



SYDNEY RADIO - SURVEY 8 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.1	4.2	-0.1	*	2.8	*	1.8	1.9	-0.1	0.2	0.3	-0.1	1.1	1.2	-0.1	6.5	4.6	1.9	10.7	11.2	-0.5
2GB	11.3	11.8	-0.5	1.3	1.2	0.1	2.0	4.5	-2.5	4.6	2.3	2.3	7.7	7.5	0.2	11.0	12.1	-1.1	26.9	29.5	-2.6
TalkingLifestyle954	3.5	3.3	0.2	2.6	0.3	2.3	0.9	0.4	0.5	0.5	0.8	-0.3	1.7	1.9	-0.2	4.8	3.9	0.9	8.1	8.2	-0.1
SKY Sports Radio	0.9	1.1	-0.2	*	*	*	0.3	0.5	-0.2	0.6	0.6	0.0	0.6	1.6	-1.0	0.6	0.8	-0.2	2.1	1.7	0.4
104.1 2DAY FM	3.9	3.8	0.1	5.2	6.2	-1.0	10.8	11.2	-0.4	6.8	5.9	0.9	3.7	3.9	-0.2	1.7	2.0	-0.3	0.4	0.2	0.2
KIIS1065	9.9	9.5	0.4	18.6	20.3	-1.7	10.6	10.8	-0.2	14.6	15.1	-0.5	13.7	11.1	2.6	7.8	8.2	-0.4	0.8	0.6	0.2
104.9 TRIPLE M	6.2	5.5	0.7	4.6	4.1	0.5	6.2	6.3	-0.1	11.5	12.2	-0.7	9.0	7.0	2.0	4.3	2.9	1.4	0.4	0.2	0.2
NOVA96.9	7.5	7.6	-0.1	19.4	18.8	0.6	15.8	16.6	-0.8	13.6	14.3	-0.7	6.9	7.5	-0.6	2.0	1.4	0.6	0.3	0.5	-0.2
smoothfm 95.3	8.6	9.2	-0.6	6.1	7.7	-1.6	5.8	5.6	0.2	8.9	8.5	0.4	7.8	9.5	-1.7	13.8	15.0	-1.2	6.9	6.7	0.2
WSFM	9.7	9.4	0.3	7.8	8.2	-0.4	3.1	5.4	-2.3	7.8	6.5	1.3	16.0	14.8	1.2	14.8	13.7	1.1	4.7	4.9	-0.2
ABC SYD	8.4	8.7	-0.3	4.0	3.8	0.2	1.1	0.7	0.4	2.9	3.4	-0.5	5.3	7.1	-1.8	15.6	14.5	1.1	15.0	14.3	0.7
2RN	2.0	2.2	-0.2	0.5	0.6	-0.1	0.3	0.3	0.0	0.7	1.0	-0.3	2.0	1.8	0.2	1.8	2.1	-0.3	4.3	4.8	-0.5
ABC NEWS	1.4	1.8	-0.4	0.6	0.4	0.2	0.2	0.9	-0.7	1.2	2.2	-1.0	1.7	1.7	0.0	2.0	2.3	-0.3	1.7	2.0	-0.3
2JJJ	4.9	5.0	-0.1	4.8	5.1	-0.3	15.8	12.0	3.8	9.3	11.9	-2.6	4.6	4.8	-0.2	1.0	1.0	0.0	0.2	0.2	0.0
ABCFM	2.7	3.1	-0.4	0.7	0.7	0.0	0.8	1.1	-0.3	0.9	1.1	-0.2	1.9	3.0	-1.1	1.5	2.3	-0.8	7.2	7.0	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	3.8	3.8	0.0	2.9	2.8	0.1	5.0	4.7	0.3	4.5	4.3	0.2	3.2	3.0	0.2	4.2	5.0	-0.8	4.9	5.5	-0.6						
2GB	12.7	13.2	-0.5	13.3	13.8	-0.5	14.9	15.9	-1.0	10.8	11.1	-0.3	9.4	9.7	-0.3	17.0	16.6	0.4	6.8	7.7	-0.9						
TalkingLifestyle954	2.3	2.3	0.0	3.9	3.8	0.1	1.6	1.8	-0.2	1.8	1.4	0.4	1.8	1.3	0.5	1.3	2.2	-0.9	7.2	6.7	0.5						
SKY Sports Radio	0.7	0.9	-0.2	1.5	1.8	-0.3	0.5	0.7	-0.2	0.3	0.3	0.0	0.2	0.4	-0.2	0.6	0.3	0.3	1.5	1.6	-0.1						
104.1 2DAY FM	3.9	3.8	0.1	2.8	2.9	-0.1	3.3	3.6	-0.3	5.3	4.6	0.7	5.5	5.0	0.5	3.0	2.9	0.1	3.9	3.7	0.2						
KIIS1065	10.3	9.8	0.5	12.1	11.1	1.0	9.1	9.1	0.0	9.0	8.8	0.2	10.8	10.6	0.2	9.2	7.8	1.4	8.7	8.5	0.2						
104.9 TRIPLE M	6.7	5.8	0.9	7.9	7.0	0.9	6.9	5.1	1.8	7.0	6.1	0.9	5.4	5.6	-0.2	4.4	3.7	0.7	4.4	4.2	0.2						
NOVA96.9	7.7	7.7	0.0	7.4	7.4	0.0	6.0	5.9	0.1	7.5	7.5	0.0	10.3	9.9	0.4	8.1	8.5	-0.4	6.9	7.3	-0.4						
smoothfm 95.3	8.2	9.0	-0.8	6.5	7.0	-0.5	9.0	10.0	-1.0	9.4	10.8	-1.4	8.1	9.2	-1.1	9.8	8.8	1.0	9.6	9.6	0.0						
WSFM	9.6	9.5	0.1	10.0	10.7	-0.7	10.1	9.3	0.8	10.2	11.0	-0.8	8.8	7.6	1.2	7.0	5.4	1.6	10.1	9.0	1.1						
ABC SYD	8.6	9.0	-0.4	9.4	10.2	-0.8	8.6	8.7	-0.1	8.2	8.7	-0.5	8.8	8.0	0.8	6.6	8.1	-1.5	7.6	7.8	-0.2						
2RN	2.0	2.2	-0.2	2.6	2.8	-0.2	1.7	1.7	0.0	1.1	1.5	-0.4	2.0	2.4	-0.4	2.4	2.2	0.2	2.2	2.3	-0.1						
ABC NEWS	1.4	1.8	-0.4	2.5	2.3	0.2	0.8	1.5	-0.7	0.5	1.0	-0.5	1.0	1.8	-0.8	1.7	2.3	-0.6	1.6	1.9	-0.3						
2JJJ	5.0	5.2	-0.2	4.0	3.6	0.4	5.1	5.7	-0.6	5.7	6.3	-0.6	6.1	6.2	-0.1	4.5	4.7	-0.2	4.4	4.6	-0.2						
ABCFM	2.5	3.0	-0.5	2.0	2.5	-0.5	2.7	3.2	-0.5	2.6	3.0	-0.4	2.6	3.4	-0.8	3.6	3.8	-0.2	3.4	3.4	0.0						



