



# SYDNEY RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.2	3.2	1.0	2.8	3.1	-0.3	1.9	*	*	0.3	0.2	0.1	1.2	0.3	0.9	4.6	3.0	1.6	11.2	9.7	1.5
2GB	11.8	12.6	-0.8	1.2	1.3	-0.1	4.5	4.0	0.5	2.3	3.8	-1.5	7.5	8.4	-0.9	12.1	14.9	-2.8	29.5	28.0	1.5
TalkingLifestyle954	3.3	3.7	-0.4	0.3	1.2	-0.9	0.4	0.1	0.3	0.8	0.7	0.1	1.9	2.9	-1.0	3.9	3.7	0.2	8.2	8.6	-0.4
SKY Sports Radio	1.1	1.2	-0.1	*	*	*	0.5	0.3	0.2	0.6	0.6	0.0	1.6	2.5	-0.9	0.8	1.1	-0.3	1.7	1.1	0.6
104.1 2DAY FM	3.8	4.0	-0.2	6.2	6.6	-0.4	11.2	12.3	-1.1	5.9	6.5	-0.6	3.9	3.5	0.4	2.0	2.7	-0.7	0.2	0.2	0.0
KIIS1065	9.5	8.6	0.9	20.3	22.2	-1.9	10.8	8.6	2.2	15.1	16.5	-1.4	11.1	9.8	1.3	8.2	3.7	4.5	0.6	0.7	-0.1
104.9 TRIPLE M	5.5	5.8	-0.3	4.1	5.4	-1.3	6.3	7.9	-1.6	12.2	12.0	0.2	7.0	7.4	-0.4	2.9	3.0	-0.1	0.2	0.3	-0.1
NOVA96.9	7.6	7.2	0.4	18.8	21.1	-2.3	16.6	16.7	-0.1	14.3	12.0	2.3	7.5	7.3	0.2	1.4	2.0	-0.6	0.5	0.3	0.2
smoothfm 95.3	9.2	8.7	0.5	7.7	5.7	2.0	5.6	5.9	-0.3	8.5	6.9	1.6	9.5	9.4	0.1	15.0	15.3	-0.3	6.7	6.9	-0.2
WSFM	9.4	9.8	-0.4	8.2	7.9	0.3	5.4	9.8	-4.4	6.5	7.3	-0.8	14.8	14.9	-0.1	13.7	13.0	0.7	4.9	5.3	-0.4
ABC SYD	8.7	8.3	0.4	3.8	3.6	0.2	0.7	0.4	0.3	3.4	3.5	-0.1	7.1	6.0	1.1	14.5	14.6	-0.1	14.3	13.9	0.4
2RN	2.2	2.2	0.0	0.6	0.8	-0.2	0.3	*	*	1.0	0.9	0.1	1.8	1.2	0.6	2.1	2.8	-0.7	4.8	4.8	0.0
ABC NEWS	1.8	1.5	0.3	0.4	*	*	0.9	1.1	-0.2	2.2	2.1	0.1	1.7	0.9	0.8	2.3	1.9	0.4	2.0	1.6	0.4
2JJJ	5.0	6.0	-1.0	5.1	3.2	1.9	12.0	13.8	-1.8	11.9	12.6	-0.7	4.8	6.5	-1.7	1.0	2.4	-1.4	0.2	0.6	-0.4
ABCFM	3.1	3.4	-0.3	0.7	1.3	-0.6	1.1	0.9	0.2	1.1	0.8	0.3	3.0	2.4	0.6	2.3	4.1	-1.8	7.0	7.5	-0.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.8	2.8	1.0	2.8	2.3	0.5	4.7	3.0	1.7	4.3	3.2	1.1	3.0	2.3	0.7	5.0	3.7	1.3	5.5	4.6	0.9
2GB	13.2	14.0	-0.8	13.8	15.3	-1.5	15.9	15.9	0.0	11.1	11.3	-0.2	9.7	10.4	-0.7	16.6	19.1	-2.5	7.7	8.3	-0.6
TalkingLifestyle954	2.3	2.6	-0.3	3.8	3.7	0.1	1.8	2.7	-0.9	1.4	1.4	0.0	1.3	1.6	-0.3	2.2	3.4	-1.2	6.7	7.4	-0.7
SKY Sports Radio	0.9	1.0	-0.1	1.8	1.9	-0.1	0.7	0.8	-0.1	0.3	0.6	-0.3	0.4	0.8	-0.4	0.3	0.5	-0.2	1.6	1.7	-0.1
104.1 2DAY FM	3.8	4.0	-0.2	2.9	3.3	-0.4	3.6	3.6	0.0	4.6	4.4	0.2	5.0	5.2	-0.2	2.9	3.5	-0.6	3.7	4.2	-0.5
KIIS1065	9.8	9.0	0.8	11.1	10.3	0.8	9.1	8.4	0.7	8.8	8.7	0.1	10.6	9.8	0.8	7.8	5.1	2.7	8.5	7.5	1.0
104.9 TRIPLE M	5.8	6.4	-0.6	7.0	7.0	0.0	5.1	5.5	-0.4	6.1	6.5	-0.4	5.6	7.1	-1.5	3.7	4.3	-0.6	4.2	4.0	0.2
NOVA96.9	7.7	7.0	0.7	7.4	6.6	0.8	5.9	4.9	1.0	7.5	6.8	0.7	9.9	9.7	0.2	8.5	8.4	0.1	7.3	7.8	-0.5
smoothfm 95.3	9.0	8.3	0.7	7.0	6.4	0.6	10.0	9.9	0.1	10.8	10.3	0.5	9.2	7.8	1.4	8.8	6.6	2.2	9.6	10.0	-0.4
WSFM	9.5	10.0	-0.5	10.7	10.3	0.4	9.3	10.9	-1.6	11.0	11.2	-0.2	7.6	8.7	-1.1	5.4	6.1	-0.7	9.0	9.0	0.0
ABC SYD	9.0	8.6	0.4	10.2	10.0	0.2	8.7	8.3	0.4	8.7	7.6	1.1	8.0	7.7	0.3	8.1	8.8	-0.7	7.8	7.5	0.3
2RN	2.2	2.2	0.0	2.8	3.0	-0.2	1.7	1.5	0.2	1.5	1.4	0.1	2.4	2.1	0.3	2.2	3.3	-1.1	2.3	2.2	0.1
ABC NEWS	1.8	1.4	0.4	2.3	1.9	0.4	1.5	1.0	0.5	1.0	0.8	0.2	1.8	1.4	0.4	2.3	2.3	0.0	1.9	1.7	0.2
2JJJ	5.2	6.2	-1.0	3.6	5.3	-1.7	5.7	6.7	-1.0	6.3	7.3	-1.0	6.2	6.7	-0.5	4.7	4.5	0.2	4.6	5.1	-0.5
ABCFM	3.0	3.4	-0.4	2.5	3.2	-0.7	3.2	3.6	-0.4	3.0	3.1	-0.1	3.4	3.9	-0.5	3.8	3.5	0.3	3.4	3.6	-0.2



# SYDNEY RADIO - SURVEY 7 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	21	17	4	1	1	0	1	*	*	*	*	*	*	4	3	1	14	13	1		
2GB	61	66	-5	*	*	*	2	1	1	2	4	-2	9	10	-1	11	13	-2	36	36	0
TalkingLifestyle954	17	19	-2	*	*	*	*	*	*	1	1	0	2	4	-2	4	3	1	10	11	-1
SKY Sports Radio	5	6	-1	*	*	*	*	*	*	1	1	0	2	3	-1	1	1	0	2	1	1
104.1 2DAY FM	19	21	-2	2	2	0	4	4	0	6	7	-1	5	4	1	2	2	0	*	*	*
KIIS1065	49	45	4	7	7	0	4	3	1	16	19	-3	13	12	1	8	3	5	1	1	0
104.9 TRIPLE M	28	30	-2	1	2	-1	2	3	-1	13	13	0	8	9	-1	3	3	0	*	*	*
NOVA96.9	39	38	1	7	7	0	6	6	0	15	14	1	9	9	0	1	2	-1	1	*	*
smoothfm 95.3	47	46	1	3	2	1	2	2	0	9	8	1	11	12	-1	14	13	1	8	9	-1
WSFM	48	51	-3	3	3	0	2	4	-2	7	8	-1	17	19	-2	13	11	2	6	7	-1
ABC SYD	44	44	0	1	1	0	*	*	*	4	4	0	8	7	1	13	13	0	18	18	0
2RN	11	11	0	*	*	*	*	*	*	1	1	0	2	1	1	2	2	0	6	6	0
ABC NEWS	9	8	1	*	*	*	*	*	*	2	2	0	2	1	1	2	2	0	2	2	0
2JJJ	26	31	-5	2	1	1	5	5	0	13	14	-1	6	8	-2	1	2	-1	*	1	*
ABCFM	16	18	-2	*	*	*	*	*	*	1	1	0	4	3	1	2	4	-2	9	10	-1
Total	512	523	-11	35	32	3	38	36	2	106	112	-6	118	124	-6	91	88	3	123	130	-7

