



SYDNEY RADIO - SURVEY 2 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.5	4.5	-1.0	0.3	0.3	0.0	0.2	1.4	-1.2	*	0.4	*	0.7	1.3	-0.6	5.7	5.9	-0.2	9.1	12.0	-2.9
2GB	14.5	13.4	1.1	2.0	0.9	1.1	1.9	1.4	0.5	4.0	3.4	0.6	7.3	4.4	2.9	16.9	19.3	-2.4	33.9	32.9	1.0
Macquarie Sports 954	0.5	0.6	-0.1	0.2	0.7	-0.5	1.1	0.6	0.5	*	*	*	0.5	0.9	-0.4	1.2	1.0	0.2	0.5	0.7	-0.2
SKY Sports Radio	0.4	0.7	-0.3	0.2	*	*	*	*	*	0.1	0.1	0.0	0.5	1.3	-0.8	0.2	0.2	0.0	0.9	1.2	-0.3
104.1 2DAY FM	6.0	5.9	0.1	9.7	7.8	1.9	11.1	9.0	2.1	13.4	11.3	2.1	5.5	6.7	-1.2	1.1	2.9	-1.8	0.7	0.8	-0.1
KIIS1065	9.1	7.7	1.4	17.4	19.1	-1.7	15.4	12.2	3.2	17.8	14.0	3.8	9.9	7.7	2.2	3.7	4.3	-0.6	0.7	0.2	0.5
104.9 TRIPLE M	4.7	4.6	0.1	6.6	4.3	2.3	5.7	6.7	-1.0	6.4	7.1	-0.7	8.2	7.0	1.2	3.4	3.5	-0.1	0.6	0.5	0.1
NOVA96.9	6.6	6.5	0.1	19.7	21.5	-1.8	14.4	14.2	0.2	9.0	9.3	-0.3	7.9	6.0	1.9	2.1	3.1	-1.0	0.8	0.6	0.2
smoothfm 95.3	9.5	9.7	-0.2	7.7	9.2	-1.5	7.9	8.0	-0.1	10.7	13.1	-2.4	10.5	10.9	-0.4	13.6	10.5	3.1	6.5	6.0	0.5
WSFM	7.9	8.8	-0.9	6.6	7.3	-0.7	7.0	7.4	-0.4	3.3	3.7	-0.4	12.8	16.6	-3.8	13.4	12.5	0.9	5.4	4.9	0.5
ABC SYD	8.8	8.9	-0.1	2.2	1.8	0.4	1.2	1.4	-0.2	0.9	1.0	-0.1	5.9	7.4	-1.5	16.9	16.7	0.2	16.8	16.2	0.6
2RN	3.3	2.9	0.4	0.4	0.4	0.0	0.4	*	*	0.4	0.5	-0.1	2.2	1.1	1.1	3.5	3.4	0.1	7.9	7.7	0.2
ABC NEWS	2.3	2.3	0.0	0.7	0.2	0.5	0.4	0.3	0.1	1.9	1.6	0.3	2.8	3.2	-0.4	1.7	2.4	-0.7	3.3	3.0	0.3
2JJJ	4.6	5.4	-0.8	4.5	5.1	-0.6	12.4	11.8	0.6	11.3	11.8	-0.5	2.7	5.7	-3.0	1.1	1.2	-0.1	0.4	0.4	0.0
ABC CLASSIC	3.4	3.2	0.2	0.6	0.3	0.3	0.7	4.4	-3.7	1.9	0.7	1.2	4.4	1.8	2.6	2.8	2.5	0.3	5.8	7.2	-1.4

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.2	4.2	-1.0	2.8	4.1	-1.3	3.6	4.9	-1.3	3.8	4.2	-0.4	2.5	3.2	-0.7	3.2	4.4	-1.2	4.8	5.7	-0.9
2GB	14.5	13.3	1.2	16.4	15.2	1.2	16.9	15.0	1.9	12.2	11.4	0.8	10.2	9.5	0.7	16.5	15.0	1.5	14.5	13.7	0.8
Macquarie Sports 954	0.5	0.6	-0.1	0.6	0.6	0.0	0.7	0.8	-0.1	0.3	0.4	-0.1	0.7	0.4	0.3	0.6	0.6	0.0	0.6	0.8	-0.2
SKY Sports Radio	0.3	0.6	-0.3	0.3	0.7	-0.4	0.1	0.3	-0.2	0.2	0.5	-0.3	0.3	0.5	-0.2	1.3	0.9	0.4	0.8	1.0	-0.2