SYDNEY RADIO - SURVEY 8 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	21	21	0	*	1	*	1	1	0	*	*	*	1	1	0	5	4	1	13	14	-1
2GB	57	61	-4	*	*	*	1	2	-1	5	2	3	9	9	0	9	11	-2	32	36	-4
TalkingLifestyle954	18	17	1	1	*	*	*	*	*	1	1	0	2	2	0	4	4	0	10	10	0
SKY Sports Radio	5	5	0	*	*	*	*	*	*	1	1	0	1	2	-1	1	1	0	2	2	0
104.1 2DAY FM	20	19	1	2	2	0	4	4	0	7	6	1	4	5	-1	1	2	-1	1	*	*
KIIS1065	50	49	1	6	7	-1	4	4	0	16	16	0	16	13	3	6	8	-2	1	1	0
104.9 TRIPLE M	31	28	3	2	1	1	2	2	0	12	13	-1	10	8	2	4	3	1	1	*	*
NOVA96.9	38	39	-1	7	7	0	6	6	0	15	15	0	8	9	-1	2	1	1	*	1	*
smoothfm 95.3	43	47	-4	2	3	-1	2	2	0	10	9	1	9	11	-2	12	14	-2	8	8	0
WSFM	49	48	1	3	3	0	1	2	-1	8	7	1	18	17	1	12	13	-1	6	6	0
ABC SYD	42	44	-2	1	1	0	*	*	*	3	4	-1	6	8	-2	13	13	0	18	18	0
2RN	10	11	-1	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	5	6	-1
ABC NEWS	7	9	-2	*	*	*	*	*	*	1	2	-1	2	2	0	2	2	0	2	2	0
2JJJ	25	26	-1	2	2	0	6	5	1	10	13	-3	5	6	-1	1	1	0	*	*	*
ABCFM	14	16	-2	*	*	*	*	*	*	1	1	0	2	4	-2	1	2	-1	9	9	0
Total	502	512	-10	35	35	0	40	38	2	108	106	2	115	118	-3	84	91	-7	120	123	-3

Average Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	21	20	1	25	25	0	33	32	1	26	25	1	19	17	2	7	9	-2	20	24	-4						
2GB	68	72	-4	116	121	-5	99	110	-11	61	64	-3	55	56	-1	30	30	0	28	33	-5						
TalkingLifestyle954	13	12	1	34	33	1	10	13	-3	10	8	2	10	8	2	2	4	-2	30	29	1						
SKY Sports Radio	4	5	-1	13	16	-3	3	5	-2	2	2	0	1	2	-1	1	1	0	6	7	-1						
104.1 2DAY FM	21	21	0	24	25	-1	22	25	-3	30	26	4	32	29	3	5	5	0	16	16	0						
KIIS1065	55	53	2	105	97	8	60	63	-3	52	51	1	63	61	2	16	14	2	36	37	-1						
104.9 TRIPLE M	36	32	4	69	61	8	46	35	11	40	35	5	31	32	-1	8	7	1	18	18	0						
NOVA96.9	41	42	-1	64	65	-1	40	41	-1	43	43	0	60	58	2	14	15	-1	29	32	-3						
smoothfm 95.3	44	49	-5	57	61	-4	60	69	-9	54	62	-8	47	53	-6	17	16	1	40	41	-1						
WSFM	52	52	0	88	94	-6	67	64	3	58	63	-5	51	44	7	12	10	2	42	39	3						
ABC SYD	46	49	-3	82	89	-7	57	60	-3	47	50	-3	51	46	5	12	15	-3	32	33	-1						
2RN	11	12	-1	23	25	-2	11	12	-1	6	9	-3	12	14	-2	4	4	0	9	10	-1						
ABC NEWS	7	10	-3	22	20	2	5	10	-5	3	6	-3	6	11	-5	3	4	-1	7	8	-1						
2JJJ	27	28	-1	35	31	4	34	39	-5	32	36	-4	36	36	0	8	9	-1	18	20	-2						
ABCFM	14	17	-3	18	22	-4	18	22	-4	15	18	-3	15	20	-5	6	7	-1	14	15	-1						
Total	537	545	-8	871	873	-2	663	689	-26	571	578	-7	581	579	2	175	181	-6	415	429	-14						



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	227	224	3	*	3	*	8	6	2	14	15	-1	22	27	-5	48	42	6	135	131	4
2GB	576	584	-8	22	14	8	23	27	-4	73	81	-8	118	116	2	95	96	-1	244	250	-6
TalkingLifestyle954	249	229	20	14	5	9	16	10	6	21	25	-4	41	38	3	53	52	1	105	100	5
SKY Sports Radio	85	88	-3	2	2	0	5	7	-2	21	18	3	22	21	1	9	18	-9	27	21	6
104.1 2DAY FM	611	639	-28	90	103	-13	116	136	-20	235	219	16	122	138	-16	33	31	2	14	13	1
KIIS1065	958	971	-13	167	180	-13	139	152	-13	315	343	-28	250	218	32	69	66	3	17	12	5
104.9 TRIPLE M	550	515	35	69	58	11	56	54	2	195	186	9	177	160	17	41	47	-6	11	11	0
NOVA96.9	919	941	-22	172	182	-10	182	177	5	370	358	12	158	179	-21	25	32	-7	12	13	-1
smoothfm 95.3	847	862	-15	79	83	-4	77	73	4	217	186	31	195	214	-19	150	177	-27	129	129	0
WSFM	747	753	-6	61	75	-14	39	58	-19	140	120	20	273	259	14	163	154	9	72	87	-15
ABC SYD	575	575	0	31	32	-1	17	22	-5	81	79	2	143	147	-4	132	139	-7	171	157	14
2RN	173	163	10	9	4	5	7	6	1	18	22	-4	54	41	13	28	27	1	56	62	-6
ABC NEWS	238	252	-14	10	6	4	14	22	-8	65	61	4	70	65	5	39	51	-12	41	47	-6
2JJJ	570	520	50	56	55	1	106	94	12	240	218	22	132	122	10	27	25	2	9	6	3
ABCFM	227	244	-17	13	13	0	12	19	-7	48	50	-2	45	49	-4	21	35	-14	88	79	9
Total	4133	4129	4	429	429	0	448	451	-3	1082	1080	2	970	966	4	545	545	0	658	660	-2

Cumulative Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	201	190	11	119	109	10	120	107	13	121	119	2	100	84	16	52	59	-7	167	181	-14	167	181	-14	167	181	-14
2GB	554	547	7	394	398	-4	321	331	-10	275	287	-12	261	252	9	193	207	-14	318	346	-28	318	346	-28	318	346	-28
TalkingLifestyle954	164	169	-5	117	129	-12	57	76	-19	72	70	2	65	52	13	35	45	-10	200	185	15	200	185	15	200	185	15
SKY Sports Radio	51	58	-7	38	43	-5	8	16	-8	9	14	-5	16	20	-4	9	6	3	58	64	-6	58	64	-6	58	64	-6
104.1 2DAY FM	555	564	-9	277	268	9	207	229	-22	264	259	5	291	292	-1	137	121	16	310	341	-31	310	341	-31	310	341	-31
KIIS1065	856	858	-2	596	574	22	362	336	26	400	394	6	451	457	-6	245	228	17	575	578	-3	575	578	-3	575	578	-3
104.9 TRIPLE M	505	468	37	332	284	48	199	173	26	252	231	21	233	204	29	112	91	21	268	261	7	268	261	7	268	261	7
NOVA96.9	861	859	2	513	495	18	329	336	-7	431	440	-9	474	469	5	244	244	0	559	588	-29	559	588	-29	559	588	-29
smoothfm 95.3	730	746	-16	419	423	-4	334	334	0	374	392	-18	370	402	-32	240	225	15	547	542	5	547	542	5	547	542	5
WSFM	654	665	-11	422	440	-18	359	327	32	375	376	-1	360	341	19	176	164	12	503	512	-9	503	512	-9	503	512	-9
ABC SYD	521	524	-3	349	359	-10	248	263	-15	254	277	-23	296	266	30	131	142	-11	343	372	-29	343	372	-29	343	372	-29
2RN	155	152	3	100	103	-3	73	72	1	61	66	-5	73	89	-16	36	47	-11	112	117	-5	112	117	-5	112	117	-5
ABC NEWS	203	216	-13	139	147	-8	67	82	-15	43	59	-16	67	94	-27	50	59	-9	118	158	-40	118	158	-40	118	158	-40
2JJJ	505	451	54	274	256	18	214	188	26	237	206	31	283	282	1	132	137	-5	342	314	28	342	314	28	342	314	28
ABCFM	203	222	-19	112	115	-3	80	99	-19	99	111	-12	106	118	-12	67	79	-12	160	148	12	160	148	12	160	148	12
Total	4007	4008	-1	3269	3265	4	2518	2433	85	2619	2620	-1	2825	2831	-6	1683	1701	-18	3375	3391	-16	3375	3391	-16	3375	3391	-16



