



SYDNEY RADIO - SURVEY 2 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.2	4.4	-0.2	4.2	3.0	1.2	0.1	0.3	-0.2	0.9	1.2	-0.3	1.2	0.8	0.4	6.8	7.6	-0.8	10.2	10.6	-0.4
2GB	12.6	13.0	-0.4	2.3	1.2	1.1	0.4	0.7	-0.3	2.3	3.6	-1.3	10.6	9.7	0.9	18.4	15.9	2.5	28.3	30.1	-1.8
2UE	4.8	5.7	-0.9	0.3	0.4	-0.1	0.2	0.4	-0.2	0.8	0.7	0.1	3.7	4.9	-1.2	6.4	7.8	-1.4	11.6	12.6	-1.0
SKY Sports Radio	1.2	0.9	0.3	0.1	0.2	-0.1	*	*	*	0.3	0.1	0.2	1.9	1.2	0.7	1.3	1.4	-0.1	2.0	1.6	0.4
hit104.1 2DayFM	3.3	3.6	-0.3	5.6	9.4	-3.8	7.4	7.9	-0.5	5.3	5.1	0.2	3.5	4.2	-0.7	1.4	1.0	0.4	0.4	0.3	0.1
KIIS1065	8.9	8.7	0.2	16.2	16.1	0.1	19.7	17.9	1.8	15.8	16.9	-1.1	8.9	8.6	0.3	3.0	3.1	-0.1	0.4	0.3	0.1
2MMM	5.8	5.9	-0.1	6.7	7.6	-0.9	4.9	6.1	-1.2	11.1	10.4	0.7	7.7	9.1	-1.4	3.5	2.9	0.6	*	0.1	*
NOVA96.9	7.6	7.6	0.0	24.6	23.5	1.1	14.9	13.7	1.2	11.4	12.6	-1.2	7.8	8.5	-0.7	1.7	1.8	-0.1	0.3	0.1	0.2
smoothfm 95.3	7.4	7.3	0.1	7.7	4.2	3.5	5.4	3.8	1.6	7.9	7.5	0.4	7.2	8.1	-0.9	10.9	12.5	-1.6	5.2	4.8	0.4
WSFM	8.2	7.9	0.3	5.1	5.2	-0.1	4.8	2.0	2.8	6.5	6.6	-0.1	13.8	13.2	0.6	10.9	10.6	0.3	4.2	4.4	-0.2
ABC702	8.0	9.5	-1.5	3.1	2.8	0.3	1.0	2.2	-1.2	2.6	2.3	0.3	7.0	10.4	-3.4	11.1	13.5	-2.4	16.3	16.4	-0.1
2RN	2.8	2.3	0.5	0.4	0.4	0.0	0.2	0.1	0.1	0.9	0.7	0.2	2.6	1.5	1.1	7.1	4.6	2.5	3.1	4.0	-0.9
NEWSR	1.8	1.5	0.3	0.6	0.5	0.1	1.0	0.9	0.1	2.4	1.1	1.3	1.9	1.4	0.5	1.5	2.4	-0.9	1.7	1.6	0.1
2JJJ	6.3	5.7	0.6	5.9	4.4	1.5	14.5	17.9	-3.4	13.3	12.6	0.7	5.7	4.9	0.8	2.0	0.7	1.3	0.1	0.1	0.0
ABCFM	2.9	3.2	-0.3	0.8	0.8	0.0	1.2	0.8	0.4	1.0	2.0	-1.0	2.4	2.4	0.0	2.3	3.0	-0.7	7.2	6.7	0.5

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.0	4.0	0.0	3.3	3.4	-0.1	5.2	5.7	-0.5	4.8	4.3	0.5	2.6	3.0	-0.4	3.9	3.7	0.2	4.8	5.5	-0.7
2GB	13.4	13.9	-0.5	15.9	16.8	-0.9	14.8	14.2	0.6	10.2	11.6	-1.4	9.1	10.9	-1.8	17.6	15.2	2.4	10.2	9.9	0.3
2UE	4.0	4.6	-0.6	4.5	5.2	-0.7	3.9	5.5	-1.6	3.1	3.4	-0.3	3.9	4.0	-0.1	4.8	4.9	-0.1	7.3	9.1	-1.8
SKY Sports Radio	1.0	0.8	0.2	1.5	1.1	0.4	0.7	0.5	0.2	0.8	0.8	0.0	0.7	0.6	0.1	0.8	0.6	0.2	1.9	1.6	0.3
hit104.1 2DayFM	3.3	3.6	-0.3	2.8	3.0	-0.2	3.1	3.2	-0.1	3.8	4.3	-0.5	4.2	4.3	-0.1	3.0	3.1	-0.1	3.2	3.6	-0.4
KIIS1065	9.3	9.0	0.3	10.4	10.7	-0.3	9.5	8.7	0.8	8.8	8.3	0.5	10.0	9.2	0.8	6.0	6.2	-0.2	7.5	7.5	0.0
2MMM	6.0	6.1	-0.1	5.8	5.9	-0.1	6.6	6.2	0.4	6.8	7.3	-0.5	5.6	5.9	-0.3	4.3	4.5	-0.2	5.0	5.3	-0.3
NOVA96.9	7.6	7.7	-0.1	7.1	6.3	0.8	5.5	6.4	-0.9	7.3	8.3	-1.0	11.5	10.9	0.6	8.0	7.4	0.6	7.5	7.6	-0.1
smoothfm 95.3	7.3	7.3	0.0	5.8	6.0	-0.2	7.5	7.6	-0.1	8.4	8.3	0.1	8.3	7.3	1.0	6.8	8.7	-1.9	7.9	7.1	0.8
WSFM	8.1	7.9	0.2	8.7	8.4	0.3	8.1	8.2	-0.1	9.6	9.6	0.0	6.2	6.4	-0.2	5.5	4.1	1.4	8.7	8.1	0.6
ABC702	8.3	10.0	-1.7	10.2	11.5	-1.3	7.3	9.3	-2.0	7.1	8.5	-1.4	8.2	10.1	-1.9	8.4	10.4	-2.0	7.1	7.9	-0.8
2RN	2.7	2.3	0.4	3.6	3.1	0.5	2.0	1.7	0.3	2.1	1.6	0.5	2.4	1.9	0.5	3.5	3.1	0.4	2.9	2.3	0.6
NEWSR	1.7	1.4	0.3	2.3	1.9	0.4	1.4	0.7	0.7	1.1	0.9	0.2	1.2	1.3	-0.1	2.5	2.2	0.3	2.0	1.8	0.2
2JJJ	6.6	6.0	0.6	5.4	4.6	0.8	6.8	5.6	1.2	7.3	6.9	0.4	7.7	7.6	0.1	5.8	5.8	0.0	5.3	5.0	0.3
ABCFM	2.8	3.0	-0.2	2.3	2.5	-0.2	3.1	3.3	-0.2	3.2	2.8	0.4	2.9	3.3	-0.4	2.6	4.2	-1.6	3.3	3.7	-0.4



SYDNEY RADIO - SURVEY 2 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	23	23	0	1	1	0	*	*	*	1	1	0	2	1	1	6	6	0	12	13	-1
2GB	69	69	0	1	*	*	*	*	*	3	4	-1	14	13	1	17	13	4	35	38	-3
2UE	26	30	-4	*	*	*	*	*	*	1	1	0	5	7	-2	6	7	-1	14	16	-2
SKY Sports Radio	6	5	1	*	*	*	*	*	*	*	*	*	2	2	0	1	1	0	2	2	0
hit104.1 2DayFM	18	19	-1	2	3	-1	3	3	0	7	6	1	5	6	-1	1	1	0	*	*	*
KIIS1065	49	46	3	6	5	1	8	8	0	20	19	1	11	12	-1	3	3	0	1	*	*
2MMM	32	32	0	2	2	0	2	3	-1	14	12	2	10	12	-2	3	2	1	*	*	*
NOVA96.9	41	41	0	9	7	2	6	6	0	14	14	0	10	11	-1	2	2	0	*	*	*
smoothfm 95.3	41	39	2	3	1	2	2	2	0	10	8	2	9	11	-2	10	11	-1	6	6	0
WSFM	45	42	3	2	2	0	2	1	1	8	7	1	18	18	0	10	9	1	5	6	-1
ABC702	44	51	-7	1	1	0	*	1	*	3	3	0	9	14	-5	10	11	-1	20	21	-1
2RN	15	12	3	*	*	*	*	*	*	1	1	0	3	2	1	7	4	3	4	5	-1
NEWSR	10	8	2	*	*	*	*	*	*	3	1	2	2	2	0	1	2	-1	2	2	0
2JJJ	34	31	3	2	1	1	6	8	-2	17	14	3	7	7	0	2	1	1	*	*	*
ABCFM	16	17	-1	*	*	*	*	*	*	1	2	-1	3	3	0	2	3	-1	9	8	1
Total	546	533	13	35	32	3	42	44	-2	126	111	15	129	134	-5	92	85	7	122	127	-5