104.1 2DAY FM	6.3	6.1	0.2	4.5	4.4	0.1	6.4	6.0	0.4	8.2	8.0	0.2	7.1	6.9	0.2	6.3	6.0	0.3	5.0	5.0	0.0
KIIS1065	9.9	8.1	1.8	11.4	10.1	1.3	10.5	7.6	2.9	9.3	7.2	2.1	8.7	6.9	1.8	6.5	7.2	-0.7	6.7	6.6	0.1
104.9 TRIPLE M	4.8	4.9	-0.1	4.9	4.7	0.2	4.5	4.4	0.1	5.8	4.5	1.3	4.9	6.6	-1.7	2.9	3.7	-0.8	4.1	3.8	0.3
NOVA96.9	6.6	6.5	0.1	6.9	6.4	0.5	5.3	5.7	-0.4	6.5	6.3	0.2	8.4	8.3	0.1	5.5	5.7	-0.2	6.6	6.7	-0.1
smoothfm 95.3	9.4	9.6	-0.2	8.0	8.5	-0.5	9.7	9.9	-0.2	10.0	9.7	0.3	10.3	10.2	0.1	9.9	10.7	-0.8	10.1	10.1	0.0
WSFM	7.7	8.9	-1.2	7.9	8.2	-0.3	8.4	9.4	-1.0	8.7	10.2	-1.5	6.9	8.5	-1.6	4.9	7.2	-2.3	8.4	8.7	-0.3
ABC SYD	9.2	9.4	-0.2	10.3	10.4	-0.1	8.2	8.6	-0.4	8.3	9.1	-0.8	10.4	9.3	1.1	7.8	8.5	-0.7	7.4	7.3	0.1
2RN	3.3	2.8	0.5	4.4	3.4	1.0	2.6	2.6	0.0	2.1	2.3	-0.2	3.4	2.8	0.6	3.8	2.6	1.2	3.3	3.1	0.2
ABC NEWS	2.2	2.2	0.0	3.1	3.2	-0.1	1.6	1.6	0.0	1.7	1.7	0.0	1.3	1.5	-0.2	3.6	3.4	0.2	2.4	2.3	0.1
2JJJ	4.6	5.2	-0.6	4.4	5.2	-0.8	4.3	5.1	-0.8	4.3	5.6	-1.3	6.0	5.8	0.2	4.5	3.4	1.1	4.7	6.1	-1.4
ABC CLASSIC	3.0	3.0	0.0	2.6	2.9	-0.3	3.4	3.7	-0.3	2.7	2.8	-0.1	2.6	2.9	-0.3	5.2	2.6	2.6	4.8	3.8	1.0



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	215	265	-50	8	8	0	8	3	5	9	16	-7	15	24	-9	45	54	-9	130	160	-30
2GB	598	532	66	25	20	5	23	16	7	53	69	-16	121	81	40	118	110	8	259	237	22
Macquarie Sports 954	89	85	4	10	13	-3	18	12	6	*	5	*	20	15	5	19	20	-1	23	20	3
SKY Sports Radio	64	79	-15	6	*	*	2	*	*	4	8	-4	19	36	-17	12	15	-3	21	19	2
104.1 2DAY FM	822	866	-44	101	105	-4	117	125	-8	312	353	-41	210	185	25	48	63	-15	34	36	-2
KIIS1065	1048	1014	34	165	179	-14	173	164	9	412	379	33	224	204	20	46	67	-21	27	20	7
104.9 TRIPLE M	505	496	9	65	55	10	49	61	-12	175	165	10	155	150	5	41	48	-7	19	17	2
NOVA96.9	968	1000	-32	181	190	-9	185	199	-14	344	374	-30	196	177	19	42	50	-8	19	10	9
smoothfm 95.3	942	986	-44	80	82	-2	91	90	1	294	341	-47	228	244	-16	132	115	17	117	115	2
WSFM	677	735	-58	59	61	-2	66	67	-1	118	130	-12	208	260	-52	150	142	8	76	76	0
ABC SYD	590	630	-40	27	33	-6	20	17	3	47	69	-22	126	149	-23	135	137	-2	237	225	12
