



# SYDNEY RADIO - SURVEY 4 2019

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.6	3.8	-0.2	0.3	0.3	0.0	0.2	0.4	-0.2	0.1	0.1	0.0	1.4	1.3	0.1	4.5	6.8	-2.3	9.9	9.3	0.6
2GB	14.0	14.8	-0.8	2.9	3.8	-0.9	1.4	2.0	-0.6	5.3	6.7	-1.4	9.1	9.3	-0.2	19.7	17.4	2.3	29.2	31.4	-2.2
Macquarie Sports 954	0.9	0.8	0.1	1.1	1.2	-0.1	0.1	1.2	-1.1	0.3	0.2	0.1	1.3	1.2	0.1	1.5	0.8	0.7	0.7	0.6	0.1
SKY Sports Radio	0.6	0.4	0.2	0.7	0.6	0.1	0.8	0.3	0.5	0.3	0.2	0.1	0.3	0.2	0.1	0.8	0.8	0.0	0.9	0.7	0.2
104.1 2DAY FM	4.7	5.6	-0.9	5.6	6.5	-0.9	7.9	10.3	-2.4	10.3	13.3	-3.0	4.9	4.8	0.1	1.5	1.3	0.2	0.5	0.4	0.1
KIIS1065	8.1	9.3	-1.2	14.6	17.8	-3.2	16.7	19.4	-2.7	14.2	15.9	-1.7	9.7	11.4	-1.7	2.9	2.8	0.1	0.3	0.6	-0.3
104.9 TRIPLE M	6.0	5.5	0.5	4.6	6.7	-2.1	4.8	4.5	0.3	9.0	8.1	0.9	11.3	9.0	2.3	3.9	4.7	-0.8	0.3	0.6	-0.3
NOVA96.9	7.5	7.2	0.3	24.2	20.3	3.9	16.0	15.4	0.6	12.3	12.0	0.3	7.9	7.6	0.3	1.4	1.6	-0.2	0.3	0.6	-0.3
smoothfm 95.3	9.9	10.0	-0.1	11.2	7.4	3.8	8.6	8.3	0.3	8.9	8.5	0.4	9.8	9.8	0.0	12.4	14.2	-1.8	9.3	10.0	-0.7
WSFM	8.2	8.1	0.1	8.7	8.5	0.2	3.9	2.7	1.2	5.9	5.3	0.6	11.6	11.0	0.6	12.7	12.9	-0.2	5.0	6.6	-1.6
ABC SYD	8.0	7.3	0.7	3.5	3.4	0.1	0.5	1.0	-0.5	1.6	1.3	0.3	5.4	5.0	0.4	12.0	10.0	2.0	17.1	15.8	1.3
2RN	2.6	2.9	-0.3	0.9	0.6	0.3	1.7	0.9	0.8	1.0	0.6	0.4	1.1	1.5	-0.4	3.6	5.2	-1.6	5.5	5.7	-0.2
ABC NEWS	2.2	1.8	0.4	2.4	1.1	1.3	2.2	1.4	0.8	2.1	2.1	0.0	1.7	1.4	0.3	2.9	2.2	0.7	2.2	1.8	0.4
2JJJ	4.3	3.9	0.4	4.2	5.0	-0.8	11.9	11.9	0.0	8.8	6.7	2.1	3.8	4.0	-0.2	1.6	1.8	-0.2	0.2	0.1	0.1
