

EMBARGOED UNTIL 9:30AM AEST



# SYDNEY RADIO - SURVEY 5 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.1	3.6	0.5	0.2	0.6	-0.4	0.6	0.7	-0.1	0.2	0.4	-0.2	1.9	1.7	0.2	5.9	3.5	2.4	10.8	11.4	-0.6
2GB	13.1	12.5	0.6	0.6	1.6	-1.0	2.2	1.2	1.0	5.5	4.6	0.9	9.1	6.6	2.5	16.0	16.4	-0.4	29.1	32.0	-2.9
2UE	4.6	3.8	0.8	0.2	0.1	0.1	0.9	0.1	0.8	1.7	1.0	0.7	3.9	3.2	0.7	6.9	7.2	-0.3	8.4	7.2	1.2
2DAY	3.8	4.2	-0.4	10.8	7.5	3.3	6.2	6.1	0.1	6.5	8.2	-1.7	3.7	4.1	-0.4	2.2	1.5	0.7	0.3	0.4	-0.1
KIIS1065	8.7	7.9	0.8	17.5	14.1	3.4	16.5	10.5	6.0	13.8	12.5	1.3	12.3	11.8	0.5	2.0	2.2	-0.2	0.5	0.3	0.2
2MMM	5.0	5.9	-0.9	4.2	4.8	-0.6	8.3	10.4	-2.1	7.7	10.3	-2.6	7.8	8.2	-0.4	2.0	2.2	-0.2	0.7	0.4	0.3
NOVA96.9	6.4	7.2	-0.8	20.2	19.8	0.4	19.7	19.9	-0.2	10.2	10.7	-0.5	4.2	5.7	-1.5	2.9	2.2	0.7	0.2	0.4	-0.2
smoothfm 95.3	7.2	6.5	0.7	5.7	8.5	-2.8	6.9	3.8	3.1	8.0	6.8	1.2	5.9	6.2	-0.3	10.7	7.6	3.1	5.8	6.0	-0.2
WSFM	9.4	10.2	-0.8	5.9	4.9	1.0	5.4	6.0	-0.6	9.5	6.8	2.7	13.4	15.3	-1.9	13.8	17.3	-3.5	3.4	5.6	-2.2
ABC702	10.7	9.1	1.6	1.7	3.5	-1.8	1.8	1.4	0.4	4.3	3.2	1.1	12.2	9.1	3.1	13.2	14.0	-0.8	18.2	16.3	1.9
2RN	2.6	2.6	0.0	0.8	0.2	0.6	0.2	0.2	0.0	0.3	1.2	-0.9	3.3	1.9	1.4	4.9	5.2	-0.3	3.6	4.4	-0.8
NEWSR	2.2	2.0	0.2	1.2	1.8	-0.6	1.2	1.5	-0.3	1.9	1.8	0.1	3.0	2.6	0.4	1.7	1.7	0.0	2.4	1.9	0.5
2JJJ	5.3	6.0	-0.7	10.7	10.5	0.2	13.5	13.8	-0.3	9.7	11.8	-2.1	5.2	5.7	-0.5	1.7	0.8	0.9	0.1	0.1	0.0
ABCFM	3.1	2.9	0.2	0.7	0.6	0.1	0.2	1.0	-0.8	2.5	1.1	1.4	2.0	2.0	0.0	2.1	3.1	-1.0	7.3	7.0	0.3

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	4.0	3.4	0.6	3.4	3.2	0.2	4.8	4.0	0.8	4.6	3.1	1.5	3.0	2.7	0.3	4.2	4.5	-0.3	4.4	4.4	0.0
2GB	13.7	13.0	0.7	15.5	14.1	1.4	15.5	15.6	-0.1	11.6	10.7	0.9	9.6	9.8	-0.2	16.3	14.8	1.5	11.3	10.9	0.4
2UE	3.8	3.0	0.8	3.9	3.3	0.6	4.3	2.7	1.6	3.2	2.3	0.9	2.4	2.5	-0.1	6.3	5.1	1.2	7.3	6.4	0.9
2DAY	3.8	4.2	-0.4	3.6	3.0	0.6	3.2	3.4	-0.2	4.0	4.8	-0.8	4.6	5.6	-1.0	4.1	5.3	-1.2	3.9	4.3	-0.4
KIIS1065	9.0	8.2	0.8	10.5	9.0	1.5	8.9	8.2	0.7	8.2	8.3	-0.1	9.0	8.4	0.6	6.6	5.6	1.0	7.7	6.9	0.8
2MMM	5.1	6.3	-1.2	5.6	6.7	-1.1	5.1	6.3	-1.2	4.7	6.9	-2.2	4.7	5.3	-0.6	4.7	5.4	-0.7	4.6	4.8	-0.2
NOVA96.9	6.4	7.2	-0.8	5.8	6.2	-0.4	4.2	5.6	-1.4	6.4	7.9	-1.5	9.7	9.5	0.2	7.1	7.7	-0.6	6.3	7.2	-0.9
smoothfm 95.3	7.0	6.1	0.9	5.5	5.4	0.1	7.1	6.6	0.5	8.6	6.7	1.9	6.9	5.5	1.4	7.9	6.8	1.1	7.8	7.6	0.2
WSFM	9.7	10.6	-0.9	9.4	11.5	-2.1	10.3	11.1	-0.8	11.1	11.6	-0.5	8.7	9.0	-0.3	6.8	7.7	-0.9	8.5	8.7	-0.2
ABC702	11.5	9.7	1.8	12.4	11.9	0.5	10.3	8.2	2.1	10.5	8.3	2.2	13.5	10.7	2.8	10.5	7.8	2.7	8.1	7.3	0.8
2RN	2.6	2.4	0.2	3.7	3.6	0.1	1.9	2.0	-0.1	1.1	1.3	-0.2	3.1	2.6	0.5	3.4	2.4	1.0	3.0	2.9	0.1
NEWSR	2.0	1.9	0.1	2.9	2.8	0.1	1.8	1.2	0.6	0.9	1.0	-0.1	1.4	1.6	-0.2	3.4	3.2	0.2	2.7	2.3	0.4
2JJJ	5.3	5.9	-0.6	4.5	5.2	-0.7	5.1	5.6	-0.5	5.5	5.4	0.1	6.9	7.7	-0.8	4.7	6.5	-1.8	5.3	6.6	-1.3
ABCFM	2.9	2.7	0.2	2.5	2.5	0.0	3.3	2.9	0.4	3.4	2.8	0.6	2.6	2.4	0.2	2.4	2.7	-0.3	3.9	3.6	0.3



# SYDNEY RADIO - SURVEY 5 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	21	18	3	*	*	*	*	*	*	*	*	*	3	2	1	5	3	2	13	13	0
2GB	68	64	4	*	1	*	1	*	*	6	5	1	12	8	4	15	14	1	34	35	-1
2UE	24	19	5	*	*	*	*	*	*	2	1	1	5	4	1	6	6	0	10	8	2
2DAY	20	21	-1	3	2	1	2	2	0	7	10	-3	5	5	0	2	1	1	*	*	*
KIIS1065	45	40	5	5	5	0	6	4	2	15	15	0	16	15	1	2	2	0	1	*	*
2MMM	25	30	-5	1	2	-1	3	4	-1	8	12	-4	10	10	0	2	2	0	1	*	*
NOVA96.9	33	37	-4	6	7	-1	7	8	-1	11	13	-2	6	7	-1	3	2	1	*	*	*
smoothfm 95.3	37	33	4	2	3	-1	3	2	1	8	8	0	8	8	0	10	6	4	7	7	0
WSFM	48	52	-4	2	2	0	2	2	0	10	8	2	18	19	-1	13	15	-2	4	6	-2
ABC702	55	46	9	1	1	0	1	1	0	5	4	1	16	11	5	12	12	0	21	18	3
2RN	14	13	1	*	*	*	*	*	*	*	1	*	4	2	2	4	4	0	4	5	-1
NEWSR	11	10	1	*	1	*	*	1	*	2	2	0	4	3	1	2	1	1	3	2	1
2JJJ	27	31	-4	3	3	0	5	6	-1	10	14	-4	7	7	0	2	1	1	*	*	*
ABCFM	16	15	1	*	*	*	*	*	*	3	1	2	3	3	0	2	3	-1	8	8	0
<b>Total</b>	<b>514</b>	<b>510</b>	<b>4</b>	<b>31</b>	<b>33</b>	<b>-2</b>	<b>37</b>	<b>40</b>	<b>-3</b>	<b>106</b>	<b>118</b>	<b>-12</b>	<b>132</b>	<b>124</b>	<b>8</b>	<b>92</b>	<b>84</b>	<b>8</b>	<b>116</b>	<b>110</b>	<b>6</b>

