



# SYDNEY RADIO - SURVEY 1 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.5	3.0	1.5	0.3	0.1	0.2	1.4	0.2	1.2	0.4	*	*	1.3	0.6	0.7	5.9	2.1	3.8	12.0	9.9	2.1
2GB	13.4	13.9	-0.5	0.9	1.4	-0.5	1.4	1.8	-0.4	3.4	2.7	0.7	4.4	6.6	-2.2	19.3	16.1	3.2	32.9	35.6	-2.7
Macquarie Sports 954	0.6	1.1	-0.5	0.7	1.9	-1.2	0.6	0.1	0.5	*	0.4	*	0.9	0.8	0.1	1.0	1.2	-0.2	0.7	2.0	-1.3
SKY Sports Radio	0.7	0.7	0.0	*	0.5	*	*	*	*	0.1	0.2	-0.1	1.3	0.8	0.5	0.2	0.8	-0.6	1.2	1.1	0.1
104.1 2DAY FM	5.9	5.4	0.5	7.8	10.2	-2.4	9.0	11.5	-2.5	11.3	7.3	4.0	6.7	7.5	-0.8	2.9	1.7	1.2	0.8	0.9	-0.1
KIIS1065	7.7	8.8	-1.1	19.1	18.4	0.7	12.2	10.8	1.4	14.0	15.0	-1.0	7.7	10.4	-2.7	4.3	6.2	-1.9	0.2	0.5	-0.3
104.9 TRIPLE M	4.6	5.4	-0.8	4.3	5.2	-0.9	6.7	6.5	0.2	7.1	8.7	-1.6	7.0	8.1	-1.1	3.5	3.4	0.1	0.5	0.7	-0.2
NOVA96.9	6.5	8.6	-2.1	21.5	23.2	-1.7	14.2	21.0	-6.8	9.3	15.1	-5.8	6.0	8.1	-2.1	3.1	2.1	1.0	0.6	0.6	0.0
smoothfm 95.3	9.7	9.1	0.6	9.2	9.0	0.2	8.0	11.1	-3.1	13.1	11.1	2.0	10.9	10.9	0.0	10.5	10.1	0.4	6.0	4.4	1.6
WSFM	8.8	8.7	0.1	7.3	4.7	2.6	7.4	5.3	2.1	3.7	6.7	-3.0	16.6	11.7	4.9	12.5	15.6	-3.1	4.9	5.2	-0.3
ABC SYD	8.9	9.2	-0.3	1.8	1.1	0.7	1.4	1.0	0.4	1.0	3.3	-2.3	7.4	6.2	1.2	16.7	17.8	-1.1	16.2	16.1	0.1
2RN	2.9	2.3	0.6	0.4	0.5	-0.1	*	0.3	*	0.5	0.3	0.2	1.1	1.2	-0.1	3.4	3.2	0.2	7.7	5.3	2.4
ABC NEWS	2.3	1.5	0.8	0.2	0.4	-0.2	0.3	0.6	-0.3	1.6	1.5	0.1	3.2	1.3	1.9	2.4	1.8	0.6	3.0	2.1	0.9
2JJJ	5.4	5.8	-0.4	5.1	6.9	-1.8	11.8	12.1	-0.3	11.8	12.4	-0.6	5.7	6.2	-0.5	1.2	1.3	-0.1	0.4	0.3	0.1
