5.6	7.3	-1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.1	3.0	1.1	2.9	2.5	0.4	5.0	3.5	1.5	3.7	2.5	1.2	5.1	3.5	1.6	5.2	3.3	1.9	3.0	1.9	1.1
3AW	14.4	13.5	0.9	19.3	18.3	1.0	15.5	14.8	0.7	11.6	10.1	1.5	10.2	9.4	0.8	12.9	13.4	-0.5	11.6	11.2	0.4
TalkingLifestyle1278	1.2	2.7	-1.5	1.1	2.4	-1.3	1.4	3.2	-1.8	1.4	2.7	-1.3	0.9	2.1	-1.2	0.9	3.4	-2.5	2.1	3.7	-1.6
101.9 FOX FM	8.4	9.2	-0.8	6.4	7.6	-1.2	7.9	8.3	-0.4	10.1	10.1	0.0	10.3	11.7	-1.4	7.3	9.0	-1.7	7.1	8.8	-1.7
GOLD104.3	8.4	7.8	0.6	6.6	6.2	0.4	8.9	8.1	0.8	10.9	9.8	1.1	7.4	7.2	0.2	7.4	8.1	-0.7	8.2	8.5	-0.3
KIIS 101.1 FM	6.7	6.1	0.6	6.8	6.3	0.5	5.4	5.3	0.1	7.0	6.8	0.2	7.7	6.4	1.3	6.2	5.0	1.2	5.9	5.3	0.6
105.1 TRIPLE M	6.6	7.9	-1.3	8.0	7.7	0.3	6.2	8.6	-2.4	7.2	9.8	-2.6	5.6	6.5	-0.9	4.2	4.1	0.1	5.4	5.5	-0.1
NOVA 100	7.6	7.2	0.4	7.6	8.1	-0.5	5.9	5.3	0.6	7.1	6.4	0.7	10.3	9.4	0.9	7.7	6.5	1.2	8.0	7.5	0.5
smoothfm 91.5	9.4	9.1	0.3	7.2	7.0	0.2	10.0	9.3	0.7	10.9	11.0	-0.1	9.6	10.1	-0.5	9.9	8.3	1.6	11.7	10.4	1.3
ABC MEL	11.1	10.3	0.8	13.8	13.3	0.5	12.9	11.3	1.6	8.7	7.4	1.3	8.4	8.7	-0.3	9.8	10.1	-0.3	7.9	7.9	0.0
3RN	3.6	2.9	0.7	4.9	3.5	1.4	2.6	2.4	0.2	2.2	2.1	0.1	3.7	2.9	0.8	5.7	4.3	1.4	4.6	3.5	1.1
ABC NEWS	1.3	1.6	-0.3	1.8	2.3	-0.5	1.0	1.2	-0.2	0.6	0.8	-0.2	0.8	1.1	-0.3	3.0	3.4	-0.4	1.4	1.7	-0.3
3JJJ	3.8	5.3	-1.5	2.9	3.9	-1.0	3.7	5.0	-1.3	3.7	6.0	-2.3	5.6	6.9	-1.3	3.7	5.5	-1.8	4.9	5.8	-0.9
ABCFM	2.8	3.0	-0.2	2.7	2.8	-0.1	2.6	3.2	-0.6	3.1	3.1	0.0	2.4	3.2	-0.8	3.0	3.0	0.0	3.0	3.5	-0.5

Please note the following name changes Magic 1278 to TalkingLifestyle1278 effective Feb 22 2017, ABC 774 to ABC MEL effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

MELBOURNE RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	21	15	6	*	*	*	*	*	*	7	4	3	5	5	0	4	3	1	4	3	1
3AW	74	71	3	*	1	*	*	*	*	3	3	0	14	13	1	21	19	2	36	34	2
TalkingLifestyle1278	8	16	-8	*	*	*	*	1	*	*	1	*	*	1	*	1	3	-2	6	11	-5
101.9 FOX FM	43	50	-7	4	7	-3	9	8	1	18	20	-2	10	10	0	2	3	-1	1	1	0
GOLD104.3	45	44	1	1	2	-1	3	3	0	10	11	-1	15	14	1	9	8	1	6	6	0
KIIS 101.1 FM	35	32	3	4	4	0	6	7	-1	11	8	3	10	10	0	3	2	1	1	1	0
105.1 TRIPLE M	34	40	-6	2	3	-1	5	6	-1	10	14	-4	10	10	0	6	7	-1	2	1	1
NOVA 100	41	40	1	7	6	1	5	6	-1	18	14	4	8	9	-1	3	5	-2	*	*	*
smoothfm 91.5	53	52	1	2	2	0	2	3	-1	11	9	2	12	12	0	12	13	-1	13	13	0
ABC MEL	55	54	1	1	1	0	1	1	0	3	2	1	12	11	1	12	13	-1	27	27	0
3RN	21	17	4	*	*	*	*	*	*	1	*	*	5	4	1	4	4	0	11	8	3
ABC NEWS	7	9	-2	*	*	*	*	*	*	1	2	-1	2	2	0	1	2	-1	2	3	-1
3JJJ	22	30	-8	2	1	1	5	7	-2	10	16	-6	4	5	-1	1	1	0	*	*	*
ABCFM	15	17	-2	*	*	*	*	*	*	2	3	-1	3	3	0	2	3	-1	7	9	-2
Total	537	549	-12	28	32	-4	42	46	-4	120	120	0	128	130	-2	92	96	-4	126	125	1