## Average Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	22	19	3	29	27	2	34	28	6	28	18	10	17	15	2	8	9	-1	19	18	1						
2GB	75	71	4	132	118	14	112	110	2	70	63	7	55	55	0	30	30	0	48	45	3						
2UE	21	16	5	33	27	6	31	19	12	19	14	5	14	14	0	12	10	2	31	27	4						
2DAY	21	23	-2	30	25	5	23	24	-1	24	28	-4	26	32	-6	7	11	-4	17	18	-1						
KIIS1065	50	45	5	90	75	15	64	58	6	50	49	1	52	48	4	12	11	1	33	29	4						
2MMM	28	34	-6	48	56	-8	37	45	-8	28	41	-13	27	30	-3	9	11	-2	20	20	0						
NOVA96.9	35	39	-4	49	52	-3	30	39	-9	39	46	-7	56	54	2	13	16	-3	27	30	-3						
smoothfm 95.3	39	33	6	47	45	2	51	47	4	52	39	13	39	31	8	14	14	0	33	32	1						
WSFM	53	58	-5	80	96	-16	75	78	-3	67	68	-1	50	51	-1	12	16	-4	36	36	0						
ABC702	64	53	11	106	100	6	75	57	18	63	49	14	77	60	17	19	16	3	34	30	4						
2RN	14	13	1	31	30	1	14	14	0	7	8	-1	18	15	3	6	5	1	13	12	1						
NEWSR	11	10	1	25	23	2	13	9	4	5	6	-1	8	9	-1	6	7	-1	12	9	3						
2JJJ	29	32	-3	38	43	-5	37	39	-2	33	32	1	39	43	-4	9	13	-4	22	28	-6						
ABCFM	16	14	2	21	21	0	24	20	4	21	17	4	15	14	1	4	5	-1	16	15	1						
<b>Total</b>	<b>551</b>	<b>547</b>	<b>4</b>	<b>851</b>	<b>837</b>	<b>14</b>	<b>722</b>	<b>705</b>	<b>17</b>	<b>602</b>	<b>589</b>	<b>13</b>	<b>573</b>	<b>564</b>	<b>9</b>	<b>183</b>	<b>204</b>	<b>-21</b>	<b>424</b>	<b>417</b>	<b>7</b>						



# SYDNEY RADIO - SURVEY 5 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
2CH	265	244	21	10	9	1	6	9	-3	12	9	3	39	39	0	57	40	17	142	139	3
2GB	574	565	9	16	22	-6	17	18	-1	84	75	9	133	116	17	120	117	3	203	218	-15
2UE	300	278	22	13	10	3	4	3	1	50	32	18	74	65	9	68	75	-7	90	93	-3
2DAY	619	591	28	125	96	29	119	124	-5	215	214	1	121	118	3	28	25	3	11	15	-4
KIIS1065	885	835	50	155	140	15	114	134	-20	344	309	35	208	198	10	48	45	3	15	8	7
2MMM	541	585	-44	69	86	-17	75	87	-12	204	199	5	141	162	-21	40	40	0	11	11	0
NOVA96.9	852	886	-34	182	193	-11	178	191	-13	292	314	-22	153	151	2	35	29	6	12	7	5
smoothfm 95.3	591	582	9	42	54	-12	62	53	9	154	159	-5	143	139	4	116	101	15	75	76	-1
WSFM	757	739	18	46	55	-9	58	52	6	166	159	7	264	235	29	153	159	-6	71	78	-7
ABC702	706	647	59	32	48	-16	28	16	12	116	86	30	198	174	24	148	143	5	185	180	5
2RN	210	196	14	15	4	11	5	6	-1	13	25	-12	69	45	24	50	56	-6	57	59	-2
NEWSR	304	295	9	26	22	4	25	18	7	73	77	-4	70	79	-9	53	47	6	59	51	8
2JJJ	504	535	-31	74	54	20	90	102	-12	194	225	-31	105	115	-10	37	31	6	4	7	-3
ABCFM	268	273	-5	15	13	2	7	11	-4	65	44	21	58	67	-9	43	55	-12	81	83	-2
Total	3966	3970	-4	423	428	-5	445	446	-1	1042	1044	-2	942	947	-5	525	520	5	589	585	4

## Cumulative Audience (000's) by Session, P10+ [Potential: 4187]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
2CH	232	208	24	148	128	20	123	116	7	130	108	22	98	93	5	79	89	-10	205	182	23						
2GB	524	526	-2	394	358	36	338	317	21	285	282	3	258	272	-14	220	201	19	381	362	19						
2UE	232	220	12	148	137	11	114	106	8	91	89	2	91	89	2	92	84	8	215	193	22						
2DAY	545	528	17	301	247	54	202	205	-3	244	274	-30	269	267	2	138	157	-19	360	346	14						
KIIS1065	819	771	48	533	476	57	373	349	24	367	365	2	417	399	18	225	232	-7	552	514	38						
2MMM	467	527	-60	277	305	-28	180	217	-37	194	243	-49	236	265	-29	136	156	-20	319	330	-11						
NOVA96.9	757	803	-46	413	450	-37	248	279	-31	340	388	-48	468	469	-1	264	280	-16	528	575	-47						
smoothfm 95.3	536	524	12	300	314	-14	251	240	11	299	275	24	275	272	3	180	181	-1	416	414	2						
WSFM	674	657	17	421	404	17	323	332	-9	367	366	1	349	355	-6	195	201	-6	484	469	15						
ABC702	654	603	51	462	438	24	361	323	38	343	310	33	385	335	50	219	198	21	460	424	36						
2RN	177	184	-7	128	140	-12	85	97	-12	52	67	-15	89	97	-8	70	72	-2	145	128	17						
NEWSR	255	252	3	183	173	10	83	79	4	75	84	-9	70	83	-13	94	92	2	210	181	29						
2JJJ	458	486	-28	262	283	-21	191	241	-50	223	254	-31	286	302	-16	131	179	-48	305	341	-36						
ABCFM	242	241	1	117	130	-13	120	114	6	129	123	6	118	119	-1	74	80	-6	156	175	-19						
Total	3869	3870	-1	3180	3112	68	2426	2452	-26	2598	2634	-36	2813	2841	-28	1813	1897	-84	3408	3391	17						



# MELBOURNE RADIO - SURVEY 5 2014

Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	5.1	4.5	0.6	4.4	4.5	-0.1	1.5	1.6	-0.1	4.9	5.1	-0.2	7.8	6.2	1.6	6.3	5.7	0.6	2.7	2.1	0.6
3AW	13.9	12.8	1.1	1.5	3.0	-1.5	3.5	3.9	-0.4	2.0	1.9	0.1	11.9	10.9	1.0	22.4	19.3	3.1	28.3	26.7	1.6
MAGIC 1278	4.8	4.0	0.8	0.1	0.6	-0.5	0.5	0.3	0.2	1.2	0.4	0.8	2.2	1.0	1.2	6.0	6.0	0.0	13.5	12.0	1.5
FOXFM	7.8	7.2	0.6	22.2	26.3	-4.1	17.9	15.2	2.7	13.6	12.0	1.6	6.9	6.1	0.8	1.7	1.9	-0.2	0.4	0.2	0.2
GOLD	7.2	7.6	-0.4	3.9	4.6	-0.7	6.1	7.1	-1.0	6.7	8.7	-2.0	11.9	10.5	1.4	8.0	9.6	-1.6	2.5	2.1	0.4
MIX101.1	6.2	7.1	-0.9	15.3	16.2	-0.9	8.8	9.1	-0.3	9.2	11.3	-2.1	7.4	8.8	-1.4	3.0	2.7	0.3	1.2	1.1	0.1
3MMM	7.6	7.6	0.0	5.7	4.6	1.1	10.3	11.8	-1.5	12.8	13.9	-1.1	11.1	10.3	0.8	3.6	3.5	0.1	0.8	0.6	0.2
NOVA 100	6.8	6.7	0.1	25.3	22.0	3.3	17.7	14.9	2.8	11.5	12.2	-0.7	5.1	5.2	-0.1	1.2	1.4	-0.2	0.2	0.2	0.0
smoothfm 91.5	6.6	6.7	-0.1	5.6	5.3	0.3	3.5	4.3	-0.8	4.6	5.7	-1.1	8.3	9.2	-0.9	11.5	9.8	1.7	3.6	3.2	0.4
ABC774	11.7	13.1	-1.4	2.5	1.9	0.6	2.8	6.0	-3.2	5.6	5.7	-0.1	8.2	7.8	0.4	14.5	17.6	-3.1	25.5	29.2	-3.7
3RN	2.3	2.5	-0.2	0.3	0.1	0.2	*	0.1	*	1.0	0.6	0.4	2.2	2.6	-0.4	4.0	4.1	-0.1	3.8	4.5	-0.7
NEWSR	1.2	1.2	0.0	0.5	0.5	0.0	0.8	0.5	0.3	1.4	1.0	0.4	1.2	1.0	0.2	1.2	1.8	-0.6	1.6	1.6	0.0
3JJJ	4.5	4.2	0.3	5.1	4.6	0.5	13.5	10.9	2.6	11.5	9.7	1.8	1.9	3.1	-1.2	1.2	0.9	0.3	0.1	*	*
ABCFM	2.8	3.2	-0.4	0.5	0.1	0.4	2.4	2.5	-0.1	0.9	1.0	-0.1	1.1	2.3	-1.2	5.2	4.7	0.5	5.5	6.5	-1.0

