



SYDNEY RADIO - SURVEY 2 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.9	2.9	1.0	1.1	0.1	1.0	0.2	0.1	0.1	*	0.2	*	1.2	0.5	0.7	4.3	4.1	0.2	12.8	9.1	3.7
2GB	11.6	11.3	0.3	5.2	3.4	1.8	2.0	2.6	-0.6	3.5	2.5	1.0	8.9	7.9	1.0	15.5	14.9	0.6	25.1	26.2	-1.1
TalkingLifestyle954	4.6	4.4	0.2	0.9	0.9	0.0	0.7	0.7	0.0	0.7	0.5	0.2	5.6	4.1	1.5	6.7	8.0	-1.3	8.3	8.3	0.0
SKY Sports Radio	1.1	0.9	0.2	1.0	1.3	-0.3	*	*	*	0.5	0.3	0.2	1.3	1.6	-0.3	2.4	1.4	1.0	1.0	0.6	0.4
104.1 2DAY FM	4.6	4.7	-0.1	10.2	12.0	-1.8	11.5	13.7	-2.2	8.5	7.1	1.4	2.8	3.4	-0.6	2.6	1.8	0.8	0.4	0.5	-0.1
KIIS1065	7.8	8.0	-0.2	16.5	18.9	-2.4	12.8	9.6	3.2	11.8	13.5	-1.7	8.3	9.3	-1.0	5.7	4.1	1.6	0.5	0.5	0.0
104.9 TRIPLE M	4.8	6.0	-1.2	6.1	5.2	0.9	4.2	4.9	-0.7	6.8	12.0	-5.2	8.7	9.5	-0.8	2.6	1.8	0.8	0.1	*	*
NOVA96.9	7.5	7.0	0.5	21.4	17.2	4.2	13.8	12.5	1.3	9.8	11.0	-1.2	8.7	7.6	1.1	3.6	3.4	0.2	0.5	0.3	0.2
smoothfm 95.3	9.9	8.3	1.6	4.5	7.1	-2.6	4.6	3.5	1.1	9.5	8.1	1.4	10.6	8.8	1.8	15.1	11.9	3.2	9.2	7.3	1.9
WSFM	7.0	8.4	-1.4	4.5	4.5	0.0	8.6	4.4	4.2	5.1	5.3	-0.2	10.4	12.4	-2.0	10.0	13.0	-3.0	2.9	6.3	-3.4
ABC SYD	8.0	8.7	-0.7	1.4	2.2	-0.8	0.7	0.6	0.1	3.9	4.4	-0.5	5.4	7.1	-1.7	14.2	14.3	-0.1	14.9	15.5	-0.6
2RN	2.0	2.1	-0.1	0.1	0.3	-0.2	0.2	0.2	0.0	0.3	0.6	-0.3	2.8	3.1	-0.3	2.0	1.6	0.4	3.9	4.0	-0.1
ABC NEWS	1.8	1.3	0.5	0.5	1.1	-0.6	0.4	0.3	0.1	1.0	0.9	0.1	1.8	0.8	1.0	1.5	1.6	-0.1	3.7	2.5	1.2
2JJJ	5.9	6.3	-0.4	4.3	5.6	-1.3	15.8	21.0	-5.2	13.6	11.8	1.8	4.3	4.5	-0.2	1.2	2.9	-1.7	0.6	0.1	0.5
ABCFM	2.5	3.5	-1.0	0.9	2.0	-1.1	1.2	1.8	-0.6	1.4	1.2	0.2	1.4	2.5	-1.1	2.5	3.0	-0.5	5.6	7.9	-2.3