2RN	220	214	6	5	11	-6	4	*	*	22	30	-8	49	46	3	45	46	-1	96	81	15
ABC NEWS	298	273	25	23	8	15	18	12	6	63	58	5	63	76	-13	39	51	-12	94	69	25
2JJB	489	538	-49	44	50	-6	114	106	8	208	228	-20	75	103	-28	34	38	-4	13	14	-1
ABC CLASSIC	300	243	57	14	7	7	9	9	0	63	35	28	72	55	17	42	39	3	100	99	1
Total	4334	4337	-3	444	442	2	477	470	7	1169	1175	-6	977	982	-5	554	553	1	713	714	-1

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	178	217	-39	107	137	-30	91	120	-29	92	114	-22	101	118	-17	55	76	-21	167	211	-44
2GB	564	485	79	447	388	59	340	310	30	296	260	36	304	272	32	199	174	25	400	357	43
Macquarie Sports 954	70	62	8	32	47	-15	21	19	2	25	29	-4	30	18	12	25	16	9	49	60	-11
SKY Sports Radio	33	51	-18	18	32	-14	9	9	0	10	17	-7	15	18	-3	13	8	5	46	53	-7
104.1 2DAY FM	716	745	-29	343	371	-28	259	303	-44	333	373	-40	349	354	-5	193	186	7	423	459	-36
KIIS1065	964	917	47	648	587	61	393	338	55	383	370	13	493	427	66	248	216	32	576	562	14
104.9 TRIPLE M	440	416	24	254	240	14	164	170	-6	186	177	9	232	272	-40	117	110	7	281	264	17
NOVA96.9	882	921	-39	502	530	-28	290	333	-43	369	422	-53	456	522	-66	252	265	-13	537	579	-42
smoothfm 95.3	844	890	-46	471	504	-33	363	408	-45	415	440	-25	425	468	-43	294	245	49	604	636	-32
WSFM	610	628	-18	387	400	-13	260	311	-51	272	293	-21	296	355	-59	162	162	0	432	476	-44
ABC SYD	546	578	-32	423	412	11	257	282	-25	299	317	-18	310	312	-2	175	201	-26	376	384	-8
2RN	206	193	13	152	124	28	79	91	-12	74	87	-13	91	91	0	75	66	9	140	141	-1
ABC NEWS	260	231	29	181	163	18	72	86	-14	102	100	2	66	83	-17	62	57	5	162	163	-1
2JJB	440	480	-40	256	255	1	176	178	-2	190	233	-43	263	272	-9	153	130	23	309	331	-22
ABC CLASSIC	263	215	48	152	131	21	126	125	1	118	104	14	126	95	31	88	77	11	191	168	23
Total	4200	4204	-4	3443	3376	67	2464	2533	-69	2603	2707	-104	2898	2962	-64	1799	1730	69	3489	3548	-59



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+				
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-		
2CH 1170	17	22	-5	*	*	*	*	1	*	*	*	*	*	*	1	1	0	4	5	-1	12	15	-3
2GB	71	66	5	1	*	*	1	1	0	4	4	0	8	5	3	12	15	-3	45	41	4		