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	5.5	4.7	0.8	4.0	3.9	0.1	7.0	5.2	1.8	5.7	4.8	0.9	6.2	5.2	1.0	4.8	5.0	-0.2	3.9	4.0	-0.1
3AW	14.0	13.0	1.0	18.6	16.6	2.0	14.4	13.8	0.6	10.0	9.8	0.2	11.4	10.3	1.1	13.8	13.3	0.5	13.5	12.1	1.4
MAGIC 1278	4.5	3.8	0.7	3.6	3.1	0.5	5.6	4.7	0.9	5.5	4.7	0.8	3.7	3.2	0.5	3.9	2.8	1.1	5.7	4.6	1.1
FOXFM	8.0	7.3	0.7	8.0	7.0	1.0	6.3	5.5	0.8	8.6	7.9	0.7	9.3	8.9	0.4	7.8	7.7	0.1	7.0	7.1	-0.1
GOLD	7.4	7.7	-0.3	6.6	6.5	0.1	8.1	8.4	-0.3	8.5	9.4	-0.9	7.2	6.9	0.3	5.6	7.0	-1.4	6.6	7.0	-0.4
MIX101.1	6.3	7.2	-0.9	6.7	7.3	-0.6	5.3	6.4	-1.1	6.8	8.2	-1.4	6.3	7.2	-0.9	6.1	6.4	-0.3	6.0	6.6	-0.6
3MMM	7.8	7.9	-0.1	9.0	8.5	0.5	7.0	7.4	-0.4	8.4	8.9	-0.5	7.3	7.6	-0.3	5.0	4.9	0.1	6.9	6.9	0.0
NOVA 100	7.0	6.8	0.2	6.2	6.3	-0.1	5.4	5.0	0.4	7.3	6.8	0.5	9.3	9.4	-0.1	7.7	7.9	-0.2	6.3	6.1	0.2
smoothfm 91.5	6.5	6.6	-0.1	4.7	5.1	-0.4	7.0	7.0	0.0	7.8	7.7	0.1	6.5	6.9	-0.4	7.3	6.7	0.6	6.8	7.0	-0.2
ABC774	12.0	13.4	-1.4	14.4	17.2	-2.8	12.7	14.2	-1.5	9.3	9.9	-0.6	10.1	10.6	-0.5	14.1	14.1	0.0	10.7	12.2	-1.5
3RN	2.2	2.3	-0.1	2.8	3.0	-0.2	1.6	2.1	-0.5	1.4	1.4	0.0	2.5	2.8	-0.3	2.8	2.6	0.2	2.8	3.0	-0.2
NEWSR	1.2	1.1	0.1	1.7	1.6	0.1	0.8	0.8	0.0	0.7	0.6	0.1	0.9	0.6	0.3	2.2	1.9	0.3	1.5	1.7	-0.2
3JJJ	4.6	4.2	0.4	4.1	3.8	0.3	4.7	4.2	0.5	4.8	4.4	0.4	4.8	4.6	0.2	4.6	4.1	0.5	4.4	4.2	0.2
ABCFM	2.6	3.1	-0.5	2.0	2.2	-0.2	2.7	3.6	-0.9	2.9	3.1	-0.2	3.1	4.1	-1.0	2.3	2.7	-0.4	3.4	3.6	-0.2

EMBARGOED UNTIL 9:30AM AEST



# MELBOURNE RADIO - SURVEY 5 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	28	24	4	1	1	0	1	1	0	6	6	0	11	9	2	6	5	1	3	2	1
3AW	75	69	6	*	1	*	1	2	-1	2	2	0	17	15	2	21	18	3	33	31	2
MAGIC 1278	26	21	5	*	*	*	*	*	*	1	*	*	3	1	2	6	6	0	16	14	2
FOXFm	42	39	3	7	8	-1	7	6	1	16	14	2	10	9	1	2	2	0	*	*	*
GOLD	39	40	-1	1	1	0	3	3	0	8	10	-2	17	15	2	7	9	-2	3	2	1
MIX101.1	34	38	-4	5	5	0	4	4	0	11	13	-2	11	12	-1	3	2	1	1	1	0
3MMM	41	41	0	2	1	1	4	5	-1	15	16	-1	16	14	2	3	3	0	1	1	0
NOVA 100	37	36	1	8	7	1	7	6	1	13	14	-1	7	7	0	1	1	0	*	*	*
smoothfm 91.5	36	36	0	2	2	0	1	2	-1	5	7	-2	12	13	-1	11	9	2	4	4	0
ABC774	64	70	-6	1	1	0	1	2	-1	6	7	-1	12	11	1	14	16	-2	30	33	-3
3RN	13	13	0	*	*	*	*	*	*	1	1	0	3	4	-1	4	4	0	4	5	-1
NEWSR	7	6	1	*	*	*	*	*	*	2	1	1	2	1	1	1	2	-1	2	2	0
3JJJ	24	22	2	2	1	1	6	4	2	13	11	2	3	4	-1	1	1	0	*	*	*
ABCFM	15	17	-2	*	*	*	1	1	0	1	1	0	2	3	-1	5	4	1	6	7	-1
Total	543	536	7	31	30	1	42	40	2	115	118	-3	145	141	4	93	93	0	117	114	3

## Average Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
SEN	32	27	5	35	34	1	54	40	14	38	30	8	38	31	7	9	10	-1	17	17	0						
3AW	82	75	7	165	142	23	110	105	5	65	62	3	70	62	8	27	27	0	59	53	6						
MAGIC 1278	27	22	5	32	26	6	43	36	7	36	30	6	23	19	4	8	6	2	25	20	5						
FOXFm	47	42	5	71	60	11	48	42	6	56	50	6	57	54	3	15	15	0	31	31	0						
GOLD	43	45	-2	58	56	2	62	64	-2	56	60	-4	44	42	2	11	14	-3	29	30	-1						
MIX101.1	37	42	-5	59	63	-4	40	49	-9	45	52	-7	38	44	-6	12	13	-1	26	29	-3						
3MMM	46	45	1	80	73	7	54	57	-3	55	57	-2	44	46	-2	10	10	0	30	30	0						
NOVA 100	41	39	2	55	54	1	42	38	4	48	43	5	57	57	0	15	16	-1	28	27	1						
smoothfm 91.5	38	38	0	41	44	-3	54	53	1	51	49	2	39	42	-3	14	13	1	30	30	0						
ABC774	70	77	-7	127	148	-21	97	109	-12	61	64	-3	61	64	-3	27	28	-1	47	53	-6						
3RN	13	13	0	24	26	-2	12	16	-4	9	9	0	15	17	-2	5	5	0	12	13	-1						
NEWSR	7	6	1	15	14	1	6	6	0	4	4	0	6	4	2	4	4	0	7	7	0						
3JJJ	27	24	3	37	32	5	36	32	4	31	28	3	29	28	1	9	8	1	19	18	1						
ABCFM	15	18	-3	18	19	-1	21	27	-6	19	20	-1	19	25	-6	4	5	-1	15	16	-1						
Total	585	577	8	885	857	28	767	765	2	655	640	15	608	604	4	194	200	-6	438	435	3						