Average Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	23	23	0	29	30	-1	40	42	-2	30	25	5	16	18	-2	9	8	1	22	24	-2
2GB	78	80	-2	144	151	-7	113	104	9	64	69	-5	55	66	-11	38	32	6	45	43	2
2UE	23	26	-3	41	47	-6	30	40	-10	19	20	-1	23	24	-1	10	10	0	32	40	-8
SKY Sports Radio	6	4	2	13	10	3	6	3	3	5	5	0	4	3	1	2	1	1	9	7	2
hit104.1 2DayFM	20	20	0	25	27	-2	24	24	0	23	25	-2	25	26	-1	6	7	-1	14	16	-2
KIIS1065	55	52	3	94	96	-2	72	63	9	55	49	6	60	56	4	13	13	0	34	33	1
2MMM	35	35	0	53	53	0	50	45	5	43	43	0	34	36	-2	9	9	0	22	23	-1
NOVA96.9	45	44	1	64	57	7	42	46	-4	46	49	-3	69	66	3	17	16	1	33	33	0
smoothfm 95.3	43	42	1	52	54	-2	57	56	1	53	49	4	50	44	6	15	18	-3	35	31	4
WSFM	47	45	2	79	76	3	62	60	2	60	57	3	37	39	-2	12	9	3	39	35	4
ABC702	49	57	-8	92	104	-12	55	68	-13	44	50	-6	49	61	-12	18	22	-4	32	34	-2
2RN	16	13	3	33	28	5	15	12	3	13	9	4	14	12	2	8	7	1	13	10	3
NEWSR	10	8	2	21	17	4	11	5	6	7	5	2	7	8	-1	5	5	0	9	8	1
2JJJ	38	34	4	49	42	7	52	41	11	46	41	5	46	46	0	13	12	1	24	22	2
ABCFM	16	17	-1	21	23	-2	24	24	0	20	17	3	17	20	-3	6	9	-3	15	16	-1
Total	586	572	14	904	901	3	764	728	36	625	592	33	600	607	-7	216	209	7	448	436	12

EMBARGOED UNTIL 9:30AM AEST



SYDNEY RADIO - SURVEY 2 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	250	258	-8	10	5	5	9	2	7	13	14	-1	18	33	-15	64	79	-15	135	125	10
2GB	593	609	-16	26	21	5	11	19	-8	60	75	-15	143	143	0	135	122	13	218	230	-12
2UE	337	373	-36	11	13	-2	7	13	-6	23	26	-3	72	80	-8	81	85	-4	143	157	-14
SKY Sports Radio	113	94	19	12	4	8	*	2	*	8	7	1	40	33	7	28	25	3	26	23	3
hit104.1 2DayFM	521	531	-10	88	123	-35	108	105	3	194	173	21	93	103	-10	33	24	9	5	4	1
KIIS1065	911	940	-29	171	163	8	156	163	-7	329	349	-20	188	204	-16	50	47	3	18	12	6
2MMM	535	590	-55	77	67	10	71	80	-9	184	233	-49	157	172	-15	43	35	8	3	4	-1
NOVA96.9	974	977	-3	237	234	3	173	176	-3	321	328	-7	206	207	-1	31	24	7	6	8	-2
smoothfm 95.3	708	700	8	70	66	4	75	58	17	171	161	10	194	191	3	117	135	-18	80	89	-9
WSFM	746	723	23	71	70	1	55	57	-2	167	167	0	261	250	11	116	110	6	77	69	8
ABC702	662	686	-24	42	35	7	36	38	-2	92	82	10	179	202	-23	131	137	-6	183	191	-8
2RN	197	161	36	12	10	2	13	5	8	18	15	3	53	36	17	49	42	7	53	53	0
NEWSR	267	295	-28	17	11	6	32	27	5	50	45	5	63	79	-16	44	73	-29	60	59	1
2JJB	570	568	2	63	48	15	130	135	-5	248	240	8	112	124	-12	13	17	-4	4	4	0
ABCFM	240	246	-6	8	9	-1	15	14	1	46	44	2	57	51	6	36	50	-14	77	78	-1
Total	4015	4015	0	422	421	1	448	446	2	1061	1064	-3	936	935	1	533	535	-2	615	614	1

Cumulative Audience (000's) by Session, P10+ [Potential: 4232]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	223	224	-1	124	132	-8	144	144	0	137	124	13	105	103	2	85	70	15	186	188	-2
2GB	551	560	-9	440	453	-13	332	313	19	288	276	12	291	314	-23	222	219	3	390	404	-14
2UE	275	306	-31	181	204	-23	135	168	-33	122	141	-19	135	147	-12	113	120	-7	249	277	-28
SKY Sports Radio	82	72	10	48	43	5	33	18	15	27	28	-1	31	24	7	15	16	-1	84	69	15
hit104.1 2DayFM	471	455	16	262	268	-6	195	194	1	212	223	-11	236	236	0	135	142	-7	310	334	-24
KIIS1065	847	873	-26	566	563	3	406	367	39	408	383	25	458	463	-5	286	268	18	586	581	5
2MMM	500	534	-34	331	321	10	229	230	-1	245	264	-19	262	289	-27	178	163	15	330	358	-28
NOVA96.9	896	909	-13	538	499	39	322	327	-5	425	426	-1	578	576	2	301	288	13	599	588	11
smoothfm 95.3	617	614	3	335	320	15	310	284	26	355	335	20	378	343	35	196	203	-7	470	447	23
WSFM	650	650	0	395	404	-9	309	293	16	350	342	8	328	339	-11	162	168	-6	516	479	37
ABC702	605	640	-35	428	439	-11	287	338	-51	307	344	-37	341	364	-23	199	221	-22	408	422	-14
2RN	184	146	38	129	102	27	63	43	20	78	45	33	94	76	18	74	66	8	131	109	22
NEWSR	231	257	-26	142	150	-8	59	52	7	63	75	-12	75	102	-27	80	83	-3	164	172	-8
2JJB	519	506	13	325	286	39	232	200	32	235	248	-13	320	325	-5	184	187	-3	348	326	22
ABCFM	229	223	6	126	120	6	112	111	1	116	104	12	118	110	8	77	89	-12	161	173	-12
Total	3948	3950	-2	3321	3296	25	2537	2495	42	2725	2711	14	2948	2980	-32	1929	1952	-23	3389	3373	16