Average Audience (000's) by Session, P10+ [Potential: 4350]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	24	17	7	24	22	2	38	27	11	24	16	8	32	22	10	10	7	3	13	8	5						
3AW	83	79	4	161	157	4	117	113	4	75	66	9	65	60	5	25	27	-2	51	51	0						
TalkingLifestyle1278	7	16	-9	10	21	-11	11	25	-14	9	18	-9	6	14	-8	2	7	-5	9	17	-8						
101.9 FOX FM	48	54	-6	54	65	-11	59	63	-4	65	66	-1	65	74	-9	14	18	-4	31	40	-9						
GOLD104.3	48	46	2	55	53	2	67	62	5	70	64	6	47	46	1	14	17	-3	37	39	-2						
KIIS 101.1 FM	38	36	2	57	54	3	41	40	1	45	45	0	49	41	8	12	10	2	26	24	2						
105.1 TRIPLE M	38	46	-8	67	66	1	47	66	-19	46	64	-18	36	41	-5	8	8	0	24	25	-1						
NOVA 100	44	42	2	64	70	-6	44	41	3	46	42	4	65	60	5	15	13	2	36	34	2						
smoothfm 91.5	54	54	0	60	60	0	76	71	5	70	72	-2	61	64	-3	19	17	2	52	47	5						
ABC MEL	64	61	3	115	114	1	98	87	11	56	49	7	53	55	-2	19	21	-2	35	36	-1						
3RN	21	17	4	41	30	11	19	18	1	14	14	0	23	18	5	11	9	2	20	16	4						
ABC NEWS	7	9	-2	15	20	-5	8	9	-1	4	6	-2	5	7	-2	6	7	-1	6	8	-2						
3JJJ	22	31	-9	24	33	-9	28	38	-10	24	39	-15	35	44	-9	7	11	-4	22	26	-4						
ABCFM	16	18	-2	23	24	-1	20	25	-5	20	20	0	15	20	-5	6	6	0	13	16	-3						
Total	575	587	-12	835	857	-22	755	766	-11	643	657	-14	631	636	-5	196	204	-8	443	454	-11						

Please note the following name changes Magic 1278 to TalkingLifestyle1278 effective Feb 22 2017, ABC 774 to ABC MEL effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



MELBOURNE RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	285	222	63	17	10	7	9	5	4	81	53	28	76	66	10	58	43	15	43	43	0
3AW	580	575	5	17	20	-3	7	20	-13	28	31	-3	150	156	-6	148	117	31	230	232	-2
TalkingLifestyle1278	102	187	-85	4	5	-1	3	13	-10	11	14	-3	9	14	-5	12	37	-25	62	103	-41
101.9 FOX FM	1081	1103	-22	165	203	-38	225	209	16	392	397	-5	225	221	4	51	48	3	23	24	-1
GOLD104.3	904	925	-21	58	63	-5	82	82	0	224	247	-23	285	308	-23	158	146	12	97	80	17
KIIS 101.1 FM	911	898	13	165	175	-10	181	184	-3	280	257	23	211	220	-9	61	51	10	13	12	1
105.1 TRIPLE M	562	628	-66	64	84	-20	70	75	-5	183	223	-40	141	146	-5	81	83	-2	23	17	6
NOVA 100	1012	1018	-6	197	202	-5	193	200	-7	345	312	33	214	229	-15	57	61	-4	5	13	-8
smoothfm 91.5	878	885	-7	63	58	5	73	89	-16	201	199	2	226	236	-10	156	169	-13	159	135	24
ABC MEL	710	702	8	14	23	-9	33	27	6	72	66	6	179	166	13	166	158	8	247	263	-16
3RN	274	239	35	3	7	-4	11	7	4	26	18	8	72	64	8	53	49	4	109	93	16
ABC NEWS	210	257	-47	2	7	-5	26	16	10	28	56	-28	76	91	-15	36	46	-10	43	41	2
3JJJ	513	570	-57	35	46	-11	132	131	1	221	263	-42	96	98	-2	20	25	-5	9	6	3
ABCFM	233	257	-24	5	8	-3	15	12	3	45	44	1	52	53	-1	31	40	-9	85	101	-16
Total	4120	4117	3	407	411	-4	475	469	6	1067	1069	-2	965	960	5	544	542	2	662	667	-5

Cumulative Audience (000's) by Session, P10+ [Potential: 4350]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	247	207	40	137	114	23	117	100	17	120	82	38	159	129	30	81	61	20	175	117	58						
3AW	559	555	4	445	452	-7	347	336	11	317	310	7	307	295	12	202	183	19	422	401	21						
TalkingLifestyle1278	86	166	-80	47	88	-41	43	96	-53	42	83	-41	45	85	-40	22	62	-40	67	130	-63						
101.9 FOX FM	972	1023	-51	544	573	-29	405	439	-34	517	542	-25	547	602	-55	283	323	-40	599	651	-52						
GOLD104.3	780	801	-21	354	368	-14	344	347	-3	443	442	1	400	411	-11	200	227	-27	552	550	2						
KIIS 101.1 FM	833	818	15	496	454	42	302	301	1	414	437	-23	459	437	22	239	266	-27	511	523	-12						
105.1 TRIPLE M	503	571	-68	340	349	-9	232	260	-28	267	281	-14	257	317	-60	128	134	-6	306	341	-35						
NOVA 100	921	919	2	544	527	17	355	352	3	446	439	7	551	514	37	265	263	2	650	652	-2						
smoothfm 91.5	777	791	-14	411	409	2	357	375	-18	418	417	1	418	413	5	243	246	-3	563	580	-17						
ABC MEL	632	641	-9	475	475	0	366	338	28	312	313	-1	339	336	3	212	214	-2	467	468	-1						
3RN	235	212	23	165	132	33	105	92	13	98	94	4	142	114	28	100	88	12	199	167	32						
ABC NEWS	185	225	-40	103	132	-29	66	79	-13	58	75	-17	60	74	-14	70	84	-14	122	162	-40						
3JJJ	445	510	-65	211	272	-61	215	242	-27	199	252	-53	281	313	-32	151	185	-34	295	332	-37						
ABCFM	204	225	-21	108	117	-9	95	117	-22	112	117	-5	98	127	-29	59	75	-16	165	176	-11						
Total	4007	4011	-4	3260	3245	15	2530	2564	-34	2783	2834	-51	3053	3055	-2	1857	1929	-72	3515	3507	8						

Please note the following name changes Magic 1278 to TalkingLifestyle1278 effective Feb 22 2017, ABC 774 to ABC MEL effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



