



# SYDNEY RADIO - SURVEY 1 2020

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.5	4.3	-0.8	0.2	2.3	-2.1	1.0	0.4	0.6	0.2	0.1	0.1	0.3	0.6	-0.3	4.4	3.4	1.0	10.7	14.0	-3.3
2GB	13.2	12.1	1.1	3.5	1.5	2.0	1.6	2.9	-1.3	2.9	4.5	-1.6	11.1	6.2	4.9	14.9	13.3	1.6	30.6	30.0	0.6
SKY Sports Radio	0.7	0.7	0.0	1.0	0.4	0.6	0.5	*	*	0.4	0.8	-0.4	0.8	1.2	-0.4	0.5	0.6	-0.1	1.0	0.7	0.3
104.1 2DAY FM	5.3	4.1	1.2	9.3	5.2	4.1	5.3	5.6	-0.3	8.2	5.4	2.8	8.9	6.4	2.5	1.4	2.9	-1.5	0.6	0.6	0.0
KIIS1065	8.1	8.8	-0.7	15.5	19.3	-3.8	10.0	14.1	-4.1	16.5	14.4	2.1	8.2	9.4	-1.2	3.1	4.1	-1.0	0.2	1.1	-0.9
104.9 TRIPLE M	4.9	5.2	-0.3	3.9	5.2	-1.3	5.1	14.7	-9.6	7.2	5.6	1.6	7.0	5.9	1.1	5.3	6.8	-1.5	0.6	0.3	0.3
NOVA96.9	7.7	7.2	0.5	22.0	18.3	3.7	14.2	14.8	-0.6	11.4	10.1	1.3	9.3	8.5	0.8	1.8	2.8	-1.0	0.4	0.3	0.1
smoothfm 95.3	8.1	9.3	-1.2	7.3	9.2	-1.9	11.7	10.5	1.2	6.6	9.1	-2.5	7.2	10.8	-3.6	11.0	12.2	-1.2	7.4	5.9	1.5
WSFM	8.4	7.5	0.9	4.3	9.4	-5.1	7.0	2.6	4.4	5.7	6.8	-1.1	12.8	8.9	3.9	15.4	12.0	3.4	4.1	4.9	-0.8
ABC SYD	8.9	8.9	0.0	2.1	2.3	-0.2	1.4	4.6	-3.2	3.0	4.3	-1.3	8.2	5.2	3.0	11.2	15.4	-4.2	18.2	16.0	2.2
2RN	2.9	3.4	-0.5	0.4	0.4	0.0	0.3	0.2	0.1	1.0	0.4	0.6	2.6	2.8	-0.2	6.1	6.1	0.0	4.5	6.8	-2.3
ABC NEWS	2.0	3.0	-1.0	1.5	1.4	0.1	0.2	0.5	-0.3	2.4	3.5	-1.1	2.2	2.7	-0.5	1.9	3.5	-1.6	2.1	3.9	-1.8
2JJJ	6.9	6.0	0.9	6.3	4.8	1.5	14.6	12.9	1.7	14.8	13.3	1.5	6.0	5.6	0.4	2.8	2.5	0.3	0.4	0.1	0.3
ABC CLASSIC	3.5	3.1	0.4	3.3	1.8	1.5	1.1	0.4	0.7	1.5	0.9	0.6	1.0	4.2	-3.2	4.4	2.5	1.9	8.0	5.5	2.5