MELBOURNE RADIO - SURVEY 8 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	3.2	3.5	-0.3	1.2	2.7	-1.5	1.2	1.7	-0.5	3.1	3.7	-0.6	5.4	5.4	0.0	3.7	4.5	-0.8	2.3	1.6	0.7
3AW	15.0	15.5	-0.5	1.4	1.4	0.0	1.3	1.9	-0.6	1.4	2.0	-0.6	8.0	10.9	-2.9	21.5	22.4	-0.9	39.2	36.2	3.0
TalkingLifestyle1278	0.3	0.5	-0.2	*	*	*	*	0.1	*	0.1	0.1	0.0	*	0.1	*	0.4	0.6	-0.2	0.8	1.3	-0.5
101.9 FOX FM	8.4	8.7	-0.3	20.0	17.6	2.4	16.4	19.5	-3.1	16.8	17.3	-0.5	6.9	7.6	-0.7	2.0	2.5	-0.5	0.3	0.5	-0.2
GOLD104.3	9.6	11.1	-1.5	6.2	5.7	0.5	12.8	17.1	-4.3	6.6	9.2	-2.6	15.8	17.9	-2.1	11.5	10.7	0.8	5.0	5.0	0.0
KIIS 101.1 FM	7.5	6.2	1.3	15.4	14.0	1.4	13.1	11.2	1.9	11.2	10.6	0.6	9.5	6.3	3.2	3.5	3.8	-0.3	0.4	0.2	0.2
105.1 TRIPLE M	6.3	5.6	0.7	5.9	4.4	1.5	7.9	6.2	1.7	8.2	6.7	1.5	10.5	9.7	0.8	4.8	5.2	-0.4	0.9	0.5	0.4
NOVA 100	8.0	6.9	1.1	23.1	25.2	-2.1	14.4	12.3	2.1	11.4	10.5	0.9	9.4	6.2	3.2	3.3	2.7	0.6	0.2	0.9	-0.7
smoothfm 91.5	7.8	10.1	-2.3	4.2	6.1	-1.9	8.7	8.5	0.2	5.1	6.7	-1.6	7.4	8.8	-1.4	12.1	14.0	-1.9	8.7	13.6	-4.9
ABC MEL	9.3	9.3	0.0	1.3	0.5	0.8	0.6	0.7	-0.1	3.7	4.5	-0.8	5.7	6.5	-0.8	15.8	14.5	1.3	19.4	18.3	1.1
3RN	2.8	2.6	0.2	0.4	*	*	*	*	*	0.8	1.8	-1.0	2.0	1.5	0.5	4.1	5.0	-0.9	6.2	4.4	1.8
ABC NEWS	1.2	1.5	-0.3	1.0	0.6	0.4	0.7	0.8	-0.1	1.3	1.3	0.0	1.5	1.6	-0.1	0.8	1.3	-0.5	1.3	2.2	-0.9
3JJJ	5.4	4.5	0.9	4.6	6.8	-2.2	8.6	9.4	-0.8	14.2	10.4	3.8	3.1	3.4	-0.3	3.5	1.0	2.5	*	0.6	*
ABCFM	3.3	2.5	0.8	2.7	1.5	1.2	0.7	1.8	-1.1	0.6	0.9	-0.3	4.4	1.9	2.5	2.6	2.1	0.5	6.3	5.5	0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	3.6	3.7	-0.1	3.6	3.5	0.1	4.4	4.8	-0.4	3.6	3.3	0.3	3.5	3.6	-0.1	2.1	3.5	-1.4	2.0	2.8	-0.8						
3AW	15.3	15.8	-0.5	20.1	20.0	0.1	16.6	17.6	-1.0	11.3	11.7	-0.4	10.7	11.4	-0.7	17.2	19.0	-1.8	14.2	14.3	-0.1						
TalkingLifestyle1278	0.2	0.4	-0.2	0.1	0.3	-0.2	0.4	0.4	0.0	0.3	0.5	-0.2	0.1	0.3	-0.2	0.5	0.3	0.2	0.4	0.7	-0.3						
101.9 FOX FM	8.7	9.2	-0.5	7.0	8.1	-1.1	7.8	8.7	-0.9	10.2	10.5	-0.3	11.0	10.5	0.5	7.2	7.0	0.2	7.7	7.3	0.4						
GOLD104.3	9.2	11.0	-1.8	7.4	8.4	-1.0	10.0	12.7	-2.7	11.2	14.4	-3.2	9.2	10.1	-0.9	7.7	7.0	0.7	11.1	11.4	-0.3						
KIIS 101.1 FM	7.4	6.5	0.9	6.3	5.6	0.7	6.3	5.3	1.0	7.6	7.3	0.3	9.4	8.1	1.3	9.2	7.1	2.1	7.6	5.3	2.3						
105.1 TRIPLE M	7.0	6.0	1.0	7.6	7.1	0.5	7.2	4.8	2.4	7.8	5.7	2.1	6.5	6.4	0.1	3.9	4.9	-1.0	3.8	4.2	-0.4						
NOVA 100	8.1	6.7	1.4	8.2	7.0	1.2	5.7	4.9	0.8	8.1	6.0	2.1	10.5	9.4	1.1	9.0	7.2	1.8	7.8	7.7	0.1						
smoothfm 91.5	7.3	9.6	-2.3	5.3	7.1	-1.8	8.1	10.3	-2.2	9.0	11.8	-2.8	7.1	9.8	-2.7	7.5	8.8	-1.3	9.5	12.0	-2.5						
ABC MEL	9.7	9.6	0.1	13.0	12.5	0.5	11.6	10.7	0.9	6.4	6.6	-0.2	6.8	7.4	-0.6	9.4	10.9	-1.5	8.0	8.2	-0.2						
3RN	2.6	2.5	0.1	3.9	3.9	0.0	1.6	1.2	0.4	1.3	1.2	0.1	3.2	2.9	0.3	3.4	4.1	-0.7	3.3	3.0	0.3						
ABC NEWS	1.1	1.4	-0.3	1.6	2.3	-0.7	0.7	0.6	0.1	0.7	0.8	-0.1	0.7	0.9	-0.2	2.2	2.9	-0.7	1.5	1.8	-0.3						
3JJJ	5.7	4.8	0.9	4.8	3.8	1.0	5.9	5.0	0.9	6.8	6.0	0.8	6.1	5.5	0.6	4.1	2.5	1.6	4.7	3.7	1.0						
ABCFM	3.1	2.3	0.8	3.1	2.1	1.0	3.3	2.1	1.2	2.9	2.3	0.6	2.8	2.4	0.4	3.9	3.8	0.1	3.9	3.2	0.7						



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	17	19	-2	*	1	*	1	1	0	4	4	0	7	7	0	3	4	-1	3	2	1
3AW	79	83	-4	1	*	*	1	1	0	2	2	0	10	14	-4	17	19	-2	49	45	4
TalkingLifestyle1278	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	2	-1
101.9 FOX FM	44	47	-3	7	6	1	7	9	-2	19	19	0	8	10	-2	2	2	0	*	1	*
GOLD104.3	50	59	-9	2	2	0	6	8	-2	8	10	-2	19	24	-5	9	9	0	6	6	0
KIIS 101.1 FM	39	33	6	5	4	1	6	5	1	13	12	1	12	8	4	3	3	0	*	*	*
105.1 TRIPLE M	33	30	3	2	1	1	4	3	1	9	7	2	13	13	0	4	5	-1	1	1	0
NOVA 100	42	37	5	8	8	0	7	5	2	13	12	1	12	8	4	3	2	1	*	1	*
smoothfm 91.5	41	54	-13	1	2	-1	4	4	0	6	8	-2	9	12	-3	10	12	-2	11	17	-6
ABC MEL	49	50	-1	*	*	*	*	*	*	4	5	-1	7	9	-2	13	13	0	24	23	1
3RN	14	14	0	*	*	*	*	*	*	1	2	-1	2	2	0	3	4	-1	8	5	3
ABC NEWS	6	8	-2	*	*	*	*	*	*	1	1	0	2	2	0	1	1	0	2	3	-1
3JJJ	28	24	4	2	2	0	4	4	0	16	12	4	4	5	-1	3	1	2	*	1	*
ABCFM	17	13	4	1	*	*	*	1	*	1	1	0	5	2	3	2	2	0	8	7	1
Total	522	532	-10	35	32	3	45	45	0	114	112	2	122	132	-10	81	87	-6	124	124	0