ABC CLASSIC	3.4	3.3	0.1	1.0	1.1	-0.1	0.8	0.4	0.4	1.3	1.5	-0.2	1.7	3.6	-1.9	3.2	2.9	0.3	8.5	6.3	2.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.4	3.6	-0.2	2.7	2.7	0.0	3.7	3.6	0.1	3.5	4.4	-0.9	2.6	3.2	-0.6	6.0	5.4	0.6	4.2	4.4	-0.2
2GB	14.4	15.3	-0.9	17.4	17.6	-0.2	16.0	17.7	-1.7	11.9	12.5	-0.6	10.3	11.0	-0.7	14.3	16.1	-1.8	12.7	13.4	-0.7
Macquarie Sports 954	0.8	0.7	0.1	1.0	0.6	0.4	0.9	0.8	0.1	0.7	0.6	0.1	0.5	0.8	-0.3	0.8	0.8	0.0	0.9	1.0	-0.1
SKY Sports Radio	0.3	0.2	0.1	0.3	0.3	0.0	0.1	0.2	-0.1	0.3	0.1	0.2	0.4	0.2	0.2	0.5	0.6	-0.1	1.4	1.0	0.4
104.1 2DAY FM	5.0	6.1	-1.1	3.1	4.2	-1.1	6.1	7.3	-1.2	7.4	8.7	-1.3	4.8	5.8	-1.0	3.3	4.2	-0.9	3.8	4.0	-0.2
KIIS1065	8.6	10.0	-1.4	10.9	11.8	-0.9	8.0	9.8	-1.8	7.4	9.4	-2.0	8.3	9.5	-1.2	5.6	6.0	-0.4	6.5	7.2	-0.7
104.9 TRIPLE M	6.3	5.6	0.7	6.0	5.6	0.4	5.7	5.1	0.6	7.6	6.8	0.8	6.8	5.8	1.0	4.8	3.8	1.0	4.9	4.9	0.0
NOVA96.9	7.6	7.4	0.2	7.5	7.2	0.3	6.4	5.9	0.5	7.1	7.5	-0.4	10.0	9.9	0.1	8.0	6.4	1.6	7.2	6.8	0.4
smoothfm 95.3	9.0	9.4	-0.4	6.8	7.5	-0.7	10.4	10.5	-0.1	11.4	11.4	0.0	8.4	9.0	-0.6	8.7	9.4	-0.7	12.5	11.8	0.7
WSFM	8.3	8.0	0.3	8.5	8.8	-0.3	8.5	8.4	0.1	9.1	9.0	0.1	7.7	6.6	1.1	5.6	4.4	1.2	7.8	8.2	-0.4
ABC SYD	8.4	7.5	0.9	9.9	8.9	1.0	7.3	6.0	1.3	6.5	5.5	1.0	9.1	8.8	0.3	9.4	8.6	0.8	7.0	6.6	0.4
2RN	2.7	2.8	-0.1	4.6	4.7	-0.1	1.3	1.4	-0.1	1.2	0.8	0.4	2.7	3.1	-0.4	2.5	4.0	-1.5	2.4	2.9	-0.5
ABC NEWS	2.1	1.8	0.3	3.4	2.7	0.7	1.2	1.1	0.1	0.9	0.8	0.1	1.8	1.4	0.4	3.3	3.1	0.2	2.6	1.9	0.7
2JJJ	4.4	3.8	0.6	4.2	3.4	0.8	3.8	3.3	0.5	4.4	3.3	1.1	5.5	5.7	-0.2	4.0	4.6	-0.6	4.1	4.1	0.0
ABC CLASSIC	3.0	2.9	0.1	2.0	2.1	-0.1	3.6	3.3	0.3	3.1	2.7	0.4	4.1	2.9	1.2	3.2	5.2	-2.0	4.6	4.7	-0.1