ABC CLASSIC	3.2	3.7	-0.5	0.3	0.8	-0.5	4.4	0.8	3.6	0.7	0.8	-0.1	1.8	1.0	0.8	2.5	7.0	-4.5	7.2	8.5	-1.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	4.2	2.7	1.5	4.1	2.5	1.6	4.9	3.6	1.3	4.2	3.1	1.1	3.2	1.9	1.3	4.4	2.0	2.4	5.7	4.0	1.7
2GB	13.3	14.0	-0.7	15.2	16.5	-1.3	15.0	17.9	-2.9	11.4	10.5	0.9	9.5	8.2	1.3	15.0	16.3	-1.3	13.7	13.4	0.3
Macquarie Sports 954	0.6	1.1	-0.5	0.6	1.2	-0.6	0.8	0.7	0.1	0.4	1.1	-0.7	0.4	1.0	-0.6	0.6	1.4	-0.8	0.8	1.2	-0.4
SKY Sports Radio	0.6	0.4	0.2	0.7	0.8	-0.1	0.3	0.2	0.1	0.5	0.4	0.1	0.5	0.1	0.4	0.9	0.4	0.5	1.0	1.4	-0.4
104.1 2DAY FM	6.1	5.6	0.5	4.4	4.6	-0.2	6.0	6.4	-0.4	8.0	6.8	1.2	6.9	5.9	1.0	6.0	4.1	1.9	5.0	4.5	0.5
KIIS1065	8.1	8.9	-0.8	10.1	10.5	-0.4	7.6	8.5	-0.9	7.2	8.6	-1.4	6.9	8.4	-1.5	7.2	5.9	1.3	6.6	8.3	-1.7
104.9 TRIPLE M	4.9	6.0	-1.1	4.7	6.2	-1.5	4.4	5.7	-1.3	4.5	7.1	-2.6	6.6	6.6	0.0	3.7	2.4	1.3	3.8	3.1	0.7
NOVA96.9	6.5	8.8	-2.3	6.4	8.4	-2.0	5.7	7.0	-1.3	6.3	8.1	-1.8	8.3	12.6	-4.3	5.7	8.9	-3.2	6.7	8.1	-1.4
smoothfm 95.3	9.6	8.9	0.7	8.5	7.1	1.4	9.9	9.0	0.9	9.7	11.1	-1.4	10.2	9.2	1.0	10.7	8.4	2.3	10.1	9.9	0.2
WSFM	8.9	8.6	0.3	8.2	9.0	-0.8	9.4	9.0	0.4	10.2	8.9	1.3	8.5	8.1	0.4	7.2	5.9	1.3	8.7	9.2	-0.5
ABC SYD	9.4	9.6	-0.2	10.4	10.3	0.1	8.6	8.7	-0.1	9.1	8.0	1.1	9.3	9.8	-0.5	8.5	13.5	-5.0	7.3	7.7	-0.4
2RN	2.8	2.2	0.6	3.4	3.1	0.3	2.6	1.3	1.3	2.3	1.4	0.9	2.8	2.2	0.6	2.6	3.2	-0.6	3.1	2.5	0.6
ABC NEWS	2.2	1.5	0.7	3.2	2.4	0.8	1.6	1.1	0.5	1.7	0.6	1.1	1.5	1.0	0.5	3.4	2.7	0.7	2.3	1.6	0.7
2JJJ	5.2	6.0	-0.8	5.2	5.2	0.0	5.1	5.4	-0.3	5.6	6.7	-1.1	5.8	7.1	-1.3	3.4	5.9	-2.5	6.1	5.1	1.0
ABC CLASSIC	3.0	3.5	-0.5	2.9	2.8	0.1	3.7	4.1	-0.4	2.8	4.2	-1.4	2.9	3.2	-0.3	2.6	2.9	-0.3	3.8	4.6	-0.8