BRISBANE RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.5	5.5	0.0	0.7	0.6	0.1	0.6	0.1	0.5	1.1	0.8	0.3	1.8	1.5	0.3	6.6	8.4	-1.8	18.0	16.9	1.1
TalkingLifestyle882	1.5	2.1	-0.6	*	*	*	0.4	0.2	0.2	0.1	*	*	1.9	0.8	1.1	1.3	3.9	-2.6	3.7	6.0	-2.3
4KQ	8.1	7.5	0.6	0.4	0.6	-0.2	0.8	0.4	0.4	2.0	1.3	0.7	5.5	7.2	-1.7	19.4	16.9	2.5	14.8	12.3	2.5
HIT 105	11.5	11.2	0.3	23.0	22.3	0.7	28.4	28.5	-0.1	21.3	18.3	3.0	7.9	8.6	-0.7	2.1	3.8	-1.7	0.8	1.3	-0.5
97.3FM	11.4	12.5	-1.1	8.6	10.9	-2.3	7.3	7.7	-0.4	11.1	10.9	0.2	18.0	20.7	-2.7	14.8	16.0	-1.2	4.1	4.6	-0.5
104.5 TRIPLE M	10.8	10.6	0.2	8.1	9.1	-1.0	15.0	13.2	1.8	14.5	12.9	1.6	16.5	15.5	1.0	8.1	10.4	-2.3	1.2	1.6	-0.4
NOVA106.9	13.8	11.0	2.8	28.2	25.7	2.5	23.3	16.3	7.0	21.4	20.1	1.3	17.1	12.1	5.0	3.1	1.4	1.7	0.9	0.5	0.4
ABC BRI	9.8	9.2	0.6	1.0	0.9	0.1	0.9	0.5	0.4	1.5	1.4	0.1	5.0	4.7	0.3	14.8	14.9	-0.1	27.4	24.6	2.8
4RN	2.3	2.4	-0.1	1.3	3.4	-2.1	0.2	0.8	-0.6	0.3	1.0	-0.7	2.2	1.4	0.8	3.1	1.4	1.7	5.2	6.1	-0.9
ABC NEWS	1.1	1.0	0.1	0.6	0.5	0.1	0.3	0.3	0.0	0.9	1.1	-0.2	0.4	0.5	-0.1	1.3	1.5	-0.2	2.4	1.6	0.8
4JJJ	6.4	8.6	-2.2	10.0	10.7	-0.7	14.1	21.9	-7.8	12.2	17.3	-5.1	5.1	6.7	-1.6	2.5	1.9	0.6	0.1	0.1	0.0
ABCFM	2.0	2.5	-0.5	0.1	0.3	-0.2	1.7	1.6	0.1	1.1	1.4	-0.3	0.9	0.7	0.2	2.2	0.9	1.3	5.0	7.8	-2.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.9	5.7	0.2	6.9	7.2	-0.3	7.6	7.8	-0.2	4.5	4.1	0.4	3.3	3.3	0.0	8.0	4.8	3.2	4.4	4.8	-0.4						
TalkingLifestyle882	1.3	2.0	-0.7	1.3	1.9	-0.6	1.6	2.4	-0.8	1.2	1.7	-0.5	1.2	1.7	-0.5	1.5	2.7	-1.2	2.0	2.6	-0.6						
4KQ	7.5	7.0	0.5	7.3	7.4	-0.1	8.6	8.1	0.5	8.0	6.8	1.2	5.5	5.6	-0.1	7.4	6.3	1.1	10.1	9.1	1.0						
HIT 105	12.0	11.4	0.6	12.2	11.9	0.3	10.8	9.6	1.2	12.2	10.9	1.3	14.9	14.7	0.2	7.7	9.0	-1.3	9.9	10.5	-0.6						
97.3FM	11.2	12.8	-1.6	10.0	11.1	-1.1	12.0	13.8	-1.8	12.7	15.2	-2.5	10.6	11.5	-0.9	10.8	11.4	-0.6	11.9	11.5	0.4						
104.5 TRIPLE M	11.8	11.5	0.3	12.3	11.8	0.5	12.8	13.3	-0.5	13.7	12.9	0.8	9.3	9.1	0.2	5.6	5.3	0.3	7.6	7.3	0.3						
NOVA106.9	14.1	11.1	3.0	12.8	10.7	2.1	11.8	8.8	3.0	14.3	10.8	3.5	19.2	14.5	4.7	13.5	11.8	1.7	13.1	10.7	2.4						
ABC BRI	9.9	9.2	0.7	13.0	11.9	1.1	11.2	9.9	1.3	7.6	7.1	0.5	6.5	6.3	0.2	8.9	9.7	-0.8	9.2	9.3	-0.1						
4RN	2.3	2.2	0.1	3.4	3.4	0.0	1.5	1.0	0.5	1.1	0.8	0.3	2.8	3.0	-0.2	2.2	3.5	-1.3	2.3	3.0	-0.7						
ABC NEWS	1.1	0.9	0.2	1.5	1.3	0.2	0.6	0.6	0.0	0.5	0.5	0.0	0.9	0.4	0.5	2.8	3.0	-0.2	1.2	1.3	-0.1						
4JJJ	6.5	8.7	-2.2	5.9	7.1	-1.2	5.8	6.8	-1.0	6.6	9.3	-2.7	7.1	11.5	-4.4	8.5	11.4	-2.9	6.2	8.2	-2.0						
ABCFM	2.0	2.4	-0.4	1.8	1.9	-0.1	2.3	2.5	-0.2	1.7	2.6	-0.9	2.1	2.4	-0.3	2.4	2.9	-0.5	2.1	2.8	-0.7						