Average Audience (000's) by Session, P10+ [Potential: 4350]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	20	21	-1	30	30	0	32	36	-4	23	22	1	22	22	0	4	6	-2	9	12	-3
3AW	86	91	-5	170	171	-1	119	134	-15	71	78	-7	65	69	-4	32	34	-2	60	60	0
TalkingLifestyle1278	1	2	-1	1	3	-2	3	3	0	2	4	-2	1	2	-1	1	1	0	2	3	-1
101.9 FOX FM	49	53	-4	59	70	-11	56	66	-10	64	70	-6	67	63	4	14	13	1	32	31	1
GOLD104.3	52	63	-11	62	72	-10	72	96	-24	71	97	-26	56	61	-5	14	12	2	47	48	-1
KIIS 101.1 FM	42	38	4	53	48	5	45	40	5	48	49	-1	58	49	9	17	13	4	32	22	10
105.1 TRIPLE M	40	34	6	64	61	3	52	37	15	49	38	11	40	39	1	7	9	-2	16	18	-2
NOVA 100	46	39	7	69	60	9	41	37	4	51	40	11	64	57	7	17	13	4	33	32	1
smoothfm 91.5	41	55	-14	45	61	-16	58	78	-20	57	79	-22	44	60	-16	14	16	-2	40	50	-10
ABC MEL	55	56	-1	110	108	2	83	82	1	40	44	-4	42	45	-3	18	19	-1	34	34	0
3RN	15	14	1	33	33	0	12	9	3	8	8	0	19	17	2	6	7	-1	14	13	1
ABC NEWS	6	8	-2	14	19	-5	5	5	0	4	6	-2	5	5	0	4	5	-1	6	8	-2
3JJJ	32	28	4	41	33	8	42	38	4	43	40	3	37	33	4	8	4	4	20	16	4
ABCFM	18	13	5	26	18	8	24	16	8	18	15	3	17	14	3	7	7	0	17	13	4
Total	561	577	-16	843	858	-15	718	761	-43	629	669	-40	611	606	5	186	179	7	423	421	2



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	256	279	-23	6	19	-13	20	21	-1	43	54	-11	92	91	1	46	58	-12	50	37	13
3AW	637	668	-31	21	18	3	21	20	1	38	50	-12	131	150	-19	152	161	-9	275	268	7
TalkingLifestyle1278	54	61	-7	2	*	*	6	6	0	3	3	0	4	7	-3	9	13	-4	28	32	-4
101.9 FOX FM	1132	1075	57	205	186	19	234	227	7	404	380	24	221	217	4	50	44	6	18	20	-2
GOLD104.3	924	997	-73	77	74	3	99	102	-3	221	233	-12	290	346	-56	135	138	-3	103	103	0
KIIS 101.1 FM	860	820	40	162	172	-10	162	154	8	283	263	20	195	178	17	47	46	1	11	7	4
105.1 TRIPLE M	622	617	5	70	71	-1	79	75	4	197	185	12	205	220	-15	56	49	7	16	16	0
NOVA 100	1038	918	120	213	199	14	190	162	28	347	318	29	233	188	45	47	37	10	8	13	-5
smoothfm 91.5	783	932	-149	51	73	-22	95	108	-13	165	193	-28	170	206	-36	150	163	-13	151	188	-37
ABC MEL	690	696	-6	22	16	6	12	16	-4	78	108	-30	144	159	-15	174	156	18	259	242	17
3RN	238	239	-1	1	2	-1	*	2	*	29	47	-18	59	47	12	65	61	4	85	80	5
ABC NEWS	189	199	-10	10	15	-5	14	10	4	38	38	0	62	56	6	30	32	-2	35	48	-13
3JJJ	450	448	2	49	49	0	76	101	-25	228	194	34	72	75	-3	24	20	4	1	9	-8
ABCFM	208	212	-4	8	8	0	8	13	-5	28	35	-7	53	40	13	28	31	-3	83	86	-3
Total	4131	4127	4	415	413	2	481	476	5	1069	1074	-5	964	962	2	540	538	2	662	665	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 4350]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	239	255	-16	160	154	6	143	135	8	118	106	12	143	136	7	55	78	-23	144	160	-16
3AW	618	648	-30	494	531	-37	370	397	-27	321	335	-14	305	321	-16	192	198	-6	426	461	-35
TalkingLifestyle1278	48	47	1	16	21	-5	23	22	1	25	30	-5	8	13	-5	17	11	6	27	31	-4
101.9 FOX FM	1040	996	44	552	574	-22	380	389	-9	539	531	8	617	585	32	237	268	-31	640	616	24
GOLD104.3	809	834	-25	419	431	-12	335	376	-41	443	500	-57	448	472	-24	213	215	-2	587	636	-49
KIIS 101.1 FM	802	748	54	471	436	35	333	267	66	425	414	11	442	409	33	253	222	31	533	469	64
105.1 TRIPLE M	570	546	24	358	327	31	221	171	50	266	229	37	315	301	14	121	134	-13	302	311	-9
NOVA 100	948	815	133	536	461	75	361	303	58	494	418	76	512	453	59	291	238	53	608	583	25
smoothfm 91.5	687	827	-140	347	441	-94	332	407	-75	386	480	-94	357	454	-97	188	247	-59	521	640	-119
ABC MEL	650	656	-6	474	461	13	357	343	14	292	309	-17	318	316	2	195	216	-21	431	443	-12
3RN	214	215	-1	141	140	1	84	69	15	87	83	4	117	118	-1	66	71	-5	151	165	-14
ABC NEWS	163	175	-12	98	116	-18	54	57	-3	59	68	-9	56	66	-10	57	60	-3	117	138	-21
3JJJ	402	399	3	250	220	30	183	195	-12	222	213	9	251	264	-13	119	116	3	253	292	-39
ABCFM	190	184	6	120	98	22	94	83	11	87	78	9	80	89	-9	73	73	0	152	136	16
Total	4032	4020	12	3218	3208	10	2478	2454	24	2790	2823	-33	2960	2984	-24	1771	1766	5	3398	3464	-66