Macquarie Sports 954	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0		
SKY Sports Radio	2	3	-1	*	*	*	*	*	*	*	*	*	*	1	*	*	*	*	*	1	2	-1	
104.1 2DAY FM	29	29	0	3	2	1	4	4	0	15	12	3	6	7	-1	1	2	-1	1	1	0		
KIIS1065	45	38	7	5	6	-1	6	5	1	19	15	4	10	8	2	3	3	0	1	*	*		
104.9 TRIPLE M	23	23	0	2	1	1	2	3	-1	7	8	-1	8	8	0	2	3	-1	1	1	0		
NOVA96.9	32	32	0	6	7	-1	6	6	0	10	10	0	8	7	1	2	2	0	1	1	0		
smoothfm 95.3	47	48	-1	2	3	-1	3	3	0	12	14	-2	11	12	-1	10	8	2	9	8	1		
WSFM	39	43	-4	2	2	0	3	3	0	4	4	0	13	18	-5	10	10	0	7	6	1		
ABC SYD	43	44	-1	1	1	0	*	1	*	1	1	0	6	8	-2	12	13	-1	22	20	2		
2RN	16	14	2	*	*	*	*	*	*	*	*	*	2	1	1	3	3	0	11	10	1		
ABC NEWS	11	11	0	*	*	*	*	*	*	2	2	0	3	4	-1	1	2	-1	4	4	0		
2JJJ	23	27	-4	1	2	-1	5	5	0	12	13	-1	3	6	-3	1	1	0	1	*	*		
ABC CLASSIC	17	16	1	*	*	*	*	2	*	2	1	1	5	2	3	2	2	0	8	9	-1		
Total	490	493	-3	31	31	0	40	41	-1	109	108	1	103	109	-6	74	78	-4	134	126	8		

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
2CH 1170	17	22	-5	25	34	-9	23	32	-9	20	23	-3	14	19	-5	6	8	-2	19	24	-5
2GB	76	70	6	145	126	19	108	98	10	65	62	3	57	56	1	30	27	3	58	57	1
Macquarie Sports 954	3	3	0	5	5	0	4	5	-1	1	2	-1	4	2	2	1	1	0	2	3	-1
SKY Sports Radio	2	3	-1	3	6	-3	1	2	-1	1	2	-1	2	3	-1	2	2	0	3	4	-1
104.1 2DAY FM	33	32	1	40	36	4	41	39	2	43	43	0	40	41	-1	12	11	1	20	21	-1
KIIS1065	52	42	10	101	84	17	67	49	18	50	39	11	49	40	9	12	13	-1	27	27	0
104.9 TRIPLE M	25	25	0	44	39	5	29	29	0	31	25	6	27	39	-12	5	7	-2	16	16	0
NOVA96.9	35	34	1	61	53	8	34	37	-3	35	34	1	47	49	-2	10	10	0	26	28	-2
smoothfm 95.3	49	50	-1	71	70	1	62	65	-3	53	53	0	58	60	-2	18	19	-1	40	42	-2
WSFM	41	46	-5	70	68	2	54	62	-8	46	56	-10	39	50	-11	9	13	-4	34	36	-2
ABC SYD	49	49	0	91	86	5	53	56	-3	44	50	-6	58	55	3	14	15	-1	30	30	0
2RN	17	15	2	39	28	11	17	17	0	11	12	-1	19	17	2	7	5	2	13	13	0
ABC NEWS	12	12	0	28	27	1	10	10	0	9	9	0	7	9	-2	7	6	1	9	10	-1
2JJJ	24	27	-3	39	43	-4	27	34	-7	23	30	-7	33	34	-1	8	6	2	19	25	-6
ABC CLASSIC	16	16	0	23	24	-1	22	24	-2	14	15	-1	15	17	-2	9	5	4	19	16	3
Total	526	524	2	888	830	58	639	654	-15	530	544	-14	558	586	-28	184	179	5	400	416	-16