# MELBOURNE RADIO - SURVEY 5 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	320	313	7	26	27	-1	22	21	1	75	77	-2	103	108	-5	53	52	1	41	28	13
3AW	636	595	41	41	27	14	30	20	10	51	61	-10	154	157	-3	163	145	18	196	184	12
MAGIC 1278	332	280	52	5	5	0	12	8	4	33	23	10	37	28	9	89	76	13	156	141	15
FOXFm	1009	1007	2	207	226	-19	187	194	-7	367	338	29	195	187	8	36	49	-13	17	12	5
GOLD	825	795	30	54	57	-3	81	73	8	215	199	16	275	270	5	141	146	-5	60	49	11
MIX101.1	898	950	-52	174	182	-8	141	152	-11	303	320	-17	209	234	-25	48	44	4	23	19	4
3MMM	659	671	-12	73	62	11	89	93	-4	247	254	-7	188	196	-8	42	52	-10	20	15	5
NOVA 100	935	932	3	208	217	-9	202	197	5	325	326	-1	169	163	6	23	25	-2	7	4	3
smoothfm 91.5	649	671	-22	54	60	-6	55	66	-11	153	162	-9	185	188	-3	122	121	1	79	73	6
ABC774	761	834	-73	27	28	-1	26	37	-11	116	139	-23	200	188	12	155	178	-23	236	264	-28
3RN	200	229	-29	8	5	3	*	8	*	26	29	-3	55	73	-18	54	46	8	57	68	-11
NEWSR	209	213	-4	5	8	-3	15	7	8	47	50	-3	61	60	1	29	42	-13	53	45	8
3JJJ	473	463	10	60	55	5	109	107	2	216	201	15	66	80	-14	17	18	-1	5	1	4
ABCFM	219	250	-31	10	5	5	16	20	-4	43	44	-1	38	57	-19	41	44	-3	71	80	-9
Total	3900	3904	-4	408	416	-8	449	442	7	1010	1012	-2	934	936	-2	511	516	-5	587	581	6

## Cumulative Audience (000's) by Session, P10+ [Potential: 4115]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
SEN	282	280	2	179	170	9	158	142	16	148	140	8	176	161	15	102	106	-4	219	215	4
3AW	599	571	28	472	446	26	335	327	8	330	295	35	337	297	40	211	204	7	458	418	40
MAGIC 1278	294	252	42	160	130	30	154	141	13	184	155	29	154	115	39	84	66	18	232	196	36
FOXFm	933	926	7	583	537	46	349	339	10	517	486	31	548	541	7	321	321	0	618	647	-29
GOLD	700	674	26	361	326	35	321	295	26	384	383	1	395	347	48	206	218	-12	514	497	17
MIX101.1	815	850	-35	479	500	-21	293	345	-52	435	449	-14	439	462	-23	266	265	1	576	584	-8
3MMM	561	585	-24	375	350	25	231	244	-13	277	308	-31	317	333	-16	159	174	-15	402	427	-25
NOVA 100	861	871	-10	502	496	6	326	326	0	443	433	10	503	507	-4	274	259	15	575	553	22
smoothfm 91.5	577	608	-31	328	326	2	277	276	1	324	324	0	318	357	-39	190	201	-11	429	447	-18
ABC774	694	762	-68	513	568	-55	381	446	-65	350	384	-34	369	392	-23	233	273	-40	493	560	-67
3RN	173	202	-29	103	130	-27	64	79	-15	80	72	8	96	100	-4	76	71	5	131	143	-12
NEWSR	173	179	-6	110	95	15	71	65	6	58	56	2	52	52	0	59	61	-2	142	136	6
3JJJ	412	411	1	256	238	18	176	172	4	189	191	-2	262	258	4	153	155	-2	297	289	8
ABCFM	193	210	-17	101	110	-9	108	109	-1	101	98	3	126	127	-1	52	64	-12	144	164	-20
Total	3831	3836	-5	3212	3191	21	2462	2457	5	2760	2677	83	2941	2932	9	1861	1910	-49	3340	3365	-25



# BRISBANE RADIO - SURVEY 5 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	4.4	4.9	-0.5	0.7	0.4	0.3	*	0.6	*	0.5	1.0	-0.5	3.3	3.9	-0.6	6.5	6.2	0.3	12.7	14.2	-1.5
MAGIC 882	5.0	5.2	-0.2	0.7	0.2	0.5	0.1	0.1	0.0	1.2	0.7	0.5	2.5	2.7	-0.2	7.6	11.4	-3.8	15.1	13.5	1.6
4KQ	8.0	7.3	0.7	0.7	0.9	-0.2	1.5	1.5	0.0	1.3	2.1	-0.8	8.0	5.4	2.6	22.2	20.8	1.4	9.7	10.5	-0.8
B105	9.4	10.1	-0.7	27.1	29.6	-2.5	18.6	22.6	-4.0	13.4	14.0	-0.6	8.1	7.0	1.1	2.6	2.2	0.4	1.1	2.4	-1.3
97.3FM	13.8	15.3	-1.5	14.1	14.6	-0.5	9.3	8.8	0.5	15.1	16.9	-1.8	22.2	23.2	-1.0	12.1	16.4	-4.3	3.9	4.4	-0.5
4MMM	9.1	9.3	-0.2	4.5	8.7	-4.2	11.1	11.5	-0.4	13.3	12.5	0.8	13.6	13.9	-0.3	6.0	5.0	1.0	0.7	1.7	-1.0
NOVA106.9	11.7	11.6	0.1	29.7	28.9	0.8	25.1	23.8	1.3	19.0	19.1	-0.1	9.4	9.8	-0.4	2.6	1.4	1.2	0.4	0.3	0.1
ABC612	10.8	9.2	1.6	1.9	1.6	0.3	1.6	0.8	0.8	2.8	2.5	0.3	6.8	6.8	0.0	16.2	12.6	3.6	29.4	25.7	3.7
4RN	2.6	2.8	-0.2	0.3	0.1	0.2	0.2	*	*	0.3	0.5	-0.2	1.2	2.1	-0.9	4.9	4.5	0.4	7.6	7.5	0.1
NEWSR	1.1	1.0	0.1	0.1	0.1	0.0	0.9	1.1	-0.2	0.7	0.9	-0.2	0.6	0.4	0.2	2.1	1.2	0.9	1.8	2.0	-0.2
4JJJ	7.5	7.2	0.3	7.7	4.0	3.7	13.2	13.9	-0.7	18.3	15.5	2.8	5.1	7.0	-1.9	0.9	1.4	-0.5	0.5	*	*
ABCFM	2.3	1.8	0.5	0.6	0.1	0.5	1.8	0.5	1.3	1.1	1.1	0.0	1.2	0.4	0.8	2.2	1.2	1.0	6.4	6.6	-0.2

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
4BC	4.3	4.9	-0.6	4.6	5.1	-0.5	3.7	4.3	-0.6	3.5	4.5	-1.0	3.9	4.4	-0.5	8.3	8.6	-0.3	4.9	4.7	0.2						
MAGIC 882	4.9	4.9	0.0	4.4	5.5	-1.1	6.9	6.2	0.7	5.0	4.7	0.3	3.7	3.5	0.2	3.3	3.1	0.2	5.5	6.1	-0.6						
4KQ	8.0	7.2	0.8	7.8	7.1	0.7	10.2	8.5	1.7	8.7	7.7	1.0	6.2	5.7	0.5	4.3	5.6	-1.3	8.0	7.7	0.3						
B105	9.6	10.4	-0.8	9.1	9.5	-0.4	8.0	9.6	-1.6	9.9	11.3	-1.4	11.4	11.5	-0.1	10.3	10.0	0.3	8.8	9.5	-0.7						
97.3FM	13.7	15.3	-1.6	13.2	14.3	-1.1	14.0	15.6	-1.6	14.0	16.6	-2.6	15.1	16.2	-1.1	10.8	12.8	-2.0	14.2	15.0	-0.8						
4MMM	9.9	10.2	-0.3	8.5	9.6	-1.1	10.7	11.9	-1.2	12.5	12.2	0.3	7.7	7.1	0.6	9.2	8.2	1.0	6.5	6.5	0.0						
NOVA106.9	12.0	12.0	0.0	12.5	11.3	1.2	9.5	10.0	-0.5	10.8	11.6	-0.8	15.4	16.3	-0.9	13.0	12.3	0.7	10.7	10.2	0.5						
ABC612	11.0	9.4	1.6	15.0	13.2	1.8	10.9	8.8	2.1	8.4	6.3	2.1	7.5	7.1	0.4	12.5	11.9	0.6	10.1	8.7	1.4						
4RN	2.7	2.7	0.0	3.5	3.5	0.0	2.6	2.9	-0.3	1.6	1.6	0.0	3.0	3.0	0.0	3.1	2.5	0.6	2.4	2.8	-0.4						
NEWSR	1.1	1.0	0.1	1.7	1.6	0.1	0.7	0.5	0.2	0.7	0.5	0.2	1.1	1.1	0.0	1.6	1.2	0.4	1.0	1.0	0.0						
4JJJ	7.4	7.1	0.3	6.8	6.9	-0.1	7.2	6.2	1.0	7.7	7.2	0.5	8.4	7.7	0.7	6.6	8.4	-1.8	7.9	7.7	0.2						
ABCFM	2.4	1.7	0.7	2.5	1.9	0.6	2.5	2.0	0.5	2.3	1.5	0.8	2.3	1.6	0.7	1.8	1.7	0.1	2.1	2.0	0.1						