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 2 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.3	3.2	1.1	2.2	1.2	1.0	0.1	0.1	0.0	4.8	2.7	2.1	7.6	5.6	2.0	2.9	3.0	-0.1	3.0	2.9	0.1
3AW	15.4	13.6	1.8	3.6	1.8	1.8	2.4	1.7	0.7	2.2	2.4	-0.2	10.4	9.8	0.6	19.2	19.8	-0.6	36.2	31.4	4.8
MAGIC 1278	4.4	4.4	0.0	0.4	0.4	0.0	0.3	0.4	-0.1	1.4	0.5	0.9	0.4	1.7	-1.3	8.3	7.7	0.6	10.7	11.3	-0.6
hit101.9 FoxFM	6.9	7.6	-0.7	19.9	21.4	-1.5	19.4	21.1	-1.7	10.0	10.3	-0.3	6.2	6.8	-0.6	3.1	4.2	-1.1	0.7	0.4	0.3
GOLD	6.8	6.9	-0.1	5.6	2.9	2.7	6.5	5.0	1.5	6.8	6.0	0.8	9.8	10.6	-0.8	9.3	10.2	-0.9	2.5	3.1	-0.6
KIIS101.1	6.1	7.1	-1.0	14.5	14.3	0.2	9.2	13.7	-4.5	9.5	11.2	-1.7	8.6	8.7	-0.1	2.1	2.2	-0.1	0.4	0.5	-0.1
3MMM	7.4	7.4	0.0	7.1	5.9	1.2	7.9	7.3	0.6	10.7	11.7	-1.0	12.4	12.5	-0.1	5.3	3.4	1.9	0.4	0.5	-0.1
NOVA 100	6.7	7.3	-0.6	18.2	23.5	-5.3	14.8	14.7	0.1	12.2	13.4	-1.2	6.4	5.4	1.0	1.5	2.0	-0.5	0.4	0.5	-0.1
smoothfm 91.5	6.9	7.2	-0.3	6.1	5.7	0.4	4.7	5.2	-0.5	4.6	6.3	-1.7	9.0	9.1	-0.1	10.6	8.7	1.9	5.2	6.0	-0.8
ABC774	10.4	10.7	-0.3	2.4	1.6	0.8	1.4	1.0	0.4	4.9	4.2	0.7	8.3	8.6	-0.3	14.6	14.4	0.2	19.1	22.4	-3.3
3RN	3.2	3.2	0.0	0.5	0.7	-0.2	3.0	2.4	0.6	1.4	1.9	-0.5	2.0	2.2	-0.2	7.0	7.0	0.0	4.1	3.7	0.4
NEWSR	1.5	1.6	-0.1	1.5	1.6	-0.1	0.5	0.6	-0.1	1.0	1.7	-0.7	1.3	1.2	0.1	2.6	2.3	0.3	1.6	1.8	-0.2
3JJJ	5.6	5.7	-0.1	3.4	4.6	-1.2	20.9	17.5	3.4	14.0	13.9	0.1	2.8	2.9	-0.1	0.3	0.5	-0.2	0.2	0.4	-0.2
ABCFM	2.5	2.0	0.5	0.7	0.8	-0.1	1.0	0.4	0.6	0.9	0.9	0.0	1.0	1.7	-0.7	2.4	1.7	0.7	6.4	4.5	1.9

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	4.6	3.4	1.2	3.9	3.0	0.9	4.9	3.8	1.1	4.2	3.1	1.1	5.1	4.0	1.1	5.5	3.7	1.8	3.4	2.6	0.8
3AW	15.9	13.8	2.1	20.1	18.1	2.0	16.8	15.9	0.9	12.4	10.1	2.3	12.5	10.6	1.9	16.4	12.1	4.3	13.7	13.0	0.7
MAGIC 1278	4.0	4.1	-0.1	4.0	3.7	0.3	4.1	4.5	-0.4	4.4	4.3	0.1	3.6	3.9	-0.3	3.3	4.0	-0.7	5.7	5.5	0.2
hit101.9 FoxFM	7.0	7.8	-0.8	5.9	6.8	-0.9	5.6	6.6	-1.0	8.2	8.8	-0.6	8.9	9.3	-0.4	7.3	7.8	-0.5	6.5	7.2	-0.7
GOLD	6.7	6.8	-0.1	5.4	5.0	0.4	6.6	7.2	-0.6	8.4	8.3	0.1	7.3	7.9	-0.6	5.5	5.2	0.3	7.3	7.2	0.1
KIIS101.1	6.3	7.2	-0.9	5.7	6.8	-1.1	5.4	6.8	-1.4	7.3	8.4	-1.1	7.9	7.9	0.0	4.8	5.1	-0.3	5.6	6.6	-1.0
3MMM	7.9	8.0	-0.1	8.6	9.3	-0.7	7.9	8.1	-0.2	9.7	9.1	0.6	6.9	6.6	0.3	4.0	3.9	0.1	5.6	5.3	0.3
NOVA 100	6.7	7.2	-0.5	6.2	6.5	-0.3	5.9	6.8	-0.9	6.7	7.1	-0.4	8.7	8.7	0.0	6.2	8.0	-1.8	6.5	7.5	-1.0
smoothfm 91.5	6.5	7.0	-0.5	4.5	4.5	0.0	7.5	7.4	0.1	8.7	9.3	-0.6	6.2	7.3	-1.1	6.0	7.3	-1.3	8.1	7.7	0.4
ABC774	10.5	11.1	-0.6	14.2	16.6	-2.4	12.4	12.6	-0.2	5.6	6.6	-1.0	8.5	7.4	1.1	11.2	10.2	1.0	9.9	9.3	0.6
3RN	3.1	3.1	0.0	4.2	4.2	0.0	1.9	1.9	0.0	1.9	2.0	-0.1	3.5	3.3	0.2	4.8	4.7	0.1	3.5	3.5	0.0
NEWSR	1.3	1.5	-0.2	1.9	2.1	-0.2	0.6	0.6	0.0	0.6	1.0	-0.4	0.8	1.0	-0.2	3.9	4.1	-0.2	1.9	2.0	-0.1
3JJJ	5.7	5.8	-0.1	5.0	3.8	1.2	5.7	5.0	0.7	6.5	6.8	-0.3	6.3	7.5	-1.2	5.4	7.0	-1.6	5.2	5.4	-0.2
ABCFM	2.3	1.9	0.4	1.8	1.6	0.2	2.5	1.7	0.8	2.3	1.7	0.6	3.0	2.6	0.4	2.6	1.9	0.7	3.0	2.5	0.5

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 2 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	23	18	5	1	*	*	*	*	*	6	3	3	10	8	2	2	3	-1	4	4	0
3AW	83	75	8	1	1	0	1	1	0	2	3	-1	14	14	0	17	17	0	47	40	7
MAGIC 1278	24	24	0	*	*	*	*	*	*	2	1	1	1	2	-1	7	7	0	14	14	0
hit101.9 FoxFM	37	42	-5	6	6	0	8	9	-1	11	13	-2	9	9	0	3	4	-1	1	*	*
GOLD	37	38	-1	2	1	1	3	2	1	8	7	1	13	15	-2	8	9	-1	3	4	-1
KIIS101.1	33	39	-6	4	4	0	4	6	-2	11	14	-3	12	12	0	2	2	0	1	1	0
3MMM	40	41	-1	2	2	0	3	3	0	12	15	-3	17	17	0	5	3	2	1	1	0
NOVA 100	36	40	-4	5	7	-2	6	7	-1	14	17	-3	9	8	1	1	2	-1	*	1	*
smoothfm 91.5	37	40	-3	2	2	0	2	2	0	5	8	-3	12	13	-1	9	8	1	7	8	-1
ABC774	56	59	-3	1	*	*	1	*	*	6	5	1	11	12	-1	13	12	1	25	28	-3
3RN	17	17	0	*	*	*	1	1	0	2	2	0	3	3	0	6	6	0	5	5	0
NEWSR	8	9	-1	*	*	*	*	*	*	1	2	-1	2	2	0	2	2	0	2	2	0
3JJJ	30	31	-1	1	1	0	9	8	1	16	17	-1	4	4	0	*	*	*	*	*	*
ABCFM	14	11	3	*	*	*	*	*	*	1	1	0	1	2	-1	2	1	1	8	6	2
Total	540	550	-10	28	30	-2	42	44	-2	114	124	-10	138	139	-1	87	86	1	131	126	5