Please note the following name changes Magic 882 to TalkingLifestyle882 effective Feb 22 2017, ABC 612 to ABC BRI effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	13	-1	*	*	*	*	*	*	1	*	*	1	1	0	2	3	-1	8	8	0
TalkingLifestyle882	3	5	-2	*	*	*	*	*	*	*	*	*	1	*	*	*	1	*	2	3	-1
4KQ	18	17	1	*	*	*	*	*	*	1	1	0	3	4	-1	7	6	1	7	6	1
HIT 105	25	26	-1	4	3	1	6	6	0	10	9	1	4	5	-1	1	1	0	*	1	*
97.3FM	25	29	-4	1	2	-1	2	2	0	5	5	0	10	12	-2	5	6	-1	2	2	0
104.5 TRIPLE M	23	24	-1	1	1	0	3	3	0	7	6	1	9	9	0	3	4	-1	1	1	0
NOVA106.9	30	25	5	4	4	0	5	4	1	10	10	0	9	7	2	1	1	0	*	*	*
ABC BRI	21	21	0	*	*	*	*	*	*	1	1	0	3	3	0	5	6	-1	12	12	0
4RN	5	5	0	*	1	*	*	*	*	*	1	*	1	1	0	1	1	0	2	3	-1
ABC NEWS	2	2	0	*	*	*	*	*	*	*	1	*	*	*	*	*	1	*	1	1	0
4JJJ	14	20	-6	2	2	0	3	5	-2	6	9	-3	3	4	-1	1	1	0	*	*	*
ABCFM	4	6	-2	*	*	*	*	*	*	*	1	*	*	*	*	1	*	*	2	4	-2
Total	217	231	-14	16	15	1	22	22	0	47	50	-3	53	58	-5	35	37	-2	44	49	-5

Average Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	14	0	26	28	-2	22	25	-3	12	12	0	8	9	-1	5	3	2	8	9	-1
TalkingLifestyle882	3	5	-2	5	7	-2	5	8	-3	3	5	-2	3	4	-1	1	2	-1	4	5	-1
4KQ	17	18	-1	28	29	-1	25	26	-1	22	21	1	13	14	-1	5	4	1	18	17	1
HIT 105	28	29	-1	46	47	-1	32	31	1	33	33	0	34	38	-4	5	6	-1	18	19	-1
97.3FM	26	32	-6	38	43	-5	35	44	-9	34	46	-12	25	29	-4	7	8	-1	21	21	0
104.5 TRIPLE M	27	29	-2	47	46	1	38	43	-5	37	39	-2	22	23	-1	3	4	-1	14	13	1
NOVA106.9	33	28	5	49	42	7	35	28	7	38	33	5	44	37	7	8	8	0	24	19	5
ABC BRI	23	23	0	50	46	4	33	32	1	20	21	-1	15	16	-1	5	7	-2	17	17	0
4RN	5	5	0	13	13	0	5	3	2	3	2	1	7	8	-1	1	2	-1	4	5	-1
ABC NEWS	2	2	0	6	5	1	2	2	0	1	1	0	2	1	1	2	2	0	2	2	0
4JJJ	15	22	-7	23	28	-5	17	22	-5	18	28	-10	16	30	-14	5	8	-3	11	15	-4
ABCFM	5	6	-1	7	8	-1	7	8	-1	5	8	-3	5	6	-1	2	2	0	4	5	-1
Total	232	251	-19	380	390	-10	294	320	-26	270	302	-32	231	256	-25	62	67	-5	180	181	-1

Please note the following name changes Magic 882 to TalkingLifestyle882 effective Feb 22 2017, ABC 612 to ABC BRI effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	114	110	4	4	5	-1	3	3	0	5	1	4	19	20	-1	22	27	-5	60	54	6
TalkingLifestyle882	64	79	-15	*	3	*	3	1	2	2	2	0	13	15	-2	13	15	-2	33	43	-10
4KQ	213	205	8	7	8	-1	7	3	4	17	15	2	49	50	-1	66	68	-2	67	62	5
HIT 105	480	478	2	85	88	-3	113	110	3	183	166	17	73	80	-7	18	24	-6	8	10	-2
97.3FM	508	543	-35	67	74	-7	50	62	-12	128	149	-21	156	154	2	83	69	14	24	34	-10
104.5 TRIPLE M	374	370	4	46	52	-6	39	38	1	115	102	13	121	120	1	44	44	0	10	14	-4
NOVA106.9	601	556	45	114	110	4	113	109	4	225	209	16	118	102	16	21	18	3	9	9	0
ABC BRI	278	252	26	10	9	1	10	7	3	26	23	3	56	53	3	61	58	3	114	103	11
4RN	93	83	10	5	8	-3	3	4	-1	11	11	0	23	19	4	18	11	7	34	29	5
ABC NEWS	67	64	3	7	10	-3	4	2	2	20	17	3	10	12	-2	12	8	4	15	15	0
4JJJ	321	358	-37	40	40	0	80	94	-14	131	157	-26	57	56	1	12	7	5	1	3	-2
ABCFM	75	79	-4	2	4	-2	7	5	2	13	24	-11	17	8	9	14	7	7	23	30	-7
Total	1877	1875	2	209	212	-3	229	231	-2	492	489	3	436	436	0	236	231	5	275	275	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	105	103	2	81	86	-5	57	64	-7	52	53	-1	48	44	4	33	28	5	75	63	12
TalkingLifestyle882	58	73	-15	35	40	-5	34	46	-12	28	33	-5	24	32	-8	8	17	-9	43	52	-9
4KQ	191	180	11	127	124	3	109	108	1	127	105	22	98	96	2	56	55	1	145	153	-8
HIT 105	438	445	-7	293	309	-16	178	177	1	259	266	-7	279	285	-6	79	106	-27	305	320	-15
97.3FM	457	489	-32	298	319	-21	200	215	-15	257	271	-14	219	259	-40	119	135	-16	306	341	-35
104.5 TRIPLE M	334	340	-6	228	243	-15	159	161	-2	198	200	-2	181	187	-6	70	67	3	223	215	8
NOVA106.9	557	504	53	346	317	29	207	183	24	297	256	41	351	313	38	161	148	13	391	357	34
ABC BRI	251	232	19	206	176	30	142	137	5	140	122	18	121	109	12	57	67	-10	191	174	17
4RN	85	75	10	66	63	3	30	23	7	32	26	6	43	44	-1	16	22	-6	56	59	-3
ABC NEWS	61	54	7	43	35	8	22	16	6	21	15	6	24	14	10	18	15	3	38	42	-4
4JJJ	282	325	-43	172	199	-27	110	131	-21	146	191	-45	162	206	-44	95	122	-27	198	227	-29
ABCFM	64	68	-4	36	47	-11	31	34	-3	36	39	-3	34	36	-2	25	26	-1	59	62	-3
Total	1821	1830	-9	1520	1528	-8	1074	1093	-19	1298	1309	-11	1289	1338	-49	677	731	-54	1570	1589	-19