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



# SYDNEY RADIO - SURVEY 1 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	265	210	55	8	2	6	3	2	1	16	10	6	24	22	2	54	29	25	160	145	15
2GB	532	556	-24	20	19	1	16	16	0	69	69	0	81	96	-15	110	100	10	237	257	-20
Macquarie Sports 954	85	128	-43	13	8	5	12	4	8	5	30	-25	15	21	-6	20	21	-1	20	43	-23
SKY Sports Radio	79	108	-29	*	6	*	*	*	*	8	17	-9	36	28	8	15	26	-11	19	31	-12
104.1 2DAY FM	866	723	143	105	107	-2	125	117	8	353	255	98	185	176	9	63	44	19	36	24	12
KIIS1065	1014	925	89	179	164	15	164	120	44	379	345	34	204	210	-6	67	68	-1	20	18	2
104.9 TRIPLE M	496	534	-38	55	73	-18	61	53	8	165	163	2	150	173	-23	48	45	3	17	28	-11
NOVA96.9	1000	1043	-43	190	209	-19	199	185	14	374	358	16	177	238	-61	50	32	18	10	21	-11
smoothfm 95.3	986	871	115	82	86	-4	90	114	-24	341	257	84	244	200	44	115	113	2	115	102	13
WSFM	735	769	-34	61	46	15	67	65	2	130	168	-38	260	246	14	142	157	-15	76	88	-12
ABC SYD	630	617	13	33	26	7	17	30	-13	69	86	-17	149	127	22	137	143	-6	225	205	20
2RN	214	195	19	11	9	2	*	8	*	30	19	11	46	36	10	46	49	-3	81	73	8
ABC NEWS	273	240	33	8	14	-6	12	15	-3	58	58	0	76	58	18	51	32	19	69	62	7
2JJB	538	572	-34	50	69	-19	106	106	0	228	239	-11	103	122	-19	38	25	13	14	10	4
ABC CLASSIC	243	227	16	7	10	-3	9	14	-5	35	39	-4	55	24	31	39	45	-6	99	96	3
Total	4337	4228	109	442	430	12	470	455	15	1175	1123	52	982	978	4	553	547	6	714	695	19

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	217	181	36	137	108	29	120	111	9	114	98	16	118	77	41	76	39	37	211	156	55
2GB	485	505	-20	388	404	-16	310	316	-6	260	280	-20	272	221	51	174	178	-4	357	403	-46
Macquarie Sports 954	62	97	-35	47	58	-11	19	33	-14	29	34	-5	18	41	-23	16	19	-3	60	72	-12
SKY Sports Radio	51	73	-22	32	49	-17	9	19	-10	17	28	-11	18	9	9	8	13	-5	53	73	-20
104.1 2DAY FM	745	651	94	371	342	29	303	251	52	373	340	33	354	277	77	186	121	65	459	367	92
KIIS1065	917	852	65	587	575	12	338	344	-6	370	372	-2	427	418	9	216	221	-5	562	543	19
104.9 TRIPLE M	416	489	-73	240	290	-50	170	187	-17	177	217	-40	272	254	18	110	112	-2	264	269	-5
NOVA96.9	921	947	-26	530	524	6	333	299	34	422	459	-37	522	548	-26	265	259	6	579	635	-56
smoothfm 95.3	890	740	150	504	397	107	408	343	65	440	380	60	468	372	96	245	190	55	636	584	52
WSFM	628	678	-50	400	421	-21	311	333	-22	293	356	-63	355	337	18	162	145	17	476	484	-8
ABC SYD	578	572	6	412	384	28	282	295	-13	317	282	35	312	312	0	201	190	11	384	383	1
2RN	193	156	37	124	103	21	91	71	20	87	74	13	91	63	28	66	47	19	141	130	11
ABC NEWS	231	192	39	163	137	26	86	66	20	100	36	64	83	50	33	57	59	-2	163	146	17
2JJB	480	496	-16	255	292	-37	178	187	-9	233	232	1	272	288	-16	130	130	0	331	342	-11
ABC CLASSIC	215	198	17	131	121	10	125	102	23	104	104	0	95	105	-10	77	56	21	168	141	27
Total	4204	4073	131	3376	3337	39	2533	2458	75	2707	2628	79	2962	2861	101	1730	1605	125	3548	3473	75

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.