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.7	2.7	1.0	3.7	2.2	1.5	4.6	3.2	1.4	3.5	3.2	0.3	3.2	2.4	0.8	3.2	2.5	0.7	4.7	3.6	1.1
2GB	12.4	12.1	0.3	13.5	12.9	0.6	15.3	15.6	-0.3	11.1	10.4	0.7	9.5	8.9	0.6	12.3	11.8	0.5	9.1	8.8	0.3
TalkingLifestyle954	3.6	3.4	0.2	5.2	5.1	0.1	3.3	3.4	-0.1	2.7	2.5	0.2	2.1	1.8	0.3	3.8	2.9	0.9	7.9	7.7	0.2
SKY Sports Radio	0.8	0.7	0.1	1.3	1.5	-0.2	0.6	0.4	0.2	0.8	0.2	0.6	0.6	0.5	0.1	0.6	0.4	0.2	2.0	1.6	0.4
104.1 2DAY FM	4.7	4.8	-0.1	4.1	4.0	0.1	4.0	4.8	-0.8	4.9	5.5	-0.6	5.9	6.0	-0.1	5.1	3.8	1.3	4.5	4.3	0.2
KIIS1065	8.2	8.4	-0.2	9.3	10.5	-1.2	7.1	6.7	0.4	8.2	6.7	1.5	8.7	9.1	-0.4	6.2	8.0	-1.8	6.4	6.9	-0.5
104.9 TRIPLE M	5.1	6.3	-1.2	5.8	7.8	-2.0	4.6	6.0	-1.4	5.2	5.7	-0.5	5.1	5.8	-0.7	4.0	5.0	-1.0	3.9	4.9	-1.0
NOVA96.9	7.7	7.3	0.4	7.3	7.2	0.1	5.4	4.7	0.7	7.8	7.4	0.4	10.1	10.3	-0.2	8.4	7.4	1.0	7.1	6.1	1.0
smoothfm 95.3	9.7	8.1	1.6	7.3	6.2	1.1	10.5	9.4	1.1	10.8	9.3	1.5	10.6	7.9	2.7	11.5	9.0	2.5	10.6	9.0	1.6
WSFM	7.0	8.3	-1.3	6.7	7.3	-0.6	7.9	9.1	-1.2	7.9	9.4	-1.5	6.5	8.2	-1.7	5.3	7.3	-2.0	6.8	8.6	-1.8
ABC SYD	8.5	9.1	-0.6	9.6	10.9	-1.3	7.7	8.6	-0.9	7.8	8.8	-1.0	7.3	7.3	0.0	10.1	8.9	1.2	6.5	7.5	-1.0
2RN	1.9	2.0	-0.1	2.8	2.5	0.3	1.7	2.1	-0.4	0.9	1.1	-0.2	1.8	1.8	0.0	2.3	2.2	0.1	2.3	2.4	-0.1
ABC NEWS	1.7	1.2	0.5	2.3	1.8	0.5	1.7	1.0	0.7	1.3	0.8	0.5	1.0	0.7	0.3	1.8	1.3	0.5	2.1	1.8	0.3
2JJJ	6.1	6.5	-0.4	5.5	5.3	0.2	6.1	6.2	-0.1	6.8	7.3	-0.5	7.0	7.9	-0.9	4.6	6.2	-1.6	5.5	5.6	-0.1
ABCFM	2.2	3.2	-1.0	2.2	3.2	-1.0	2.1	3.3	-1.2	2.1	3.2	-1.1	2.6	3.2	-0.6	2.5	3.3	-0.8	3.2	4.2	-1.0

Please note the following name changes 2UE to TalkingLifestyle954 effective Jan 22 2017, ABC 702 to ABC SYD effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.