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Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	6.2	5.6	0.6	0.1	0.5	-0.4	*	0.1	*	1.5	1.8	-0.3	5.3	5.0	0.3	4.7	6.4	-1.7	18.8	14.6	4.2
TalkingLifestyle882	0.5	0.3	0.2	*	*	*	*	*	*	*	*	*	0.1	*	*	0.8	0.4	0.4	1.7	1.3	0.4
4KQ	10.2	8.1	2.1	3.3	2.4	0.9	0.9	1.1	-0.2	0.4	0.2	0.2	8.3	3.7	4.6	23.8	20.0	3.8	20.9	19.2	1.7
HIT 105	10.6	11.2	-0.6	21.4	22.7	-1.3	22.2	24.1	-1.9	19.7	19.5	0.2	7.6	7.7	-0.1	1.7	3.4	-1.7	1.1	0.8	0.3
97.3FM	10.4	11.1	-0.7	16.9	19.2	-2.3	13.0	12.1	0.9	9.6	10.3	-0.7	13.1	17.1	-4.0	12.2	11.1	1.1	3.0	2.2	0.8
104.5 TRIPLE M	9.9	9.5	0.4	10.8	12.0	-1.2	9.7	9.5	0.2	11.5	12.7	-1.2	14.0	12.7	1.3	10.6	9.8	0.8	1.9	1.1	0.8
NOVA106.9	13.3	13.9	-0.6	30.1	25.1	5.0	23.1	23.1	0.0	21.4	21.5	-0.1	13.7	15.8	-2.1	3.0	5.6	-2.6	0.5	0.6	-0.1
ABC BRI	8.5	9.3	-0.8	0.7	1.5	-0.8	0.7	0.4	0.3	2.2	1.6	0.6	5.7	6.7	-1.0	11.6	10.7	0.9	23.5	26.7	-3.2
4RN	2.5	3.1	-0.6	1.3	0.4	0.9	0.2	*	*	0.3	0.1	0.2	2.0	3.0	-1.0	5.7	6.0	-0.3	4.8	7.2	-2.4
ABC NEWS	1.1	1.2	-0.1	0.3	0.1	0.2	0.4	1.0	-0.6	0.8	0.4	0.4	0.5	0.8	-0.3	2.6	1.8	0.8	1.8	2.6	-0.8
4JJJ	8.8	7.9	0.9	3.1	3.9	-0.8	16.3	16.9	-0.6	17.4	16.0	1.4	9.2	7.2	2.0	2.9	1.9	1.0	0.3	0.5	-0.2
ABCFM	2.0	1.9	0.1	0.2	0.2	0.0	1.1	0.9	0.2	0.9	1.2	-0.3	1.4	1.5	-0.1	2.1	1.8	0.3	5.1	4.2	0.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	6.7	6.1	0.6	8.1	6.8	1.3	8.7	8.0	0.7	5.2	5.1	0.1	3.5	3.6	-0.1	7.6	7.2	0.4	4.3	4.0	0.3						
TalkingLifestyle882	0.3	0.3	0.0	0.2	0.2	0.0	0.5	0.4	0.1	0.5	0.3	0.2	0.2	0.2	0.0	0.4	0.1	0.3	1.0	0.5	0.5						
4KQ	9.8	7.7	2.1	8.9	7.8	1.1	11.4	9.3	2.1	10.9	8.1	2.8	8.4	6.2	2.2	7.5	5.3	2.2	11.5	9.4	2.1						
HIT 105	11.2	11.8	-0.6	10.9	10.6	0.3	10.0	12.1	-2.1	11.7	13.1	-1.4	13.2	12.3	0.9	9.6	9.8	-0.2	8.8	9.3	-0.5						
97.3FM	10.3	11.1	-0.8	10.0	10.4	-0.4	9.4	10.8	-1.4	12.1	12.9	-0.8	10.4	11.2	-0.8	7.3	7.6	-0.3	10.6	11.2	-0.6						
104.5 TRIPLE M	10.7	9.9	0.8	10.1	9.2	0.9	11.9	9.9	2.0	12.3	11.2	1.1	9.8	9.8	0.0	5.1	7.8	-2.7	7.3	8.3	-1.0						
NOVA106.9	13.6	14.2	-0.6	14.1	14.4	-0.3	12.3	12.7	-0.4	13.3	14.2	-0.9	14.8	17.2	-2.4	13.4	11.4	2.0	12.6	12.8	-0.2						
ABC BRI	8.5	9.0	-0.5	11.6	12.9	-1.3	9.1	9.1	0.0	5.3	5.0	0.3	6.1	6.0	0.1	10.7	13.8	-3.1	8.3	10.0	-1.7						
4RN	2.5	3.2	-0.7	3.2	4.2	-1.0	1.6	2.8	-1.2	2.0	2.7	-0.7	2.6	2.8	-0.2	2.9	3.0	-0.1	2.6	3.0	-0.4						
ABC NEWS	1.1	1.2	-0.1	1.8	1.8	0.0	0.5	0.6	-0.1	0.8	0.7	0.1	0.5	0.8	-0.3	1.7	3.1	-1.4	1.3	1.2	0.1						
4JJJ	9.1	8.2	0.9	7.6	7.2	0.4	9.7	8.1	1.6	10.3	9.3	1.0	10.2	9.3	0.9	7.0	6.2	0.8	7.5	6.9	0.6						
ABCFM	2.0	1.8	0.2	1.5	1.3	0.2	1.8	1.4	0.4	1.8	1.7	0.1	2.5	2.6	-0.1	4.2	3.1	1.1	2.1	2.3	-0.2						



BRISBANE RADIO - SURVEY 8 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	14	12	2	*	*	*	*	*	*	1	1	0	3	3	0	2	2	0	8	7	1
TalkingLifestyle882	1	1	0	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0
4KQ	23	18	5	*	*	*	*	*	*	*	*	*	5	2	3	8	6	2	9	9	0
HIT 105	24	25	-1	3	4	-1	5	5	0	11	11	0	4	4	0	1	1	0	*	*	*
97.3FM	23	24	-1	3	3	0	3	2	1	5	6	-1	7	9	-2	4	4	0	1	1	0
104.5 TRIPLE M	22	21	1	2	2	0	2	2	0	6	7	-1	8	6	2	4	3	1	1	1	0
NOVA106.9	30	31	-1	4	4	0	5	5	0	12	12	0	8	8	0	1	2	-1	*	*	*
ABC BRI	19	20	-1	*	*	*	*	*	*	1	1	0	3	3	0	4	3	1	11	12	-1
4RN	6	7	-1	*	*	*	*	*	*	*	*	*	1	2	-1	2	2	0	2	3	-1
ABC NEWS	3	3	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
4JJJ	20	17	3	*	1	*	3	3	0	9	9	0	5	4	1	1	1	0	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
Total	226	221	5	15	16	-1	21	20	1	54	56	-2	57	50	7	33	32	1	45	46	-1

Average Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn			
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	
4BC	16	15	1	31	25	6	28	24	4	15	15	0	8	8	0	5	5	0	8	7	1	
TalkingLifestyle882	1	1	0	1	1	0	1	1	0	1	1	0	1	*	*	*	*	*	*	2	1	1
4KQ	24	18	6	34	29	5	36	28	8	32	23	9	20	14	6	5	4	1	21	17	4	
HIT 105	27	28	-1	42	40	2	32	36	-4	34	37	-3	31	28	3	6	7	-1	16	17	-1	
97.3FM	25	26	-1	39	39	0	30	32	-2	36	37	-1	25	26	-1	5	5	0	20	20	0	
104.5 TRIPLE M	26	23	3	39	34	5	38	30	8	36	32	4	23	22	1	3	5	-2	13	15	-2	
NOVA106.9	33	34	-1	54	54	0	39	38	1	39	41	-2	35	39	-4	8	8	0	23	23	0	
ABC BRI	21	21	0	45	48	-3	29	27	2	16	14	2	14	14	0	7	9	-2	15	18	-3	
4RN	6	8	-2	12	15	-3	5	8	-3	6	8	-2	6	6	0	2	2	0	5	5	0	
ABC NEWS	3	3	0	7	7	0	2	2	0	2	2	0	1	2	-1	1	2	-1	2	2	0	
4JJJ	22	19	3	30	27	3	31	24	7	30	27	3	24	21	3	4	4	0	14	12	2	
ABCFM	5	4	1	6	5	1	6	4	2	5	5	0	6	6	0	3	2	1	4	4	0	
Total	244	236	8	386	372	14	317	300	17	294	287	7	237	227	10	63	67	-4	184	182	2	



BRISBANE RADIO - SURVEY 8 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	128	126	2	3	3	0	1	1	0	12	15	-3	33	27	6	18	25	-7	61	56	5
TalkingLifestyle882	33	23	10	*	*	*	2	*	*	4	1	3	2	*	*	7	4	3	18	19	-1
4KQ	253	202	51	11	8	3	11	10	1	9	3	6	45	26	19	80	63	17	97	92	5
HIT 105	487	481	6	90	82	8	108	111	-3	179	181	-2	81	73	8	16	23	-7	13	11	2
97.3FM	482	521	-39	74	89	-15	62	63	-1	131	120	11	130	165	-35	59	58	1	24	27	-3
104.5 TRIPLE M	369	378	-9	50	51	-1	33	35	-2	124	121	3	99	121	-22	49	39	10	13	11	2
NOVA106.9	573	579	-6	108	99	9	112	113	-1	214	214	0	111	121	-10	20	23	-3	6	8	-2
ABC BRI	259	267	-8	9	7	2	13	9	4	37	28	9	61	62	-1	50	52	-2	89	108	-19
4RN	69	78	-9	1	2	-1	4	1	3	7	4	3	14	16	-2	22	25	-3	20	31	-11
ABC NEWS	74	67	7	4	2	2	2	4	-2	17	14	3	14	14	0	17	12	5	20	21	-1
4JJB	308	291	17	28	24	4	71	70	1	136	127	9	58	52	6	12	14	-2	2	5	-3
ABCFM	86	88	-2	3	4	-1	6	3	3	13	16	-3	24	20	4	12	14	-2	28	31	-3
Total	1874	1873	1	208	208	0	222	225	-3	491	490	1	440	437	3	236	233	3	278	280	-2

