



## SYDNEY RADIO - SURVEY 1 2022

### Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.7	0.5	0.2	0.4	0.6	-0.2	*	0.2	*	0.6	0.2	0.4	0.7	1.2	-0.5	1.2	0.8	0.4	0.8	0.1	0.7
2GB	13.8	14.5	-0.7	2.7	2.8	-0.1	2.1	3.8	-1.7	3.6	6.2	-2.6	7.7	7.7	0.0	17.0	16.0	1.0	30.9	31.5	-0.6
2UE 954	3.2	2.6	0.6	2.7	1.0	1.7	*	0.1	*	0.3	0.4	-0.1	0.6	0.2	0.4	3.2	2.8	0.4	8.7	7.3	1.4
SKY Sports Radio	1.1	1.2	-0.1	0.8	0.7	0.1	0.8	1.2	-0.4	1.2	1.1	0.1	0.8	0.7	0.1	0.9	0.8	0.1	1.6	2.2	-0.6
104.1 2DAY FM	4.2	3.8	0.4	8.3	9.3	-1.0	6.3	7.0	-0.7	7.6	6.7	0.9	4.0	4.4	-0.4	2.8	1.2	1.6	0.8	0.4	0.4
KIIS1065	8.8	8.3	0.5	17.2	18.3	-1.1	18.5	8.2	10.3	14.5	15.0	-0.5	9.9	9.7	0.2	5.4	5.9	-0.5	0.3	0.8	-0.5
104.9 TRIPLE M	4.6	4.9	-0.3	7.1	5.2	1.9	6.8	4.5	2.3	4.5	5.5	-1.0	4.9	8.6	-3.7	9.1	6.1	3.0	0.4	0.4	0.0
NOVA96.9	6.8	6.8	0.0	15.7	12.5	3.2	15.4	18.9	-3.5	9.7	12.1	-2.4	7.7	6.7	1.0	4.2	3.4	0.8	0.6	0.7	-0.1
smoothfm 95.3	7.7	7.9	-0.2	4.7	9.5	-4.8	5.3	8.9	-3.6	7.8	8.9	-1.1	6.8	8.9	-2.1	9.9	9.3	0.6	8.6	4.9	3.7
WSFM	8.4	8.8	-0.4	4.2	7.5	-3.3	5.2	8.2	-3.0	6.1	6.0	0.1	13.4	10.1	3.3	14.5	15.9	-1.4	4.7	5.6	-0.9
ABC SYD	9.2	9.4	-0.2	3.2	6.0	-2.8	2.3	2.5	-0.2	2.0	3.0	-1.0	7.1	5.9	1.2	13.1	12.4	0.7	17.7	18.1	-0.4
2RN	2.3	2.2	0.1	0.7	0.7	0.0	0.6	0.4	0.2	0.8	0.5	0.3	2.5	1.7	0.8	2.1	3.0	-0.9	4.4	4.2	0.2
ABC NEWSRADIO	1.9	2.0	-0.1	1.2	1.7	-0.5	0.4	0.7	-0.3	1.3	1.2	0.1	1.4	2.8	-1.4	2.4	2.0	0.4	3.2	2.2	1.0
2JJJ	7.3	6.2	1.1	6.0	3.4	2.6	20.0	13.5	6.5	12.1	15.8	-3.7	10.7	5.2	5.5	2.2	3.1	-0.9	0.7	1.0	-0.3
ABC CLASSIC	3.2	3.5	-0.3	1.0	1.3	-0.3	2.0	0.2	1.8	3.0	0.8	2.2	1.7	2.3	-0.6	1.9	2.3	-0.4	6.4	8.8	-2.4

### Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	0.7	0.6	0.1	0.6	0.2	0.4	0.6	0.4	0.2	0.8	1.0	-0.2	0.7	0.8	-0.1	1.3	0.6	0.7	0.6	0.3	0.3
2GB	13.7	14.6	-0.9	19.0	18.5	0.5	14.9	18.4	-3.5	8.3	10.8	-2.5	7.8	6.4	1.4	19.1	17.4	1.7	13.9	14.4	-0.5
2UE 954	3.2	2.4	0.8	2.2	2.0	0.2	3.2	3.0	0.2	4.2	2.9	1.3	3.0	2.1	0.9	3.5	1.2	2.3	3.5	3.3	0.2
SKY Sports Radio	1.0	1.0	0.0	1.5	0.9	0.6	0.4	0.6	-0.2	0.7	0.9	-0.2	1.2	1.4	-0.2	0.9	1.4	-0.5	1.5	2.0	-0.5
104.1 2DAY FM	4.2	3.7	0.5	3.3	2.7	0.6	4.5	4.0	0.5	5.0	4.7	0.3	5.0	4.1	0.9	2.4	2.7	-0.3	4.2	3.8	0.4
KIIS1065	9.1	8.4	0.7	10.6	10.8	-0.2	8.9	7.2	1.7	9.1	7.3	1.8	9.1	8.9	0.2	5.1	6.7	-1.6	7.6	7.7	-0.1
104.9 TRIPLE M	4.8	5.1	-0.3	3.6	4.6	-1.0	5.1	4.8	0.3	6.0	5.8	0.2	5.3	6.2	-0.9	3.6	3.9	-0.3	3.9	4.2	-0.3
NOVA96.9	6.8	7.0	-0.2	7.0	6.9	0.1	5.9	6.5	-0.6	6.4	7.9	-1.5	8.9	7.0	1.9	5.5	5.2	0.3	6.9	6.1	0.8
smoothfm 95.3	7.6	7.7	-0.1	6.0	5.4	0.6	8.5	6.8	1.7	8.7	9.3	-0.6	7.1	9.0	-1.9	8.4	10.8	-2.4	8.2	8.6	-0.4
WSFM	8.9	8.9	0.0	9.1	9.1	0.0	9.3	10.1	-0.8	9.7	9.9	-0.2	8.1	7.3	0.8	6.1	5.0	1.1	6.8	8.2	-1.4
ABC SYD	9.5	9.9	-0.4	11.6	13.2	-1.6	9.1	8.9	0.2	7.9	7.2	0.7	8.9	9.7	-0.8	9.5	10.2	-0.7	8.1	7.9	0.2
2RN	2.2	2.1	0.1	4.1	4.3	-0.2	0.9	0.9	0.0	1.1	0.7	0.4	1.9	2.1	-0.2	3.3	2.5	0.8	2.6	2.5	0.1
ABC NEWSRADIO	1.8	1.9	-0.1	2.6	2.8	-0.2	1.6	1.8	-0.2	1.1	1.2	-0.1	1.4	1.7	-0.3	2.6	2.3	0.3	2.2	2.1	0.1
2JJJ	6.9	6.5	0.4	5.1	4.9	0.2	6.4	6.8	-0.4	8.9	7.6	1.3	8.4	8.1	0.3	6.4	4.5	1.9	8.6	5.3	3.3
ABC CLASSIC	3.1	3.4	-0.3	3.1	2.6	0.5	3.3	3.5	-0.2	2.9	3.3	-0.4	2.7	4.4	-1.7	3.6	4.1	-0.5	3.8	4.0	-0.2



