



SYDNEY RADIO - SURVEY 6 2017

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	3.2	3.3	-0.1	3.1	0.1	3.0	*	*	*	0.2	*	*	0.3	0.4	-0.1	3.0	3.7	-0.7	9.7	10.6	-0.9
2GB	12.6	12.6	0.0	1.3	1.6	-0.3	4.0	0.4	3.6	3.8	4.6	-0.8	8.4	8.8	-0.4	14.9	15.1	-0.2	28.0	27.9	0.1
TalkingLifestyle954	3.7	3.4	0.3	1.2	1.4	-0.2	0.1	0.4	-0.3	0.7	0.2	0.5	2.9	2.0	0.9	3.7	3.7	0.0	8.6	8.7	-0.1
SKY Sports Radio	1.2	1.0	0.2	*	0.1	*	0.3	*	*	0.6	0.7	-0.1	2.5	1.5	1.0	1.1	1.1	0.0	1.1	1.0	0.1
104.1 2DAY FM	4.0	4.7	-0.7	6.6	7.4	-0.8	12.3	11.9	0.4	6.5	9.6	-3.1	3.5	3.3	0.2	2.7	2.5	0.2	0.2	0.3	-0.1
KIIS1065	8.6	8.4	0.2	22.2	19.5	2.7	8.6	7.6	1.0	16.5	16.5	0.0	9.8	9.5	0.3	3.7	3.6	0.1	0.7	1.1	-0.4
104.9 TRIPLE M	5.8	6.3	-0.5	5.4	5.6	-0.2	7.9	6.4	1.5	12.0	7.5	4.5	7.4	12.2	-4.8	3.0	4.6	-1.6	0.3	0.5	-0.2
NOVA96.9	7.2	7.9	-0.7	21.1	23.5	-2.4	16.7	17.6	-0.9	12.0	13.7	-1.7	7.3	7.2	0.1	2.0	2.5	-0.5	0.3	0.2	0.1
smoothfm 95.3	8.7	8.0	0.7	5.7	3.9	1.8	5.9	8.0	-2.1	6.9	6.9	0.0	9.4	9.0	0.4	15.3	12.4	2.9	6.9	6.2	0.7
WSFM	9.8	9.3	0.5	7.9	5.7	2.2	9.8	10.8	-1.0	7.3	7.1	0.2	14.9	13.5	1.4	13.0	13.7	-0.7	5.3	4.6	0.7
ABC SYD	8.3	8.5	-0.2	3.6	2.7	0.9	0.4	1.5	-1.1	3.5	3.8	-0.3	6.0	5.7	0.3	14.6	13.9	0.7	13.9	15.6	-1.7
2RN	2.2	1.8	0.4	0.8	0.3	0.5	*	*	*	0.9	0.5	0.4	1.2	1.2	0.0	2.8	3.0	-0.2	4.8	3.5	1.3
ABC NEWS	1.5	1.2	0.3	*	0.1	*	1.1	0.7	0.4	2.1	2.1	0.0	0.9	1.1	-0.2	1.9	0.9	1.0	1.6	1.3	0.3
2JJJ	6.0	6.4	-0.4	3.2	6.6	-3.4	13.8	13.3	0.5	12.6	10.9	1.7	6.5	8.3	-1.8	2.4	3.4	-1.0	0.6	0.5	0.1
ABCFM	3.4	3.2	0.2	1.3	1.1	0.2	0.9	0.5	0.4	0.8	1.2	-0.4	2.4	2.0	0.4	4.1	4.4	-0.3	7.5	6.7	0.8