EMBARGOED UNTIL 9:30AM AEST



# BRISBANE RADIO - SURVEY 5 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	10	11	-1	*	*	*	*	*	*	*	1	*	2	2	0	2	2	0	5	6	-1
MAGIC 882	11	12	-1	*	*	*	*	*	*	1	*	*	1	2	-1	3	4	-1	6	6	0
4KQ	18	17	1	*	*	*	*	*	*	1	1	0	5	3	2	8	8	0	4	4	0
B105	21	23	-2	4	5	-1	4	5	-1	7	7	0	5	4	1	1	1	0	*	1	*
97.3FM	30	35	-5	2	2	0	2	2	0	8	9	-1	13	14	-1	4	6	-2	2	2	0
4MMM	20	21	-1	1	1	0	2	2	0	7	7	0	8	8	0	2	2	0	*	1	*
NOVA106.9	26	26	0	5	5	0	5	5	0	10	10	0	5	6	-1	1	*	*	*	*	*
ABC612	24	21	3	*	*	*	*	*	*	1	1	0	4	4	0	6	5	1	12	11	1
4RN	6	6	0	*	*	*	*	*	*	*	*	*	1	1	0	2	2	0	3	3	0
NEWSR	2	2	0	*	*	*	*	*	*	*	*	*	*	*	*	1	*	*	1	1	0
4JJJ	17	16	1	1	1	0	3	3	0	9	8	1	3	4	-1	*	1	*	*	*	*
ABCFM	5	4	1	*	*	*	*	*	*	1	1	0	1	*	*	1	*	*	3	3	0
Total	220	227	-7	16	17	-1	19	21	-2	51	53	-2	58	59	-1	36	37	-1	40	41	-1

## Average Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	10	12	-2	16	19	-3	11	14	-3	10	13	-3	10	11	-1	5	6	-1	9	9	0
MAGIC 882	11	12	-1	16	20	-4	21	20	1	14	13	1	9	9	0	2	2	0	10	12	-2
4KQ	19	17	2	28	26	2	30	27	3	24	22	2	15	14	1	3	4	-1	15	15	0
B105	22	25	-3	33	35	-2	24	31	-7	27	32	-5	28	29	-1	7	7	0	17	18	-1
97.3FM	32	37	-5	47	52	-5	42	49	-7	39	47	-8	37	40	-3	7	9	-2	27	29	-2
4MMM	23	25	-2	31	35	-4	32	38	-6	34	35	-1	19	18	1	6	6	0	12	12	0
NOVA106.9	28	29	-1	45	41	4	28	32	-4	30	33	-3	38	41	-3	9	9	0	20	20	0
ABC612	26	23	3	54	48	6	32	28	4	23	18	5	19	18	1	8	8	0	19	17	2
4RN	6	7	-1	12	13	-1	8	9	-1	4	5	-1	7	7	0	2	2	0	4	5	-1
NEWSR	3	2	1	6	6	0	2	1	1	2	1	1	3	3	0	1	1	0	2	2	0
4JJJ	17	17	0	24	25	-1	22	20	2	21	20	1	21	19	2	4	6	-2	15	15	0
ABCFM	6	4	2	9	7	2	7	6	1	6	4	2	6	4	2	1	1	0	4	4	0
Total	234	242	-8	359	367	-8	297	318	-21	276	285	-9	247	249	-2	66	70	-4	187	191	-4



EMBARGOED UNTIL 9:30AM AEST



## BRISBANE RADIO - SURVEY 5 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	123	117	6	15	8	7	2	2	0	15	15	0	27	24	3	27	29	-2	37	40	-3
MAGIC 882	138	136	2	3	4	-1	3	3	0	11	8	3	25	23	2	41	48	-7	56	50	6
4KQ	230	213	17	8	11	-3	11	9	2	22	16	6	53	42	11	83	82	1	53	53	0
B105	504	496	8	98	108	-10	103	101	2	163	156	7	100	89	11	33	28	5	7	15	-8
97.3FM	531	558	-27	79	83	-4	53	54	-1	157	166	-9	158	162	-4	61	69	-8	24	23	1
4MMM	342	343	-1	40	50	-10	47	56	-9	132	117	15	92	86	6	25	26	-1	4	8	-4
NOVA106.9	547	527	20	126	125	1	112	114	-2	191	172	19	96	100	-4	19	15	4	3	2	1
ABC612	311	277	34	16	14	2	11	6	5	43	38	5	64	69	-5	60	47	13	118	102	16
4RN	75	82	-7	5	3	2	4	*	*	9	8	1	14	26	-12	15	12	3	28	33	-5
NEWSR	77	81	-4	4	3	1	7	10	-3	19	24	-5	12	15	-3	19	14	5	15	16	-1
4JJJ	301	297	4	34	27	7	65	67	-2	137	127	10	51	60	-9	13	15	-2	2	*	*
ABCFM	90	67	23	7	4	3	9	2	7	19	15	4	11	15	-4	16	9	7	29	22	7
Total	1793	1791	2	211	213	-2	221	215	6	471	473	-2	420	421	-1	231	229	2	239	240	-1

### Cumulative Audience (000's) by Session, P10+ [Potential: 1892]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
4BC	102	104	-2	65	71	-6	48	53	-5	50	55	-5	49	55	-6	38	45	-7	87	76	11
MAGIC 882	130	129	1	82	85	-3	76	77	-1	81	76	5	62	62	0	39	35	4	97	101	-4
4KQ	206	193	13	143	129	14	110	109	1	130	121	9	105	96	9	47	48	-1	161	151	10
B105	456	448	8	294	285	9	186	188	-2	262	251	11	253	250	3	132	134	-2	324	317	7
97.3FM	479	514	-35	325	336	-11	213	242	-29	250	300	-50	283	302	-19	134	159	-25	342	374	-32
4MMM	313	311	2	180	206	-26	139	149	-10	190	188	2	164	156	8	90	84	6	200	193	7
NOVA106.9	501	484	17	318	300	18	189	190	-1	294	274	20	314	297	17	160	149	11	353	326	27
ABC612	281	248	33	213	193	20	156	123	33	147	123	24	147	130	17	80	82	-2	222	190	32
4RN	66	73	-7	49	55	-6	36	35	1	33	30	3	40	41	-1	21	20	1	45	52	-7
NEWSR	68	70	-2	34	39	-5	22	16	6	32	25	7	27	25	2	17	15	2	46	42	4
4JJJ	276	271	5	173	180	-7	127	114	13	159	147	12	176	172	4	90	90	0	196	196	0
ABCFM	80	58	22	48	38	10	41	33	8	42	29	13	42	24	18	19	18	1	59	45	14
Total	1754	1750	4	1443	1460	-17	1078	1100	-22	1291	1271	20	1336	1321	15	748	774	-26	1511	1503	8