Please note the following name changes Magic 882 to TalkingLifestyle882 effective Feb 22 2017, ABC 612 to ABC BRI effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



ADELAIDE RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.6	11.3	0.3	1.1	2.0	-0.9	*	0.8	*	3.3	4.8	-1.5	9.1	6.4	2.7	12.5	15.0	-2.5	27.2	24.6	2.6
CRUISE1323	10.0	8.6	1.4	5.3	0.9	4.4	4.8	2.0	2.8	3.6	4.5	-0.9	8.1	7.2	0.9	14.1	12.7	1.4	17.1	14.7	2.4
MIX102.3	12.5	12.0	0.5	16.8	17.4	-0.6	15.0	7.4	7.6	13.4	12.2	1.2	17.5	19.3	-1.8	12.3	12.4	-0.1	5.0	4.5	0.5
5MMM	9.8	9.2	0.6	6.7	7.2	-0.5	4.0	4.1	-0.1	11.6	9.0	2.6	15.9	17.4	-1.5	12.4	11.1	1.3	3.1	2.4	0.7
NOVA91.9	10.6	10.3	0.3	35.9	35.2	0.7	27.7	25.4	2.3	17.8	17.0	0.8	7.7	7.3	0.4	3.1	3.1	0.0	0.3	0.9	-0.6
HIT 107	8.0	8.8	-0.8	14.6	15.4	-0.8	20.8	20.2	0.6	19.2	21.9	-2.7	3.7	4.6	-0.9	3.6	3.2	0.4	*	0.4	*
ABC ADE	11.8	10.9	0.9	0.2	1.1	-0.9	1.0	0.1	0.9	1.5	1.6	-0.1	8.8	5.0	3.8	17.0	15.6	1.4	26.2	27.2	-1.0
5RN	1.9	2.5	-0.6	0.5	0.6	-0.1	0.5	1.0	-0.5	0.6	1.7	-1.1	1.5	3.1	-1.6	3.1	3.0	0.1	3.5	3.2	0.3
ABC NEWS	2.2	1.9	0.3	1.4	1.0	0.4	*	*	*	1.7	1.3	0.4	3.2	2.0	1.2	3.0	2.9	0.1	2.0	2.5	-0.5
5JJJ	6.6	9.2	-2.6	6.9	6.9	0.0	11.3	27.2	-15.9	10.2	14.8	-4.6	11.2	12.8	-1.6	2.4	2.4	0.0	0.6	0.8	-0.2
ABCFM	3.5	3.8	-0.3	0.3	0.2	0.1	0.5	1.7	-1.2	1.2	0.3	0.9	2.2	2.6	-0.4	6.1	6.3	-0.2	6.4	7.7	-1.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.8	11.8	0.0	14.5	14.7	-0.2	13.4	12.6	0.8	7.4	8.8	-1.4	10.6	9.9	0.7	14.1	12.8	1.3	11.0	9.6	1.4
CRUISE1323	9.6	8.3	1.3	7.7	5.8	1.9	11.7	10.1	1.6	11.4	9.6	1.8	8.3	7.7	0.6	7.6	8.3	-0.7	11.2	9.8	1.4
MIX102.3	12.9	12.1	0.8	12.1	11.5	0.6	13.9	12.5	1.4	14.4	13.2	1.2	11.7	12.1	-0.4	10.9	10.1	0.8	11.1	11.5	-0.4
5MMM	10.7	9.7	1.0	10.3	9.4	0.9	11.0	11.7	-0.7	13.0	11.9	1.1	9.8	6.8	3.0	6.2	5.1	1.1	7.0	7.4	-0.4
NOVA91.9	10.4	10.0	0.4	10.0	9.4	0.6	8.7	8.7	0.0	9.9	9.8	0.1	13.4	12.7	0.7	12.1	11.1	1.0	11.1	11.1	0.0
HIT 107	8.1	9.2	-1.1	6.1	6.7	-0.6	7.8	8.8	-1.0	9.2	10.7	-1.5	10.0	11.2	-1.2	8.7	9.9	-1.2	7.7	7.5	0.2
ABC ADE	11.7	10.7	1.0	15.7	16.3	-0.6	11.1	10.2	0.9	9.0	7.2	1.8	7.7	7.6	0.1	15.0	11.0	4.0	12.2	11.7	0.5
5RN	1.8	2.4	-0.6	2.8	3.3	-0.5	1.3	1.9	-0.6	0.9	1.4	-0.5	2.0	3.0	-1.0	2.0	2.6	-0.6	2.4	2.8	-0.4
ABC NEWS	2.0	1.8	0.2	3.6	3.3	0.3	0.8	0.9	-0.1	1.2	0.8	0.4	1.2	1.1	0.1	3.8	3.7	0.1	2.9	2.4	0.5
5JJJ	6.9	9.5	-2.6	7.5	8.2	-0.7	6.2	8.3	-2.1	6.2	10.6	-4.4	8.6	12.2	-3.6	5.2	8.7	-3.5	5.8	8.2	-2.4
ABCFM	3.2	3.6	-0.4	3.0	3.6	-0.6	3.5	3.5	0.0	3.6	3.4	0.2	3.1	4.2	-1.1	2.4	3.7	-1.3	4.1	4.3	-0.2

Please note the following name changes ABC 891 to ABC ADE effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