Cumulative Audience (000's) by Session, P10+ [Potential: 1976]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	123	120	3	100	94	6	81	76	5	73	71	2	56	58	-2	34	31	3	68	72	-4
TalkingLifestyle882	24	17	7	11	8	3	9	10	-1	14	12	2	6	5	1	4	2	2	21	15	6
4KQ	224	180	44	142	108	34	132	106	26	141	117	24	132	88	44	55	40	15	180	145	35
HIT 105	456	454	2	294	288	6	203	208	-5	275	270	5	274	247	27	118	109	9	297	283	14
97.3FM	436	474	-38	269	285	-16	181	199	-18	274	280	-6	241	240	1	106	122	-16	319	328	-9
104.5 TRIPLE M	341	340	1	216	207	9	156	135	21	200	187	13	183	183	0	65	78	-13	198	213	-15
NOVA106.9	528	529	-1	355	354	1	214	232	-18	286	295	-9	293	309	-16	138	134	4	371	372	-1
ABC BRI	239	241	-2	178	180	-2	131	124	7	117	119	-2	105	102	3	57	76	-19	161	189	-28
4RN	65	73	-8	43	53	-10	27	35	-8	35	40	-5	37	41	-4	19	18	1	49	58	-9
ABC NEWS	65	56	9	46	38	8	20	19	1	22	20	2	16	15	1	14	15	-1	42	38	4
4JJB	276	258	18	171	159	12	108	81	27	152	140	12	175	157	18	81	64	17	194	195	-1
ABCFM	80	81	-1	46	34	12	33	31	2	38	36	2	50	56	-6	35	30	5	53	52	1
Total	1830	1833	-3	1495	1479	16	1120	1077	43	1327	1288	39	1296	1274	22	691	691	0	1544	1521	23



ADELAIDE RADIO - SURVEY 8 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.7	10.9	0.8	2.3	1.6	0.7	1.6	0.1	1.5	1.6	1.9	-0.3	9.0	7.7	1.3	13.1	13.0	0.1	27.5	25.6	1.9
CRUISE1323	9.4	7.9	1.5	3.8	1.2	2.6	2.9	1.8	1.1	2.1	1.3	0.8	7.2	5.4	1.8	16.9	18.5	-1.6	16.2	12.2	4.0
MIX102.3	12.3	11.8	0.5	11.7	12.7	-1.0	17.2	13.0	4.2	12.3	12.1	0.2	14.2	17.2	-3.0	16.8	12.7	4.1	5.7	5.1	0.6
5MMM	9.3	10.0	-0.7	6.2	4.9	1.3	5.9	6.9	-1.0	7.9	13.8	-5.9	16.1	16.5	-0.4	14.2	12.8	1.4	2.1	1.2	0.9
NOVA91.9	12.0	11.2	0.8	43.6	42.8	0.8	23.0	23.0	0.0	19.5	16.2	3.3	10.4	10.1	0.3	5.0	4.2	0.8	0.7	1.1	-0.4
HIT 107	9.0	9.8	-0.8	12.1	17.1	-5.0	21.0	22.3	-1.3	19.0	19.0	0.0	8.1	9.8	-1.7	3.8	4.1	-0.3	0.6	0.5	0.1
ABC ADE	8.7	10.4	-1.7	0.5	1.0	-0.5	0.6	1.2	-0.6	1.8	2.1	-0.3	6.0	4.5	1.5	11.1	12.0	-0.9	20.3	27.1	-6.8
5RN	2.7	2.6	0.1	0.4	0.2	0.2	0.2	0.4	-0.2	0.4	0.4	0.0	2.1	1.0	1.1	4.2	5.9	-1.7	5.7	4.9	0.8
ABC NEWS	1.7	2.2	-0.5	1.6	3.7	-2.1	0.7	0.4	0.3	0.9	1.4	-0.5	1.7	1.8	-0.1	1.8	2.6	-0.8	2.6	3.0	-0.4
5JJJ	6.6	5.2	1.4	6.6	5.1	1.5	9.2	11.2	-2.0	17.1	11.5	5.6	7.2	5.2	2.0	1.5	2.7	-1.2	0.3	0.3	0.0
ABCFM	2.7	3.3	-0.6	0.4	1.8	-1.4	0.5	0.3	0.2	2.1	2.0	0.1	0.9	1.4	-0.5	1.0	2.5	-1.5	7.8	8.1	-0.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.8	11.3	0.5	14.9	12.6	2.3	11.5	11.3	0.2	7.2	8.0	-0.8	10.1	11.5	-1.4	19.6	16.9	2.7	11.2	9.8	1.4
CRUISE1323	8.8	7.2	1.6	7.3	6.6	0.7	11.0	8.7	2.3	11.1	7.9	3.2	7.2	6.0	1.2	5.3	5.9	-0.6	11.4	10.0	1.4
MIX102.3	12.5	11.8	0.7	11.8	12.2	-0.4	12.7	11.6	1.1	13.8	12.4	1.4	12.8	11.2	1.6	9.8	10.7	-0.9	11.8	11.9	-0.1
5MMM	10.2	11.3	-1.1	10.7	11.0	-0.3	11.1	12.8	-1.7	11.2	13.3	-2.1	8.7	9.7	-1.0	6.5	6.7	-0.2	6.6	6.0	0.6
NOVA91.9	11.7	10.8	0.9	10.2	9.9	0.3	10.0	9.2	0.8	12.2	11.1	1.1	15.3	13.2	2.1	12.0	11.6	0.4	13.1	12.5	0.6
HIT 107	9.3	10.1	-0.8	8.8	8.8	0.0	9.4	10.4	-1.0	10.3	11.8	-1.5	10.2	11.0	-0.8	6.8	6.3	0.5	8.0	8.8	-0.8
ABC ADE	8.6	10.3	-1.7	12.6	14.6	-2.0	8.9	10.8	-1.9	5.5	7.2	-1.7	6.0	7.2	-1.2	9.3	11.5	-2.2	9.1	10.7	-1.6
5RN	2.7	2.6	0.1	3.9	2.8	1.1	2.0	2.3	-0.3	1.7	1.9	-0.2	3.0	3.1	-0.1	3.4	3.6	-0.2	2.7	2.6	0.1
ABC NEWS	1.7	2.0	-0.3	2.8	3.5	-0.7	0.9	1.2	-0.3	1.0	1.1	-0.1	1.1	1.1	0.0	3.3	3.8	-0.5	1.8	2.7	-0.9
5JJJ	6.8	5.3	1.5	6.2	5.3	0.9	6.9	4.6	2.3	6.8	5.1	1.7	8.0	6.9	1.1	5.7	4.7	1.0	6.2	4.8	1.4
ABCFM	2.5	3.1	-0.6	2.3	3.5	-1.2	2.5	3.3	-0.8	2.3	2.5	-0.2	3.2	3.3	-0.1	2.3	3.1	-0.8	3.5	3.8	-0.3



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	17	15	2	*	*	*	*	*	*	*	1	*	3	3	0	3	3	0	9	9	0
CRUISE1323	13	11	2	*	*	*	*	*	*	1	*	*	2	2	0	4	4	0	6	4	2
MIX102.3	17	17	0	1	1	0	2	1	1	3	3	0	5	6	-1	4	3	1	2	2	0
5MMM	13	14	-1	1	*	*	1	1	0	2	4	-2	6	6	0	3	3	0	1	*	*
NOVA91.9	17	16	1	4	4	0	3	3	0	5	4	1	4	4	0	1	1	0	*	*	*
HIT 107	13	14	-1	1	2	-1	2	2	0	5	5	0	3	3	0	1	1	0	*	*	*
ABC ADE	12	15	-3	*	*	*	*	*	*	*	1	*	2	2	0	3	3	0	7	9	-2
SRN	4	4	0	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0	2	2	0
ABC NEWS	2	3	-1	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	1	1	0
5JJJ	9	7	2	1	*	*	1	1	0	5	3	2	3	2	1	*	1	*	*	*	*
ABCFM	4	5	-1	*	*	*	*	*	*	1	1	0	*	*	*	*	1	*	3	3	0
Total	142	140	2	9	9	0	12	11	1	28	26	2	35	35	0	24	23	1	34	35	-1