# ADELAIDE RADIO - SURVEY 5 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.4	10.6	0.8	1.7	1.2	0.5	*	0.2	*	3.9	2.1	1.8	7.3	7.0	0.3	13.9	14.2	-0.3	28.4	25.3	3.1
CRUISE1323	8.7	8.5	0.2	1.1	2.2	-1.1	1.4	2.2	-0.8	3.3	1.4	1.9	6.5	8.0	-1.5	18.6	14.2	4.4	14.1	14.5	-0.4
MIX102.3	15.9	16.3	-0.4	12.2	15.6	-3.4	19.9	20.4	-0.5	14.3	13.3	1.0	25.2	24.4	0.8	16.3	20.5	-4.2	6.1	5.4	0.7
5MMM	9.2	9.1	0.1	6.4	7.6	-1.2	5.8	4.1	1.7	11.5	11.0	0.5	16.7	16.8	-0.1	9.8	10.0	-0.2	0.6	0.9	-0.3
NOVA91.9	10.4	10.8	-0.4	39.8	36.2	3.6	20.6	21.8	-1.2	15.0	18.9	-3.9	9.9	10.2	-0.3	2.1	2.0	0.1	0.3	0.3	0.0
SAFM	8.0	6.8	1.2	20.1	20.1	0.0	17.5	14.9	2.6	14.1	8.5	5.6	6.4	7.4	-1.0	3.4	3.3	0.1	0.5	0.8	-0.3
ABC891	10.9	10.8	0.1	2.8	1.1	1.7	1.6	1.3	0.3	3.6	4.0	-0.4	7.9	5.5	2.4	12.7	14.2	-1.5	25.7	25.8	-0.1
5RN	2.4	2.4	0.0	0.4	0.2	0.2	0.2	0.2	0.0	1.2	1.5	-0.3	2.3	1.7	0.6	3.9	4.5	-0.6	3.9	3.9	0.0
NEWSR	1.6	1.9	-0.3	0.4	0.4	0.0	0.5	0.2	0.3	1.1	2.1	-1.0	1.8	1.5	0.3	1.9	2.0	-0.1	2.2	3.1	-0.9
5JJJ	7.1	7.6	-0.5	3.7	4.9	-1.2	18.7	20.7	-2.0	16.4	19.2	-2.8	5.6	5.6	0.0	1.5	1.8	-0.3	0.3	0.4	-0.1
ABCFM	3.1	3.3	-0.2	0.2	0.2	0.0	1.1	1.0	0.1	0.5	0.7	-0.2	0.8	1.0	-0.2	3.8	3.2	0.6	9.0	9.6	-0.6

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	11.2	10.5	0.7	12.7	12.3	0.4	11.5	12.3	-0.8	7.1	6.3	0.8	12.7	10.7	2.0	14.3	11.6	2.7	12.0	10.9	1.1
CRUISE1323	8.5	8.0	0.5	7.6	7.3	0.3	9.2	9.5	-0.3	9.1	8.9	0.2	8.1	6.6	1.5	8.2	7.1	1.1	9.6	10.0	-0.4
MIX102.3	16.0	16.5	-0.5	15.1	15.1	0.0	17.7	18.1	-0.4	17.8	19.3	-1.5	15.6	15.6	0.0	11.1	11.8	-0.7	15.4	15.6	-0.2
5MMM	9.5	9.3	0.2	9.2	8.2	1.0	10.0	9.4	0.6	11.3	11.3	0.0	9.0	9.4	-0.4	5.7	6.7	-1.0	8.4	8.7	-0.3
NOVA91.9	10.4	10.7	-0.3	9.8	10.3	-0.5	8.2	8.2	0.0	10.5	10.1	0.4	12.6	13.4	-0.8	12.5	14.0	-1.5	10.3	11.0	-0.7
SAFM	8.3	6.9	1.4	6.7	6.0	0.7	8.4	6.3	2.1	10.4	8.4	2.0	8.2	7.2	1.0	7.4	6.2	1.2	7.1	6.6	0.5
ABC891	10.9	10.9	0.0	15.3	15.1	0.2	9.8	10.4	-0.6	7.8	7.6	0.2	8.6	8.5	0.1	13.0	13.2	-0.2	11.0	10.2	0.8
5RN	2.3	2.3	0.0	3.4	3.3	0.1	1.9	2.1	-0.2	1.2	1.3	-0.1	2.4	2.6	-0.2	3.2	2.3	0.9	2.6	2.8	-0.2
NEWSR	1.4	1.8	-0.4	2.4	2.7	-0.3	0.9	1.4	-0.5	0.7	1.0	-0.3	1.0	1.1	-0.1	3.0	2.9	0.1	2.0	2.2	-0.2
5JJJ	7.5	8.1	-0.6	6.1	7.0	-0.9	8.5	8.3	0.2	8.7	9.0	-0.3	7.8	9.2	-1.4	5.8	6.5	-0.7	5.5	6.1	-0.6
ABCFM	2.9	3.1	-0.2	3.1	3.3	-0.2	2.8	3.2	-0.4	2.5	2.8	-0.3	3.2	2.9	0.3	2.7	3.5	-0.8	3.7	3.8	-0.1



## ADELAIDE RADIO - SURVEY 5 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	16	15	1	*	*	*	*	*	*	1	1	0	3	2	1	3	4	-1	9	8	1
CRUISE1323	13	12	1	*	*	*	*	*	*	1	*	*	2	3	-1	4	4	0	5	5	0
MIX102.3	23	23	0	1	1	0	3	2	1	4	4	0	9	8	1	4	5	-1	2	2	0
5MMM	13	13	0	1	1	0	1	1	0	4	3	1	6	6	0	2	3	-1	*	*	*
NOVA91.9	15	15	0	4	3	1	3	3	0	5	5	0	4	4	0	*	1	*	*	*	*
SAFM	12	10	2	2	2	0	2	2	0	4	2	2	2	3	-1	1	1	0	*	*	*
ABC891	16	15	1	*	*	*	*	*	*	1	1	0	3	2	1	3	4	-1	8	8	0
SRN	3	3	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0
NEWSR	2	3	-1	*	*	*	*	*	*	*	1	*	1	1	0	*	1	*	1	1	0
5JJJ	10	11	-1	*	*	*	2	3	-1	5	5	0	2	2	0	*	*	*	*	*	*
ABCFM	4	5	-1	*	*	*	*	*	*	*	*	*	*	*	*	1	1	0	3	3	0
<b>Total</b>	<b>145</b>	<b>142</b>	<b>3</b>	<b>9</b>	<b>9</b>	<b>0</b>	<b>13</b>	<b>12</b>	<b>1</b>	<b>31</b>	<b>27</b>	<b>4</b>	<b>36</b>	<b>35</b>	<b>1</b>	<b>24</b>	<b>26</b>	<b>-2</b>	<b>32</b>	<b>32</b>	<b>0</b>

Average Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	17	16	1	28	26	2	24	24	0	13	11	2	20	17	3	8	7	1	14	13	1						
CRUISE1323	13	12	1	16	16	0	19	19	0	16	15	1	13	10	3	5	4	1	11	12	-1						
MIX102.3	25	25	0	33	32	1	37	36	1	32	33	-1	25	24	1	6	7	-1	18	19	-1						
5MMM	15	14	1	20	17	3	21	19	2	20	19	1	14	15	-1	3	4	-1	10	10	0						
NOVA91.9	16	16	0	21	22	-1	17	16	1	19	17	2	20	21	-1	7	8	-1	12	13	-1						
SAFM	13	10	3	15	13	2	18	12	6	19	14	5	13	11	2	4	4	0	8	8	0						
ABC891	17	16	1	33	32	1	20	21	-1	14	13	1	14	13	1	7	8	-1	13	12	1						
SRN	4	4	0	7	7	0	4	4	0	2	2	0	4	4	0	2	1	1	3	3	0						
NEWSR	2	3	-1	5	6	-1	2	3	-1	1	2	-1	2	2	0	2	2	0	2	3	-1						
5JJJ	12	12	0	13	15	-2	18	16	2	16	16	0	13	14	-1	3	4	-1	6	7	-1						
ABCFM	4	5	-1	7	7	0	6	6	0	4	5	-1	5	5	0	2	2	0	4	4	0						
<b>Total</b>	<b>156</b>	<b>150</b>	<b>6</b>	<b>217</b>	<b>213</b>	<b>4</b>	<b>210</b>	<b>199</b>	<b>11</b>	<b>180</b>	<b>172</b>	<b>8</b>	<b>160</b>	<b>155</b>	<b>5</b>	<b>58</b>	<b>58</b>	<b>0</b>	<b>117</b>	<b>120</b>	<b>-3</b>						