ADELAIDE RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	17	16	1	*	*	*	*	*	*	1	1	0	3	2	1	3	4	-1	9	9	0
CRUISE1323	14	12	2	1	*	*	*	*	*	1	1	0	3	2	1	4	3	1	6	5	1
MIX102.3	18	17	1	2	2	0	2	1	1	4	4	0	6	6	0	3	3	0	2	2	0
5MMM	14	13	1	1	1	0	*	*	*	3	3	0	5	6	-1	3	3	0	1	1	0
NOVA91.9	15	15	0	4	3	1	3	3	0	5	5	0	3	2	1	1	1	0	*	*	*
HIT 107	11	13	-2	1	1	0	2	2	0	6	7	-1	1	2	-1	1	1	0	*	*	*
ABC ADE	17	16	1	*	*	*	*	*	*	*	*	*	3	2	1	4	4	0	9	10	-1
5RN	3	4	-1	*	*	*	*	*	*	*	1	*	*	*	1	1	0	1	1	0	0
ABC NEWS	3	3	0	*	*	*	*	*	*	1	*	*	1	1	0	1	1	0	1	1	0
5JJJ	9	13	-4	1	1	0	1	3	-2	3	4	-1	4	4	0	1	1	0	*	*	*
ABC FM	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	2	3	-1
Total	143	145	-2	10	10	0	10	11	-1	30	30	0	33	33	0	25	25	0	35	35	0

Average Audience (000's) by Session, P10+ [Potential: 1139]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	18	18	0	32	32	0	29	28	1	13	16	-3	16	15	1	7	7	0	13	11	2						
CRUISE1323	15	13	2	17	12	5	25	22	3	20	18	2	13	12	1	4	5	-1	13	12	1						
MIX102.3	20	19	1	27	25	2	30	27	3	25	24	1	18	19	-1	6	5	1	13	13	0						
5MMM	16	15	1	23	20	3	23	26	-3	23	22	1	15	10	5	3	3	0	8	9	-1						
NOVA91.9	16	16	0	22	20	2	19	19	0	17	18	-1	20	20	0	6	6	0	13	13	0						
HIT 107	12	14	-2	13	14	-1	17	19	-2	16	19	-3	15	17	-2	5	5	0	9	9	0						
ABC ADE	18	17	1	35	35	0	24	23	1	16	13	3	12	12	0	8	6	2	14	14	0						
5RN	3	4	-1	6	7	-1	3	4	-1	2	3	-1	3	5	-2	1	1	0	3	3	0						
ABC NEWS	3	3	0	8	7	1	2	2	0	2	2	0	2	2	0	2	2	0	3	3	0						
5JJJ	11	15	-4	17	18	-1	13	18	-5	11	19	-8	13	19	-6	3	5	-2	7	10	-3						
ABC FM	5	6	-1	7	8	-1	8	8	0	6	6	0	5	6	-1	1	2	-1	5	5	0						
Total	154	155	-1	223	216	7	214	220	-6	177	182	-5	152	153	-1	52	55	-3	116	117	-1						

Please note the following name changes ABC 891 to ABC ADE effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



ADELAIDE RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	158	151	7	4	6	-2	1	2	-1	17	16	1	36	26	10	36	38	-2	64	62	2
CRUISE1323	171	165	6	5	5	0	9	4	5	13	14	-1	29	29	0	47	44	3	68	69	-1
MIX102.3	317	306	11	36	34	2	37	30	7	75	78	-3	85	90	-5	56	49	7	28	25	3
5MMM	209	200	9	26	25	1	17	20	-3	43	43	0	74	71	3	36	32	4	13	10	3
NOVA91.9	322	307	15	73	68	5	71	73	-2	98	94	4	59	53	6	15	15	0	5	5	0
HIT 107	240	251	-11	40	42	-2	54	59	-5	91	89	2	37	42	-5	16	14	2	2	5	-3
ABC ADE	206	200	6	2	4	-2	3	2	1	20	23	-3	48	39	9	48	41	7	86	91	-5
5RN	55	59	-4	1	2	-1	2	2	0	7	10	-3	11	13	-2	13	15	-2	21	16	5
ABC NEWS	72	76	-4	2	2	0	1	2	-1	18	17	1	15	16	-1	18	21	-3	18	19	-1
5JJJ	166	185	-19	14	14	0	41	39	2	60	74	-14	39	44	-5	9	9	0	2	4	-2
ABCFM	62	72	-10	3	2	1	2	4	-2	6	4	2	10	14	-4	11	12	-1	30	35	-5
Total	1081	1079	2	107	109	-2	122	122	0	248	246	2	243	244	-1	158	157	1	202	202	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1139]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	149	143	6	100	99	1	96	79	17	81	78	3	81	71	10	54	54	0	108	98	10
CRUISE1323	155	146	9	81	71	10	102	88	14	103	93	10	85	80	5	48	50	-2	123	121	2
MIX102.3	290	276	14	171	157	14	146	146	0	167	147	20	153	146	7	87	84	3	198	194	4
5MMM	183	181	2	108	101	7	85	95	-10	100	99	1	101	94	7	49	44	5	126	116	10
NOVA91.9	295	284	11	185	169	16	137	134	3	165	152	13	171	168	3	106	102	4	208	196	12
HIT 107	216	229	-13	124	122	2	107	115	-8	120	132	-12	125	129	-4	64	74	-10	143	155	-12
ABC ADE	185	179	6	137	135	2	101	102	-1	97	82	15	80	80	0	71	60	11	147	140	7
5RN	47	47	0	30	33	-3	22	24	-2	22	27	-5	23	30	-7	14	16	-2	38	43	-5
ABC NEWS	66	66	0	48	42	6	18	23	-5	22	22	0	23	26	-3	21	19	2	52	49	3
5JJJ	149	173	-24	103	110	-7	77	94	-17	89	112	-23	93	115	-22	48	67	-19	103	121	-18
ABCFM	57	68	-11	31	37	-6	31	40	-9	40	40	0	30	41	-11	18	26	-8	38	47	-9
Total	1061	1062	-1	858	841	17	741	743	-2	787	785	2	778	786	-8	496	511	-15	929	929	0