## Average Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	20	16	4	25	20	5	32	21	11	25	21	4	17	13	4	9	7	2	24	20	4						
2GB	72	78	-6	121	134	-13	110	111	-1	64	73	-9	56	59	-3	30	35	-5	33	36	-3						
TalkingLifestyle954	12	14	-2	33	33	0	13	19	-6	8	9	-1	8	9	-1	4	6	-2	29	32	-3						
SKY Sports Radio	5	6	-1	16	17	-1	5	6	-1	2	4	-2	2	4	-2	1	1	0	7	7	0						
104.1 2DAY FM	21	22	-1	25	29	-4	25	25	0	26	28	-2	29	29	0	5	6	-1	16	18	-2						
KIIS1065	53	50	3	97	90	7	63	59	4	51	56	-5	61	56	5	14	9	5	37	32	5						
104.9 TRIPLE M	32	36	-4	61	61	0	35	39	-4	35	42	-7	32	40	-8	7	8	-1	18	17	1						
NOVA96.9	42	39	3	65	58	7	41	34	7	43	44	-1	58	55	3	15	15	0	32	34	-2						
smoothfm 95.3	49	47	2	61	56	5	69	70	-1	62	66	-4	53	45	8	16	12	4	41	43	-2						
WSFM	52	56	-4	94	90	4	64	77	-13	63	72	-9	44	50	-6	10	11	-1	39	39	0						
ABC SYD	49	48	1	89	87	2	60	58	2	50	49	1	46	44	2	15	16	-1	33	32	1						
2RN	12	12	0	25	26	-1	12	11	1	9	9	0	14	12	2	4	6	-2	10	10	0						
ABC NEWS	10	8	2	20	17	3	10	7	3	6	5	1	11	8	3	4	4	0	8	7	1						
2JJJ	28	35	-7	31	46	-15	39	47	-8	36	47	-11	36	38	-2	9	8	1	20	22	-2						
ABCFM	17	19	-2	22	28	-6	22	26	-4	18	20	-2	20	22	-2	7	6	1	15	15	0						
Total	545	560	-15	873	876	-3	689	701	-12	578	645	-67	579	569	10	181	182	-1	429	431	-2						



# SYDNEY RADIO - SURVEY 7 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	224	182	42	3	6	-3	6	2	4	15	7	8	27	21	6	42	29	13	131	118	13
2GB	584	579	5	14	14	0	27	18	9	81	88	-7	116	121	-5	96	104	-8	250	234	16
TalkingLifestyle954	229	256	-27	5	5	0	10	6	4	25	26	-1	38	51	-13	52	54	-2	100	114	-14
SKY Sports Radio	88	88	0	2	*	*	7	5	2	18	18	0	21	26	-5	18	20	-2	21	19	2
104.1 2DAY FM	639	658	-19	103	111	-8	136	130	6	219	222	-3	138	136	2	31	41	-10	13	18	-5
KIIS1065	971	967	4	180	192	-12	152	144	8	343	384	-41	218	196	22	66	45	21	12	5	7
104.9 TRIPLE M	515	559	-44	58	59	-1	54	58	-4	186	218	-32	160	152	8	47	55	-8	11	17	-6
NOVA96.9	941	949	-8	182	202	-20	177	185	-8	358	321	37	179	196	-17	32	36	-4	13	8	5
smoothfm 95.3	862	842	20	83	72	11	73	84	-11	186	180	6	214	216	-2	177	159	18	129	132	-3
WSFM	753	790	-37	75	62	13	58	67	-9	120	150	-30	259	263	-4	154	160	-6	87	88	-1
ABC SYD	575	572	3	32	27	5	22	14	8	79	84	-5	147	125	22	139	141	-2	157	182	-25
2RN	163	181	-18	4	5	-1	6	3	3	22	31	-9	41	37	4	27	38	-11	62	66	-4
ABC NEWS	252	238	14	6	6	0	22	20	2	61	66	-5	65	44	21	51	53	-2	47	50	-3
2JJJ	520	515	5	55	37	18	94	101	-7	218	224	-6	122	109	13	25	32	-7	6	13	-7
ABCFM	244	262	-18	13	19	-6	19	19	0	50	45	5	49	43	6	35	49	-14	79	87	-8
Total	4129	4134	-5	429	429	0	451	443	8	1080	1087	-7	966	973	-7	545	545	0	660	657	3

## Cumulative Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	190	153	37	109	80	29	107	88	19	119	103	16	84	70	14	59	55	4	181	143	38
2GB	547	546	1	398	411	-13	331	315	16	287	295	-8	252	260	-8	207	219	-12	346	342	4
TalkingLifestyle954	169	168	1	129	126	3	76	82	-6	70	58	12	52	63	-11	45	59	-14	185	205	-20
SKY Sports Radio	58	70	-12	43	40	3	16	32	-16	14	24	-10	20	26	-6	6	6	0	64	65	-1
104.1 2DAY FM	564	571	-7	268	276	-8	229	228	1	259	277	-18	292	272	20	121	105	16	341	361	-20
KIIS1065	858	869	-11	574	580	-6	336	344	-8	394	417	-23	457	408	49	228	189	39	578	538	40
104.9 TRIPLE M	468	501	-33	284	306	-22	173	172	1	231	224	7	204	269	-65	91	114	-23	261	288	-27
NOVA96.9	859	838	21	495	469	26	336	285	51	440	430	10	469	469	0	244	222	22	588	609	-21
smoothfm 95.3	746	718	28	423	383	40	334	328	6	392	393	-1	402	337	65	225	180	45	542	543	-1
WSFM	665	708	-43	440	444	-4	327	339	-12	376	388	-12	341	364	-23	164	169	-5	512	489	23
ABC SYD	524	532	-8	359	367	-8	263	269	-6	277	294	-17	266	268	-2	142	160	-18	372	384	-12
2RN	152	168	-16	103	121	-18	72	61	11	66	70	-4	89	82	7	47	58	-11	117	121	-4
ABC NEWS	216	197	19	147	127	20	82	53	29	59	53	6	94	77	17	59	58	1	158	163	-5
2JJJ	451	449	2	256	276	-20	188	192	-4	206	211	-5	282	261	21	137	128	9	314	322	-8
ABCFM	222	237	-15	115	135	-20	99	115	-16	111	114	-3	118	133	-15	79	79	0	148	167	-19
Total	4008	4016	-8	3265	3253	12	2433	2366	67	2620	2677	-57	2831	2791	40	1701	1593	108	3391	3390	1