Average Audience (000's) by Session, P10+ [Potential: 1139]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	18	17	1	31	26	5	23	22	1	13	14	-1	16	18	-2	10	8	2	13	12	1
CRUISE1323	13	11	2	15	14	1	22	17	5	20	14	6	12	10	2	3	3	0	13	12	1
MIX102.3	19	17	2	25	25	0	25	22	3	24	22	2	21	18	3	5	5	0	14	14	0
5MMM	15	17	-2	23	23	0	22	25	-3	20	23	-3	14	15	-1	3	3	0	8	7	1
NOVA91.9	18	16	2	22	20	2	20	18	2	22	20	2	24	21	3	6	6	0	15	15	0
HIT 107	14	15	-1	19	18	1	19	20	-1	18	21	-3	16	17	-1	4	3	1	9	10	-1
ABC ADE	13	15	-2	27	30	-3	18	21	-3	10	13	-3	10	11	-1	5	6	-1	11	13	-2
SRN	4	4	0	8	6	2	4	5	-1	3	3	0	5	5	0	2	2	0	3	3	0
ABC NEWS	3	3	0	6	7	-1	2	2	0	2	2	0	2	2	0	2	2	0	2	3	-1
5JJJ	10	8	2	13	11	2	14	9	5	12	9	3	13	11	2	3	2	1	7	6	1
ABCFM	4	5	-1	5	7	-2	5	6	-1	4	4	0	5	5	0	1	2	-1	4	5	-1
Total	151	148	3	212	207	5	200	194	6	178	177	1	160	158	2	53	50	3	118	119	-1



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	158	150	8	10	7	3	4	2	2	7	11	-4	37	35	2	34	33	1	66	62	4
CRUISE1323	172	162	10	7	5	2	6	5	1	14	15	-1	29	30	-1	49	46	3	68	61	7
MIX102.3	308	310	-2	36	42	-6	42	31	11	76	77	-1	80	89	-9	46	47	-1	29	24	5
5MMM	203	202	1	19	17	2	20	16	4	38	54	-16	71	66	5	39	38	1	15	11	4
NOVA91.9	333	317	16	68	75	-7	62	57	5	110	96	14	65	63	2	21	19	2	7	7	0
HIT 107	247	246	1	34	43	-9	52	52	0	98	91	7	42	43	-1	14	12	2	7	4	3
ABC ADE	173	178	-5	3	4	-1	3	6	-3	17	15	2	37	32	5	37	38	-1	75	83	-8
SRN	52	57	-5	1	1	0	1	1	0	3	9	-6	12	8	4	14	16	-2	22	21	1
ABC NEWS	54	54	0	4	6	-2	3	3	0	7	8	-1	9	11	-2	11	11	0	19	14	5
5J JJ	155	143	12	17	13	4	27	27	0	60	52	8	41	37	4	7	9	-2	4	4	0
ABCFM	57	66	-9	2	4	-2	3	2	1	8	7	1	10	12	-2	8	12	-4	27	29	-2
Total	1081	1081	0	108	109	-1	123	121	2	248	249	-1	246	248	-2	157	156	1	199	199	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1139]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	150	139	11	100	88	12	84	82	2	82	77	5	76	78	-2	57	45	12	110	99	11
CRUISE1323	152	142	10	81	74	7	96	86	10	101	82	19	87	79	8	43	39	4	121	117	4
MIX102.3	278	272	6	157	162	-5	140	137	3	164	157	7	149	153	-4	88	84	4	200	206	-6
5MMM	189	184	5	105	106	-1	95	91	4	107	118	-11	98	102	-4	50	52	-2	116	109	7
NOVA91.9	305	290	15	181	170	11	137	120	17	180	170	10	178	170	8	99	102	-3	232	210	22
HIT 107	224	227	-3	131	131	0	120	116	4	124	134	-10	131	139	-8	68	66	2	153	151	2
ABC ADE	159	166	-7	111	119	-8	85	86	-1	76	89	-13	72	80	-8	53	53	0	118	125	-7
SRN	47	49	-2	32	30	2	26	26	0	21	24	-3	33	27	6	15	15	0	38	37	1
ABC NEWS	49	47	2	37	32	5	17	18	-1	18	17	1	21	19	2	17	18	-1	36	43	-7
5J JJ	148	135	13	85	78	7	77	63	14	81	78	3	85	80	5	48	48	0	93	82	11
ABCFM	51	58	-7	28	33	-5	28	31	-3	27	32	-5	27	29	-2	15	17	-2	40	44	-4
Total	1054	1055	-1	819	829	-10	717	692	25	778	787	-9	778	787	-9	489	479	10	928	925	3



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Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.3	5.0	-0.7	*	0.8	*	*	*	*	1.5	1.3	0.2	4.3	4.2	0.1	8.7	11.0	-2.3	7.6	8.7	-1.1
6PR	7.5	7.9	-0.4	0.8	1.8	-1.0	3.3	3.6	-0.3	2.9	3.0	-0.1	11.0	9.8	1.2	8.3	9.8	-1.5	11.5	13.0	-1.5
MIX 94.5	14.6	14.1	0.5	11.1	14.9	-3.8	11.2	8.5	2.7	12.1	11.8	0.3	20.8	20.9	-0.1	19.8	17.2	2.6	7.6	7.2	0.4
HIT 92.9	9.2	7.8	1.4	24.2	20.2	4.0	24.0	20.4	3.6	14.4	12.1	2.3	6.4	6.5	-0.1	2.3	1.2	1.1	0.5	0.3	0.2
96FM	10.2	10.6	-0.4	6.3	7.7	-1.4	6.2	8.0	-1.8	13.5	12.6	0.9	16.6	19.1	-2.5	8.4	8.3	0.1	2.0	1.3	0.7
NOVA93.7	13.7	12.7	1.0	40.8	34.8	6.0	24.3	23.2	1.1	19.4	19.5	-0.1	12.3	12.5	-0.2	5.9	4.0	1.9	0.6	0.7	-0.1
ABC PER	7.6	8.0	-0.4	1.0	1.5	-0.5	0.9	3.7	-2.8	2.9	2.2	0.7	5.4	5.5	-0.1	11.1	10.4	0.7	19.0	19.9	-0.9
6RN	2.0	2.3	-0.3	0.1	0.6	-0.5	0.2	0.2	0.0	0.4	0.5	-0.1	0.6	0.4	0.2	3.1	4.0	-0.9	6.5	6.8	-0.3
ABC NEWS	1.2	1.7	-0.5	0.2	0.3	-0.1	0.3	0.3	0.0	0.6	1.4	-0.8	0.8	0.9	-0.1	1.1	1.9	-0.8	3.5	3.9	-0.4
6JJJ	8.6	9.8	-1.2	6.5	8.5	-2.0	19.3	21.1	-1.8	18.1	22.9	-4.8	6.9	6.7	0.2	3.0	3.0	0.0	0.2	0.2	0.0
ABCFM	2.4	2.7	-0.3	0.8	1.0	-0.2	1.0	0.8	0.2	1.3	0.9	0.4	0.6	0.7	-0.1	2.7	2.5	0.2	7.3	9.0	-1.7