SYDNEY RADIO - SURVEY 2 2017

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	20	15	5	*	*	*	*	*	*	*	*	*	2	1	1	4	3	1	15	10	5
2GB	60	56	4	2	1	1	1	1	0	4	3	1	12	9	3	13	12	1	29	30	-1
TalkingLifestyle954	24	22	2	*	*	*	*	*	*	1	1	0	7	5	2	6	7	-1	10	9	1
SKY Sports Radio	6	5	1	*	*	*	*	*	*	1	*	*	2	2	0	2	1	1	1	1	0
104.1 2DAY FM	24	23	1	3	4	-1	5	5	0	10	8	2	4	4	0	2	1	1	1	1	0
KIIS1065	40	40	0	5	6	-1	5	4	1	13	15	-2	11	11	0	5	3	2	1	1	0
104.9 TRIPLE M	25	30	-5	2	2	0	2	2	0	8	13	-5	11	11	0	2	1	1	*	*	*
NOVA96.9	39	35	4	7	6	1	6	5	1	11	12	-1	12	9	3	3	3	0	1	*	*
smoothfm 95.3	52	41	11	1	2	-1	2	1	1	11	9	2	14	10	4	13	10	3	11	8	3
WSFM	36	42	-6	1	1	0	3	2	1	6	6	0	14	15	-1	8	11	-3	3	7	-4
ABC SYD	41	44	-3	*	1	*	*	*	*	4	5	-1	7	8	-1	12	12	0	17	18	-1
2RN	10	10	0	*	*	*	*	*	*	*	1	*	4	4	0	2	1	1	5	4	1
ABC NEWS	9	7	2	*	*	*	*	*	*	1	1	0	2	1	1	1	1	0	4	3	1
2JJJ	31	31	0	1	2	-1	6	8	-2	16	13	3	6	5	1	1	2	-1	1	*	*
ABCFM	13	17	-4	*	1	*	*	1	*	2	1	1	2	3	-1	2	3	-1	6	9	-3
Total	518	499	19	33	33	0	40	40	0	114	112	2	132	118	14	83	83	0	116	113	3

Average Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
2CH 1170	20	14	6	33	18	15	30	21	9	20	18	2	19	14	5	7	5	2	21	15	6
2GB	69	64	5	118	108	10	100	102	-2	64	57	7	57	52	5	25	25	0	40	36	4
TalkingLifestyle954	20	18	2	46	42	4	22	22	0	16	14	2	13	11	2	8	6	2	35	32	3
SKY Sports Radio	5	4	1	11	12	-1	4	2	2	5	1	4	4	3	1	1	1	0	9	7	2
104.1 2DAY FM	26	26	0	36	34	2	26	31	-5	28	30	-2	36	35	1	11	8	3	20	18	2
KIIS1065	45	45	0	81	87	-6	47	43	4	47	37	10	52	54	-2	13	17	-4	28	28	0
104.9 TRIPLE M	28	34	-6	51	65	-14	30	39	-9	30	32	-2	31	34	-3	8	10	-2	17	20	-3
NOVA96.9	42	39	3	64	60	4	35	31	4	45	40	5	61	61	0	17	15	2	31	25	6
smoothfm 95.3	54	43	11	64	52	12	69	61	8	63	51	12	64	46	18	24	19	5	46	37	9
WSFM	39	44	-5	59	61	-2	51	60	-9	46	52	-6	39	48	-9	11	15	-4	30	35	-5
ABC SYD	47	49	-2	84	91	-7	51	56	-5	45	49	-4	44	43	1	21	18	3	29	31	-2
2RN	11	10	1	25	21	4	11	14	-3	5	6	-1	11	11	0	5	5	0	10	10	0
ABC NEWS	9	6	3	20	15	5	11	6	5	8	4	4	6	4	2	4	3	1	9	7	2
2JJJ	34	35	-1	48	44	4	40	40	0	39	40	-1	42	46	-4	10	13	-3	24	23	1
ABCFM	12	17	-5	19	26	-7	14	22	-8	12	18	-6	15	19	-4	5	7	-2	14	17	-3
Total	551	534	17	878	836	42	655	651	4	580	550	30	601	588	13	207	207	0	436	411	25

Please note the following name changes 2UE to TalkingLifestyle954 effective Jan 22 2017, ABC 702 to ABC SYD effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.