# MELBOURNE RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.5	3.8	-0.3	2.7	2.8	-0.1	1.7	1.4	0.3	3.7	2.8	0.9	5.4	5.1	0.3	4.5	5.9	-1.4	1.6	2.9	-1.3
3AW	15.5	16.2	-0.7	1.4	0.9	0.5	1.9	1.4	0.5	2.0	2.2	-0.2	10.9	13.9	-3.0	22.4	26.3	-3.9	36.2	33.8	2.4
TalkingLifestyle1278	0.5	0.4	0.1	*	*	*	0.1	0.1	0.0	0.1	*	*	0.1	0.4	-0.3	0.6	0.5	0.1	1.3	1.0	0.3
101.9 FOX FM	8.7	9.3	-0.6	17.6	20.5	-2.9	19.5	26.2	-6.7	17.3	16.6	0.7	7.6	8.1	-0.5	2.5	1.9	0.6	0.5	0.7	-0.2
GOLD104.3	11.1	9.3	1.8	5.7	7.6	-1.9	17.1	12.5	4.6	9.2	9.4	-0.2	17.9	12.9	5.0	10.7	8.5	2.2	5.0	5.0	0.0
KIIS 101.1 FM	6.2	6.2	0.0	14.0	14.0	0.0	11.2	15.9	-4.7	10.6	9.5	1.1	6.3	5.8	0.5	3.8	3.2	0.6	0.2	0.2	0.0
105.1 TRIPLE M	5.6	6.1	-0.5	4.4	5.2	-0.8	6.2	6.0	0.2	6.7	8.7	-2.0	9.7	9.6	0.1	5.2	4.7	0.5	0.5	1.1	-0.6
NOVA 100	6.9	6.9	0.0	25.2	24.8	0.4	12.3	13.7	-1.4	10.5	10.6	-0.1	6.2	5.6	0.6	2.7	2.5	0.2	0.9	1.1	-0.2
smoothfm 91.5	10.1	10.5	-0.4	6.1	5.3	0.8	8.5	5.9	2.6	6.7	7.9	-1.2	8.8	8.5	0.3	14.0	14.4	-0.4	13.6	15.6	-2.0
ABC MEL	9.3	9.7	-0.4	0.5	0.8	-0.3	0.7	0.8	-0.1	4.5	4.3	0.2	6.5	7.0	-0.5	14.5	16.5	-2.0	18.3	18.3	0.0
3RN	2.6	2.3	0.3	*	0.1	*	*	*	*	1.8	1.9	-0.1	1.5	1.7	-0.2	5.0	3.7	1.3	4.4	3.9	0.5
ABC NEWS	1.5	1.5	0.0	0.6	0.6	0.0	0.8	0.4	0.4	1.3	1.4	-0.1	1.6	1.5	0.1	1.3	1.6	-0.3	2.2	2.1	0.1
3JJJ	4.5	4.0	0.5	6.8	4.2	2.6	9.4	7.5	1.9	10.4	9.7	0.7	3.4	3.1	0.3	1.0	0.7	0.3	0.6	0.8	-0.2
ABCFM	2.5	1.9	0.6	1.5	0.5	1.0	1.8	1.1	0.7	0.9	0.8	0.1	1.9	1.6	0.3	2.1	1.8	0.3	5.5	3.9	1.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	3.7	3.8	-0.1	3.5	3.5	0.0	4.8	4.7	0.1	3.3	3.4	-0.1	3.6	3.8	-0.2	3.5	3.9	-0.4	2.8	3.8	-1.0						
3AW	15.8	16.9	-1.1	20.0	21.6	-1.6	17.6	17.7	-0.1	11.7	12.8	-1.1	11.4	12.8	-1.4	19.0	18.9	0.1	14.3	14.0	0.3						
TalkingLifestyle1278	0.4	0.4	0.0	0.3	0.4	-0.1	0.4	0.3	0.1	0.5	0.5	0.0	0.3	0.3	0.0	0.3	0.3	0.0	0.7	0.7	0.0						
101.9 FOX FM	9.2	9.8	-0.6	8.1	9.0	-0.9	8.7	9.6	-0.9	10.5	11.1	-0.6	10.5	10.7	-0.2	7.0	7.9	-0.9	7.3	7.7	-0.4						
GOLD104.3	11.0	9.3	1.7	8.4	7.7	0.7	12.7	10.7	2.0	14.4	12.1	2.3	10.1	8.3	1.8	7.0	5.3	1.7	11.4	9.3	2.1						
KIIS 101.1 FM	6.5	6.5	0.0	5.6	6.1	-0.5	5.3	5.6	-0.3	7.3	7.4	-0.1	8.1	7.2	0.9	7.1	5.7	1.4	5.3	5.2	0.1						
105.1 TRIPLE M	6.0	6.4	-0.4	7.1	7.1	0.0	4.8	5.1	-0.3	5.7	7.0	-1.3	6.4	6.7	-0.3	4.9	5.1	-0.2	4.2	5.2	-1.0						
NOVA 100	6.7	6.8	-0.1	7.0	6.8	0.2	4.9	5.0	-0.1	6.0	6.3	-0.3	9.4	9.6	-0.2	7.2	6.7	0.5	7.7	7.5	0.2						
smoothfm 91.5	9.6	10.1	-0.5	7.1	7.8	-0.7	10.3	10.7	-0.4	11.8	12.0	-0.2	9.8	10.8	-1.0	8.8	9.5	-0.7	12.0	12.0	0.0						
ABC MEL	9.6	9.9	-0.3	12.5	11.5	1.0	10.7	12.3	-1.6	6.6	7.0	-0.4	7.4	8.3	-0.9	10.9	10.0	0.9	8.2	8.9	-0.7						
3RN	2.5	2.3	0.2	3.9	3.3	0.6	1.2	1.1	0.1	1.2	1.3	-0.1	2.9	3.1	-0.2	4.1	3.5	0.6	3.0	2.5	0.5						
ABC NEWS	1.4	1.4	0.0	2.3	2.3	0.0	0.6	0.7	-0.1	0.8	0.7	0.1	0.9	1.2	-0.3	2.9	3.0	-0.1	1.8	1.7	0.1						
3JJJ	4.8	4.1	0.7	3.8	3.1	0.7	5.0	4.1	0.9	6.0	4.8	1.2	5.5	5.0	0.5	2.5	3.4	-0.9	3.7	3.7	0.0						
ABCFM	2.3	1.8	0.5	2.1	1.5	0.6	2.1	1.8	0.3	2.3	2.0	0.3	2.4	1.7	0.7	3.8	2.9	0.9	3.2	2.2	1.0						



# MELBOURNE RADIO - SURVEY 7 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	19	20	-1	1	1	0	1	1	0	4	3	1	7	7	0	4	5	-1	2	4	-2
3AW	83	86	-3	*	*	*	1	1	0	2	2	0	14	19	-5	19	22	-3	45	41	4
TalkingLifestyle1278	2	2	0	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	1	1	1
101.9 FOX FM	47	50	-3	6	7	-1	9	11	-2	19	18	1	10	11	-1	2	2	0	1	1	0
GOLD104.3	59	50	9	2	2	0	8	5	3	10	10	0	24	18	6	9	7	2	6	6	0
KIIS 101.1 FM	33	33	0	4	5	-1	5	7	-2	12	10	2	8	8	0	3	3	0	*	*	*
105.1 TRIPLE M	30	33	-3	1	2	-1	3	3	0	7	10	-3	13	13	0	5	4	1	1	1	0
NOVA 100	37	37	0	8	8	0	5	6	-1	12	12	0	8	8	0	2	2	0	1	1	0
smoothfm 91.5	54	56	-2	2	2	0	4	2	2	8	9	-1	12	12	0	12	12	0	17	19	-2
ABC MEL	50	51	-1	*	*	*	*	*	*	5	5	0	9	10	-1	13	14	-1	23	22	1
3RN	14	12	2	*	*	*	*	*	*	2	2	0	2	2	0	4	3	1	5	5	0
ABC NEWS	8	8	0	*	*	*	*	*	*	1	2	-1	2	2	0	1	1	0	3	3	0
3JJJ	24	21	3	2	1	1	4	3	1	12	11	1	5	4	1	1	1	0	1	1	0
ABCFM	13	10	3	*	*	*	1	*	*	1	1	0	2	2	0	2	2	0	7	5	2
Total	532	532	0	32	33	-1	45	42	3	112	110	2	132	141	-9	87	85	2	124	122	2