Average Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	26	20	6	33	25	8	38	30	8	26	20	6	32	26	6	32	26	6	12	8	4	15	12	3	15	12	3
3AW	91	81	10	169	152	17	129	125	4	77	67	10	78	68	10	78	68	10	34	26	8	62	58	4	62	58	4
MAGIC 1278	23	24	-1	34	31	3	32	36	-4	27	29	-2	23	25	-2	23	25	-2	7	9	-2	26	24	2	26	24	2
hit101.9 FoxFM	40	46	-6	49	57	-8	43	52	-9	51	59	-8	55	59	-4	55	59	-4	15	17	-2	29	32	-3	29	32	-3
GOLD	39	40	-1	45	42	3	51	57	-6	52	55	-3	45	51	-6	45	51	-6	11	11	0	33	32	1	33	32	1
KIIS101.1	36	43	-7	48	57	-9	41	54	-13	45	56	-11	49	51	-2	49	51	-2	10	11	-1	25	29	-4	25	29	-4
3MMM	46	47	-1	73	78	-5	60	64	-4	60	61	-1	60	61	-1	43	42	1	8	8	0	25	24	1	25	24	1
NOVA 100	39	43	-4	52	54	-2	46	54	-8	42	47	-5	54	56	-2	54	56	-2	13	17	-4	29	33	-4	29	33	-4
smoothfm 91.5	38	42	-4	38	38	0	57	58	-1	54	62	-8	39	46	-7	39	46	-7	13	16	-3	37	34	3	37	34	3
ABC774	60	66	-6	119	140	-21	95	99	-4	35	44	-9	53	47	6	53	47	6	24	22	2	45	42	3	45	42	3
3RN	18	18	0	35	35	0	14	15	-1	12	13	-1	22	21	1	22	21	1	10	10	0	16	16	0	16	16	0
NEWSR	8	9	-1	16	18	-2	5	5	0	4	6	-2	5	6	-1	5	6	-1	8	9	-1	8	9	-1	8	9	-1
3JJJ	33	34	-1	42	32	10	44	40	4	40	45	-5	39	48	-9	39	48	-9	11	15	-4	23	24	-1	23	24	-1
ABCFM	14	11	3	15	14	1	19	14	5	14	11	3	19	17	2	19	17	2	5	4	1	13	11	2	13	11	2
Total	576	592	-16	840	840	0	768	790	-22	621	665	-44	624	638	-14	624	638	-14	209	214	-5	451	447	4	451	447	4

EMBARGOED UNTIL 9:30AM AEST



MELBOURNE RADIO - SURVEY 2 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	309	270	39	30	18	12	8	7	1	78	66	12	110	96	14	33	35	-2	50	46	4
3AW	689	665	24	43	27	16	22	25	-3	68	69	-1	163	156	7	121	138	-17	271	251	20
MAGIC 1278	257	277	-20	10	10	0	3	5	-2	24	21	3	22	29	-7	71	63	8	127	150	-23
hit101.9 FoxFM	879	979	-100	183	187	-4	171	223	-52	287	303	-16	176	196	-20	45	58	-13	17	12	5
GOLD	825	750	75	55	49	6	81	79	2	222	179	43	271	255	16	137	122	15	58	66	-8
KIIS101.1	839	905	-66	140	163	-23	124	165	-41	298	285	13	219	235	-16	40	41	-1	18	16	2
3MMM	650	610	40	77	78	-1	81	73	8	224	225	-1	208	183	25	47	37	10	11	13	-2
NOVA 100	944	935	9	176	198	-22	181	201	-20	365	313	52	182	175	7	26	35	-9	14	12	2
smoothfm 91.5	682	729	-47	52	64	-12	60	58	2	159	200	-41	198	189	9	120	120	0	93	98	-5
ABC774	772	776	-4	50	34	16	33	29	4	116	112	4	179	193	-14	150	159	-9	245	248	-3
3RN	241	258	-17	8	9	-1	12	13	-1	32	48	-16	55	66	-11	65	58	7	69	64	5
NEWSR	221	230	-9	17	17	0	17	21	-4	58	61	-3	47	43	4	40	39	1	43	49	-6
3JJJ	546	542	4	49	55	-6	162	150	12	226	240	-14	90	74	16	16	20	-4	2	4	-2
ABCFM	205	198	7	6	9	-3	20	14	6	32	38	-6	34	34	0	29	23	6	84	78	6
Total	3964	3966	-2	408	409	-1	462	475	-13	1026	1028	-2	936	924	12	517	519	-2	614	611	3

Cumulative Audience (000's) by Session, P10+ [Potential: 4186]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	286	252	34	165	149	16	138	129	9	154	145	9	164	146	18	136	100	36	187	160	27						
3AW	657	630	27	525	512	13	405	380	25	386	343	43	386	324	62	223	188	35	474	449	25						
MAGIC 1278	223	237	-14	136	134	2	114	131	-17	125	126	-1	123	132	-9	81	98	-17	206	209	-3						
hit101.9 FoxFM	798	886	-88	476	479	-3	313	368	-55	423	462	-39	515	545	-30	277	309	-32	575	638	-63						
GOLD	708	662	46	368	312	56	323	337	-14	395	365	30	383	375	8	211	201	10	545	503	42						
KIIS101.1	774	838	-64	413	455	-42	308	356	-48	414	468	-54	429	471	-42	230	241	-11	523	548	-25						
3MMM	576	550	26	381	354	27	250	235	15	293	274	19	355	315	40	149	156	-7	401	379	22						
NOVA 100	869	849	20	466	474	-8	369	372	-3	438	435	3	476	496	-20	275	309	-34	573	628	-55						
smoothfm 91.5	611	671	-60	282	287	-5	285	292	-7	365	386	-21	342	393	-51	193	229	-36	464	478	-14						
ABC774	706	720	-14	506	523	-17	374	405	-31	292	322	-30	338	312	26	234	226	8	493	472	21						
3RN	225	238	-13	144	151	-7	109	103	6	96	101	-5	122	118	4	102	100	2	166	167	-1						
NEWSR	192	211	-19	120	132	-12	50	42	8	62	64	-2	69	79	-10	96	97	-1	139	147	-8						
3JJJ	501	494	7	252	235	17	231	241	-10	247	268	-21	284	307	-23	195	209	-14	362	338	24						
ABCFM	172	164	8	90	74	16	81	70	11	92	85	7	116	102	14	63	65	-2	157	154	3						
Total	3902	3902	0	3186	3149	37	2584	2633	-49	2790	2772	18	3020	3031	-11	1998	2029	-31	3430	3448	-18						