# SYDNEY RADIO - SURVEY 1 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	22	15	7	*	*	*	1	*	*	*	*	*	1	1	0	5	2	3	15	12	3
2GB	66	69	-3	*	*	*	1	1	0	4	3	1	5	8	-3	15	12	3	41	44	-3
Macquarie Sports 954	3	5	-2	*	1	*	*	*	*	*	*	*	1	1	0	1	1	0	1	2	-1
SKY Sports Radio	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	1	*	2	1	1
104.1 2DAY FM	29	27	2	2	3	-1	4	4	0	12	8	4	7	9	-2	2	1	1	1	1	0
KIIS1065	38	44	-6	6	6	0	5	4	1	15	16	-1	8	13	-5	3	5	-2	*	1	*
104.9 TRIPLE M	23	27	-4	1	2	-1	3	2	1	8	9	-1	8	10	-2	3	3	0	1	1	0
NOVA96.9	32	43	-11	7	7	0	6	8	-2	10	16	-6	7	10	-3	2	2	0	1	1	0
smoothfm 95.3	48	45	3	3	3	0	3	4	-1	14	12	2	12	13	-1	8	8	0	8	6	2
WSFM	43	43	0	2	1	1	3	2	1	4	7	-3	18	14	4	10	12	-2	6	6	0
ABC SYD	44	46	-2	1	*	*	1	*	*	1	4	-3	8	8	0	13	14	-1	20	20	0
2RN	14	11	3	*	*	*	*	*	*	*	*	*	1	2	-1	3	2	1	10	7	3
ABC NEWS	11	8	3	*	*	*	*	*	*	2	2	0	4	2	2	2	1	1	4	3	1
2JJB	27	29	-2	2	2	0	5	4	1	13	13	0	6	7	-1	1	1	0	*	*	*
ABC CLASSIC	16	19	-3	*	*	*	2	*	*	1	1	0	2	1	1	2	5	-3	9	11	-2
Total	493	498	-5	31	30	1	41	36	5	108	108	0	109	121	-12	78	77	1	126	125	1

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
2CH 1170	22	14	8	34	22	12	32	24	8	23	18	5	19	10	9	8	3	5	24	16	8
2GB	70	74	-4	126	145	-19	98	120	-22	62	60	2	56	44	12	27	27	0	57	55	2
Macquarie Sports 954	3	6	-3	5	11	-6	5	5	0	2	6	-4	2	5	-3	1	2	-1	3	5	-2
SKY Sports Radio	3	2	1	6	7	-1	2	1	1	2	2	0	3	*	*	2	1	1	4	6	-2
104.1 2DAY FM	32	30	2	36	40	-4	39	43	-4	43	39	4	41	32	9	11	7	4	21	18	3
KIIS1065	42	47	-5	84	92	-8	49	57	-8	39	49	-10	40	46	-6	13	10	3	27	34	-7
104.9 TRIPLE M	25	32	-7	39	54	-15	29	38	-9	25	40	-15	39	36	3	7	4	3	16	13	3
NOVA96.9	34	47	-13	53	74	-21	37	47	-10	34	46	-12	49	69	-20	10	15	-5	28	33	-5
smoothfm 95.3	50	47	3	70	63	7	65	60	5	53	63	-10	60	50	10	19	14	5	42	41	1
WSFM	46	46	0	68	79	-11	62	60	2	56	51	5	50	44	6	13	10	3	36	38	-2
ABC SYD	49	51	-2	86	91	-5	56	58	-2	50	46	4	55	54	1	15	22	-7	30	32	-2
2RN	15	12	3	28	27	1	17	9	8	12	8	4	17	12	5	5	5	0	13	10	3
ABC NEWS	12	8	4	27	21	6	10	7	3	9	3	6	9	5	4	6	4	2	10	7	3
2JJB	27	32	-5	43	46	-3	34	36	-2	30	38	-8	34	39	-5	6	10	-4	25	21	4
ABC CLASSIC	16	18	-2	24	25	-1	24	28	-4	15	24	-9	17	17	0	5	5	0	16	19	-3
Total	524	532	-8	830	881	-51	654	671	-17	544	569	-25	586	545	41	179	166	13	416	412	4

Please note the following change ABCFM to ABC CLASSIC effective Jan 20 2019.