## Average Audience (000's) by Session, P10+ [Potential: 4350]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	21	22	-1	30	30	0	36	36	0	22	22	0	22	23	-1	6	7	-1	12	16	-4
3AW	91	97	-6	171	185	-14	134	137	-3	78	84	-6	69	77	-8	34	35	-1	60	59	1
TalkingLifestyle1278	2	2	0	3	3	0	3	2	1	4	3	1	2	2	0	1	*	*	3	3	0
101.9 FOX FM	53	57	-4	70	77	-7	66	75	-9	70	73	-3	63	64	-1	13	15	-2	31	32	-1
GOLD104.3	63	54	9	72	66	6	96	83	13	97	79	18	61	50	11	12	10	2	48	39	9
KIIS 101.1 FM	38	37	1	48	52	-4	40	43	-3	49	49	0	49	43	6	13	11	2	22	22	0
105.1 TRIPLE M	34	37	-3	61	61	0	37	40	-3	38	46	-8	39	40	-1	9	9	0	18	22	-4
NOVA 100	39	39	0	60	58	2	37	39	-2	40	41	-1	57	58	-1	13	12	1	32	32	0
smoothfm 91.5	55	58	-3	61	67	-6	78	83	-5	79	79	0	60	65	-5	16	18	-2	50	51	-1
ABC MEL	56	57	-1	108	98	10	82	95	-13	44	46	-2	45	50	-5	19	18	1	34	38	-4
3RN	14	13	1	33	28	5	9	8	1	8	9	-1	17	18	-1	7	6	1	13	10	3
ABC NEWS	8	8	0	19	20	-1	5	5	0	6	5	1	5	7	-2	5	6	-1	8	7	1
3JJJ	28	24	4	33	26	7	38	32	6	40	31	9	33	30	3	4	6	-2	16	15	1
ABCFM	13	11	2	18	13	5	16	14	2	15	13	2	14	10	4	7	5	2	13	9	4
Total	577	577	0	858	856	2	761	777	-16	669	657	12	606	598	8	179	184	-5	421	421	0



# MELBOURNE RADIO - SURVEY 7 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	279	304	-25	19	22	-3	21	22	-1	54	56	-2	91	87	4	58	68	-10	37	50	-13
3AW	668	686	-18	18	11	7	20	15	5	50	46	4	150	182	-32	161	168	-7	268	265	3
TalkingLifestyle1278	61	49	12	*	2	*	6	2	4	3	*	*	7	9	-2	13	12	1	32	24	8
101.9 FOX FM	1075	1117	-42	186	202	-16	227	262	-35	380	381	-1	217	203	14	44	41	3	20	29	-9
GOLD104.3	997	957	40	74	77	-3	102	99	3	233	226	7	346	300	46	138	163	-25	103	93	10
KIIS 101.1 FM	820	827	-7	172	161	11	154	159	-5	263	277	-14	178	181	-3	46	43	3	7	7	0
105.1 TRIPLE M	617	637	-20	71	70	1	75	66	9	185	200	-15	220	216	4	49	60	-11	16	25	-9
NOVA 100	918	932	-14	199	203	-4	162	174	-12	318	323	-5	188	180	8	37	37	0	13	14	-1
smoothfm 91.5	932	947	-15	73	64	9	108	87	21	193	213	-20	206	228	-22	163	172	-9	188	185	3
ABC MEL	696	705	-9	16	17	-1	16	18	-2	108	110	-2	159	176	-17	156	146	10	242	238	4
3RN	239	214	25	2	5	-3	2	5	-3	47	44	3	47	42	5	61	50	11	80	68	12
ABC NEWS	199	201	-2	15	21	-6	10	9	1	38	40	-2	56	49	7	32	35	-3	48	46	2
3JJJ	448	480	-32	49	44	5	101	121	-20	194	199	-5	75	88	-13	20	16	4	9	12	-3
ABCFM	212	190	22	8	9	-1	13	7	6	35	34	1	40	39	1	31	28	3	86	74	12
Total	4127	4125	2	413	414	-1	476	474	2	1074	1063	11	962	967	-5	538	538	0	665	668	-3

## Cumulative Audience (000's) by Session, P10+ [Potential: 4350]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	255	274	-19	154	157	-3	135	141	-6	106	128	-22	136	139	-3	78	88	-10	160	185	-25
3AW	648	655	-7	531	540	-9	397	407	-10	335	340	-5	321	364	-43	198	215	-17	461	496	-35
TalkingLifestyle1278	47	39	8	21	18	3	22	18	4	30	25	5	13	18	-5	11	9	2	31	30	1
101.9 FOX FM	996	1029	-33	574	596	-22	389	428	-39	531	524	7	585	560	25	268	300	-32	616	672	-56
GOLD104.3	834	796	38	431	386	45	376	386	-10	500	442	58	472	424	48	215	222	-7	636	599	37
KIIS 101.1 FM	748	744	4	436	414	22	267	279	-12	414	408	6	409	383	26	222	204	18	469	474	-5
105.1 TRIPLE M	546	535	11	327	312	15	171	172	-1	229	256	-27	301	276	25	134	159	-25	311	365	-54
NOVA 100	815	843	-28	461	496	-35	303	288	15	418	428	-10	453	459	-6	238	265	-27	583	574	9
smoothfm 91.5	827	835	-8	441	440	1	407	418	-11	480	476	4	454	465	-11	247	259	-12	640	650	-10
ABC MEL	656	638	18	461	462	-1	343	349	-6	309	313	-4	316	310	6	216	209	7	443	471	-28
3RN	215	188	27	140	119	21	69	56	13	83	76	7	118	111	7	71	57	14	165	157	8
ABC NEWS	175	181	-6	116	107	9	57	54	3	68	58	10	66	74	-8	60	57	3	138	133	5
3JJJ	399	423	-24	220	219	1	195	185	10	213	191	22	264	268	-4	116	150	-34	292	293	-1
ABCFM	184	164	20	98	81	17	83	72	11	78	74	4	89	90	-1	73	61	12	136	104	32
Total	4020	4030	-10	3208	3232	-24	2454	2510	-56	2823	2789	34	2984	2920	64	1766	1794	-28	3464	3463	1



# BRISBANE RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	5.6	5.3	0.3	0.5	1.5	-1.0	0.1	0.1	0.0	1.8	1.7	0.1	5.0	2.8	2.2	6.4	4.7	1.7	14.6	16.2	-1.6
TalkingLifestyle882	0.3	0.6	-0.3	*	0.1	*	*	0.1	*	*	*	*	*	0.5	*	0.4	1.2	-0.8	1.3	1.2	0.1
4KQ	8.1	8.7	-0.6	2.4	1.0	1.4	1.1	0.5	0.6	0.2	0.9	-0.7	3.7	5.5	-1.8	20.0	17.7	2.3	19.2	20.3	-1.1
HIT 105	11.2	10.5	0.7	22.7	21.8	0.9	24.1	26.9	-2.8	19.5	18.8	0.7	7.7	6.1	1.6	3.4	3.9	-0.5	0.8	0.6	0.2
97.3FM	11.1	10.7	0.4	19.2	18.6	0.6	12.1	9.7	2.4	10.3	8.6	1.7	17.1	16.3	0.8	11.1	11.9	-0.8	2.2	3.8	-1.6
104.5 TRIPLE M	9.5	10.3	-0.8	12.0	8.5	3.5	9.5	4.6	4.9	12.7	15.0	-2.3	12.7	17.5	-4.8	9.8	8.7	1.1	1.1	0.7	0.4
NOVA106.9	13.9	13.5	0.4	25.1	24.1	1.0	23.1	26.4	-3.3	21.5	21.3	0.2	15.8	12.5	3.3	5.6	8.5	-2.9	0.6	0.9	-0.3
ABC BRI	9.3	9.1	0.2	1.5	1.8	-0.3	0.4	0.2	0.2	1.6	1.8	-0.2	6.7	6.0	0.7	10.7	12.8	-2.1	26.7	24.2	2.5
4RN	3.1	2.8	0.3	0.4	0.8	-0.4	*	*	*	0.1	0.4	-0.3	3.0	3.1	-0.1	6.0	3.2	2.8	7.2	6.8	0.4
ABC NEWS	1.2	1.3	-0.1	0.1	0.2	-0.1	1.0	0.9	0.1	0.4	0.5	-0.1	0.8	0.8	0.0	1.8	1.9	-0.1	2.6	2.9	-0.3
4JJJ	7.9	7.7	0.2	3.9	6.5	-2.6	16.9	21.5	-4.6	16.0	12.8	3.2	7.2	7.5	-0.3	1.9	2.4	-0.5	0.5	0.8	-0.3
ABCFM	1.9	2.5	-0.6	0.2	0.4	-0.2	0.9	0.9	0.0	1.2	1.9	-0.7	1.5	1.3	0.2	1.8	3.0	-1.2	4.2	5.3	-1.1