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	2.8	3.0	-0.2	2.3	3.1	-0.8	3.0	3.3	-0.3	3.2	3.3	-0.1	2.3	1.8	0.5	3.7	3.7	0.0	4.6	4.4	0.2
2GB	14.0	13.8	0.2	15.3	14.9	0.4	15.9	15.7	0.2	11.3	12.1	-0.8	10.4	10.0	0.4	19.1	17.9	1.2	8.3	8.7	-0.4
TalkingLifestyle954	2.6	2.5	0.1	3.7	3.5	0.2	2.7	3.0	-0.3	1.4	1.5	-0.1	1.6	1.5	0.1	3.4	2.6	0.8	7.4	6.5	0.9
SKY Sports Radio	1.0	0.8	0.2	1.9	1.4	0.5	0.8	0.6	0.2	0.6	0.4	0.2	0.8	0.4	0.4	0.5	0.5	0.0	1.7	1.5	0.2
104.1 2DAY FM	4.0	4.7	-0.7	3.3	3.6	-0.3	3.6	4.1	-0.5	4.4	5.3	-0.9	5.2	6.8	-1.6	3.5	4.1	-0.6	4.2	4.7	-0.5
KIIS1065	9.0	9.0	0.0	10.3	10.0	0.3	8.4	8.2	0.2	8.7	9.5	-0.8	9.8	10.1	-0.3	5.1	4.2	0.9	7.5	6.4	1.1
104.9 TRIPLE M	6.4	6.6	-0.2	7.0	6.4	0.6	5.5	6.5	-1.0	6.5	6.6	-0.1	7.1	7.4	-0.3	4.3	6.8	-2.5	4.0	5.0	-1.0
NOVA96.9	7.0	7.9	-0.9	6.6	7.8	-1.2	4.9	5.2	-0.3	6.8	8.3	-1.5	9.7	11.2	-1.5	8.4	7.0	1.4	7.8	7.9	-0.1
smoothfm 95.3	8.3	7.6	0.7	6.4	6.3	0.1	9.9	8.1	1.8	10.3	8.9	1.4	7.8	8.1	-0.3	6.6	6.4	0.2	10.0	9.2	0.8
WSFM	10.0	9.4	0.6	10.3	8.9	1.4	10.9	10.7	0.2	11.2	10.2	1.0	8.7	8.8	-0.1	6.1	6.7	-0.6	9.0	8.8	0.2
ABC SYD	8.6	8.8	-0.2	10.0	11.0	-1.0	8.3	8.0	0.3	7.6	7.1	0.5	7.7	8.2	-0.5	8.8	9.0	-0.2	7.5	7.6	-0.1
2RN	2.2	1.7	0.5	3.0	2.7	0.3	1.5	1.1	0.4	1.4	0.8	0.6	2.1	1.6	0.5	3.3	2.7	0.6	2.2	1.9	0.3
ABC NEWS	1.4	1.2	0.2	1.9	2.3	-0.4	1.0	0.5	0.5	0.8	0.5	0.3	1.4	1.0	0.4	2.3	2.0	0.3	1.7	1.3	0.4
2JJJ	6.2	6.7	-0.5	5.3	5.9	-0.6	6.7	7.5	-0.8	7.3	7.4	-0.1	6.7	7.5	-0.8	4.5	4.0	0.5	5.1	5.6	-0.5
ABCFM	3.4	3.0	0.4	3.2	2.7	0.5	3.6	3.9	-0.3	3.1	2.7	0.4	3.9	3.0	0.9	3.5	2.6	0.9	3.6	4.0	-0.4



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Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	17	17	0	1	*	*	*	*	*	*	*	*	*	*	*	3	3	0	13	14	-1
2GB	66	65	1	*	*	*	1	*	*	4	5	-1	10	11	-1	13	12	1	36	37	-1
TalkingLifestyle954	19	18	1	*	*	*	*	*	*	1	*	*	4	3	1	3	3	0	11	11	0
SKY Sports Radio	6	5	1	*	*	*	*	*	*	1	1	0	3	2	1	1	1	0	1	1	0
104.1 2DAY FM	21	24	-3	2	2	0	4	5	-1	7	11	-4	4	4	0	2	2	0	*	*	*
KIIS1065	45	44	1	7	6	1	3	3	0	19	18	1	12	12	0	3	3	0	1	1	0
104.9 TRIPLE M	30	32	-2	2	2	0	3	3	0	13	8	5	9	16	-7	3	4	-1	*	1	*
NOVA96.9	38	41	-3	7	7	0	6	7	-1	14	15	-1	9	9	0	2	2	0	*	*	*
smoothfm 95.3	46	41	5	2	1	1	2	3	-1	8	8	0	12	12	0	13	10	3	9	8	1
WSFM	51	48	3	3	2	1	4	4	0	8	8	0	19	17	2	11	11	0	7	6	1
ABC SYD	44	44	0	1	1	0	*	1	*	4	4	0	7	7	0	13	11	2	18	20	-2
2RN	11	9	2	*	*	*	*	*	*	1	1	0	1	1	0	2	2	0	6	5	1
ABC NEWS	8	6	2	*	*	*	*	*	*	2	2	0	1	1	0	2	1	1	2	2	0
2JJJ	31	33	-2	1	2	-1	5	5	0	14	12	2	8	11	-3	2	3	-1	1	1	0
ABCFM	18	17	1	*	*	*	*	*	*	1	1	0	3	3	0	4	3	1	10	9	1
Total	523	518	5	32	30	2	36	40	-4	112	110	2	124	128	-4	88	79	9	130	131	-1