Please note the following name changes ABC 891 to ABC ADE effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



PERTH RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.1	4.6	0.5	1.2	1.6	-0.4	0.2	*	*	1.8	1.7	0.1	3.5	3.1	0.4	15.2	12.7	2.5	5.9	5.5	0.4
6PR	6.9	7.3	-0.4	2.6	1.8	0.8	0.6	0.6	0.0	2.2	3.1	-0.9	6.4	7.1	-0.7	9.0	9.6	-0.6	15.4	14.7	0.7
MIX 94.5	14.5	14.3	0.2	18.9	12.7	6.2	10.3	10.1	0.2	10.1	11.7	-1.6	20.4	19.8	0.6	20.1	21.1	-1.0	8.3	6.9	1.4
HIT 92.9	10.8	9.4	1.4	23.2	25.2	-2.0	31.7	24.3	7.4	18.3	16.2	2.1	7.6	6.3	1.3	1.5	1.8	-0.3	0.5	0.5	0.0
96FM	9.1	8.7	0.4	6.7	6.1	0.6	8.7	7.0	1.7	8.8	10.3	-1.5	15.8	15.6	0.2	9.8	7.7	2.1	1.7	1.1	0.6
NOVA93.7	11.8	12.4	-0.6	33.5	37.2	-3.7	18.7	22.4	-3.7	17.5	18.5	-1.0	11.2	9.2	2.0	5.3	7.0	-1.7	0.9	1.5	-0.6
ABC PER	9.4	10.7	-1.3	0.1	0.8	-0.7	0.9	0.3	0.6	4.4	4.6	-0.2	7.4	8.2	-0.8	13.8	14.5	-0.7	20.9	24.9	-4.0
6RN	2.0	2.4	-0.4	0.2	*	*	*	0.4	*	1.0	1.2	-0.2	1.5	2.1	-0.6	3.0	3.9	-0.9	4.3	4.4	-0.1
ABC NEWS	1.3	1.5	-0.2	0.1	0.1	0.0	0.2	0.5	-0.3	0.8	0.9	-0.1	1.7	1.9	-0.2	2.5	1.9	0.6	1.5	2.2	-0.7
6JJJ	8.4	9.3	-0.9	4.5	7.2	-2.7	19.3	24.5	-5.2	18.2	16.8	1.4	7.7	9.1	-1.4	1.3	3.5	-2.2	0.1	0.1	0.0
ABC FM	2.8	3.3	-0.5	0.3	0.3	0.0	1.0	1.4	-0.4	2.5	2.8	-0.3	1.3	2.2	-0.9	1.6	1.9	-0.3	7.6	8.0	-0.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	4.7	4.2	0.5	4.0	3.2	0.8	5.6	4.5	1.1	5.2	4.9	0.3	4.5	4.4	0.1	3.8	3.4	0.4	6.2	5.8	0.4	6.2	5.8	0.4	6.2	5.8	0.4
6PR	6.9	7.5	-0.6	8.7	9.0	-0.3	7.1	8.1	-1.0	5.1	5.7	-0.6	5.8	5.0	0.8	8.6	11.2	-2.6	6.7	6.4	0.3	8.6	11.2	-2.6	6.7	6.4	0.3
MIX 94.5	15.2	14.8	0.4	14.7	13.8	0.9	16.1	16.1	0.0	17.0	17.2	-0.2	14.2	14.0	0.2	10.9	8.2	2.7	12.1	12.6	-0.5	10.9	8.2	2.7	12.1	12.6	-0.5
HIT 92.9	11.4	9.7	1.7	10.3	8.6	1.7	10.6	8.7	1.9	12.7	10.7	2.0	12.6	12.0	0.6	10.9	9.3	1.6	8.8	8.3	0.5	10.9	9.3	1.6	8.8	8.3	0.5
96FM	9.0	8.6	0.4	7.9	7.7	0.2	9.9	9.9	0.0	10.5	9.8	0.7	8.3	7.3	1.0	7.0	6.5	0.5	9.3	9.2	0.1	7.0	6.5	0.5	9.3	9.2	0.1
NOVA93.7	12.0	12.4	-0.4	12.2	12.7	-0.5	10.8	11.3	-0.5	12.3	11.8	0.5	13.5	14.1	-0.6	10.8	13.5	-2.7	11.1	12.2	-1.1	10.8	13.5	-2.7	11.1	12.2	-1.1
ABC PER	9.6	10.9	-1.3	13.0	14.7	-1.7	9.3	10.6	-1.3	6.5	7.5	-1.0	7.0	9.1	-2.1	13.2	12.6	0.6	9.0	10.0	-1.0	13.2	12.6	0.6	9.0	10.0	-1.0
6RN	1.9	2.3	-0.4	2.9	3.2	-0.3	0.7	1.2	-0.5	0.9	1.3	-0.4	2.6	2.9	-0.3	3.2	3.6	-0.4	2.4	2.8	-0.4	3.2	3.6	-0.4	2.4	2.8	-0.4
ABC NEWS	1.2	1.4	-0.2	1.5	1.7	-0.2	0.7	0.6	0.1	0.6	0.7	-0.1	1.3	1.4	-0.1	3.0	4.3	-1.3	1.8	1.8	0.0	3.0	4.3	-1.3	1.8	1.8	0.0
6JJJ	8.6	9.7	-1.1	8.0	7.8	0.2	8.5	9.6	-1.1	9.0	11.1	-2.1	10.1	12.0	-1.9	7.1	7.6	-0.5	7.6	7.8	-0.2	7.1	7.6	-0.5	7.6	7.8	-0.2
ABC FM	2.6	3.0	-0.4	2.7	3.0	-0.3	2.3	2.5	-0.2	2.6	2.8	-0.2	3.1	3.6	-0.5	2.8	4.1	-1.3	3.4	4.0	-0.6	2.8	4.1	-1.3	3.4	4.0	-0.6