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.1	5.7	0.4	6.8	6.6	0.2	8.0	7.7	0.3	5.1	4.8	0.3	3.6	3.3	0.3	7.2	5.0	2.2	4.0	4.2	-0.2						
TalkingLifestyle882	0.3	0.5	-0.2	0.2	0.5	-0.3	0.4	0.5	-0.1	0.3	0.6	-0.3	0.2	0.6	-0.4	0.1	0.2	-0.1	0.5	0.8	-0.3						
4KQ	7.7	8.2	-0.5	7.8	8.4	-0.6	9.3	9.4	-0.1	8.1	8.2	-0.1	6.2	6.9	-0.7	5.3	6.6	-1.3	9.4	10.3	-0.9						
HIT 105	11.8	10.7	1.1	10.6	9.3	1.3	12.1	10.5	1.6	13.1	12.0	1.1	12.3	11.5	0.8	9.8	10.1	-0.3	9.3	9.9	-0.6						
97.3FM	11.1	10.6	0.5	10.4	10.1	0.3	10.8	11.4	-0.6	12.9	11.6	1.3	11.2	10.5	0.7	7.6	7.2	0.4	11.2	10.8	0.4						
104.5 TRIPLE M	9.9	10.7	-0.8	9.2	10.1	-0.9	9.9	11.4	-1.5	11.2	11.5	-0.3	9.8	10.1	-0.3	7.8	9.4	-1.6	8.3	9.0	-0.7						
NOVA106.9	14.2	13.9	0.3	14.4	13.4	1.0	12.7	11.6	1.1	14.2	14.4	-0.2	17.2	17.6	-0.4	11.4	12.3	-0.9	12.8	12.2	0.6						
ABC BRI	9.0	8.9	0.1	12.9	13.5	-0.6	9.1	8.4	0.7	5.0	4.9	0.1	6.0	6.2	-0.2	13.8	11.8	2.0	10.0	9.8	0.2						
4RN	3.2	2.9	0.3	4.2	4.3	-0.1	2.8	2.1	0.7	2.7	2.2	0.5	2.8	2.7	0.1	3.0	2.7	0.3	3.0	2.6	0.4						
ABC NEWS	1.2	1.3	-0.1	1.8	1.8	0.0	0.6	0.6	0.0	0.7	0.6	0.1	0.8	1.1	-0.3	3.1	4.0	-0.9	1.2	1.3	-0.1						
4JJJ	8.2	7.9	0.3	7.2	7.1	0.1	8.1	7.4	0.7	9.3	8.5	0.8	9.3	9.7	-0.4	6.2	6.8	-0.6	6.9	7.1	-0.2						
ABCFM	1.8	2.5	-0.7	1.3	1.9	-0.6	1.4	3.1	-1.7	1.7	2.6	-0.9	2.6	2.7	-0.1	3.1	1.9	1.2	2.3	2.4	-0.1						



# BRISBANE RADIO - SURVEY 7 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	12	0	*	*	*	*	*	*	1	1	0	3	1	2	2	2	0	7	8	-1
TalkingLifestyle882	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4KQ	18	19	-1	*	*	*	*	*	*	*	*	*	2	3	-1	6	6	0	9	9	0
HIT 105	25	23	2	4	3	1	5	5	0	11	10	1	4	3	1	1	1	0	*	*	*
97.3FM	24	23	1	3	3	0	2	2	0	6	5	1	9	8	1	4	4	0	1	2	-1
104.5 TRIPLE M	21	23	-2	2	1	1	2	1	1	7	8	-1	6	9	-3	3	3	0	1	*	*
NOVA106.9	31	30	1	4	3	1	5	5	0	12	12	0	8	6	2	2	3	-1	*	*	*
ABC BRI	20	20	0	*	*	*	*	*	*	1	1	0	3	3	0	3	4	-1	12	11	1
4RN	7	6	1	*	*	*	*	*	*	*	*	*	2	2	0	2	1	1	3	3	0
ABC NEWS	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4JJJ	17	17	0	1	1	0	3	4	-1	9	7	2	4	4	0	1	1	0	*	*	*
ABCFM	4	5	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
<b>Total</b>	<b>221</b>	<b>219</b>	<b>2</b>	<b>16</b>	<b>14</b>	<b>2</b>	<b>20</b>	<b>18</b>	<b>2</b>	<b>56</b>	<b>55</b>	<b>1</b>	<b>50</b>	<b>51</b>	<b>-1</b>	<b>32</b>	<b>34</b>	<b>-2</b>	<b>46</b>	<b>46</b>	<b>0</b>

## Average Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	15	13	2	25	23	2	24	23	1	15	13	2	8	8	0	5	3	2	7	8	-1
TalkingLifestyle882	1	1	0	1	2	-1	1	1	0	1	2	-1	*	1	*	*	*	*	1	1	0
4KQ	18	19	-1	29	30	-1	28	28	0	23	23	0	14	16	-2	4	4	0	17	19	-2
HIT 105	28	25	3	40	33	7	36	31	5	37	34	3	28	27	1	7	7	0	17	18	-1
97.3FM	26	25	1	39	36	3	32	34	-2	37	33	4	26	25	1	5	5	0	20	20	0
104.5 TRIPLE M	23	25	-2	34	36	-2	30	34	-4	32	32	0	22	24	-2	5	6	-1	15	16	-1
NOVA106.9	34	33	1	54	48	6	38	35	3	41	40	1	39	42	-3	8	8	0	23	22	1
ABC BRI	21	21	0	48	48	0	27	25	2	14	14	0	14	15	-1	9	8	1	18	18	0
4RN	8	7	1	15	15	0	8	6	2	8	6	2	6	7	-1	2	2	0	5	5	0
ABC NEWS	3	3	0	7	6	1	2	2	0	2	2	0	2	3	-1	2	3	-1	2	2	0
4JJJ	19	19	0	27	25	2	24	22	2	27	24	3	21	23	-2	4	5	-1	12	13	-1
ABCFM	4	6	-2	5	7	-2	4	9	-5	5	7	-2	6	6	0	2	1	1	4	4	0
<b>Total</b>	<b>236</b>	<b>234</b>	<b>2</b>	<b>372</b>	<b>357</b>	<b>15</b>	<b>300</b>	<b>298</b>	<b>2</b>	<b>287</b>	<b>281</b>	<b>6</b>	<b>227</b>	<b>239</b>	<b>-12</b>	<b>67</b>	<b>68</b>	<b>-1</b>	<b>182</b>	<b>182</b>	<b>0</b>





# BRISBANE RADIO - SURVEY 7 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	126	124	2	3	4	-1	1	1	0	15	16	-1	27	30	-3	25	21	4	56	53	3
TalkingLifestyle882	23	24	-1	*	1	*	*	2	*	1	*	*	*	2	*	4	6	-2	19	14	5
4KQ	202	210	-8	8	6	2	10	5	5	3	8	-5	26	43	-17	63	61	2	92	87	5
HIT 105	481	473	8	82	78	4	111	110	1	181	177	4	73	76	-3	23	23	0	11	10	1
97.3FM	521	506	15	89	82	7	63	64	-1	120	118	2	165	155	10	58	58	0	27	28	-1
104.5 TRIPLE M	378	379	-1	51	40	11	35	31	4	121	123	-2	121	135	-14	39	42	-3	11	8	3
NOVA106.9	579	587	-8	99	106	-7	113	113	0	214	219	-5	121	116	5	23	19	4	8	12	-4
ABC BRI	267	277	-10	7	6	1	9	3	6	28	29	-1	62	63	-1	52	59	-7	108	117	-9
4RN	78	85	-7	2	3	-1	1	*	*	4	5	-1	16	19	-3	25	22	3	31	36	-5
ABC NEWS	67	64	3	2	3	-1	4	3	1	14	13	1	14	9	5	12	12	0	21	25	-4
4JJB	291	290	1	24	27	-3	70	73	-3	127	121	6	52	54	-2	14	13	1	5	3	2
ABCFM	88	88	0	4	4	0	3	4	-1	16	20	-4	20	15	5	14	14	0	31	31	0
Total	1873	1874	-1	208	208	0	225	227	-2	490	486	4	437	439	-2	233	235	-2	280	279	1