BRISBANE RADIO - SURVEY 2 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.6	4.0	0.6	0.3	*	*	0.9	0.4	0.5	1.2	1.2	0.0	3.8	3.7	0.1	6.6	7.4	-0.8	12.3	8.5	3.8
MAGIC 882	4.3	4.4	-0.1	1.2	0.2	1.0	*	0.5	*	0.5	0.3	0.2	1.7	2.1	-0.4	6.4	9.6	-3.2	14.7	12.7	2.0
4KQ	8.7	8.6	0.1	1.3	0.4	0.9	0.9	1.1	-0.2	3.3	2.7	0.6	8.3	10.5	-2.2	20.2	19.3	0.9	14.1	12.1	2.0
hit105.3	8.2	9.3	-1.1	19.0	25.9	-6.9	19.4	19.1	0.3	12.5	14.3	-1.8	6.2	6.8	-0.6	1.6	1.8	-0.2	0.4	0.7	-0.3
97.3FM	14.3	14.6	-0.3	20.8	15.6	5.2	8.9	10.2	-1.3	16.3	14.9	1.4	22.2	23.9	-1.7	10.0	10.1	-0.1	5.2	7.2	-2.0
4MMM	7.6	8.7	-1.1	8.5	10.3	-1.8	8.0	12.9	-4.9	9.9	10.9	-1.0	10.5	11.8	-1.3	7.5	6.2	1.3	0.2	0.3	-0.1
NOVA106.9	11.6	10.8	0.8	25.8	25.7	0.1	24.5	20.1	4.4	19.2	17.7	1.5	9.4	8.9	0.5	1.0	2.2	-1.2	0.5	0.7	-0.2
ABC612	10.7	10.7	0.0	1.6	1.4	0.2	0.7	0.5	0.2	4.4	3.9	0.5	8.6	7.3	1.3	17.9	18.4	-0.5	24.8	28.0	-3.2
4RN	2.0	2.4	-0.4	0.3	0.6	-0.3	0.2	0.1	0.1	0.7	0.4	0.3	2.3	2.0	0.3	4.6	5.3	-0.7	2.9	4.9	-2.0
NEWSR	1.6	1.7	-0.1	0.9	0.2	0.7	0.4	0.1	0.3	1.6	1.6	0.0	1.5	1.2	0.3	0.9	0.8	0.1	3.6	4.7	-1.1
4JJJ	8.9	9.4	-0.5	6.2	6.6	-0.4	26.3	25.4	0.9	13.6	17.4	-3.8	8.7	6.9	1.8	1.5	1.3	0.2	0.3	0.8	-0.5
ABCFM	2.2	1.8	0.4	0.4	0.5	-0.1	0.7	1.2	-0.5	1.1	0.7	0.4	0.9	0.9	0.0	4.4	2.4	2.0	4.9	4.7	0.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	5.0	4.2	0.8	6.1	5.1	1.0	5.4	4.3	1.1	4.2	3.6	0.6	3.9	3.5	0.4	4.2	4.0	0.2	3.4	3.1	0.3	3.4	3.1	0.3	5.1	5.1	0.0
MAGIC 882	4.0	4.2	-0.2	4.7	4.3	0.4	4.7	5.1	-0.4	3.2	4.0	-0.8	3.5	3.9	-0.4	3.5	2.9	0.6	5.1	5.1	0.0	5.6	7.4	-1.8	10.9	9.9	1.0
4KQ	8.0	8.2	-0.2	8.0	8.7	-0.7	9.6	9.1	0.5	8.6	8.1	0.5	6.6	6.9	-0.3	10.2	11.4	-1.2	11.0	11.9	-0.9	7.6	8.7	-1.1	7.6	8.7	-1.1
hit105.3	8.4	9.5	-1.1	8.3	9.5	-1.2	6.2	7.6	-1.4	8.4	9.2	-0.8	10.2	11.4	-1.2	11.0	11.9	-0.9	11.0	11.9	-0.9	10.7	10.3	0.4	14.1	13.4	0.7
97.3FM	14.3	15.0	-0.7	13.6	14.0	-0.4	15.8	16.6	-0.8	15.3	16.9	-1.6	14.2	13.9	0.3	10.7	10.3	0.4	10.7	10.3	0.4	10.7	10.3	0.4	14.1	13.4	0.7
4MMM	8.0	9.0	-1.0	7.6	8.0	-0.4	8.8	9.5	-0.7	9.3	10.6	-1.3	8.0	9.4	-1.4	3.9	5.7	-1.8	6.3	7.6	-1.3	3.9	5.7	-1.8	6.3	7.6	-1.3
NOVA106.9	11.9	11.2	0.7	11.7	10.3	1.4	10.4	10.8	-0.4	12.3	11.8	0.5	13.7	12.4	1.3	11.8	11.1	0.7	10.5	9.6	0.9	11.8	11.1	0.7	10.5	9.6	0.9
ABC612	10.9	11.0	-0.1	13.7	15.2	-1.5	10.9	10.6	0.3	7.5	6.7	0.8	8.5	8.4	0.1	15.6	14.8	0.8	10.0	10.0	0.0	15.6	14.8	0.8	10.0	10.0	0.0
4RN	1.9	2.2	-0.3	2.3	3.3	-1.0	1.3	1.4	-0.1	1.6	1.3	0.3	1.7	2.3	-0.6	3.7	3.6	0.1	2.4	2.8	-0.4	3.7	3.6	0.1	2.4	2.8	-0.4
NEWSR	1.6	1.6	0.0	2.5	2.7	-0.2	0.9	1.0	-0.1	0.8	0.8	0.0	1.2	0.8	0.4	3.3	2.7	0.6	1.8	1.9	-0.1	3.3	2.7	0.6	1.8	1.9	-0.1
4JJJ	9.5	9.7	-0.2	7.9	7.2	0.7	9.6	9.7	-0.1	10.6	11.7	-1.1	11.1	11.8	-0.7	8.7	8.1	0.6	7.0	8.6	-1.6	8.7	8.1	0.6	7.0	8.6	-1.6
ABCFM	1.9	1.6	0.3	1.7	1.3	0.4	2.1	1.6	0.5	1.8	1.6	0.2	2.6	1.9	0.7	1.7	2.0	-0.3	2.8	2.3	0.5	1.7	2.0	-0.3	2.8	2.3	0.5

Please note: hit105.3 on air from 8 March 2015. Previously known as hit105.3 B105.

EMBARGOED UNTIL 9:30AM AEST



BRISBANE RADIO - SURVEY 2 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	11	9	2	*	*	*	*	*	*	1	1	0	2	2	0	2	3	-1	5	3	2
MAGIC 882	10	10	0	*	*	*	*	*	*	*	*	*	1	1	0	2	4	-2	6	5	1
4KQ	20	20	0	*	*	*	*	*	*	2	1	1	5	6	-1	7	7	0	6	5	1
hit105.3	19	21	-2	3	4	-1	5	5	0	7	8	-1	4	4	0	1	1	0	*	*	*
97.3FM	33	34	-1	3	2	1	2	3	-1	9	8	1	13	14	-1	4	4	0	2	3	-1
4MMM	18	20	-2	1	2	-1	2	3	-1	5	6	-1	6	7	-1	3	2	1	*	*	*
NOVA106.9	27	25	2	4	4	0	6	5	1	10	10	0	5	5	0	*	1	*	*	*	*
ABC612	25	25	0	*	*	*	*	*	*	2	2	0	5	4	1	6	7	-1	10	11	-1
4RN	5	5	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	1	2	-1
NEWSR	4	4	0	*	*	*	*	*	*	1	1	0	1	1	0	*	*	*	1	2	-1
4JJJ	21	22	-1	1	1	0	7	6	1	7	10	-3	5	4	1	1	*	*	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	1	*	*	1	1	0	2	1	1	2	2	0
Total	230	230	0	16	15	1	25	25	0	54	56	-2	58	58	0	36	37	-1	42	40	2

Average Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	12	10	2	24	20	4	17	14	3	12	11	1	10	9	1	3	3	0	7	6	1
MAGIC 882	10	10	0	18	17	1	15	16	-1	9	11	-2	9	10	-1	3	2	1	10	10	0
4KQ	20	20	0	31	34	-3	30	28	2	24	23	1	16	17	-1	4	6	-2	21	19	2
hit105.3	21	23	-2	32	37	-5	19	24	-5	24	26	-2	25	28	-3	8	9	-1	15	16	-1
97.3FM	35	37	-2	53	55	-2	49	52	-3	43	49	-6	35	34	1	8	8	0	27	25	2
4MMM	20	22	-2	30	31	-1	27	30	-3	26	31	-5	20	23	-3	3	4	-1	12	14	-2
NOVA106.9	29	28	1	46	40	6	32	34	-2	35	34	1	34	31	3	9	8	1	20	18	2
ABC612	27	27	0	53	59	-6	34	33	1	21	19	2	21	21	0	11	11	0	19	19	0
4RN	5	6	-1	9	13	-4	4	4	0	5	4	1	4	6	-2	3	3	0	5	5	0
NEWSR	4	4	0	10	11	-1	3	3	0	2	2	0	3	2	1	2	2	0	4	4	0
4JJJ	23	24	-1	31	28	3	30	30	0	30	34	-4	27	29	-2	6	6	0	14	16	-2
ABCFM	5	4	1	7	5	2	7	5	2	5	5	0	6	5	1	1	1	0	5	4	1
Total	246	247	-1	391	390	1	311	312	-1	284	289	-5	245	247	-2	74	75	-1	193	188	5

Please note: hit105.3 on air from 8 March 2015. Previously known as hit105.3 B105.



BRISBANE RADIO - SURVEY 2 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	125	116	9	4	1	3	4	3	1	13	18	-5	31	28	3	24	30	-6	49	36	13
MAGIC 882	129	146	-17	6	2	4	1	4	-3	13	9	4	28	31	-3	34	51	-17	47	49	-2
4KQ	226	228	-2	10	7	3	8	7	1	25	23	2	47	55	-8	75	78	-3	61	58	3
hit105.3	452	503	-51	88	101	-13	109	104	5	142	165	-23	80	95	-15	26	30	-4	8	8	0
97.3FM	555	565	-10	77	69	8	71	71	0	155	161	-6	172	176	-4	52	59	-7	29	30	-1
4MMM	348	356	-8	43	38	5	40	53	-13	112	119	-7	114	103	11	35	39	-4	4	5	-1
NOVA106.9	554	514	40	104	96	8	120	110	10	208	209	-1	102	81	21	12	15	-3	8	3	5
ABC612	332	328	4	15	10	5	9	5	4	55	54	1	81	77	4	76	79	-3	97	102	-5
4RN	86	92	-6	4	2	2	4	1	3	14	10	4	23	26	-3	20	24	-4	21	28	-7
NEWSR	113	92	21	11	3	8	4	1	3	29	26	3	25	21	4	12	14	-2	31	27	4
4JJJ	333	343	-10	27	28	-1	86	95	-9	139	144	-5	62	60	2	12	12	0	5	5	0
ABCFM	102	96	6	11	8	3	10	9	1	22	18	4	13	17	-4	20	15	5	26	30	-4
Total	1828	1829	-1	206	203	3	228	226	2	477	482	-5	428	429	-1	237	240	-3	251	251	0