# SYDNEY RADIO - SURVEY 4 2019

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	234	232	2	8	8	0	8	15	-7	25	16	9	30	19	11	38	49	-11	127	125	2
2GB	677	704	-27	27	30	-3	28	33	-5	80	85	-5	136	141	-5	142	128	14	263	287	-24
Macquarie Sports 954	140	132	8	13	17	-4	6	17	-11	23	14	9	41	39	2	22	14	8	36	31	5
SKY Sports Radio	128	90	38	18	13	5	18	12	6	27	16	11	21	16	5	15	13	2	28	20	8
104.1 2DAY FM	645	711	-66	85	90	-5	81	97	-16	256	281	-25	175	171	4	28	44	-16	18	27	-9
KIIS1065	952	982	-30	149	158	-9	157	151	6	366	394	-28	221	219	2	44	38	6	15	21	-6
104.9 TRIPLE M	591	537	54	68	69	-1	52	47	5	209	182	27	180	168	12	64	47	17	18	25	-7
NOVA96.9	1040	1006	34	217	207	10	202	196	6	361	355	6	207	188	19	30	40	-10	24	20	4
smoothfm 95.3	1051	968	83	99	82	17	97	84	13	265	254	11	250	233	17	167	158	9	174	158	16
WSFM	823	711	112	73	63	10	66	52	14	174	136	38	257	221	36	147	142	5	106	96	10
ABC SYD	633	539	94	38	25	13	16	21	-5	65	46	19	144	111	33	131	109	22	239	226	13
2RN	234	216	18	8	6	2	14	12	2	31	20	11	43	31	12	49	52	-3	89	95	-6
ABC NEWS	306	284	22	27	22	5	27	22	5	68	70	-2	64	51	13	52	42	10	69	76	-7
2JJJ	547	510	37	49	54	-5	105	102	3	241	201	40	105	109	-4	32	36	-4	15	9	6
ABC CLASSIC	294	306	-12	22	21	1	13	12	1	48	51	-3	64	75	-11	38	45	-7	108	102	6
Total	4336	4334	2	445	444	1	460	468	-8	1179	1171	8	981	982	-1	557	557	0	715	712	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	188	191	-3	103	112	-9	109	109	0	87	100	-13	65	83	-18	59	56	3	174	177	-3
2GB	629	652	-23	487	516	-29	361	373	-12	325	322	3	334	351	-17	219	217	2	461	486	-25
Macquarie Sports 954	103	92	11	62	50	12	45	35	10	45	42	3	26	30	-4	18	20	-2	83	82	1
SKY Sports Radio	81	62	19	37	33	4	11	16	-5	34	19	15	29	16	13	24	15	9	79	50	29
104.1 2DAY FM	583	632	-49	246	293	-47	231	244	-13	293	312	-19	294	321	-27	137	141	-4	336	356	-20
KIIS1065	858	904	-46	605	620	-15	371	385	-14	403	415	-12	423	476	-53	196	224	-28	502	546	-44
104.9 TRIPLE M	534	471	63	312	275	37	216	192	24	258	215	43	308	252	56	150	139	11	318	303	15
NOVA96.9	919	910	9	568	523	45	325	315	10	407	395	12	513	490	23	286	261	25	631	574	57
smoothfm 95.3	901	857	44	509	488	21	404	382	22	486	455	31	436	416	20	211	240	-29	738	656	82
WSFM	746	644	102	448	421	27	327	291	36	386	330	56	360	299	61	191	160	31	514	459	55
ABC SYD	574	486	88	394	360	34	300	227	73	262	235	27	307	266	41	155	143	12	400	364	36
2RN	219	199	20	166	156	10	73	64	9	77	56	21	107	75	32	75	79	-4	146	138	8
ABC NEWS	274	253	21	183	163	20	83	65	18	69	69	0	88	66	22	88	63	25	210	162	48
2JJJ	478	448	30	303	265	38	186	186	0	208	183	25	275	259	16	127	150	-23	340	310	30
ABC CLASSIC	243	263	-20	133	141	-8	135	127	8	112	106	6	127	129	-2	91	89	2	206	204	2
Total	4196	4184	12	3402	3421	-19	2593	2536	57	2766	2699	67	2981	2916	65	1780	1757	23	3589	3548	41