Average Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri 5:30am-12mn			Breakfast Mon-Fri 5:30am-9:00am			Morning Mon-Fri 9:00am-12:00md			Afternoon Mon-Fri 12:00md-4:00pm			Drive Mon-Fri 4:00pm-7:00pm			Evening Mon-Fri 7:00pm-12:00mn			Weekend Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	16	17	-1	20	27	-7	21	23	-2	21	21	0	13	11	2	7	7	0	20	18	2
2GB	78	77	1	134	129	5	111	109	2	73	77	-4	59	57	2	35	33	2	36	37	-1
TalkingLifestyle954	14	14	0	33	30	3	19	21	-2	9	10	-1	9	8	1	6	5	1	32	27	5
SKY Sports Radio	6	4	2	17	13	4	6	5	1	4	3	1	4	3	1	1	1	0	7	6	1
104.1 2DAY FM	22	26	-4	29	31	-2	25	29	-4	28	33	-5	29	39	-10	6	8	-2	18	20	-2
KIIS1065	50	50	0	90	87	3	59	57	2	56	60	-4	56	57	-1	9	8	1	32	27	5
104.9 TRIPLE M	36	37	-1	61	55	6	39	45	-6	42	42	0	40	42	-2	8	13	-5	17	21	-4
NOVA96.9	39	44	-5	58	67	-9	34	36	-2	44	52	-8	55	64	-9	15	13	2	34	33	1
smoothfm 95.3	47	42	5	56	55	1	70	56	14	66	57	9	45	46	-1	12	12	0	43	39	4
WSFM	56	52	4	90	78	12	77	75	2	72	65	7	50	50	0	11	12	-1	39	37	2
ABC SYD	48	49	-1	87	95	-8	58	56	2	49	45	4	44	47	-3	16	17	-1	32	32	0
2RN	12	10	2	26	23	3	11	8	3	9	5	4	12	9	3	6	5	1	10	8	2
ABC NEWS	8	7	1	17	20	-3	7	4	3	5	3	2	8	5	3	4	4	0	7	5	2
2JJJ	35	37	-2	46	52	-6	47	52	-5	47	47	0	38	43	-5	8	7	1	22	24	-2
ABCFM	19	17	2	28	23	5	26	27	-1	20	17	3	22	17	5	6	5	1	15	17	-2
Total	560	557	3	876	869	7	701	696	5	645	634	11	569	570	-1	182	185	-3	431	422	9