## Cumulative Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	120	120	0	94	84	10	76	66	10	71	66	5	58	53	5	31	29	2	72	85	-13
TalkingLifestyle882	17	21	-4	8	7	1	10	11	-1	12	15	-3	5	13	-8	2	3	-1	15	15	0
4KQ	180	184	-4	108	120	-12	106	117	-11	117	117	0	88	89	-1	40	43	-3	145	157	-12
HIT 105	454	440	14	288	279	9	208	195	13	270	250	20	247	238	9	109	105	4	283	293	-10
97.3FM	474	454	20	285	266	19	199	203	-4	280	246	34	240	253	-13	122	103	19	328	313	15
104.5 TRIPLE M	340	334	6	207	205	2	135	161	-26	187	188	-1	183	188	-5	78	86	-8	213	214	-1
NOVA106.9	529	531	-2	354	334	20	232	218	14	295	310	-15	309	336	-27	134	146	-12	372	389	-17
ABC BRI	241	254	-13	180	191	-11	124	129	-5	119	121	-2	102	120	-18	76	81	-5	189	199	-10
4RN	73	76	-3	53	58	-5	35	35	0	40	42	-2	41	38	3	18	18	0	58	57	1
ABC NEWS	56	51	5	38	29	9	19	21	-2	20	20	0	15	18	-3	15	18	-3	38	38	0
4JJB	258	263	-5	159	158	1	81	89	-8	140	139	1	157	170	-13	64	65	-1	195	198	-3
ABCFM	81	84	-3	34	44	-10	31	42	-11	36	43	-7	56	49	7	30	23	7	52	54	-2
Total	1833	1826	7	1479	1468	11	1077	1087	-10	1288	1269	19	1274	1310	-36	691	669	22	1521	1547	-26



# ADELAIDE RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	10.9	10.8	0.1	1.6	0.9	0.7	0.1	0.1	0.0	1.9	2.9	-1.0	7.7	6.3	1.4	13.0	11.5	1.5	25.6	26.5	-0.9
CRUISE1323	7.9	9.5	-1.6	1.2	0.5	0.7	1.8	5.2	-3.4	1.3	4.5	-3.2	5.4	8.3	-2.9	18.5	15.3	3.2	12.2	14.4	-2.2
MIX102.3	11.8	12.4	-0.6	12.7	15.6	-2.9	13.0	15.4	-2.4	12.1	10.9	1.2	17.2	18.4	-1.2	12.7	14.5	-1.8	5.1	4.5	0.6
5MMM	10.0	10.7	-0.7	4.9	5.5	-0.6	6.9	8.2	-1.3	13.8	14.6	-0.8	16.5	18.2	-1.7	12.8	11.1	1.7	1.2	2.3	-1.1
NOVA91.9	11.2	11.0	0.2	42.8	41.5	1.3	23.0	22.9	0.1	16.2	14.6	1.6	10.1	11.0	-0.9	4.2	3.8	0.4	1.1	1.0	0.1
HIT 107	9.8	8.0	1.8	17.1	14.0	3.1	22.3	23.4	-1.1	19.0	16.3	2.7	9.8	6.1	3.7	4.1	3.4	0.7	0.5	0.4	0.1
ABC ADE	10.4	11.6	-1.2	1.0	0.6	0.4	1.2	1.8	-0.6	2.1	2.0	0.1	4.5	6.1	-1.6	12.0	13.9	-1.9	27.1	28.5	-1.4
5RN	2.6	1.8	0.8	0.2	0.3	-0.1	0.4	0.4	0.0	0.4	0.4	0.0	1.0	0.5	0.5	5.9	6.1	-0.2	4.9	2.4	2.5
ABC NEWS	2.2	1.8	0.4	3.7	3.2	0.5	0.4	0.8	-0.4	1.4	1.0	0.4	1.8	1.6	0.2	2.6	3.1	-0.5	3.0	1.8	1.2
5JJJ	5.2	5.6	-0.4	5.1	4.7	0.4	11.2	10.4	0.8	11.5	11.2	0.3	5.2	7.2	-2.0	2.7	3.4	-0.7	0.3	0.2	0.1
ABCFM	3.3	3.7	-0.4	1.8	1.9	-0.1	0.3	0.1	0.2	2.0	1.4	0.6	1.4	1.7	-0.3	2.5	2.9	-0.4	8.1	9.7	-1.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.3	11.2	0.1	12.6	12.4	0.2	11.3	12.2	-0.9	8.0	7.7	0.3	11.5	11.6	-0.1	16.9	14.6	2.3	9.8	9.5	0.3
CRUISE1323	7.2	9.3	-2.1	6.6	6.9	-0.3	8.7	12.4	-3.7	7.9	10.9	-3.0	6.0	8.1	-2.1	5.9	6.9	-1.0	10.0	10.0	0.0
MIX102.3	11.8	12.2	-0.4	12.2	12.1	0.1	11.6	11.7	-0.1	12.4	13.0	-0.6	11.2	11.9	-0.7	10.7	11.2	-0.5	11.9	13.1	-1.2
5MMM	11.3	11.7	-0.4	11.0	11.4	-0.4	12.8	13.4	-0.6	13.3	13.7	-0.4	9.7	9.6	0.1	6.7	7.0	-0.3	6.0	7.6	-1.6
NOVA91.9	10.8	10.9	-0.1	9.9	11.0	-1.1	9.2	8.0	1.2	11.1	11.0	0.1	13.2	14.4	-1.2	11.6	10.2	1.4	12.5	11.4	1.1
HIT 107	10.1	8.3	1.8	8.8	6.8	2.0	10.4	8.7	1.7	11.8	9.7	2.1	11.0	9.1	1.9	6.3	6.2	0.1	8.8	7.1	1.7
ABC ADE	10.3	11.7	-1.4	14.6	16.2	-1.6	10.8	10.3	0.5	7.2	9.1	-1.9	7.2	8.4	-1.2	11.5	15.3	-3.8	10.7	11.2	-0.5
5RN	2.6	1.7	0.9	2.8	1.9	0.9	2.3	1.5	0.8	1.9	1.2	0.7	3.1	1.9	1.2	3.6	2.6	1.0	2.6	2.1	0.5
ABC NEWS	2.0	1.6	0.4	3.5	2.8	0.7	1.2	0.9	0.3	1.1	0.9	0.2	1.1	1.1	0.0	3.8	2.7	1.1	2.7	2.5	0.2
5JJJ	5.3	5.6	-0.3	5.3	6.1	-0.8	4.6	5.2	-0.6	5.1	5.3	-0.2	6.9	6.5	0.4	4.7	4.9	-0.2	4.8	5.6	-0.8
ABCFM	3.1	3.7	-0.6	3.5	3.6	-0.1	3.3	4.3	-1.0	2.5	3.0	-0.5	3.3	3.9	-0.6	3.1	4.1	-1.0	3.8	3.8	0.0



# ADELAIDE RADIO - SURVEY 7 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	15	15	0	*	*	*	*	*	*	1	1	0	3	2	1	3	3	0	9	9	0
CRUISE1323	11	13	-2	*	*	*	*	1	*	*	1	*	2	3	-1	4	3	1	4	5	-1
MIX102.3	17	17	0	1	1	0	1	2	-1	3	3	0	6	6	0	3	3	0	2	2	0
5MMM	14	15	-1	*	1	*	1	1	0	4	4	0	6	6	0	3	2	1	*	1	*
NOVA91.9	16	15	1	4	4	0	3	2	1	4	4	0	4	4	0	1	1	0	*	*	*
HIT 107	14	11	3	2	1	1	2	3	-1	5	4	1	3	2	1	1	1	0	*	*	*
ABC ADE	15	16	-1	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0	9	10	-1
SRN	4	3	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	2	1	1
ABC NEWS	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
5JJJ	7	8	-1	*	*	*	1	1	0	3	3	0	2	3	-1	1	1	0	*	*	*
ABCFM	5	5	0	*	*	*	*	*	*	1	*	*	*	1	*	1	1	0	3	3	0
Total	140	140	0	9	10	-1	11	11	0	26	26	0	35	35	0	23	22	1	35	36	-1