EMBARGOED UNTIL 9:30AM AEST



SYDNEY RADIO - SURVEY 2 2017

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	254	219	35	9	9	0	8	8	0	6	10	-4	30	18	12	51	51	0	150	123	27
2GB	606	586	20	37	28	9	19	22	-3	62	62	0	154	137	17	109	105	4	226	233	-7
TalkingLifestyle954	279	282	-3	12	17	-5	7	8	-1	24	21	3	57	55	2	60	67	-7	119	114	5
SKY Sports Radio	107	107	0	8	12	-4	3	1	2	18	24	-6	31	32	-1	25	19	6	21	18	3
104.1 2DAY FM	688	680	8	109	139	-30	135	136	-1	238	210	28	144	136	8	32	30	2	30	30	0
KIIS1065	890	926	-36	169	194	-25	149	152	-3	286	307	-21	213	207	6	59	52	7	15	13	2
104.9 TRIPLE M	524	552	-28	62	49	13	58	71	-13	172	196	-24	176	193	-17	49	38	11	7	4	3
NOVA96.9	1005	887	118	184	165	19	195	179	16	324	314	10	221	165	56	59	47	12	22	17	5
smoothfm 95.3	876	806	70	68	90	-22	69	57	12	217	208	9	231	201	30	167	135	32	124	115	9
WSFM	678	715	-37	55	43	12	56	56	0	148	140	8	236	276	-40	114	138	-24	68	62	6
ABC SYD	586	609	-23	27	41	-14	18	15	3	86	77	9	151	168	-17	138	128	10	166	179	-13
2RN	202	188	14	6	9	-3	4	4	0	26	20	6	68	71	-3	36	27	9	63	57	6
ABC NEWS	263	231	32	9	19	-10	16	10	6	50	47	3	54	47	7	46	38	8	88	70	18
2JJJ	613	610	3	60	69	-9	122	126	-4	263	245	18	129	127	2	28	35	-7	12	7	5
ABCFM	271	302	-31	24	36	-12	16	21	-5	65	56	9	44	65	-21	49	45	4	74	78	-4
Total	4130	4131	-1	426	424	2	454	456	-2	1082	1091	-9	968	959	9	545	548	-3	656	653	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	216	184	32	128	105	23	114	90	24	112	100	12	99	94	5	69	52	17	181	170	11
2GB	563	535	28	409	395	14	338	326	12	298	275	23	293	260	33	192	175	17	392	364	28
TalkingLifestyle954	197	209	-12	155	140	15	83	97	-14	75	74	1	64	53	11	74	63	11	218	221	-3
SKY Sports Radio	80	80	0	55	60	-5	20	16	4	25	14	11	16	18	-2	18	12	6	64	57	7
104.1 2DAY FM	572	586	-14	298	293	5	185	214	-29	254	252	2	289	300	-11	166	184	-18	392	360	32
KIIS1065	818	840	-22	520	557	-37	295	298	-3	375	335	40	433	442	-9	241	251	-10	513	531	-18
104.9 TRIPLE M	469	482	-13	278	309	-31	179	196	-17	195	214	-19	256	257	-1	128	115	13	317	310	7
NOVA96.9	929	825	104	544	495	49	306	250	56	469	414	55	512	497	15	285	228	57	588	514	74
smoothfm 95.3	762	711	51	409	367	42	328	308	20	395	356	39	448	367	81	247	233	14	589	506	83
WSFM	604	648	-44	390	423	-33	242	299	-57	281	327	-46	295	331	-36	181	192	-11	443	472	-29
ABC SYD	558	561	-3	382	387	-5	254	257	-3	274	285	-11	282	265	17	220	214	6	350	385	-35
2RN	178	173	5	106	91	15	79	85	-6	60	76	-16	72	69	3	63	64	-1	128	113	15
ABC NEWS	231	199	32	139	125	14	81	57	24	59	42	17	58	53	5	64	47	17	169	150	19
2JJJ	526	558	-32	284	317	-33	207	230	-23	274	283	-9	320	354	-34	156	211	-55	377	358	19
ABCFM	231	259	-28	113	148	-35	95	125	-30	99	117	-18	99	112	-13	62	90	-28	177	182	-5
Total	3999	3991	8	3320	3311	9	2384	2377	7	2645	2565	80	2852	2799	53	1827	1825	2	3451	3394	57

Please note the following name changes 2UE to TalkingLifestyle954 effective Jan 22 2017, ABC 702 to ABC SYD effective Jan 9 2017 and News Radio to ABC NEWS effective April 10 2017.