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Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH 1170	182	190	-8	6	3	3	2	2	0	7	1	6	21	18	3	29	40	-11	118	126	-8
2GB	579	561	18	14	16	-2	18	4	14	88	69	19	121	141	-20	104	100	4	234	232	2
TalkingLifestyle954	256	225	31	5	4	1	6	5	1	26	14	12	51	44	7	54	45	9	114	113	1
SKY Sports Radio	88	80	8	*	3	*	5	2	3	18	15	3	26	23	3	20	15	5	19	22	-3
104.1 2DAY FM	658	672	-14	111	110	1	130	131	-1	222	248	-26	136	123	13	41	43	-2	18	17	1
KIIS1065	967	890	77	192	168	24	144	111	33	384	353	31	196	206	-10	45	41	4	5	11	-6
104.9 TRIPLE M	559	566	-7	59	62	-3	58	57	1	218	192	26	152	192	-40	55	48	7	17	15	2
NOVA96.9	949	995	-46	202	212	-10	185	210	-25	321	347	-26	196	178	18	36	37	-1	8	11	-3
smoothfm 95.3	842	809	33	72	65	7	84	87	-3	180	196	-16	216	211	5	159	133	26	132	117	15
WSFM	790	724	66	62	44	18	67	67	0	150	155	-5	263	239	24	160	146	14	88	73	15
ABC SYD	572	612	-40	27	21	6	14	10	4	84	101	-17	125	151	-26	141	131	10	182	198	-16
2RN	181	200	-19	5	7	-2	3	2	1	31	28	3	37	55	-18	38	41	-3	66	67	-1
ABC NEWS	238	234	4	6	5	1	20	19	1	66	84	-18	44	51	-7	53	29	24	50	46	4
2JJJ	515	542	-27	37	52	-15	101	100	1	224	214	10	109	119	-10	32	44	-12	13	13	0
ABCFM	262	276	-14	19	15	4	19	9	10	45	39	6	43	72	-29	49	44	5	87	97	-10
Total	4134	4137	-3	429	428	1	443	442	1	1087	1090	-3	973	980	-7	545	540	5	657	657	0

Cumulative Audience (000's) by Session, P10+ [Potential: 4360]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH 1170	153	164	-11	80	98	-18	88	101	-13	103	111	-8	70	80	-10	55	56	-1	143	144	-1	143	144	-1	143	144	-1
2GB	546	536	10	411	412	-1	315	307	8	295	299	-4	260	277	-17	219	214	5	342	346	-4	342	346	-4	342	346	-4
TalkingLifestyle954	168	145	23	126	93	33	82	68	14	58	54	4	63	60	3	59	52	7	205	189	16	205	189	16	205	189	16
SKY Sports Radio	70	65	5	40	38	2	32	27	5	24	22	2	26	21	5	6	6	0	65	53	12	65	53	12	65	53	12
104.1 2DAY FM	571	579	-8	276	289	-13	228	193	35	277	302	-25	272	301	-29	105	135	-30	361	363	-2	361	363	-2	361	363	-2
KIIS1065	869	787	82	580	533	47	344	335	9	417	412	5	408	416	-8	189	176	13	538	512	26	538	512	26	538	512	26
104.9 TRIPLE M	501	492	9	306	291	15	172	169	3	224	202	22	269	277	-8	114	139	-25	288	322	-34	288	322	-34	288	322	-34
NOVA96.9	838	886	-48	469	535	-66	285	241	44	430	457	-27	469	501	-32	222	220	2	609	629	-20	609	629	-20	609	629	-20
smoothfm 95.3	718	692	26	383	388	-5	328	291	37	393	350	43	337	325	12	180	185	-5	543	540	3	543	540	3	543	540	3
WSFM	708	639	69	444	374	70	339	299	40	388	343	45	364	350	14	169	174	-5	489	465	24	489	465	24	489	465	24
ABC SYD	532	568	-36	367	400	-33	269	271	-2	294	310	-16	268	279	-11	160	177	-17	384	399	-15	384	399	-15	384	399	-15
2RN	168	176	-8	121	123	-2	61	54	7	70	56	14	82	79	3	58	50	8	121	130	-9	121	130	-9	121	130	-9
ABC NEWS	197	207	-10	127	143	-16	53	38	15	53	52	1	77	61	16	58	46	12	163	146	17	163	146	17	163	146	17
2JJJ	449	489	-40	276	303	-27	192	222	-30	211	242	-31	261	287	-26	128	129	-1	322	324	-2	322	324	-2	322	324	-2
ABCFM	237	231	6	135	111	24	115	117	-2	114	118	-4	133	117	16	79	71	8	167	182	-15	167	182	-15	167	182	-15
Total	4016	4006	10	3253	3228	25	2366	2330	36	2677	2712	-35	2791	2835	-44	1593	1639	-46	3390	3441	-51	3390	3441	-51	3390	3441	-51