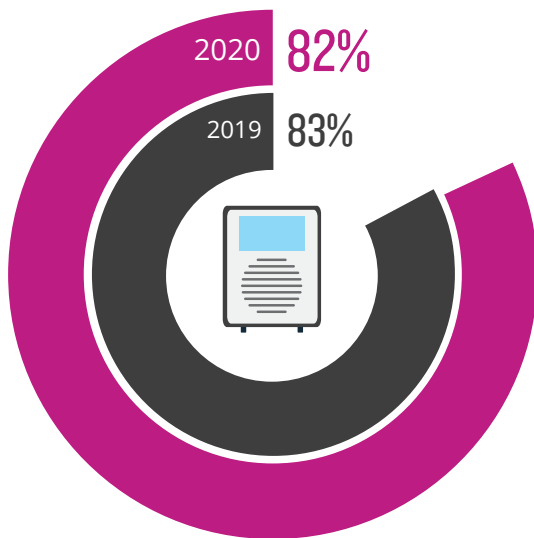




In 2020, radio content continues to be the dominant source of audio for Australians.

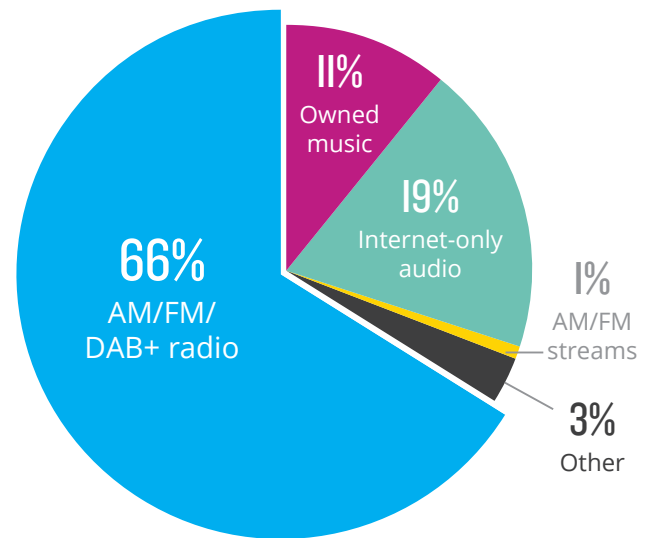
LISTENING TO RADIO CONTENT HOLDS STRONG YEAR ON YEAR

% listening to over-the-air or online AM/FM/DAB+ radio or catch-up podcasts in the last week



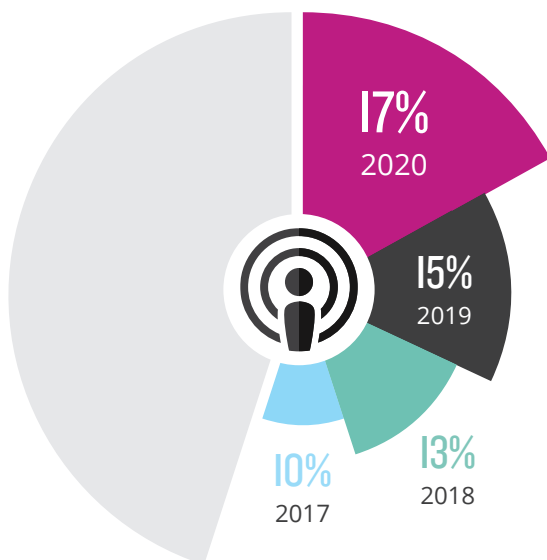
RADIO REMAINS THE MOST USED AUDIO SOURCE IN CAR

% using any audio source in car in the last month



PODCAST LISTENING CONTINUES TO GROW EACH YEAR

% listened to podcast in the last week



SMART SPEAKER OWNERSHIP CONTINUES ITS STEADY GROWTH

% owning a smart speaker brand