## SYDNEY RADIO - SURVEY 1 2022

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	76	44	32	8	9	-1	*	2	*	26	6	20	11	14	-3	10	9	1	22	4	18
2GB	748	681	67	47	29	18	37	20	17	86	71	15	132	141	-9	125	115	10	321	304	17
2UE 954	246	201	45	17	20	-3	*	7	*	31	16	15	24	12	12	48	31	17	127	115	12
SKY Sports Radio	159	138	21	29	23	6	8	5	3	49	35	14	23	24	-1	23	19	4	26	32	-6
104.1 2DAY FM	701	622	79	105	125	-20	121	73	48	258	222	36	126	145	-19	51	37	14	39	21	18
KIIS1065	1062	1076	-14	184	200	-16	197	100	97	398	440	-42	207	237	-30	57	74	-17	19	24	-5
104.9 TRIPLE M	615	548	67	99	92	7	55	46	9	178	154	24	180	171	9	77	73	4	27	12	15
NOVA96.9	1095	1012	83	192	196	-4	216	153	63	401	393	8	194	190	4	68	60	8	23	20	3
smoothfm 95.3	976	1000	-24	102	122	-20	87	86	1	298	291	7	199	222	-23	146	157	-11	143	122	21
WSFM	810	796	14	93	101	-8	52	64	-12	165	155	10	247	204	43	144	169	-25	108	104	4
ABC SYD	630	642	-12	50	64	-14	36	42	-6	79	62	17	126	118	8	121	111	10	217	245	-28
2RN	226	190	36	15	22	-7	4	4	0	31	20	11	50	34	16	34	32	2	92	77	15
ABC NEWSRADIO	346	311	35	34	38	-4	13	11	2	89	48	41	66	82	-16	55	45	10	89	87	2
2JJJ	637	567	70	73	59	14	101	92	9	255	252	3	164	119	45	30	26	4	14	19	-5
ABC CLASSIC	330	272	58	31	32	-1	30	7	23	76	36	40	73	66	7	33	36	-3	87	95	-8
Total	4567	4518	49	471	465	6	466	470	-4	1283	1248	35	986	995	-9	576	577	-1	785	763	22

Cumulative Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	63	37	26	25	23	2	30	17	13	29	23	6	25	20	5	31	7	24	39	23	16
2GB	666	640	26	497	479	18	384	392	-8	309	309	0	238	232	6	210	203	7	501	453	48
2UE 954	201	165	36	95	72	23	98	81	17	119	92	27	87	56	31	49	39	10	151	127	24
SKY Sports Radio	106	113	-7	63	42	21	33	53	-20	32	47	-15	27	39	-12	24	16	8	93	87	6
104.1 2DAY FM	601	540	61	283	221	62	230	227	3	251	246	5	265	224	41	110	124	-14	367	312	55
KIIS1065	976	987	-11	565	573	-8	433	427	6	420	433	-13	416	419	-3	164	203	-39	606	628	-22
104.9 TRIPLE M	527	464	63	234	235	-1	214	194	20	223	239	-16	261	233	28	94	103	-9	311	299	12
NOVA96.9	931	886	45	490	442	48	348	319	29	399	421	-22	422	416	6	196	181	15	657	582	75
smoothfm 95.3	851	853	-2	404	392	12	375	370	5	407	434	-27	353	413	-60	214	248	-34	594	668	-74
WSFM	726	706	20	418	400	18	337	366	-29	354	434	-80	336	301	35	156	120	36	459	488	-29
ABC SYD	528	587	-59	379	397	-18	251	325	-74	277	292	-15	231	292	-61	167	175	-8	400	402	-2
2RN	187	157	30	134	111	23	68	60	8	69	59	10	64	65	-1	53	47	6	141	131	10
ABC NEWSRADIO	283	277	6	188	193	-5	110	103	7	88	87	1	79	88	-9	80	66	14	202	177	25
2JJJ	526	510	16	280	270	10	222	238	-16	260	276	-16	313	304	9	106	116	-10	372	347	25
ABC CLASSIC	286	244	42	132	109	23	119	126	-7	111	128	-17	84	128	-44	81	72	9	164	173	-9
Total	4336	4349	-13	3299	3169	130	2720	2709	11	2783	2878	-95	2734	2760	-26	1529	1557	-28	3739	3641	98