Cumulative Audience (000's) by Session, P10+ [Potential: 1927]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	117	109	8	86	78	8	65	62	3	70	64	6	61	55	6	28	25	3	81	73	8
MAGIC 882	116	129	-13	79	84	-5	67	79	-12	55	65	-10	66	73	-7	39	42	-3	91	96	-5
4KQ	198	200	-2	130	135	-5	120	117	3	132	120	12	106	113	-7	60	56	4	164	162	2
hit105.3	407	464	-57	278	323	-45	160	187	-27	229	261	-32	234	270	-36	135	144	-9	279	311	-32
97.3FM	506	521	-15	341	361	-20	237	243	-6	297	302	-5	303	292	11	148	140	8	368	366	2
4MMM	317	332	-15	181	206	-25	144	146	-2	194	200	-6	184	180	4	57	79	-22	201	212	-11
NOVA106.9	510	470	40	324	292	32	196	209	-13	284	263	21	310	273	37	153	142	11	346	308	38
ABC612	298	305	-7	227	241	-14	152	154	-2	148	144	4	152	152	0	104	97	7	217	218	-1
4RN	66	79	-13	47	52	-5	31	36	-5	38	41	-3	35	38	-3	29	35	-6	61	63	-2
NEWSR	96	78	18	63	59	4	27	26	1	31	29	2	34	28	6	31	25	6	68	65	3
4JJJ	312	318	-6	192	183	9	136	151	-15	171	178	-7	198	203	-5	103	106	-3	208	207	1
ABCFM	91	85	6	56	47	9	34	36	-2	45	42	3	48	33	15	25	28	-3	69	58	11
Total	1793	1803	-10	1530	1521	9	1130	1146	-16	1314	1332	-18	1348	1327	21	745	756	-11	1534	1525	9

Please note: hit105.3 on air from 8 March 2015. Previously known as hit105.3 B105.



ADELAIDE RADIO - SURVEY 2 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.1	10.4	0.7	2.6	2.4	0.2	1.7	0.7	1.0	2.0	2.4	-0.4	11.2	10.2	1.0	13.1	12.3	0.8	25.2	23.0	2.2
CRUISE1323	8.3	9.2	-0.9	2.2	2.3	-0.1	3.2	3.5	-0.3	1.2	3.0	-1.8	9.1	8.1	1.0	13.2	15.0	-1.8	14.7	16.3	-1.6
MIX102.3	13.6	13.8	-0.2	11.7	14.3	-2.6	9.1	12.6	-3.5	14.2	14.3	-0.1	19.1	20.1	-1.0	18.4	15.8	2.6	5.2	4.7	0.5
5MMM	8.4	9.7	-1.3	6.6	7.4	-0.8	4.2	7.2	-3.0	8.6	13.8	-5.2	14.8	14.7	0.1	9.4	9.1	0.3	1.9	1.3	0.6
NOVA91.9	12.0	11.3	0.7	38.1	36.4	1.7	25.0	22.0	3.0	21.3	18.8	2.5	7.4	10.4	-3.0	2.9	1.8	1.1	1.0	0.9	0.1
hit107	6.0	5.9	0.1	14.4	16.4	-2.0	13.7	14.3	-0.6	10.8	8.2	2.6	4.2	4.3	-0.1	2.3	4.6	-2.3	0.6	0.5	0.1
ABC891	12.5	12.5	0.0	2.2	1.4	0.8	5.4	3.8	1.6	3.3	2.2	1.1	6.2	5.8	0.4	17.9	20.5	-2.6	31.6	31.2	0.4
5RN	3.0	2.8	0.2	0.6	0.7	-0.1	0.5	0.4	0.1	0.6	1.1	-0.5	3.9	3.5	0.4	6.0	5.3	0.7	3.8	3.4	0.4
NEWSR	2.4	1.8	0.6	1.0	1.1	-0.1	1.8	0.7	1.1	1.6	0.8	0.8	1.5	1.8	-0.3	4.7	2.5	2.2	3.4	2.7	0.7
5JJJ	9.1	8.3	0.8	10.2	8.9	1.3	20.1	15.7	4.4	19.6	18.0	1.6	8.0	7.8	0.2	2.6	2.5	0.1	0.3	0.3	0.0
ABCFM	2.4	3.1	-0.7	0.7	1.1	-0.4	1.1	0.7	0.4	0.7	0.9	-0.2	1.6	1.8	-0.2	2.3	3.2	-0.9	6.1	8.3	-2.2

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.3	10.4	0.9	13.7	12.7	1.0	11.8	11.2	0.6	6.4	5.9	0.5	10.8	10.5	0.3	15.7	13.2	2.5	10.6	10.2	0.4
CRUISE1323	7.9	8.8	-0.9	6.4	7.1	-0.7	9.6	10.4	-0.8	9.1	9.5	-0.4	7.1	7.9	-0.8	6.8	9.6	-2.8	9.5	10.4	-0.9
MIX102.3	13.6	13.9	-0.3	13.5	12.4	1.1	14.1	15.4	-1.3	16.0	16.6	-0.6	12.2	11.9	0.3	9.9	10.8	-0.9	13.6	13.6	0.0
5MMM	8.9	10.7	-1.8	8.4	10.3	-1.9	7.5	11.1	-3.6	10.3	12.4	-2.1	9.8	10.0	-0.2	8.0	7.7	0.3	7.1	6.3	0.8
NOVA91.9	12.1	11.3	0.8	11.2	10.5	0.7	10.4	9.2	1.2	12.9	11.7	1.2	15.0	14.0	1.0	11.8	12.6	-0.8	11.4	11.1	0.3
hit107	6.3	5.9	0.4	6.2	5.5	0.7	5.8	5.0	0.8	6.9	6.2	0.7	6.6	6.8	-0.2	5.6	6.6	-1.0	5.3	5.8	-0.5
ABC891	12.3	12.3	0.0	18.0	18.0	0.0	12.1	12.1	0.0	8.5	8.7	-0.2	8.4	8.5	-0.1	13.3	12.7	0.6	12.8	13.2	-0.4
5RN	3.0	2.9	0.1	3.7	4.0	-0.3	3.0	2.6	0.4	2.4	2.0	0.4	3.2	2.9	0.3	2.8	2.7	0.1	2.9	2.7	0.2
NEWSR	2.4	1.7	0.7	2.9	2.7	0.2	2.2	1.1	1.1	1.9	1.0	0.9	1.6	1.2	0.4	4.2	3.0	1.2	2.5	1.9	0.6
5JJJ	9.5	8.6	0.9	6.9	6.5	0.4	10.8	8.4	2.4	11.5	10.7	0.8	10.1	10.2	-0.1	7.4	6.5	0.9	8.1	7.3	0.8
ABCFM	2.3	3.1	-0.8	2.1	2.5	-0.4	2.1	3.1	-1.0	2.4	3.4	-1.0	2.8	3.2	-0.4	2.4	3.5	-1.1	2.6	3.4	-0.8



ADELAIDE RADIO - SURVEY 2 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	16	15	1	*	*	*	*	*	*	1	1	0	4	4	0	3	3	0	8	7	1
CRUISE1323	12	14	-2	*	*	*	*	*	*	*	1	*	4	3	1	3	4	-1	5	5	0
MIX102.3	20	21	-1	1	1	0	1	2	-1	4	5	-1	7	8	-1	4	4	0	2	2	0
5MMM	12	14	-2	1	1	0	1	1	0	3	5	-2	6	6	0	2	2	0	1	*	*
NOVA91.9	18	17	1	4	3	1	3	3	0	6	6	0	3	4	-1	1	*	*	*	*	*
hit107	9	9	0	2	1	1	2	2	0	3	3	0	2	2	0	1	1	0	*	*	*
ABC891	18	19	-1	*	*	*	1	*	*	1	1	0	2	2	0	4	5	-1	10	10	0
5RN	4	4	0	*	*	*	*	*	*	*	*	*	2	1	1	1	1	0	1	1	0
NEWSR	4	3	1	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
5JJJ	13	12	1	1	1	0	3	2	1	6	6	0	3	3	0	1	1	0	*	*	*
ABCFM	3	5	-2	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	3	-1
Total	147	149	-2	11	9	2	13	12	1	30	33	-3	39	39	0	23	24	-1	31	32	-1