# SYDNEY RADIO - SURVEY 4 2019

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	18	19	-1	*	*	*	*	*	*	*	*	*	2	1	1	4	5	-1	13	12	1
2GB	72	74	-2	1	1	0	1	1	0	6	8	-2	11	10	1	16	13	3	37	41	-4
Macquarie Sports 954	4	4	0	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	1	1	0
SKY Sports Radio	3	2	1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0
104.1 2DAY FM	24	28	-4	2	2	0	3	4	-1	12	15	-3	6	5	1	1	1	0	1	1	0
KIIS1065	42	47	-5	4	5	-1	7	7	0	16	18	-2	12	13	-1	2	2	0	*	1	*
104.9 TRIPLE M	31	27	4	1	2	-1	2	2	0	10	9	1	14	10	4	3	3	0	*	1	*
NOVA96.9	39	36	3	7	6	1	6	6	0	14	14	0	10	9	1	1	1	0	*	1	*
smoothfm 95.3	51	50	1	3	2	1	3	3	0	10	10	0	12	11	1	10	10	0	12	13	-1
WSFM	42	40	2	3	3	0	2	1	1	7	6	1	14	12	2	11	9	2	6	9	-3
ABC SYD	41	36	5	1	1	0	*	*	*	2	1	1	7	6	1	10	7	3	22	21	1
2RN	13	14	-1	*	*	*	1	*	*	1	1	0	1	2	-1	3	4	-1	7	7	0
ABC NEWS	11	9	2	1	*	*	1	1	0	2	2	0	2	2	0	2	2	0	3	2	1
2JJB	22	19	3	1	1	0	5	4	1	10	8	2	5	4	1	1	1	0	*	*	*
ABC CLASSIC	18	17	1	*	*	*	*	*	*	1	2	-1	2	4	-2	3	2	1	11	8	3
Total	517	499	18	31	30	1	39	37	2	113	115	-2	123	113	10	83	74	9	128	131	-3

Average Audience (000's) by Session, P10+ [Potential: 4572]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn	Mon-Fri 5:30am-9:00am	Mon-Fri 9:00am-12:00md	Mon-Fri 12:00md-4:00pm	Mon-Fri 4:00pm-7:00pm	Mon-Fri 7:00pm-12:00mn	Sat-Sun 5:30am-12mn	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last
2CH 1170	19	19	0	24	24	0	27	24	3	21	25	-4	14	17	-3	10	9	1	18	18	0
2GB	79	81	-2	155	160	-5	114	118	-4	71	70	1	57	58	-1	24	28	-4	56	56	0
Macquarie Sports 954	5	4	1	9	6	3	7	6	1	4	3	1	3	4	-1	1	1	0	4	4	0
SKY Sports Radio	2	1	1	3	3	0	1	1	0	2	1	1	2	1	1	1	1	0	6	4	2
104.1 2DAY FM	27	33	-6	27	38	-11	43	49	-6	44	49	-5	26	31	-5	6	7	-1	17	17	0
KIIS1065	47	53	-6	97	107	-10	57	66	-9	44	52	-8	46	50	-4	9	10	-1	28	30	-2
104.9 TRIPLE M	35	30	5	53	51	2	40	34	6	45	38	7	38	30	8	8	7	1	21	21	0
NOVA96.9	42	39	3	67	65	2	46	39	7	42	41	1	55	52	3	13	11	2	32	28	4
smoothfm 95.3	50	50	0	60	68	-8	74	70	4	67	63	4	47	47	0	15	16	-1	55	49	6
WSFM	45	43	2	76	80	-4	61	56	5	54	50	4	43	35	8	9	8	1	34	34	0
ABC SYD	46	40	6	88	81	7	52	40	12	38	31	7	50	46	4	16	15	1	30	27	3
2RN	15	15	0	41	43	-2	10	10	0	7	4	3	15	16	-1	4	7	-3	11	12	-1
ABC NEWS	11	9	2	30	24	6	8	7	1	5	4	1	10	7	3	6	5	1	11	8	3
2JJB	24	20	4	37	31	6	27	22	5	26	18	8	31	30	1	7	8	-1	18	17	1
ABC CLASSIC	17	15	2	18	19	-1	26	22	4	18	15	3	22	15	7	5	9	-4	20	20	0
Total	548	533	15	893	909	-16	713	669	44	593	556	37	554	526	28	169	174	-5	437	415	22