## Share Movement (%) by Session, P10+

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.4	4.0	-0.6	3.3	3.0	0.3	4.5	4.7	-0.2	3.2	5.2	-2.0	2.4	3.7	-1.3	3.5	3.1	0.4	3.7	5.4	-1.7
2GB	13.5	12.2	1.3	14.8	14.7	0.1	17.5	13.8	3.7	9.6	9.3	0.3	10.2	8.5	1.7	15.3	14.8	0.5	12.4	11.7	0.7
SKY Sports Radio	0.5	0.6	-0.1	0.9	0.8	0.1	0.3	0.3	0.0	0.4	0.7	-0.3	0.2	0.5	-0.3	0.2	0.8	-0.6	1.2	1.1	0.1
104.1 2DAY FM	5.4	4.3	1.1	3.7	3.5	0.2	6.9	5.2	1.7	6.2	4.7	1.5	5.4	5.1	0.3	5.3	2.1	3.2	5.1	3.4	1.7
KIIS1065	8.5	9.2	-0.7	9.9	11.4	-1.5	7.8	7.4	0.4	7.4	8.4	-1.0	9.0	9.6	-0.6	6.5	6.5	0.0	6.8	7.3	-0.5
104.9 TRIPLE M	5.0	5.6	-0.6	5.5	5.3	0.2	4.2	5.3	-1.1	4.7	6.7	-2.0	6.2	5.7	0.5	4.2	4.2	0.0	4.4	4.0	0.4
NOVA96.9	7.9	7.0	0.9	8.0	6.7	1.3	4.9	5.4	-0.5	8.5	7.3	1.2	10.3	9.2	1.1	8.4	6.8	1.6	7.4	8.0	-0.6
smoothfm 95.3	7.7	9.0	-1.3	6.2	6.5	-0.3	7.9	10.1	-2.2	9.9	10.4	-0.5	7.9	9.0	-1.1	6.6	11.3	-4.7	9.2	10.5	-1.3
WSFM	8.6	7.6	1.0	9.1	8.5	0.6	8.5	7.6	0.9	9.7	7.9	1.8	7.9	6.6	1.3	6.1	5.0	1.1	7.5	7.0	0.5
ABC SYD	9.4	9.1	0.3	11.8	10.5	1.3	7.8	8.3	-0.5	7.0	6.9	0.1	9.1	9.3	-0.2	11.2	12.1	-0.9	7.4	8.3	-0.9
2RN	2.9	3.3	-0.4	4.5	4.4	0.1	1.9	2.1	-0.2	1.8	2.2	-0.4	2.4	3.9	-1.5	3.7	3.7	0.0	2.7	3.7	-1.0
ABC NEWS	1.8	2.8	-1.0	2.9	3.5	-0.6	1.1	2.4	-1.3	0.9	2.3	-1.4	1.1	2.1	-1.0	3.5	4.7	-1.2	2.3	3.6	-1.3
2JJJ	6.4	6.2	0.2	5.3	5.6	-0.3	6.3	6.8	-0.5	6.9	7.2	-0.3	8.4	6.6	1.8	5.5	3.5	2.0	8.6	5.2	3.4
ABC CLASSIC	3.1	2.8	0.3	2.5	2.1	0.4	3.9	2.9	1.0	3.4	3.0	0.4	2.8	3.4	-0.6	3.2	3.3	-0.1	4.6	4.0	0.6



# SYDNEY RADIO - SURVEY 1 2020

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	231	262	-31	12	20	-8	17	16	1	18	8	10	14	20	-6	38	41	-3	131	158	-27
2GB	662	608	54	41	27	14	24	29	-5	109	59	50	121	96	25	106	118	-12	261	279	-18
SKY Sports Radio	117	97	20	14	14	0	14	3	11	31	24	7	25	24	1	14	15	-1	19	16	3
104.1 2DAY FM	740	674	66	117	94	23	87	109	-22	290	226	64	175	169	6	43	49	-6	29	27	2
KIIS1065	988	1048	-60	186	192	-6	127	157	-30	415	415	0	191	197	-6	53	61	-8	17	27	-10
104.9 TRIPLE M	607	505	102	80	64	16	66	64	2	209	147	62	141	151	-10	85	65	20	26	14	12
NOVA96.9	1123	1031	92	232	204	28	189	181	8	418	360	58	217	206	11	46	65	-19	21	14	7
smoothfm 95.3	994	953	41	96	124	-28	143	79	64	275	261	14	199	227	-28	143	128	15	139	135	4
WSFM	806	775	31	65	96	-31	81	66	15	172	144	28	264	227	37	135	149	-14	89	93	-4
ABC SYD	683	612	71	45	39	6	30	28	2	110	63	47	161	124	37	132	141	-9	205	217	-12
2RN	249	257	-8	6	12	-6	5	4	1	57	20	37	50	65	-15	60	55	5	71	100	-29
ABC NEWS	350	330	20	36	27	9	16	16	0	102	71	31	77	67	10	52	58	-6	67	91	-24
2JJJ	660	641	19	64	64	0	119	122	-3	303	291	12	112	116	-4	53	39	14	9	10	-1
ABC CLASSIC	316	291	25	43	30	13	19	18	1	61	51	10	46	55	-9	51	42	9	96	95	1
Total	4466	4320	146	473	448	25	482	444	38	1239	1170	69	971	985	-14	559	556	3	742	717	25

Cumulative Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	210	227	-17	116	128	-12	105	117	-12	100	134	-34	89	101	-12	46	82	-36	139	189	-50
2GB	618	554	64	431	434	-3	364	310	54	309	260	49	312	237	75	209	176	33	429	407	22
SKY Sports Radio	98	72	26	58	41	17	31	18	13	23	28	-5	25	27	-2	22	13	9	53	60	-7
104.1 2DAY FM	647	567	80	324	340	-16	269	212	57	272	216	56	304	293	11	162	90	72	418	367	51
KIIS1065	896	967	-71	601	667	-66	375	388	-13	365	421	-56	465	504	-39	247	200	47	565	584	-19
104.9 TRIPLE M	552	459	93	307	261	46	186	163	23	240	240	0	268	221	47	140	99	41	325	242	83
NOVA96.9	1000	917	83	568	567	1	312	291	21	482	416	66	579	504	75	270	224	46	658	657	1
smoothfm 95.3	880	801	79	452	438	14	331	347	-16	431	382	49	442	367	75	249	236	13	601	609	-8
WSFM	705	691	14	433	446	-13	331	299	32	334	325	9	343	311	32	192	148	44	483	437	46
ABC SYD	615	553	62	441	376	65	294	297	-3	268	277	-9	311	307	4	199	179	20	405	389	16
2RN	234	225	9	166	160	6	107	96	11	93	99	-6	104	121	-17	81	77	4	136	177	-41
ABC NEWS	289	259	30	205	193	12	84	86	-2	82	92	-10	81	89	-8	69	75	-6	203	228	-25
2JJJ	579	550	29	321	331	-10	237	207	30	308	279	29	378	329	49	191	111	80	415	389	26
ABC CLASSIC	266	259	7	130	128	2	136	120	16	144	104	40	137	116	21	88	71	17	217	200	17
Total	4373	4179	194	3509	3517	-8	2620	2520	100	2783	2632	151	3118	2849	269	1865	1619	246	3654	3538	116