Average Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	18	17	1	30	28	2	25	24	1	11	11	0	17	17	0	10	8	2	13	12	1						
CRUISE1323	12	14	-2	14	16	-2	20	23	-3	16	17	-1	11	13	-2	4	6	-2	12	12	0						
MIX102.3	21	22	-1	30	27	3	30	34	-4	28	31	-3	20	19	1	6	7	-1	17	16	1						
5MMM	14	17	-3	18	23	-5	16	24	-8	18	23	-5	16	16	0	5	5	0	9	8	1						
NOVA91.9	19	18	1	24	23	1	22	20	2	22	22	0	24	22	2	7	8	-1	14	13	1						
hit107	10	9	1	13	12	1	12	11	1	12	11	1	11	11	0	3	4	-1	7	7	0						
ABC891	19	20	-1	39	40	-1	26	26	0	15	16	-1	13	14	-1	8	8	0	16	16	0						
5RN	5	5	0	8	9	-1	6	6	0	4	4	0	5	5	0	2	2	0	4	3	1						
NEWSR	4	3	1	6	6	0	5	2	3	3	2	1	3	2	1	3	2	1	3	2	1						
5JJJ	15	14	1	15	14	1	23	18	5	20	20	0	16	16	0	5	4	1	10	9	1						
ABCFM	4	5	-1	5	6	-1	4	7	-3	4	6	-2	4	5	-1	2	2	0	3	4	-1						
Total	156	160	-4	219	220	-1	212	219	-7	173	183	-10	160	160	0	62	64	-2	124	120	4						



ADELAIDE RADIO - SURVEY 2 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	173	165	8	6	5	1	8	5	3	16	18	-2	40	41	-1	40	37	3	64	59	5
CRUISE1323	170	168	2	8	8	0	13	8	5	11	14	-3	34	36	-2	51	45	6	52	56	-4
MIX102.3	331	335	-4	36	40	-4	36	40	-4	79	75	4	109	106	3	49	54	-5	21	20	1
5MMM	211	212	-1	24	25	-1	21	19	2	54	58	-4	71	71	0	33	31	2	8	9	-1
NOVA91.9	325	326	-1	70	69	1	64	66	-2	116	110	6	56	62	-6	14	12	2	7	7	0
hit107	202	205	-3	36	36	0	50	54	-4	65	58	7	39	41	-2	10	12	-2	2	3	-1
ABC891	230	228	2	8	5	3	12	6	6	30	25	5	40	44	-4	53	58	-5	88	89	-1
5RN	59	50	9	2	2	0	4	2	2	3	4	-1	17	13	4	20	16	4	13	12	1
NEWSR	71	65	6	3	3	0	3	2	1	15	10	5	15	19	-4	19	16	3	17	16	1
5JJJ	189	187	2	19	16	3	37	35	2	74	77	-3	44	43	1	12	13	-1	3	3	0
ABCFM	60	66	-6	3	2	1	5	4	1	9	9	0	12	12	0	11	14	-3	20	25	-5
Total	1057	1056	1	111	108	3	122	120	2	240	239	1	246	246	0	153	154	-1	186	189	-3

Cumulative Audience (000's) by Session, P10+ [Potential: 1115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	163	159	4	107	104	3	84	79	5	81	78	3	87	89	-2	60	58	2	127	111	16
CRUISE1323	155	153	2	82	87	-5	88	94	-6	94	93	1	75	84	-9	49	52	-3	109	113	-4
MIX102.3	308	309	-1	192	180	12	141	157	-16	181	175	6	173	166	7	100	102	-2	212	220	-8
5MMM	183	191	-8	100	103	-3	72	93	-21	98	106	-8	104	112	-8	60	69	-9	120	116	4
NOVA91.9	304	306	-2	192	184	8	125	129	-4	177	187	-10	196	185	11	115	114	1	225	215	10
hit107	188	195	-7	113	104	9	82	88	-6	110	118	-8	109	114	-5	60	65	-5	112	113	-1
ABC891	203	204	-1	154	150	4	107	108	-1	96	98	-2	89	84	5	75	85	-10	159	159	0
5RN	51	45	6	36	33	3	29	24	5	24	22	2	30	27	3	19	19	0	42	35	7
NEWSR	65	60	5	35	35	0	30	22	8	28	24	4	28	25	3	25	22	3	43	42	1
5JJJ	180	174	6	108	99	9	89	86	3	104	104	0	111	115	-4	74	67	7	116	116	0
ABCFM	56	64	-8	25	28	-3	27	32	-5	30	39	-9	32	34	-2	18	24	-6	34	36	-2
Total	1043	1040	3	866	842	24	690	721	-31	768	786	-18	773	769	4	537	545	-8	915	903	12



PERTH RADIO - SURVEY 2 2015

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.9	4.6	0.3	0.5	0.1	0.4	3.3	3.1	0.2	1.7	1.6	0.1	4.6	4.4	0.2	10.8	10.4	0.4	6.7	7.0	-0.3
6PR	9.0	8.4	0.6	0.8	0.9	-0.1	0.6	0.3	0.3	3.5	4.5	-1.0	8.8	8.5	0.3	13.1	14.9	-1.8	20.2	15.8	4.4
MIX 94.5	13.9	14.9	-1.0	17.7	15.3	2.4	11.6	14.2	-2.6	11.0	13.4	-2.4	22.9	22.9	0.0	14.5	14.8	-0.3	4.6	5.8	-1.2
hit92.9	6.5	6.4	0.1	18.6	18.1	0.5	12.6	12.3	0.3	9.3	8.7	0.6	6.1	5.4	0.7	1.9	1.9	0.0	0.3	0.3	0.0
96FM	11.3	11.5	-0.2	4.0	10.3	-6.3	16.5	12.1	4.4	16.8	15.1	1.7	14.1	15.8	-1.7	9.6	11.2	-1.6	0.8	0.6	0.2
NOVA93.7	11.1	11.4	-0.3	35.3	33.1	2.2	19.8	22.8	-3.0	17.2	15.5	1.7	9.2	8.3	0.9	2.7	4.3	-1.6	0.3	0.4	-0.1
ABC720	10.7	10.3	0.4	3.3	2.0	1.3	1.1	0.7	0.4	7.7	8.0	-0.3	8.7	7.7	1.0	13.0	12.9	0.1	22.8	23.9	-1.1
6RN	2.1	2.2	-0.1	0.1	0.1	0.0	*	*	*	1.8	1.8	0.0	2.0	1.4	0.6	3.0	4.0	-1.0	3.7	4.6	-0.9
NEWSR	1.3	1.1	0.2	0.4	0.2	0.2	0.3	0.1	0.2	0.8	0.7	0.1	1.7	1.2	0.5	0.9	1.0	-0.1	2.6	2.5	0.1
6JJJ	9.2	9.0	0.2	6.6	7.8	-1.2	20.9	21.7	-0.8	18.5	17.9	0.6	7.5	6.1	1.4	1.9	1.6	0.3	*	0.2	*
ABC FM	3.5	3.4	0.1	1.2	3.4	-2.2	3.6	2.8	0.8	1.7	1.8	-0.1	2.5	1.7	0.8	2.1	2.4	-0.3	9.2	9.1	0.1

Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	4.6	4.2	0.4	4.8	4.4	0.4	5.1	4.7	0.4	5.1	4.5	0.6	3.4	3.2	0.2	4.1	3.8	0.3	5.7	5.9	-0.2
6PR	9.2	8.7	0.5	11.7	10.2	1.5	9.1	9.0	0.1	7.6	7.9	-0.3	8.6	8.0	0.6	7.7	7.6	0.1	8.1	7.2	0.9
MIX 94.5	13.9	15.2	-1.3	12.7	14.9	-2.2	14.7	15.8	-1.1	14.9	15.7	-0.8	13.3	14.7	-1.4	13.2	14.5	-1.3	14.0	13.6	0.4
hit92.9	6.4	6.1	0.3	5.3	5.3	0.0	5.4	4.8	0.6	7.0	6.5	0.5	8.6	8.5	0.1	6.2	6.3	-0.1	7.0	7.4	-0.4
96FM	12.2	12.5	-0.3	10.7	11.6	-0.9	14.0	14.4	-0.4	14.8	14.9	-0.1	10.0	10.0	0.0	9.4	8.3	1.1	8.1	8.1	0.0
NOVA93.7	11.2	11.4	-0.2	11.5	10.7	0.8	8.5	8.9	-0.4	10.5	11.2	-0.7	14.1	15.1	-1.0	13.6	13.9	-0.3	11.0	11.3	-0.3
ABC720	10.7	10.4	0.3	15.0	15.7	-0.7	9.8	8.9	0.9	7.6	7.0	0.6	8.2	7.7	0.5	13.7	12.5	1.2	10.5	10.0	0.5
6RN	2.1	2.2	-0.1	2.7	2.9	-0.2	1.8	2.1	-0.3	1.3	1.2	0.1	2.6	2.5	0.1	2.2	2.5	-0.3	2.2	2.3	-0.1
NEWSR	1.3	1.1	0.2	1.7	1.6	0.1	0.9	0.6	0.3	0.8	0.5	0.3	1.1	0.9	0.2	2.7	2.7	0.0	1.5	1.2	0.3
6JJJ	9.3	9.2	0.1	9.0	7.6	1.4	8.4	9.0	-0.6	9.8	11.0	-1.2	10.6	9.8	0.8	8.1	7.6	0.5	8.9	8.6	0.3
ABC FM	3.4	3.4	0.0	3.0	3.4	-0.4	4.0	3.9	0.1	3.6	3.4	0.2	3.6	3.5	0.1	2.8	2.0	0.8	3.6	3.4	0.2

Please note: Listening via streaming to all radio stations except 6ix is included in these results.

EMBARGOED UNTIL 9:30AM AEST



PERTH RADIO - SURVEY 2 2015

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight (Ave Qtr Hr Audience)

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	11	0	*	*	*	1	1	0	1	1	0	3	3	0	4	4	0	3	3	0
6PR	21	20	1	*	*	*	*	*	*	2	3	-1	5	5	0	5	5	0	8	6	2
MIX 94.5	32	35	-3	3	3	0	2	3	-1	6	8	-2	13	13	0	5	5	0	2	2	0
hit92.9	15	15	0	3	3	0	3	3	0	5	5	0	4	3	1	1	1	0	*	*	*
96FM	26	27	-1	1	2	-1	3	3	0	10	9	1	8	9	-1	4	4	0	*	*	*
NOVA93.7	26	26	0	5	6	-1	4	5	-1	10	9	1	5	5	0	1	2	-1	*	*	*
ABC720	24	24	0	*	*	*	*	*	*	5	5	0	5	4	1	5	5	0	9	10	-1
6RN	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	2	0
NEWSR	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	*	*	*	1	1	0
6JXX	21	21	0	1	1	0	4	5	-1	11	11	0	4	3	1	1	1	0	*	*	*
ABCFM	8	8	0	*	1	*	1	1	0	1	1	0	1	1	0	1	1	0	4	4	0
Total	229	233	-4	14	17	-3	20	23	-3	59	59	0	58	58	0	37	35	2	41	41	0

Average Audience (000's) by Session, P10+ [Potential: 1686]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	11	0	17	16	1	17	16	1	15	13	2	8	8	0	3	3	0	11	11	0
6PR	23	22	1	42	37	5	30	31	-1	22	23	-1	21	19	2	6	6	0	15	14	1
MIX 94.5	34	38	-4	45	54	-9	49	55	-6	44	47	-3	33	35	-2	10	12	-2	26	26	0
hit92.9	16	15	1	19	19	0	18	17	1	21	19	2	21	20	1	5	5	0	13	14	-1
96FM	30	31	-1	38	42	-4	46	50	-4	43	44	-1	24	24	0	7	7	0	15	15	0
NOVA93.7	27	28	-1	41	38	3	28	31	-3	31	33	-2	34	36	-2	10	12	-2	21	22	-1
ABC720	26	26	0	53	56	-3	32	31	1	22	21	1	20	18	2	11	10	1	20	19	1
6RN	5	5	0	10	11	-1	6	7	-1	4	4	0	6	6	0	2	2	0	4	4	0
NEWSR	3	3	0	6	6	0	3	2	1	2	1	1	3	2	1	2	2	0	3	2	1
6JXX	23	23	0	32	28	4	28	31	-3	29	33	-4	26	23	3	6	6	0	17	16	1
ABCFM	8	8	0	11	12	-1	13	13	0	10	10	0	9	8	1	2	2	0	7	6	1
Total	245	250	-5	356	361	-5	330	347	-17	293	298	-5	244	239	5	77	83	-6	189	190	-1

Please note: Listening via streaming to all radio stations except 6ix is included in these results.



PERTH RADIO - SURVEY 2 2015

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	163	153	10	7	3	4	5	12	-7	28	25	3	40	37	3	50	46	4	35	30	5
6PR	189	194	-5	13	9	4	4	6	-2	33	36	-3	52	55	-3	36	43	-7	51	46	5
MIX 94.5	495	512	-17	61	60	1	55	65	-10	128	136	-8	157	152	5	67	66	1	28	33	-5
hit92.9	366	366	0	78	75	3	79	84	-5	120	126	-6	73	64	9	14	13	1	3	4	-1
96FM	324	326	-2	24	26	-2	36	42	-6	111	102	9	106	104	2	35	41	-6	11	11	0
NOVA93.7	537	522	15	112	107	5	105	118	-13	181	164	17	116	106	10	20	21	-1	4	6	-2
ABC720	315	324	-9	19	13	6	8	7	1	63	57	6	71	82	-11	67	70	-3	88	94	-6
6RN	80	80	0	1	2	-1	1	2	-1	14	12	2	25	21	4	19	24	-5	20	20	0
NEWSR	79	72	7	5	3	2	3	5	-2	18	14	4	22	20	2	13	11	2	18	20	-2
6JJJ	318	343	-25	31	29	2	75	84	-9	150	156	-6	47	59	-12	12	12	0	2	3	-1
ABC FM	104	103	1	14	10	4	4	4	0	17	17	0	20	17	3	17	20	-3	33	36	-3
Total	1602	1601	1	174	174	0	194	202	-8	414	412	2	379	376	3	215	213	2	226	224	2

Cumulative Audience (000's) by Session, P10+ [Potential: 1686]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6iX	142	130	12	87	85	2	71	66	5	77	80	-3	75	66	9	40	39	1	115	113	2
6PR	179	182	-3	139	132	7	91	98	-7	90	92	-2	101	98	3	61	60	1	129	132	-3
MIX 94.5	447	477	-30	286	302	-16	229	260	-31	273	272	1	246	264	-18	130	150	-20	320	310	10
hit92.9	334	340	-6	204	212	-8	135	142	-7	188	194	-6	192	205	-13	100	110	-10	222	233	-11
96FM	298	303	-5	176	171	5	143	156	-13	187	201	-14	167	165	2	90	87	3	191	192	-1
NOVA93.7	496	480	16	335	307	28	198	199	-1	286	274	12	306	293	13	169	168	1	340	340	0
ABC720	281	292	-11	211	220	-9	156	155	1	148	147	1	139	135	4	97	96	1	211	214	-3
6RN	71	73	-2	46	52	-6	39	38	1	32	34	-2	40	44	-4	25	27	-2	56	62	-6
NEWSR	68	60	8	41	39	2	18	15	3	26	21	5	21	17	4	19	23	-4	49	49	0
6JJJ	290	305	-15	183	191	-8	135	151	-16	173	188	-15	202	195	7	109	110	-1	221	223	-2
ABC FM	93	96	-3	58	60	-2	56	61	-5	48	54	-6	50	51	-1	30	30	0	68	68	0
Total	1574	1572	2	1323	1305	18	1038	1064	-26	1175	1200	-25	1221	1211	10	726	768	-42	1371	1381	-10

Please note: Listening via streaming to all radio stations except 6iX is included in these results.