## Average Audience (000's) by Session, P10+ [Potential: 1139]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	17	16	1	26	26	0	22	24	-2	14	13	1	18	18	0	8	7	1	12	11	1
CRUISE1323	11	14	-3	14	14	0	17	24	-7	14	19	-5	10	13	-3	3	3	0	12	12	0
MIX102.3	17	18	-1	25	25	0	22	23	-1	22	22	0	18	18	0	5	6	-1	14	16	-2
5MMM	17	17	0	23	24	-1	25	26	-1	23	24	-1	15	15	0	3	3	0	7	9	-2
NOVA91.9	16	16	0	20	23	-3	18	16	2	20	19	1	21	22	-1	6	5	1	15	14	1
HIT 107	15	12	3	18	14	4	20	17	3	21	17	4	17	14	3	3	3	0	10	9	1
ABC ADE	15	17	-2	30	33	-3	21	20	1	13	16	-3	11	13	-2	6	8	-2	13	14	-1
SRN	4	2	2	6	4	2	5	3	2	3	2	1	5	3	2	2	1	1	3	3	0
ABC NEWS	3	2	1	7	6	1	2	2	0	2	2	0	2	2	0	2	1	1	3	3	0
5JJJ	8	8	0	11	12	-1	9	10	-1	9	9	0	11	10	1	2	2	0	6	7	-1
ABCFM	5	5	0	7	8	-1	6	8	-2	4	5	-1	5	6	-1	2	2	0	5	5	0
Total	148	147	1	207	207	0	194	197	-3	177	173	4	158	154	4	50	50	0	119	121	-2



# ADELAIDE RADIO - SURVEY 7 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	150	151	-1	7	2	5	2	1	1	11	14	-3	35	36	-1	33	32	1	62	66	-4
CRUISE1323	162	177	-15	5	4	1	5	10	-5	15	22	-7	30	34	-4	46	43	3	61	64	-3
MIX102.3	310	331	-21	42	47	-5	31	39	-8	77	69	8	89	99	-10	47	51	-4	24	26	-2
5MMM	202	211	-9	17	22	-5	16	17	-1	54	55	-1	66	74	-8	38	33	5	11	10	1
NOVA91.9	317	318	-1	75	78	-3	57	62	-5	96	92	4	63	66	-3	19	15	4	7	5	2
HIT 107	246	243	3	43	50	-7	52	57	-5	91	86	5	43	37	6	12	11	1	4	2	2
ABC ADE	178	177	1	4	2	2	6	5	1	15	14	1	32	31	1	38	41	-3	83	84	-1
SRN	57	52	5	1	1	0	1	3	-2	9	10	-1	8	5	3	16	14	2	21	19	2
ABC NEWS	54	56	-2	6	4	2	3	5	-2	8	8	0	11	13	-2	11	13	-2	14	14	0
5JJJ	143	160	-17	13	15	-2	27	28	-1	52	61	-9	37	41	-4	9	11	-2	4	3	1
ABCFM	66	71	-5	4	4	0	2	2	0	7	12	-5	12	13	-1	12	9	3	29	31	-2
Total	1081	1080	1	109	109	0	121	119	2	249	247	2	248	249	-1	156	155	1	199	201	-2

## Cumulative Audience (000's) by Session, P10+ [Potential: 1139]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	139	143	-4	88	91	-3	82	83	-1	77	71	6	78	82	-4	45	46	-1	99	98	1
CRUISE1323	142	158	-16	74	77	-3	86	99	-13	82	97	-15	79	87	-8	39	45	-6	117	122	-5
MIX102.3	272	295	-23	162	178	-16	137	146	-9	157	163	-6	153	152	1	84	80	4	206	209	-3
5MMM	184	187	-3	106	112	-6	91	95	-4	118	112	6	102	100	2	52	51	1	109	117	-8
NOVA91.9	290	297	-7	170	191	-21	120	117	3	170	177	-7	170	183	-13	102	98	4	210	211	-1
HIT 107	227	226	1	131	130	1	116	102	14	134	128	6	139	134	5	66	64	2	151	141	10
ABC ADE	166	164	2	119	123	-4	86	84	2	89	85	4	80	81	-1	53	62	-9	125	128	-3
SRN	49	42	7	30	25	5	26	22	4	24	20	4	27	21	6	15	15	0	37	36	1
ABC NEWS	47	49	-2	32	34	-2	18	20	-2	17	16	1	19	18	1	18	19	-1	43	40	3
5JJJ	135	144	-9	78	93	-15	63	67	-4	78	75	3	80	92	-12	48	52	-4	82	98	-16
ABCFM	58	67	-9	33	40	-7	31	39	-8	32	40	-8	29	39	-10	17	23	-6	44	42	2
Total	1055	1059	-4	829	852	-23	692	698	-6	787	778	9	787	796	-9	479	482	-3	925	929	-4



# PERTH RADIO - SURVEY 7 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.0	5.5	-0.5	0.8	1.2	-0.4	*	1.2	*	1.3	1.1	0.2	4.2	7.9	-3.7	11.0	9.9	1.1	8.7	6.9	1.8
6PR	7.9	8.0	-0.1	1.8	1.5	0.3	3.6	0.6	3.0	3.0	1.2	1.8	9.8	7.0	2.8	9.8	14.5	-4.7	13.0	17.6	-4.6
MIX 94.5	14.1	13.7	0.4	14.9	13.5	1.4	8.5	8.7	-0.2	11.8	13.7	-1.9	20.9	18.7	2.2	17.2	17.3	-0.1	7.2	5.7	1.5
HIT 92.9	7.8	9.6	-1.8	20.2	22.8	-2.6	20.4	25.2	-4.8	12.1	15.0	-2.9	6.5	8.7	-2.2	1.2	1.4	-0.2	0.3	0.3	0.0
96FM	10.6	9.1	1.5	7.7	4.6	3.1	8.0	10.0	-2.0	12.6	12.4	0.2	19.1	14.5	4.6	8.3	6.8	1.5	1.3	0.9	0.4
NOVA93.7	12.7	12.2	0.5	34.8	38.1	-3.3	23.2	19.7	3.5	19.5	18.8	0.7	12.5	11.4	1.1	4.0	3.3	0.7	0.7	0.6	0.1
ABC PER	8.0	9.1	-1.1	1.5	2.1	-0.6	3.7	3.4	0.3	2.2	1.9	0.3	5.5	5.5	0.0	10.4	13.0	-2.6	19.9	24.1	-4.2
6RN	2.3	1.8	0.5	0.6	0.7	-0.1	0.2	*	*	0.5	0.6	-0.1	0.4	0.8	-0.4	4.0	2.3	1.7	6.8	5.3	1.5
ABC NEWS	1.7	1.7	0.0	0.3	0.2	0.1	0.3	*	*	1.4	1.7	-0.3	0.9	1.8	-0.9	1.9	2.8	-0.9	3.9	1.9	2.0
6JJB	9.8	9.6	0.2	8.5	9.0	-0.5	21.1	19.8	1.3	22.9	22.3	0.6	6.7	6.2	0.5	3.0	3.5	-0.5	0.2	0.3	-0.1
ABCFM	2.7	2.7	0.0	1.0	0.2	0.8	0.8	0.6	0.2	0.9	0.9	0.0	0.7	1.0	-0.3	2.5	3.5	-1.0	9.0	8.5	0.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.8	5.4	-0.6	4.5	4.5	0.0	5.7	6.2	-0.5	4.8	5.8	-1.0	4.8	5.1	-0.3	4.0	4.8	-0.8	5.5	6.0	-0.5
6PR	8.4	8.1	0.3	11.0	10.6	0.4	7.6	7.0	0.6	5.4	5.4	0.0	8.1	7.3	0.8	11.3	13.7	-2.4	6.2	7.8	-1.6
MIX 94.5	14.7	14.5	0.2	12.2	12.3	-0.1	16.1	16.4	-0.3	17.5	16.2	1.3	14.0	13.2	0.8	12.1	13.7	-1.6	12.1	10.8	1.3
HIT 92.9	7.7	9.9	-2.2	7.0	9.3	-2.3	6.6	8.9	-2.3	8.0	10.2	-2.2	9.9	13.1	-3.2	7.2	7.1	0.1	8.1	8.5	-0.4
96FM	10.7	9.3	1.4	9.4	8.2	1.2	12.6	10.5	2.1	12.6	11.2	1.4	9.5	8.7	0.8	6.3	5.2	1.1	10.3	8.3	2.0
NOVA93.7	13.1	12.3	0.8	14.0	14.2	-0.2	11.1	9.4	1.7	12.5	11.6	0.9	14.7	14.6	0.1	13.2	11.4	1.8	11.7	11.9	-0.2
ABC PER	8.0	8.7	-0.7	11.8	11.9	-0.1	6.3	8.1	-1.8	5.9	6.5	-0.6	6.0	6.1	-0.1	11.3	12.9	-1.6	7.8	10.3	-2.5
6RN	2.2	1.7	0.5	2.6	2.2	0.4	2.1	1.6	0.5	1.7	1.3	0.4	2.4	2.0	0.4	2.4	1.7	0.7	2.5	1.9	0.6
ABC NEWS	1.6	1.5	0.1	2.3	2.4	-0.1	1.3	1.4	-0.1	0.7	0.8	-0.1	1.3	1.2	0.1	3.6	2.4	1.2	2.0	2.2	-0.2
6JJB	9.7	10.0	-0.3	9.6	9.2	0.4	8.1	8.8	-0.7	10.3	11.4	-1.1	11.5	11.0	0.5	8.0	9.0	-1.0	10.0	8.3	1.7
ABCFM	2.6	2.6	0.0	2.4	2.4	0.0	2.9	3.3	-0.4	1.8	2.3	-0.5	3.0	2.2	0.8	3.8	2.8	1.0	3.3	3.2	0.1