# ADELAIDE RADIO - SURVEY 5 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
FIVEaa	157	157	0	9	9	0	2	2	0	16	12	4	36	37	-1	32	39	-7	61	58	3
CRUISE1323	156	152	4	5	6	-1	3	5	-2	17	9	8	26	30	-4	50	46	4	54	56	-2
MIX102.3	345	339	6	35	40	-5	46	40	6	73	71	2	116	111	5	53	59	-6	22	18	4
5MMM	194	188	6	22	21	1	19	16	3	52	54	-2	72	64	8	25	27	-2	5	5	0
NOVA91.9	294	303	-9	68	66	2	60	61	-1	89	95	-6	56	63	-7	16	16	0	5	3	2
SAFM	236	219	17	53	50	3	52	42	10	62	54	8	42	50	-8	22	17	5	5	7	-2
ABC891	211	205	6	7	8	-1	7	8	-1	33	28	5	42	34	8	42	48	-6	81	81	0
SRN	55	61	-6	3	4	-1	2	1	1	10	10	0	11	12	-1	15	19	-4	15	16	-1
NEWSR	68	70	-2	4	4	0	5	3	2	13	14	-1	19	16	3	11	14	-3	15	19	-4
5JJJ	151	161	-10	14	15	-1	32	33	-1	63	67	-4	34	35	-1	7	9	-2	1	2	-1
ABC FM	67	69	-2	3	3	0	3	4	-1	9	9	0	13	13	0	12	13	-1	27	28	-1
<b>Total</b>	<b>1048</b>	<b>1049</b>	<b>-1</b>	<b>111</b>	<b>113</b>	<b>-2</b>	<b>121</b>	<b>119</b>	<b>2</b>	<b>242</b>	<b>239</b>	<b>3</b>	<b>245</b>	<b>247</b>	<b>-2</b>	<b>150</b>	<b>150</b>	<b>0</b>	<b>180</b>	<b>181</b>	<b>-1</b>

## Cumulative Audience (000's) by Session, P10+ [Potential: 1105]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
FIVEaa	146	144	2	92	96	-4	76	71	5	79	73	6	79	73	6	54	51	3	114	110	4				114	110	4
CRUISE1323	146	138	8	79	72	7	86	78	8	98	91	7	83	74	9	44	46	-2	107	110	-3				107	110	-3
MIX102.3	313	309	4	188	183	5	170	167	3	186	195	-9	183	170	13	91	88	3	229	234	-5				229	234	-5
5MMM	173	164	9	102	90	12	76	76	0	96	95	1	99	97	2	52	50	2	126	122	4				126	122	4
NOVA91.9	276	287	-11	164	169	-5	125	128	-3	150	155	-5	162	171	-9	92	104	-12	185	192	-7				185	192	-7
SAFM	218	201	17	118	111	7	103	96	7	125	122	3	127	111	16	64	59	5	144	133	11				144	133	11
ABC891	193	188	5	130	127	3	107	101	6	94	92	2	93	87	6	73	72	1	152	143	9				152	143	9
SRN	49	56	-7	37	39	-2	22	25	-3	23	28	-5	26	27	-1	18	18	0	34	40	-6				34	40	-6
NEWSR	61	61	0	41	40	1	18	22	-4	16	22	-6	22	19	3	21	24	-3	44	46	-2				44	46	-2
5JJJ	140	149	-9	91	99	-8	75	76	-1	83	87	-4	90	92	-2	49	55	-6	89	99	-10				89	99	-10
ABC FM	59	62	-3	32	32	0	29	31	-2	34	34	0	33	33	0	23	23	0	43	47	-4				43	47	-4
<b>Total</b>	<b>1037</b>	<b>1038</b>	<b>-1</b>	<b>831</b>	<b>832</b>	<b>-1</b>	<b>685</b>	<b>679</b>	<b>6</b>	<b>760</b>	<b>758</b>	<b>2</b>	<b>783</b>	<b>771</b>	<b>12</b>	<b>506</b>	<b>515</b>	<b>-9</b>	<b>911</b>	<b>918</b>	<b>-7</b>				<b>911</b>	<b>918</b>	<b>-7</b>



# PERTH RADIO - SURVEY 5 2014

## Share Movement (%) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	5.3	5.4	-0.1	1.7	2.0	-0.3	0.4	0.9	-0.5	2.3	2.4	-0.1	3.0	5.0	-2.0	16.0	12.9	3.1	6.3	6.8	-0.5
6PR	10.2	9.0	1.2	2.1	1.2	0.9	1.7	1.2	0.5	3.6	3.9	-0.3	7.6	8.8	-1.2	13.5	12.4	1.1	25.4	19.4	6.0
MIX 94.5	14.2	15.1	-0.9	14.8	13.5	1.3	12.6	19.1	-6.5	10.6	11.4	-0.8	22.1	22.7	-0.6	15.6	16.6	-1.0	7.8	5.7	2.1
92.9	8.0	9.3	-1.3	30.2	29.7	0.5	16.1	17.2	-1.1	13.0	15.4	-2.4	4.5	6.3	-1.8	2.9	3.0	-0.1	0.1	0.7	-0.6
96FM	10.7	11.1	-0.4	3.0	4.5	-1.5	7.4	10.6	-3.2	14.1	13.9	0.2	21.0	18.4	2.6	6.3	7.8	-1.5	0.9	2.3	-1.4
NOVA93.7	12.4	11.8	0.6	32.4	32.1	0.3	20.7	19.4	1.3	18.6	18.2	0.4	14.0	12.1	1.9	3.3	3.1	0.2	0.4	0.7	-0.3
ABC720	10.0	10.6	-0.6	0.2	0.4	-0.2	2.0	1.3	0.7	3.8	3.6	0.2	8.9	9.2	-0.3	15.1	14.9	0.2	21.7	26.0	-4.3
6RN	1.7	1.7	0.0	0.5	0.4	0.1	0.2	*	*	0.4	0.6	-0.2	0.9	1.9	-1.0	3.0	3.2	-0.2	4.2	2.7	1.5
NEWSR	1.1	1.1	0.0	0.2	0.6	-0.4	1.1	*	*	1.2	0.7	0.5	0.8	1.1	-0.3	1.9	1.8	0.1	0.8	1.7	-0.9
6JJJ	10.3	9.7	0.6	8.3	11.1	-2.8	32.7	23.8	8.9	19.8	19.4	0.4	6.2	5.9	0.3	2.5	3.1	-0.6	*	0.1	*
ABC FM	2.4	2.2	0.2	0.3	0.7	-0.4	0.2	0.3	-0.1	1.7	1.6	0.1	1.4	1.0	0.4	2.8	1.8	1.0	5.9	6.3	-0.4

## Share Movement (%) by Session, P10+

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	5.1	5.1	0.0	4.8	4.4	0.4	5.4	6.5	-1.1	5.8	5.6	0.2	4.2	3.7	0.5	4.5	4.7	-0.2	6.0	6.5	-0.5	6.0	6.5	-0.5	6.0	6.5	-0.5
6PR	10.1	8.6	1.5	11.8	11.0	0.8	10.0	7.5	2.5	8.1	6.6	1.5	9.2	7.4	1.8	12.5	12.6	-0.1	10.5	10.2	0.3	10.5	10.2	0.3	10.5	10.2	0.3
MIX 94.5	14.4	15.5	-1.1	13.5	14.3	-0.8	15.1	16.7	-1.6	16.7	16.8	-0.1	14.2	15.2	-1.0	9.1	12.2	-3.1	13.4	13.9	-0.5	13.4	13.9	-0.5	13.4	13.9	-0.5
92.9	7.7	9.2	-1.5	7.8	9.1	-1.3	6.5	7.6	-1.1	7.9	9.5	-1.6	9.5	11.3	-1.8	7.0	9.4	-2.4	8.8	9.5	-0.7	8.8	9.5	-0.7	8.8	9.5	-0.7
96FM	11.5	11.8	-0.3	10.2	10.3	-0.1	13.0	13.2	-0.2	13.6	14.0	-0.4	9.8	10.6	-0.8	8.8	8.6	0.2	8.0	8.7	-0.7	8.0	8.7	-0.7	8.0	8.7	-0.7
NOVA93.7	12.5	11.9	0.6	13.2	12.2	1.0	10.3	10.7	-0.4	12.1	12.9	-0.8	15.4	12.9	2.5	11.4	9.2	2.2	12.1	11.4	0.7	12.1	11.4	0.7	12.1	11.4	0.7
ABC720	10.1	10.7	-0.6	13.5	15.0	-1.5	9.6	9.9	-0.3	7.6	7.8	-0.2	7.3	7.5	-0.2	13.5	14.3	-0.8	9.9	10.2	-0.3	9.9	10.2	-0.3	9.9	10.2	-0.3
6RN	1.6	1.7	-0.1	2.0	2.2	-0.2	1.3	1.4	-0.1	1.0	0.9	0.1	2.1	2.5	-0.4	1.7	1.7	0.0	1.9	1.6	0.3	1.9	1.6	0.3	1.9	1.6	0.3
NEWSR	1.0	1.1	-0.1	1.2	1.4	-0.2	0.6	0.6	0.0	0.8	0.8	0.0	0.8	1.2	-0.4	2.5	2.1	0.4	1.2	1.2	0.0	1.2	1.2	0.0	1.2	1.2	0.0
6JJJ	10.5	9.7	0.8	9.4	8.8	0.6	10.3	8.5	1.8	10.8	10.0	0.8	12.0	12.2	-0.2	10.9	10.0	0.9	9.4	9.7	-0.3	9.4	9.7	-0.3	9.4	9.7	-0.3
ABC FM	2.2	2.1	0.1	2.7	2.0	0.7	2.4	2.2	0.2	1.8	1.8	0.0	2.3	2.0	0.3	1.9	2.5	-0.6	2.8	2.5	0.3	2.8	2.5	0.3	2.8	2.5	0.3