# SYDNEY RADIO - SURVEY 1 2020

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	17	22	-5	*	1	*	*	*	*	*	*	*	*	1	*	3	3	0	13	17	-4
2GB	66	61	5	1	1	0	1	1	0	3	5	-2	12	7	5	11	10	1	37	37	0
SKY Sports Radio	3	4	-1	*	*	*	*	*	*	*	1	*	1	1	0	*	*	*	1	1	0
104.1 2DAY FM	26	21	5	3	2	1	2	2	0	10	6	4	10	7	3	1	2	-1	1	1	0
KIIS1065	40	45	-5	5	8	-3	4	6	-2	19	16	3	9	11	-2	2	3	-1	*	1	*
104.9 TRIPLE M	24	26	-2	1	2	-1	2	6	-4	8	6	2	8	7	1	4	5	-1	1	*	*
NOVA96.9	39	37	2	7	7	0	6	6	0	13	11	2	10	10	0	1	2	-1	*	*	*
smoothfm 95.3	40	47	-7	2	4	-2	5	4	1	8	10	-2	8	12	-4	8	9	-1	9	7	2
WSFM	42	38	4	1	4	-3	3	1	2	7	8	-1	14	10	4	12	9	3	5	6	-1
ABC SYD	44	45	-1	1	1	0	1	2	-1	4	5	-1	9	6	3	8	12	-4	22	20	2
2RN	14	17	-3	*	*	*	*	*	*	1	*	*	3	3	0	5	5	0	5	8	-3
ABC NEWS	10	15	-5	*	1	*	*	*	*	3	4	-1	2	3	-1	1	3	-2	3	5	-2
2JJJ	35	30	5	2	2	0	6	5	1	17	15	2	7	6	1	2	2	0	*	*	*
ABC CLASSIC	17	16	1	1	1	0	*	*	*	2	1	1	1	5	-4	3	2	1	10	7	3
Total	498	506	-8	33	39	-6	41	40	1	117	110	7	111	115	-4	76	77	-1	121	124	-3

## Average Audience (000's) by Session, P10+ [Potential: 4719]

Station	Mon-Fri 5:30am-12mn			Breakfast 5:30am-9:00am			Morning 9:00am-12:00md			Afternoon 12:00md-4:00pm			Drive 4:00pm-7:00pm			Evening 7:00pm-12:00mn			Weekend 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	18	22	-4	29	28	1	31	33	-2	18	31	-13	13	21	-8	6	5	1	15	21	-6
2GB	72	67	5	129	135	-6	121	98	23	53	55	-2	57	47	10	26	23	3	51	46	5
SKY Sports Radio	3	4	-1	8	8	0	2	2	0	2	4	-2	1	3	-2	*	1	*	5	4	1
104.1 2DAY FM	29	24	5	33	32	1	48	38	10	34	28	6	30	28	2	9	3	6	21	13	8
KIIS1065	45	51	-6	86	105	-19	54	53	1	41	50	-9	50	53	-3	11	10	1	28	29	-1
104.9 TRIPLE M	27	31	-4	48	49	-1	29	38	-9	26	39	-13	35	31	4	7	6	1	18	16	2
NOVA96.9	42	39	3	69	62	7	34	39	-5	47	43	4	57	51	6	14	11	3	30	32	-2
smoothfm 95.3	41	49	-8	54	60	-6	55	72	-17	55	62	-7	44	50	-6	11	18	-7	38	41	-3
WSFM	46	42	4	80	78	2	59	55	4	54	47	7	44	37	7	11	8	3	31	28	3
ABC SYD	50	50	0	103	97	6	54	59	-5	39	41	-2	51	52	-1	19	19	0	30	33	-3
2RN	15	18	-3	39	41	-2	13	15	-2	10	13	-3	13	22	-9	6	6	0	11	15	-4
ABC NEWS	10	16	-6	25	33	-8	8	17	-9	5	13	-8	6	11	-5	6	7	-1	9	14	-5
2JJJ	34	34	0	46	51	-5	44	48	-4	38	43	-5	47	37	10	10	5	5	35	21	14
ABC CLASSIC	17	15	2	22	19	3	27	21	6	19	18	1	15	19	-4	6	5	1	19	16	3
Total	534	550	-16	872	921	-49	693	715	-22	555	592	-37	555	556	-1	172	155	17	410	397	13