Please note the following name changes ABC 720 to ABC PER effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



PERTH RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	10	1	*	*	*	*	*	*	1	1	0	2	2	0	6	5	1	3	2	1
6PR	16	16	0	*	*	*	*	*	*	1	2	-1	3	4	-1	3	4	-1	7	6	1
MIX 94.5	33	31	2	3	2	1	2	2	0	6	6	0	11	10	1	8	8	0	4	3	1
HIT 92.9	24	20	4	4	4	0	6	4	2	10	8	2	4	3	1	1	1	0	*	*	*
96FM	20	19	1	1	1	0	2	1	1	5	5	0	9	8	1	4	3	1	1	*	*
NOVA93.7	26	27	-1	5	5	0	3	4	-1	10	9	1	6	5	1	2	3	-1	*	1	*
ABC PER	21	23	-2	*	*	*	*	*	*	2	2	0	4	4	0	5	5	0	9	11	-2
6RN	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
ABC NEWS	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
6JXX	19	20	-1	1	1	0	4	4	0	10	9	1	4	5	-1	*	1	*	*	*	*
ABCFM	6	7	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	3	4	-1
Total	225	216	9	15	14	1	18	18	0	55	51	4	54	53	1	37	37	0	45	44	1

Average Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	10	1	14	11	3	18	14	4	15	14	1	10	10	0	3	2	1	12	11	1
6PR	17	17	0	31	31	0	23	25	-2	15	16	-1	13	11	2	6	8	-2	13	12	1
MIX 94.5	37	34	3	53	47	6	52	50	2	50	48	2	32	31	1	8	6	2	23	23	0
HIT 92.9	27	22	5	37	29	8	35	27	8	38	29	9	28	27	1	8	7	1	16	15	1
96FM	22	20	2	28	26	2	32	31	1	31	27	4	19	16	3	5	5	0	17	17	0
NOVA93.7	29	29	0	44	43	1	35	35	0	36	32	4	30	32	-2	8	10	-2	21	22	-1
ABC PER	23	25	-2	47	50	-3	30	33	-3	19	21	-2	16	20	-4	9	9	0	17	18	-1
6RN	4	5	-1	10	11	-1	2	4	-2	3	3	0	6	6	0	2	3	-1	5	5	0
ABC NEWS	3	3	0	6	6	0	2	2	0	2	2	0	3	3	0	2	3	-1	3	3	0
6JXX	21	22	-1	29	27	2	28	30	-2	27	31	-4	23	27	-4	5	5	0	14	14	0
ABCFM	6	7	-1	10	10	0	7	8	-1	8	8	0	7	8	-1	2	3	-1	6	7	-1
Total	240	230	10	358	339	19	326	310	16	295	276	19	225	223	2	72	72	0	187	182	5

Please note the following name changes ABC 720 to ABC PER effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



PERTH RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	140	144	-4	8	9	-1	1	1	0	18	16	2	23	23	0	54	55	-1	36	40	-4
6PR	171	167	4	10	12	-2	5	4	1	25	26	-1	46	47	-1	33	32	1	53	46	7
MIX 94.5	489	496	-7	63	61	2	52	53	-1	115	120	-5	146	143	3	75	85	-10	39	35	4
HIT 92.9	480	461	19	92	96	-4	104	99	5	182	168	14	82	78	4	17	18	-1	4	3	1
96FM	319	313	6	37	34	3	39	43	-4	90	98	-8	99	96	3	41	35	6	12	8	4
NOVA93.7	568	555	13	118	121	-3	101	103	-2	193	178	15	118	107	11	30	36	-6	7	8	-1
ABC PER	274	276	-2	3	8	-5	6	6	0	43	42	1	66	64	2	61	58	3	96	98	-2
6RN	73	81	-8	1	1	0	*	2	*	12	12	0	21	21	0	16	17	-1	23	27	-4
ABC NEWS	97	90	7	3	3	0	2	4	-2	25	19	6	32	26	6	15	17	-2	20	22	-2
6JJJ	304	339	-35	27	29	-2	69	80	-11	139	140	-1	53	66	-13	12	21	-9	4	3	1
ABC FM	96	109	-13	4	4	0	4	6	-2	21	26	-5	16	18	-2	14	16	-2	36	39	-3
Total	1669	1670	-1	182	182	0	191	193	-2	443	442	1	392	391	1	219	221	-2	242	241	1

Cumulative Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	119	120	-1	64	63	1	74	68	6	75	74	1	69	64	5	30	32	-2	103	106	-3
6PR	154	147	7	120	119	1	88	90	-2	86	82	4	79	74	5	52	48	4	114	114	0
MIX 94.5	457	458	-1	288	291	-3	224	232	-8	284	283	1	250	239	11	131	123	8	282	304	-22
HIT 92.9	442	428	14	270	234	36	192	193	-1	271	254	17	252	249	3	124	113	11	281	282	-1
96FM	277	263	14	173	163	10	130	138	-8	165	150	15	136	132	4	65	68	-3	201	196	5
NOVA93.7	526	513	13	357	339	18	207	208	-1	301	303	-2	311	302	9	159	166	-7	352	355	-3
ABC PER	246	246	0	190	192	-2	143	147	-4	128	127	1	122	125	-3	98	90	8	197	201	-4
6RN	67	75	-8	50	54	-4	25	30	-5	29	30	-1	38	41	-3	23	22	1	54	56	-2
ABC NEWS	86	80	6	48	49	-1	27	27	0	31	27	4	38	34	4	34	32	2	64	59	5
6JJJ	276	313	-37	176	181	-5	137	168	-31	168	191	-23	170	195	-25	91	104	-13	186	200	-14
ABC FM	83	95	-12	49	57	-8	39	43	-4	45	51	-6	46	53	-7	26	31	-5	68	77	-9
Total	1632	1624	8	1389	1349	40	1100	1107	-7	1253	1225	28	1231	1196	35	731	731	0	1425	1431	-6

Please note the following name changes ABC 720 to ABC PER effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.