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.0	4.8	-0.8	4.0	4.5	-0.5	4.1	5.7	-1.6	4.4	4.8	-0.4	4.0	4.8	-0.8	2.4	4.0	-1.6	5.1	5.5	-0.4
6PR	8.2	8.4	-0.2	11.1	11.0	0.1	7.3	7.6	-0.3	6.4	5.4	1.0	7.9	8.1	-0.2	7.1	11.3	-4.2	5.2	6.2	-1.0
MIX 94.5	15.1	14.7	0.4	13.3	12.2	1.1	17.0	16.1	0.9	17.1	17.5	-0.4	14.9	14.0	0.9	10.0	12.1	-2.1	13.0	12.1	0.9
HIT 92.9	9.2	7.7	1.5	8.6	7.0	1.6	8.7	6.6	2.1	9.7	8.0	1.7	10.0	9.9	0.1	9.9	7.2	2.7	9.1	8.1	1.0
96FM	10.3	10.7	-0.4	8.9	9.4	-0.5	12.6	12.6	0.0	12.2	12.6	-0.4	8.4	9.5	-1.1	6.4	6.3	0.1	10.0	10.3	-0.3
NOVA93.7	13.8	13.1	0.7	14.4	14.0	0.4	12.7	11.1	1.6	13.4	12.5	0.9	15.2	14.7	0.5	13.7	13.2	0.5	13.3	11.7	1.6
ABC PER	7.9	8.0	-0.1	10.7	11.8	-1.1	6.9	6.3	0.6	6.1	5.9	0.2	6.4	6.0	0.4	9.9	11.3	-1.4	6.5	7.8	-1.3
6RN	1.9	2.2	-0.3	2.3	2.6	-0.3	1.7	2.1	-0.4	1.4	1.7	-0.3	2.2	2.4	-0.2	2.7	2.4	0.3	2.1	2.5	-0.4
ABC NEWS	1.2	1.6	-0.4	1.5	2.3	-0.8	0.8	1.3	-0.5	0.5	0.7	-0.2	1.0	1.3	-0.3	4.2	3.6	0.6	1.4	2.0	-0.6
6JJJ	8.5	9.7	-1.2	8.0	9.6	-1.6	7.2	8.1	-0.9	8.5	10.3	-1.8	10.7	11.5	-0.8	9.6	8.0	1.6	9.1	10.0	-0.9
ABCFM	2.2	2.6	-0.4	2.0	2.4	-0.4	2.1	2.9	-0.8	1.6	1.8	-0.2	2.8	3.0	-0.2	3.8	3.8	0.0	3.0	3.3	-0.3



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	11	-1	*	*	*	*	*	*	1	1	0	3	2	1	3	4	-1	3	4	-1
6PR	17	18	-1	*	*	*	1	1	0	2	1	1	7	6	1	3	4	-1	5	6	-1
MIX 94.5	34	32	2	2	2	0	2	2	0	6	6	0	13	12	1	7	6	1	3	3	0
HIT 92.9	21	17	4	4	3	1	5	4	1	8	6	2	4	4	0	1	*	*	*	*	*
96FM	24	24	0	1	1	0	1	2	-1	7	6	1	11	11	0	3	3	0	1	1	0
NOVA93.7	32	29	3	7	5	2	5	4	1	10	10	0	8	7	1	2	1	1	*	*	*
ABC PER	18	18	0	*	*	*	*	1	*	2	1	1	3	3	0	4	4	0	8	9	-1
6RN	5	5	0	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0
ABC NEWS	3	4	-1	*	*	*	*	*	*	*	1	*	*	1	*	*	1	*	2	2	0
6JJJ	20	22	-2	1	1	0	4	4	0	10	12	-2	4	4	0	1	1	0	*	*	*
ABCFM	6	6	0	*	*	*	*	*	*	1	*	*	*	*	*	1	1	0	3	4	-1
Total	231	225	6	16	15	1	20	19	1	53	50	3	63	59	4	34	37	-3	44	44	0

Average Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	10	12	-2	15	16	-1	14	18	-4	13	14	-1	10	12	-2	2	3	-1	10	10	0
6PR	20	20	0	40	39	1	25	25	0	19	16	3	20	21	-1	5	8	-3	10	11	-1
MIX 94.5	37	36	1	49	43	6	59	52	7	50	51	-1	37	35	2	7	8	-1	25	22	3
HIT 92.9	23	19	4	32	25	7	30	21	9	29	23	6	25	25	0	7	5	2	17	15	2
96FM	25	26	-1	33	33	0	43	41	2	36	37	-1	21	24	-3	4	4	0	19	19	0
NOVA93.7	34	32	2	53	49	4	44	36	8	40	37	3	38	37	1	9	9	0	25	21	4
ABC PER	20	19	1	39	42	-3	24	21	3	18	17	1	16	15	1	7	8	-1	12	14	-2
6RN	5	5	0	8	9	-1	6	7	-1	4	5	-1	6	6	0	2	2	0	4	4	0
ABC NEWS	3	4	-1	5	8	-3	3	4	-1	2	2	0	2	3	-1	3	2	1	3	4	-1
6JJJ	21	23	-2	29	34	-5	25	26	-1	25	30	-5	27	29	-2	6	5	1	17	18	-1
ABCFM	5	6	-1	7	8	-1	7	9	-2	5	5	0	7	8	-1	3	3	0	6	6	0
Total	247	242	5	365	353	12	344	324	20	295	292	3	249	253	-4	67	68	-1	190	183	7



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	136	128	8	*	3	*	*	*	*	19	17	2	35	27	8	40	41	-1	42	40	2
6PR	177	180	-3	4	8	-4	12	11	1	26	20	6	51	57	-6	34	32	2	50	51	-1
MIX 94.5	526	510	16	57	61	-4	59	53	6	124	123	1	169	157	12	74	79	-5	42	36	6
HIT 92.9	500	461	39	96	94	2	102	91	11	181	164	17	93	89	4	22	18	4	7	5	2
96FM	328	335	-7	27	28	-1	32	40	-8	102	98	4	114	120	-6	37	38	-1	16	11	5
NOVA93.7	581	557	24	122	111	11	106	98	8	190	189	1	121	119	2	33	30	3	9	9	0
ABC PER	265	259	6	8	8	0	11	10	1	34	32	2	62	63	-1	60	54	6	90	91	-1
6RN	72	76	-4	2	1	1	1	1	0	9	9	0	12	14	-2	19	21	-2	30	29	1
ABC NEWS	67	81	-14	1	4	-3	2	4	-2	10	12	-2	16	17	-1	16	19	-3	23	27	-4
6JJJ	313	342	-29	27	36	-9	80	83	-3	127	141	-14	61	56	5	14	21	-7	5	5	0
ABCFM	96	90	6	2	2	0	5	6	-1	26	17	9	13	10	3	12	15	-3	38	39	-1
Total	1669	1670	-1	182	182	0	194	193	1	450	444	6	386	390	-4	217	221	-4	240	240	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1762]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	111	112	-1	60	65	-5	63	67	-4	68	72	-4	64	71	-7	27	33	-6	87	91	-4
6PR	169	168	1	134	131	3	81	87	-6	89	88	1	90	100	-10	46	58	-12	101	112	-11
MIX 94.5	474	472	2	280	263	17	246	226	20	288	294	-6	277	266	11	117	128	-11	328	294	34
HIT 92.9	461	411	50	301	249	52	221	179	42	273	235	38	260	249	11	137	116	21	303	288	15
96FM	291	302	-11	189	195	-6	168	162	6	196	194	2	150	173	-23	75	74	1	214	209	5
NOVA93.7	538	511	27	354	324	30	259	216	43	317	287	30	305	294	11	175	168	7	380	349	31
ABC PER	239	228	11	180	167	13	132	124	8	125	117	8	116	109	7	62	71	-9	180	179	1
6RN	63	67	-4	39	42	-3	35	32	3	34	36	-2	33	40	-7	28	27	1	52	56	-4
ABC NEWS	60	72	-12	32	47	-15	22	30	-8	26	27	-1	26	26	0	24	23	1	38	45	-7
6JJJ	294	317	-23	202	205	-3	152	158	-6	169	194	-25	206	223	-17	104	94	10	215	223	-8
ABCFM	82	82	0	47	50	-3	40	43	-3	41	43	-2	46	45	1	30	25	5	69	58	11
Total	1638	1646	-8	1356	1356	0	1119	1088	31	1253	1248	5	1231	1255	-24	731	697	34	1428	1408	20