# PERTH RADIO - SURVEY 7 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	12	-1	*	*	*	*	*	*	1	1	0	2	5	-3	4	3	1	4	3	1
6PR	18	17	1	*	*	*	1	*	*	1	1	0	6	4	2	4	5	-1	6	7	-1
MIX 94.5	32	29	3	2	2	0	2	1	1	6	7	-1	12	11	1	6	6	0	3	2	1
HIT 92.9	17	21	-4	3	3	0	4	4	0	6	7	-1	4	5	-1	*	*	*	*	*	*
96FM	24	20	4	1	1	0	2	2	0	6	6	0	11	8	3	3	2	1	1	*	*
NOVA93.7	29	26	3	5	6	-1	4	3	1	10	9	1	7	7	0	1	1	0	*	*	*
ABC PER	18	20	-2	*	*	*	1	1	0	1	1	0	3	3	0	4	4	0	9	10	-1
6RN	5	4	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	2	1
ABC NEWS	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	1	1
6JJJ	22	21	1	1	1	0	4	3	1	12	11	1	4	4	0	1	1	0	*	*	*
ABCFM	6	6	0	*	*	*	*	*	*	*	*	*	*	1	*	1	1	0	4	4	0
Total	225	215	10	15	15	0	19	17	2	50	49	1	59	58	1	37	34	3	44	41	3

## Average Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	12	0	16	15	1	18	20	-2	14	17	-3	12	12	0	3	3	0	10	10	0
6PR	20	19	1	39	35	4	25	22	3	16	16	0	21	17	4	8	9	-1	11	13	-2
MIX 94.5	36	34	2	43	41	2	52	52	0	51	47	4	35	31	4	8	9	-1	22	18	4
HIT 92.9	19	23	-4	25	31	-6	21	28	-7	23	30	-7	25	31	-6	5	5	0	15	14	1
96FM	26	22	4	33	27	6	41	33	8	37	33	4	24	21	3	4	3	1	19	14	5
NOVA93.7	32	29	3	49	47	2	36	30	6	37	34	3	37	35	2	9	8	1	21	20	1
ABC PER	19	20	-1	42	39	3	21	26	-5	17	19	-2	15	15	0	8	9	-1	14	17	-3
6RN	5	4	1	9	7	2	7	5	2	5	4	1	6	5	1	2	1	1	4	3	1
ABC NEWS	4	4	0	8	8	0	4	5	-1	2	2	0	3	3	0	2	2	0	4	4	0
6JJJ	23	23	0	34	30	4	26	28	-2	30	33	-3	29	26	3	5	6	-1	18	14	4
ABCFM	6	6	0	8	8	0	9	11	-2	5	7	-2	8	5	3	3	2	1	6	5	1
Total	242	234	8	353	329	24	324	319	5	292	292	0	253	238	15	68	66	2	183	169	14



# PERTH RADIO - SURVEY 7 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	128	145	-17	3	8	-5	*	4	*	17	12	5	27	39	-12	41	43	-2	40	38	2
6PR	180	161	19	8	11	-3	11	4	7	20	17	3	57	46	11	32	33	-1	51	51	0
MIX 94.5	510	495	15	61	64	-3	53	53	0	123	121	2	157	138	19	79	80	-1	36	38	-2
HIT 92.9	461	494	-33	94	99	-5	91	99	-8	164	172	-8	89	94	-5	18	25	-7	5	4	1
96FM	335	324	11	28	23	5	40	36	4	98	93	5	120	123	-3	38	40	-2	11	11	0
NOVA93.7	557	558	-1	111	113	-2	98	107	-9	189	191	-2	119	120	-1	30	21	9	9	6	3
ABC PER	259	243	16	8	9	-1	10	4	6	32	28	4	63	48	15	54	59	-5	91	95	-4
6RN	76	71	5	1	3	-2	1	*	*	9	8	1	14	17	-3	21	15	6	29	28	1
ABC NEWS	81	77	4	4	4	0	4	1	3	12	17	-5	17	19	-2	19	14	5	27	21	6
6JJJ	342	350	-8	36	49	-13	83	79	4	141	147	-6	56	51	5	21	21	0	5	2	3
ABCFM	90	94	-4	2	3	-1	6	4	2	17	18	-1	10	12	-2	15	20	-5	39	37	2
Total	1670	1672	-2	182	181	1	193	198	-5	444	444	0	390	392	-2	221	220	1	240	236	4

## Cumulative Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	112	130	-18	65	72	-7	67	76	-9	72	84	-12	71	65	6	33	42	-9	91	105	-14
6PR	168	147	21	131	113	18	87	85	2	88	74	14	100	91	9	58	60	-2	112	112	0
MIX 94.5	472	463	9	263	258	5	226	218	8	294	286	8	266	237	29	128	133	-5	294	267	27
HIT 92.9	411	456	-45	249	261	-12	179	187	-8	235	245	-10	249	281	-32	116	118	-2	288	303	-15
96FM	302	291	11	195	157	38	162	154	8	194	183	11	173	159	14	74	57	17	209	196	13
NOVA93.7	511	518	-7	324	346	-22	216	200	16	287	294	-7	294	302	-8	168	150	18	349	356	-7
ABC PER	228	217	11	167	157	10	124	132	-8	117	122	-5	109	101	8	71	73	-2	179	180	-1
6RN	67	63	4	42	39	3	32	29	3	36	33	3	40	38	2	27	20	7	56	51	5
ABC NEWS	72	67	5	47	51	-4	30	31	-1	27	24	3	26	26	0	23	24	-1	45	50	-5
6JJJ	317	322	-5	205	195	10	158	152	6	194	204	-10	223	204	19	94	91	3	223	200	23
ABCFM	82	88	-6	50	49	1	43	50	-7	43	53	-10	45	43	2	25	23	2	58	61	-3
Total	1646	1640	6	1356	1332	24	1088	1067	21	1248	1237	11	1255	1231	24	697	650	47	1408	1384	24