EMBARGOED UNTIL 9:30AM AEST



## PERTH RADIO - SURVEY 5 2014

Average Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	11	12	-1	*	*	*	*	*	*	1	1	0	2	3	-1	6	5	1	3	3	0
6PR	22	20	2	*	*	*	*	*	*	2	2	0	4	5	-1	5	4	1	10	8	2
MIX 94.5	30	34	-4	2	2	0	2	5	-3	5	6	-1	12	13	-1	5	6	-1	3	2	1
92.9	17	21	-4	4	4	0	3	4	-1	7	8	-1	2	4	-2	1	1	0	*	*	*
96FM	23	25	-2	*	1	*	1	3	-2	7	7	0	11	11	0	2	3	-1	*	1	*
NOVA93.7	26	27	-1	4	4	0	4	5	-1	10	9	1	7	7	0	1	1	0	*	*	*
ABC720	21	24	-3	*	*	*	*	*	*	2	2	0	5	5	0	5	5	0	9	11	-2
6RN	4	4	0	*	*	*	*	*	*	*	*	*	1	1	0	1	1	0	2	1	1
NEWSR	2	3	-1	*	*	*	*	*	*	1	*	*	*	1	*	1	1	0	*	1	*
6JJJ	22	22	0	1	1	0	6	6	0	10	10	0	3	4	-1	1	1	0	*	*	*
ABC FM	5	5	0	*	*	*	*	*	*	1	1	0	1	1	0	1	1	0	2	3	-1
Total	213	225	-12	12	12	0	20	24	-4	51	52	-1	54	59	-5	35	36	-1	41	42	-1

Average Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend		
	Mon-Fri 5:30am-12mn			Mon-Fri 5:30am-9:00am			Mon-Fri 9:00am-12:00md			Mon-Fri 12:00md-4:00pm			Mon-Fri 4:00pm-7:00pm			Mon-Fri 7:00pm-12:00mn			Sat-Sun 5:30am-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	12	12	0	16	15	1	17	22	-5	16	17	-1	10	9	1	3	4	-1	10	12	-2
6PR	23	21	2	39	38	1	31	25	6	23	20	3	21	18	3	9	10	-1	18	18	0
MIX 94.5	33	38	-5	45	50	-5	47	55	-8	47	50	-3	32	36	-4	7	10	-3	22	25	-3
92.9	18	23	-5	26	32	-6	20	25	-5	22	28	-6	22	27	-5	5	7	-2	15	17	-2
96FM	27	29	-2	34	36	-2	41	44	-3	38	42	-4	22	25	-3	6	7	-1	13	15	-2
NOVA93.7	29	29	0	44	43	1	32	36	-4	34	39	-5	35	31	4	8	7	1	20	20	0
ABC720	23	26	-3	45	53	-8	30	33	-3	21	23	-2	17	18	-1	10	11	-1	16	18	-2
6RN	4	4	0	6	8	-2	4	5	-1	3	3	0	5	6	-1	1	1	0	3	3	0
NEWSR	2	3	-1	4	5	-1	2	2	0	2	2	0	2	3	-1	2	2	0	2	2	0
6JJJ	24	24	0	31	31	0	32	28	4	30	30	0	27	29	-2	8	8	0	16	17	-1
ABC FM	5	5	0	9	7	2	7	7	0	5	5	0	5	5	0	1	2	-1	5	5	0
Total	231	245	-14	331	350	-19	312	332	-20	281	299	-18	229	239	-10	74	78	-4	167	177	-10

EMBARGOED UNTIL 9:30AM AEST



## PERTH RADIO - SURVEY 5 2014

Cumulative Audience (000's) by Demographic, Mon-Sun 5.30am-12midnight

Station	People 10+			People 10-17			People 18-24			People 25-39			People 40-54			People 55-64			People 65+		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
6IX	144	133	11	5	4	1	7	6	1	18	15	3	23	27	-4	59	51	8	31	30	1
6PR	197	214	-17	7	4	3	8	3	5	29	39	-10	50	59	-9	41	48	-7	61	61	0
MIX 94.5	484	483	1	60	53	7	55	71	-16	118	117	1	154	145	9	70	68	2	27	28	-1
92.9	392	424	-32	98	95	3	82	86	-4	122	139	-17	66	80	-14	21	18	3	2	5	-3
96FM	293	309	-16	15	25	-10	38	42	-4	100	104	-4	102	101	1	31	27	4	6	11	-5
NOVA93.7	520	514	6	116	112	4	90	101	-11	178	178	0	106	99	7	25	20	5	4	4	0
ABC720	306	309	-3	4	4	0	16	10	6	57	46	11	77	85	-8	66	72	-6	86	91	-5
6RN	60	62	-2	4	3	1	2	1	1	8	9	-1	10	15	-5	16	17	-1	21	17	4
NEWSR	63	70	-7	2	2	0	5	2	3	17	13	4	16	19	-3	13	17	-4	12	16	-4
6JJJ	302	297	5	23	26	-3	74	69	5	140	133	7	52	52	0	12	13	-1	1	2	-1
ABC FM	88	81	7	2	7	-5	4	6	-2	25	18	7	14	11	3	16	15	1	27	24	3
Total	1556	1558	-2	169	171	-2	190	191	-1	410	405	5	367	370	-3	207	208	-1	214	212	2

Cumulative Audience (000's) by Session, P10+ [Potential: 1642]

Station	Mon-Fri			Breakfast			Morning			Afternoon			Drive			Evening			Weekend								
	Mon-Fri 5:30am-12mn	This	Last	+/-	Mon-Fri 5:30am-9:00am	This	Last	+/-	Mon-Fri 9:00am-12:00md	This	Last	+/-	Mon-Fri 12:00md-4:00pm	This	Last	+/-	Mon-Fri 4:00pm-7:00pm	This	Last	+/-	Mon-Fri 7:00pm-12:00mn	This	Last	+/-	Sat-Sun 5:30am-12mn	This	Last
6IX	128	119	9	83	77	6	78	74	4	84	82	2	73	67	6	43	35	8	99	100	-1						
6PR	179	185	-6	135	133	2	97	98	-1	105	106	-1	103	110	-7	65	67	-2	137	160	-23						
MIX 94.5	449	447	2	286	276	10	216	235	-19	269	276	-7	260	261	-1	123	139	-16	303	299	4						
92.9	360	398	-38	207	253	-46	133	170	-37	207	225	-18	214	243	-29	104	119	-15	260	256	4						
96FM	263	286	-23	171	180	-9	136	154	-18	167	191	-24	157	184	-27	65	76	-11	174	195	-21						
NOVA93.7	476	478	-2	314	312	2	192	197	-5	274	276	-2	296	275	21	143	136	7	328	298	30						
ABC720	270	284	-14	201	214	-13	143	152	-9	140	152	-12	138	135	3	94	99	-5	198	215	-17						
6RN	52	55	-3	38	39	-1	20	24	-4	21	25	-4	33	35	-2	15	18	-3	40	41	-1						
NEWSR	59	60	-1	37	36	1	14	16	-2	21	20	1	18	21	-3	20	18	2	32	42	-10						
6JJJ	280	275	5	195	184	11	134	130	4	152	149	3	173	181	-8	103	92	11	193	195	-2						
ABC FM	78	73	5	53	42	11	40	41	-1	41	37	4	39	35	4	21	23	-2	55	46	9						
Total	1532	1537	-5	1279	1286	-7	982	1021	-39	1156	1156	0	1157	1191	-34	701	710	-9	1333	1330	3						