**SYDNEY RADIO - SURVEY 1 2022**

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
1170 SEN Sports	3	3	0	*	*	*	*	*	*	1	*	*	1	2	-1	1	1	0	1	*	*
2GB	65	75	-10	1	1	0	1	1	0	4	6	-2	8	10	-2	13	13	0	40	43	-3
2UE 954	15	13	2	1	*	*	*	*	*	*	*	*	1	*	*	2	2	0	11	10	1
SKY Sports Radio	5	6	-1	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	3	-1
104.1 2DAY FM	20	19	1	3	3	0	2	2	0	8	7	1	4	6	-2	2	1	1	1	1	0
KIIS1065	41	42	-1	6	6	0	7	3	4	14	15	-1	10	12	-2	4	5	-1	*	1	*
104.9 TRIPLE M	22	25	-3	2	2	0	3	1	2	4	6	-2	5	11	-6	7	5	2	*	*	*
NOVA96.9	32	35	-3	5	4	1	6	6	0	10	12	-2	8	8	0	3	3	0	1	1	0
smoothfm 95.3	36	41	-5	2	3	-1	2	3	-1	8	9	-1	7	11	-4	7	8	-1	11	7	4
WSFM	40	45	-5	1	3	-2	2	3	-1	6	6	0	13	13	0	11	13	-2	6	8	-2
ABC SYD	43	48	-5	1	2	-1	1	1	0	2	3	-1	7	7	0	10	10	0	23	25	-2
2RN	11	11	0	*	*	*	*	*	*	1	1	0	2	2	0	2	2	0	6	6	0
ABC NEWSRADIO	9	10	-1	*	1	*	*	*	*	1	1	0	1	4	-3	2	2	0	4	3	1
2JJJ	35	32	3	2	1	1	7	4	3	12	16	-4	11	7	4	2	3	-1	1	1	0
ABC CLASSIC	15	18	-3	*	*	*	1	*	*	3	1	2	2	3	-1	1	2	-1	8	12	-4
Total	472	514	-42	35	35	0	37	33	4	99	100	-1	100	126	-26	74	83	-9	128	137	-9

Average Audience (000's) by Session, P10+ [Potential: 4834]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend			
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn
1170 SEN Sports	4	3	1	4	2	2	4	3	1	5	6	-1	4	4	0	2	1	1	2	1	1	
2GB	69	80	-11	146	149	-3	107	144	-37	46	71	-25	37	33	4	30	29	1	55	61	-6	
2UE 954	16	13	3	17	16	1	23	24	-1	24	19	5	14	11	3	6	2	4	14	14	0	
SKY Sports Radio	5	5	0	11	7	4	3	5	-2	4	6	-2	6	7	-1	1	2	-1	6	9	-3	
104.1 2DAY FM	21	21	0	25	22	3	32	31	1	28	31	-3	24	21	3	4	5	-1	16	16	0	
KIIS1065	46	46	0	81	87	-6	64	56	8	51	47	4	44	46	-2	8	11	-3	30	33	-3	
104.9 TRIPLE M	24	28	-4	28	37	-9	36	37	-1	33	38	-5	26	32	-6	6	7	-1	15	18	-3	
NOVA96.9	34	38	-4	54	56	-2	42	51	-9	36	52	-16	43	36	7	9	9	0	27	26	1	
smoothfm 95.3	38	42	-4	46	43	3	61	53	8	48	61	-13	35	46	-11	13	18	-5	32	37	-5	
WSFM	44	49	-5	69	73	-4	66	79	-13	54	65	-11	39	38	1	10	8	2	27	35	-8	
ABC SYD	48	54	-6	89	106	-17	65	70	-5	44	47	-3	43	50	-7	15	17	-2	32	34	-2	
2RN	11	12	-1	32	35	-3	6	7	-1	6	5	1	9	11	-2	5	4	1	10	10	0	
ABC NEWSRADIO	9	11	-2	20	22	-2	11	14	-3	6	8	-2	7	9	-2	4	4	0	9	9	0	
2JJJ	35	36	-1	39	39	0	46	53	-7	50	50	0	40	42	-2	10	8	2	34	23	11	
ABC CLASSIC	15	19	-4	24	21	3	24	28	-4	16	22	-6	13	23	-10	6	7	-1	15	17	-2	
Total	502	549	-47	764	806	-42	715	782	-67	559	654	-95	483	513	-30	159	168	-9	396	425	-29	